



## Charity Nomination Process

Nominate your charity to participate in our popular fundraiser, held at the ABC car park in Collinswood. This event has been held in autumn and spring each year since the early 1990s and raised almost \$350,000 for local charities.

The ABC Gardeners' Market is an open air market held in the ABC Car Park, with over 100 stall holders selling plants, garden products, information and refreshments to the general public. Each stall holder pays a site fee, which goes to the designated charity, as do the gold coin entry donations. The charity has its own site and can use the day to raise funds in various ways.

Over 6000 people attend the event between 8am and 1pm. Previous charities have raised between \$10,000 and \$22,000.

To put your charity's name forward, all you need to do is provide us with details of your charity and importantly, what your charity would use the raised funds for. If your application is successful, we will contact you for a meeting.

Please answer each of the points listed below and email your application to:

[abcgardenersmarket@your.abc.net.au](mailto:abcgardenersmarket@your.abc.net.au) with 'Charity Application' in the subject heading

### APPLICATION DETAILS

1. Name and address of charity
2. Date of incorporation
3. Contact names for event and their role in the charity
4. What are the aims of your charity and who does it benefit?
5. Is the charity SA based, national or international?
6. What is the size of the charity's operations in SA currently? (ie.how many full time staff, part time staff and volunteers, number of clients, branches etc).
7. What would your charity do with the funds raised from ABC Gardeners' Market? We prefer funds to be put towards a local project or something tangible we can follow up on, rather than an injection into the charity's general operating budget.
8. How many staff would be available to assist your charity with this event? Do you have a support network to assist with prizes, food for the bbq and general running of the event
9. Outline what communication and marketing tools your charity can access to promote this event to your own networks? IE. Website, newsletter database, social media page/groups, posters, DL cards, e-signature

**Thanks for your submission, we will be in touch.**