

**From:** [Matt Brown \(News\)](#)  
**To:** [Tim Ayliffe](#); [Mark Maley](#)  
**Subject:** Re: Media query  
**Date:** Monday, 3 October 2022 2:53:50 PM

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Just trying to read it

Matt Brown  
News Standards Editor  
Australian Broadcasting Corporation  
s 47F

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**From:** Tim Ayliffe <Ayliffe.Tim@abc.net.au>  
**Sent:** Monday, October 3, 2022 2:51:12 PM  
**To:** Mark Maley <Maley.Mark@abc.net.au>; Matt Brown (News) <Brown.Matt@abc.net.au>  
**Subject:** Fwd: Media query

Guys ..  
See below. s 47C



Tim

Get [Outlook for iOS](#)

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**From:** David Taylor <Taylor.David@abc.net.au>  
**Sent:** Monday, October 3, 2022 2:34 pm  
**To:** Tim Ayliffe <Ayliffe.Tim@abc.net.au>  
**Cc:** Loni Cooper <Cooper.Loni@abc.net.au>  
**Subject:** FW: Media query

Hi Tim,

How would you like me to respond to this email from the Fin?

Thanks,  
David

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**From:** Edmund Tadros <edmundtadros@afr.com.au>  
**Sent:** Monday, 3 October 2022 2:30 PM  
**To:** David Taylor <Taylor.David@abc.net.au>  
**Subject:** Media query

Hi David,

I'm a journo at the AFR that looks at media and marketing.

Was hoping to speak to you about your tweet.

We're written a piece about it here: <https://www.afr.com/chanticleer/credit-suisse-rumour-mill-a-sign-of-dangerous-times-20221003-p5bmpx>

I'm on s 47F

Cheers,

Ed.

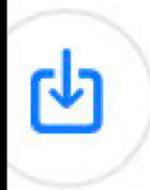
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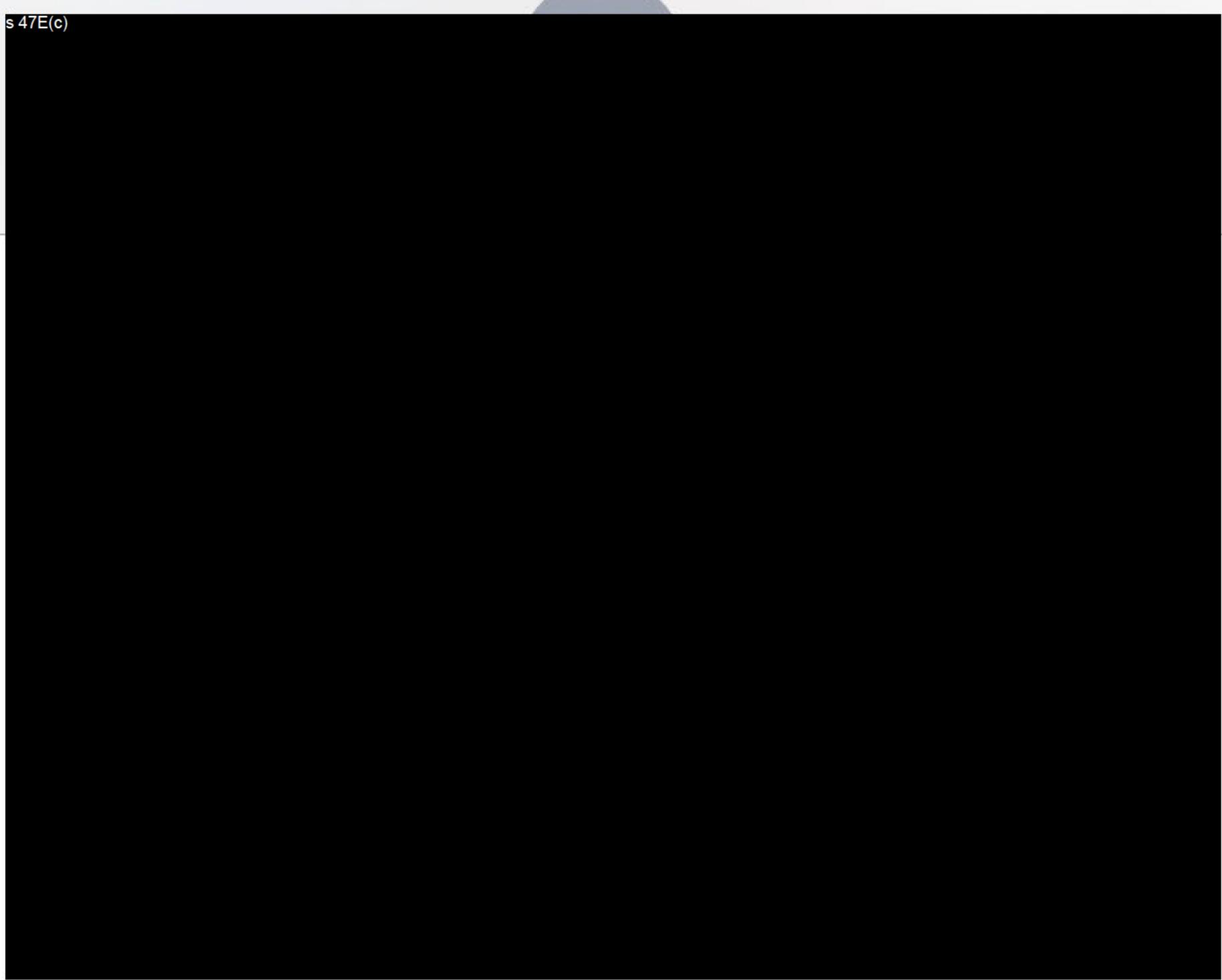
**Edmund Tadros**

