



ALL ABOUT AUDIENCES

Annual Report 2015





The ABC's vision is to be the independent home of Australian conversations, culture, and stories. In pursuing that vision, the ABC places audiences at the centre of its activities and strategies for the future.





ABC
Australian
Broadcasting
Corporation

New South Wales - Ultimo

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6 October 2015

Senator the Hon Mitch Fifield Minister for Communications and Arts Parliament House Canberra ACT 2600

Dear Minister

The Board of the Australian Broadcasting Corporation is pleased to present the Annual Report for the year ended 30 June 2015.

The Report is prepared in accordance with the requirements of *Public Governance, Performance* and *Accountability Act 2013* and the *Australian Broadcasting Corporation Act 1983*, and was approved by a resolution of the Board on 24 September 2015.

It provides a comprehensive review of the ABC's performance in relation to its legislative mandate. The editorial theme of this year's report—*All About Audiences*—highlights the ABC's focus on audiences at the centre of strategic decision making. The report demonstrates the ways in which the ABC has continued to deliver relevant, distinctive and high-quality content to all Australians that engages, challenges and helps them participate as citizens in the life of the nation.

Yours sincerely

James Spigelman AC QC

Chairman

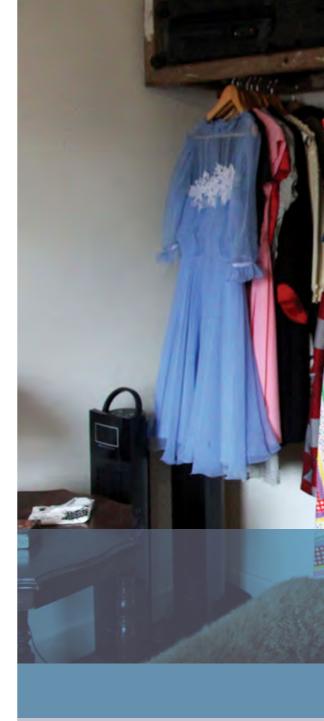
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ABOUT THE ABC

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Ailiche by ABC Open contributor Emily Blissland. Warrnambool, Victoria.



All about audiences means providing a range of distinctive and relevant content.



Snapshot of ABC Services

ABC Radio National, ABC Classic FM and triple j

national radio networks, also available in mainland capital cities as a digital radio service!

ABC Local Radio

available from 56 locations around Australia, also available in mainland capital cities as a digital radio service²

Digital Radio

Double J, ABC Jazz, ABC Country, ABC Grandstand, triple j Unearthed, as well as ABC Extra, a special events digital radio station³

Streaming

all digital radio services are streamed online

ABC TV

the ABC's primary television channel

ABC2

content for a younger adult demographic between 7pm and 5am running on the ABC's second free-to-air television channel

ABC3

a dedicated children's channel

ABC KIDS

content for preschoolers between 5am and 7pm, running on the ABC's second free-to-air television channel

ABC iview

an online television service

abc.net.au

content which can be streamed or downloaded, plus content uniquely designed for broadband delivery

Mobile services

a range of apps for smartphones and tablets

- Also available via digital satellite subscription services.
- 2 Some Local Radio services are available via digital satellite subscription services.
- 3 Double J and ABC Jazz are also available on free-to-air digital and subscription television services.

ABC services



ABC Open

an initiative for Australians in regional communities to produce and publish photos, stories, videos, and sound through the ABC

ABC Retail

50 ABC Shops and 81 ABC Centres throughout Australia, plus ABC Shop Online

ABC Publishing and Licensing

magazines, books and merchandise

Video Entertainment and Distribution

DVD and digital distribution

Sale and Business Development

format, digital content, footage, audio and stills

ABC Music and Events

variety of music products and live events

Digital Business Development

online and mobile products

ABC News 24

national, continuous news television network

ABC NewsRadio

national, continuous news radio network

ABC News and Current Affairs online

in-depth journalism content and analysis

Australia Plus

the converged television, radio and online services reach audiences across Asia and the Pacific

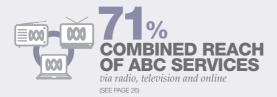
ABC International Projects

assisting media organisation: in the region with strategic advice, training, mentoring and technical support



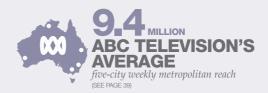
Snapshot of the ABC in 2014-15

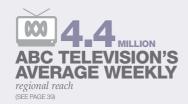




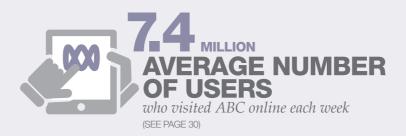




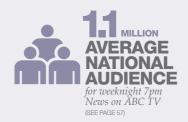


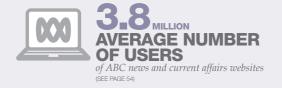










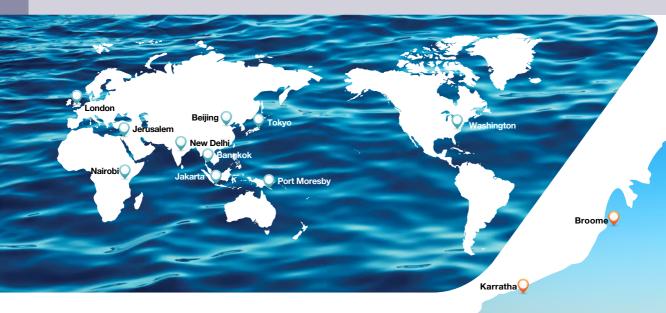












The ABC operates from 56 locations around Australia and 10 overseas bureaux





ABC services





Role and responsibilities of the Board

The role and responsibilities of the ABC Board derive from the Australian Broadcasting Corporation Act 1983 ('ABC Act'). Section 8 of the ABC Act requires the Board to ensure the functions of the Corporation are performed efficiently and with the maximum benefit to the people of Australia, while maintaining the ABC's independence and integrity. It is required to ensure that the gathering and presentation of news and information is accurate and impartial according to the recognised standards of objective journalism; to develop codes of practice relating to programming matters; to ensure compliance with the ABC Act and other relevant legislation; and to consider matters of Government policy relevant to the functions of the Corporation when requested to do so by the Minister. The ABC Act also requires the Board to prepare corporate plans for the ABC and to notify the Minister of any matters likely to cause significant deviation from those plans.

In addition, individual Directors are required to meet objective standards of care and good faith, as set out in the *Public Governance, Performance and Accountability Act 2013*.

Directors are required to observe the ABC Board Protocol, first adopted in September 2004, which sets out their responsibilities and rights. They are required to provide a declaration of interests upon their appointment, which is updated as necessary. At each meeting, Directors are asked if they wish to declare a material personal interest in any items on the agenda. Induction processes are in place for new Board members and online training is available through provision of the Directors' Manual and Corporate Governance in Australia modules from CCH Australia Limited. Other professional development for Directors is provided as required.

The ABC Charter and Duties of the Board are set out in Appendix 1 (see page 195).



ABC Board of Directors





James Spigelman AC QC

ABC Chairman

BA (Hons) LLB, Hon. LLD

1 April 2012 - 31 March 2017

James Spigelman was the Chief Justice and Lieutenant-Governor of New South Wales from 1998 to 2011. Between 1980 and 1998 he practised as a barrister in Sydney and was appointed QC in 1986. Between 1972 and 1976 he served as Senior Adviser and Principal Private Secretary to the Prime Minister of Australia and as Permanent Secretary of the Commonwealth Government's Department of the Media. From 1976 to 1979 he was a member of Australian Law Reform Commission.

Mr Spigelman has served on the Boards and as Chair of a number of cultural and educational institutions including: Chair of the National Library of Australia between 2010 and 2012; Member of the Board of the Australian Film Finance Corporation between 1988 and 1992 (Chairman between 1990 and 1992); Member of the Board of the Art Gallery of New South Wales between 1980 and 1988 (Deputy Chairman between 1983 and 1988); and President of the Museum of Applied Arts and Sciences between 1995 and 1998. In November 2012 he was appointed a Director of the Board of the Lowy Institute for International Policy. In 2013 he was appointed a Non-Permanent Judge of the Court of Final Appeal of Hong Kong.

Mark Scott AO

ABC Managing Director

BA, DipEd, MA (Syd.), MPA (Harv), Hon. DLitt (Syd.)

5 July 2006 – 4 July 2011; 5 July 2011 – 4 July 2016

Under Mark Scott's leadership, the structure and operation of the ABC has been transformed and the ABC's services and reach have been dramatically expanded. The ABC has established a reputation as Australia's leading digital media innovator during this time. He has also led a shift within the organisation from a process-based culture to one that emphasises the values of Respect, Integrity, Collegiality and Innovation.

Before joining the ABC, Mr Scott served 12 years in a variety of editorial and executive positions with Fairfax Media, Editorial Director of the Fairfax newspaper and magazine division and Editor-in-Chief of Metropolitan, Regional and Community newspapers.









Steven Skala AO

Vice Chairman, Australia and New Zealand, of Deutsche Bank AG

BA LLB (Hons) (Qld) BCL (Oxon)

6 October 2005 – 5 October 2010; 24 November 2010 – 23 November 2015

Steven Skala is Vice Chairman. Australia and New Zealand of Deutsche Bank AG, Chair of Wilson Group Limited and BlueChilliTechnology Pty Limited, and a Director of Hexima Limited. He is Vice President of the Board of the Walter & Eliza Hall Institute of Medical Research, Deputy Chairman of the General Sir John Monash Foundation, and a Director of the Centre for Independent Studies. Mr Skala serves as a Member of the International Council of the Museum of Modern Art (MoMA) in New York. He is the former Chairman of the Australian Centre for Contemporary Art and Film Australia Limited, and a former Director of The Australian Ballet.

Jane Bennett

Company Director

AdvCertAppSc (Dairy Tech), FAICD

30 June 2011 - 29 June 2016

Jane Bennett is the former Managing Director of Ashgrove Cheese, a family owned and run business in Tasmania. Ms Bennett is the immediate past chair of the Food Industry Advisory Council in Tasmania and is a Board Member of the Brand Tasmania Council. Her other directorships include the Australian Farm Institute, Tasmanian Ports Corporation and the CSIRO.

Professor Fiona Stanley AC FAA FASSA

Patron and the founding Director of the Telethon Kids Institute (formerly Telethon Institute for Child Health Research)

MSc (Lon.), MD (WA), Hon. DSC (Murdoch), Hon DUniv (QUT), HonMD (Syd.), Hon. DUniv (Melb.), Hon. Dsc (ECU), Hon, FRACGP, Hon. FRCPCH (UK), FFPHM (UK), FAFPHM, FRAQNZCOG, FASSA, FAA, FRACP, FFCCH

30 June 2011 - 29 June 2016

Fiona Stanley is a Distinguished Research Professor in the School of Paediatrics and Child Health at the University of Western Australia, a Vice-Chancellor's Fellow at the University of Melbourne, and Chair of the Alcohol Advertising Review Board, an initiative of the McCusker Centre for Action on Alcohol and Youth. Professor Stanley has more than 350 published papers, books and book chapters.

ABC Board of Directors







Simon Mordant AM

Investment Banker

FCA (UK), FCA (Australia)

8 November 2012 – 7 November 2017

Simon is Executive Co-Chairman of Luminis Partners. He is Chairman of the Board of the Museum of Contemporary Art Australia. Simon is Australian Commissioner for the 2015 Venice Biennale, a director of MoMA PS1 in New York, a member of the Leadership Council of the New Museum in New York and a member of the International Council of The Museum of Modern Art in New York, a member of the Executive Committee of the Tate International Council, a Director of the Garvan Research Foundation. a member of the Wharton Executive Board for Asia and a member of the Italian Advisory Board for Venetian Heritage.

Matt Peacock

Journalist, ABC

Staff Elected Director

22 April 2013 - 21 April 2018

Matt is a senior journalist with the ABC's 7.30 program, having formerly been ABC Radio's chief political correspondent and reporter in New York, Washington and London. He is Adjunct Professor of Journalism with Sydney's University of Technology (UTS) and has authored the book Killer Company (HarperCollins, 2009), a history of Australia's largest asbestos manufacturer, James Hardie, which inspired the ABC Television miniseries Devil's Dust.

Peter Lewis

2 October 2014 – 1 October 2019

Peter Lewis is the former Director of Finance for Acquire Learning and a member of the Advisory Board for Anacacia Capital. He has previously held Board and advisory positions with the International Grammar School Sydney, TXA Australia Pty Ltd. Norwest Productions Pty Ltd, Propex Derivatives, Australian News Channel Pty Ltd, B Digital Limited, VividWireless Limited and Yahoo 7 Australia. He has been the CFO of Seven Network Limited. Seven Group Holdinas Limited, Seven Media Group, and Seven West Media Limited.

Mr Lewis is a Fellow of the Institute of Chartered Accountants in Australia, a member of the Australian Society of Certified Practicing Accountants, and a Fellow of the Governance Institute of Australia.



Retiring Director

Cheryl Bart AO

Lawyer and Company Director

BCom, LLB (UNSW), FAICD 3 June 2010 – 3 June 2015



As the nation's primary public broadcaster, the ABC delivers services for all Australians. In doing so, it has a responsibility to cater for a multiplicity of audiences. That is why the theme of this Report uses the plural "audiences".

By its statute the ABC is obliged to offer programs that appeal to the many, as well as more specialised content for audiences less well served by the wider media. Never, in its history of more than 80 years has the ABC been only a "market failure" broadcaster.

Throughout the year, the ABC Board has had a particular focus to ensure that the Corporation possesses the necessary capabilities and infrastructure to deliver the services its diverse audiences need and expect.

Strategy and planning

The Board is responsible for the preparation of the ABC's Corporate Plan and takes an active interest in the continuing evolution of the Corporation's strategy. Early in each calendar year, it meets with the Executive at an off-site event to discuss the ABC's strategic direction.

At the February 2014 event, the Board and Executive discussed the transformation of the organisation to increase its digital capabilities in order to meet the changing needs and expectations of Australian audiences. The strategy agreed at that meeting was the culmination of an extensive process that included inputs from independent consultants and advice from management. It included structural changes and resource reprioritisation, and formed the basis for work during 2014–15.

During the year, the Board further developed this approach into a new ABC 2020 Strategy that provides a framework for more detailed annual planning, including the ABC's 2015 Strategy and Divisional plans. During the year, plans for News and Television were presented to the Board.

The 2014 event also considered the potential consequences of the Efficiency Study of the public broadcasters initiated by the then Minister for Communications, the Hon. Malcolm Turnbull, MP in January of that year. The meeting set initial parameters for an extended program of work, 'Projects 2014', to identify initial, high-level savings proposals for further investigation. At that meeting, the Board highlighted the need for thorough investigation of potential savings from support areas.

The Board received detailed reports on the Projects 2014 program as it progressed through detailed investigation of potential savings, selection and development of initiatives and eventual announcement. The Board received updates on the implementation of the Projects 2014 initiatives throughout the remainder of the reporting period and will continue to do so in coming years to ensure that the benefits of the program are fully realised.

Funding

The 2014–15 Budget, handed down in May 2014, included a 1% reduction in the ABC's annual appropriation. In addition, the Government announced that the Department of Foreign Affairs and Trade would terminate its ten-year contract with the ABC to provide the cross-platform Australia Network Service. This had the effect of removing more than 60% of the Corporation's budget for international media services. Following the decision, the Corporation reconfigured its international media resources to create Australia Plus, a new multiplatform service for Asia and the Pacific. The Board decided to maintain a targeted international television service and a digital and social network, while reducing shortwave radio transmissions.

Board Directors' statement

On 19 November 2014, the then Minister for Communications announced the quantum of a larger reduction to the ABC's budget that he had foreshadowed at the time of the May Budget. The Corporation's appropriation will be further reduced by \$207 million over the five-year period from 2014–15 to 2018–19. These reductions have been phased, with no cut in 2014–15, but increasing reductions over the remainder of the period. In total, the ABC's appropriation will be reduced by \$254 million over the period to 2018–19.

The Board considered the response to those Budget cuts at its regular meetings, and at the February 2015 off-site. The Corporation embarked on a series of initiatives, most originally identified in the Projects 2014 program, to extract efficiency savings from its support activities. In conjunction with projected cost savings from renegotiated transmission services agreements, the ABC anticipates that these initiatives will deliver ongoing efficiency savings of around \$50 million p.a. by 2018–19.

However, these cuts also deprive the Corporation of the ability to direct the results of such efficiencies towards new priorities, as it had done in prior years. In order to implement its strategic priorities, the Corporation also reduced program-area budgets by a total of \$20 million per annum, particularly for digital capability and content.

Structural changes

In further implementation of its strategic planning, in November 2014 the Corporation announced the formation of a new Digital Network Division. comprising the former Innovation Division and online and mobile staff from other Divisions, not dedicated to core divisional products and outputs, and a new Regional Division, to bring together the ABC's services in, for and about regional Australia under a dedicated editorial umbrella from 1 July 2015. The Board had received reports on the development of these draft proposals as part of the Projects 2014 program. Implementation of these structural changes was a particular focus of the February 2015 off-site. The Board subsequently received regular updates on progress towards the commencement of the new arrangements.

On 1 July 2014, ABC Resources was dissolved and its staff and resources directly integrated into the News and Television divisions in order to streamline decision-making, improve agility in the face of industry and strategy change, and ensure full divisional accountability for production budgets. The Board had been provided with reports on the development of this vertical integration initiative in 2013–14 and received reports on implementation during the current reporting period.

ABC Retail

Over the last few years, the Board has maintained close scrutiny of the ABC's retail operations as the retail environment changed. It has noted with growing concern a decline in the profitability of ABC Retail as a result of structural changes in the retail sector, particularly reduced demand for CDs and DVDs.

In April 2015, the Board received advice that revenue from ABC Retail had continued to decline and that there were no assurances that it could trade through the decline and return to a healthy business in the short-to-medium term. The Board requested that Management develop options for its consideration, including an assessment of potential partnerships and a strategy for closing the ABC Shop network.

The Board resolved that, in light of further advice, the Corporation should cease retail operations through stores leased by the ABC by the end of February 2016. Planning is continuing to ensure a range of alternative retail outlets for ABC products.

Editorial focus

The Board has a statutory duty to ensure the accuracy and impartiality of the Corporation's news and information output, to ensure that the ABC maintains the highest editorial standards. To this end, it receives regular updates on the application of the ABC Editorial Policies, including a review of complaints made about programs.

During the year, the Board received specific advice in relation to story selection and internal story review processes by ABC News, as well as the Managing Director's editor-in-chief role. In October 2014, following an ACMA Report, it approved amendments to Section 7 of the ABC Code of Practice and Editorial Policies to make the existing principle in relation to harm and offence as clear as possible.



In addition, to help fulfil its responsibility to monitor the quality and integrity of ABC content, the Board has, since December 2013, operated a program of independent editorial reviews. During 2014–15, two such reviews were completed, while a third had been commissioned and was under way at the end of June.

One of the completed reviews considered the selection of story topics on morning programs on ABC radio stations and found that it was generally attuned to the concerns of the wider Australian community.

The other review examined the Corporation's television news and current affairs coverage of the 2014 Commonwealth Budget. It concluded that the coverage, with few exceptions, was appropriately impartial and presented a diversity of perspectives. The review identified a propensity to report the political implications of the Budget, at the expense of the economic and financial implications. The ABC took note of this finding in its preparations for the 2015 Budget and noticeably strengthened its coverage by better balancing political and economic reporting and analysis.

The Board considers that the editorial review process is one of the mechanisms that ensures the Corporation meets the highest editorial standards.

Systems and infrastructure projects

The first of the Corporation's 15-year contracts for digital television transmission services will expire in January 2016. The ABC joined with SBS and the Department of Communications on a major project to evaluate the potential for a new transmission services contract. In late 2014, the group investigated a range of issues and options. On 9 June 2015, the ABC and SBS issued a joint request for proposals for the supply of digital television transmission services. The Board actively monitored this process and will continue to do so.

During the year, the ABC completed development and implementation of a work health and safety (WHS) management framework to facilitate an active, systematic and standards-based approach WHS management. The Board had been actively involved in the process over recent years. The degree of improvement is manifest in a substantial increase in compliance with induction training on WHS, which by 2014–15, is consistently above 95%.

The Melbourne Accommodation Project is a major long-term project to consolidate the ABC's Melbourne presence at a single site in the Southbank precinct. The Board has monitored the progress of the project, which involves significant capital expenditure. In April 2015, it received the report of a comprehensive value management review that had been conducted after elements of the project were found to be over budget. The report identified changes to the design of the project to ensure that it would continue to provide value for money while meeting the ABC's functional requirements and coming in within the overall approved budget.

Similarly, the web content management system (WCMS) project is a long-term project to create an efficient, robust and flexible solution for development and publication of ABC content to digital platforms. The Board approved capital expenditure on the WCMS project in February 2013. Throughout this year, it continued to monitor the operational and financial status of the project.

Managing Director succession planning

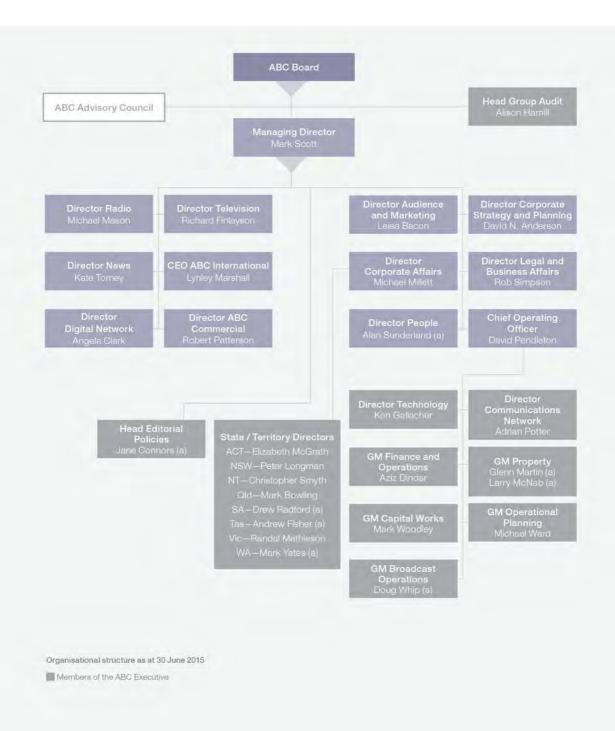
The Managing Director's second term will end in July 2016. In July 2014, the Board began planning for the possibility of a succession. Tenders were sought for an executive search firm and a selection was made in January 2015. The Board further undertook an exhaustive analysis of the nature and scope of the role of the Managing Director. In consultation with the search firm, detailed planning was undertaken in order that the Corporation would be prepared to find a suitable successor. In September 2015 the search process commenced.

Board Directors

Cheryl Bart AO was appointed a Director for a five-year term that expired on 2 June 2015. At the conclusion of her term, the Board expressed its thanks to Ms Bart for her contribution as a Director. At the end of the reporting period, the vacancy created by her departure remained unfilled.

The Board has throughout the year maintained an active oversight role across ABC operations and accountabilities to ensure the Corporation performs efficiently and with maximum benefit to the people of Australia, as required under section 8 of the ABC Act.

Organisational structure





Management of the ABC is the responsibility of a team of Executive Directors. Reporting to the Managing Director, this team convenes regularly and manages and coordinates its decision-making through a number of strategic leadership groups.







Richard Finlayson

Director of Television

GradDipComms

Richard Finlayson joined the ABC as Director of Television in 2013. He has worked in media since 1985, beginning his career as a print journalist. He has built and sold his own successful media and TV production business, and worked for a number of years in subscription television, including in the role of Director of Programme Acquisitions for Foxtel Channel producer, XYZ Networks. In 2009, he was appointed Chief Operating Officer at the SBS to lead organisational change with the goal of creating more Australian content and positioning SBS for a digital future.

Michael Mason

Director of Radio

Michael Mason was appointed Director of Radio in November 2014, after acting in the role from 3 July. He has more than 25 years experience in commercial and public radio and television, including 13 years in senior management roles at the ABC.

Prior to his appointment as Director, Michael was the Group Program Director for ABC Radio, Manager of ABC RN and Head of Local Radio. Previous to this he was the ABC's State Director in South Australia, and Manager of 666 ABC Canberra. He has also worked as a program director and producer with 702 ABC Sydney, and with commercial radio in Sydney, Victoria and Queensland. Michael replaced Kate Dundas, who resigned from the ABC on 2 July 2014.

Kate Torney

Director of News

BA (MediaSt) (RMIT)

Kate Torney was appointed Director of News in 2009. In her tenure she has led a number of significant changes in the News Division, spearheading the transformation of Newsgathering operations, the expansion of online and mobile news services, and the launch of cross platform reporting teams. Previously. Kate was Head of the Asia Pacific News Centre and she has worked as a radio and television reporter, producer, bureau chief, executive producer and editor. She was instrumental in establishing programs including Insiders, Offsiders, Inside Business. Newshour and ABC News Breakfast.

ABC Executive







Angela Clark Director of Digital Network

BA (Oxf)

Angela Clark joined the ABC as Director of Digital Network (formerly the Innovation division) in March 2012. Angela started her career as an investment analyst before joining JCDecaux Australia as Managing Director and launching the company's operations across four states. In 2003, Angela joined Macquarie Radio Network as CEO, leading the company for five years before leaving radio to pursue her passion for digital media, founding a number of start-ups in citizen-powered and local news. Angela currently sits on the Sydney Festival Board.

Lynley Marshall Chief Executive Officer of ABC International

MBA (Executive) (Auck)

Lynley Marshall is responsible for the delivery of the ABC's multiplatform international media service. Prior to this, Lynley held the role of Director of ABC Commercial. She also served as Director of New Media and Digital Services, responsible for the integrated delivery of the ABC's digital content. Before joining the ABC, Lynley held a number of senior executive positions, including at Director level, in radio, television and new media in New Zealand.

Robert Patterson Director of ABC Commercial

BA (UNSW), GradDip(Mktg) (Macq.)

Robert Patterson was appointed Director of ABC Commercial in December 2012. He has an extensive background in music content creation, distribution and marketing. After joining the ABC in 1994 as a Product Manager for ABC Classics, he went on to manage and successfully grow the ABC Classics music business. In 2006, he took on the management of all the ABC music businesses and oversaw the growth of the Contemporary and Kids music labels. In his previous role, Robert was the General Manager for ABC Commercial's Events, Publishing and Music businesses.









