



**SENATOR HOLLIE HUGHES**  
LIBERAL SENATOR FOR NEW SOUTH WALES

14 March 2023

Mr David Anderson  
Australian Broadcasting Corporation  
ABC Ultimo Centre  
700 Harris St  
Ultimo NSW 2007

Dear Mr Anderson, *David*

Re: **s 11C** Re: Australian Broadcasting Corporation (ABC) children's programs for expatriates.

Please find enclosed a letter from **s 11C** regarding living abroad as a parent and accessing ABC for Kids programs.

I would appreciate your consideration and assistance of **s 11C** concerns and look forward to a response in due course.

Kind regards,

A handwritten signature in blue ink, appearing to be 'Hollie Hughes'.

Hollie Hughes  
Liberal Senator for New South Wales

Encl:

From: s 11C <s 11C >

Sent: Wednesday, March 8, 2023 11:57 am

To: Hughes, Hollie (Senator) <Senator.Hughes@aph.gov.au>

Subject: ABC Kids for Expats

Dear Senator Hughes,

As an Aussie parent living abroad, I would love more than anything to expose my two year old to Play School, Bananas in Pyjamas, and all the shows I grew up on. Literally nothing could make me happier than to see him watching some good Aussie TV.

Unfortunately, the ABC Geoblocks ABCKids so Australian parents are unable to get access to these shows if they are abroad.

While I recognise the importance of licensing and copyright, the chance that a foreign company will ever want the rights to Australia Play School is basically zero. So it seems ridiculous to me that as an Australian I'm unable to show my two year old Australian TV that I not only know he will love, but also would be really beneficial to his education and upbringing.

This has been a frequent topic of conversation in Australian expat parent groups with all of us desperate for our kids to get at least some ABC Kids content .

If you could raise this issue, and help all us expat parents out and ensure our kids will have access to Play School and the like, it would be so much appreciated.

Many thanks,

s 11C

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**From:** Nigel Henham  
**Sent:** Friday, 24 March 2023 9:26 AM  
**To:** Mark Tapley  
**Subject:** Fwd: correspondence from Hollie Hughes

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Am wondering whether Sam could pull all this together and draft a response Mark. Let me know  
Cheers  
Nigel

Get [Outlook for iOS](#)

---

**From:** Libbie Doherty <Doherty.Libbie@abc.net.au>  
**Sent:** Thursday, March 23, 2023 6:24 pm  
**To:** Claire M Gorman <Gorman.Claire.M@abc.net.au>; Jessica Ellis <Ellis.Jessica@abc.net.au>; Mark Tapley <Tapley.Mark@abc.net.au>  
**Cc:** Nigel Henham <Henham.Nigel@abc.net.au>; Vanessa Murray <Murray.Vanessa@abc.net.au>  
**Subject:** RE: correspondence from Hollie Hughes

Hi Vanessa,  
Looping you into this conversation as per your email on the letter from Hollie Hughes.

And [@Claire M Gorman](#) a few suggested tweaks from me for your consideration – **in yellow**

Thanks  
Libbie

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**From:** Claire M Gorman <Gorman.Claire.M@abc.net.au>  
**Sent:** Thursday, 23 March 2023 3:42 PM  
**To:** Jessica Ellis <Ellis.Jessica@abc.net.au>; Libbie Doherty <Doherty.Libbie@abc.net.au>; Mark Tapley <Tapley.Mark@abc.net.au>  
**Cc:** Nigel Henham <Henham.Nigel@abc.net.au>  
**Subject:** RE: correspondence from Hollie Hughes

....how about this for a draft response.

The ABC has a charter responsibility to: enable Australian citizens living or travelling outside Australia to obtain information about Australian affairs and Australian attitudes on world affairs.

We strive to ensure that our international offering is relevant and appealing and meets this Charter requirement and consequently we run a range of internationally focussed broadcast and digital services including ABC Australia iView. Where possible, we allow for our content on our own apps such as the ABC News app to be available all over the world. We also aim to make our content available on third party platforms such as YouTube to be accessible across the globe where possible.

