

COVID-19 Reporting and Protecting Information Integrity**Proposal Outline****Objectives**

COVID-19 infodemic environment is rife with misinformation, disinformation, propaganda and hate speech. The training proposal aims to address some of these issues, to provide targeted capacity building to journalists in the South Pacific on how to report accurately and inclusively on COVID-19. This training will aim to equip journalists and social media influencers to:

- Identify misinformation, disinformation, propaganda and hate speech online
- Understand the impacts of COVID-19 on women and girls and people living with disabilities
- Address some of these issues as part of their practice
- Enable them to report accurately and inclusively on COVID-19 and related issues
- Build in practical opportunities for participants to produce a piece of content based on training learning

Target countries

The target countries for the activity include eight Pacific countries. These are Fiji, Palau, Solomon Islands, Samoa, Tonga and Vanuatu. For the webinars, PNG and Bougainville will be included also where IFES has already carried out infodemic training based on the same curriculum in 2020.

Participants

Journalists and social media influencers, with these two groups participating in same trainings. Up to 15 participants in each training.

Training Delivery

- Training of trainers with Master Trainer/s for each of the countries listed above.
- Face to face cascade training delivered by Pacific trainers in-country with support and inputs from Master Trainer/s.
- Each Pacific Trainer to adapt training to their local context.
- Master trainer/Pacific trainers to follow up with participants 7-10 days after the trainings to see what content initiatives they have may have taken as a result of the training, to capture training impact.
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Webinars

- Two to three online forums/ webinars with PINA inviting all PINA members and training participants (likely to include Pacific countries beyond the target countries like FSM, Kiribati, Nauru, RMI and Tuvalu).

ABCID

The scope of work for ABCID will include:

- Contribute to curriculum development developed by IFES
- Coordinate the ToT – recruit participants, Master Trainer to carry out the ToT with local trainers, invites and follow ups
- Deliver trainings

1. in-person – ABC local trainers face-to-face, with Master Trainer remote support, (with IFES trainers co-training face to face in PNG and Bougainville, with trainings at IFES offices. IFES will participate remotely in other selected target countries)
 2. online – ABC and partner organization (2-3 Webinars maximum of 2 hours)
- Provide attendance sheets and metrics on knowledge change (M&E) as per below categories

M&E

- number of media institutions you believe will be represented through in-country trainings - target is 25 institutions in total which is approx. 3 per country, noting those numbers will vary for the reason below under number of journalists)
- number of journalists trained – target is 80 journalists in total, roughly 10 per location noting some will be more or less, as countries vary in size and media/institution numbers. This includes social media influencers (approx. 2 per country ore 15 total)
- number of content initiatives which might come out of the in-country trainings – 50 content pieces in total, preferably stories or reporting on the topics

Timeline

Timeline: Jan to July 2021.

Planning and ToT in Jan/Feb, workshops and webinars Feb – May, reporting June/July.