Statement from a Nine Entertainment Co spokesperson:

Nine has been vocal in our support for the health advice and has actively used our TV, newspaper, digital and radio properties and ad space to urge Australians to get vaccinated. We would also note that when we have received ads which contravene the health advice or ATAGI guidance on vaccines, we have rejected them.

However, individuals in a free society, have the right to purchase clearly labelled political advertising which questions lockdowns as a policy response. These views do not reflect Nine's position on these issues, which we have clearly expressed, and have no impact on the work of our journalists. But as a media organisation we do not believe in censoring ads that do not contravene the health advice or ATAGI guidance on vaccines.