



Early
Education



A 10 x 1 minute interstitial series for ABC Kids

About the Series 03

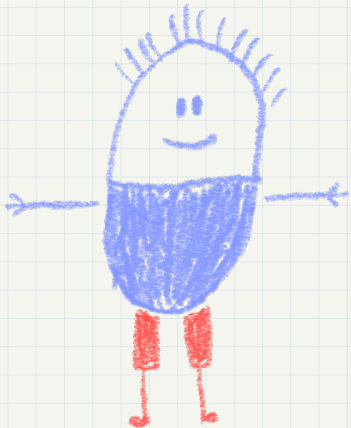
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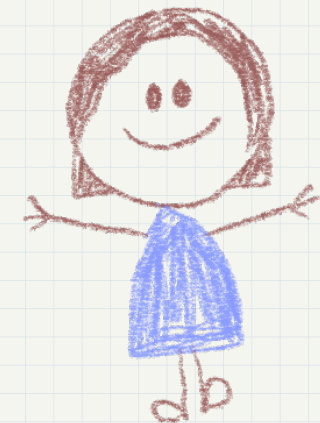
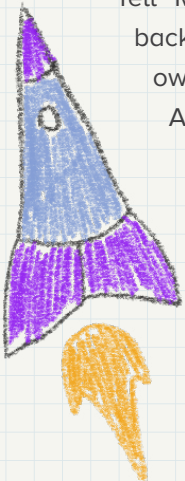
About the Series

Tell Me a Tale is a series of 10 x 1 minute animated interstitials which explore wellbeing and emotional intelligence using the voices of real, Aussie kids, with animation based on their very own drawings.

It stimulates curiosity by taking an imaginative and entertaining story-based approach to learning, empowering its young audience with vocabulary and examples of how to use narrative to recognise and name their inner and outer feelings, and to learn what they mean.

Tell Me A Tale creates a space for children from various diverse backgrounds and abilities, to create content and share stories from their own lives and imaginations, dedicated to unearthing the creativity of Australian children and exploring positive character attributes.

Our group of ten young, diverse tale-makers each tell us a tale about a positive character trait that they have encountered, whether they demonstrated the trait or someone demonstrated it to them.



The Tales & Talemakers



Kind

Episode One: Hazy

When Hazy is feeling unwell, her friend Hazel cares for her, and together they go on a magical adventure to learn about kindness.



Cooperate

Episode Two: Ember

Ember and her three sisters often help out with jobs around the house, but when they have to join forces to clean up a monster of a mess, they learn what it means to cooperate.



Brave

Episode Three: Anchor

When Anchor hurts herself while playing, she learns that she can be brave at the hospital... and even around crocodiles!



Honesty

Episode Four: Willow

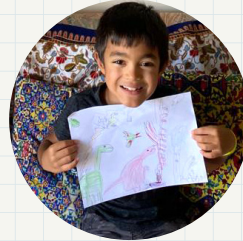
At Easter time, Willow is very excited to eat her chocolate eggs, but when she does something she was asked not to, she learns the importance of honesty.



Responsible

Episode Five: Max

Max learns responsibility by taking a special book with him to school. He looks after it all day, with the help of a special, little friend.



Grateful

Episode Six: Elijah

When Elijah's friends help him clean up a mess of books, he learns about being grateful... and about dinosaurs!



Friendly

Episode Seven: Charlie

Charlie and her sister make a new friend at the park, and together they use their kindness and confidence to win over an unlikely creature.



Sharing

Episode Eight: Freddie

Freddie's little brother asks to play with his brand-new toy car, and together they go on a delicious journey to learn that it's more fun to share.



Helpful

Episode Nine: Elijah

On a hot day, Elijah and his brother want to go swimming in the pool, but first they must help their Grandad to clean out the leaves and get rid of a cheeky cane toad.



Determined

Episode Ten: Lily

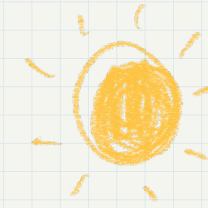
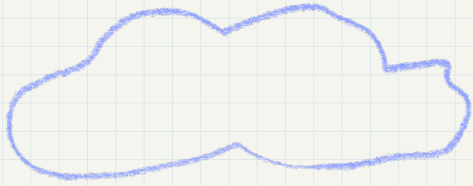
When taking part in a fun run, Lily gets tired. In a show of determination, she keeps going and ends up with a magical reward!

Diversity & Inclusion

Tell Me a Tale shares important educational principles and pro-social values with children all over Australia, through characters and voices that look and sound like them! We searched for our Talemakers all over Australia... and even beyond! Our cast is made up of kids that live in Sydney, Regional NSW, Perth, the Northern Territory, and even ex-pat kids who have lived in India and Singapore! We cast the series taking particular care to give representation to a diverse range of kids, culturally, geographically, and those with and without disability.

