

Statement from a Nine spokesperson:

9News had been discussing a weight loss story for some time, given the interest about Ozempic and alternative ways to lose weight. The story was moved forward to Monday due to a competitor's weekend promo and, as the interview talent wasn't available at short notice, a search for a doctor was made. The only Queensland clinic that could be locked in was Weightloss Solutions Australia, which is listed on the Allurion website. The talent in the story was the CEO of Weight Loss Solutions who leads a team of clinicians using the TGA-approved balloon procedure.

No press kit was provided, nor used in the production of the story, and no before or after pictures on the Allurion website were used. The report advised viewers to see a doctor before embarking on any weight loss plan, and the case study's weight loss [7kg in two months] was not oversold. We stand by the story and our journalist.