

On-screen/On-air Disability Inclusive Media Guidelines

“Nothing about us without us”

Interviewing and engaging with talent living with disabilities

1. Talk to people with disabilities (PWD) directly about their own experiences

Actively seek out and speak directly to people living with a disability before, during and after an emergency. Do not speak to parents, siblings or carers when it is possible to speak directly to PWD.

2. Approach with respect

Show empathy, care and sensitivity towards traumatised people in disaster situations. Do not pressure or harass people to give an interview.

3. Respect their privacy

Always ask for permission before publishing photos of PWD. Do ensure images are respectful.

4. Use their expert opinions

Interview PWD to include their views and opinions as subject matter experts in your story. Remember not all disabilities are visible.

5. Build relationships

Develop relationships between the media, DPOs and other government organisations to improve the level of information and communication and to gain a better understanding of each other's and the community's needs.



Writing stories about people with disability

1. Provide additional information for clarity

Promote the understanding of the diversity of disabilities and the different lived experiences of PWD by providing this context and explanation to your audience. Be explicit about the disability or impairment and direct in your description of it to promote understanding, and avoid confusion, in your audience.

2. Highlight the gaps and challenges for PWD and ways to address their special needs

Bring attention to the additional barriers PWD face, in disaster situations and otherwise, as compared to individuals without disabilities. Provide information and resources for ways to address these challenges.

3. Be specific

Provide detail on the number of people with a disability who are affected in a disaster zone and how they are affected.

4. Make information accessible

Wherever possible, provide information that is accessible to people with a variety of disabilities, or work towards that goal.

5. Raise awareness

Always try to better inform and educate the community on the dangers associated with disasters and the added risks for people living with a disability.

6. Disaster reporting

Disaster reporting should be as timely and as accurate as possible and should be provided before, during and after a disaster event.

7. Mainstream PWD stories

Interviewing PWD should not be considered 'special.' Be inclusive of PWD in all stories and make a constant effort to incorporate their voices.

8. Be the credible source of information

Accuracy is fundamental. Verify information as soon as possible and clarify conflicting information. Credibility and trust in the information you provide is key in emergency reporting. All reasonable efforts should be made to fact check stories before publication/broadcasting and only ask people in an emergency what they can see or know as their experience. Don't allow people to speculate.



Guide for Media lo side lo waka wetem pipol wea garem disabilities. Diswan for TV and Radio.

“Includem Mifala, If Aboutim Mifala”

Taim iu stori en waka witim pipol wea garem disability

- 1. Taim yu tok witim pipol wea garem disability, yu stori witim oketa mekem oketa talem you haonao life blo oketa.**
Taim blo disaster, yu mas try faindim oketa pipol wea disable for stori direct witim oketa. Diswan yu mas duim bifo, taim hem happen and after any disaster. Taim oketa stay, yu no tok witim ota mummy and daddy, brother and sister or pipol wea luk aftam oketa. Sapos oketa stap, yu mas stori direct witim oketa.
- 2. Duim waka witim respect**
Taim yu duim waka, yu mas showim sore and careful lo tingting lo pipol time oketa affected lo disaster. No forcim pipol for interview lo oketa time osem.
- 3. Respectim privacy**
If yu like tek foto lo eniwan witim disability, yu mas askim hem fastaem.
- 4. Askim tingting blo oketa about life blo oketa**
Yu sa've stori witim oketa pipol witim disability for oketa sa've tok aboutim any topic wea hem affectim oketa.
- 5. Mekem oketa get use lo yu**
Mekem oketa lo media, DPOs and oketa government organisation for sa've waka tugeda mekem oketa stori gud lo each other and sa've sharim information.



Taim yu wakem stories aboutim oketa pipol witim disability

- 1. If yu likem for hem clear, then yu mas storim gud or givim extra information**
For mek sure no eniwan confuse, taim yu wriem stori, yu mas mekem clear that evriwan wea disable garem difren problem. So if man hem blind, then you talem that hem blind. If hem garem one leg, yu talem that hem one leg. Mekem pipol understandim and oketa no confuse lo stori blo yu.
- 2. Time yu duim stori, yu talem out wat nao oketa problem oketa pipol witim disability garem then yu faindim oketa way for helpem oketa.**
Lo oketa stori blo yu, yu talem out wat nao oketa pipol witim disability facim wea hem hard winim eni normal pipol. Yu try findem oketa way and things wea stap for helpim oketa for facim oketa hard samting ya.
- 3. Yu mas talem stret**
Yu mas talem clear hao many pipol witim disability oketa affected lo disaster and wat nao affectim oketa.
- 4. Information hem mas easy for oketa herem or lukim**
Yu mas try hard for mekem hem easy for eniwan wea hem disable lo enikaen type disability for sa've herem and lukim information, or yu mas try for duim.
- 5. Waka for mekem pipol sa've about, think about and stori about**
Always try for mekem community hem sa've aboutim oketa things wea oketa pipol witim disability sa've karakil lo hem or no gud lo hem lo time blo disaster.
- 6. Time yu wakem nius or report aboutim disaster**
Time yu wakem nius or report aboutim disaster, yu mas givim lo right time and hem mas stret and yu mas givim before, time hem go het for happen and after hem happen.
- 7. Mekem oketa story aboutim PWD olsem oketa nara normal nius stori**
No treatim oketa PWD osem oketa difren. But try for involvim oketa and try for mekem osem normal part lo waka blo yu.
- 8. Yu nao mas talem stret and gud oketa stori**
Hem bara important for stories hem stret and hem true. Yu mas find out gud about any story and stretem if any story kam out wea hem no true. Hem important tumas time lo disaster pipol trustim story or report wea yu wakem. Yu mas try hard for checkim gud eni news or report before you putim lo newspaper or radio. So time yu wakem stori, yu mas askim oketa pipol wea oketa lukim or oketa stap time disaster ya hem happen. Diswan hem for mekem yu no herem stori lo oketa man wea no stap and oketa make up.