Regrettably, we are simply unable to offer all our ABC Kids content outside of Australia either via the app, the web or on iView. In some cases, such as with Play School, the costs of clearing the content for international use is prohibitive. In many instances, there are other **program** rights restrictions and implications **with other international networks** which prevent us from offering the full suite of content and individual programs or series. **We thank you and your family for your interest in Australian kid's content.**



**Claire M Gorman**  
Head ABC International Services  
Strategy

P: +s 47F

M: +s 47F

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**From:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>  
**Sent:** Thursday, 23 March 2023 10:30 AM  
**To:** Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>  
**Cc:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>  
**Subject:** RE: correspondence from Hollie Hughes

Hi Mark

Thanks for sending this through.

Adding to Libbie's comments, restrictions on international availability of ABC Kids content largely comes from rights. Commercial will always aim to clear underlying rights, actors, music but the cost can sometimes be too prohibitive. A large part of Play School is not cleared outside of ABC broadcast however we do offer curated eps. There also continues to be ongoing discussion re: the format.

We do sell a large part of the ABC Kids catalogue (both internally produced and co-pros) to a variety of broadcasters but the key to a single ABC Kids offer to the international market is YouTube and FAST (and international iView if budgets allow).

Let me know if you need any further info.

Thanks  
Jess

---

**From:** Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>  
**Sent:** Thursday, 23 March 2023 7:31 AM  
**To:** Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>  
**Cc:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>  
**Subject:** RE: correspondence from Hollie Hughes

Hi Mark,

Thanks for sharing. Anecdotally I often hear a similar question from the Australian diaspora travelling overseas. Rights are always at the heart of the complication. I know Jess and the ABC Commercial team are always working hard to pitch Play School to international networks so we can get the show on platforms outside of our territory.

I will defer to Claire and Jess about how you would like to respond on why Play School isn't on ABC Australia iview.

Thanks

Libbie



**Libbie Doherty**

Head of ABC Children's  
Entertainment and Specialist  
Pronouns: she/her

P: +s 47F

M: +s 47F

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**From:** Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Sent:** Wednesday, 22 March 2023 12:02 PM

**To:** Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>

**Cc:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>

**Subject:** FW: correspondence from Hollie Hughes

Hi Claire, Libbie and Jess,

Please see attached a letter from Senator Hughes regarding access to ABC kids content overseas. I am sure there are a lot complicated rights issues but would appreciate any thoughts you have re our own content like playschool as we pull together a response.

Cheers

MT

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**From:** Managing Director's Office <[managingdirectorsoffice@abc.net.au](mailto:managingdirectorsoffice@abc.net.au)>

**Sent:** Wednesday, 22 March 2023 9:54 AM

**To:** David N Anderson - Managing Director <[Anderson.David.N@abc.net.au](mailto:Anderson.David.N@abc.net.au)>; Michael Rippon <[Rippon.Michael@abc.net.au](mailto:Rippon.Michael@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

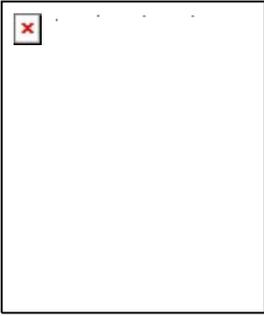
**Subject:** correspondence from Hollie Hughes

Hello,

Please see attached letter received in the mail room today.

I will add to the correspondence log and figure out who can draft a response.

Thanks,  
V



**Vanessa Murray**  
Managing Directors Office  
M: s 47F

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**From:** Samantha McKenna  
**Sent:** Thursday, 6 April 2023 11:04 AM  
**To:** Claire M Gorman; Jessica Ellis  
**Subject:** FW: correspondence from Hollie Hughes  
**Attachments:** DRAFT reply Senator Hughes re ABC Kids edit.docx; Letter from Hollie Hughes on behalf of s 11C re ABC for Kids.pdf

Hi Claire and Jess,

I hope you've had a good week (and are as excited as I am for the long weekend!).

Would it be possible to have you both review the attached? This is the draft letter prepared with your assistance a few weeks ago and sent to all earlier this week. Other than the changes made earlier in the week, I've adopted a comment from Nigel below regarding *Play School* and *Bananas in Pyjamas* on YouTube. I do note that some material available in Australia in YouTube may not be available on YouTube overseas although please let me know if this is not correct.

If there are any inaccuracies as suggested below, I'd be grateful if you could point to these for me so they can be amended (happy for those edits to be suggested / made by either of you, by me, or by your teams – whichever is easiest). Of course, happy to have a chat if best instead or as well. If it should be redone completely happy to have that discussion as well!