Media and marketing reporter | **The Australian Financial Review**

Mobile/Signal: s 47F

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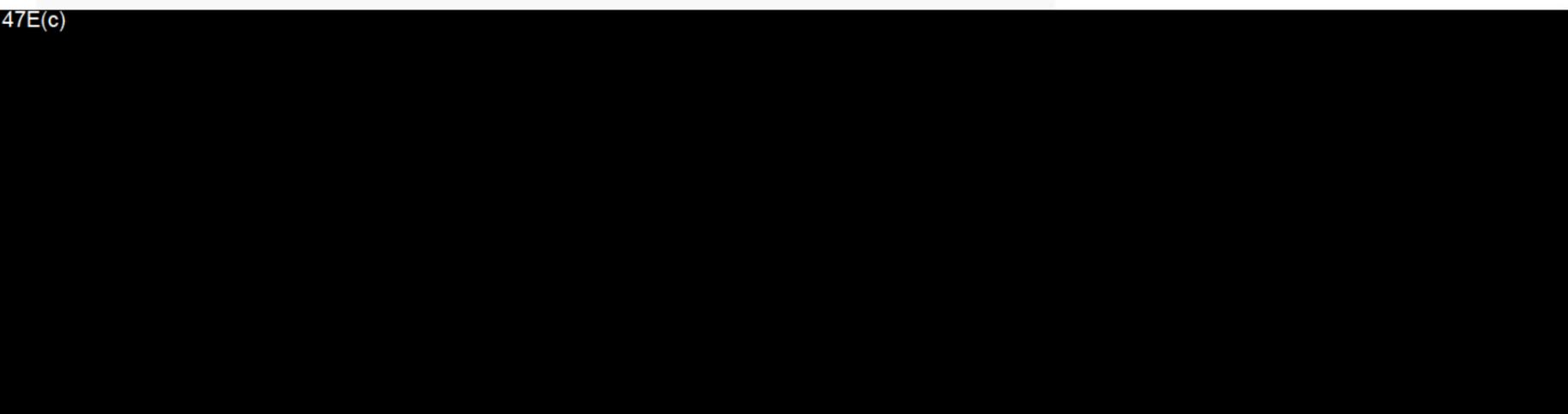
Today

Hi David,  
Emma from the AFR Markets team.  
What do you say to the idea that your tweet has fed speculation about a major investment bank's demise?  
Can you comment on how confident you are in the story that a major international investment bank is on the brink?  
We've also asked the ABC about its social media policy.



3:39 pm

You accepted the request



**From:** [Nick Leys](#)  
**To:** [Matt Brown \(News\)](#); [Tim Ayliffe](#)  
**Subject:** RE: AFR query  
**Date:** Monday, 3 October 2022 5:08:02 PM

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Yep, fine with that. s 47E(c)

s 47C

**Amended:**

The ABC journalist made the comment after an exchange with a financial analyst. His managers have discussed the matter with him and have reminded him of the ABC social media guidelines.  
Reports that the ABC published an article on this subject are incorrect.

