

Intellectual Property Policy

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PRINCIPLES

The ABC's intellectual property is an important and valuable asset of the organisation.

The ABC must carefully manage and protect its intellectual property to ensure the ABC's audiences obtain the maximum value from the ABC's investment in its creation.

STANDARDS

- 1. Employees of the ABC must treat the ABC's intellectual property with respect and protect the ABC's intellectual property. They must not use, license, give away or otherwise supply the ABC's intellectual property externally or use it for personal purposes without prior written approval.
- 2. External Work Employees must obtain prior written approval from an appropriate senior delegate to work on the creation of intellectual property outside the course of their employment with the ABC prior to undertaking that work and must comply with the Intellectual Property Guidelines and the External Work Guidelines.
- 3. Use of ABC Intellectual Property: Employees must obtain prior written approval from an appropriate senior delegate to use ABC content in the creation of intellectual property outside the course of their employmentand comply with the Intellectual Property Guidelines and the Re-Use of ABC Content Guidelines.
- 4. When creating content, or commissioning or acquiring content externally, employees must ensure that they have obtained the necessary rights in the content to: reach the ABC's audiences; extract the maximum value from the content for the ABC and its audiences; and adhere to applicable industry standards and agreements.
- 5. The ABC's preferred position is that contractors assign to the ABC all intellectual property specifically created or developed by them in relation to services being provided to the ABC.
- The ABC respects third party intellectual property. Appropriate clearances in the form of a licence or a statutory defence should be established before using third party intellectual property.
- The ABC recognises Indigenous cultural and intellectual property rights. Indigenous communities
 and individuals should retain intellectual property ownership of cultural knowledge and languages
 that they share with the ABC.
- 8. The ABC will manage risk in relation to intellectual property rights through an upward referral process and all employees must manage risk in relation to intellectual property rights in the best interests of the ABC.
- 9. Intellectual property rights training will be made available to all employees to support risk assessment and management.

EXISTING PROCEDURES AND GUIDELINES

s 47E(d)

Intellectual Property Guidelines S 47E(d)

s 47E(d)

Rights Guiding Principles S 47E(d)

s 47E(d)

Re-Use of ABC Content Guidelines S 47E(d)

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DOCUMENT HISTORY

• Created 2020 (Endorsed by ABC Board 26 Aug 2020)