David Pendleton Chief Operating Officer

B Bus(Acc) (UTS), SF Fin, FCPA

David Pendleton is the ABC's Chief Operating Officer (COO). He is a Director and was the inaugural Chairman of MediaHub Australia. He joined the ABC as General Manager of Group Audit in 1996, becoming General Manager of Financial Operations and Accounting, and later Head of Finance. In 2002, he was appointed Director of Finance and Support Services, and became COO in 2004. Before joining the ABC, David held senior management positions in the New South Wales public sector.

Alan Sunderland Acting Director of People and Learning

RΑ

Alan Sunderland has been the Acting Director of People since September 2014. Before that, he was the Head of Editorial Policy and will return to that role in September 2015 when the Director of People, Samantha Liston, returns from leave.

Alan's background is in journalism, having worked as a television and radio reporter and producer for both the ABC and SBS since 1979. From 1991 to 1996, Alan was the Political Editor for SBS TV in Canberra. He was the Head of News and Current Affairs programs for SBS TV for three years, and spent ten years in a variety of roles in news management at the ABC from 2005.

Michael Millett Director of Corporate Affairs

Michael Millett was appointed Director of Communications in February 2009. Prior to joining the ABC, Michael has had a long career in print journalism. For the previous two years he was deputy editor of the Sydney Morning Herald. In a 20-year stint with the Herald, Michael served as a political correspondent, Canberra bureau chief, North Asia correspondent based in Tokyo, senior writer and news editor.

ABC Executive







Rob Simpson Director of Legal and Business Affairs

BA, LLB (Hons) (Syd.)

Rob Simpson joined the ABC as Director of Legal in August 2007. Prior to that he was a partner at law firms Gilbert + Tobin and Baker & McKenzie. He has also had extensive experience as a corporate lawyer and member of management teams, including as the first General Counsel of Optus.

David Anderson Director of Corporate

Director of Corporate Strategy and Planning

David Anderson was appointed Director of Corporate Strategy and Planning in June 2014. He has worked within the ABC for more than 25 years. His previous roles include Head of Television Business and Operations, and Acting Director of Television. In 2013, David was seconded to assist in the Efficiency Study of the ABC and the Special Broadcasting Service (SBS) conducted by the Department of Communications. During his career, David has overseen several major reviews which identified efficiencies that have facilitated the expansion of ABC services and investment in the Corporation's strategic priorities.

David is the Deputy Chairman of Screenrights, the Australian audio-visual copyright body.

Leisa Bacon

Director of Audience and Marketing

BBus (QUT) MBus (QUT) Exec Ed LCOR (Harvard)

Leisa Bacon was appointed as Director Audience and Marketing in March 2014. Leisa has over 20 years of marketing experience working for the past decade in executive roles across arts, entertainment and consumer goods businesses. Before joining the ABC, Leisa was Marketing Director at the Queensland Performing Arts Centre (QPAC), leading marketing, digital and partnerships.

The Year Ahead

The ABC faces formidable challenges over the next 12 months but does so with the knowledge that the public remain firmly in support of the Corporation and its sense of purpose and direction.

The digital era is proving a boon for consumers but its disruptive impact on the media landscape is pronounced. New platforms and competitors emerge almost daily, undermining business models and what were once durable audience strategies. Remaining relevant in such a fast-changing fragmented and increasingly global market is no easy task.

It is made doubly difficult for the national broadcaster because of its budgetary situation. The five-year program of cuts announced by the Federal Government in late 2014 has begun. Set low in the first year to allow the Corporation to cover the cost of more than 200 redundancies, the cuts will ratchet sharply upwards from this point. At the very time that it needs to invest in new audience strategies, the ABC is being forced to divert badly-needed funds back to consolidated revenue.

The ABC acknowledges that the pain of budgetary pressures, elusive audiences and global competition is being felt across the media sector, by public and commercial operations alike.

The responsibility of the ABC Board and Executive is to plot a course through this very challenging environment. A five-year strategy has been devised to ensure the Corporation remains fixed on its most important tasks—delivering for audiences and for citizens while ensuring the most efficient use of funds and the maximum engagement and creativity of our staff.

The latest Audience Appreciation Survey results confirm that this strategy is understood and accepted by the public.

The strategy emphasises flexibility, ingenuity and agility. These are crucial to enabling the ABC to react quickly to the risks and opportunities generated by technological change. With scarce resources, funds must be channelled to the areas of greatest priority. A key theme in 2016 will be in addressing this investment challenge.

The ABC has long prided itself on its ability to meet the demands of both existing and new audiences. Heeding the 'innovative' element of its Charter, the ABC moved quickly into online news and information, pioneered catch-up television in Australia with iview and was on the front foot in developing online apps and programs.

In the past, the ABC has been able to finance these innovations through efficiency improvements. This is the big opportunity cost of the recent government budget cuts. While the ABC is progressively undertaking savings measures in support services areas in accordance with its reduced funding, additional content cuts have been required to finance new content investment. The ABC's audience strategies will require further new investment in 2016 and this must be found internally and in addition to the funds appropriated by the Government.

The cuts cannot and will not interfere with the ABC's forward planning. The existing triennial funding arrangement between the public broadcasters and government expires in mid-2016. This funding arrangement is important in providing certainty for the ABC and accountability on expenditure and performance. It is also a platform for assessing audience and industry trends and opportunities for new policy investment.

There are two certainties for 2016. The first is that change will remain a constant. The second is that the ABC will continue to work through the challenges and opportunities of the digital era, with a clear audience focus and a determination to serve the Australian public.

ABC strategic objectives

The ABC's strategic direction in 2014–15 was guided by the ABC Strategic Plan 2013–16.



The Plan is framed around the following six strategic goals:

To provide a range of media experiences to meet the needs and expectations of diverse audiences.		
To consistently deliver content which reflects the ABC's commitment to quality, independence and high editorial standards.		
To pursue new ideas, opportunities and partnerships, and grow our capabilities for the future.		
To demonstrate ABC Values in every aspect of our work.		
To maximise the efficient and effective use of resources.		
To be visible and active in the community, setting high standards of social, environmental and regulatory responsibility.		

The ABC's performance against these goals is reported at page 120.

Purpose, Vision and Values

Providing content and services of the highest quality lies at the heart of the ABC's public purpose.

The ABC's Purpose

is to fulfil its functions as set out in the ABC Act, particularly the ABC Charter.

The ABC's Vision

is to be the independent home of Australian conversations, culture and stories.

Our Values

The ABC is a truly independent media organisation for all Australians. Our values are the foundation of how we work.

Integrity

We act with trustworthiness, honesty and fairness. We deliver on our commitments and are transparent and accountable.

Respect

We treat our audiences and each other with consideration and dignity. We embrace diversity.

Collegiality

We work together willingly. We cooperate and share in the ABC's challenges and successes.

Innovation

We foster creativity and distinctiveness.

We strive to break new ground and achieve excellence in all that we do.



AUDIENCE EXPERIENCES

Contents:

Audience trends	26
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Radio	49
News and current affairs	53
International services	59
Consumer experiences	63



Tornadoes on the BMX track by ABC Open Producer Ben Tupas. Toowoomba, Queensland.



The ABC is focused on keeping audiences at the centre, providing high-quality programming, independent news and information, and content that enriches Australian communities.

rr

All about audiences means providing quality content for kids across every platform.





The ABC's combined national audience reach across television, radio and online was estimated to be 71% over a period of a week in 2015, the same as in 2014.¹

Community satisfaction

The annual Newspoll ABC Appreciation Survey² provides insights into community perceptions and beliefs about the value of the ABC's contribution to Australian society. The survey has been conducted using the same methodology since its inception in 1998, and in 2015 was conducted nationally, by telephone, among a random sample of 1 913 respondents aged 14 years and over.

Overall community sentiment remains unchanged compared with last year. A large majority of Australians (84%) believe the ABC performs a valuable role, and a large majority believe it provides quality content, and that it is doing a 'good job' satisfying its Charter obligations.

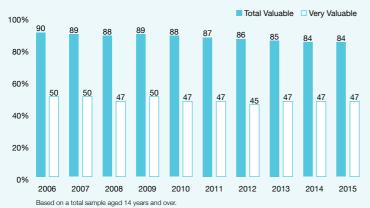
- Newspoll, ABC Awareness and Usage Survey, June 2015 and 2014, in combination with ratings data, 18 years and over.
- Newspoll, ABC Appreciation Survey, June 2015, national random sample (n=1 913) conducted by telephone, people aged 14 years and over.

The respondents were asked about their views on the quality of ABC Television, ABC Radio and ABC Online. Consistent with previous surveys, most Australians (78%) remain of the view that ABC Television provides good quality programming, and two-thirds feel it does a 'good job' in terms of the number of shows it provides they personally like to watch. By contrast, 40% of adults describe the quality of commercial television as 'good'.

Results for ABC Radio demonstrate that 62% of Australians believe the quality of programming on ABC Radio is 'good'. Positive sentiment about ABC Radio among people aged 14–17, 18–24 and 25–34 increased in 2014–15, but decreased among people aged 35–49. This decline is consistent with an 'up then down' pattern evident in recent years for this demographic. Among people 50+, positive sentiment for ABC Radio has increased slightly compared to the previous year.

Overall value of the ABC

Independent research from Newspoll provides an overview of community attitudes and opinions about the ABC.



"Don't Know" and "Not Valuable" responses are not displayed. Source: Newspoll, ABC Appreciation Survey 2015.

84%

of Australians believe the ABC provides a valuable service to the community.

Audience trends

Approximately half (51%) of the population believes that commercial radio offers good quality programming, consistent with last year. As has been the case for some years now, there continues to be a greater similarity in overall perceptions about the quality of ABC and commercial radio than in their perceptions about the quality of ABC and commercial television. The radio market is increasingly fragmented, offering audiences a very wide choice of stations to listen to.

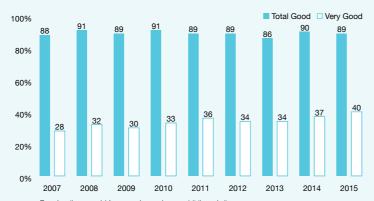
Among those who use ABC Online, the vast majority (89%) believe the quality of content is 'good', similar to last year (90%). The percentage of ABC Online users who rate the quality as 'very good' increased to 40% (from 37% in 2013–14). Nine out of 10 users also feel that ABC Online does a 'good job' on the amount of relevant content it provides, with 44% describing it as 'very good', up from 41% last year. The vast majority of users rate the site positively on both quality and quantity of content, with frequent users of ABC Online more enthusiastic in their rating of the site.

The ABC Appreciation Survey also explores public perceptions about the ABC's performance in relation to specific aspects of the Corporation's Charter. The majority of Australians remain of the view that the ABC is doing 'a good job' fulfilling its various Charter obligations. Compared to last year, the results this year are either similar or show small increases in the belief the ABC does a 'good' job across most of the various Charter areas. Of note this year, there has been a small rise in the number of Australians who believe the ABC does a 'very good job' of being balanced and even-handed when reporting news and current affairs.

As has been the case in recent years, community perceptions about the coverage of country and regional news and information remain significantly more favourable for the ABC than for commercial media. This is true both among people in capital cities, and people residing in country or regional areas. 80% of Australians believe that the ABC does a 'good job' covering country and regional issues compared with 42% for commercial media.

ABC Online: Quality of content

Independent research from Newspoll provides an overview of community attitudes and opinions about the ABC.



Based on those aged 14 years and over who ever visit the website. Does not include "Don't Know" or "Poor" responses. Source: Newspoll, ABC Appreciation Survey 2015.

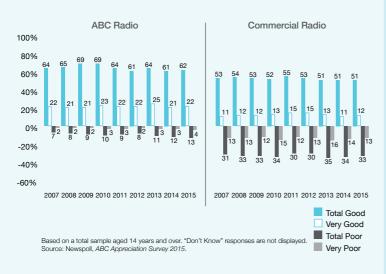
89%

of ABC Online users believe the quality of content on abc.net.au is good.



ABC Radio: Quality of programming

Independent research from Newspoll provides an overview of community attitudes and opinions about the ABC.

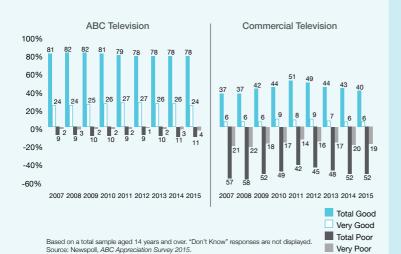


More Australians

believe the quality of ABC Radio programming is good compared to commercial radio.

ABC Television: Quality of programming

Independent research from Newspoll provides an overview of community attitudes and opinions about the ABC.



78% of Australians believe the quality of programming on ABC Television

is good.

Measures of community satisfaction

Providing a quality service:		2015	2014	2013	2012	2011
% of people who believe the ABC	Television	78	78	78	78	79
provides quality programming	Radio	62	61	64	61	64
	Online (among ABC Online users)	89	90	86	89	89
% of people who believe the ABC is balanced and		77	77	70	00	0.4
even-handed when reporting news	77	77	78	80	81	
Providing a valuable service:	2015	2014	2013	2012	2011	
% of people who value the ABC and	d its services to					
the community		84	84	85	86	87
Meeting the ABC's Charter obligations		2015	2014	2013	2012	2011
% of people who regard the ABC to be distinctively Australian and contributing to Australia's national identity		82	82	82	83	83
% of people who believe the ABC reflects the cultural diversity of the Australian community		80	80	79	80	81
% of people who consider the ABC:						
encourages and promotes Australian performing arts such as music and drama						
		77	80	79	79	79
 provides programs of an educational nature 		84	83	83	82	84
 achieves a good balance between programs of wide appeal and specialised interest 		82	80	80	82	83
% of people who perceive the ABC to be innovative		74	71	73	72	75
Providing an efficient service:		2015	2014	2013	2012	2011
% of people who believe the ABC is efficient and well managed		69	68	69	66	70

Source: Newspoll, ABC Appreciation Survey 2015





Digital delivery across 2014–15 saw the ABC reach an average 4.4 million online users per month, a 15% increase from 2013–14.3

There were an average of 7.4 million domestic and international visitors each week to ABC Online, up 24% from 2013–14 levels of 6 million visitors per week, and visits in 2014–15 also increased—up 39% to an average 18.7 million per week.⁴

The ABC continued to prioritise online investment in 2014–15, adapting to evolving audience expectations and creating innovative ways to connect with new audiences via online and mobile engagement. In 2013–14, the ABC received additional funding of \$28.5 million over three years for the digital delivery of content. The funding assisted the ABC to meet audience demand for online services (particularly mobile platforms), improve service quality, and introduce new applications linking social media and online content.

ABC ID, the ABC's new user registration and login system, has given the Corporation the crucial ability to recognise an individual audience member across ABC online services and across multiple devices. The system, which enables a more engaging and coherent digital experience for audiences, went live with ABC iview in March 2014, after a pilot period on ABC Splash. As of July 2015 there were 496 566 active users-including users imported from the legacy ABC sign-on system. Once rolled out across additional sites in 2015-16, ABC ID will allow users to create a single login that works across all ABC websites and mobile applications. The service enables the ABC to support new devices and third-party platforms, and also supports social sign-in-meaning users can sign in to the ABC using their Facebook, Twitter or Google accounts.

- 3 Nielsen Online Ratings Hybrid, Australia Ppl 2+. Includes activity to desktop and mobile URLs (sites). Mobile App activity is not included.
- Webtrends. Includes ABC websites and mobile apps. Some of the increase is due to improved measurement of apps.

ABC Online: Weekly visitors and visits

"Visitors" measures the number of unique browsers (not individual people) which have accessed ABC Online, identified by cookies. "Visits" measures the number of sessions on ABC Online.



Each week,
the ABC averaged
18.7 million
visits to
abc.net.au and
7.4 million
visitors.

abc.net.au

Visitors to the ABC homepage increased approximately 16% from an average of 385 000 weekly visitors in 2013–14, to an average of 449 000 weekly visitors in 2014–15.5 This rise continued to be driven by the growth in the use of mobile devices.

In 2014–15, the flagship ABC app reached an average audience of 572 600 active users per month, up 15%. This highlights the growing importance of mobile devices as a daily habit for Australians to consume their news and information. Since July 2014, the flagship ABC app has averaged 13.6 million sessions each month.

The ABC has released a number of updates to the flagship app since a major refresh in early 2013. During 2014–15, this has included breaking news alerts, as well as optimisation of the Android app for tablets.

News and Current Affairs Online

The ABC's news and current affairs websites are a primary driver of online traffic. Information about the ABC's news digital services is available at page 54.

iview and iview apps

In 2014–15, ABC iview continued to be Australia's favourite internet catch-up television service, achieving record growth of visitors, visits and plays. In June 2015, there were a record-breaking 31.6 million program plays, compared with 20.4 million in June 2014.6

The majority of the most-viewed, non-children's programs on iview in 2014–15 were Australian, including *Upper Middle Bogan*, *Please Like Me*, *Utopia*, *The Time of Our Lives*, *Australian Story*, *The Code* and *Hiding*.

The availability of iview across a range of devices continued to grow in 2014–15 with the launch of the ABC KIDS iview app in March 2015 (see page 32). A broad range of digital content initiatives—iview content stunts, digital first originals and supporting

marketing activities on broadcast and digital—also assisted growth of awareness of iview to 60% of all Online Australians 18+.8

ABC iview's comedy *Binge on the Best* which ran between December 2014 and February 2015 showcased modern and iconic ABC comedy programs as entire series offerings on iview.

Created and shot in Tasmania, *Noirhouse* was the first short-form narrative comedy commissioned exclusively for iview. *Noirhouse* premiered for binge viewing on iview following a 'guerrilla marketing campaign' developed with the assistance of Screen Australia. *The Daters*, created and shot in Adelaide, South Australia, was also commissioned for straight-to-iview release and experimented with style and format.

In 2014–15, the service commenced live streaming of *Q&A* on Monday nights, and continues to provide live streaming of ABC News 24. The *Good Game* brand was extended to include a daily online version of the program available through iview and YouTube, optimised for mobile and tablet, called *Good Game Pocket*.

Consistent with industry trends, there has been a shift in the way audiences consumed iview content. An increase in viewing via mobile devices led to a subsequent decline in viewing via the browser version of iview. In 2014–15, plays via the website represented 9% of total iview plays (20% in June 2014).9

Total program plays via iOS devices for the iview app, including the ABC KIDS iview app, increased across 2014–15, to 78% of total iview plays in June 2015 (up from 66% in June 2014).¹¹ Plays via the Android iview app increased in 2014–15, up from 635 000 in June 2014 to 1.5 million in June 2015. As of June 2015, program plays on Android devices represented 5% of total iview plays (3% in June 2014).¹¹

Children's content online

In 2014–15, the ABC commenced rolling out a suite of children's mobile products, responding to audience shifts away from children's online in favour of mobile accessible formats. This encompasses products from both the ABC KIDS preschool brand and ABC3 primary school brand.

⁵ Wehtrends

⁶ Webtrends

⁷ Webtrends; July 2014 - June 2015.

⁸ Newspoll, ABC Usage and Awareness Survey, June 2015, in combination with ratings data, 18 years and over.

⁹ Webtrends; June 2014 – June 2015.

¹⁰ Webtrends; June 2014 - June 2015.

¹¹ Webtrends; June 2014 - June 2015.



ABC KIDS

In 2014–15, viewing of ABC KIDS online content overall increased significantly, with mobile usage more than compensating for the continued shift of audiences away from the children's web portals. In June 2015, there were 27 million online plays of children's television episodes across all platforms, up from 15 million in June 2014. Of those online plays, 92% were via mobile devices, up from 83% in June 2014.¹²

A key driver of mobile growth was the launch of ABC KIDS iview in March 2015. In June 2015 there were 2.8 million visits to the ABC KIDS iview app and 60% of program plays of ABC KIDS children's television episodes were within the application, demonstrating the rapid adoption of the product. 42% of visitors visited 10 or more times in the month.¹³

In 2014–15, ABC KIDS online had a monthly average of 349 000 visitors, a decrease of 7% from the 2013–14 average of 373 000. There were 808 000 average monthly visits to ABC KIDS online in 2014–15, down 5% from 847 000 in 2013–14. The top ABC KIDS programs viewed online included *Peppa Pig, Ben & Holly's Little Kingdom, Dinosaur Train, Play School* and *Octonauts*.

ABC3 Online

In 2014–15, there were an average of 1.1 million monthly visits to ABC3 Online, down 18% from 1.3 million in 2013–14, reflecting an audience shift away from websites in favour of mobile platforms.¹⁵ The ABC3 mobile site launched in January 2015,

which led to an increase of 9% in total visits to the ABC3 online portal.¹⁶ Program plays via mobile devices remained stable with 78% of ABC3 programs viewed via mobile devices in June 2015, similar to June 2014.¹⁷

In June 2015, ABC3 recorded 4.4 million program plays across all platforms, down 18% compared to June 2014.18 This was a result of a fall in viewing via ABC3 Online, which more than halved compared to June 2014. On iview, ABC3's *Best Fest* generated considerable viewing activity through the April 2015 school holiday period, with a total of 2.1 million program plays, representing 39% of the total ABC3 program plays for the month. Top ABC3 programs viewed online include *Life with Boys*, *Camp Lakebottom* and *Dance Academy*.

ABC Television Online

As audiences continued to embrace iview, declines were apparent in ABC Television online activity. In 2014–15, there were 2.1 million average monthly visits to ABC Television online (being program pages, websites and the ABC Television Gateway), down 24% from 2.8 million in 2013–14. Average monthly visitors also decreased, from 1.9 million in 2013–14 to 1.5 million in 2014–15.19

- 12 Webtrends; July 2014 June 2015.
- 13 Webtrends; June 2015, June 2014.
- 14 Webtrends; July 2013 June 2015.
- 15 Webtrends; July 2013 June 2015.
- 16 Webtrends; January June 2015.17 Webtrends; June 2015, June 2014.
- Webtrends, July 2014, June 2015.
 Webtrends; July 2014 June 2015.
- Webtrends; July 2013 June 2015.



ABC KIDS iview app

ABC KIDS iview is an intuitive and image-led application which provides an extensive range of commercial-free preschool content. The app was launched in March 2015 on iOS tablets; with versions for iOS phones and Android devices following in June 2015. The application was tested for feasibility by both parents and children, and is child-centred, assisting children to acquire functional media literacy skills with minimal formal instruction.

By the end of June 2015, the app had been downloaded more than 250 000 times. ABC KIDS iview app has achieved and maintained its position in the iTunes App store as #1 app in the kids 0-5 section, with a 4.5 star app store rating.

In 2014–15, ABC Television program pages recorded a monthly average of 442 000 visits, down 22% from 565 000 in 2013–14. Top program pages for 2014–15 were *The Code, Doctor Who, Utopia, Miss Fisher's Murder Mysteries* and *ANZAC Girls.*²⁰

Some ABC Television programs also have a companion website. The most visited ABC Television program websites in 2014–15 included flagship program sites such as *Gardening Australia*, *Q&A* and *Good Game*. The *Media Watch*, *rage* and *Catalyst* websites also achieved consistently high numbers of visits and continue to offer opportunities for deeper audience engagement.

In 2014–15, ABC Television long-form program websites recorded a monthly average of 1.1 million visits, down 15% compared to 2013–14.²¹ This was due in part to the cessation of some programs during this period. Visits to a number of those websites increased during 2014–15, including *Gardening Australia* (visits up 6% from 2013–14), *Catalyst* (visits up 15%) and *rage* (visits up 11%). Visits to the *Q&A* website remained steady compared with last year, and visits to the *Good Game*, *Media Watch* and *At The Movies* sites decreased—the latter following the program's conclusion in September 2014 (see page 48).²²

The ABC Television Gateway redesign was launched in December 2014, with key changes including an improved Electronic Program Guide (EPG) and a new homepage format. From December 2014 to June 2015, the Gateway has recorded a monthly average of 384 000 visits. Since relaunch, traffic to the Gateway peaked in January 2015 at 446 000 visits, driven by the ABC Television's broadcast of the AFC Asian Cup.²³

Social Media

Social media integration with television programs has continued to increase across 2014–15, with Twitter hashtags displayed on screen for the duration of some programs, and 'calls to action' from hosts used to engage new audiences with conversations on a variety of social media platforms.

In 2014–15, ABC Arts took a unique approach in experimenting with formats and distribution models to reach audiences on mobile devices. One example was the short form *The Golden Age of Piracy*, a 5x6-minute video series that explored Australia's high piracy rates. The series was published on **abc.net.au/arts** with interactive elements, and each episode was released directly on Twitter and Facebook.

Live programs *Q&A* and *Dirty Laundry Live* are already leaders in the social media field, but in 2014–15 experimented further with social media integration through the use of Snappy TV, a video editing program that allows the instant dissemination of clips in social media.

Top 5 Facebook Accounts by Page Likes

Account	June 2015	June 2014
A+ Learn English	2 990 000	1 973 000
Bananas in Pyjamas	2 682 000	2 948 000
ABC News	1 255 000	590 000
triple j	853 000	770 000
ABC Science	582 000	318 000

Top 5 Twitter Accounts by Followers

Account	June 2015	June 2014
ABCNews	733 200	346 200
triplej	376 300	241 700
ABCNews24	249 500	128 500
QandA	243 300	162 700
774Melbourne	132 700	104 000

Top YouTube Channels by Subscribers

Channel	June 2015
triple j tv	251 400
ABC News	60 500
Australia Plus	54 700
Good Game	46 200
ABC TV	23 600

²⁰ Webtrends; August 2013 - June 2015 (2013-14 based on August - June).

²¹ Webtrends; August 2013 – June 2015 (2013–14 based on August – June).

²² Webtrends; July 2013 - June 2015.

²³ Webtrends; December 2014 - June 2015



Radio Websites / Radio Player

In 2015, the ABC launched a new ABC Radio website which incorporated an online Radio Player (the equivalent of iview for Radio). The Player enables audiences to listen to both live and on-demand audio, using intuitive software that allows easy enjoyment of known favourites, and simple discovery of new content from other ABC programs and stations. Following a soft launch in February 2015, the HEAR HERE, marketing campaign launched in late May drove gratifying audience growth. The Radio Player and the new website were developed in line with user information gathered via intensive observational and anthropological research into daily listening behaviours, and represents a key milestone in the ongoing improvement of Radio's services for audiences on digital platforms.

