

TOTAL AUSTRALIAN BROADCASTING CORPORATION

Period: 1 July 2020 to 31 December 2021	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21
Category	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Advertising	81,009	393,122	(14,972)	348,181	455,887	993,471	285,105	507,328	588,888	1,085,126	2,519,255	3,032,484	73,375	70,939	214,616	409,523	840,683
Promotions	10,375	25,259	61,417	14,490	33,841	23,144	72,835	27,395	92,205	52,322	118,434	264,972	35,139	8,460	(1,853)	34,278	7,776
Audience Research	321,642	405,890	472,385	458,396	446,802	587,133	517,766	405,433	571,756	453,338	509,162	692,153	454,941	611,115	534,557	503,564	483,265