We really appreciate your help with this (sorry it has been such a drawn out process, and thanks so much for your time).

Kind regards,

Sam

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**From:** Nigel Henham <Henham.Nigel@abc.net.au>  
**Sent:** Thursday, 6 April 2023 10:41 AM  
**To:** Samantha McKenna <McKenna.Samantha@abc.net.au>  
**Subject:** FW: correspondence from Hollie Hughes

Hi Sam

Can you please speak to Jess and Claire to get clarification on what we can say. Currently the letter is inaccurate because when you visit You Tube, some segments of Play School and Bananas in Pyjamas is available. I counted more than 30 clips of each. Some look as though this is our (ABC Kids) content, not just someone taping something and posting it online. Some go for more than 20 minutes.

If this is the case (and I'm not recommending we pull it down) do we say something like "*I would note that there are some segments on ABC Kids content such as Play School and Bananas in Pyjamas on You Tube but this is not comprehensive and would not meet the concerns of s 11C who would like to access ABC Kids content on a traditional ABC medium safely.*"

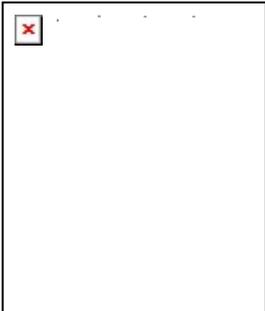
I presume that while we can access Play School via ABC iview (I just had a look and there is a lot of material up), I imagine that expats can't ?

I'm not sure whether we need to list all the programs that are available to internationals as s 11C main issue is pre-school content. Maybe we just list a couple ?

If you can redraft based on their feedback I'll have another look at it and hopefully send off early next week.

Thanks

Nigel



**Nigel Henham**

Head of Corporate Affairs, ABC

P: s 47F

E: [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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**From:** Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>

**Sent:** Monday, April 3, 2023 10:48 AM

**To:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Apologies for another email.

I believe the letter says "the ABC is not able to make *some* ABC Kids content available..." and does point to ABC Kids content available on YouTube (at the end of that list).

To make it clearer, perhaps could change to the attached?

If we point only to the official ABC channel perhaps that would limit legal issues?

Kind regards,

Sam

---

**From:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>

**Sent:** Monday, 3 April 2023 10:45 AM

**To:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>; Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

I think we should continue to say that the ABC doesn't upload this content via our channels due to underlying rights issues etc.

Individual YouTube users appear to be doing this however I wouldn't recommend we encourage this due to legal risk.

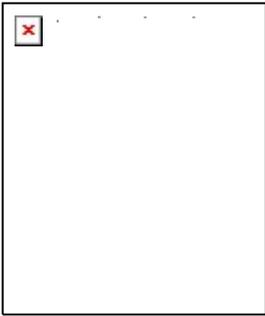
**From:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>

**Sent:** Monday, 3 April 2023 10:34 AM

**To:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

There would be at least 30+ programs of both Bananas and Play School !  
I'm happy for them to stay up as we can point Senator Hughes' constituent to them  
But as currently worded the letter is probably incorrect ?



**Nigel Henham**

Head of Corporate Affairs, ABC

**P:** s 47F

**E:** [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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**From:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>

**Sent:** Monday, April 3, 2023 10:19 AM

**To:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>; Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Hi Nigel

Are you looking at the "To Buy" section? There is a large amount of transactional content available to purchase.

From the ABC Kids YouTube page there shouldn't be a lot of full eps due to clearances. User generated uploads does happen, but our general policy is to issue take downs.

Thanks

Jess

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**From:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>

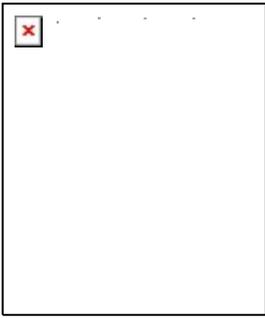
**Sent:** Monday, 3 April 2023 10:14 AM

**To:** Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>; Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Just a point of clarification

In the draft letter we say that ABC Kids content is not available via any App, Iview or 3<sup>rd</sup> party platform platforms. Yet at the end we say the content is available on You Tube. Indeed, when you go to You Tube seems to be a lot of Playschool and Bananas in Pyjamas programs/content. Some of the programs go for 30 mins....