ABC Radio Online reached an average of 1.2 million users each month,24 and 12.5 million podcasts of Local Radio content were downloaded or streamed from January-June 2015. Local Radio's Conversations was the highest ranked ABC podcast from January-June 2015, with 7.2 million downloads and streams.²⁵ There were 4.5 million podcasts downloaded or streamed of triple j content in January-June 2015,26 while RN remains the ABC's top podcast producer, with 30.1 million podcasts downloaded or streamed in January-June 2015.27

There were 5.8 million podcasts of News content downloaded or streamed in January-June 2015.28

Research and Development

In 2014-15, the ABC continued to experiment with new ways of engaging with content and audiences. Projects included Spoke 3, The Commute, Automated Content Enhancement Reporter and Beyond The Screen.

- 24 Nielsen Online Ratings Hybrid, Australia Ppl 2+. Includes activity to desktop and mobile URLs (sites), Mobile App activity is not included
- Webtrends. Due to change in podcast methodology in January 2015, data prior to then cannot be reported.
- Webtrends, triple i's Hottest 100 has recorded 9.9 million podcast streams 26 during this period, excluded from the total above
- 27 Webtrends.
- Webtrends.

ABC iview website and apps: Monthly visitors and visits

people) which have accessed ABC iview, identified by cookies.



The average monthly visits to ABC iview increased to

Spoke 3 – Mobile Location Research Pilots

Spoke 3 was designed to investigate the real nexus between 'location' and relevance, and involved a new generation of apps to give users more control of their news service. As well as allowing users to set preferences suited to their location and interests, the app responds to consumption patterns to provide a more targeted and relevant news feed. The app was piloted in Canberra and Albury-Wodonga between September and December 2014. It incorporated learnings from the previous two pilot apps, and was based on a more powerful database and complex algorithm. This not only delivered a more targeted news service to the user, but allowed audience behaviour to be observed at a granular level.

The Commute

The Commute project focused on a targeted research context: the future of commuting. The first discovery phase was completed in June 2015, comprising a synthesis of preliminary findings from desk research and interviews held with subject matter experts. It included visualisations of future ABC experiences for commuters, designed to generate discussion and collaboration across the ABC.

Automated Content Enhancement Reporter

The Automated Content Enhancement (ACE) 12-week development cycle investigated a machine learning solution called Natural Language Processing to assess its worth as a tool to improve ABC metadata, and in turn the ABC's search profile.

This project involved rapid prototyping around a complex scenario to establish if the idea had basic value to the organisation.

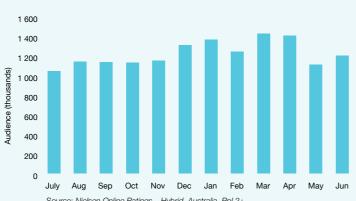
Results showed Natural Language Processing systems, with a human editor in the loop, could provide tools useful at each stage of the story production process: research, writing and publishing.

Beyond the Screen

'Beyond the Screen' is the ABC's 2015 research report, that provides a summary of emerging 'megatrends' likely to impact the media landscape within the next five years, and outlines opportunities for the ABC that may arise. The title 'Beyond the Screen' reflects the observation that the next generation of digital experiences may involve interactions with digital content that extend beyond 'click and touch' interfaces.



"Reach" measures the total number of people who have visited an ABC Radio website over a specified timeframe



Source: Nielsen Online Ratings – Hybrid, Australia, Ppl 2+. Includes activity to desktop and mobile URLs (sites). Mobile App activity is not included.

ABC Radio Online reached an average of

million

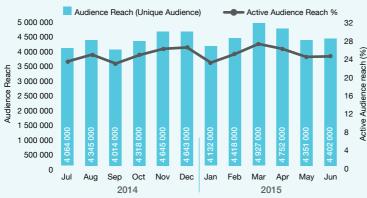
users each month.





ABC Online: Monthly audience reach

"Reach" measures the total number of people who have visited abc.net.au over a specified timeframe.



Source: Nielsen Online Ratings – Hybrid, Australia Ppl 2+. Includes activity to desktop and mobile URLs (sites). Mobile App activity is not included.

ABC Online reached an average

4.4 million unique users each month.

Unique online services

Heywire

Heywire is ABC's regional youth initiative, starting as a competition inviting young people to share their stories, ideas and opinions, and progressing to become an ongoing online and social media platform for the regional youth voice. The initiative is run in partnership with Australian Government bodies the Rural Industry Research and Development Corporation and the Departments of Agriculture, Education, Health and Infrastructure and Regional Development.

An updated Heywire website was launched on 11 July 2014 ahead of the Heywire competition call for entries. The new site was designed and built as a 'mobile-first' product, allowing its young audience to access stories no matter what device they use. Internally, the site will allow producers to make the most of the seasonal cycle of events that Heywire focuses on across the year.

Science and Health portals

The ABC Science and ABC Health and Wellbeing portals assist audiences to locate ABC material related to these subjects, as well as generate original content specifically tailored for the online medium.

ABC Science received an average of 24 000 visitors per day in June 2015, representing a 33% increase on the 18 000 visitors per day in June 2014.²⁹ ABC Science also recorded extensive growth on social media. 'Likes' of the ABC Science Facebook profile increased to over 600 000 by the end of the period (up 89% from 2013–14), making it the ABC's fifth most popular Facebook property after ABC News, Bananas in Pyjamas, triple j, and Australia Plus' Learn English. Twitter followers also increased to 33 000, up 32% from 2013–14.

ABC Health and Wellbeing also achieved strong growth in its social media audience: by the end of 2014–15, its Facebook profile had reached 7 710 'likes', up 51% from 2013–14, and its Twitter page had 18 000 followers—up 28% from 2013–14. ABC Health and Wellbeing online grew 5% from 19 000 average daily visitors in June 2014 to 20 000 in June 2015.³⁰ This growth is attributed to a stronger emphasis on 'wellness' rather than 'illness', and greater prominence given to Health material by ABC News Online.

²⁹ Webtrends.

³⁰ Webtrends.

ABC Open

ABC Open provides ABC audiences with the opportunity to create their own stories and publish them on the ABC. Contributors in regional Australia can access digital skills training, assistance and support from ABC Open producers based in Local Radio stations throughout the country.

In 2014–15, the ABC Open website published 20 085 stories from 4 183 contributors. Throughout the year, ABC Open contributor stories featured on ABC TV, ABC2, ABC News 24, Local Radio, Radio National, News Online, Local Online, Australia Plus, The Brief, and in the #ourabc marketing campaign.

In 2014–15, ABC Open offered 36 projects, and held more than 1 800 workshops and small group multimedia training sessions with more than 8 800 attendees of all ages, contributing directly to the development of digital literacy in regional communities.

New projects included *Open Drum*, a partnership with the ABC's analysis and opinion website, *The Drum*, and the *Mother Tongue Indigenous Languages* project, a partnership with First Languages Australia. ABC Open also played a significant role in the *Mental As...* initiative, publishing over 400 stories written by audience members about living with mental illness (see page 90).

In September 2014, ABC Open launched a new responsive website which allows audiences to explore content from their local towns and regions, as well browse the work of over 12 110 community members who have published stories on the website.



Quincy Symonds goes out for a surf with her Dad. Image by Scott Gamble, ABC Open.

ABC Open

The Flying Squirrel

One of ABC Open's seven-minute videos had remarkable success in the social media and film world, thanks to the marketing savvy of Open's Executive Producer, Video, Scott Gamble, and the video's enigmatic central character—6-year-old Quincy Symonds, or 'the flying squirrel'. Quincy is likely the world's best surfer and skater of her age, and her drive to be out on the water with her Dad is unfettered by a genetic adrenal condition that requires medication three times a day and at times of illness, intensive medical treatment.

Gamble knew the story would have broad appeal, with its myriad themes including triumph over adversity, a bond between a father and daughter, a young child with prodigious skill, and a sporting legend in the making. So with Supervising Producer lan Walker, he developed a marketing strategy to ensure publishing was synchronised across all the ABC's platforms, both broadcast and online, along with a targeted social media campaign. They also posted the video directly to surfing champions Layne Beachley and Steph Gilmore, who started a conversation thread about it, and the video quickly gained traction not only via social media but in surfing and outdoor adventure sites around the world. Quincy was interviewed on *Drive with The Doctor* on triple j, *Life Matters* on RN, and ABC Local Radio, getting her story out to an even wider audience.

The video has been viewed over 1.5 million times on ABC Open's Vimeo and YouTube pages alone, and has screened as part of the Ocean Film Festival World Tour.



ABC Splash - Digital Education

In March 2011, the Federal Government appropriated an additional \$19.9 million over three years to enable the ABC to develop and implement the digital education portal ABC Splash.

Created in partnership with Education Services Australia (ESA), the portal offers free, online access to video content sourced from the ABC Archive and third party providers, along with highly interactive, mediarich resources including games and live events—all mapped to the Australian Curriculum. All delivery targets were exceeded by ABC Splash, before funding for the project was ceased in December 2014.

In 2014–15, two new *Best of ABC Splash* apps contained content and curriculum links for the 10 most popular topics across Primary or Secondary year levels. ABC Splash also partnered with key Australian artistic and educational institutions, from Bell Shakespeare to the National Library of Australia, to bring audiences the best of their collections and works.

Flagship projects included the Splash Live Events (for example *Let's Draw* with illustrator Graeme Base); the interactive history timeline Moments in Time; and Choose Your Own Statistic, an interactive data visualisation project produced in collaboration with the Australian Human Rights Commission.

Engagement continued to increase significantly in 2014–15 with more than 7.5 million page views (4.7 million in 2013–14) and 2.2 million visits (up from 1.36 million in 2013–14).³¹ By the end of 2014, resources on the site totalled 2 338 videos, 579 games, 129 audio clips, 58 digibooks, 142 topic pages, 27 teacher guides, and 184 articles for parents and teachers.

ABC Splash is now used to teach, on average, more than 52 000 Australian school students every school day.³²

- 31 Google Analytics.
- 32 Tobias and Tobias, 2014.



Schoolchildren gather around ABC3's Kayne Tremills at the ABC Splash 'Robots!' Live event.

Across five commercial-free, free-to-air services on four channels, the ABC broadcasts television content that informs, entertains and educates Australian audiences.

The ABC broadcasts television content on five services across four channels:

- ABC TV—the Corporation's primary broadcast channel.
- ABC2—a service comprising two distinct schedules:
 - ABC2—content for a younger adult demographic between 7pm and 2am;³³ and
 - ABC KIDS—content for preschoolers (2–6 years) between 5am and 7pm.
- ABC3—a dedicated children's channel (6–14 years); and
- ABC News 24

Total ABC Television reach was slightly down in 2014–15, consistent with an overall decline in free-to-air viewing in Australia. While total ABC Television share strengthened during daytime, it declined marginally in prime-time. Total ABC metropolitan average weekly reach in 2014–15 was 9.4 million people, or 57.7% of the five-city metropolitan population (compared with 9.4 million or 59.1% in 2013–14). Total ABC metropolitan free-to-air share during daytime increased in 2014–15; across the four channels, ABC Television achieved a metropolitan daytime share of 27.4%, up from 26.5% in 2013–14.

Compared to 2013–14, total ABC metropolitan share during prime-time declined in 2014–15. Prime-time share for total ABC television across the five metropolitan cities was 17.7% in 2014–15, down slightly from 18.1% in 2013–14.³⁷

In the combined aggregated regional markets including Tasmania, total ABC average weekly reach in 2014–15 was 4.4 million people or 62.2% of the regional population (compared with 4.5 million or 63.2% in 2013–14). In 2014–15, total ABC regional free-to-air share during daytime increased to 31.9%, up from 29.7% in 2013–14. Total ABC regional share during prime-time was 19.4% in 2014–15, down from 20.1% in 2013–14.

Television broadcast viewing remains the dominant viewing source for most Australians, however on-demand viewing continues to see rapid and significant growth. For many Australians, options for how they watch television have shifted. The introduction of new services and devices has allowed viewers to watch their favourite programs whenever, and wherever, they choose. Television is being redefined, and the increasingly fragmented market continues to evolve, splintering audiences and impacting traditional viewing habits. The emergence and proliferation of on-demand viewing services has changed audiences' expectations of television, especially younger generations. Australians' use of connected mobile devices to watch video is growing but remains relatively small. Viewing habits are evolving however, particularly with the under-35s who are increasingly using internet-connected devices to watch video.⁴⁰ Internet-capable televisions and mobile devices are extending viewing opportunities, enabling access to video on demand or via streaming services, in and out of homes. Smart TVs or internet-capable televisions are now in 30% of Australian homes (up from 27% in the previous year).41

Television viewing via online video on-demand services has consistently increased among Australians aged 16+ over the past three years. Over a third of Online Australians 16+ access online on-demand video via official catch-up television services, an increase from 31% in 2013 and 25% in 2012. ABC iview is the leading online video on-demand service, with 24% of total Online Australians 16+ claiming to use iview (43% of those who use online video on-demand).⁴²

³³ The end transmission time for ABC2 of 2am may vary; on average, transmission closes at 2am.

³⁴ OzTAM Consolidated Data 2013–14, 2014–15; 24-hour reach based on five minute consecutive viewing.

³⁵ OzTAM Consolidated Data 2013–14, 2014–15 (Total ABC includes ABC TV, ABC2, ABC3 and ABC News 24); reach based on five minute consecutive viewing.

³⁶ OzTAM Consolidated Data 2013-14, 2014-15

³⁷ OzTAM Consolidated Data 2013-14, 2014-15

³⁸ Regional TAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing (including spill).

³⁹ Regional TAM Consolidated Data 2013-14, 2014-15 (including spill).

⁴⁰ Nielsen Australian Multi-Screen Report, Quarter 1, 2015.

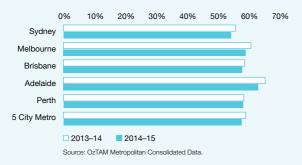
⁴¹ Nielsen Australian Multi-Screen Report, Quarter 1, 2015.

⁴² Nielsen Australian Connected Consumers Report February 2015, Online Australians 16+.



ABC Television: Average weekly metropolitan reach

"Reach" measures the total number of people who have watched ABC Television over a specified timeframe. It is expressed below as a percentage of the total population.



ABC Television's average weekly reach was 9.4 million people, or 58% of the five-city metropolitan market.

ABC Television: Average weekly regional reach

"Reach" measures the total number of people who have watched ABC Television over a specified timeframe. It is expressed below as a percentage of the total population.



ABC Television's average weekly reach was 4.4 million people, or 62% of the regional market.

ABC TV

2014–15 saw a rebrand of the ABC's primary television channel to ABC TV. Extensive qualitative research found that audiences continued to refer to the channel as 'the ABC'. rather than as ABC1.

Along with the brand change were new channel IDs, where 'Your ABC' became #ourabc, an inclusive ID that celebrated the diversity of the Australian people as well as their shared experiences.

43 OzTAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing.

44 OzTAM Consolidated Data 2013-14, 2014-15.

45 Regional TAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing (including spill).

46 Regional TAM Consolidated Data 2013-14, 2014-15 (including spill).

In 2014–15, average weekly metropolitan reach for ABC TV, the primary channel, was 6.5 million people, or 39.9% of the five-city metropolitan population (a decrease from 6.6 million people, or 41.5% in 2013–14).⁴³ In 2014–15, the channel's metropolitan daytime free-to-air share increased to 8.1% (up from 6.2% in 2013–14), while its metropolitan share during prime-time declined slightly to 13.0% in 2014–15 (13.2% in 2013–14).⁴⁴

In regional areas, the primary channel's average weekly reach in 2014–15 was 3.1 million people, or 43.1% of the regional population (compared with 3.2 million people, or 44.8% in 2013–14).⁴⁵ ABC's regional daytime free-to-air share increased in 2014–15 to 9.5%, up from 7.3% in 2013–14. ABC's prime-time share in 2014–15 was 13.4% (14.1% in 2013–14).⁴⁶

In 2014–15, the ABC helped Australians celebrate and commemorate national events. ABC delivered an unprecedented 16.5 hours of ANZAC Day coverage this Gallipoli Centenary (see page 68), won new audiences with football's Asian Cup, shared New Year's Eve celebrations, and encouraged mental health awareness with *Mental As...* (see page 90).

ABC TV continued to tell stories audiences won't hear elsewhere—from *The Secret River, Carlotta, Redfern Now* and *The Code*, to the return of favourites *The Doctor Blake Mysteries* and *Miss Fisher's Murder Mysteries*. In factual content, *The Killing Season* documented political turmoil; *Making Australia Great* economic resilience; and *Brilliant Creatures* creative impact. *Countdown: Do Yourself A Favour* helped loyal audiences mark the iconic *Countdown's* 40th anniversary.

Top ABC TV programs by peak episode Combined metropolitan and regional average audience

		Ave Audience
1	Football: Asian Cup 2015	
	Final Aus V Kor Extra Time	2 137 000
2	New Year's Eve 2014: Midnight Fireworks	s 2 075 000
3	Anzac Girls	1 810 000
4	The Doctor Blake Mysteries	1 667 000
5	New Tricks	1 640 000
6	Australian Story	1 607 000
7	Foyle's War	1 550 000
8	The Killing Season	1 536 000
9	ABC News	1 530 000
10	Grand Designs Revisited	1 528 000
11	Countdown: Do Yourself A Favour	1 518 000
12	Grantchester	1 506 000
13	Grand Designs	1 472 000
14	Miss Fisher's Murder Mysteries	1 443 000
15	Midsomer Murders	1 419 000
16	Doctor Who	1 404 000
17	New Year's Eve 2014: Family Fireworks	1 397 000
18	Four Corners	1 367 000
19	Catalyst	1 366 000
20	Old School	1 325 000

Source: OzTAM & Regional TAM Consolidated Data 2014–15 * Note: Highlighted programs are Australian content

ABC TV remains the home of Australian Comedy. Utopia, Upper Middle Bogan, and It's A Date ran alongside popular satirical news program Shaun Micallef's Mad As Hell, joined in recent times by Charlie Pickering's The Weekly and the Chaser's Media Circus. Black Comedy was a huge success for the ABC in developing a social strategy to engage a younger demographic and a larger Indigenous audience. Black Comedy achieved a combined metropolitan and regional average audience of 443 000, with a total of 380 000 plays via iview. 47 Black Comedy will return for a second series in 2016.



Asian Cup

In agreement with national rights holder Fox Sports, the ABC was pleased to bring the AFC Asian Cup football tournament to Australian audiences as its official free-to-air broadcaster in January 2015. The tournament was the largest football competition to be held in Australia to date, and broadcast to 7.3 million Australians across the entire competition.⁴⁸

ABC Television broadcast all Socceroos matches in their entirety, simulcast on ABC iview, and also created a 30-minute highlights package of the best of the day's matches. In total, ABC iview broadcast a total of 267 000 streams of Asian Cup program events.⁴⁹

The broadcast culminated in ABC Television's top performing program in 2014–15: coverage of the AFC Asian Cup 2015 Final—Australia v South Korea. The final was broadcast on ABC and ABC2 on 31 January 2015, and achieved a combined metro and regional average audience of 2.1 million

In social media, the day of the Final proved to be the biggest day on record of activity on the ABC Television Twitter account, while the 'win' post on ABC TV's Facebook page reached 257 000 people and received 10 400 'likes'.

⁴⁷ OzTAM and Regional TAM Consolidated Data; Webtrends.

⁴⁸ OzTAM and Regional TAM Consolidated Data 2014–15; ABC TV and ABC2; reach based on five minute consecutive viewing.

⁴⁹ Webtrends.





Essie Davis plays the inimitable Miss Phryne Fisher.

Miss Fisher's Murder Mysteries

After significant international success, and a dedicated audience campaign requesting the return of the glamorous detective, *Miss Fisher's Murder Mysteries* once again graced ABC screens in May and June of 2015. Series 3 of *Miss Fisher* achieved a combined series audience average of 1.4 million, ⁵⁶ while a total of 590 000 plays were recorded via ABC iview; an average of 74 000 plays per episode. ⁵⁷

In recognition of the creative excellence of the costume and production design on the popular and iconic series, the National Trust partnered with the Miss Fisher producers to showcase more than 50 stunning pieces by award-winning costume designer Marion Boyce in their Miss Fisher's Murder Mysteries Costume Exhibition held at Rippon Lea Estate in Melbourne, beginning on 1 May 2015. The exhibition is one part of a series of events created by the program producers under the banner of The Festival of Phryne, offering visitors insight into the show's design through costumes, set designs, furniture and other props.

A unique range of Miss Fisher-inspired merchandise was made available from the National Trust shop, as part of the showcase. ABC TV was the destination of choice for viewers once again on New Year's Eve. Across the evening, ABC TV's coverage reached four million viewers across ABC TV and ABC News 24.50 The News Year's Eve: Midnight Fireworks attracted a combined average audience of 2.2 million across ABC TV and ABC News 24, the highest audience for this event in 10 years.51

The highly publicised political documentary series *The Killing Season* was broadcast in June 2015 and achieved a combined series average of 1.5 million viewers.⁵² The series also drew 435 000 plays via iview (an average of 145 000 plays per episode), plus an additional 81 000 views via the ABC News website.⁵³

Another ABC TV programming highlight in 2014–15 was the two-part Australian documentary series *Countdown: Do Yourself a Favour.* The program achieved a combined average audience of 1.5 million, and recorded a total of 87 000 plays via iview (44 000 plays per episode). 55

- 50 OzTAM and Regional TAM Consolidated Data 2014–15; ABC TV and ABC News 24; reach based on five minute consecutive viewing.
- 51 OzTAM and Regional TAM Consolidated Data 2004–2014.
- 52 OzTAM and Regional TAM Consolidated Data 2014-15.
- 53 Webtrends.
- 53 Webiterius.54 OzTAM and Regional TAM Consolidated Data 2014–15.
- 55 Webtrends
- 56 OzTAM and Regional TAM Consolidated Data 2014–15.
- 57 Webtrends.

ABC TV: ABC-commissioned programs

The ABC commissions internal productions and co-productions. This is an investment in Australian television content, made by Australians.

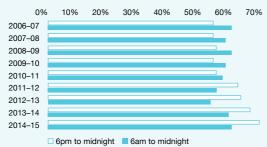


Notes:

2011–12 includes ABC internal productions, co-productions and pre-purchased programs, however previous years do not. Pre-purchased program hours equate to 18 additional hours between 6am-midnight and an additional 18 hours from 6pm-midnight. This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

ABC TV: Australian content

Broadcasting Australian content informs, educates and entertains audiences, and helps to contribute to a sense of national identity.



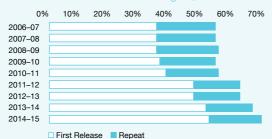
Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

66%

of content broadcast on ABC1 between 6am and midnight was Australian-made.

ABC TV: Day-time, first-release and repeat Australian content

The number of hours of first-release television broadcast reflects the ABC's investment in original, ABC content.

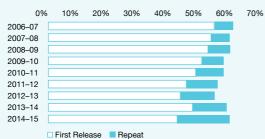


Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

Over half of the Australian content shown on ABC1 between 6am to midnight was first-release.

ABC TV: Prime-time, first-release and repeat Australian content

The number of hours of first-release television broadcast reflects the ABC's investment in original, ABC content.



Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

47%

of Australian content broadcast on ABC1 during prime-time was first-release.



Australian dramas continued to draw significant audiences in 2014–15. Series 3 of *The Doctor Blake Mysteries*, broadcast from February–April 2015, was the top Australian drama series in 2014–15. It achieved a combined series average of 1.6 million and was the highest rated of all three series to date.⁵⁸ The series also recorded a total of 510 000 plays via iview, an average of 64 000 plays per episode.⁵⁹

ANZAC Girls was the second highest ranked Australian drama series broadcast on ABC in 2014–15. The series achieved a combined average audience of 1.5 million, with a peak audience of 1.8 million for the series premiere. The program recorded 503 000 plays via iview, which represents an average of 84 000 plays per episode.

Six-part series *The Code* was developed and produced in the creator/writer/producer 'showrunner' model, renowned for its strong authorial approach to content-making and a regular feature of US and UK-produced drama. A single director was engaged across the six episodes to realise the original creative vision of the showrunner. *The Code* is a uniquely

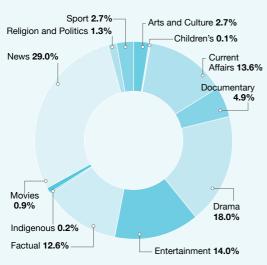
Australian political thriller, and was the first-ever Australian drama series shot inside Parliament House, Canberra, which provided the series with an unprecedented authenticity. Broadcast from September–October 2014, it achieved a combined average audience of 1.1 million viewers, 62 and recorded 667 000 plays via iview (111 000 plays per episode). 63

The Secret River, based on Kate Grenville's bestselling novel, dramatised the British colonisation of Australia in microcosm, including the dispossession of Indigenous Australians. The producers prioritised Indigenous collaboration in order to recreate the culture, language and experience of Indigenous people at the time of early colonial occupation. The provision of 'Extras' content for exclusive viewing on ABC iview further engaged audiences with the program.

- 58 OzTAM and Regional TAM Consolidated Data 2014-15.
- 59 Webtrends.
- 60 OzTAM and Regional TAM Consolidated Data 2014-15.
- 61 Webtrends.
- 62 OzTAM and Regional TAM Consolidated Data 2014–15.
- 63 Webtrends.

ABC TV: Genre mix

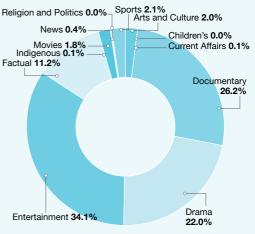
Broadcasting content across a range of genres demonstrates that the ABC provided programs of both wide appeal and specialised interest.



Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

ABC2: Genre mix

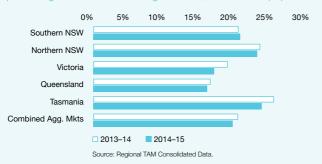
A diverse genre mix demonstrates that the ABC provided programs of both wide appeal and specialised interest. ABC2 broadcasts dedicated children's content, which is reflected in the genre mix.



Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number. The ABC2 transmission hours, schedule and content varied in this reporting period and should not be used as a direct comparison to previous years. The end transmission time for ABC2 of 2.00am may vary, on average transmission closes at 2am. These statistics are calculated until transmission closes.

