

**EPISODE 1**
1st May 2024

**KEY LEARNING**

Students will learn about the changing nature of the television industry in Australia, and how social change impacts TV viewership.

**CURRICULUM**

[**History – Year 10 (v8.4)**](https://www.australiancurriculum.edu.au/Search/?q=ACDSEH122)

[**History – Year 10 (v9.0)**](https://v9.australiancurriculum.edu.au/search?AC=q%3DAC9HH10K17%26pageOffset%3D0)

[**History – Year 10 (v9.0)**](https://v9.australiancurriculum.edu.au/search?AC=q%3DAC9HH10K19%26pageOffset%3D0)

Teacher Resource

**Free-to-air TV**

# Focus Questions

Discuss the BTN High story as a class and record the main points of discussion. Students will then respond to the following:

1. What is free-to-air TV?
2. What is OzTam?
3. Explain what anti-siphoning legislation is?
4. What percentage of digital streaming makes up all free-to-air TV viewing?
5. 10%
6. 20%
7. 30%
8. Free-to-air channels must meet a minimum quota of 55% for what content?
9. Australian
10. International
11. Sport
12. The government has updated its anti-siphoning laws. What’s one aspect they’re changing?

# Activities

* Conduct a survey of your class to find out who watches free-to-air TV and what streaming services they use. Present your results on a graph and write a brief summary of your findings.
* Television history: Discuss as a class what television was like in the past compared to now. How has it changed?
* Write a 500-word essay about the future of free-to-air TV in Australia. Choose your point of view: will it still exist or be completely taken over? Explain your reasoning.