**Nigel Henham**

Head of Corporate Affairs, ABC

P: s 47F

E: [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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**From:** Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>

**Sent:** Monday, April 3, 2023 9:36 AM

**To:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Hi all,

Please find attached a draft – I thought I sent to you Nigel a few weeks ago, apologies if not.

Kind regards,

Sam

---

**From:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>

**Sent:** Monday, 3 April 2023 9:35 AM

**To:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>; Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Cc:** Samantha McKenna <[McKenna.Samantha@abc.net.au](mailto:McKenna.Samantha@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Hi Nigel

Samantha McKenna in your team reached out to gather more detail -would a final draft come from her?

Cheers

Jess

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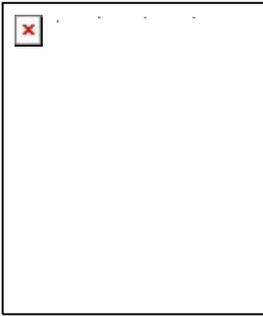
**From:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>

**Sent:** Monday, 3 April 2023 9:22 AM

**To:** Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>

**Subject:** RE: correspondence from Hollie Hughes

Or do you want me to draft ?



**Nigel Henham**  
Head of Corporate Affairs, ABC  
P: s 47F  
E: [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

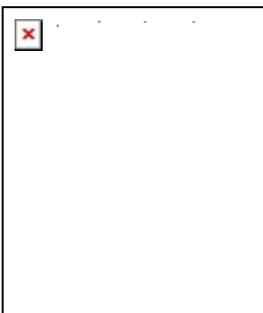
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**From:** Nigel Henham  
**Sent:** Monday, April 3, 2023 9:20 AM  
**To:** Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>; Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>  
**Subject:** RE: correspondence from Hollie Hughes

Hi everyone  
Do you have a final draft of the letter to Senator Hughes that is being proposed to be sent ? Reason being is that the Dept of Communications has also asked for a response as this person contacted the Minister's office.  
I gather the Minister is going on leave tomorrow so will need response today  
Obviously the responses (or at least points) should be consistent  
Thanks  
Nigel



**Nigel Henham**  
Head of Corporate Affairs, ABC  
P: s 47F  
E: [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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**From:** Claire M Gorman <[Gorman.Claire.M@abc.net.au](mailto:Gorman.Claire.M@abc.net.au)>  
**Sent:** Thursday, March 23, 2023 3:42 PM  
**To:** Jessica Ellis <[Ellis.Jessica@abc.net.au](mailto:Ellis.Jessica@abc.net.au)>; Libbie Doherty <[Doherty.Libbie@abc.net.au](mailto:Doherty.Libbie@abc.net.au)>; Mark Tapley <[Tapley.Mark@abc.net.au](mailto:Tapley.Mark@abc.net.au)>  
**Cc:** Nigel Henham <[Henham.Nigel@abc.net.au](mailto:Henham.Nigel@abc.net.au)>  
**Subject:** RE: correspondence from Hollie Hughes

....how about this for a draft response.

The ABC has a charter responsibility to: enable Australian citizens living or travelling outside Australia to obtain information about Australian affairs and Australian attitudes on world affairs.

We strive to ensure that our international offering is relevant and appealing and meets this Charter requirement and consequently we run a range of internationally focussed broadcast and digital services including ABC Australia iview. Where possible, we allow for our content on our



[day][date][month] 2023

Senator Hollie Hughes  
Suite 14.02 56 Pitt Street  
Sydney NSW 2000  
c/- [senator.hughes@aph.gov.au](mailto:senator.hughes@aph.gov.au)

Dear Senator,

Thank you for your letter regarding s 11C [REDACTED] concerns about ABC Kids' programs for expatriates.

The ABC has a distinct history of providing quality Australian children's content that entertains, inspires, and enriches the lives of millions of Australian children.

Under the ABC Charter, the ABC has a responsibility to enable Australian citizens living or travelling outside of Australia to obtain information about Australian affairs and Australian attitudes on world affairs.