ABC Television: Regional prime-time share

"Prime-time share" measures the percentage of the audience who have watched ABC television between 6pm and midnight. It is reported as a percentage of the actual viewing audience, not the total population.



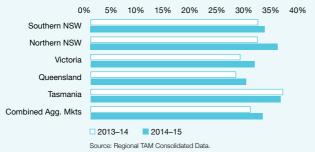
ABC Television had a

19.4%

prime-time share of the free-to-air regional market.

ABC Television: Regional day-time share

"Day-time share" measures the percentage of the audience who have watched ABC Television between 6am and 6pm. It is reported as a percentage of the actual viewing audience, not the total population.



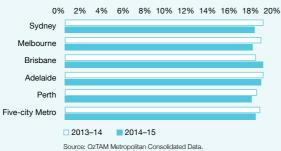
ABC Television had a

31.9%

day-time share of the free-to-air regional market.

ABC Television: Metropolitan prime-time share

"Prime-time share" measures the percentage of the audience who have watched ABC Television between 6pm and midnight. It is reported as a percentage of the actual viewing audience, not the total population.



ABC Television had a

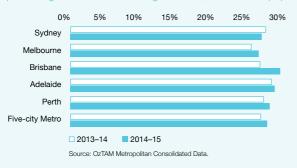
17.7%

prime-time share of the free-to-air, five-city metropolitan market.



ABC Television: Metropolitan day-time share

watched ABC Television between 6am and 6pm. It is reported as a percentage of the actual viewing audience, not the total population.



ABC Television had a 27.4% day-time share of the free-to-air, five-city

metropolitan market.

ABC2

In 2014-15 ABC2 continued to deliver on its remit to connect with younger Australians through stories that talk to their concerns, interests and passions. Daytime content is programming for preschoolers (see ABC KIDS page 47). From 7pm until 2am, ABC2 turns to programming for young Australian adults.

ABC2 features content aimed at young adults from 7pm each night. In 2014–15, ABC2's average weekly metropolitan reach from 7pm-12mn was 2.6 million people, or 15.7% of the five city metropolitan population (2.7 million; 16.8% in 2013-14).64 In 2014-15, ABC2's 7pm-12mn average weekly regional reach was 1.3 million people, or 18.0% of the regional population (1.4 million people, or 19.4% of the regional population in 2013-14).65

In 2014-15, ABC2's 24 hour average weekly metropolitan reach was 4.4 million people, or 26.0% of the five-city metropolitan population (4.4 million or 27.7% in 2013-14).66 ABC2's metropolitan daytime free-to-air share was 11.6%, down from 12.4% in 2013-14. ABC2's prime-time free-to-air metropolitan share remained steady at 2.8% in 2014-15.67

- 64 OzTAM Consolidated Data 2013–14, 2014–15; ABC2 7pm–12mn reach based on five minute consecutive viewing.
- Regional TAM Consolidated Data 2013-14, 2014-15; ABC2 7pm-12mn reach 65 based on five minute consecutive viewing (including spill).
- OzTAM Consolidated Data 2013-14, 2014-15; reach based on five minute consecutive viewing, 24 hours.
- OzTAM Consolidated Data 2013-14, 2014-15.
- 68 Regional TAM Consolidated Data 2013-14, 2014-15; reach based on five minute consecutive viewing (including spill), 24 hours.
- Regional TAM Consolidated Data 2013-14, 2014-15 (including spill).
- OzTAM and Regional TAM Consolidated Data 2014.
- Webtrends.
- OzTAM and Regional TAM Consolidated Data 2014. 72

In 2014-15, ABC2's average weekly regional reach was 2 million people, or 28.9% of the regional population, down from 2.2 million or 30.8% in 2013–14.68 ABC2's regional daytime free-to-air share in 2014-15 was 12.9% (13.1% in 2013-14). ABC2's regional prime-time share was 3.3% in 2014-15, steady with 3.2% in 2013-14.69

Australian content was highlighted at the close of 2014 when Josh Thomas' AACTA, Logie, and International Emmy-nominated Please Like Me returned for a second season. The series achieved a combined average audience of 145 000 viewers,⁷⁰ and 894 000 plays via iview (89 000 plays per episode).71 Maximum Choppage was conceived, nurtured and entirely shot in the Western Sydney suburb of Cabramatta. This sixpart ABC2 comedy series took a fresh and humorous look at the popular genre of kung fu movies and featured a full martial arts set piece in every episode. The show developed and delivered a unique and highly entertaining comedy series with an authentic, contemporary, youthful Asian Australian voice.

Soul Mates, a six-part narrative comedy series from online sensations Van Vuuren Bros and Nick Boshier of Bondi Hipsters fame, was commissioned as part of a cross-platform strategy to develop new comedy talent. The series delivered exclusive video extras comprising deleted and extended scenes, which were widely shared between iview and third-party platforms, attracting a new and younger audience to the ABC. Soul Mates was broadcast from October-November 2014 and achieved a combined average audience of 164 000.70 The series recorded 395 000 plays via iview, an average of 66 000 plays per episode.71

Other Australian programming highlights in 2014–15 included *Dirty Laundry Live*, *Good Game*, and comedy programs *Fiona O'Loughlin's Greatest Hits* and *Danny Bhoy: Live at the Sydney Opera House*. The one-off stand up comedy program *Kitty Flanagan: Charming and Alarming* was broadcast on 1 November 2014 and achieved a combined average audience of 236 000.⁷⁴ The program recorded a total of 14 000 plays via iview.⁷⁵

In factual content, triple j *Hack's* Tom Tilley hosted the discussion forum *After Schoolies* on ABC2, which was broadcast live from the Gold Coast following the premiere broadcast of the ABC documentary *Inside Schoolies*. Young Australian parents held up a mirror to the moment in life when 'baby makes three' in *Crash Test Mummies and Daddies*.

ABC2's commitment to developing a new generation of documentary filmmakers saw the return of *Opening Shot* with Series 3, comprising five unique factual films. One of those films, *Skimpy*, not only delivered a large ABC2 audience of 263 000, but also became one of the top 10 iview factual hits of 2014.⁷⁶ A total of 181 000 plays via iview were recorded across the *Opening Shot* series, averaging 36 000 plays per episode.⁷⁷

Top ABC2 programs by peak episode Combined metropolitan and regional average audience, 7pm – midnight

		Ave Audience
1	Spicks and Specks	389 000
2	The Twilight Saga	299 000
3	Doctor Who	284 000
4	Teenage Killers: Life Without Parole	280 000
5	Skimpy: Opening Shot 3	263 000
6	M-The Godfather	253 000
7	Louis Theroux: Twilight of the Porn Sta	rs 253 000
	Football: Asian Cup 2015 Final Aus V	
8	Kor Extra Time	253 000
	Louis Theroux: The City Addicted to	
9	Crystal Meth	245 000
10	M-The Godfather: Part II	243 000
11	Sunday Best: Blackfish	238 000
12	Kitty Flanagan: Charming and Alarming	g 236 000
13	Sunday Best: Sex: My British Job	234 000
14	Life and Death Row	233 000
15	Dara O'Briain: Talks Funny	231 000

Source: OzTAM & Regional TAM Consolidated Data 2014–15 * Note: Highlighted programs are Australian content

ABC Children's Television

ABC KIDS (5am-7pm, ABC2)

ABC KIDS on ABC2 remained the most trusted choice in preschool content for Australian families and carers in 2014–15. In 2014–15 ABC KIDS' average weekly metropolitan reach among children aged 0-4 was 722 000 or 67.5%—down from 69.4% in 2013–14.78 ABC KIDS' daytime metropolitan free-to-air share among 0-4s was 64.5%, an increase from 62.8% in 2013–14.79

ABC KIDS' average weekly regional reach among children aged 0-4 was 325 000 or 73.0% in 2014–15 (slightly down from 330 000 or 73.8% in 2013–14).80 Regional daytime free-to-air share among children aged 0-4 was 66.7% in 2014–15; steady compared to 2013–14 (66.7%).81

In March 2015, ABC KIDS launched as a new crossplatform preschool brand for both ABC Television and ABC Commercial, providing a single touch point for Australian families to engage with the ABC's preschool content and services. March 2015 also saw the launch of the ABC KIDS iview app (see page 32).

In 2014–15, Australian content featured strongly—27% of linear broadcast hours, up from 25% in 2013–2014—with the help of flagship local productions such as *Giggle and Hoot* and *Bananas in Pyjamas*. Perennial favourite *Play School* also contributed, introducing new presenter Eddie Perfect along the way. Australian premieres on ABC KIDS included *Get Grubby TV*, *Ready Steady Wiggle!* Series 2, and *Bubble Bath Bay. Peter Rabbit's Christmas Tale* was the top program on ABC KIDS in 2014–15.

⁷⁴ OzTAM and Regional TAM Consolidated Data 2014.

⁷⁵ Webtrends

⁷⁶ OzTAM and Regional TAM Consolidated Data 2014.

⁷⁷ Webtrends.

⁷⁸ OzTAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing, 6am–7pm daily.

⁷⁹ OzTAM Consolidated Data 2013-14, 2014-15.

⁸⁰ Regional TAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing, 6am–7pm daily (including spill).

⁸¹ Regional TAM Consolidated Data 2013-14, 2014-15 (including spill).

ABC3

In an increasingly competitive environment, ABC3 retained its position in 2014–15 as the number one ranked daytime channel among Australian children aged 5-12. ABC3's average weekly metropolitan reach in 2014–15 was 647 000 or 41.1% of children aged 5-12, representing a decrease from 666 000, or 43.6% in 2013–14.82 Average weekly regional reach among children aged 5-12 in 2014–15 was 355 000 or 49.0% of children aged 5-12. This is also slightly down compared to 2013–14 (362 000 or 50.6%).83

Broadcasting 16 hours daily, ABC3 achieved a metropolitan free-to-air daytime share among children aged 5-12 of 29.3% (30.2% in 2013–14). ABC3's metropolitan free-to-air 6pm–9pm share among children aged 5-12 was 8.6%, down from 11.6% in 2013–14⁸⁴—this decline may be attributed to the increase in prevalence of prime-time reality shows that were popular among this demographic in 2014–15. Declines in broadcast viewing have also been matched by an increase in online engagement (see page 30).

In 2014–15, ABC3's regional daytime free-to-air share among children aged 5-12 was steady at 33.7% (33.7% in 2013–14). ABC3's share among children aged 5-12 during the 6pm–9pm timeslot was 12.7% in 2014–15, down from 16.0% in 2013–14.85

In July 2014, educational programming previously screened on the main channel moved to ABC3. This coincided with an increase in ABC Television's educational offering to two hours every weekday during school terms. The ABC3 Education block includes flagship program *Behind The News* (BTN) and offers inspiring learning content, responding to a broad and diverse national curriculum.

The channel also increased its overall broadcast hours to incorporate a broader family focus, with 36.4% of the linear schedule showcasing local content. Australian premieres included a new series of the award-winning drama Nowhere Boys, wildlife adventure Bushwhacked, and My Great Big Adventure. Blue Zoo followed eight enthusiasts on a mission to work with rescued marine animals and ABC Television productions Studio 3, Smackdown Games, and Good Game SP continue to develop young local talent, connecting directly with audiences on television and online. Other popular Australian programs included The Flamin' Thongs, Shezow and Worst Year of My Life.

- 82 OzTAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing.
- 83 Regional TAM Consolidated Data 2013–14, 2014–15; reach based on five minute consecutive viewing (including spill).
- 84 OzTAM Consolidated Data 2013–14, 2014–15.
- 85 Regional TAM Consolidated Data 2013-14, 2014-15 (including spill).



At The Movies

Long regarded as Australia's most beloved film critic duo, it was a sad day when Margaret Pomeranz and David Stratton decided to hang up their hats at the ABC in September 2014; and At The Movies ceased production. The pair's 28-year partnership began at SBS's The Movie Show before their run at the ABC began in 2004. Famous for their passion and encyclopaedic film knowledge, and their occasionally fiery banter, 'Margaret and David's' weekly discussions will no doubt be missed by their large and dedicated audience of fellow film-lovers.

ABC Radio connects with Australian communities with a diverse selection of content broadcast across it national and local networks and a range of digital platforms.

Average weekly reach in the five-city metropolitan markets for ABC Radio was a record 4.8 million people in 2014–15, up 83 000 listeners on 2013–14. Audience share was marginally down to 23.7% from the record share in 2013–14 of 24.4%. Be The majority of Australians continue to consider that the quality of programming on ABC radio is 'good'. Br

Local Radio

The ABC has a network of 56 Local Radio stations—nine metropolitan and 47 regional—which broadcast to, and engage with, local communities around Australia.

ABC Local Radio's five-city metropolitan average weekly reach was 2.3 million, up 2% from 2.2 million in 2013–14. Audience share was 10.2%, down marginally on 2013–14 (10.7%). There were 12.5 million podcasts of Local Radio content downloaded or streamed in January–June 2015. Local Radio's Conversations was the highest ranked ABC podcast in the six months from January–June 2015, with 7.2 million downloads and streams.

In 2014–15, Local Radio prioritised the implementation of strategies aimed at attracting audiences from more diverse backgrounds.

612 ABC Brisbane relaunched the Community Correspondent project piloted the previous year. The project seeks volunteer correspondents from a variety of backgrounds including culturally and linguistically diverse audiences and key geographic areas. From a total of 159 applicants, 10 new correspondents joined, taking the station's total to 36 volunteer correspondents. In February, 105.7 ABC Darwin adopted the Community Correspondent project and attracted 39 applications. All were engaged, but through natural attrition, the station retains 10 at the time of reporting. The unique opportunities of this project will be extended to other stations as resources permit.

Sport continued to be a major component of Local Radio programming with the ABC Grandstand team reporting from the 2014 Commonwealth Games in Glasgow from 23 July to 3 August 2014. Comprehensive coverage spanned the 11 days of competition as well as the Opening and Closing ceremonies, and was broadcast nationally on Local Radio, ABC Grandstand digital radio and online, and the ABC Radio mobile app.

In October 2014, ABC Grandstand commenced coverage of the A-League soccer on radio and online, in accordance with the new four-year agreement signed in mid-2014 with the Football Federation of Australia.

In May 2015, the ABC officially opened the new 92.5 ABC Central Coast studio in the city centre of Gosford, New South Wales. The station is a satellite of Metropolitan Local Radio station 702 ABC Sydney, however a local weekday *Breakfast* program keeps listeners informed on their morning commute, and the station's connection with the thriving arts community on the New South Wales Central Coast has been maintained.

⁸⁶ Nielsen; GfK from Survey 1, 2014.

⁸⁷ Newspoll, ABC Appreciation Survey, June 2015, national random sample (n=1 913) conducted by telephone, people aged 14 years and over.

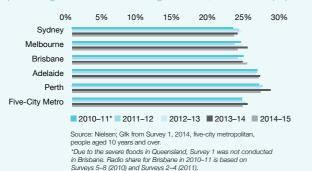
⁸⁸ Nielsen; GfK from Survey 1, 2014.

⁸⁹ Webtrends. Due to change in podcast reporting methodology in January 2015 data from previous periods is not available.



ABC Radio: Aggregate audience share

"Share" measures the percentage of the audience who have listened to ABC Radio within a specified timeframe. It is reported as a percentage of the actual listening audience, not the total population.



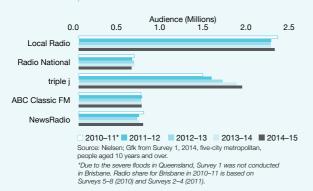
ABC Radio had a

23.7%

share of the five-city metropolitan market.

ABC Radio: Average weekly reach

"Reach" measures the total number of people who have listened to ABC Radio over a specified timeframe.



ABC Radio reached

4.8
million
people in an average week.

triple j/Double J/Unearthed

The ABC's national youth, triple j, network enjoyed another year of record audiences in 2014–15. Five-city metropolitan average weekly reach among people aged 10+ increased by 3% from 1.83 million to a record 1.89 million. Audience share was steady at 6.8% (6.9% in 2013–14).90

In January 2015, triple j celebrated its 40th birthday, and under the banner *Beat The Drum: Celebrating 40 Years of triple j* a range of events were planned for 2015 to mark the milestone. Festivities kicked off

with a live concert, broadcast on 16 January from The Domain in Sydney, which featured an all-star Australian line-up attended by approximately 25 000 people. The concert was headlined by the Hilltop Hoods and showcased music that encapsulated the cultural impact triple j has had. Anniversary celebrations also included radio documentaries, music specials, a television documentary and an exhibition in the foyer of the ABC's Head Office in Ultimo, New South Wales.

90 Nielsen; GfK from Survey 1, 2014.

In 2014–15, triple j's Australia Day Hottest 100 music poll attracted a record 2 099 707 votes from 188 countries. The website received 1.23 million visits and 3.32 million page views, and there were 872 000 plays of live streams and clips across all platforms including mobile apps. Over 3 800 Hottest 100 parties were registered, held across 80 countries around the world. The Hottest 100 CD went on sale on 27 January and at 30 June 2015 had reached platinum status, with more than 140 000 copies sold.

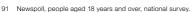
triple j Unearthed continued to discover and share independent unsigned Australian artists, including 17-year-old Unearthed High 2014 winner, Japanese Wallpaper.

Double J—triple j's digital music network aimed at a 30+ audience—marked its first birthday on 30 April 2015. In its first year, Double J averaged 524 000 weekly listeners across mobile, online, digital radio and digital television. Beyond its regular presenters, Double J has engaged many high profile 'artists in residence' including Neil Finn, Missy Higgins, Steve Kilby and Henry Rollins.

RN (Radio National)

In 2014–15, RN made significant reinvestments in strategies that aim to maintain the network's role as the home of big ideas and specialist content. RN's five-city metropolitan average weekly reach was 613 000 in 2014–15, down from 643 000 in 2013–14. Audience share remained steady at 2.3% (2.4% in 2013–14). RN remains the ABC's top podcast producer, with 30.1 million podcasts downloaded or streamed in January to June 2015. PN

In 2014–15, RN undertook a major review of programming. The network made significant reinvestments in strategies that will maintain its role as the home of big ideas and specialist content. RN decommissioned Bush Telegraph, Weekend Planet, Sound Quality and Quiet Space, and commenced the 2015 program year with a transitional schedule through to Easter. Three new programs were introduced in January—Between the Lines, RN Afternoons and Blueprint for Living—as well as a new 11am weekday feature and documentary show, Earshot. Long-form features on Earshot covering



⁹² Nielsen; GfK from Survey 1, 2014.



Retrospect: War, Family, Afghanistan

On the eve of the Operation Slipper Welcome Home Parades in March 2015, ABC Radio launched Retrospect, an innovative digital project offering local and international audiences unprecedented access and insight into the affecting stories of six Australian Defence Force personnel who served in the Afghanistan conflict; and the lives of their families. Platforms included a dedicated new website and a landmark series of powerful radio documentaries that were broadcast on RN's Farshot

In-depth interviews with participants and their families, an original score, photo portraits, and videos shot on location in Afghanistan were combined with the veterans' own videos and photos to create a living archive, and a nuanced portrayal of how war is experienced by army personnel and their families in the era of digital communication.

The response on social media from groups such as Legacy, the RSL chapters, Mates4Mates and Soldier On showed an overwhelming appreciation for the project, especially in relation to its inclusion of the views of the families and social networks of veterans.

Retrospect was the first stage of a major Australian Research Council (ARC) Linkage-funded research project investigating and prototyping new digital forms of war memorial. Further developments of the project will include an immersive 360° interactive cinema exhibition, and an interactive database accessible to both specialist researchers and the veteran community.

⁹³ Webtrends.



the topics of people and society, history, creative life and faith and belief, replaced 360, Encounter, Into the Music, Hindsight and Poetica which were all discontinued. The Books and Arts Daily and Weekend Arts teams merged to provide Books and Arts and Books and Arts Weekend, and RN welcomed Jazztrack to its schedule, crossing over from ABC Classic FM. In April 2015, the new program Minefield was introduced, exploring contemporary social disputes with particular focus on religious, ethical and philosophical dimensions.

To mark 40 years of *The Science Show* in 2015, RN and the University of New South Wales partnered to support five early career scientists in undertaking a 10-day media program as Scientists in Residence with the RN Science Unit in Sydney in 2015.

The 12 short-listed finalists took part in a two day workshop coordinated by RN in Sydney, during which experienced scientists and science writers, presenters, producers and communicators worked with the finalists to develop their radio program ideas. Finalists then had the opportunity to pitch their ideas to a panel of judges with the winners announced on *The Science Show* in March 2015.

ABC Classic FM

ABC Classic FM is Australia's national classical music network, a major cultural resource for listeners across regional and urban Australia, and the leading national venue for Australian classical music performance.

ABC Classic FM's five-city metropolitan average weekly reach was up slightly from 724 000 in 2013–14 to 729 000 in 2014–15. Audience share remained steady at 2.7%.⁹⁴

In July 2014, ABC Classic FM began to simulcast Classic 2 as its new *Overnight* program in place of pre-recorded *All Night Classics* programs. *Overnight* showcases Australian classical music artists: the Classic 2 stream is 100% Australian performance of popular classical music.

In 2015, the ABC removed jazz programming from ABC Classic FM. *Jazz Up Late* was decommissioned and the long-running *Jazztrack* moved to ABC Jazz, a digital service providing comprehensive programming. Two new programs were introduced in the *Jazztrack* timeslot (5–7pm, Saturday and Sunday): *Screen Sounds* on Saturday and *Sunday Recital* on Sunday.

The ABC Classic FM Classic 100, first conducted in 2001, is Australia's biggest annual survey of classical music. The 2015 Classic 100 theme was Swoon. Swoon first appeared 20 years ago as a segment on the *Classic Breakfast* program, then presented by Christopher Lawrence. Its popularity led to the Swoon CDs, the highest selling classical CDs of all time in Australia. In April, 8 500 nominations were received for the Swoon voting list, the largest response of any Classic 100 survey. Listeners voted in May and the results were revealed in the *Classic 100: Swoon* countdown broadcast live on ABC Classic FM, online and via the ABC Radio app across the June long weekend.

In August 2014, ABC Classic FM and Classic 2 began supplying content for a weekly half-hour Chinese language classical music magazine program on the ABC International Australia Plus service.

News and current affairs

In 2014–15 ABC News again fulfilled the vital role of informing its audiences of significant events affecting Australians at home and around the world.

The period began tragically, with the downing of Malaysia Airlines flight MH17 over eastern Ukraine in July 2014. A correspondent and crew from the ABC's London bureau were quickly on site in Ukraine and followed the story as Australian victims were repatriated from the Netherlands.

Other major international coverage saw correspondents from both London and Jerusalem produce compelling stories of the impact of the Gaza conflict from both Israeli and Palestinian perspectives.

The siege at the Martin Place Lindt Café in central Sydney on 15 December 2014 was covered live and continuously by ABC News 24 and the ABC News team, through to the early hours of 16 December. During the event, there was an unprecedented response on digital platforms. Coverage resulted in ABC News' highest ever online reach. Traffic to ABC News Digital on 15–16 December was 19.9 million page views (an increase of approximately 216% compared to a similar period the previous year). 95 Over the same two days, there were 8.91 million visits to ABC News Digital (an increase of approximately 271% compared to 2013–14). During the siege,

an average of more than 3.2 million visitors a day came to ABC News digital services—more than half on mobile devices.⁹⁶

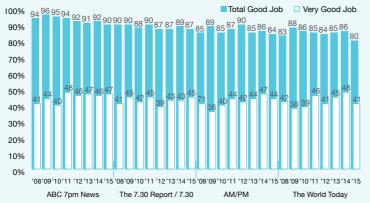
Three reporters, three cameramen and a field producer were deployed to cover the Nepal disaster, producing compelling material across all platforms. ABC reporter Siobhan Heanue happened to be visiting Patan's Durbar Square on the outskirts of Kathmandu when the initial quake hit the city, and provided a dramatic, first-person account of the event, with original photos, to ABC audiences. The Square was the site of several casualties and some of the worst damage experienced in the disaster.

ABC News provided comprehensive coverage of the executions of convicted Australian drug traffickers Andrew Chan and Myuran Sukumaran in May 2015, with reporters and crews in Cilacap in southern Java and Jakarta. There was ongoing coverage on all platforms during the lead up to the trials' conclusions, and immediately afterwards, from Bali, Jakarta, Cilacap and in Australia.

- 95 Nielsen.
- 96 Webtrends

Balance: News and current affairs programs

Independent research from Newspoll provides an overview of community attitudes and opinions about the ABC.



Based on those aged 14 years and over who ever watch/listen to the respective program. Does not include "Don't Know" or "Poor" responses. Source: Newspoll, ABC Appreciation Survey 2015.

90%

of Australians believe the ABC 7pm News does a good job of being balanced and even-handed.



ABC News continues to be at the forefront in the use of new technology and innovative storytelling. Remotely Piloted Aircraft (RPAs) or 'drones' are transforming camerawork in difficult, dangerous and remote locations. ABC News has pioneered their use by the media in Australia, while developing comprehensive guidelines to ensure they are used safely and in accordance with legal and editorial policy requirements.

ABC News Digital

In 2014–15, ABC News Digital moved to third position in the Australian news category, rising from seventh two years ago. 97

Interactive digital features have enhanced crossplatform coverage of stories as diverse as the West African Ebola outbreak, the Federal Budget, and the Melbourne Cup. The May 2013 federal budget allocated the ABC an additional \$59.4 million over three years to expand the depth and quality of news and current affairs in the digital era. This funding led to the establishment of the Interactive Digital Storytelling Team in early 2014, and the subsequent rollout of local online news homepages-known as the State Editions—for every State and Territory. The team has vastly extended ABC News's capacity to tell stories using data visualisations, gifs, photo montages and short-form video. The State Editions project allowed for the recruitment of digital producers across the eight States and Territories as well as producers based in ABC News Digital in Brisbane.

The localisation of News via the *State Editions* enhanced audience experience, leading to a marked increase in the number of people accessing ABC News content online and on mobile platforms, and an increased share of the news market. Since the new mobile version of the online site launched in July 2014, the audience has increased by more than 40%, reaching an average of 2.6 million Australians a month.⁹⁸

The value of ABC News Digital's output was clearly demonstrated throughout the Victorian, Queensland and New South Wales elections. *Vote Compass* along with online explainers and tools contributed to the depth of coverage provided across all platforms. The *Vote Compass* survey was completed by 180 000 people in the 2014 Victorian state election; 154 000 people in the 2015 Queensland state election; and 159 000 people in the 2015 New South Wales state election.

