



Teacher Resource

Digital Media Ownership

Focus Questions

Discuss the BTN High story as a class and record the main points of discussion. Students will then respond to the following:

1. List the advantages and disadvantages of *digital* media.
2. List the advantages and disadvantages of *physical* media.
3. What do you think should happen if access to the media we have paid for disappears or is taken down from a service/platform?
4. Should companies have clearer rules for people who pay to access online media?

Activities

- Select a media source/brand such as a streaming service or platform. Research and analyse information about who owns it, and what rights consumers should be aware of. Present your information as either a magazine feature or short video.
- In groups, discuss the different types of digital media ownership, and who you think should own them. Present your discussion points to class.
- Vinyl records have surged in popularity in Australia and now make up around 70% of the music sold on physical media (2023). Do you predict there'll be a rise in other physical media? Discuss in groups.

EPISODE 35

25th June 2025

KEY LEARNING

Students will discuss digital media and the rules around ownership.

CURRICULUM

[Economics and Business – Year 8 \(v8.4\)](#)

[Economics and Business – Year 8 \(v9.0\)](#)

[Civics and Citizenship – Year 9 \(v8.4\)](#)

[Digital Technologies, Years 7 and 8 \(v9.0\)](#)

[Digital Technologies - Years 9 and 10 \(v8.4\) 1](#) [Digital Technologies – Years 9 and 10 \(v8.4\) 2](#)

[Digital Technologies – Years 9 and 10 \(v9.0\) 1](#)

[Digital Technologies – Years 9 and 10 \(v9.0\) 2](#)