



Image:  
*You Can't Ask That*

Ignite creativity,  
celebrate nature and  
spark conversations  
for audiences young  
and old

# FORMATS



**NEW PROGRAMS**  
MIPTV 2023



# SHARING AUSTRALIA'S BEST STORIES WITH AUDIENCES AROUND THE WORLD

At forefront of content distribution, ABC Commercial continues to bring bold, original and award-winning Australian content to the world stage.

Representing many of the Australian Broadcasting Corporation's premium brands and programs, as well as its world-class talent, ABC Commercial has a current catalogue that boasts over 3,000 hours of premium content across every genre.

From compelling dramas and outrageous comedies to the best in factual and children's entertainment, from the nation's most popular lifestyle shows to globally successful formats, ABC Commercial's programs are distinctive and unique – captivating audiences no matter where or how they're watching.

At MIPTV 2023, ABC is proud to share factual programs that showcase untold histories, architectural marvels, life-changing journeys, global issues, and conversations that just might shape the future.

Images from top: *Muster Dogs* and *Les Extra-curieux* adapted from ABC Kids' *The Wonder Gang*.



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## THE NEW INVENTORS REIMAGINED

Hit competition format *The New Inventors* has been re-imagined by experts to bring viewers a classic format with a new twist.

In this visually compelling, co-viewing primetime program, a large demographically defined audience tests multiple 3D-printed prototypes of inventions live in the studio to help a panel of experts decide which inventions go through to a public vote and Grand Final.

This celebration of the nation's creativity is both familiar and fresh, with a universal theme wrapped in a format ideal for local adaptation.



Rapid-prototyping through mass-testing brings a powerful visual identity to the format



Scalable, extendable and connected to the digital space



Audience is cast to be gender-balanced, young and old and culturally diverse





## KEEP ON DANCING

Science and dance collide in this uplifting two-part documentary and format. It follows nine people aged over 65 who work with acclaimed choreographer Kelley Abbey (*Dancing with the Stars*) to see whether dance can have an impact on their physical and mental well-being (spoiler alert: it does!).

'These are the stars you really want to dance with'  
 – The Sydney Morning Herald



Emotional personal journeys with real outcomes for all participants



Concludes with a triumphant performance in front of family and friends

2 X 60'  
 ABC · CATALYST

## MAGDA'S BIG NATIONAL HEALTH CHECK

Launching herself headlong into an immersive and personal journey, award-winning comedy actor Magda Szubanski (*Babe*, *Happy Feet*, *Kath & Kim*) goes on a mission to improve health and wellbeing.

Magda investigates the major health challenges facing society and what we can do about them – individually and collectively.

3 X 60'  
 SOUTHERN PICTURES



Primetime entertainment featuring real people and real stories



Attainable outcomes and courses of action for all audiences



Addresses universal issues around health and well-being







## AUSTRALIA TALKS

A social research project that takes the pulse of a nation, *Australia Talks* reveals what's important to a nation's citizens – what drives them, divides them, and brings them together.

This exciting format is a 360° offering with multiple touch points, including:

- **600-question survey**
- **Data explorer analysis tool**
- **Accessible online tool for audiences**
- **Multiplatform content executions**
- **TV special**
- **Digital extension**
- **Comedy debates**



Can be adapted to suit the needs of broadcasters of all sizes



Primetime entertainment with enormous reach



Rose d'Or Awards 2021: Nomination for Best Studio Entertainment

Hugely successful for the ABC, this format inspired a raft of strong and exclusive stories that reached millions of readers, listeners and viewers across ABC platforms, and sparked conversations across the nation.

## YOU CAN'T ASK THAT



Funny, moving, life changing – the unique series that explores and embraces our differences has delivered seven seasons featuring participants from all walks of life answering some very frank and often confronting questions, sourced from the public.



The ABC's most successful format ever



40+ seasons delivered across 11 international productions in 9 languages



Award-winning adaptation for children by KAN (Israel)

S1 10 X 10'  
 S2 12 X 20'  
 S3-S7 8 X 30'  
 AUSTRALIAN  
 BROADCASTING  
 CORPORATION





Huge social media engagement



Incorporates travel, environmental messaging and a fun competition



Creates newsworthy content and PR opportunities

## AUSTRALIA'S FAVOURITE TREE

The extraordinary lives of old, large and iconic trees go under the microscope in a fascinating investigation. This primetime series culminates in an audience vote to discover which leafy specimen is the nation's favourite tree.

'Engaging and informative'  
– The Sydney Morning Herald

2 X 60'  
ABC · CATALYST

## GREAT SOUTHERN LANDSCAPES

An exploration of iconic landscape artworks and the untold personal, social and cultural stories behind them.

While the destination – standing on the exact spot where the artist stood to capture that vista – is the payoff at the end of each episode, it's the journeys there that are the most revealing.



Celebrates a different artist and work each episode



Features diverse landscapes – beaches, rivers, lakes, wilderness and cityscapes



Primetime entertainment that taps into wanderlust

'Part armchair travel show, part art appreciation show'

– Sunday Mail

6 X 30'  
MINT PICTURES





## WILDLIFERS!

Blending quirky wildlife footage with live action, *WILDLIFERS!* is an entertaining comedy that filters natural history through a teenage lens.

Aspiring documentary filmmakers Su and Pharrell, both 14, are interning for a production company, and spend their time crammed together in tents, behind bushes, or stuck up trees; sitting, waiting, watching, and occasionally even filming the animals they've been enlisted to document.

Their funny, insightful, but mainly ridiculous conversations shine a light on the fascinating lives of animals – with lots of laughs for good measure.



Fun and engaging way to connect teens with natural history



Age-appropriate language and comedy



Location shoots not required if archival footage is used

15 X 15'  
WILDBEAR ENTERTAINMENT

## SOUNDTRACK TO OUR TEENAGE ZOMBIE APOCALYPSE

Four music-obsessed teens are on a mission to win a songwriting competition – so the end of the world will have to wait.

This is a story about complex friendships, resilience, and empowerment through creativity, mixed with the thrills of a zombie classic. It's action-packed, cranked-to-11, zombie-fueled fun, underscored with music from the hottest new bands.



Diverse cast tackling universal issues



Taps into local music scene via soundtrack



Non-gory, fun horror to remain accessible



10 X 30'  
AUSTRALIAN BROADCASTING CORPORATION