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We all acknowledge that diversity in all media/newsrooms - not just television - is a challenge both in Australia and globally. However, I don't think simply counting surnames on TV is an effective way of addressing the issue or helps in finding practical solutions to these challenges.

"This report has clear errors / ignores the significant contribution of someone like Brooke Boney on Today, where she is one of four main hosts on the desk, instead simply listing her daily and regular contribution on the program at somewhere between 0.1 and 0 percent. This is not reflective of the real changes and proactive appointments we have been making in improving diversity in our television business.

The methodology of this report is flawed and it is disappointing that Media Diversity Australia chose not to involve the networks in the project's research questions, methodology or in focusing it on solutions which provide greater pathways into the media.