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VIII V 2022

MUSTER DOGS

The ABC stand-out, high rating summer show delivered mass reach and audience joy

SCRIPTED OPTIONS

Unique and contemporary: drama and comedies that are striking a chord

NEW TAKES ON FIRM FAVOURITES

Gardens, bees, kids, dogs – fresh, energetic takes on the favourites close to our hearts

YOU CAN'T ASK THAT

The latest updates from the international juggernaut

And more inside...



FACTUAL ENTERTAINMENT



Audiences can't get enough of the canine adventures in *Muster Dogs*; the ABC standout, high rating summer show delivered the network mass reach and audience joy.

An uplifting story of five adorable livestock-herding pups and their trainers on a journey of discovery, *Muster Dogs* is the highest rating program on both the broadcast and catch-up service in its home country (2022 year-to-date) and is set to win hearts and minds....and ratings around the world.

Spanning the red earth of the Top End to the green pastures of regional Victoria, *Muster Dogs* is a warm, highly entertaining character-driven series featuring five graziers from across the nation, each of whom has been given a Kelpie puppy from the same litter to train up to be a muster dog.

Checking in with the puppies at key milestones, our training gurus and mustering experts set challenges and assess the pups' progress. The journey to train these unique dogs is an emotional ride into the farmers' lives and provides a deeper understanding of the unique bond between human and dog.

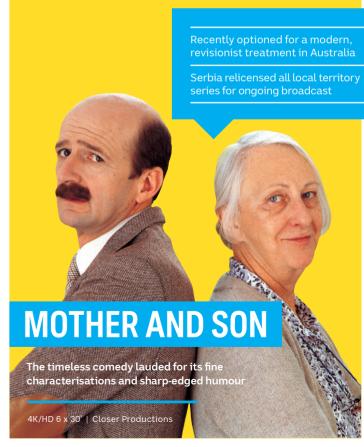
HD 4 x 60' Ambience Entertainment



SCRIPTED







ABC COMMERCIAL

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LIFESTYLE



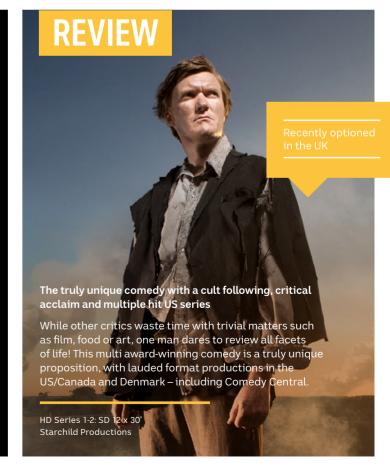




COMEDY & ENTERTAINMENT







ABC COMMERCIAL NEW FOR MIPTV 2022

CHILDREN & FAMILY







FACTUAL ENTERTAINMENT



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