

ABC  
COMMERCIAL

# NEW FORMATS 2023



Image: *New Leash on Life*

# New Leash on Life

The healing power of canine companionship is on show in this moving series

A comedian and dog expert go on a mission to rescue pound dogs whose lives are on the line, train them up, and pair them with a family or person in need of a dog in their life.

Through a series of touching encounters and activities, this series takes viewers on an emotional journey as it highlights the remarkable impact dogs can have on human lives.

'Matchmaking for dogs and humans'  
– **Geelong Advertiser**

6 X 30'  
ARTEMIS MEDIA



# WTFAQ

Curiosity and comedy meet as viewers' weird and wonderful questions are answered

'Enlightening – and highly entertaining'  
– **Herald Sun**



WTFAQ (pronounced 'What the FAQ') is a factual entertainment show with a mission to answer any question its viewers ask.

A crack team of presenters conduct experiments, interview experts, and even answer a question with the odd musical sequence. Whatever it takes to get an answer, they'll do it – sometimes they'll do all of those things at the same time!

Each episode of WTFAQ is made up of 'answers' in the form of edited segments that range in duration from 30 seconds to 7 minutes. All segments begin with a viewer question followed by a journey of discovery to find the answers in an entertaining and informative way – all underpinned by rigorous research.

8 X 30'  
MERCURY SCOUT PRODUCTIONS



## Muster Dogs

**Series 2**

The smash hit series about livestock-herding pups and their trainers is back!

Trading Kelpies for Border Collie pups for its second series, *Muster Dogs* returns to share the uplifting journeys of five adorable pups as they are trained by graziers across the country. This warm, character-driven series is highly entertaining and perfect for co-viewing.

