

What is the cutest
animal in the world?



CUTEST ANIMALS



FACTUAL 12 x 30' HD

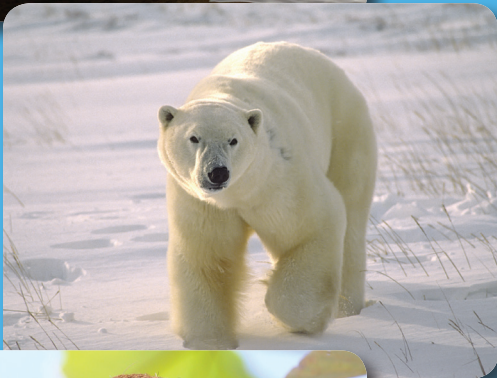


ABC
Australian Broadcasting Corporation
Commercial

FACTUAL

HD 12 x 30'

72 CUTEST ANIMALS



What is the cutest animal in the world? Well that is a matter of opinion.

Visually stunning and packed with scientific facts, **72 Cutest Animals** is a countdown and investigation into the cutest animals in the world.

With explanatory graphics and firsthand accounts from animal lovers and experts, each creature is fully assessed on its cuteness and ranked on a sliding scale to eventually uncover the cutest one in the world.

Why do some animals instantly bring a smile to our faces, and although some don't look so cute, why do we label them so?

In this series, cuteness is judged not only on the animals' looks but also on what they do, think, and how they behave. The human relationship with each animal is investigated along with the science. All this is backed up with stunning footage in the wild and in the home.

72 Cutest Animals provides incredible insights into the animals we love to adore. From owls to bats, from koalas to cats, from turtles to gorillas and wombats, this series uncovers the unusual characteristics that actually make an animal cute – and it's more than just a pretty face!

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