

7 April 2025

Statement from Caroline Mansfield, London Registered Naturopath, Wellness Coach, Certified Live Blood Microscopist

I am aware of the recent broadcast footage that included a brief clip of me conducting a live blood analysis session.

To clarify, I am a qualified naturopath and live blood microscopist with 25 years of experience. Over the course of my career, I have analysed thousands of blood samples in both clinical and research settings. I also work as an independent research analyst, supporting companies in the health and wellness sector through observational data and reporting. This may involve qualitative live blood observations and, where appropriate, third-party laboratory testing.

I was initially engaged by KURE Water approximately six years ago to observe and document live blood changes in individuals following consumption of their product. I have since conducted over 100 blood analyses for this purpose and have, at times, prepared internal reports outlining the observations made.

While I have occasionally spoken publicly about the common observations seen in live blood analysis following consumption of KURE Water – such as improved red blood cell separation or movement – these comments have been made in the context of professional discussion, where relevant to the discussion.

I was not involved in the scripting, editing, or messaging of the broadcast in question. My appearance was limited to the demonstration of a standard live blood analysis procedure.