A pick-me-up show  
– **The New York Times**

SERIES 1: 4 X 60' · SERIES 2: 5 X 60'  
AMBIENCE ENTERTAINMENT



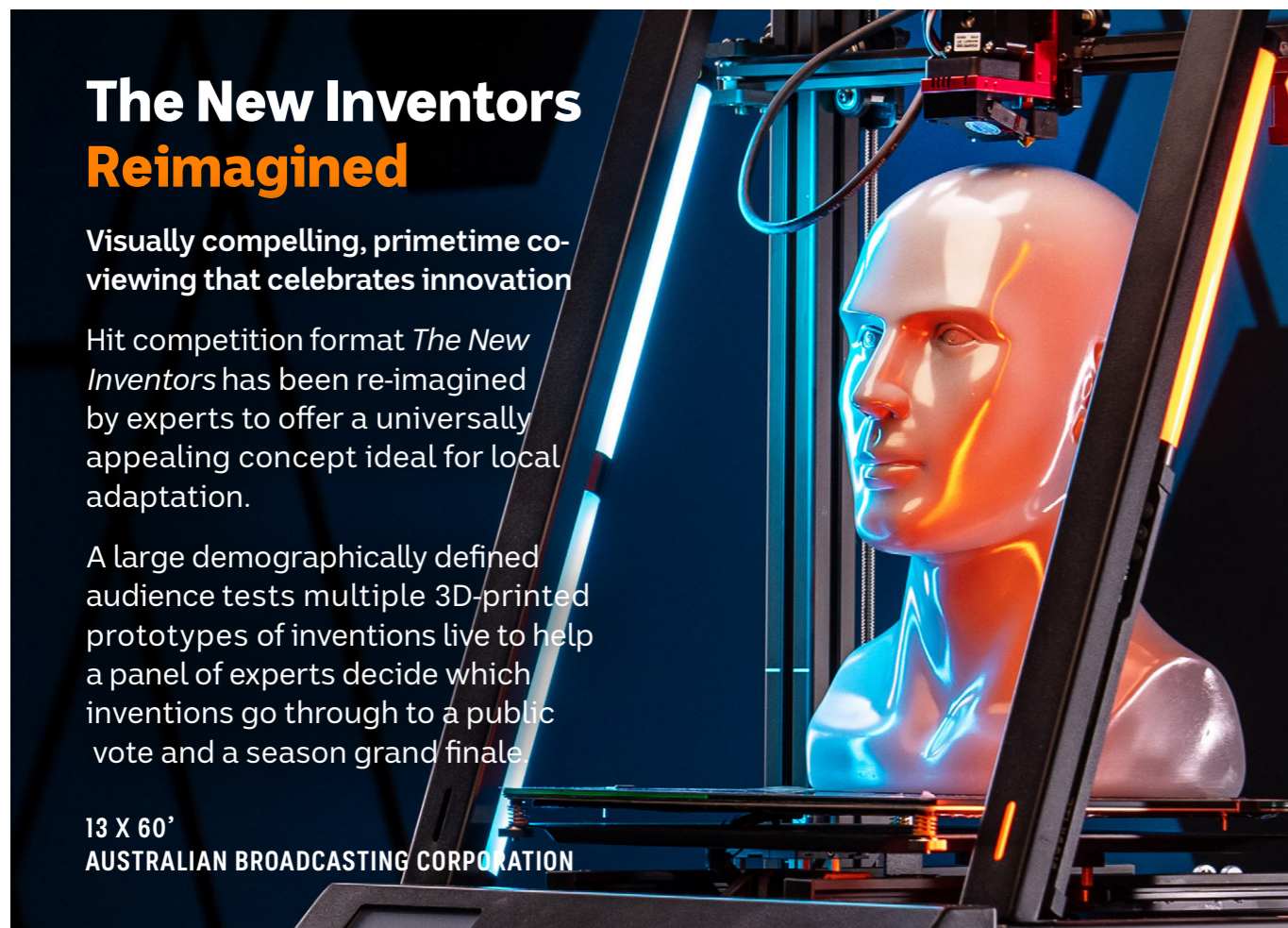
## The Way We Wore

A vibrant exploration of the Australian fashion industry

With **Celeste Barber** (*Wellmania*) at the helm, *The Way We Wore* takes a fresh lens to the history of Australian fashion and reveals how clothes can provide intimate and surprising insights into the evolution of a country.

Across three highly entertaining episodes, the series interrogates the invention and evolution of consumer culture, the power of the media in influencing identity, and the role of fashion in pushing for social change.

3 X 60'  
STRANGER THAN FICTION FILMS



## The New Inventors Reimagined

Visually compelling, primetime co-viewing that celebrates innovation

Hit competition format *The New Inventors* has been re-imagined by experts to offer a universally appealing concept ideal for local adaptation.

A large demographically defined audience tests multiple 3D-printed prototypes of inventions live to help a panel of experts decide which inventions go through to a public vote and a season grand finale.

13 X 60'  
AUSTRALIAN BROADCASTING CORPORATION



## Gardening Australia Junior

Kids and their families are invited to explore the wondrous world of gardening

Packed with gardening tips, tricks and activities that all kids will dig, this series stars keen junior gardeners who tackle a fun new project each episode.

From constructing a compost cauldron to building a bee hotel and growing a rainbow veggie patch, there's plenty on offer for viewers to replicate at home.

20 X 15'  
AUSTRALIAN BROADCASTING CORPORATION

# My Year 7 Life

Hear directly from young teens as they go through a huge life change

A diverse group of 16 children are given cameras to document a huge change in their lives – the transition from primary school to high school. *My Year 7 Life* goes straight to the source, getting first-hand accounts from the kids as they go from top dog to small fish!

The series follows students through their ups-and-downs, as they navigate everything from new friendships, bullying and homework to gender and teen romance.



'Engaging, raw and revealing'  
– Sydney Morning Herald

18 X 30'  
PRINCESS PICTURES



## Planet Lulin

A coming-of-age sci-fi comedy that's out of this world!

Twelve-year-old Lulin's going through some little green changes – she's blasting energy waves from her fingers, oozing green slime and getting scorch marks instead of pimples – but that's what happens when you have a human dad and an extra-terrestrial mum.

A vibrant, funny, live-action series for kids and families, *Planet Lulin* explores universal themes of self-discovery and belonging while navigating the cosmic shifts of adolescence and growing up.

10 X 24'  
MOODY STREET PRODUCTIONS  
& PRINCESS PICTURES

## Returning Series



### Kitchen Cabinet Series 7

This series takes us into the homes of prominent politicians, where they cook a meal for a skilled political journalist who draws out their personalities and quirks – giving audiences a refreshingly human look at their leaders.

AUSTRALIAN BROADCASTING CORPORATION



### Restoration Australia Series 5

This audience favourite follows the progress and pitfalls of single-minded restoration enthusiasts who stop at almost nothing to revitalise their beloved buildings.

AUSTRALIAN BROADCASTING CORPORATION

# Global Success Stories



## You Can't Ask That

The global phenomenon now has 40+ seasons across 11 international productions in nine languages – testament to the power and flexibility of the format, now the ABC's most successful ever. Most recently, new series have been produced for Canada's CBC and Israel's KAN.



## The Wonder Gang

Medicis Productions has produced two seasons of *Les Extra Curieux*, an adaptation of popular Australian children's TV program *The Wonder Gang*, for France TV. *Les Extra Curieux* took out the award for Best Children's Educational Program at Festival de Luchon in 2023.



**OPTIONS:** A host of scripted and non-scripted formats have been optioned, including *Great Southern Landscapes* (Netherlands), *Australia's Favourite Tree* (UK), *Itch* (India), *Mother and Son* (UAE) and *Fight for Planet A* (Serbia and Croatia).



## Australia Talks

Swiss broadcaster SRF has launched its version of *Australia Talks*, a social research project that reveals what's important to a nation's citizens – what drives them, divides them, and brings them together.

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