

## **ABC Gives Ukraine Appeal– Audience FAQs**

**The ABC is supporting communities inside and outside of Australia with ABC Gives, to raise funds for people most in need.**

**We've partnered with trusted charities to support those who need a helping hand. All of the funds raised will go directly to charity partners to support those in need.**

### **Where is the money raised going?**

All proceeds will go to the Emergency Action Alliance (EAA) Ukraine Appeal, which enables 15 of Australia's leading aid charities including Caritas Australia, Plan International Australia, Save the Children and Australia for UNHCR to deliver life-saving aid to those fleeing the conflict in Ukraine.

### **Why has the ABC chosen this charity at this time?**

ABC Gives provides a platform for ABC audiences to help those in need. In the past we've run bushfire, flood and end-of-year appeals supporting local communities in Australia.

As the crisis in Ukraine intensifies, this appeal will be an important opportunity for ABC audiences to come together to show our whole-hearted support for Ukraine, and help make a difference to those affected through ABC Gives to fund the important work of EAA charities.

### **What is the Emergency Action Alliance (EAA)?**

Emergency Action Alliance is made up of 15 Australian-based member charities who use their reach and resources to save lives around the world. See a full list of EAA's charities [here](#).

These organisations are experts in humanitarian aid and specialise in different areas of disaster response. EAA's member charities fund the EAA's running costs, the EAA gives their member charities the money they raise in appeals to carry out their vital work.

By combining the expertise of their members, they can turn the care and passion of supporters into a targeted response to international emergencies.

Emergency Action Alliance charities and their local partners are currently in Ukraine and in neighbouring countries providing food, water, shelter and medical assistance to those feeling the conflict.

### **How is the money used?**

Your donation will help provide food, water, shelter and medical assistance to people fleeing the conflict in Ukraine. EAA charities and their local partners are in Ukraine and in neighbouring countries meeting the needs of all refugees and displaced people.

### **Are my donations tax deductible?**

Donations of \$2 or more are tax deductible (depending on your personal tax position).

**How can I make a donation?**

You can donate money to the cause through ABC Gives at [www.abc.net.au/gives](http://www.abc.net.au/gives) and via phone on 1300 939 000.

**How else can I be involved?**

Check out the appeal page at [www.abc.net.au/gives](http://www.abc.net.au/gives) for more information on how to donate and where to tune in for the **Concert for Ukraine**.

**Does the ABC keep any of the money raised?**

No, all the of money raised goes directly to the EAA and their 15 member charities.