

Ripples North East Tasmania

Clients by Municipality

Municipality	#	%
01 Scottsdale(DM)	11	20%
02 George Town (GM)	9	16%
03 Other in Area (GM)	2	4%
04 Other in Area (DM)	3	5%
05 Bridport(DM)	2	4%
06 Ringarooma(DM)	2	4%
07 Derby (DM)	8	15%
08 Low Head(GT)	1	2%
09 Pipers River(GM)	2	4%
10 Branxholm(DM)	2	4%
11 Hillwood (GM)	2	4%
12 Tallandena (DM)	1	2%
13 Pioneer (DM)	1	2%
14 Stn Mt Cameron(DM)	1	2%
15 Lumworth, Tamashanta, Weymoth(GA)	1	2%
16 Out of Area	7	13%
Total	55	100%

New Businesses vs Existing:

Category	#	%
New Business	23	42%
Existing Business	32	58%
Total New vs Existing	55	100%

Clients by Gender

Gender	#	%
Female clients	31	56%
Male clients	21	38%
Gender Not Specified	3	5%
Total Clients by Gender	55	100%

Cumulative Statistics Summary from

January 2, 2013

to March 7, 2014

Basic Industries:

Industry	#	%
Advertising	3	5%
Agriculture/Ranching	3	5%
Art	3	5%
Construction	1	2%
Education	1	2%
Health Care	10	18%
Hospitality	3	5%
Logging	4	7%
Mfgnr/Fabr/Assy	4	7%
Non-Profit	1	2%
Publishing	3	5%
Real Estate	8	15%
Recreation	7	13%
Retail/Wholesale Services	1	2%
Transportation	10	18%
Other	10	18%
Total	55	100%

Types of Assistance:

Assistance Type	#	%
Business Concept	54	98%
Team Building	52	95%
Product	11	20%
Marketing	11	20%
Financial Management	7	13%
General Operations	12	22%
Exit	2	4%
Research &/or Referrals	29	53%
Total	178	

Client Outcomes

Outcome	#
New Business	8
Expansion	5
Diversification	7
Retention	1
Acquisition	1
On Hold	8
Abandoned	4
Closed	2
MinorTune-up	14
Total	50

Client Contacts

Category	#
Average contacts per client	4.5
Total Contacts	248

Business Creation

Creation Type	#
New Businesses Started	8
Businesses Expanded	5
Businesses Retained	1
Total Business Creation	14

Job Creation

Job Type	Count
Jobs Created	25.0
Jobs Retained	2.0
Total Jobs	27.0

Active/Inactive Clients:*

Status	#	%
Active	20	36%
Inactive	35	64%
Total Active/Inactive	55	100%

Enterprise Type

Type	#	%
Private	48	89%
Social	6	11%
Total Enterprise Type	54	100%

Est New Sales

Est New Sales	392,500
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New Capital

New Capital	357,000
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(Notes: A "Client" represents one business or prospective business, regardless of the number of owners. A person or business is considered a Client as of the first substantive business meeting with the Facilitator. Clients with multiple business concepts are counted separately for each concept. When assistance is given in an acquisition situation, jobs are counted as retained rather than created. Clients are counted as female if at least one owner is female. Clients are reported inactive when the date of last contact exceeds 90 days prior to the current date.