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**From:** Matt Brown (News) <Brown.Matt@abc.net.au>  
**Sent:** Monday, 3 October 2022 5:04 PM  
**To:** Nick Leys <Leys.Nick@abc.net.au>; Tim Ayliffe <Ayliffe.Tim@abc.net.au>  
**Subject:** RE: AFR query

Thanks Nick,

s 47C

**Matt Brown**  
News Standards Editor  
News, Analysis and Investigations



s 47F

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

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**From:** Nick Leys <[Leys.Nick@abc.net.au](mailto:Leys.Nick@abc.net.au)>  
**Sent:** Monday, 3 October 2022 4:55 PM  
**To:** Matt Brown (News) <[Brown.Matt@abc.net.au](mailto:Brown.Matt@abc.net.au)>; Tim Ayliffe <[Ayliffe.Tim@abc.net.au](mailto:Ayliffe.Tim@abc.net.au)>  
**Subject:** FW: AFR query

First contact I've had about this.

Suggested response:

s 47C

His managers have discussed the matter with him and have reminded him of the ABC social media guidelines.

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**From:** Emma Rapaport <[emma.rapaport@ufr.com](mailto:emma.rapaport@ufr.com)>  
**Sent:** Monday, 3 October 2022 3:47 PM  
**To:** Nick Leys <[Leys.Nick@abc.net.au](mailto:Leys.Nick@abc.net.au)>  
**Subject:** Fwd: AFR query

Hi Nick,

Please see below.

----- Forwarded message -----

From: **Emma Rapaport** <[emma.rapaport@ufr.com](mailto:emma.rapaport@ufr.com)>  
Date: Mon, 3 Oct 2022 at 15:45  
Subject: AFR query  
To: <[jackson.sally@abc.net.au](mailto:jackson.sally@abc.net.au)>

Hi Sally,

Emma from the AFR Markets team.

We note [this tweet](#) by an ABC journalist has created a storm with almost 5k retweets and

over 2,000 responses, feeding speculation that a major investment bank is in serious trouble.

Does this tweet fit in with the ABC's social media policy in its opinion?

Does the ABC have any further comment on the story that a "major international investment bank is on the brink"?

Kind regards,

Emma

--

**Emma Rapaport**

Markets reporter



1 Denison St, North Sydney, NSW 2060, AU

[E emma.rapaport@afrc.com](mailto:emma.rapaport@afrc.com)

s 47F

[T @rap\\_reports](#)



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**From:** [Matt Brown \(News\)](#)  
**To:** [Tim Ayliffe](#)  
**Subject:** FW: Tweet follow-up  
**Date:** Monday, 3 October 2022 7:10:07 PM

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s 47E(c)