In 2014–15, ABC News and Current Affairs websites attracted an average of 3.8 million domestic and global visitors each week, up 37% on 2013–14. The number of visits is up 28% to an average of 7.8 million a week.⁹⁹

ABC News continued to innovate in the cross-platform presentation of News, as digital consumption of News continues to evolve rapidly. In 2015, the strongest digital growth experienced by ABC News was via the mobile site and the ABC flagship app. Comparing January–May 2015 with the same period in 2014, there was a 78% increase in visits to the ABC News mobile site and a 65% increase in visits on the ABC flagship app. ¹⁰⁰ In June 2015 there was an average of 317 000 users per day, compared with 187 000 during the same month the previous year.

In December 2014, 53% of ABC News Digital visits or sessions came via the mobile site and ABC flagship app, with 47% coming via desktop and tablet. This was the first month in which a majority of visits came via the mobile offering, and was most starkly demonstrated during the Sydney siege in December 2014 when, over two days, more than half the ABC News Digital audience accessed stories via a mobile phone—double the 'normal' average.

New users to the flagship app grew by 52% from June 2014 to June 2015, from 47 300 to 72 100. There was an average of 183 000 users per day in June 2015, 40% more than in June 2014. And the number of sessions on the app also grew by 46% over that period—in June 2015 there were more than 14 million sessions recorded. 102

⁹⁷ Nielsen Online, Australian audiences only. Includes activity to desktop and mobile URLs (sites). Mobile App activity is not included.

⁹⁸ Nielser

⁹⁹ Webtrends

¹⁰⁰ Flurry (App).

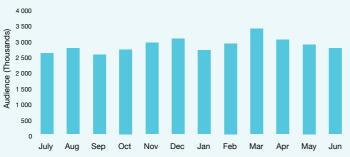
¹⁰¹ Webtrends and Flurry (App).

¹⁰² Flurry.

News and current affairs

ABC news and current affairs websites: Monthly reach

"Reach" measures the total number of people who have visited an ABC news or current affairs website over a specified timeframe.



Source: Nielsen Online Ratings – Hybrid, Australia Ppl 2+. Includes activity to desktop and mobile URLs (sites). Mobile App activity is not included

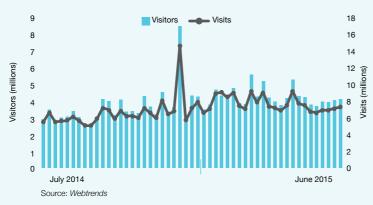
ABC news and current affairs online reached an average

2.8 million

users each month.

ABC news and current affairs websites: Weekly visitors and visits

"Visitors" measures the number of unique browsers (not individual people) which have accessed ABC news and current affairs websites, identified by cookies. "Visits" measures the number of sessions on those sites.



Each week, ABC news and current affairs websites averaged

7.8 million

visits and

3.8 million visitors.



ABC News on Social Media

In 2014-15, ABC News consolidated its number one position in the Australian social media market. It is now the top Australian news presence on Twitter, Facebook, YouTube, Vine and Instagram. Social media traffic continues to be the main traffic source for the mobile site.

Between June 2014 and June 2015, the ABC News YouTube channel surpassed 85 million views, almost double its nearest rival, making it the Australian news category leader.¹⁰³ The channel amassed 30 000 new subscribers during the year.104

ABC News is also the market leader in the news category on Facebook. 'Likes' on the ABC News Facebook page grew by 113%, from 590 000 in June 2014 to 1.3 million in June 2015.

By the end of the reporting period, ABC News had more than 700 000 followers on Twitter and the ABC News Vine account had passed 45 million 'loops'. 105 A single Vine—of Prime Minister Tony Abbott eating an onion in Tasmania—had more than 5 million 'loops'. 106

ABC News Breakfast and ABC News 24 have significantly increased their online and social media presence with regular posting throughout the day. This includes pushing more 'snack size' content through program and network social media accounts and YouTube channels. ABC News Breakfast has also been experimenting with the latest technologies to enhance its viewer experience, including the mobile streaming app Periscope; Snappy TV, a service that facilitates sharing clips from live television in almost real-time; and Quote Generator, a tool for promoting interviews online.

News and Current Affairs on Radio

2014-15 saw important changes to the structure of ABC Radio News output.

The new VAST radio transmission system has enabled local bulletins to be run on the national networks. For the first time, audiences on national networks ABC RN and ABC Classic FM now mostly get local radio bulletins. Consequently, News no longer produces national bulletins alongside the production of local news bulletins in most timeslots, and bulletin durations have become more consistent. Five-minute bulletins have become standard on all networks outside of the flagship 7am and 7:45am bulletins on Local Radio. News now mostly produces national radio news bulletins from 8pm through to 5:30am.

In some markets and on the digital radio streams, there is still the need for the production of a bulletin at times when a local or national bulletin is not available. NewsRadio, following its move to the News division (see below), now produces these bulletins.

The News and Current Affairs programs on Local Radio and RN reached, on average, 1.8 million people aged 10+ each week in the five-city metropolitan market in 2014-15.107 This was down 3% on 2013-14. There were 5.8 million podcasts of News content downloaded or streamed in January to June 2015.108

From February 2015, ABC NewsRadio became a part of the News Division. Since the development of ABC News 24, it had been evident that the network should be transferred into the News Division as a vital part of the ABC's news offering, capitalising on the production synergies and leveraging news resources to maximum advantage. NewsRadio staff are able to collaborate more closely with their News colleagues, while enjoying broader opportunities for professional development including more regular secondments.

ABC NewsRadio's five-city metropolitan average weekly reach was 746 000 in 2014-15, up 7% from 700 000 in 2013-14. Audience share remained steady at 1.6%.109

- 103 YouTube Analytics
- 104 YouTube Analytics. 105 Twitter data and Vine data.
- 106 Vine data.
- 107 Nielsen; GfK from Survey 1, 2014. Includes Local Radio programs Early AM (Monday-Friday 6am-6:15am), 7:45am News (Monday-Sunday 7:45am-8am), AM (Monday-Saturday 8am-8:30am), The World Today (Monday-Friday 12midday-1pm) and PM (Monday-Friday 6-7pm); and RN programs AM (Monday-Saturday 7am-7:30am), The World Today (Monday–Friday 12midday–1pm) and PM (Monday–Friday 5pm–5:30pm).
- 108 Webtrends.
- 109 Nielsen; GfK from Survey 1, 2014.

News and current affairs

News and Current Affairs on ABC TV

In 2014–15, the challenge of retaining television audiences in a shifting broadcast environment was demonstrated through the varied results across ABC's news and current affairs offerings. This year saw ABC TV's 7pm News bulletin audiences decrease from Monday to Saturday but remain stable on Sunday evenings. Key current affairs program 7.30 is also down year-on-year; however ABC News Breakfast and weekly programs Australian Story, Four Corners and Insiders have all demonstrated solid growth.

On ABC TV, the combined metropolitan and regional average audience for the Monday-Friday 7pm News broadcasts in 2014-15 was 1.1 million, a decline of 9% compared to 2013-14.110 The Saturday edition of the 7pm News averaged 1.2 million in 2014-15, a decrease of 6% compared to 2013-14.111 Meanwhile, the Sunday edition of the 7pm News remained stable compared to 2013-14 at a combined average audience of 1.2 million in 2014-15.112

On ABC TV, the combined average audience for 7.30 (Monday-Friday) was 967 000 in 2014-15, representing a decrease of 6% compared to 2013-14.113

Foreign Correspondent achieved a combined average audience of 829 000 on ABC TV, a 9% decline compared to 2013-14.114 The episode 'Southern Exposure', broadcast on Tuesday 5 May 2015, achieved the highest audience for the program in 2014–15, with a combined average audience of 1 million.115

In 2014-15 on ABC TV, the combined average audience for Australian Story was 1.3 million, a slight increase compared to 2013–14.116 The program achieved combined audiences of more than 1.5 million on three occasions during the reporting period. The episode 'Ask the Leyland Brother', broadcast on Monday 16 February 2015, achieved the highest average audience for the program in 2014-15, with 1.6 million viewers tuning in.117

Four Corners achieved a combined average audience of 1.1 million on ABC TV in 2014-15, an increase of 5% on 2013-14.118 The program's highest average audience in 2014-15 was for the episode 'Slaving Away', broadcast on Monday 4 May 2015, which achieved a combined average audience of 1.4 million viewers. 119

In 2014–15, Insiders achieved a combined average audience of 488 000 across ABC TV and the ABC News 24 simulcast, an increase of 14% on 2013-14.120

In March 2015 Lateline made the shift to broadcast first run episodes on ABC News 24 at 9:30pm (AEST/ AEDT), followed by a repeat broadcast on ABC later in the evening. Since this shift, Lateline has achieved a combined average audience of 74 000 on ABC News 24. On ABC TV, the combined average audience for Lateline was 239 000 in 2014-15, a decline of 5% compared to 2013-14.121

On ABC TV, The Business achieved a combined average audience of 132 000 in 2014-15, an increase of 2% on the 2013-14 average. 122

ABC News Breakfast is broadcast each weekday, simulcast on ABC TV and ABC News 24. In 2014-15. ABC News Breakfast (7am-9am) achieved a combined average audience of 218 000 across ABC and ABC News 24, up 27% on 2013-14.123

ABC News 24

In 2014–15, ABC News 24 continued to strengthen its position as Australia's leading 24-hour news channel. This year saw the channel increase its combined metropolitan and regional reach for the fifth consecutive year since launching in 2010, as well achieving its highest daytime free-to-air share to date. 124

Major news events were the key drivers to ABC News 24, for example the extensive coverage of the Sydney Siege, the South Australian Bushfires, the Leadership Spill Motion and the 2015 Federal Budget. Coverage of the Queensland and Victorian State Elections, ANZAC Day and the MH17 crash were also among the top programs on ABC News 24 in 2014-15.125

- 110 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 111 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 112 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 113 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15. 114 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 115 OzTAM and Regional TAM Consolidated Data 2014-15.
- 116 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 117 OzTAM and Regional TAM Consolidated Data 2014-15.
- 118 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 119 OzTAM and Regional TAM Consolidated Data 2014–15.
- 120 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 121 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15. 122 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 123 OzTAM and Regional TAM Consolidated Data 2013-14, 2014-15.
- 124 OzTAM and Regional TAM Consolidated Data 2010-15.
- 125 OzTAM and Regional TAM Consolidated Data 2014-15.



News and current affairs

In 2014–15, ABC News 24 maintained its 2013–14 metropolitan average weekly reach of 2.4 million people, or 14.9% of the five-city metropolitan population.¹²⁶ The channel achieved a metropolitan daytime free-to-air share of 3.8% in 2014-15, up from 3.7% in 2013-14, while its metropolitan prime-time free-to-air share was 1.2% in 2014-15, stable with 2013-14.127

In 2014-15, ABC News 24 achieved a regional average weekly reach of 1.4 million, or 19.1% of the regional population. This is up from the 2013-14 average weekly reach of 1.3 million, or 18.9% of the regional population.¹²⁸ Prime-time regional free-to-air share for ABC News 24 was 1.4% in 2014-15, up from 1.3% in 2013-14. ABC News 24's regional daytime free-to-air share was 4.8% in 2014-15, up from 4.4% in 2013-14.129

Online Streams

ABC News 24 is streamed live via the ABC News 24 website and ABC iview.

ABC News 24 recorded a total of 2.2 million streams via ABC iview in 2014-15, up from 1.3 million in 2013-14. The monthly average in 2014-15 was 184 000, up from 128 000 in 2013–14.130 In 2014–15, a total of 3.4 million streams were recorded via the ABC News 24 website, up from 3 million in 2013-14. The monthly average via the website in 2014-15 was 282 000, up from 252 000 in 2013-14.131

Streams of ABC News 24 via iview and the website peaked in December 2014, driven by coverage of the Sydney Siege. A total of 719 000 streams were recorded via the ABC News 24 website and a further 299 000 streams were recorded via iview.

¹²⁶ OzTAM Consolidated Data 2013-14, 2014-15; reach based on five minute consecutive viewing, ABC News 24.

¹²⁷ OzTAM Consolidated Data 2013-14, 2014-15.

¹²⁸ Regional TAM Consolidated Data 2013-14, 2014-15; reach based on five minute consecutive viewing, ABC News 24 (including spill).

¹²⁹ Regional TAM Consolidated Data 2013-14, 2014-15 (including spill)

¹³⁰ Webtrends 2013-14, 2014-15 (2013-14 average excludes November-February data due to tracking issues).

¹³¹ Webtrends 2013-14, 2014-15, includes international and domestic plays via the ABC News 24 website.

International services

International broadcasting is part of the ABC Charter. The ABC is actively involved in the region, engaging international audiences in multiple languages and building partnerships.

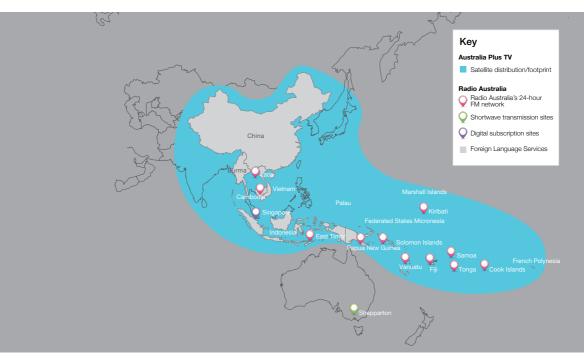
The ABC has been operating in and reporting from the Asia-Pacific region for more than 70 years, and has a depth of staff experience and understanding of regional affairs unrivalled by any Australian media organisation. The ABC's International services provide an awareness of Australia and an international understanding of Australian attitudes on world affairs.

ABC International has significantly redefined our International Media Services to a digital-first strategy supported by Australia Plus TV and Radio Australia. A unique network of partnerships with the leading media companies in Asia has been established. New agreements have been secured with key

partners, and the Australia Plus TV service is now available via both encrypted (Asia) and non encrypted (Pacific) services in 40 countries. With a TV presence secured, ABC International is focusing resources on delivering gains in the key markets of Indonesia, China, India and Papua New Guinea, delivering programs and content directly to networks, websites, mobile and social media services that local audiences are using. Digital content is syndicated to 24 online partners in China and Indonesia alone. This growing reach with local audiences allows ABC International to develop an attractive proposition for potential commercial investment.









Following the cancellation of the contract between the Department of Foreign Affairs and Trade and the ABC for the provision of the Australia Network Service, Australia Network ceased broadcasting on 27 September 2014 and was replaced with a refocused television service, Australia Plus TV. Australia Plus TV joins Australia Plus online and mobile, Radio Australia, and ABC International Development, to create a full multiplatform international media service provided by ABC International to audiences in Asia and the Pacific—Australia Plus.

Australia Plus is the ABC's international service, delivering quality Australian content on television, online and mobile. Select ABC and Australian content is provided to Australian expatriates and local audiences in Asia and the Pacific, primarily via digital services, which make up the centrepiece of the new international media service. The reach of Australia Plus is extended through the ABC's unrivalled network of local media partnerships.

While linear television continues to be an integral part of ABC International's service, the division is now working to a digital-first model, with significant new digital initiatives such as the Australia Plus China Portal (see below) and the Australia Plus Expats app (see page 61).

ABC International is empowered by the ABC Act to receive commercial revenues, including advertising and sponsorship. Growing reach among local audiences in regions where Australia Plus services are available has increased the attractiveness of the service to potential commercial partners. ABC International resources are being arranged to maximise the potential to capitalise on these opportunities for external revenue streams, while maintaining the service's distinct content.

During the reporting period, ABC International represented the Corporation at the Asia Media Summit, the Asia-Pacific Broadcasting Union (ABU) General Assembly meeting, the Global Media Forum, and the annual meeting of the Group of 7 (DG7) International Broadcasters. The Division also hosted hundreds of international visitors to the ABC, including representatives from China, Indonesia, Vietnam, Papua New Guinea, India, Bhutan, Singapore and Solomon Islands.



China Portal-Australia Plus.cn

Australia has an important new gateway through which to connect to a millions-strong audience in China. ABC International's China Portal, AustraliaPlus.cn was officially launched in Shanghai on 9 April 2015, making the ABC the first mainstream western media organisation to open a Chinese registered web portal. The event was attended by both the Chairman and the Managing Director of the ABC, key media partners, and senior Chinese and Australian business stakeholders.

The portal delivers information and content for Chinese people wanting to know more about Australia and its people, or those wanting to work, study, do business or holiday in Australia. Australiaplus.cn provides the ability to engage with Chinese audiences from within China, supported by valued Chinese partners.

Celebrating the launch of AustraliaPlus.cn in Shanghai.

Australia Plus Digital

In order to meet audience expectations the ABC is delivering an engaging digital strategy to drive growth. The strategy includes a focus on social media, community, and syndication of content to local, in-country digital partners. The strategy moves from a model of content creation to content curation.

In recent years the region has experienced a significant shift away from traditional to digital media. Television remains dominant in many important markets, however the growth and popularity of digital and social media has eclipsed any increase in television audiences. Development of information and communication technology, smartphone growth, and the increase in online video on-demand are markers of a new era in media consumption. Social media is arguably the most influential phenomenon in Asia and the Pacific. Indonesia contains the world's fourth-largest Facebook community and ranks third on world Twitter use. In China there are 700 million on the internet and the number is increasing daily.

Implementing the Australia Plus Expats mobile services, combined with strengthened syndication partnerships catering to local audiences, is positioning the ABC well for the future.

Australia Plus Expats app

The Australia Plus Expats app delivers the best of home-grown content to Australians living abroad, in addition to providing them with important consular information and paths to networking opportunities with other Australians in their region.

The app delivers them unique benefits: it assists them in maintaining a sense of active connection to Australia via ABC content, while informing them of a range of useful region-specific tools and services. The app delivers seven streams of content including news, business, sports, weather, currency information and local events and happenings.

Australia Plus TV

The Australia Plus TV service provides two streams—an encrypted signal to Asia and an unencrypted signal to the Pacific region—of multi-genre programming, sourced from ABC, SBS and independent co-produced acquisitions. ABC International works

with broadcast partners in key markets across Asia and the Pacific to position program blocks on their platforms, including news and current affairs, English language learning, ABC Children's programming, sports, lifestyle and drama as well as *The World*, a 30-minute program for international audiences produced by the ABC's Asia-Pacific News Centre. Australia Plus TV now has 95 television rebroadcast partners in 40 countries across the Asia-Pacific region.

The content strategy for local audiences in the Indo-Pacific region has been refined to incorporate a focus on Australia and Australian stories, with an emphasis on tourism, business, services, education, lifestyle, property and food. Original content production sourced through production agreements during the reporting period included the following new programs:

Food Bowl, a series made in partnership with ACIAR (Australian Centre for International Agricultural Research), that looks at food as a universal experience that links people across cultures. The program explores how Australian scientists and farmers are working together with their Asian counterparts to solve problems and lift whole communities.

Excited Particles, which was created and funded by Questacon, with in-kind contribution and production assistance from Australia Plus TV. The 20-part series was created for primary-school-aged children, and puts the 'Why Is It So?' back into science in a light and entertaining format.

AusBizAsia, in which ABC reporter Sarah Clarke meets successful Australians who are doing business in Asia, and discusses the challenges of conducting business across cultures.

In 2015, #TalkAboutlt won the Higher Education Media Award (Broadcast) for excellence in communicating knowledge of Australia's university sector. The award was presented by Universities Australia in partnership with the National Press Club. In #TalkAboutlt, Del Irani takes a look behind the hashtag at the stories and issues trending in the borderless world of social media. She hears from people on the street around the globe—from Melbourne and Jakarta to Beijing, Delhi and Yangon.

International services

Radio Australia

In 2014, Radio Australia's Pacific Beat program covered general elections in a number of Pacific countries, including Tonga, the Solomon Islands, and Fiji's first election since 2006. Key elections covered in Asia in 2015 included the Sri Lankan Presidential elections.

In July 2014, Radio Australia provided special coverage of the 20th International AIDS Conference held in Melbourne. Outside broadcasts of various Radio Australia programs provided an opportunity to highlight the challenges, opportunities and achievements in the Asia Pacific region with regard to AIDS advocacy, policy, scientific development, medical and community work.

Other key coverage in the Pacific included Radio Australia's coverage of the Melanesian Spearhead Group meeting in Honiara Solomon Islands in 2015.

In May 2015, Tropical Cyclone Pam devastated Vanuatu and also impacted Solomon Islands and Tuvalu. In collaboration with Vanuatu's emergency authorities, Radio Australia played a key role in providing regular updates and community advice, in English and in Tok Pisin. This included the special broadcast of ABC Radio's Vanuatu Appeal. Radio Australia via shortwave transmission was the only source of information for many people in the wake of Cyclone Pam.

In November 2014, the FM transmitter for Radio Australia was decommissioned in the northern Pacific, affecting services to Palau, Pohnpei, Majuro and Kiribati. Radio Australia shortwave transmission to Asia has also ceased, and language services no longer deliver live broadcasting on radio. The current schedule features vernacular programs for Khmer, Burmese, French and Tok Pisin audiences in the Pacific, as well as English content drawn from multiple ABC radio networks including triple i. Classic FM. Local Radio, Radio National, NewsRadio and the Asia Pacific News Centre.

International Development

ABC International Development works to support the development of robust media institutions in the Asia-Pacific region. It is a self-funding enterprise with approximately 36 staff (including 26 locally-engaged staff) based in Cambodia, Myanmar, Papua New Guinea, Vanuatu and Australia.

ABC International Development offers assistance in the form of strategic advice, training and mentoring, technical support and secondments. The core goals of these activities are to support Communications for Development (C4D) in partner countries, and to increase the demand for better governance. These goals align with the strategic direction of the Australian Government's Department of Foreign Affairs and Trade (DFAT), the principal source of funding for ABC International Development.

This work reflects the ABC's strengths in public broadcasting, educational broadcasting, emergency broadcasting, rural/agricultural media and organisational management, and the ABC's commitment to regional relationships as an active member of Asia-Pacific and global media bodies.

In 2014–15, ABC International Development continued major programs with Papua New Guinea's National Broadcasting Corporation, three of Cambodia's Provincial Departments of Information, and the Pacific Media Assistance Scheme, which is a long-term program to support the media in 14 Pacific countries.

In partnership with the Burnet Institute, ABC International Development continued work on a radio pilot initiative in Myanmar assisting the national broadcaster Myanmar Radio and Television (MRTV) in producing radio programs that provide important maternal health information to women living in rural communities.

ABC International Development also contributes to academic research partnerships to further understanding and knowledge in the Asia-Pacific region. This research, combined with the existing knowledge of locally based teams, helps to drive programs, solutions and initiatives that are more relevant, targeted, effective and measurable.

Consumer experiences

ABC Commercial manages a range of media businesses which create, license and market products and services related to the programming and Charter activities of the ABC. ABC Commercial develops new revenue streams for the Corporation, with particular focus on the fast expanding digital market.

Recently, the Commercial Division has embarked on a dedicated Transformation and Growth project in order to prioritise a portfolio of initiatives that will improve efficiency in operational processes and systems, and identify new platforms for growth.

Financial Performance

The Commercial division has been in existence for more than 40 years, during which time it has generated significant profits back to the Corporation. ABC Commercial has contributed over \$110 million in the last decade alone (2004–14). In addition to generating revenue for reinvestment into ABC programming the Division plays a vital role in extending the ABC brand and enhancing audience engagement.

The 2014–15 financial performance of ABC Commercial was impacted by the decision for a phased exit of Retail's portfolio of leased ABC Shop sites. Informed by difficult trading in recent years, the decision recognised that it is no longer possible for the ABC to sustain a large network of leased stores which are traditionally reliant on now-declining DVD and CD formats. This decision required significant provisions, resulting in an overall net loss of \$30.8 million. Excluding ABC Retail, the ABC Commercial net profit result was a surplus of \$4.5 million.

Costs associated with the transition of the Retail business will be funded from future earnings of ABC Commercial. The Division runs an increasing number of profitable businesses, not reliant on the Retail network, in both local and overseas digital environments.

While ABC Commercial's focus is on returning revenue to the corporation, the Division also contributes significantly to various creative industries through the payment of royalties and advances. In 2014–15, ABC Commercial contributed approximately \$13.4 million back to the industry.

Retail

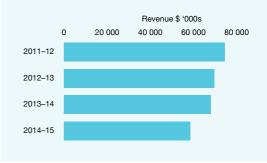
As at 30 June 2015, the ABC Retail network included 50 ABC Shops, ABC Shop Online and 81 ABC Centres.

In July 2014, ABC Shop was announced as the winner of the 2014 Roy Morgan Australian Customer Satisfaction Retailer of the Year. This award is based on the results of customer satisfaction questionnaires undertaken by Roy Morgan research over the 2013–14 period.

Nonetheless, due to ABC Retail's unfavourable budget performance in 2014–15, and on the back of previous years' revenue declines, the decision was made to close ABC Shops. The ABC has begun to develop a revised model, with a focus on ABC Shop Online and ABC-branded outlets in other retailers. This strategy aligns with the changing retail environment in which consumers increasingly access content digitally through subscription services and downloads, and purchase physical products online. In 2014–15, for the first time, revenue from DVD sales was eclipsed by revenue from Commercial's Subscription Video on Demand (SVOD) deals.



Gross revenue means total revenue from sales through ABC Shops.





ABC Shop Online experienced growth in sales compared to the previous year, and the launch of ABC Shop Online for mobile in November 2014 brought further significant increases in digital sales. ABC Retail also relaunched the ABC Shop loyalty program—VIP Rewards—to leverage the opportunities presented by the program's considerable customer membership. At the end of the financial year, the ABC VIP program had 480 000 members.

ABC Music

ABC Music is a leading independent record label in the Australian market. It releases music across a range of genres, from children's, classics and jazz through to country. ABC Music represents leading classical music artists and Australian arts companies, including symphony orchestras and classical ensembles. The label contributes to the fulfilment of the ABC Charter's obligation to encourage and promote music, drama and other performing arts in Australia.

During the year, ABC Music released 170 titles—82 for ABC Classics and 88 for Contemporary (including 28 ABC KIDS titles). In 2014–15, 182 albums were released digitally; 742 000 physical CDs were sold; and 548 000 combined albums and tracks were downloaded.

