



HOMESPUN

REGIONAL AUSTRALIA AS YOU'VE NEVER SEEN IT

 ABC
COMMERCIAL



GIRLS ARE DOING IT FOR THEMSELVES IN THIS FUN, HEARTFELT COMEDY SET IN A UNIQUE BUSHLAND COMMUNITY

In a drought-stricken regional town, dynamic duo Georgina (George) McPherson and her best friend Pauline (Paul) Nicholls get their big break when presented with the opportunity to create TV program about life in the bush.

Tired of having to subscribe to an old-school, down-beat vibe, George and Paul propose a refreshed angle about life on the land that relies less on the despair and more on the magic.

When their vibrant version is thrown out by a TV broadcast executive back in the city, they decide to take the matter into their own hands and stage a 'shed show' that puts the spotlight on 'Stories from the Sticks'.

Their grand plan to take their rustic variety format from the corrugated iron walls of the shed to the wider world nearly comes unstuck when George loses her nerve. But with the help of the community and channelling the spirit of the bush, George and Paul find the real stories that need to be told and a way to get them out into the world.

Exploring themes around hope, connection to land and the cyclical nature of life, *Homespun* honours the boundless beauty of the bush and the people who call it home.

HD 7 x 15' or 1 x 90' | Cockatoo Co Lab

A story of self-belief and the power of female friendship, *Homespun* challenges commonly held ideas about the bush being backwards by converging city and country worlds through shared, contemporary issues. Subverting the traditional emphasis on the men in power in regional and rural environments, it presents modern bush women as vibrant, vivacious characters who are highly visible, adventurous and entrepreneurial – celebrating both their resilience and their vulnerability.

Filmed in the remote regional town of Kojonup, Western Australia, *Homespun* showcases the astounding, unique beauty of the Great Southern Region – from summer sunrises in the bush to the dwindling golden light of harvest dusk.

Made as a collaboration with over 100 regional Australians, it reflects a dynamic world packed with colour, energy, joy and heart.

From creator/star Bec Bignell (*600 Bottles of Wine*) and director Socratis Otto (best known for his ground-breaking role as transwoman in the global hit *Wentworth*), *Homespun* features a diverse and stellar cast of emerging and established talent – the latter including Heather Mitchell (*Harrow*, *Ms Fisher's Murder Mysteries*, *A Place to Call Home*) and Claire van der Boom (*Hawaii Five-0*, *Game of Silence*).



EPISODES



Episode 1

Tired of the way rural life is portrayed, Georgina (George) McPherson and her best friend Pauline (Paul) Nichols set out to change the perceptions around life in the bush.

When they get the opportunity to create a TV special, George and Paul couldn't be more excited to show off their town to city slickers Sam and Stevie.

Episode 2

In a bid to impress Sam and Stevie, George and Paul show them all that their town has to offer, but sometimes even the most impressive scenery and vibrant community can't sway the city's need to make a dollar.

Sam betrays Stevie by delivering TV Executive Pamela a 'drought special' in return for a senior position at the network.

EPISODES

Episode 3

Things finally feel like they're going right for George and she's proud of how she presented life in the country in the TV special.

But disaster strikes when Sam and Stevie head back to the city and show their overbearing boss Pamela the special.

Devastated, Stevie has to tell George the bad news about the network's decision to cancel their show.

Episode 4

George feels down in the dumps about losing their TV special and the town rally behind her in support. When the network does well with the 'drought special', the decision is made to cast the net wide and invite the general public to film and send in a stories of their own, for the chance to get their own program broadcast on the network. This inspires George to take the reins back and share the story of the community through the eyes of its inhabitants.

Episode 5

As George puts all her focus into creating her shed show 'Stories from the Sticks', she hears some whispers that the townsfolk think she's lost her way. It's not until the situation culminates in a heated exchange with her brother and dad that she decides to throw in the towel on finishing the show.



EPISODES

Episode 6

George seeks guidance from Minnie, the woman everyone goes to in town for help, and learns that if she just listens to herself and the bush around her, she'll have all the support she needs to create her show.

With a push from her best friend Paul and finding re-energised confidence in the show, George finally submits her program to the network. Much to the network's surprise, it's a big hit with audiences across the country.

Episode 7

Join George and Paul and their community, on their porches and into their paddocks, to experience 'Stories from the Sticks'.

Sit back, relax and have a laugh, and learn a thing or two about life in the Australian the bush.

MEDIA REVIEWS



'Looks at the shared experiences of city and country; asking whether loneliness can be just as brutal when you're living close together as when you're living far apart'

– **Cinema Australia**

'Real country people playing real parts, exhibiting rural life with stark authenticity ...realises the creative potential that flourishes in even the most remote corners of Australia'

– **Rain Dance**

'Highlights the diverse and rich culture of life beyond the nation's capital cities'

– **Great Southern Herald**

'Shines a spotlight on regional Australia and challenges the stereotypes that fictional productions often cast upon rural residents'

– **ABC Great Southern**

FESTIVALS & AWARDS

Australia

WA Made Festival 2022:
Official Selection

Melbourne Women in Film Festival 2022:
Official Selection

CinefestOZ Film Festival 2021:
Official Selection

International

International Academy of Web
Television Awards 2022:
Nomination Best Drama Series



**ABC
COMMERCIAL**
Australian Broadcasting Corporation

Australia, New Zealand
& Rest of World Sales
Sydney Head Office
700 Harris Street
Ultimo NSW 2007, Australia
TEL +61 2 8333 3970

UK & European Sales
London Office
TEL +44 20 7808 1361

abc.contentsales@abc.net.au
abc.net.au/content-sales