



Teacher Resource

Politicians on Social Media

Focus Questions

Discuss the BTN High story as a class and record the main points of discussion. Students will then respond to the following:

1. Have you seen politicians on social media? If so, on which platform and what were they using it for?
2. Pick an example. Do think it was an effective? How would you improve it?
3. In your opinion, should politicians use social media? Explain why/why not.
4. If social media wasn't an option for politicians, in what ways could they engage with voters?
5. If you were a politician, how would you use social media?

Activities

- Imagine you are a politician launching a campaign for an upcoming election. Design a social media post about one of your policies.
- Should politicians use social media? Create a class debate.
- In groups, discuss the advantages and disadvantages of politicians using social media for campaigning. Present your points to the class.

EPISODE 56

16th October 2024

KEY LEARNING

Students will analyse the use of social media by politicians and evaluate whether it's helping connect with young voters.

CURRICULUM

[Civics and Citizenship – Year 7 \(v8.4\)](#)

[Civics and Citizenship – Year 9 \(v8.4\) - 1](#)

[Civics and Citizenship, Year 9 \(v8.4\) - 2](#)

[Civics and Citizenship – Year 7 \(v9.0\)](#)

[Civics and Citizenship – Year 8 \(v9.0\)](#)