A number of ABC Music releases performed well in the industry. Of note, Lee Kernaghan's album *Spirit of the Anzacs* reached number one on the overall Australian Recording Industry Association (ARIA) chart for 4 consecutive weeks, and remained in the top 10 for 9 weeks. triple j releases also performed well, with *Like a Version Volume 10* and *Hottest 100 Volume 22* both reaching the number one position on the overall ARIA chart; selling over 74 000 and 87 000 units respectively.

The ABC Cricket
Annual celebrated its

80_{th}

year of publication in 2014.



Under the ABC Classics and ABC Jazz labels, Classic 100 Swoon reached number one on the ARIA Compilation Album, Core Classical Album and Classical/Crossover Album charts upon release, and sold more than 10 000 units of the 8CD and 10CD box sets.

ABC Events

ABC Events stages concerts and events for ABC audiences across Australia. During 2014–15, over 550 000 people around Australia were entertained at shows under the ABC Events brand.

ABC KIDS performances included the *Thomas the Tank Engine* theatrical show, *Giggle and Hoot & Friends* (including a new collaboration with *Hoopla Doopla*), *Charlie and Lola*, and *Play School's* new show 'Once Upon A Time'. In addition to these ticketed events, free ABC KIDS concerts were held across Australia at shopping centres, featuring *Bananas in Pyjamas* and *Hoot & Hootabelle* 'Owl Pals'.

Teen and adult audiences were entertained by *Good Game Live* appearing for the first time at the Melbourne Comedy Festival; triple j's 40th Anniversary *Beat the Drum* concert (see page 50); and *Mother & Son* Live on Stage.

Publishing

Magazines

ABC Magazines produces titles including *Gardening Australia*, *Organic Gardener*, *triple j Magazine* and *ABC Cricket*, as well as several special edition kids' titles, calendars and diaries.

In 2014–15, ABC Magazines published, in both physical and digital formats, *ABC delicious* (five monthly editions), *ABC Gardening Australia* (12 monthly editions) and *ABC Organic Gardener* (six bi-monthly editions, plus one spring extra issue). A range of diaries, calendars and mooks (book-magazine hybrids) were also released across these titles. *Gardening Australia* magazine was the leading Australian title in the gardening category, with 60% market share. ¹³² In December 2014 ABC Magazines sold its share of *ABC delicious* magazine to NewsLifeMedia. This decision reflected ABC Magazines' strategy for renewed focus on titles which more closely align with the ABC's broadcast brands and content.

132 Audit Bureau of Circulations, December 2014

Consumer experiences

The ABC continued to publish magazine annuals: triple j (in digital and physical formats); ABC Footy (AFL); and ABC Cricket. The ABC Cricket Annual celebrated its 80th year of publication in 2014.

ABC Magazines released four editions each of its two key kids' titles—*The Octonauts* and *Giggle and Hoot & Friends* magazines—and partnered with the Football Federation Australia and ABC Grandstand to publish ABC Football to coincide with the AFC Asian Cup broadcast and the 10-year anniversary of the A-League.

The total number of magazine editions issued in the reporting period, including special diaries and mooks, was 42; compared with 54 in 2013–14. The decline in numbers was due to the sale of *ABC delicious* and the discontinuation of the ABC's association with the monthly *Limelight* music and arts magazine—a move that occurred during the previous financial year. ABC *Organic Gardener* magazine increased in frequency to seven issues per year with the launch of the extra spring issue.

Books

ABC Books publishes Australian non-fiction and children's books in partnership with HarperCollins Publishers Australia. In 2014–15, ABC Books released 68 titles—32 titles for adult readers and 36 titles for children. More than half were released as both print editions and ebooks. During 2014–15, ABC Books sold over 500 000 books.¹³³

ABC Books' bestselling title in 2014–15 was *Outback Stations*, compiled by Dan McIntosh. *Outback Stations* sits alongside *Drover*, written by Bruce Simpson, and *Top Dogs*, written by Angela Goode, as part of a loose trilogy of books reflecting life in outback Australia.

Slow Cooker Central by Paulene Christie reached number two on the national bestsellers list.¹³⁴ Gardening Australia's Love Your Garden, published to celebrate 25 years of the ABC Television series, was the number two bestselling gardening book in Australia during 2014–15.

Notable Australians from a wide field of endeavours were the subjects of several autobiographies and biographies published by ABC Books in 2014–15: Beyond Black and White (Roger Woodward), The Boy from the Bush (Lee Kernaghan), John Olsen – An Artist's Life (written by Darleen Bungey), and Maverick Mountaineer – George Ingle Finch (written by Robert Wainwright).

The ABC Children's novel *Withering-by-Sea* by Judith Rossell achieved a suite of prestigious awards and nominations, most notably winning the 2015 Indie Book of the Year (Children's & Young Adult category) and the 2015 Australian Book Industry Awards Book of the Year (Older Children category). *Lest We Forget*, written by Kerry Brown and illustrated by Isobel Knowles and Benjamin Portas, was a number one bestselling picture book in the lead-up to ANZAC Day 2015.

In 2014–15, through its license agreement with Bolinda, the ABC released a range of audio books, including 42 new ABC titles in physical formats; 32 new titles in digital format; and 5 republished (or 'backlist titles') in digital and physical formats.

Licensing

ABC Licensing continued to develop and license product for key brands.

New products under the *Giggle and Hoot* brand included plush toys, bath toys, apparel, sleepwear, nappies, swimwear, quilt covers, toothbrushes, rugs, storage boxes and show bags. New *Play School* products included plush toys, wooden squeaker cars, wooden clocks and educational games. ABC Licensing also acquired two third-party international brands during the period, *Gaspard and Lisa* and *Maya the Bee*, creating exclusive merchandise ranges under both brands for ABC Retail.

¹³⁴ Nielsen BookScan, week ending 30 May 2015



triple j t-shirts were available via ABC Shop Online, and unique triple j merchandise was created for the 40th anniversary *Beat the Drum* concert which took place in January 2015 (see page 50). A new range of *Miss Fisher's Murder Mysteries* homewares was launched, including branded cups and saucers, cake plates, umbrellas, carry bags, cushion covers, tea towels, playing cards, postcards, prints, and a limited edition Miss Fisher version of the board game 'Cluedo'. These products were available through ABC Retail outlets, as well as the National Trust shop as part of The *Festival of Phryne* costume and design exhibition (see page 42).

ABC Licensing entered into a new partnership agreement with Dreamworld on the Gold Coast to create a dedicated ABC KIDS WORLD precinct. The precinct, including a shop, opened on 27 June 2015 and complements the existing Wiggles World. ABC KIDS WORLD features new rides and playgrounds, as well as meet-and-greets and photo opportunities with characters from ABC-owned brands Giggle and Hoot, Play School and Bananas in Pyjamas.

Video Entertainment and Distribution

ABC Video Entertainment and Distribution (VED) acquires and sells video content under the ABC DVD and ABC KIDS labels as physical DVD products in Australia and New Zealand, as well as through a range of digital and online partners within Australia and internationally.

VED's Digital business saw significant growth over 2014–15 with a 130% increase in net profit. Driving this growth is the sale of content to the three major Subscription Video on Demand (SVOD) platforms in Australia—Netflix, Stan and Presto. Over 1 200 hours of content have been licensed across all services throughout 2014–15. VED has been able to capitalise on the significant shifts in consumption and purchase patterns as consumers move to digital platforms.

DVD and Digital download activities continued expanding in 2014–15, with VED releasing 177 new titles on DVD, two titles on Blu-Ray, and 209 titles to Electronic Sell Through (iTunes, Google Play, Quickflix, Microsoft platforms).

The three top-performing releases for DVD were The Wiggles—Rock & Roll Preschool, Rake: The Complete First, Second and Third Series box set, and The Wiggles—Wake Up, Lachy!. The top three performing releases for Digital were Hot Potatoes! The Best of The Wiggles, Upper Middle Bogan: Season 1+2, and Rake: Series Three.

VED's partnership with iTunes Australia continued to grow, with iTunes heavily promoting ABC content throughout the year. A key highlight was the ABC KIDS branded promotion in January 2015 which resulted in significant growth in sales for key releases.

In addition to this, VED secured a number of important promotional features on iTunes, with 45 titles placed in the main rotating banner on the TV and/or the iTunes Homepage. iTunes also featured 15 dedicated content rooms (sub-sites within iTunes) including *Miss Fisher's Murder Mysteries*, *Thomas and Friends*, *The Wiggles*, *Play School* and *Octonauts*.

In 2014–15, VED sold over 1.3 million DVDs, approximately 250 000 single episodes, and 145 000 season passes on iTunes. The ABC KIDS label continued as the leading brand in the market, with approximately 45% of the market share.

Sales and Business Development

ABC Sales and Business Development (SBD) manage the sales of ABC produced and acquired content across digital, library sales, footage, audio and stills categories. Its customers include broadcasters, educational institutions, video and DVD distributors, airlines, production companies and museums, as well as internet and mobile operators worldwide.

The SBD team expanded partnerships and activities in 2014–15, with increased sales and opportunities generated. Content was sold to nearly 200 broadcasters globally, reaching millions of viewers across the world. Throughout the year, the division focused on strengthening relationships and content supply with key international SVOD platforms.

Major sales were secured throughout 2014–15: content was sold to Stellar (in-flight) Entertainment for programming across the Qantas fleet; a news licensing deal was made with Virgin Australia; The Wiggles' *Ready, Steady, Wiggle!* sold to the US on-demand video service Hulu and the *PlayKids* platform; and a catalogue of titles also went to Amazon's television on-demand service, Amazon Instant Video.

In addition, a number of format sales were executed. The Spicks and Specks format was sold into the US and Review with Myles Barlow was sold to Comedy Central (US). Following the success of the first season, Comedy Central have since extended their format rights to produce a second season of Review with Myles Barlow.

Consumer experiences

SBD's focus on growing market connections, leveraging the brand, and building on client relationships through representation at key trade shows and markets, has resulted in a number of new contacts and sales—particularly in Asia and the US. The SBD team were in attendance at: Kidscreen East in China; Asia TV Forum in Singapore; National Association of Television Program Executives in the US; Realscreen Summit in Washington; MIPTV and MIPCOM in Cannes; and Children's Animation Summit in China

The Content Sales team launched more than 30 new titles to the international marketplace at the two major content markets—MIPCOM and MIPTV—including: The Secret River; Ready, Steady, Wiggle!; Sammy J & Randy in Ricketts Lane; Great White Matrix; Soul Mates; Redfern Now: Promise Me; Prisoner Zero; The Birthplace of the Giants; Black Comedy; and 8MMM. Throughout the Financial Year, the Library Sales unit cleared 11 000 licenses for the use of ABC content in new productions, demonstrating the value of the ABC archive.

The Happy Body at Work (HBAW) employee wellbeing program continued to perform well across 2014–15. The program focuses on developing employees' energy, resilience and performance. Companies including Optus, ASX, Sydney Trains and Sydney University have bought the program, and more than 18 000 people have participated in HBAW to date. An abridged version of the HBAW program, Happy Body at Work Express, has been developed for application in small to medium enterprises.

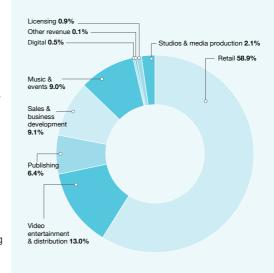
Digital Business Development

ABC Commercial's Digital Business Development (DBD) is responsible for distributing, licensing and building stand-alone products and services for mobile, online and emerging platforms. DBD provides technology and development support for business units within ABC Commercial, particularly ABC Shop Online. The team worked with ABC Retail to help deliver new features, stability enhancements and platform improvements for ABC Shop Online including achieving the required WCAG (Web Content Accessibility Guidelines) 2.0 status.

The DBD team worked in collaboration with ABC Television and Commercial's Video Entertainment and Distribution unit to develop and implement the Links to Buy function in iview. Launched in April 2015, Links to Buy provides iview users with the ability to discover and purchase current and older ABC content. Links to Buy enables users to purchase digitally through iTunes

ABC Commercial: Gross revenue by activity

The ABC generates revenue from a wide range of business activities.



and Google Play and physically through ABC Shop. This project integrated ABC Commercial with iview to produce an audience-driven benefit. The project does not impact on the amount of free programming available on iview.

Studios and Media Production

Studios and Media Production (SMP), formerly Resource Sales, was transferred to ABC Commercial on 1 July 2014 following the Vertical Integration project. The primary business function of Studios and Media Production is to market production services and generate revenue utilising available operational facility and staff capacity of the resources previously managed by the ABC's Television and News divisions.

Production services offered include: studio production (wet or dry hire); outside broadcast; video and audio post production; field based acquisition; and access to a suite of rehearsal rooms and auditoriums. Clients include ABC Television co-production partners, commercial television networks, television production companies, and industry groups seeking specialist support services such as wardrobe or venue hire.



More than a year of extensive planning, along with the support of the Department of Veterans' Affairs (DVA) and other media networks, culminated in the biggest, most complex broadcast in the ABC's history when the ABC covered commemorations for the ANZAC Centenary on 25 April 2015.

Commemoration broadcasts had begun almost a year earlier. RN *Hindsight's* landmark four-part series *The Long Shadow* began on 3 August 2014 to mark the outbreak of war in 1914. The series ran for three months, culminating on Remembrance Day, 11 November 2014.

ABC News Digital developed a dedicated WWI Centenary website, *Australia Remembers*, which showcased a variety of content from across the organisation. The Interactive Digital Storytelling team sent a journalist to Gallipoli to coordinate a series of 'interactives', which included a time lapse video of the Gallipoli sunrise, featured in real-time on the ABC News homepage on ANZAC Day; and a unique full-screen photo essay on Mr Veli Ayhan, the Turkish grave attendant who has spent 30 years tending Australian graves.

Veli Ayhan, from the photo essay Mr Veli. Photo by Tim Leslie, ABC News.

In the week leading up to ANZAC Day, dozens of stories covering a diverse range of topics were filed from Turkey each day for television, radio and digital platforms. The ABC broadcast several television documentaries commissioned with the support of the DVA, including Why Anzac with Sam Neill, Australia's Great War Horse, Lest We Forget What?, and The Crater. These programs followed the success in 2014 of the acclaimed drama ANZAC Girls and documentary series The War That Changed Us.

The ABC's multiplatform coverage attracted an audience of 3.6 million Australians on ABC TV and ABC News 24. ABC Online recorded

2.7 million visits overall.

Gallipoli: The First Day app

Remastered from the ABC's 2009 3D documentary website of the same name, the *Gallipoli: The First Day* tablet application invited audiences to explore the ANZAC landing on the shores of Gallipoli on 25 April, 1915, in an interactive 3D space. In partnership with the DVA, the Centenary edition app has been made available for free across all four application stores worldwide. It was downloaded more than 40 000 times within 10 weeks.



On 25 April 2015, rolling coverage of ANZAC commemorations started at 4:25am with coverage of Sydney's ANZAC Day Dawn Service on *ABC News Breakfast*. The program was remotely hosted from dual locations—Michael Rowland at Gallipoli, and Virginia Trioli at the Australian War Memorial in Canberra.

The broadcast continued with coverage of dawn services and marches as they began throughout Australia—including updates from Gallipoli and Villers-Bretonneux—hosted by Joe O'Brien from the Sydney march. This coverage continued until the live broadcast of the Dawn Service at Gallipoli at 12:30pm (AEST). The day concluded with the Governor-General's address to the nation, the Lone Pine Memorial Service and a one-hour special news program at 7pm from Gallipoli.

Coverage of the Dawn Service and the Lone Pine Service was broadcast on ABC Radio, along with interviews with historians, military personnel and other participants at commemorative events. Classic FM contributed a series of programs setting archival interviews with WWI veterans to appropriate music, and a documentary on the life of composer and soldier Frederick Septimus Kelly.

ABC Commercial released an extensive range of products on DVD and digitally, including two major ABC-commissioned documentaries—*The Waler:* Australia's Great War Horse and Why Anzac? with Sam Neill. These new releases were complemented by existing titles such as Australians at War, Monash the Forgotten Anzac, and Naval Warfare Collection.

ABC Music's key release was Lee Kernaghan's *Spirit* of the Anzacs which was inspired by letters from diggers to their families. ABC Classics' releases included Anzac Voices: Gallipoli From Those Who Were There and Peter Cundall Reads War Poetry.

ABC Books published *Lest We Forget*, a children's picture book written by Kerry Brown and illustrated by Isobel Knowles and Benjamin Portas. It was the number one selling picture book in Australia (Nielsen BookScan) for the week ending 11 April 2015.

ANZAC Girls

ABC TV's moving series ANZAC Girls adopted a fresh approach to the ANZAC narrative by exploring the little known stories of young, idealistic women confronting life and death situations as nurses in Gallipoli and at the Western Front during WWI.



The Dawn Service, Gallipoli, ANZAC Day 2015. Photo by Tim Leslie, ABC News.

Coverage of the Gallipoli Dawn Service reached

1.4 million people on ABC TV and ABC News 24.



Students from Carinya Christian School (Tamworth/Gunnedah NSW) record for Soundscape.

Soundscape

On 4 August 2014, the joint ABC Local Radio and Australian War Memorial Roll of Honour Soundscape project was launched by the Prime Minister at the Australian War Memorial in Canberra. It was broadcast live on ABC News 24 and later on ABC Local Radio.

Soundscape saw an estimated 1 300 students from 134 regional schools visit 35 Regional Local Radio stations across the country to record the names and short biographies of 62 000 Australians killed in WWI and named on the Roll of Honour at the Australian War Memorial.



INSIDE THE ABC

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Catching the shutterbug by ABC Open contributor Steve Corbett. Ulverstone, Tasmania.



The ABC is committed to building a culture that is creative and engaged. This includes striving for creative excellence, looking for new and smarter ways of doing things, and creating a workforce that reflects the broader community.

All about audiences means connecting communities and providing a way for citizens to engage in the national conversation.



The ABC Editorial Policies are the principles and standards which are applied across the Corporation to maintain high-quality output and performance.

ABC Editorial Policies

The ABC Editorial Policies and associated guidance outline the principles and set the standards that govern ABC content, and are a day-to-day reference for content makers. They are critical to the ABC's ability to meet its statutory obligations and the expectations of audiences. They also form the basis of the ABC Code of Practice, which the ABC provides to the industry regulator, the Australian Communications and Media Authority (ACMA). In addition, they give practical shape to statutory obligations in the ABC Act, in particular the obligations to: provide services of a high standard; maintain independence and integrity; and ensure that the gathering and presentation of news and information is accurate and impartial according to the recognised standards of objective journalism.

Management of editorial matters

The ABC Editorial Policies and processes are overseen by the Head of Editorial Policy who reports directly to the Managing Director. As well as providing advice and overseeing the continuous development and revision of editorial standards and guidance, the Head of Editorial Policy provides training to staff and content teams around the country, provides advice as required to the Managing Director, and reports to the ABC Board on editorial matters.

The Editorial Policy Group, chaired by the Head of Editorial Policy, brings together editorial policy specialists and other senior staff from content-making divisions, Legal, and Audience and Consumer Affairs. It is responsible for providing advice to the Corporation in relation to the interpretation and application of the ABC Editorial Policies, and the ongoing review and revision of those policies. On a day-to-day basis, editorial advice is provided by editorial policy specialists within each contentmaking division, following the longstanding procedure for upward referral.

Review of editorial performance, principles and standards

Editorial Reviews

In December 2013, ABC Chairman James Spigelman announced that the ABC would embark on a regular series of independent editorial reviews as part of the Board's responsibility to monitor the quality and integrity of ABC content, with particular reference to Section 4 of the ABC Editorial Policies (Impartiality and diversity of perspectives). Two reviews (Editorial Review No. 3 and Editorial Review No. 4) were completed in 2014-15. Editorial Review No. 5 was commissioned during the reporting period but not finalised at 30 June 2015. The reviews involve an assessment of selected ABC content by an independent external reviewer. Each reviewer is asked to assess content against a range of criteria, including different aspects of the ABC Editorial Policies and other yardsticks of quality. The subject of each review and the identity of the reviewer are approved by the ABC Board, and assistance in managing the process is provided by the Head of Editorial Policy.

Editorial Review No. 3 was undertaken by Graeme Mott, a former radio broadcaster and manager. He was asked to consider whether a representative sample of ABC Radio's morning shows were regularly selecting story topics relevant to the broad Australian community. He was provided with a list of 'top issues'—as identified by the respected research firm Ipsos and other research organisations—and asked to compare the editorial priorities of the program (as reflected in their story choices and the time devoted to them), with the priorities identified in the research data. In particular, he was asked to draw attention to any issues or topics which appear to be over-represented or under-represented in ABC content when compared with the research on issues which Australians generally consider to be most important to them. Finally, he was also invited to examine differences between each station's editorial priorities, and in particular any differences between metropolitan and regional approaches.

Editorial quality

Mr Mott submitted his report in August 2014. He drew upon his extensive experience to make a series of interesting and useful observations on the performance of each of the programs included in the sample. His overall conclusion was that:

"The ABC radio stations that were the subject of this review all performed very well in achieving a varied mix of editorial content. Further, content that was subject to public concern and/or debate was balanced with equal time given to both sides of the argument.

The review clearly shows the programs were on target in regard to what the lpsos Mind and Mood Report showed listeners were interested in [....] it became apparent during the review that the on-air presenters and program producers were in sync with their listeners' needs.

A careful study of the analysis of the topics combined with listening to every second of the program content showed that the material broadcast was well balanced and not over-represented in any way."

Editorial Review No. 4 was undertaken by Colleen Ryan, a business and financial reporter and former editor of the *Australian Financial Review*. Ms Ryan was asked to examine the coverage of the 2015 Federal Budget on ABC TV (the primary channel) news and current affairs from Tuesday 14 May – Monday 19 May.

Ms Ryan reported that the body of work under consideration complied, in an overall sense, with the ABC's policies and guidelines on impartiality. A diversity of perspectives was presented in the news and current affairs coverage, without any sense of misrepresenting or unduly favouring one perspective over another.

She also concluded that she "found no hint in any of the coverage that either stated or implied that any perspective was the editorial opinion of the ABC".

However, Ms Ryan did identify and analyse a consistent issue within the coverage, which she described as a:

"...lack of balance in the coverage of the mainstream current affairs programs (7.30 and Lateline) between the political implications of the Budget as opposed to the economic and financial implications. These implications were covered, and covered quite thoroughly, but the average viewer would have needed to watch *The Business* program each night to get the full benefit of the ABC's coverage of the economic and financial

implications. In my view it would be beneficial if the mainstream current affairs programs incorporated the economic and financial coverage as well as the political and social elements of the Budget."

Ms Ryan also observed that on Budget night, in particular, the ABC relied too heavily on political reporters in preference to specialist business reporters.

The ABC incorporated these findings directly into planning for coverage of the 2015 Federal Budget. The greater role of business specialists and improved balance between political and economic reporting was apparent on the night and through the following week, and the coverage was judged, internally and externally, to be greatly strengthened by this change in emphasis.

In May 2015, the Board commissioned Editorial Review No. 5, being a review into the coverage of the reintroduction of the Higher Education Reform and Research Bill (2014) into the Senate in March 2015.

Editorial guidance

In October 2014, the ABC approved changes to Section 7 (Harm and offence) of the ABC Editorial Policies and the ABC Code of Practice. The changes were recommended following a ruling of the ACMA in June 2014 that the broadcast of a manipulated image of journalist Chris Kenny on The Hamster Decides program (broadcast on 11 September 2013) had breached Section 7.1 of the Code. When it finalised its decision, ACMA expressed the view that the ABC Code of Practice in relation to harm and offence was constructed in a complex way and invited the ABC Board to consider whether, as a result, this section of the Code was operating effectively and as intended.

The Board also approved changes to the *ABC Code* of *Practice* to correct imprecise wording around the classification of children's programming on the channels ABC3 and ABC KIDS, and to address a minor descriptive error around broadcasts into Broken Hill. Broken Hill is situated within NSW and ordinarily receives NSW television services. However, as it also sits within the South Australian time zone, there are occasionally instances in which programs may be broadcast outside their usual classification time period.

Editorial quality

During this reporting period, the Editorial Policies Group also issued a Guidance Note on Differentiating between Factual Reporting, Analysis and Opinion (July 2014) and made substantial revisions to the Harm and Offence Guidance Note (also July) which incorporates and replaces previous guidance on Coarse or Offensive Language on Radio. In conjunction with the Bonner Committee, the EPG has also completed a Guidance Note on best practice when working with Indigenous communities, which will be circulated to all staff in the second half of 2015.

Corrections and clarifications

The ABC publishes a Corrections and Clarifications page on its corporate website which brings together in one place the corrections and clarifications made to ABC content across radio, television and digital platforms, whether as a result of complaints or for any other reason. Where possible, links to the original content are provided.

In 2014–15, 64 corrections or clarifications were posted to the page. Entries ranged from correction of minor factual errors to correction or clarification of programs which had attracted public interest or concern.

Election coverage review

The Election Coverage Review Committee (ECRC) is constituted each time a federal, state or territory election is called and comprises representatives from all relevant ABC Divisions. It is principally a committee of review and does not supplant the usual lines of editorial authority in each Division during an election campaign.

The ECRC monitors and advises on election coverage in accordance with the Editorial Policies. It provides guidance on interpretation of policy and supervises the allocation of free broadcast time on radio and television for eligible political parties, in line with the policy determinations of the ABC Board.

The ECRC was convened three times within the year, in order to oversee coverage of state elections in Victoria (November 2014), Queensland (January 2015) and New South Wales (March 2015). The Committee was chaired on all three occasions by the Acting Head of Editorial Policy. Following an earlier decision by the ABC Board, the ABC did not commission external share-of-data research into the relative airtime afforded to the major and minor parties. Close scrutiny was maintained by managers in the News and Radio Divisions throughout all three campaigns, who

maintained daily records of coverage and associated issues. The ECRC was satisfied that in all three cases, appropriately balanced air time was provided. The ABC will consider whether to reinstate external monitoring for future state elections. It will remain in place for any federal ballot.

