

TOTAL AUSTRALIAN BROADCASTING CORPORATION

Period: 1 April 2023 to 31 March 2024	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Total
Category	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Advertising	868,660	1,476,134	1,762,527	522,601	389,623	521,554	365,832	908,615	475,263	2,038,387	1,152,867	652,621	11,134,685
Promotions	22,100	64,455	88,262	44,374	49,136	101,897	201,620	136,488	70,892	20,872	41,727	81,323	923,146
Audience Research	548,036	492,769	1,215,845	525,122	551,909	665,848	498,403	823,083	627,912	631,183	632,615	783,764	7,996,490
Total	1,438,796	2,033,358	3,066,634	1,092,097	990,669	1,289,300	1,065,856	1,868,187	1,174,067	2,690,442	1,827,208	1,517,709	20,054,321