

Image: Win The Week

NEW FORMATS

MIPCOM

2021



WIN THE WEEK

This sparkling comedy about the news of the week brings a brand new twist to the quiz show format

AFTERTASTE

Premiering at *Berlinale Series Selects*, this biting new comedy is from the award-winning makers of *The Hunting*

MUSTER DOGS

Four very different farmers each train a new pup in this heart-warming, action-packed character journey

BORN TO SPY

The new action-comedy series for kids from creator Justine Flynn and multi-award winning Aquarius Films, makers of *The Unlisted*

And more inside...

ENTERTAINMENT



WIN THE WEEK

Early interest in this fun, high-drama format quiz show that tests your news knowledge and your loyalty is high, with options currently being negotiated in various territories

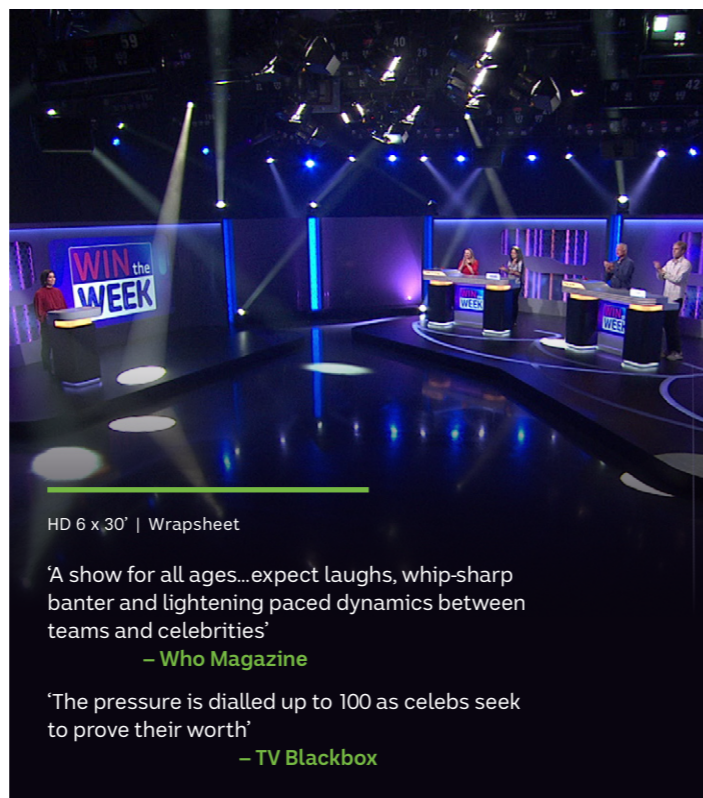
A comedy about the news of the week that brings a brand-new twist to the quiz show format, *Win The Week* pairs everyday people with celebrities to see whether they can tackle the news together.

It tests people's knowledge of politics, sport, world news and celebrity gossip and rewards those who read the news, watch the nightly bulletins and know what's going on in the world. From world events to political scandals, sporting dramas to viral social media blowups – nothing is off limits.

But it's not just a test of news knowledge, it's also a test of loyalty. This is because regular people are the team captains who are given the power to choose which celebrity they think can help them win the week – and at the end of each round, they get to choose whether to stay loyal to their celebrity teammate or 'betray' them for one of the other celebs who might give them a better chance to win!

Perfect family viewing, *Win The Week* matches celebrities with a great sense of humour with team captains who are anywhere from 18-year-old students to 75-year-old retirees. Much of the fun is the unlikely alliances that form between regular people and celebrities of different ages and backgrounds as they form and break friendships and loyalties.

A game of knowledge and strategy that's funny, informative, light-hearted and entertaining – *Win The Week* delivers the news with comedy and drama, and makes champions out of everyday punters.



HD 6 x 30' | Wrapsheet

'A show for all ages...expect laughs, whip-sharp banter and lightening paced dynamics between teams and celebrities'

– **Who Magazine**

'The pressure is dialled up to 100 as celebs seek to prove their worth'

– **TV Blackbox**

SCRIPTED



BORN TO SPY

The new action-comedy series for kids from creator Justine Flynn and multi-award winning Aquarius Films, makers of *The Unlisted*

This infectiously energetic and high stakes action-comedy empowers its characters, continuing in the tradition of movies and series that kids have always loved including the *Spy Kids* trilogy, *The Spy Next Door* and *The Umbrella Academy*.

HD 10 x 30' | Aquarius Films



ITCH SERIES 2

The latest season of the high-octane action-adventure series sold successfully around the world

Itch is back with a bang when he and his friends uncover a highly dangerous nuclear disaster risk.

