

7-June-2026

A statement from a Sportsbet spokesperson,

“This was a celebratory activation recognising one of the most iconic moments in Australian football, and something we continue to enjoy 20 years on. It was designed as a light-hearted way to help get Australian football fans excited ahead of the World Cup.

It did not promote betting odds, and was only a temporary fixture to get people talking about something that only happens every four years.”