

Muster Dogs

WHERE ARE THEY NOW?



ABC COMMERCIAL

A road trip around the country to visit the puppies and families that have won hearts everywhere



Ideal for co-viewing audiences, the first two Series of the warm, character-driven *Muster Dogs* were ratings juggernauts for the ABC network and found audiences around the world – many of whom fell in love with these incredible dogs and their trainers.

Fans and canine fanatics alike will rejoice as *Muster Dogs* goes on the road, catching up with the families and puppies from the first two series, and offering audiences another window into their lives – delving into what's most important to them at heart and sharing the adventures that have ensued since starting on their journey. And, of course, *Where Are They Now?* looks back to the two adorable litters of puppies and how far they have come – growing up into loved family members and valuable working dogs.

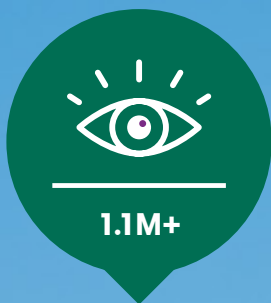
This new Series not only explores many of the issues facing families in regional areas (including

the impacts of climate change and developing agricultural practice), it also canvasses relatable, universal themes around raising families, education, mental health and gaining access to critical services. As ever, *Muster Dogs* celebrates the joyful – new children, finding love and friendship, small successes and wins, and how communities come together for both fun and survival.

Cinematic, eventful and exciting, *Where Are They Now?* tracks the Series, tapping into the community events and activities that add so much colour and tapestry to rural and regional life.

Ambience Entertainment
4 x 30' or 1 x 60'
Format Available

ALSO AVAILABLE
Muster Dogs S1-3 | 15 x 60'



PREMIERE EPISODE EXCEEDING
1.1M TOTAL AUDIENCE



FIRST RUN TX EXCEEDED THE YOY
ABC TIMESLOT AVERAGE BY 35%



#3 FACTUAL AND
DOCUMENTARY PROGRAM ON
THE ABC NETWORK IN TX YEAR



Media Highlights

'Fun...a privilege to tell these stories.
A winning combination.'

– **The Standard**

'So special...gorgeous'

– **Women's Weekly**

'How muster dogs became bush stars...
a break-out hit for the ABC'

– **TV Tonight**

'Life has taken twists and turns...
and it's anything but a dog's life
for these superstars'

– **The Herald**



Social Highlights

I just binge watched the four new episodes of *Muster Dogs Where Are They Now*. I hope there'll be a new Series of this fabulous show next year!

– [Spudbeanben](#)

The best reality show on TV! Love *Muster Dogs*. Could watch it every day!

– [scozzie2705](#)

What a partnership. Loved all the episodes and the dogs. Brilliant show 🥰

– [Mboots62](#)

My favourite show. Makes me miss my Border Collie Kelpie Molly

– [celeste_okeefe](#)

I loved the entire thing, both Series and the 'where are they now' we got to see this month. I think it showed it wasn't a fluke, that the dogs still needed training and guidance once the initial year was over, and also showed us that the best laid plans can change direction in a heartbeat. Life happens. LOVED THIS and loved Lisa hosting it and having fun along the way.

– [CJ Smith](#)

A beautiful, heartwarming show, we need more like it ❤️

– [Andrea Staples](#)

And yes even our dogs are watching, believe me!

– [Ian Wilson](#)



Episodes

Episode 1

This episode embarks on a nationwide journey to reconnect with the outstanding dogs and their dedicated owners featured in Series one and two of Muster Dogs. In episode one she visits Frank and Annie, Lily and Snow, and Russ and Molly, uncovering new challenges and professional breakthroughs and a litter of puppies.

Episode 2

The nationwide journey continues as this episode revisits Zoë and Buddy, Cilla and Ash, and Rob and Patch. From community outreach and live performances to leading their packs, much has changed for the Muster Dogs participants and their dogs since we last checked in.

Episode 3

Episode 3 starts with more of our Muster Dogs Series 1 and 2 participants discovering their life changes. Frank continues uplifting the community nursing home residents with his dogs, Aticia embraces motherhood, Russ faces drought pressures, and Joni's dog Chet welcomes four new pups.

Episode 4

The journey across Australia concludes as this episode pays one last visit to check in with fan favourites Zoë and Buddy, full-time mum and grazier Cilla and Ash, the resilient duo Joni and Chet, and Series 1 alumni Aticia and Gossip and CJ and Spice, uncovering their inspiring stories of growth, a newfound love, and their passion for mentoring the next generation.