This series is, by design, inclusive. It is designed in an inclusive style so that audiences of all ages and a range of diverse backgrounds can engage with the episodes in a meaningful ways. Closed Captions are available for each episode, and sweet, comedic dialogue provides an entertaining experience, even as an audio-only piece.





Early Education Links

Tell Me a Tale promotes children's language and literacy development by taking an imaginative and entertaining story-based approach to learning. It empowers its young audience with vocabulary and examples of how to use narrative to recognise and name their inner & outer feelings, and to learn what they mean.

Our group of ten, young, diverse tale-makers tell us their tales about a time when they experienced a positive feeling or behaviour, either as the instigator or recipient.

These tales are expressed using the voices and drawings of children within the peer group of our audience. This helps children watching to connect with concepts and relate to their own experiences. Tell Me A Tale is an opportunity for children to co-construct knowledge using a digital resource – building skills and understandings to support social and emotional literacy in the early years.

Kind

Sharing

Cooperate

Friendly

Brave

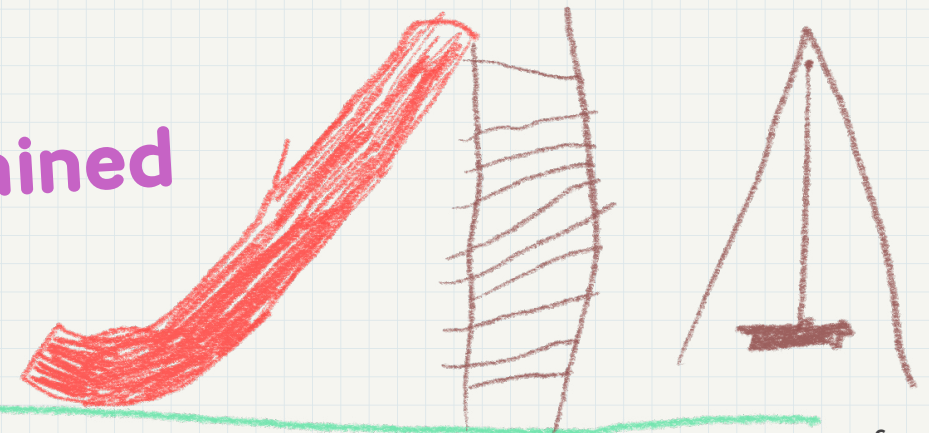
Helpful

Grateful

Honesty

Determined

Responsible





Time to Tell Your Own Tales!



Now that you've watched Tell Me A Tale with children, here are some follow up ideas for classroom or home:

Reflect

Reflect on the messages shared in each episode and brainstorm more ideas together.

Invite

Invite children to tell a tale about their chosen word.

Encourage

Encourage children to think about a time when they have learnt an important life lesson about one of the topics listed on the previous page.

Retell

Call a Grandparent on video chat and retell / read the story aloud.

Record

If children are not ready to write their story, try recording them telling their story on a device. Children can add their own sound effects to the recording by using everyday things from around the classroom or house.

Draw

Provide a variety of art materials for children to illustrate their story.

Perform

Put on a Tell Me A Tale show! Children can bring their story to life through pretend play and dramatisation. If you are working with a group of children, they could take turns to record the storytelling performances on a device.

Book

Teachers could create a DIY Tell Me A Tale book, by compiling their class stories and illustrations in scrap book or an eBook template. Use search terms such as 'book maker' or 'album maker' and discover apps to make simple eBooks online.

Movie

Once you have a collection of recordings, hold a Tell Me A Tale inspired movie premiere at your early learning setting, or in your lounge room!

About the Producers

At Taste we tell stories with purpose, and when we tell stories, people listen. We have awards and accolades to show our strong track record, but it is the crossover of strategy and creativity that causes Taste's work to successfully stand out from the crowd, capture attention and move audiences to action.

We produce premium entertainment and strategic brand content with a focus on stories that need to be told. Taste's track record includes short film 'Shakespeare in Tokyo' for the Tokyo Metropolitan Government, inclusive web series 'Under The Sun' for Australia Post, 'Taking Back the Waves' for Surf Lifesaving NSW, and most recently 'Perspective Shift' for Attitude Foundation and SBS.

Creator Genevieve Clay-Smith

Production Company Taste Entertainment

Executive Producers Genevieve Clay-Smith & Henry Smith

Producer Leah James

Director Javed Sterritt

Animators Javed Sterritt & Steffie Yee

Story Producers Genevieve Clay-Smith, Charmaine Ingram,
Leah James, Josh Searle & Javed Sterritt



tastecreative.com

