

Teacher Resource

Election Campaign 2019

Focus Questions

1. Discuss the *Election Campaign 2019* story as a class and record the main points of the discussion.
2. Who is the current Prime Minister of Australia?
3. What date is the 2019 Federal Election?
4. What does it mean when Australia's government goes into caretaker mode?
5. Who is the Opposition Leader?
6. Give an example of political campaigning in the 1920s.
7. Does a political party's name or organisation need to be included in an election ad?
8. How long does political campaigning go for before an election?
9. How long before an election must all political advertising stop?
 - a. 3 hours
 - b. 3 days
 - c. 3 weeks
10. What do you understand more clearly since watching the BTN story?

Activity

Class Discussion

Discuss the BTN *Election Campaign 2019* story as a class. Record what students know about election campaigns on a mind map. What questions do they have about political advertising during election campaigns? Use the following questions to help guide the discussion:

- What sort of things do you see and hear during an election campaign?
- Give examples of political advertising during the lead up to a federal election.
- What is a federal election?
- What date is the 2019 Federal Election?



Activity

Glossary

Students will develop a glossary of terms that relate to election campaigns. Below are some key terms and concepts to get you started:

Election	Candidate	Political party
Campaign	Political advertising	Representative

Key Learning

Students will investigate different forms of political advertising. Students will plan and present their own election campaign.

Curriculum

HASS – Year 5 & 6

Develop appropriate questions to guide an inquiry about people, events, developments, places, systems and challenges.

HASS – Year 6

The responsibilities of electors and representatives in Australia's democracy.

HASS – Year 7

The key features of government under the Australian Constitution with a focus on: the separation of powers, the roles of the Executive, the Houses of Parliament, and the division of powers.

Develop a range of questions to investigate Australia's political and legal systems.

What other election words have you heard but don't know their meaning? Students will write a list of words, research what they mean and then write a definition using their own words. Students will write a sentence illustrating what each of the words mean. Refer to BTN's [Election words you might not know](#), a guide to some commonly used election words.

Activity

KWLH

Discuss the BTN *Election Campaign 2019* story as a class. What questions were raised in the discussion and what are the gaps in their knowledge? The KWLH organiser provides students with a framework to explore their knowledge on this topic and consider what they would like to know and learn.

<i>What do I <u>know</u>?</i>	<i>What do I <u>want to know</u>?</i>	<i>What have I <u>learnt</u>?</i>	<i><u>How will I find out</u>?</i>

Activity

Topics of inquiry

Students will develop their own question/s for inquiry, collecting and recording information from a wide variety of sources. Students may develop their own question for inquiry or select one or more of the questions below.

- What is an election campaign and what type of political advertising do political parties use? For example, flyers, policy speeches, how to vote cards, banners, posters and social media. Make a list of the different types of campaign materials and give examples from the 2019 Federal Election.
- Who are the candidates for the main political parties in the 2019 Federal Election? Make cut-outs of the politicians you will see during the election campaign. Document when and where you see them. For example, posters on streets, a speech on television or flyers that you get in the mail.
- What are the main political parties in Australia? How are they similar or different?

Further investigation

- What issues are important to you? Make a list of the issues that are important to you and other young people in your community. Why are these issues important to you? Give reasons. Write a persuasive text (for example a letter) focusing on an issue that you feel strongly about. Send your letter to your local member of parliament to have your voice heard.



Watch these BTN videos to see how kids around the world are talking about issues important to them and calling for change.

- [Student Climate Protests](#)
- [Straw No More](#)

Activity

BTN story – Becoming a Candidate

Have you ever wondered how you become a political candidate? Watch the BTN story [Becoming a Candidate](#) to find out more.

1. At what age can Australians vote in a Federal Election?
2. Describe some of things that Chandy and Liah do to help with their political campaigning?
3. You get paid if you are a candidate. True or false?
4. Can anyone become a candidate?
5. How do you become a candidate? List at least three requirements.
6. Approximately how much does it cost to become a candidate in Australia?
7. Which one of these isn't a political party?
 - a. Liberal Party of Australia
 - b. Australian Blues
 - c. Australian Labor Party
8. If you don't want to join a party you can run as an _____.
9. Would you like to be a political candidate? Why or why not?
10. Compare and contrast the three major Australian political parties.



Activity

Create your own campaign

Students will imagine they are running for their local federal electorate and plan an advertising campaign. Use the following as a guide for this activity.

- What issues are important to you? Some topics to consider include school community, sustainability and the environment, sport, bullying etc. Choose one of the issues that you feel most strongly about to base your campaign on. Write 2-3 paragraphs explaining why you chose this issue and the change you want.
- What makes a good leader? What are your values? Think about the campaign message you want to convey to your community.
- Make a list of the different types of campaigning methods that can be used during an election campaign. Choose 1 or 2 methods which best communicate your message. For example, you can prepare a 2-minute speech and design a poster which you will present convincing voters to elect you to parliament.
- Present your campaign to the class.
- Reflect on the activity and respond to one or more of the following questions:
 - What did you enjoy about this activity?
 - What was difficult about this activity? Explain.
 - What would you do differently next time?

Activity

In depth study

Students will find out as much as they can about the leaders of the three major political parties in Australia, using a range of primary and secondary sources (internet, newspapers and books). Students will use the worksheet at the end of this activity to structure the information they find.

Further investigation

- Choose one of the major political parties and plan their media campaign leading up to the federal election. For example, encouraging young people to enrol to vote.
- Explore the history of one of Australia's major political parties. Present your findings in a timeline.
- Choose an election policy (supported by one of the major political parties) that interests you and explore further. Using your own words summarise what the policy is about and who it will affect.

Leader of the _____
(Name of political party)

Full name _____ What is my title? _____

About me _____ What electorate do I represent? _____

Portrait _____

My achievements _____ Keywords that describe me... _____

What makes me a good leader? _____

About the political party I represent _____

Activity

Who represents you in your electorate?

Students will find out which electorate their school is located in and who representatives them in their local area. In this activity, students will:

- Go to the *Australian Electoral Commission* website to [find your electorate](#). Alternatively visit the [ABC's Australia Votes](#) website to find your electorate.
- Find more information on the electorate that your school is situated. On a map locate your school and draw the boundary of your electorate.
- Create a profile on your local Member of Parliament.
 - Who is the current member for this electorate?
 - What political party do they represent?
 - Can you find out who else is 'running' for this electorate?

Useful Websites

BTN – Election words you might not know

<http://www.abc.net.au/btn/newsbreak/election-jargon/10985358>

Parliamentary Education Office – Federal Elections

<https://www.peo.gov.au/learning/fact-sheets/federal-elections.html>

BTN – Election Campaign

<http://www.abc.net.au/btn/classroom/election-campaign/10530044>

Portrait	Leader of the _____ (Name of political party)	
	Full name	What is my title?
	About me	What electorate do I represent?
My achievements	Keywords that describe me...	
What makes me a good leader?	About the political party I represent	