

Statement by a TikTok Spokesperson

"Going LIVE on TikTok is just one way that creators, aged over 18, can connect with their audience.

"Also reserved for users aged 18+, the LIVE gifting feature allows the TikTok community to support their favourite creators by sending virtual gifts. This not only makes the interaction more engaging but also allows creators to earn money.

"Under the LIVE program, TikTok awards Diamonds to creators based on the popularity of their content and the virtual gifts received from their community. They can then exchange those for reward payments from TikTok.

"As with all content on the platform, creators must abide by our community guidelines, which are overseen by more than 40,000 global trust and safety professionals."

Provided to the ABC on December 15, 2023