We strive to ensure that our international offering of content is relevant and appealing and meets our Charter responsibilities. Consequently, we make available a range of internationally-focused broadcast and digital services such as through our international television service, ABC Australia, and our broadcast video-on-demand app, ABC Australia iView. Where possible, we allow for ABC content on our own apps, such as the ABC News app, to be available all over the world. We also aim to make our content available on third party platforms, such as YouTube, to be accessible across the globe where possible.

Regrettably, the ABC is not able to make some ABC Kids content available outside of Australia either via any app, on ABC iView or on third party platforms. In some cases, such as with *Play School*, this is because the costs of clearing the content for international use is prohibitive.

In many instances, there are other program rights restrictions and implications with other international networks which prevent us from offering the full suite of content and individual programs or series. The ABC co-commissions and co-produces a significant portion of content with international networks and distributors. Although this often lowers costs incurred by the ABC in bringing this content to audiences, it also means that the content sits on the various platforms and channels of our partners. Consequently, it makes it difficult to have a single place internationally where ABC content is available in one place due to these partnerships.

However, the ABC does sell a large part of our ABC Kids catalogue to a variety of broadcasters. Some examples of ABC Kids content available to view internationally include:

- *Bluey* – available globally on Disney+. It is also available in some other countries on free-to-air television, such as in the UK where it is available on Cbeebies.
- *The Wiggles* – available globally on Netflix. It is also available through Corus (in Canada), Sky UK and TVNZ.
- *Giggle and Hoot* – available in Japan, Russia, the US and Canada.
- *Ginger and the Vegesaur* – recently launched in the UK on Cbeebies.
- *Beep and Mort* – available in the UK on Sky Kids.
- *First Day* series 2 – has recently been co-commissioned by the ABC and Hulu in the US.
- *Itch* – available through the BBC, BYU (in the US), Wildbrain (in Canada) and in locations across Europe.
- *Born to Spy* – available through the BBC, Wildbrain (Canada), HBO Asia, and in locations across Europe.
- *The Wonder Gang* – available through CBC and Telequebec (both in Canada), and belN Kids (across the Middle East and North Africa).
- Some ABC Kids content is also available through the ABC Kids YouTube channel (@abckids).

We trust that this information is of some use. Thank you for your interest in and support for ABC Kids.

Yours sincerely,

David Anderson  
Managing Director



[day] [date] [month] 2023

Senator Hollie Hughes  
Suite 14.02 56 Pitt Street  
Sydney NSW 2000  
c/- [senator.hughes@aph.gov.au](mailto:senator.hughes@aph.gov.au)

Dear Senator,

Thank you for your letter regarding **s 11C** concerns about ABC Kids' programs for expatriates.

The ABC has a distinct history of providing quality Australian children's content that entertains, inspires, and enriches the lives of millions of Australian children.

Under the ABC Charter, the ABC has a responsibility to enable Australian citizens living or travelling outside of Australia to obtain information about Australian affairs and Australian attitudes on world affairs.

We strive to ensure that our international offering of content is relevant and appealing and meets our Charter responsibilities. Consequently, we make available a range of internationally-focused broadcast and digital services such as through our international television service, ABC Australia, and our broadcast video-on-demand app, ABC Australia iView. Where possible, we allow for ABC content on our own apps, such as the ABC News app, to be available all over the world. We also aim to make our content available on third party platforms, such as YouTube, to be accessible across the globe where possible.

Regrettably, ~~the not all ABC is not able to make some~~ ABC Kids content is available outside of Australia either via any app, on ABC iView or on third party platforms. In some cases, such as with *Play School*, this is because the costs of clearing the content for international use is prohibitive.

In many instances, there are other program rights restrictions and implications with other international networks which prevent us from offering the full suite of content and individual programs or series. The ABC co-commissions and co-produces a significant portion of content with international networks and distributors. Although this often lowers costs incurred by the ABC in bringing this content to audiences, it also means that the content sits on the various platforms and channels of our partners. Consequently, it makes it difficult to have a single place internationally where ABC content is available in one place due to these partnerships.

However, the ABC does sell a large part of our ABC Kids catalogue to a variety of broadcasters. Some examples of ABC Kids content available to view internationally include:

- *Bluey*– available globally on Disney+. It is also available in some other countries on free-to-air television, such as in the UK where it is available on Cbeebies.
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- *Giggle and Hoot*– available in Japan, Russia, the US and Canada.
- *Ginger and the Vegesaur*– recently launched in the UK on Cbeebies.
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- *Itch*– available through the BBC, BYU (in the US), Wildbrain (in Canada) and in locations across Europe.
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Some ABC Kids content is also available through the ABC Kids YouTube channel [which can be found at](#) [@abckids](#).