**Matt Brown**  
News Standards Editor  
News, Analysis and Investigations

s 47F

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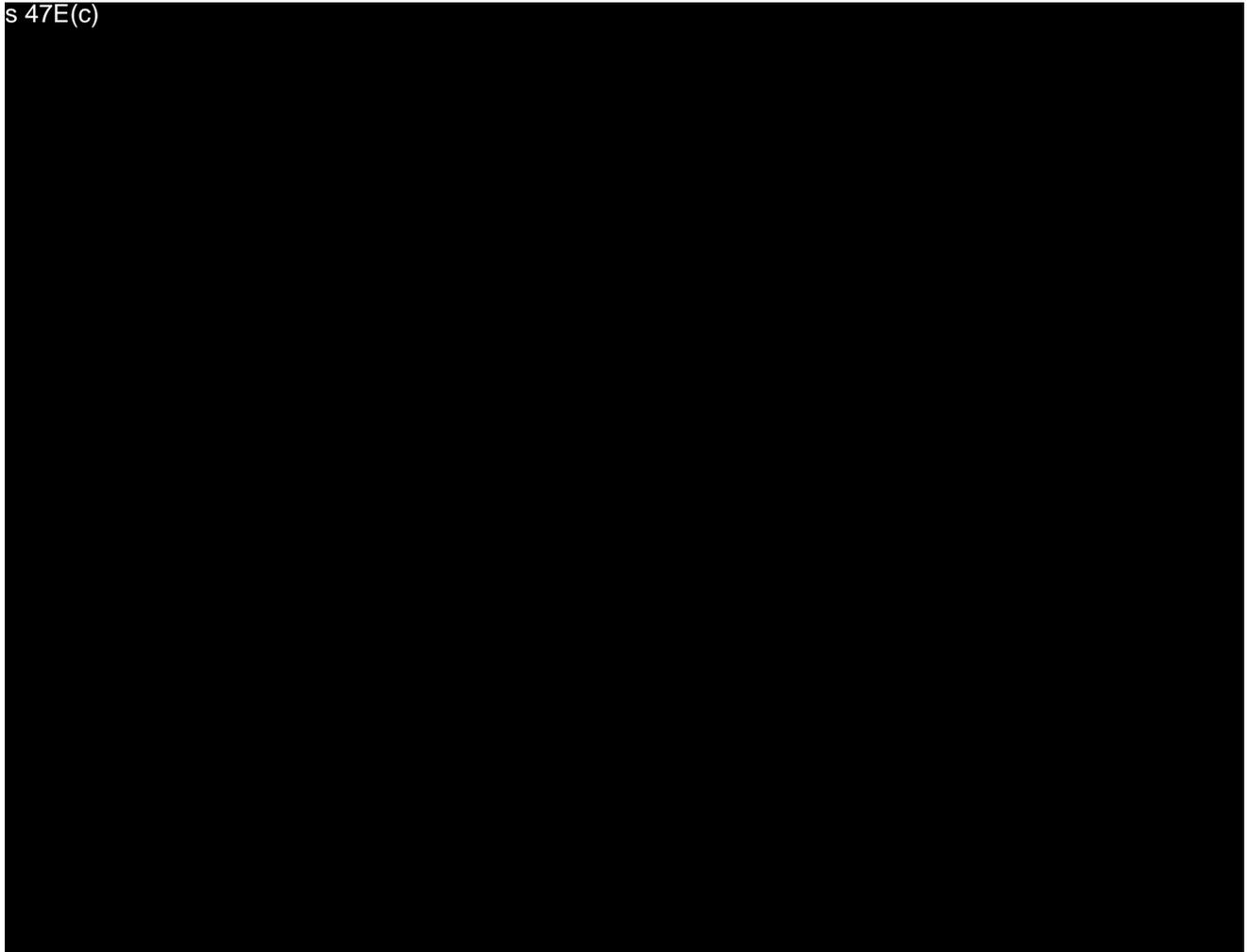
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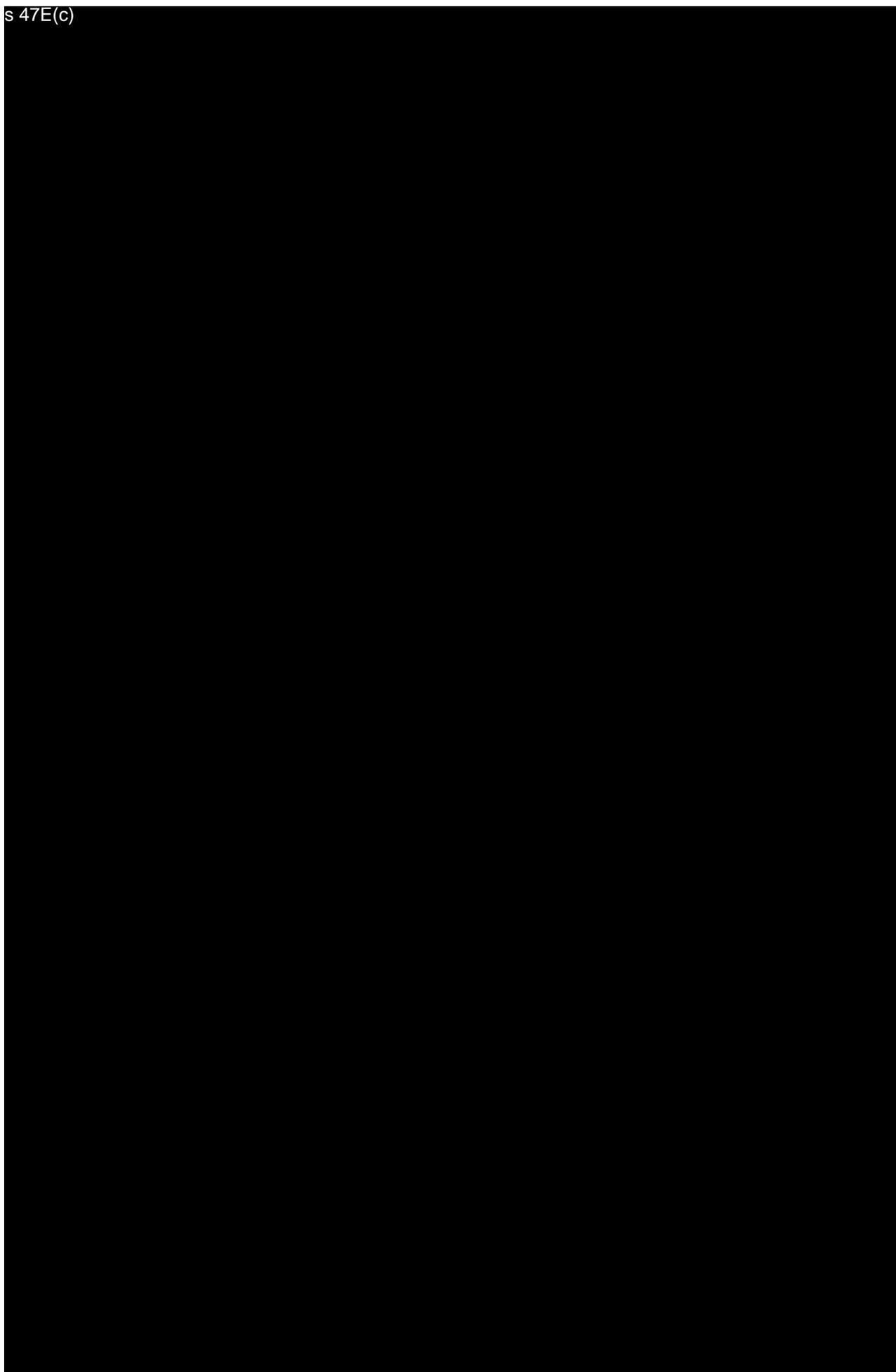
**From:** David Taylor <Taylor.David@abc.net.au>  
**Sent:** Monday, 3 October 2022 5:10 PM  
**To:** Matt Brown (News) <Brown.Matt@abc.net.au>  
**Subject:** Tweet follow-up