Presenter

LISA MILLER



Lisa Millar is the former long-time co-host of ABC News Breakfast and a regular guest presenter on the ABC's popular Back Roads program. She's also the voice of the smash hit show, *Muster Dogs*. Lisa was an ABC Foreign Correspondent for 12 years in the US and Europe before returning to Australia in 2018. She grew up in country Queensland, and is part of a still expanding family. Her childhood in the small town of Kilkivan features in her best-selling memoir *Daring To Fly*.

In 2024 Lisa released a companion book to *Muster Dogs From Pups to Pros: How ten dogs stole hearts and changed lives forever*. The book takes you behind the scenes to meet the cast, crew and the star dogs themselves. She looks at how the show began and why it resonated with audiences, as well as the impact on her own life.

Frank Finger

DOGS: ANNIE, LUCI & LUCKY

In the first Series of *Muster Dogs*, Frank Finger, an Australian grazier with a big heart and a passion for working dogs, captured the nation's attention. His journey with Annie, his beloved Kelpie known as the "Princess Annie," charmed viewers as the duo demonstrated their bond and Annie's impressive skills, eventually leading them to win the title of Champion Muster Dog. Since the show aired, Frank and Annie have journeyed across Australia, meeting fans and sharing the joy of working dogs across Australia.

With his popularity, demand for Frank's dog training schools has increased, attracting interest from around the globe. Yet, Frank remains grounded, using his platform not just for teaching but also for giving back. Regular visits to Montcler Nursing Home have become a cherished ritual, where Frank and his dogs lift spirits and promote mental well-being among the residents. For Frank, the joy his dogs bring to others is as rewarding as any championship title.



Rob Tuncks

DOG: PATCH



In the first Series of *Muster Dogs*, viewers followed Rob's journey as he worked to bond with his pup, Lucifer. Despite his best efforts, Lucifer displayed an aggressive streak towards the sheep, and Rob had to make the tough decision to rehome him to fellow trainer, Frank Finger, where Lucifer would have the chance to flourish in a better-suited environment.

After rehoming Lucifer, Rob turned his full attention to his farm, where he confronted the hardships of a prolonged drought. In Series 2, however, fortune turned his way when he received an Australian Border Collie pup, named Super Top Secret Patch Bandit. Rob was delighted with Patch's natural herding instincts and steady temperament, finding him to be a perfect match for his property's needs.

Patch has proven himself invaluable as a working dog and has also reignited Rob's passion for training, bringing new energy and excitement to his work.

Outside of his farm duties, Rob has embraced his role within the community more than ever. He's become a familiar face at local events, giving talks on dog training and performing at local pubs. For Rob, *Muster Dogs* has been more than just a show, it's brought him a deeper connection to his community and helped him find resilience through challenges.

Aticia Grey

DOG: GOSSIP



In Series 1 of *Muster Dogs*, audiences were introduced to Aticia Grey, a skilled grazer and dog trainer managing her family's cattle station in the rugged Pilbara region of Western Australia. Known for her determination and expertise, Aticia took on the series' challenges alongside her spirited and talkative pup, Gossip.

Life has changed significantly for Aticia since the show. After three decades of living on the cattle station, Aticia and her partner Adam made the big decision to move further south to a new property, marking a new chapter in their life.

This transition was inspired by the arrival of their first child, Savannah. This change of lifestyle and pace has led Aticia to downsize her dog team. Her faithful companion, Gossip, and two of her original team remain by her side, now with a lighter workload and more time for bonding.

A woman with dark hair, wearing a light-colored cowboy hat and a blue long-sleeved shirt, is sitting outdoors. She is smiling and looking off to the side. A brown and black dog with large ears is sitting on her lap, looking towards the camera with its mouth open. The background is filled with green trees and foliage, suggesting a rural or farm setting.

Catherine 'CJ' Scotney

DOG: SPICE

When we first met Indigenous grazier CJ in Series 1 of *Muster Dogs*, she was already an accomplished station owner with deep roots in the land and its traditions. Growing up working horses and cattle with her grandparents enabled CJ from an early age to develop a natural talent for animal training.

Guided by her grandparents, CJ adopted a philosophy of environmentally friendly land management. However, it wasn't until she began working with dogs in 2005 that she discovered a more humane and intelligent way to manage her livestock.

The use of dogs transformed her approach to farming, enabling her to work with the land in a way that aligned with her values.

