

30-May-2026

Statement from a Google spokesperson,

For 20 years, Google has partnered with newsrooms through our products and programs. We remain the only technology company in Australia with commercial agreements supporting more than 90 news businesses and 226 outlets across national, regional, and independent titles.

While we are currently reviewing the draft legislation, we have been clear: we reject the need for this tax. It ignores the fact that Google already has commercial agreements with the news industry, misunderstands how the ad market changed and mandates payments from some companies while arbitrarily excluding platforms like Microsoft, Snapchat and OpenAI - despite the major shift in how people consume news.