Hi Matt,

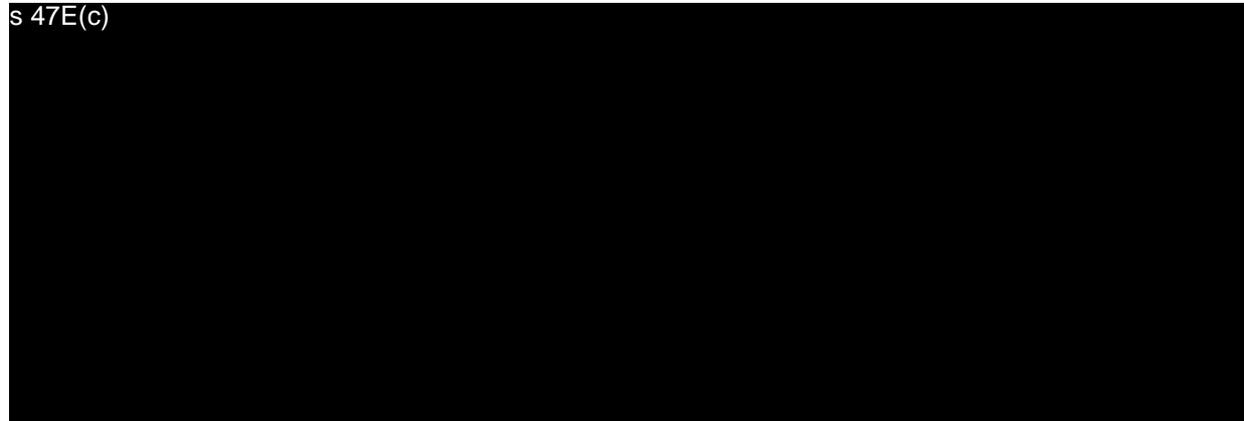
s 47E(c)



s 47E(c)



s 47E(c)



Cheers,  
David



David Taylor  
Reporter, The Drum

P s 47F  
M [Redacted]  
E [taylor.david@abc.net.au](mailto:taylor.david@abc.net.au)  
T **@DaveTaylorNews**  
W <http://www.abcams/pm/>