Over the course of each election period, the ABC received a number of contacts and complaints regarding election coverage:

- In relation to the Victorian State election, the ABC received a total of 69 audience contacts, of which 48 were complaints. The complaints included eight allegations of political bias (five that the ABC favoured the Australian Labor Party (ALP); two that the ABC favoured the Coalition; and one of unfair neglect of minor parties).
- In relation to the Queensland State election, the ABC received a total of 132 audience contacts, of which 94 were complaints. The complaints included 44 allegations of political bias (25 that the ABC favoured the ALP; 14 that the ABC favoured the LNP; two complaints of coverage unfavourable to the Greens; and three were unspecific).
- In relation to the New South Wales State election, the ABC received a total of 80 audience contacts, of which 70 were complaints. The complaints included 33 allegations of political bias (18 that the ABC favoured the ALP; 7 that the ABC favoured the Coalition; and eight were unspecific).

The ABC provided comprehensive live radio, television and online coverage on election night in all three states, as well as blended national coverage on ABC News 24. The ABC's election night programming on the evening of the New South Wales election was watched by 1.7 million viewers, which was considerably higher than for any other television network.

The ABC utilised the *Vote Compass* tool for each campaign, an interactive online program allowing the public to engage with the policy positions of the political parties and 'map' themselves against the views of each. As well as attracting high user numbers (more than 100 000 people used the site during the Queensland election), the results allowed ABC News and Radio to understand audience interest in specific policy areas and to provide deeper coverage complementing the day-to-day reporting of campaign events.

Infrastructure and operations

Technology

Technology supports ABC-wide and Divisional innovation and new opportunities as well as maintaining and refreshing existing information, communications and technology (ICT).

Technology projects are delivering on the ICT Strategy to improve content sharing capability; streamlining workflow and end-to-end processes from content acquisition and production to delivery. Key projects include:

- Further implementation of a single content management system for ABC websites, with functionality and content shared across all divisions.
- Completion of a successful Proof of Concept for an Integrated Media System (IMS) to replace three core broadcast systems used by over 2 500 News and Radio staff for news and radio production and broadcasting, and video production and editing. Replacement of these systems with a single program of works will deliver streamlined processes and enhanced efficiencies through integrated end-to-end workflows.
- Replacement of the ABC's core network switching equipment and supporting infrastructure in each capital city site is underway, with the project being successfully completed in Adelaide, Darwin, Brisbane, Canberra, Perth and Melbourne so far. This project is delivering a network capable of supporting future requirements as well as providing the capability for future capacity and performance upgrades.
- An ABC-wide ICT Roadmap has been developed to enable and support the ABC to meet its strategic goals and guide its capital investments. Regular review of this Roadmap involves reviewing the prioritisation of proposed technology investments that support strategic goals. The Roadmap continues to help the ABC face the challenges of shorter technology lifecycles, organisational transformation and changing audience engagement, combined with ongoing and increasing budget constraints.

The ABC has continued to focus on maintaining robust systems and processes to ensure high levels of technology information security.



Broadcast tower, Gore Hill, NSW. Photo courtesy of Broadcast Australia.



Transmission and distribution of ABC Services

2014-15 saw the completion of the Government's Digital Dividend program. This included the Spectrum Restack program, which delivered additional spectrum for high-speed mobile broadband phone and data services. In addition to the closure of the analog terrestrial transmission network, the final stage in realising the Digital Dividend was for a significant number of ABC digital television transmitters to be retuned prior to the end of 2014. This required most audience members to reset or retune digital television sets or set-top boxes to enable them to continue to receive ABC services. In 2014-15, 142 ABC television transmitters were retuned or replaced and five other services had consequential changes made as a result of retuning services elsewhere. The project was completed ahead of schedule on 20 November 2014.

On 1 January 2015, the ABC's contract with Broadcast Australia for analog radio transmission services was renewed. This contract relates to the transmission of 636 analog radio services across the Classic FM, Local Radio, NewsRadio, Radio National, triple j and outback radio networks.

On 31 January 2015, ABC International shortwave ceased operation from the Brandon, Queensland transmission facility. The ABC also repurposed the shortwave services at Shepparton, Victoria and now operates three international shortwave services from Shepparton. These shortwave services are focussed on delivering ABC content to the South Pacific.

Broadcasting Coverage

as at 30 June 2015

Proportion of the population able to receive transmissions from ABC broadcasting services

	Australia	NSW/ACT	Vic	Qld	WA	SA	Tas	NT
Digital Television	98.49%	98.87%	99.48%	97.66%	97.57%	99.24%	98.24%	83.15%
ABC Local Radio	99.58%	99.84%	99.94%	99.69%	99.10%	99.74%	99.64%	84.24%
ABC Radio National	99.00%	99.47%	99.72%	98.78%	97.14%	99.67%	99.31%	84.33%
ABC Classic FM	96.55%	98.17%	98.46%	95.69%	91.70%	95.62%	96.32%	70.63%
triple j	96.09%	97.75%	98.40%	94.64%	90.89%	95.38%	96.32%	70.63%
ABC NewsRadio	96.51%	98.14%	97.82%	94.10%	94.06%	97.88%	95.68%	74.84%
Digital Radio	56.70%	50.27%	71.42%	41.72%	76.86%	74.11%	0.00%	0.00%
Domestic Shortwave	0.75%	0.00%	0.00%	0.00%	0.04%	0.14%	0.00%	74.72%

Notes:

- Population was derived from Australian Bureau of Statistics (ABS) 2011 Census data.
- 2. The coverage percentages are for Managed Services provided by Broadcast Australia for which the ABC holds an apparatus licence

Proportion of the population able to receive ABC Digital Television Transmissions

	Australia	NSW/ACT	Vic	Qld	WA	SA	Tas	NT
2014-15	98.49%	98.87%	99.48%	97.66%	97.57%	99.24%	98.24%	83.15%
2013-14	98.62%	99.07%	99.50%	98.03%	97.53%	99.23%	97.79%	83.15%
2012-13	98.53%	98.98%	99.50%	97.98%	97.53%	99.23%	97.73%	78.00%
2011-12	97.97%	98.54%	99.19%	97.21%	96.71%	98.94%	97.04%	74.05%
2010-11	97.93%	98.54%	99.18%	97.02%	96.71%	98.94%	97.04%	74.05%
2009-10	97.83%	98.54%	99.18%	96.95%	96.71%	98.23%	96.37%	72.57%
2008-09	97.66%	98.46%	99.18%	96.67%	95.88%	98.23%	96.37%	72.57%
2007-08	97.30%	98.45%	99.18%	96.19%	93.57%	97.85%	95.98%	72.57%
2006-07	97.02%	98.23%	98.93%	95.73%	93.52%	97.85%	93.77%	72.56%

Notes

- 1. Population was derived from Australian Bureau of Statistics (ABS) 2011 Census data.
- 2. The coverage percentages are for Managed Services provided by Broadcast Australia for which the ABC holds an apparatus licence.

Infrastructure and operations

	No. of	Broadcast Australia Transmission Network (See Note 2)		Total Network Availability (See Note 3)		Total 'On-Air' Availability (See Note 4)		
ABC Service	Transmitters (See Note 1)	Target	2014–15 %	2013–14	2014–15 %	2013-14	2014–15 %	2013–14 %
ADC Service	(See Note 1)	70	70	70	70	70	70	70
Classic FM	68	99.83	99.94	99.93	91.16	96.48	99.86	99.81
triple j	58	99.82	99.91	99.95	95.90	98.99	99.83	99.80
Local Radio	242	99.79	99.87	99.88	97.72	98.07	99.77	99.72
NewsRadio	13	99.89	99.97	99.97	97.59	97.39	99.91	99.74
Radio National	257	99.74	99.81	99.84	98.39	98.57	99.76	99.71
Digital TV	421	99.77	99.92	99.94	96.94	98.28	99.71	99.77
NewsRadio Extension	71	99.83	99.95	99.96	94.29	97.12	99.87	99.84
Digital (DAB) Radio	5	99.98	99.98	100.00	99.80	98.56	99.93	99.81
NSW/ACT	159	99.80	99.89	99.89	96.11	98.10	99.85	99.80
NT	38	99.71	99.68	99.81	99.37	99.10	99.58	99.52
Qld	188	99.76	99.84	99.87	98.90	99.25	99.76	99.73
SA	43	99.79	99.92	99.91	92.48	92.60	99.84	99.75
Tas	37	99.81	99.88	99.87	99.59	96.99	99.79	99.59
Vic	67	99.82	99.88	99.88	91.63	96.77	99.79	99.74
WA	106	99.75	99.87	99.88	99.19	98.83	99.80	99.76
Digital Television - Sta	te and Territory							
NSW/ACT	95	99.78	99.95	99.95	98.53	98.73	99.72	99.77
NT	15	99.76	99.98	99.98	99.76	99.74	99.77	99.78
Qld	113	99.76	99.93	99.94	96.82	99.25	99.68	99.74
SA	32	99.77	99.96	99.95	98.96	98.15	99.90	99.86
Tas	42	99.76	99.88	99.93	97.05	97.71	99.65	99.74
Vic	53	99.77	99.83	99.91	94.78	97.19	99.56	99.73
WA	71	99.76	99.94	99.95	99.24	97.63	99.81	99.82

Notes:

- 1. No. of Transmitters: The number of transmitters includes Analog Radio, Digital Television and Digital Radio. If a transmitter was operational during the period for one or more days it is included in the report. The State and Territory numbers for Analog Radio excludes NewsRadio Extension transmission services. These are reported separately.
- 2. Broadcast Australia Transmission Network (ABC Transmission Contractor): The transmission network performance data is reported by Broadcast Australia. This is a contracted deliverable and is measured against the Service Level Agreement (SLA) for each service, network or sub national network. The data is regularly reviewed and authenticated by ABC Transmission Network Services.
- 3. Total Network Availability shows the impact of all outages on the overall network: This reflects all faults across the transmission networks regardless of severity or cause or whether subject to an SLA or not. The vast majority of these faults are services not meeting full specification such as lower transmission power as agreed by the ABC on a case by case basis.
- Total 'On-Air' Availability: The figures show 'off-air' occurrences where no service was provided due to faults and/or maintenance activity. It is important to note that the majority of maintenance activity is undertaken after midnight to lessen audience impact.

General comments

Transmission and distribution performance was within expectations and contracted SLAs across all radio and television networks. The Digital Television Restack project, part of the Digital Dividend, was completed at the end of 2014 as scheduled, however this extensive project required outages across the network at 233 transmission sites. Other impacts on transmission performance were due to towers works including the NBN Co. wireless network rollout and the installation of new 4G mobile throughout Australia by telecommunications companies. In addition to these works Broadcast Australia commenced a replacement program for some of the higher powered FM transmitters in the network.



The ABC is a diverse organisation with staff working across Australia and the world. The success of the Corporation is built on the commitment, creativity and skills of its people.

In 2014–15, the ABC employed 5 191 people across every State and Territory, equivalent to 4 313 full time employees. The majority of staff were content makers.

For the fourth year running, the ABC was recognised as one of Australia's most attractive employers, receiving second place at the annual Randstad awards, which measures employer attractiveness.

ABC values and workplace behaviour

The ABC strives to foster a values-based culture, incorporating its values—Integrity, Respect, Collegiality and Innovation—into all aspects of its organisational behaviour.

The ABC Values, and values-based behaviour, are embedded in the Performance Management system for all ABC Executives. The Executive Behavioural Framework is a values-based capability framework linked to how Executives achieve their performance objectives. The inclusion of the Framework provides an opportunity to measure how the ABC Values are translated into appropriate behaviours and enables feedback to be given on the way Executives demonstrate the values in action.

In August 2014, the ABC launched the ABC's Workplace Behaviours Online Training for staff

(including casuals) and contractors. The training covers bullying, harassment and discrimination as part of the ABC's commitment to supporting a positive workplace culture. Training sessions for managers on bullying, discrimination and harassment continued to be rolled out.

Indigenous employment and diversity

Indigenous employment

Indigenous employment remained a priority for the ABC in 2014-15. At 30 June 2015, 2.28% of ABC staff were Indigenous, exceeding the 2% target set in the Reconciliation Action Plan 2013-15 (RAP). The ABC has implemented a range of workplace initiatives focusing on strategies and approaches to increase Indigenous employment and retain its Indigenous staff. This has included National outreach initiatives with the tertiary education sector and national Indigenous community media groups. A new digital marketing/recruitment campaign promoting the ABC as an employer of choice has directly resulted in increased expressions of interest from Indigenous Australians. Career planning, scholarships, and a formal mentoring program for Indigenous staff have contributed to higher retention rates.

ABC Employees: Full-time equivalent

'Full-time' equivalent positions account for all employees, including those who work part-time or have other flexible work arrangements.



The ABC employed the full-time equivalent of

4313 people

Number of Indigenous employees

	2014	2014-15		-14
	No.	%	No.	%
ACT			1	0.54%
NSW	54	2.42	53	2.15%
NT	10	8.55	12	9.45%
Qld	16	3.80	11	2.52%
SA	3	0.97	6	1.72%
Tas	1	0.69	1	0.65%
Vic	7	1.02	9	1.12%
WA	3	1.30	2	0.80%
Overseas	0	0	0	0
Total ABC	99	2.28%	95	1.98%

Information about the ABC's performance and reporting against targets in RAP is at page 128.

Diversity

The ABC is required by the Equal Employment Opportunity (Commonwealth Authorities) Act 1987 (the 'EEO Act') to develop a program designed to eliminate discrimination and promote equal opportunity for women, Aboriginal and Torres Strait Islander People, people form a non-English speaking background, and people with disabilities.

The ABC's Equity and Diversity Plan 2012–15 sets out the strategies the Corporation will pursue to achieve its objectives relating to equity and diversity. The Equity and Diversity Plan 2012–15 is based on three key themes:

- · being inclusive
- being audience focused
- · being audience accessible.

The ABC is required by section 9(2) of the EEO Act to report its performance annually for the period 1 September to 31 August. The ABC's Equity and Diversity Annual Report is submitted to the Minister for Communications and tabled in parliament.

Current and historical Equity and Diversity Annual Reports are available on the ABC's website: http://about.abc.net.au/how-the-abc-is-run/reports-and-publications/

Additional information about equity and diversity is at page 108.

Training and development

The ABC provides a range of training opportunities, allowing staff to remain up-to-date with the skills required to broadcast quality content across a range of platforms. Training content is aligned with both strategic and operational ABC priorities.

In 2014–15, training was delivered in more than 295 different topics across 114 skill areas using a range of learning platforms and methodologies, including face to face sessions, workshops, masterclasses, online learning and webinars. Topics covered included: content-making skills, technical skills, digital skills, WHS and leadership development. On the job training continued to be offered through cadetships, peer to peer training, active learning groups, and coaching.

More than 1 700 training events were delivered internally, externally, online and via webinar, with 45 774 participant hours and approximately 12 000 staff attendances recorded. This represents a decrease in participant hours, but an increase in participant attendances from the previous year; and demonstrates a commitment to meeting the organisation's needs by providing shorter learning activities focussed on specific capability development.

In line with industry trends and current learning methodologies, the shift continued from formal classroom based courses to more flexible methods of delivery. The ABC has increased the use of 'iust in time' resources to deliver training as well as making more informal and self-directed learning opportunities available, such as instructional videos, online courses, social media groups and coaching. These resources were developed to be available on smartphones and tablets, increasing accessibility for staff regardless of their location or role. One example is the ABCdeveloped WHS Online Refresher program, which was delivered as a short online course, available on desktop computers and mobile devices, with content targeted specifically at ABC staff. At 30 June 2015, more than 70% of staff had completed the program.

The increased use of learning technologies such as webinars, instructional videos, screen capture software, and eLearning packages, accessible on PCs and mobile devices, has increased the availability of training, including pre and post training support. This has been particularly valuable for the increasing number of staff working remotely or in regional locations.



During 2014–15, staff encountered significant change, as a result of Divisional restructures and changes in media technology. Training and development projects focused on supporting staff through these changes; leadership development programs focused on equipping Managers to lead staff through change. An example of this was the new News Digital Awareness and Skills training program. This program focused on two main areas—awareness of, and practical skills to deal with, digital and technological changes in the news environment. Classroom based training was supported by a range of resources available through the ABC's eLearning portal, ABC Connect.

Total Training Hours

Over 45 000 hours of structured training were delivered in 2014–15, supported by less formal development activities such as eLearning, mentoring programs, scholarships and masterclasses.

Training Hours by Gender and Job Classification

Job	Female	Male	Total
Technologist	1 317.50	8 080.75	9 398.25
Senior Exec	1 052.65	1 375.25	2 427.90
Retail	961.75	264.50	1 226.25
Content Maker	14 576.70	13 636.30	28 213.00
Admin/			
Professional	2212.00	925.50	3 137.50
Contractors	804.65	567.30	1 371.95
Total	20 925.25	24 849.60	45 774.85

Technologies training

Enhancing digital and technical skills remained a key focus across the ABC in all Divisions. 129 training events were delivered to staff in the Digital Literacy Skills series, attended by 750 participants from both content making and support divisions. These short, targeted sessions were continuously updated to reflect changes in the digital media landscape and included topics such as: Data Mining; Reporting Using Smartphone; Social Media Analytics; and Advanced Google Search Techniques. A further 392 participants attended 'Digital Awareness' sessions targeted at News staff across two States, a program that will be delivered to News staff in all remaining States and Territories in 2015–16. In addition, 49 participants attended programs aimed at developing a Media Strategy for Online.

A range of sessions were delivered to equip staff with skills in broadcast technologies and network systems. A total of 73 participants attended these programs with a further 340 staff attending training in Web Content Management.

Program	Participants	Session	participant training hours
Digital literacy	750	129	1 025
awareness	392	36	2 026
Developing a media strategy for online	49	8	210
Total	1 191	173	3 261

Editorial training

In 2014–15, a total of 356 staff attended 26 formal training sessions addressing the ABC Editorial Policies. Discussion of editorial standards was also integrated into many other training programs delivered in Radio, News, Television and leadership development programs. Divisional training included workshops on moderating UGC and Facebook, specialist classification training, and editorial considerations related to running competitions. A particular focus of training was the publication of an amended ABC Editorial Policies Guidance Note on Harm and Offence in July 2014 (see page 74). Face-to-face training was supported by the availability of online training resources on the ABC eLearning portal, ABC Connect.

Leadership Training

Course	No of Participants	Total Participant Hours
Leadership Bites	28	51
Foundations of Leadership	49	784
Leadership Development Program	13	936
Advanced Leadership Development Program	15	720
Strategic Media Leadership Series	14	672
Total	119	3163

A total of 119 staff attended internal Leadership Development programs provided by the ABC. These ranged from the newly devised Leadership Bites program (a two hour session for those considering embarking on a leadership career) to the Strategic Media Leadership Series (a modular program for Senior Executives from all Divisions targeted through the ABC Talent Management process.) All programs were aligned to ABC Corporate objectives and business plans, with an emphasis on developing the skills necessary to lead in a rapidly changing media environment. In addition to the figures in the table above, 46 members of staff attended externally presented Leadership courses, and programs specifically focusing on Change Management.

Industrial instruments

Negotiations commenced for a new Enterprise Agreement to replace the ABC Senior Employment Agreement 2011–2013 (Executive Levels 1 and 2) and Senior Employment Agreement 2011–2013 (Executive Levels 3 and 4). The ABC expects to reach agreement for a replacement agreement in 2015–16.

ABC Employees: Distribution by Job Group

The ABC employs staff across five road categories, each of which performs an important function in the ABC's operations.

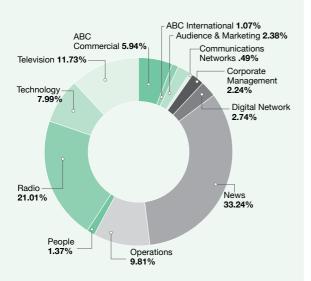


65%
of ABC employees
were directly involved
in content making



ABC Employees: Distribution by Division

Distribution of staff by divisions shows how the ABC is allocating its resources within its



- Notes:

 1. Values in Full Time Equivalents (FTEs)

 2. Statistics current as at the end of the last pay period in 2014–15 (28 June 2015).

 3. Corporate Management includes Managing Director's Office, ABC Secretariat,
 Corporate Affairs, Corporates Strategy and Planning, and Editorial Policies.

 4. Operations includes Broadcast Operations, Capital Works, Finance and Operations,

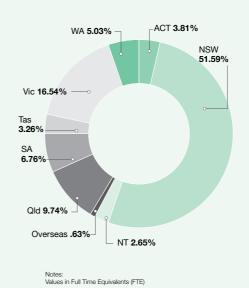
- Operations Planning and Property.

 5. Radio includes 4.8 FTEs reported internally as 'Regional' in preparation for structural changes in early 2015–16.

Over **75**% of staff were employed in content-making divisions

ABC Employees: Distribution by Region

the ABC's localism, as well as the spread of employment opportunities offered by the ABC.



The ABC employed staff in

every

State and Territory

Work health and safety

reduced by 15%

The number of WHS incidents reduced by 15% compared with last year.

90%

of reported incidents resulted in 1 day off work or less.

Management of WHS

In 2014–15, the ABC finalised and implemented a Work Health and Safety (WHS) Management Framework, designed to facilitate a proactive and systematic approach to WHS management based on Australian Standards 4801 *Occupational Health and Safety Management Systems* and which complies with all applicable WHS laws.

WHS Contractor Management Procedures were reviewed and released across the ABC which included clearly identified responsibilities; updated risk management processes; and enhanced contractual provisions relating to WHS.

In 2014–15, the ABC continued to use Comcare WHS Regulations, Codes of Practice and Australian Standards as a basis of establishing preferred practices for its operations. The ABC continued to apply the relevant standard for new and in-service safety inspection and testing of electrical equipment (i.e. AS/NZS3760:2010) for all ABC electrical appliances relevant to AS/NZS 3760. To further improve electrical safety when performing outside broadcasts, portable electrical generators were fitted with Residual Current Devices to protect users in the event of an electrical fault.

Consistent with previous years, a flu vaccination service was offered to staff. In 2015 there was a 33% participation rate in the program.

Health and Safety Induction

In 2014–15, there was a 93.4% compliance rate with WHS induction requirements (compared with 96% in 2013–14).¹³⁵

Work-related incidents

ABC Worksafe is the ABC's database for recording all WHS incidents, including those involving visitors, contractors and ABC employees. In 2014–15, a total of 206 incidents were reported in ABC Worksafe, all of which were work related (compared with 243 in 2013–14).¹³⁶

Of the 206 work-related incidents reported in 2013–14, four were notifiable incidents and Comcare was notified accordingly. An incident is notifiable to Comcare if it results in death, medical treatment as an inpatient in a hospital, immediate treatment for a serious injury, infection with a prescribed illness, or if it involves a dangerous occurrence. The ABC must ensure that notification is made to Comcare immediately after becoming aware that a notifiable incident has occurred.

Incident Severity	Work Related Incidents	% of total
No treatment required/ no injury	38	18
Near hit incident/no treatment required	34	17
Dangerous occurrence	2	1
First aid treatment only	43	21
Personal injury/illness— Off work for one day or less	67	33
Serious personal injury/ illness—Off work for two days or more	19	9
Medical treatment as an inpatient in a hospital	3	1
Fatality	_	
Total	206	100

Once an incident is notified in ABC Worksafe, the nominated manager is responsible for managing the incident, investigating the root causes and contributing factors surrounding the incident, and implementing reasonably practicable WHS risk control measures to prevent similar incidents from occurring in the future. As at 30 June 2015, these steps had been completed in 85% of the work-related incidents which occurred in 2014–15.

^{135 2014-15} performance reflects compliance with the Online Induction Module for new employees. 2013-14 performance reflects 95% compliance with Day One OHS and Workplace Behaviours Induction Program (for employees commencing between 1 July 2013 and 31 January 2014) and 99% compliance with the Online Induction Module (for employees commencing between 1 February and 30 June 2014).

^{136 16} additional incidents were reported in Worksafe but were excluded as either non-work related incidents or duplicated entries.

¹³⁷ A total of five incidents were notified by the ABC. One was downgraded by Comcare as not notifiable.



	2014–15 work related incidents	Work related incidents signed off	% Signed off
ABC Commercial	13	10	77%
ABC People	3	3	100%
ABC Resources *	4	3	75%
Audience and Marketing Communication	2	1	50%
Networks	3	3	100%
Corporate Management (including Managing Direc Corporate Strategy and Pl Consumer Affairs)			
Digital Network	3	3	100%
Legal and Business Affairs News*	2 65	2 54	100% 83%
Office of the COO	18	15	83%
(including Capital Works, (and Group Audit)	Operations Planni	ng, Property, Finan	ce and Operations,
Radio	26	21	94%
Technology	33	31	94%
Television*	33	29	88%
Total	206	176	85%

As at 1 July 2014, some employees in ABC Resources were transferred to the News and Television divisions as part of the ABC's Vertical Integration project.

Workers' compensation claims

Of the 206 work-related incidents reported in 2014–5, 36 resulted in claims for workers' compensation which were accepted by Comcare (compared with 39 in 2013–14).¹³⁸

Analysis of the workers' compensation claims accepted in 2014–15 shows the majority of injuries (61%) continue to be body stressing, which includes all musculo-skeletal disorders such as occupational overuse and manual handling injuries. Falls, trips and slips continue to be the second most prevalent category of injuries (20%), consistent with previous years.

The number of mental stress claims continued to remain low. The costs of mental stress claims are high relative to other claim types and therefore represent a significant percentage of total workers compensation costs for the ABC.

Number of claims by mechanism of incident group

Mechanism of Incident Major Groups	Average cost-to- date (2014–15)‡	2014–15*	2013-14*	2012–13*	2011–12*
Falls, trips and slips of a person	\$1 749	7	8	15	17
Hitting objects with a part of the body	\$6 549	3	4	3	7
Being hit by moving objects	\$892	1	3	4	6
Sound and pressure	\$277	1		1	
Body stressing	\$9 229	22	27	34	53
Heat, electricity and other environmental factors	\$8 978	1	1		
Chemicals and other substances				2	
Biological factors					
Mental stress	\$13 872	1	1	4	3
Other and unspecified				2	
Vehicle accidents			3	1	2
Total claim No.		36	47	66	88
Average cost-to-date (All claims)	\$6 919	\$6 919	\$13 836	\$29 000	\$29 280

^{*} The data is immature and the ultimate number and cost of accepted claims may differ from the data reported as new claims may be lodged in a later period. Claims data is accurate as at 12 July 2015.

