

McDonalds Australia Comment

Whilst we are sensitive to the local community's views, we are also aware that there is demand for a restaurant at this site, and this is supported by the Council's decision to zone the area appropriately. We also believe that like any local business person, a local McDonald's licensee should be given a reasonable opportunity to open their own business and contribute to the community.

McDonald's does not target sites near schools. The key factors we consider are available real estate sites, suitable zoning, major thoroughfares, population growth and local demand. It is not uncommon that local town planning separates residential from other types of zoning, which means shopping centres, schools and other amenities are often in close proximity.

We believe that the presence of a McDonald's restaurant will have a positive impact on the local area for a number of reasons.

- McDonald's and our local franchisees have a lot to offer, and are proud to contribute to the local community everywhere we operate.
- We anticipate providing between 80 to 100 casual and full time jobs to local residents.
- Our skills and training opportunities in hospitality, management and leadership are highly regarded and will be shared with the local team.
- We expect a wages influx of approximately \$1 million per year which benefits other local business as well as local sporting clubs (through sponsorship) and community organisations.