

Response from a Google spokesperson:

Could Google shut down its Google Search and YouTube in Australia if the mandatory code is passed?

“The code in its current form simply isn't workable. Our only focus right now is on working to achieve a viable outcome that doesn't put our services at risk and enables us to continue building constructive partnerships with news media businesses.”

What is a fair price for Google to pay for news content in Australia?

“Every year, Google sends around 3.44 billion clicks through to news media websites, which equates to around [\\$218 million in value](#) going to Australian publishers each year from Google traffic alone. Last year, Google made approximately AU\$10 million in revenue—not profit—from clicks on ads against possible news-related queries in Australia. And just over a total of 1% of all searches on Google were news related, which we detailed in a past [blog](#). There's nothing fair about the current arbitration model because it completely excludes the value we provide to news media businesses, along with our costs, and only includes the other side's value and costs. We have provided more details on our [blog](#).”

What are the implications for news organisations if Google news referrals are switched off?

“That's for news organisations to answer.”

Does Google see the Australian move as opening the floodgates to tougher global regulation?

“Our entire focus right now in Australia is getting to a workable code.”