Comment from Rod Sims, Chairman, ACCC:

Why would they {Google/FB} seek to do commercial deals with only the 6-7 news organisations that employ most of the journalists working in Australia and not those who are much smaller, which will cost them much less? Indeed, this does not reflect what seems to be happening. Both Facebook and Google have already done deals with a range of very small players; the Saturday Paper, the Conversation, Private Media and Solstice Media to name a few.