

**From:** Sally Virgoe  
**Sent:** Friday, 20 July 2018 12:56 PM  
**To:** Michael Pell  
**Subject:** questions from Media Watch, ABC TV

Dear Michael,

Media Watch is covering Sunrise's use of the Four Corners material on the Thai rescue. We're aware of your tweet where you apologise for this instance of lifting ABC material and your comment "Our policy remains - full attribution."

We have a couple of other recent examples of ABC material being run on Sunrise, without attribution.

One is the use of an ABC graphic of the Thai cave on 9 July (6.32am).

The other is an interview on 30 June about anosmia with Jessica Kelly. The live Sunrise interview includes about 1'15 of ABC footage. Sunrise also lifted still images from the online version of the story for its segment <http://www.abc.net.au/news/2018-06-26/anosmia-sense-of-smell-and-taste-lost/9825016>

Can you tell us why 'full attribution' was not given in those two cases or are they errors as well?

A response by 5pm this Sunday (22 July) would be appreciated. Feel free to call me on my numbers below if you prefer.

Thanks Michael,

Sally Virgoe  
Media Watch