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We trust that this information is of some use. Thank you for your interest in and support for ABC Kids.

Yours sincerely,

David Anderson  
Managing Director



[day] [date] [month] 2023

Senator Hollie Hughes  
Suite 14.02 56 Pitt Street  
Sydney NSW 2000  
c/- [senator.hughes@aph.gov.au](mailto:senator.hughes@aph.gov.au)

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- Some ABC Kids content, including some segments of *Play School* and *Bananas in Pyjamas*, is also available through the ABC Kids YouTube channel which can be found at [@abckids](#).

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We trust that this information is of some use. Thank you for your interest in and support for ABC Kids.

Yours sincerely,

David Anderson  
Managing Director

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**From:** Nigel Henham  
**Sent:** Monday, 3 April 2023 11:07 AM  
**To:** Samantha McKenna; Jessica Ellis; Claire M Gorman; Libbie Doherty; Mark Tapley  
**Subject:** RE: correspondence from Hollie Hughes

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

The issue is that the guy specifically refers to Play School and Bananas In Pyjamas programs. These are freely available (or at least numerous editions and clips) now on You Tube. A lot of these are branded ABC Kids. I'm not saying take these down. But if they are there then earlier statement is incorrect.



**Nigel Henham**  
Head of Corporate Affairs, ABC  
P: s 47F  
E: [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

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**From:** Nigel Henham  
**Sent:** Wednesday, 12 April 2023 10:01 AM  
**To:** Managing Director's Office  
**Cc:** Mark Tapley  
**Subject:** Letter to Senator Hughes - ABC Kids  
**Attachments:** Letter to Senator Hughes - ABC Kids.docx; Letter from Hollie Hughes on behalf of s 11C re ABC for Kids.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Jo

Please find attached response to Senator Hughes' letter in relation to ABC Kids.

Claire Gorman and Jess Ellis provided relevant information.

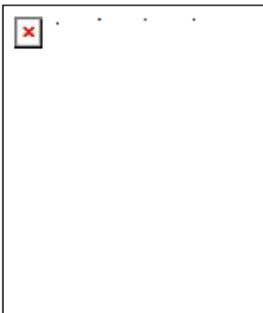
Original letter from s 11C attached.

Can you please pass on as appropriate.

I understand that s 11C has sent a similar letter to the Minister for Communications.

Thanks

Nigel



**Nigel Henham**

Head of Corporate Affairs, ABC

**P:** s 47F

**E:** [henham.nigel@abc.net.au](mailto:henham.nigel@abc.net.au)

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.



13 April 2023

Senator Hollie Hughes  
Suite 14.02 56 Pitt Street  
Sydney NSW 2000  
c/- [senator.hughes@aph.gov.au](mailto:senator.hughes@aph.gov.au)

Dear Senator,

Thank you for your letter regarding **s 11C** concerns about ABC Kids' programs for expatriates.

The ABC has a proud history of providing quality Australian children's content that entertains, inspires, and enriches the lives of millions of Australian children.

Under the ABC Charter, the ABC has a responsibility to enable Australian citizens living or travelling outside of Australia to obtain information about Australian affairs and Australian attitudes on world affairs.

The ABC strives to ensure that our international offering of content is relevant and appealing and meets our Charter responsibilities. Consequently, we make available a range of internationally focused broadcast and digital services such as through our international television service, ABC Australia, and our broadcast video-on-demand app, ABC Australia iView. Where possible, we allow for ABC content on our own apps, such as the ABC News app, to be available all over the world. We also aim to make our content available on third party platforms, such as *YouTube*, to be accessible across the globe where possible.

Regrettably, not all ABC Kids content is available outside of Australia either via app, on ABC iView or on third party platforms. In some cases, such as with *Play School*, this is because the costs of clearing the content for international use is prohibitive.

In many instances, there are other program rights restrictions and implications with other international networks which prevent us from offering the full suite of content and individual programs or series. The ABC co-commissions and co-produces a significant portion of content with international networks and distributors. Although this often lowers costs incurred by the ABC in bringing this content to audiences, it also means that the content sits on the various platforms and channels of our partners. Consequently, it makes it difficult to have a single place internationally where ABC content is available in one place due to these partnerships.