HD 10 x 30'
Komixx Entertainment Group

AFTERTASTE

Premiering at Berlinale Series Selects, this biting new comedy is from the award-winning makers of *The Hunting*

Recently optioned in the US, with other territories to be announced.

4K/HD 6 x 30' | Closer Productions



LIFESTYLE




MOVIN' TO THE COUNTRY

Entrepreneurs and innovators grow great ideas in regional communities

Each episode explores three stories within one region, to discover how entrepreneurs and innovators are creating new lifestyles for themselves and how their success has cascading effects in the community. The perfect inspiring and uplifting half hour, this is the show we all need right now.

HD 6 x 30'
Australian Broadcasting Corporation



DREAM GARDENS SERIES 3

Exceptional outdoor spaces come to life in these stories of beauty, regeneration and reward

HD 8 x 30'
Australian Broadcasting Corporation



RESTORATION AUSTRALIA SERIES 4

Restoring heritage ruins into living homes

HD 7 x 60'
Australian Broadcasting Corporation

FACTUAL ENTERTAINMENT



MUSTER DOGS

Five very different farmers each train a new pup in this heart-warming, action-packed character journey

Checking in with the puppies at key milestones, training gurus and mustering experts set challenges and assess the pup's progress. The journey to train these unique dogs turns into an emotional ride, and provides a deeper understanding of the unique bond between human and dog.

Funny, dramatic, and heart-warming, *Muster Dogs* features a diverse and engaging cast of characters – and explores universal themes which will resonate with audiences globally.

HD 4 x 60' | Ambience Entertainment



YOU CAN'T ASK THAT SERIES 6

The heartfelt and innovative factual juggernaut continues its international trajectory

ARE YOU REALLY A LESBIAN OR IS IT JUST A PHASE?

HD 8 x 30'
Australian Broadcasting Corporation



MS REPRESENTED

The binge-worthy, hugely entertaining untold stories of women in politics

HD 4 x 30'
Australian Broadcasting Corporation

CHILDREN'S

THE WONDER GANG SERIES 2

The latest series from the commissioning team behind the global hit *Bluey*. Over-delivering on the timeslot average and finding outsize audiences on catch-up, this delightful series appeals strongly to both genders 0-4 and 5-9, as well as to co-viewing audiences.

HD 25 x 11"
Australian Broadcasting Corporation

ART CREW + SCIENCE TIME

Brand new spinoff series from the beloved pre-school brand *Play School*; new specials also available

HD various
Australian Broadcasting Corporation

HOW TO DO STUFF GOOD SERIES 3

From arts and crafts to cooking and pranks, this team of hackers has kids' life covered

HD 15 x 20"
Australian Broadcasting Corporation

IN OTHER FORMAT NEWS

YOU CAN'T ASK THAT

You Can't Ask That continues its international trajectory, with the very latest to add being Season Four going into production in Canada (French) and Holland (Dutch), options taken up for Ireland and Serbia, a Thai production company actively pitching for a local broadcast partner, and prestigious awards garnered – including in Norway (Golden Screen Awards 2021: Winner Best Lifestyle Series) and Israel (*Television Academy Awards 2021: Nomination Best Factual Series (Arabic)*).

Global media intelligence consultancy K7 Media released their report *Tracking the Giants* earlier this year, announcing the 'Top 100 Travelling Unscripted Formats' for 2020-2021.

It's no surprise that ABC's *You Can't Ask That* is high on the list, and now officially the top factual format to come out of Australia.

ONCE A CHEATER ALWAYS A CHEATER. TRUE?

HOW COULD YOU BE SUCH A PIG?

MIKKI VS THE WORLD

Profiled in *The Wit's Fresh Kids TV* session as one of the trendsetting children's programs of the 2021, *Mikki vs The World* has been flagged by the Australian Broadcasting Corporation for a second season, set to air in 2022.

Mikki vs The World is a fresh and upbeat format that's also great for co-viewing and tackles mental health for young people through a mix of scripted, situational comedy and factual entertainment – along with advice from teenagers, celebrities and mental health experts.

THE GREAT BEE CHALLENGE

In the original uplifting series, four diverse families from both rural and urban homes take on a life-changing challenge – competing, with the help of a leading entomologist and a beekeeping expert, to build thriving hives that produce delicious honey.

The BBC commissioned Keshet Productions to deliver a 7 part, aged-down version of the award-winning competition format, delightfully re-named *Show Me The Honey*, for their children's channel CBBC – production has now wrapped and the program is likely to air later this year. Discussions are underway for options in additional territories.