Since her appearance on *Muster Dogs*, CJ and her dog, Spice, have continued to thrive in the Territory, tackling a busy, fulfilling life together. Spice, once a pup with budding potential, has grown into a confident and essential member of CJ's pack, proving her worth on the land day by day.

Russ Fowler

DOG: MOLLY

In Series 2 of *Muster Dogs*, viewers met Russ Fowler, a seventh-generation farmer with deep roots in agriculture and a strong commitment to his craft. Russ took on the challenge of training his Border Collie pup, Molly, whose goofy antics, like jumping, stumbling, and even tumbling off things, quickly won fans' hearts.

Since the show, Molly has matured into a reliable and skilled herding dog, not quite leaving behind her clumsy days. She's now a trusted partner to Russ, and together, the two have become well-known and beloved in the Bothwell community.

However, the journey hasn't been without challenges. Russ's family business has been hit hard by falling sheep prices and a prolonged drought, leading to tough decisions, including layoffs. With the agricultural industry under immense pressure, Russ finds solace and strength in staying connected with friends and his local community. Through it all, Molly remains a constant source of pride and companionship, excelling as a working dog and lightening the burden of tough times.



Cilla Pershouse

DOG: ASH

Cilla Pershouse, a devoted mother of three, captured hearts in Series 2 of *Muster Dogs*, where she and her playful Collie, Ash, competed with enthusiasm and spirit to be crowned Champion Muster Dog. Their close bond and joy in working together made them fan favourites.

Life after the show has only grown busier for Cilla. She continues to juggle her roles as a cattle musterer, dog trainer, mother, and performer, travelling with her live show. Ash, who has become a vital member of her team, not only helps lead the pack on the farm but also dazzles audiences with her tricks during Cilla's live performances. Together, they inspire and entertain, bringing a piece of farm life to audiences across Australia.



Lily Davies-Etheridge

DOG: SNOW



At just 21, Lily Davies-Etheridge took on the challenge of training her Collie pup, Snow, to be a skilled working dog. Their journey was not without obstacles, Snow's unique white coat made him an easy target for bullying by the sheep, testing both his confidence and Lily's patience. However, with resilience and dedication, the pair completed the experiment successfully, and Snow became an essential member of Lily's team.

Since filming, life has taken unexpected turns for Lily. Snow has grown into a mature working dog and recently became a father, passing on his qualities to a new generation of pups. Lily has also bred her first litter of Kelpies, so the farm is bustling with puppies all around.

Zoë Miller

DOG: BUDDY

In Series 2 of *Muster Dogs*, Zoë Miller and her loyal companion Buddy captured the nation's attention, ultimately winning the title of Champion Muster Dog. Despite Buddy's health challenges, the duo impressed the judges with their remarkable teamwork and skill in the final assessment, showcasing their deep bond.

Since their victory, Zoë and Buddy have been travelling across Australia, meeting *Muster Dogs* fans and sharing their inspiring story. Recently, they moved from the Top End to Sutherland Station in outback Queensland, where they're settling into a new chapter. With fresh challenges and open land to explore, Zoë and Buddy are thriving.

Muster Dogs also sparked a personal transformation in Zoë. Boosted by her newfound confidence, she took on and completed a half marathon to support the Royal Flying Doctor Service, a charity close to her heart. Alongside her dedication to her work and community, love has blossomed in Zoë's life, she recently began a relationship with, Rob, a stockman she met at a dog training school. Together with Rob and Buddy, Zoë is embracing new experiences and adventures on the station, proving that her journey is just beginning.



Key Creatives

PRODUCTION COMPANY

Ambience Entertainment

Founded in 1989, Ambience Entertainment is one of Australia's most experienced and trusted independent film and television production companies, specialising in feature films, television dramas, comedies and game shows, factual entertainment and children's live action.

Throughout their 33-year history, Ambience Entertainment has produced a diverse range of original and creative content, from award winning adaptations such as *Tomorrow When the War Began* to the creative and stimulating experience of *Imagination Train*. The highly experienced team creates, finances, produces and distributes entertainment content that is cutting edge and of the highest quality.

Their reputation, along with many nominations and numerous awards, has earned Ambience Entertainment recognition as an industry leader.

Most recently, Ambience Entertainment has produced, *Muster Dogs*, *Muster Dogs: Where Are They Now?*, *The Garden Hustle*, *Barrumbi Kids*, *Drop Dead Weird* and *Random & Whacky* for local and international audiences. As one of Australia's fastest growing production companies, Ambience Entertainment has broadcast content on every major network.



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