However, the ABC does sell a large part of our ABC Kids catalogue to a variety of broadcasters. Some examples of ABC Kids content available to view internationally include:

- *Bluey* – available globally on Disney+. It is also available in some other countries on free-to-air television, such as in the UK where it is available on Cbeebies.
- *The Wiggles* – available globally on Netflix. It is also available through Corus (in Canada), Sky UK and TVNZ.
- *Giggle and Hoot* – available in Japan, Russia, the US and Canada.
- *Beep and Mort* – available in the UK on Sky Kids.
- *First Day* series 2 – has recently been co-commissioned by the ABC and Hulu in the US.
- *Itch* – available through the BBC, BYU (in the US), Wildbrain (in Canada) and in locations across Europe.

Some ABC Kids content, including some segments of *Play School* and *Bananas in Pyjamas*, is also available through the ABC Kids YouTube channel which can be found at @abckids.

I trust that this information is useful. Thank you for your interest in and support for ABC Kids.

Yours sincerely,

David Anderson  
Managing Director

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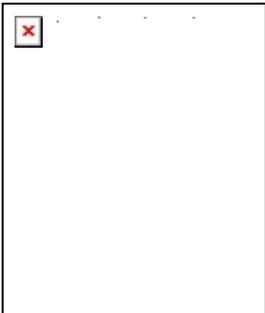
**From:** Managing Director's Office  
**Sent:** Thursday, 4 May 2023 4:12 PM  
**To:** senator.hughes@aph.gov.au  
**Subject:** Correspondence from David Anderson, ABC Managing Director  
**Attachments:** Letter from David Anderson ABC Managaing Director to Senator Hollie Hughes 04052023.pdf

Dear Senator,

Please find attached correspondence from David Anderson, ABC Managing Director.

Kind regards,

Emma



**Emma Burnett**

Executive Assistant  
Managing Director's Office

M: s 47F

E: [managingdirectoroffice@abc.net.au](mailto:managingdirectoroffice@abc.net.au)

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.



4 May 2023

Senator Hollie Hughes  
Suite 14.02 56 Pitt Street  
Sydney NSW 2000  
c/- [senator.hughes@aph.gov.au](mailto:senator.hughes@aph.gov.au)

Dear Senator,

Thank you for your letter enclosing correspondence from s 11C .

I certainly appreciate the issue raised by s 11C , and the desire of Australians living overseas to have access to all ABC children's content available to those in Australia.

The ABC has a proud history of providing quality Australian children's content that entertains, inspires, and enriches the lives of millions of Australian children.

We do seek to ensure our international offering of content is relevant and appealing, and reflects our functions under the ABC Charter which include enabling Australian citizens living or travelling outside of Australia to obtain information about Australian affairs and Australian attitudes on world affairs. As part of that we make available a range of internationally focused broadcast and digital services, including through our international television service, ABC Australia, and our broadcast video-on-demand app, ABC Australia iview. Where possible, we allow for ABC content on our own apps, such as the ABC News app, to be available all over the world. We also aim to make our content available everywhere on select third party platforms, such as *YouTube*, where possible.

As s 11C has experienced, not all ABC Kids content is available outside of Australia either via app, on ABC iview or on third party platforms. Unfortunately, it is true that the costs of clearing content for international use can be prohibitive, even for content which appears tailored to Australians. And in many instances, there are other program rights restrictions and implications with other international networks which prevent us from offering the full suite of content, and individual programs or series. The ABC co-commissions and co-produces a significant portion of content with international networks and distributors. Although this often lowers costs incurred by the ABC in bringing this content to audiences, it also means that the content sits on the various platforms and

channels of our partners. Those partnerships can make it difficult to have a single place internationally where ABC content is available.

In addition, some ABC Kids content, including some segments of *Play School* and *Bananas in Pyjamas*, is also available through the ABC Kids YouTube channel which can be found at @abckids.

I do hope the above information is of assistance and I thank you for bringing [REDACTED] [REDACTED] s 11C [REDACTED] concerns to our attention.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'D Anderson', with a horizontal line underneath.

David Anderson  
Managing Director