

IS **DWARF** THROWING OK?
IS EVERY **SEXUAL EXPERIENCE** AN **ORGY**?
CAN YOU **BUY DRUGS** IN JAIL?
HAVE YOU HAD **THE SURGERY**?
WHY ARE **YOU** SO **FAT**?
CAN YOU **SHOWER** YOURSELF?

**YOU CAN'T
ASK THAT**



ABC
COMMERCIAL
Australian Broadcasting Corporation

You Can't Ask That

Funny, moving, life changing – the unique series that explores and embraces our differences

You Can't Ask That is an innovative, original format offering audiences an intimate, very personal glimpse into the lives of people we rarely get to hear from.

Featuring participants from all walks of life, each episode focuses on a minority or sub-cultural group (including people of short stature, Muslims, sex workers, transgender people, suicide attempt survivors, former cult members, recent war veterans, ex-reality TV stars and more), and asks some very frank and often confronting questions, sourced from the public. Interviewees answer in their own words with candour and humour.

Sometimes an emotional rollercoaster ride, the series takes the audience to unexpected places. By offering insight into the lives of minorities or the marginalised, *You Can't Ask That* breaks down stereotypes by answering the questions people are afraid to ask.

Creating a safe space for its participants, the series forgoes the typical TV trope of relying on celebrities, social commentators, experts and academics to speak on the show's chosen subject areas.

Instead, *You Can't Ask That* goes straight to the source – giving only those with lived experiences the opportunity to talk to the camera.

With courage and vulnerability, participants respond to questions with powerful, surprising, heartfelt and sometimes hilarious answers – in a way that resonates deeply with audiences.

One of the most interesting and diverse programs on Australian television, and having the ability to work successfully for both linear broadcast and digital first strategies, *You Can't Ask That* has extended its audience depth and reach with each new series.

Winner of the European Broadcast Union's prestigious Rose d'Or award for Best Reality and Factual Entertainment Program, the innovative series has seen six international versions of the show already broadcast or put into production. Options have been signed for a further ten territories worldwide, a testament to the power and flexibility of the format – now on-track to become the ABC's most successful ever.

SERIES 3 & INVICTUS GAMES SERIES NEW TO MARKET

FORMAT AVAILABLE

ROSE D'OR AWARD WINNER: BEST REALITY AND FACTUAL ENTERTAINMENT PROGRAM

Series 1: HD 10 × 15-18' | **Series 2:** HD 12 × 30'

Series 3: HD 8 × 30'

Invictus Games Series: HD 6 × 4'

Australian Broadcasting Corporation

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