¹³⁸ The total number of claims accepted in 2014–15 may include claims which related to incidents that occurred in previous reporting periods.

Claim costs are based on estimates available at 30 April 2015.

Notices and investigations

Comcare has the power to conduct an investigation at an ABC workplace at any time to ascertain whether the requirements of WHS legislation are being complied with, regarding a breach or suspected breach, or concerning an accident or dangerous occurrence that occurred. During 2014–15, Comcare conducted one inspection as a result of a Comcare notified incident.

In July 2014, a member of the public fell down the stairs at the ABC's South Bank Studio 420 in Queensland.

Following an investigation, Comcare advised that they were satisfied the ABC had taken reasonably practicable steps to ensure health and safety at the Workplace.

No Prohibition Notice or Non-disturbance Notices were served on the ABC during 2014–15. A Provisional Improvement Notice was issued by a Health and Safety Representative (HSR) relating to unresolved safety concerns in the ABC's carpark at its Hobart, Tasmania premises. The WHS Manager visited the site, investigated the hazards and risks associated with the carpark, and convened a meeting with all Tasmanian HSRs and relevant management representatives. Risk controls were discussed and agreed, and a management plan developed by Property Services. As a result, the Provisional Improvement Notice was removed.

There were no outstanding actions arising from or relating to previous years.

Workers' compensation premiums

The ABC premium rate has increased marginally from 1.35% in 2013–14 to 1.38% in 2014–15. This revision is in response to poorer than expected developments in the lifetime cost estimates for ABC claims for employees who suffered compensable injuries in 2011, 2012 and 2013.

The overall premium rate for all Commonwealth agencies increased to 1.93% for 2014–15 to meet costs associated with the increase in the number of claims for psychological injury and the continuing increase in duration of time off work and medical costs.

The ABC received a bonus of \$678 967 resulting from a revision of the 2014–15 premium rate and in response to lowered payroll. Comcare again this year imposed a recovery margin contribution on all agencies to restore the central premium pool to full funding. The ABC's portion was \$534 042, resulting in a reduced bonus of \$144 925.

The ABC's workers' compensation premium for 2015–16, incorporating the additional Comcare recovery margin, is \$6.093 million (compared with \$7.9 million in 2014–15).

Health and Safety Committees

In 2014–15, the ABC made significant changes to consultation arrangements, including the structure and arrangement of WHS Committees. In line with the implementation of the ABC WHS Management Framework and organisational changes, the State and Territory WHS Committees were discontinued and Divisional WHS Committees formed. This required a review of current Workgroups and where necessary, the election of HSRs.

The WHS Consultation arrangements cover 100% of the workforce. Where no Divisional WHS Committee exists, elected HSRs represent Workers.

ABC Workers' Compensation premium rates

ABC performance against Australian government agencies combined

Premium rates	2014-15	2013-14	2012-13	2011–12
ABC premium rates	1.38%	1.35%	1.58%	1.20%
Premium rates—all Australian Government agencies combined	1.93%	1.65%	1.61%	1.28%



The ABC's corporate functions are performed by specialist groups across a number of Divisions.

Corporate Strategy and Planning

The Corporate Strategy and Planning division was established in late 2013–14 to lead the development and implementation of corporate strategy, policy formulation and planning for the ABC.

In 2014–15, this involved two key pieces of work: establishing the Project Management Office which oversaw the 'Projects 2014' programme of works through implementation and post-implementation monitoring; and developing the ABC 2015 Strategy to provide coordinated guidance for the ABC in line with the ABC's Charter and Corporate Plan (see page 110). A comprehensive regime of internal reporting was also established to identify key metrics, which are monitored and submitted to the ABC Executive via regular 'dashboard' reports to further inform planning and strategy.

The Corporate Strategy and Planning division has made recommendations regarding a continuous improvement strategy for the ABC, and coordinated the development of a new Audience Content Strategy. That work will be a continued focus for the ABC in 2015–16.

Submissions

In 2014–15, the ABC made 10 submissions to Government Departments, Parliamentary committees and review bodies on a range of topics. These included a submission to the Senate Committee for Environment and Communications Inquiry into the Australian Broadcasting Corporation Amendment (Local Content) Bill 2014, submissions to the Department of Communications Spectrum consultation and review papers, and a Joint Media organisation submission to the Parliamentary Joint Committee on Intelligence and Security Inquiry into the National Security Amendment Bill (No. 1) 2014.

Corporate Affairs

Corporate Communications

The Managing Director, Mark Scott AO, spoke to and participated in many forums and discussions during 2014–15. These included an address to the Faculty of Creative Industries, QUT on 15 August 2014, entitled #OurABC; speaking on Present Challenges, Future Audiences to the University of Melbourne on 13 October 2014; and delivering the Centre for Corporate Public Affairs' Annual Corporate Public Affairs Oration on 25 June 2015.

ABC Chairman James Spigelman AC QC addressed the Asia Society Australia on 8 December 2014 on ABC services in the Asia-Pacific.

The Managing Director's and Chairman's speeches are publicly available on the ABC's website: http://about.abc.net.au/speeches/

Corporate Governance

Information about the ABC's corporate governance is provided in Section 5 (see page 114).

State and Territory Directors

The role of the State and Territory Directors was to represent the ABC at a local level across Australia in order to communicate the ABC's strategic objectives, liaise with external stakeholders, and build relationships with local communities. They were also responsible for overseeing the business of the ABC in their regions to promote and facilitate whole-of-business and cross-divisional outcomes in line with strategic goals.

In 2014–15, the State and Territory Director roles were abolished effective 30 June 2015, following a broader restructure of operations.

Corporate services

Audience and Marketing

The Audience and Marketing division combines three central service areas: Creative Services, Integrated Media, and Audience Insights. The centralisation of these functions enables the ABC to deliver strategic capability that understands market insights and audience trends, is focused on building ABC brands for key audience segments, and informs the ABC's content delivery and prioritisation strategies across platforms.

Through its marketing function, the ABC aims to attract the largest audience possible for ABC content. This is achieved by:

- leveraging the ABC's extensive media network at every touch point
- attracting and retaining audiences through insight led, fully integrated strategies
- providing clear alignment on resourcing, priorities and branding.

Cross-divisional coordination of marketing activities is managed through the Marketing Executive Group, which provides a consistent voice for ABC brands and reinforces a strong audience focus. This executive team is responsible for the delivery of strategic objectives and priority projects which align to the corporate strategic pillars, and for managing the teams who provide expertise and support to ensure marketing campaigns are delivered efficiently and effectively.

The ABC Exhibition Trailer was decommissioned in 2014–15.

Audience Insights

In 2013–14, the ABC subscribed to a range of quantitative services to measure audiences. The Corporation also commissioned a range of quantitative and qualitative research to help inform strategy, programming, scheduling and marketing decisions, and to gauge audience attitudes to its services.

Information about the ABC's audiences in 2014–15 is in Section 2, Audience Experiences (page 24).

Legal

ABC Legal provides a comprehensive range of legal services to the Corporation including pre-publication advice on a 24-hour, seven-days-per-week basis; conducting litigation; and negotiating and advising on contracts, rights issues, regulatory regimes and statutory obligations. ABC Legal also provides advice on legal aspects of policy issues and develops submissions to parliament, government and other organisations about law reform, including the *National Security Amendment Bill (No. 1) 2014* (concerning reporting on special intelligence operations, etc.) and the *Telecommunications (Interception and Access) Amendment (Data Retention) Bill 2014*.

In 2014–15, the Legal team assisted with many contracts in key operational areas including building construction, management and maintenance; acquisition of technology and broadcast equipment; book and magazine publishing; music recording, licensing and publishing; and delivery of ABC content via the ABC's domestic and international transmission and distribution networks. The ABC finalised a contract with Broadcast Australia for the ongoing transmission of the ABC's analog radio services throughout Australia.

Legal managed the ABC's extensive trademark portfolio including the trademark registration of the word ABC, and registration of triple j's *Hottest 100* trademark.

In a rich year for Australian content, ABC Legal prepared and settled finance and production agreements with Australian producers, and Australian and international financiers for television programs including: Australian dramas such as Janet King (Series 2), Rake (Series 4), and Glitch; entertainment programs such as Shaun Micallef's Mad as Hell (Series 5); children's projects such as The Kazoops; and significant factual programs such as No Excuses with Sarah Ferguson.

Legal provided support to a number of cross platform initiatives including *triple j* 's 40th Anniversary and the commemorations of the Centenary of ANZAC; and contracted major sports agreements for the Asian Cup 2015 football, World Cup basketball, and The Ashes and World Cup cricket.

ABC lawyers assisted News on various issues including the opening of the Beirut bureau, and the ongoing management of its major international news agency arrangements.



Advice was provided throughout the corporation on digital initiatives and strategies including enhancements to the iview service.

In 2014–15, ABC Legal continued to provide extensive pre-publication advice to ABC program makers around the clock on a huge volume of news, current affairs and other programs across the range of platforms, including those that covered complex and groundbreaking stories in the national interest, such as Four Corners, Lateline, 7.30, Background Briefing, Compass, Australian Story and the National Reporting Team, and various documentaries. Advice was also provided for information and entertainment programs such as The Checkout and The Weekly with Charlie Pickering.

ABC Legal resolved or defended as necessary a number of complaints, threatened legal actions, and litigation. Lawyers also challenged suppression orders, ran FOI appeals and made applications for access to court materials.

ABC Legal continued its media law training program, delivering a series of specialised media law workshops for journalists and content-makers across the country. The program aims to minimise the corporation's exposure to legal liability while ensuring important stories can be told. It covers topics such as contempt of court, defamation and newsgathering risks. Legal also provided copyright and competitions training to relevant staff.

Business Affairs

Business Affairs is responsible for negotiating the rights and deal terms required by the ABC in content produced, commissioned and acquired by the ABC including ABC International, as well as associated rights required by ABC Commercial. Business Affairs works in consultation with, but independently of, the ABC content divisions and continues to play an important role in maintaining good corporate governance.

In 2014–15, Business Affairs has worked closely with ABC Television to review the rights requirements for public broadcasting, in an environment where audiences increasingly access content over the internet. Business Affairs has been an active participant in discussions with stakeholders across the TV industry (including screen producers, creative contributors and screen funding bodies) to acquire rights that reflect changes in the broadcast industry and to ensure that the ABC's substantial investment in Australian content delivers value for money. Significant changes in 2014–15 include the move to offer 30-day catch up for ABC children's programs and the launch of ABC KIDS iview, providing a dedicated, child-friendly online environment for preschool children.

Business Affairs negotiated commissions on behalf of ABC Television for new Australian content across drama, comedy, entertainment, indigenous, arts, factual, sport and children's programming, and finalised acquisition contracts for first class television content from around the world. Negotiations for new commissions covered a wide range of productions from the new online program makers who participated in the ABC/Screen Australia Fresh Blood interstitial initiatives through to productions from established producers, such as award-winning children's drama Nowhere Boys, Indigenous drama co-production Cleverman, and new entertainment series The Weekly with Charlie Pickering.

Business Affairs also worked with Television to realise some major events in 2014–15, including the live broadcast of New Year's Eve and the ABC's *Mental As...* programs during Mental Health Week.

In 2014, Business Affairs also supported ABC International through the transition from Australia Network to Australia Plus, and the team continues to acquire the rights necessary to meet the ABC's international strategy.

Corporate services

ABC KIDS World

In June 2015, ABC KIDS World opened on Queensland's Gold Coast.

The new 'world' is the result of a collaboration between ABC Commercial and Dreamworld, Australia's biggest theme park. It builds on the 10-year success of Wiggle World, and expands the experience to include a range of popular characters who come to life in an interactive and colourful world of fun, games and rides.

Giggle and Hoot are favourites on ABC KIDS screens, and children can now go on a mini adventure in a Giggle and Hoot inspired area of ABC KIDS World.

The Bananas in Pyjamas are part of ABC KIDS World. Preschoolers can explore Cuddlestown and meet B1 and B2.

Inspired by the long running ABC KIDS program, Play School, ABC KIDS World features play areas for children to explore and indulge their imagination. The Wiggle House is part of ABC KIDS World, and features rides including The Big Red Car ride and Dorothy's Teacup ride. There are special guest appearances from Dorothy the Dinosaur, Henry the Octopus, Wags the Dog and Captain Feathersword.

ABC KIDS World

brings the trusted ABC KIDS brand to life, and extends the audience experience.





In October 2014, the ABC launched the *Mental As...* initiative to help audiences 'join the dots' on mental health.

A full week of programming and events across ABC Television, Radio and Online created a national conversation about the current state of Australians' mental health and the services available to them.

Over the course of the week, a total of almost \$1.5 million was raised for the Society for Mental Health Research (SMHR), the national peak body for psychiatric and mental health research in Australia and New Zealand. In May 2015, the SMHR presented 13 Early Career Research (ECR) Awards to researchers working in the area of mental health.

On ABC Television, the ground-breaking documentary *Changing Minds* achieved a combined metropolitan and regional audience of 847 000 over its three episodes. This powerful series closely followed the experiences of both patients and staff inside one of Australia's busiest Mental Health Units. Narrative comedy/drama feature *Timothy* told the story of a former high-flyer, who, after bankruptcy and a subsequent mental breakdown, returned to live with his parents in Wollongong.

Tempest at the Drop-In, narrated by Eric Bana, featured a performance of Shakespeare's classic by participants from the St Kilda Drop In Centre'. Comedian Felicity Ward challenged the stigmas surrounding mental health issues in Felicity's Mental Mission. Other regular ABC programs such as Q&A, Catalyst, Compass, Australian Story, The Book Club and Gardening Australia dedicated that week's episode to the exploration of mental health issues.

ABC News coverage during the week included a series of compelling interviews and stories on News Breakfast and News 24 examining the impact of mental health—and PTSD in particular—on individuals and the Australian community.

Online, the ABC homepage featured five guest hosts—Kumi Taguchi, Todd Sampson, Natasha Mitchell, Justine Clarke and Missy Higgins—who also took over the ABC's Facebook and Twitter accounts for the week. Mental health content was curated from across the ABC's platforms.

ABC Open's *Speak Your Mind* project allowed audiences to share their personal experiences of mental illness, with some of these 400 stories shared on RN *Breakfast* throughout the week. In addition, RN explored mental health across most of its programs. For example, *Life Matters* looked at the benefits of exercise for overall mental health as part of the ABC Health & Wellbeing's 'Exercise Challenge'; *Bush Telegraph* investigated suicide in rural Australia; *All in the Mind* looked at schizophrenia; and *Big Ideas* asked 'What is a Mind?'.



Shiny Girl. Del Kathryn Barton. 2014

The Mental As... Art Auction saw distinguished artists such as Del Kathryn Barton, Ben Quilty and Reg Mombassa donate pieces exploring themes of mental illness for sale via an online auction portal.

ABC Local Radio explored depression and the military; the mental health challenges facing 'Fly In Fly Out' workers; the use of creativity in managing mental health issues; the difficulties faced by children growing up around mental illness; and mental health in an ageing world.

triple j featured interviews on a range of mental health issues across the week on *Breakfast with Matt & Alex* and *Drive with The Doctor*, while Hack dedicated the entire week's programming to mental health issues related to young people. On Classic FM, Margaret Throsby's *Midday* interviews were themed around mental health.

- 139 OzTAM and Regional TAM Consolidated data; reach counts the total number of viewers who watched at least five consecutive minutes of a program.
- 140 Newspoll MHW Awareness and Impact Survey, Conducted 11-12 Oct 2014, National, people aged 18 years and over (n= 784).



A 'Being Me' wall of hands in the ABC Ultimo foyer

Mental As...Spaces For Kids and Young People

ABC Splash, the ABC's online education portal, ran a competition called 'Being Me'. Students were given the opportunity to visually express and celebrate who they were inside, by drawing a picture of their hand, or writing their best characteristics on their hand, and sending a photo to Splash. 294 entries were received and displayed online and in the Ultimo foyer.

ABC Splash also filmed students sharing their thoughts on mental health at the Wellbeing and Mental Health Public Speaking Challenge, for NSW students in Year 9 and 10.

Mental As... content on television reached one in four Australians—a total of

6.2 million

viewers throughout the week.¹³⁹ Of those, 74% reported a greater appreciation of mental health issues.¹⁴⁰



Stars of the Friday Night Crack Up Eddie Perfect, Michala Banas, Luke McGregor and Shane Jacobson

Friday Night Crack Up

Mental As... week culminated on Friday 10 October, World Mental Health Day, with the Friday Night Crack Up. A fundraising TV program in the traditional variety show format, the show garnered unprecedented cooperation from all the Australian television networks as well as generous personal contributions from Australia's biggest personalities. This collaboration, along with ABC cross-platform support, helped the event achieve an audience reach of 2.1 million across the broadcast portfolio.



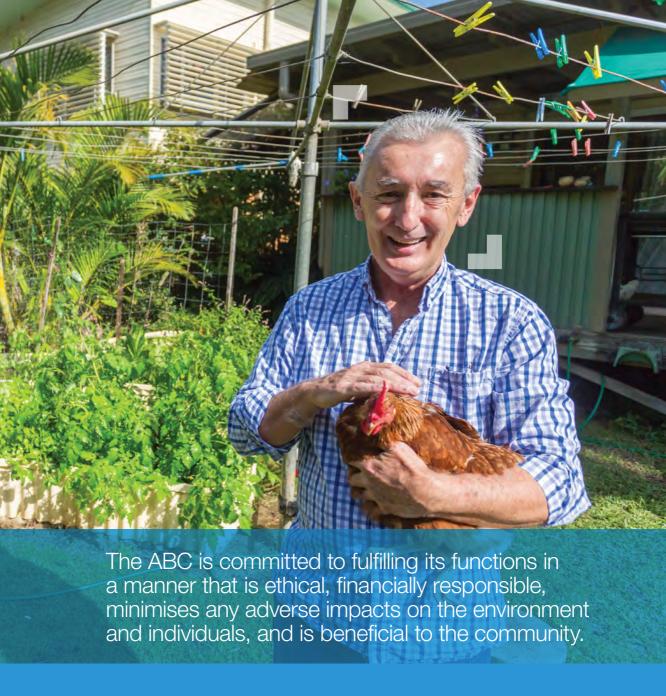
CORPORATE RESPONSIBILITY

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Corporate responsibility 94 Corporate responsibility in a broadcasting context 96 Environmental responsibility 99 Social responsibility 105



Mike, #ourABC.



All about audiences means being universally available and providing a voice to all Australians, including those in rural and regional areas.



Management of Corporate Responsibility

The ABC contributes significant social value to the Australian community. The ABC is committed to conducting its day-to-day activities with integrity, and maintaining the trust of the community. Being responsible is a goal in the ABC Strategic Plan 2013–16.

The Corporate Governance department is responsible for the management and coordination of the ABC's corporate responsibility efforts. Responsibility for implementing and demonstrating corporate social responsibility rests with every employee and Manager across the Corporation.

A number of senior management positions within the ABC include a reference to corporate responsibility priorities in their roles, including: Head, Corporate Governance; Equity and Diversity Manager; Work Health and Safety Manager; and Manager, Risk and Insurance.

The ABC's Corporate Responsibility Policy reinforces the ABC's commitment to acting ethically and responsibly in all areas of its operations. The Policy outlines the ABC's commitment to key principles of corporate social responsibility, which include adhering to relevant laws and regulations, respecting human rights, being accountable and transparent, and engaging with both internal and external stakeholder groups.

As a consequence of the cuts to the ABC budget, internal funding for the Corporate Responsibility program at the ABC ceased at the end of 2014. The ABC has continued to pursue existing initiatives and to implement the Corporate Responsibility Policy within existing operational capabilities.

Reporting performance

The ABC reports its corporate responsibility and sustainability performance each financial year in the Annual Report, and on the Corporate Responsibility website at http://about.abc.net.au/how-the-abc-is-run/what-guides-us/corporate-responsibility/.

The ABC uses the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines and the associated Media Sector Supplement document to report its performance.¹ The GRI framework provides a common language for organisations to measure and report their sustainability performance so that stakeholders are able to view a more complete picture of the organisation's financial and non-financial activities and performance. The Media Sector Supplement contains guidance on reporting key aspects of sustainability performance that are relevant and meaningful to the media sector.

In 2014–15, the ABC continued the review of its framework for achieving environmental targets. The outcomes of the review will be used to update the strategies and priorities relevant to reducing the ABC's environmental footprint.

Scope and boundary

Additional corporate responsibility and sustainability information and a GRI Content Index is available on the ABC's website: http://about.abc.net.au/how-the-abc-is-run/what-guides-us/corporate-responsibility/

Other than references to the activities of ABC International, the report is limited to domestic operations within the direct control of the ABC. Sustainability information about the ABC's investments in MediaHub Australia Pty Limited, Freeview Australia Limited, and National DAB Licence Company Limited are not included in the report. Any additional limitations to the scope or completeness of particular data are identified within the reported data.

Corporate responsibility

Stakeholder inclusiveness

The ABC provides opportunities for its audiences and other stakeholders to provide input into the content and sustainability related subjects of the Corporation. The outcome of this engagement informs the report content.

In 2014–15, mechanisms for engaging with external stakeholders included:

- engagement through social media (see page 33)
- the annual Newspoll ABC Appreciation Survey (see page 26)
- formal audience contacts and complaints processes (see page 117)
- online feedback mechanisms specific to ABC content areas
- ABC Advisory Council processes (see page 130).

Materiality

A detailed materiality analysis was conducted in 2010–11. The ABC periodically reviews and updates that materiality analysis, most recently in 2013–14. At that time, the relative importance of each indicator in the materiality analysis was determined according to the extent to which it:

- contributed to the successful implementation of corporate strategy or reinforced ABC Values
- presented an opportunity for the ABC to manage its impacts or affect the priorities of its stakeholders
- · emerged as important to stakeholders
- was recognised as a risk in the corporate risk process
- constituted a future challenge for the media and broadcasting sector
- was regularly reported by others in the industry
- was recognised by experts or the scientific community as a risk for sustainability.

The review included a scan of performance against the ABC Strategic Plan 2013–16, the ABC's updated corporate risk profile, outcomes from stakeholder engagement processes, developments relevant to the media sector, and relevant submissions to government.

Contact

The ABC welcomes feedback on the 2015 Corporate Responsibility Report. Comments, questions or feedback can be addressed to:

Head, Corporate Governance +61 2 8333 1500 700 Harris Street Ultimo NSW 2007

Corporate.responsibility@your.abc.net.au



Protecting freedom of expression

Freedom of expression is enshrined in the ABC Editorial Policies. Article 19 of the United Nations' Universal Declaration of Human Rights recognises freedom of expression as a fundamental human right. The ABC's commitment to impartiality and diversity of perspectives reflects the need for a democratic society to deliver diverse sources of reliable information and contending opinions.

In pursuing impartiality, the ABC is guided by the following:

- · a balance that follows the weight of evidence
- fair treatment
- · open-mindedness
- opportunities over time for principal relevant perspectives on matters of contention to be expressed.

The ABC seeks to balance the public interest in disclosure of information and freedom of expression, with respect for privacy.

Improving access to content and services

In 2014–15 the ABC continued to take steps to improve the accessibility of its content and services.

Improving access for people with a hearing impediment

Captioning is the process by which speech or scenes are described in text for viewing on screen. Closed captioning indicates the availability of text that can be activated by users if required.

The ABC provides a closed captioning television service on ABC, ABC2, ABC KIDS, ABC3 and ABC News 24. In 2014–15, over 10 000 hours of first run programming across all channels was provided with captions.

In prime-time (6pm-midnight), the ABC captioned more than 90% of television content on all channels: 100% of programs on ABC TV; 99% on ABC2; and 94% on ABC3. On ABC KIDS, over 90% of the programming broadcast was available with closed captions (compared with 94% in 2013–14). In 2014–15, 89% of news content broadcast on ABC News 24 in prime-time (6pm-midnight) was captioned (87% in 2013–14) and, when it was available, included signing for the hearing impaired.

Greater access to key events was made possible on the ABC's primary channel and ABC News 24 with the provision of captions to ANZAC Day marches and memorial services; the Asian Cup football; the Basketball World Cup; local, state and territory elections; coverage of the siege at the Lindt café in Sydney; New Year's Eve events; and various memorial services for prominent Australians including former Prime Minister Gough Whitlam AC QC and disability advocate Stella Young.

Closed captions are available on the ABC's internet television service, iview. In 2014–15, all prime-time ABC TV and ABC2 content, including all news and current affairs, was captioned on iview. The ABC captioned a range of iview exclusive content such as Noirhouse, Wasteland Panda: Exile, and special editions of Good Game. An increased selection of children's content was available with closed captions, such as Nowhere Boys, Degrassi, Octonauts, and Bubble Bath Bay.

The ABC has given an undertaking to the Australian Human Rights Commission to always attempt to source products for sale in ABC retail outlets that have closed captions (where the Australian distributor has the authorship rights to allow for this). This requirement has been included in ABC Retail's terms of trade with suppliers. The majority of ABC DVDs (excluding preschool titles) have closed captions. The availability of closed captioned DVDs is clearly signposted in all ABC Shops and Centres.

In 2014–15, the ABC received a small number of complaints about its captioning service (see page 118).

Improving access for people with a visual impairment

In response to a request by the then Minister, and funded by the Department of Communications, the ABC successfully launched a trial of Audio Description on iview iOS services on 14 April 2015. The launch included a public website about how to access Audio Description, as agreed in consultation with advocacy groups representing the blind and vision-impaired community.

The Audio Description trial will provide approximately 14 new hours of audio described content on iview per week over a period of 15 months. During that time, the ABC will roll out the Audio Description trial across iview on a range of platforms. The ABC will provide the Minister with a report on the outcome of the trial following its conclusion in August 2016.

Corporate responsibility in a broadcasting context

A range of book titles published by ABC Books were made available through the Australian publishing operation *Read How You Want*. This customised book publishing service offers a print-on-demand service for people unable to read standard formatted books. Titles available through *Read How You Want* are available in various large format editions to suit the capabilities of each customer. ABC Books' titles made available through *Read How You Want* during 2014–15 included *Cadence* by Emma Ayres, *John Olsen*, a biography by Darleen Bungey and *The Boy From the Bush* by Lee Kernaghan. ABC Commercial also makes available an extensive range of unabridged new release audio books across a wide range of genres for all ages.

The ABC has continued to improve the accessibility of online content and services, and is working towards becoming AA compliant in line with the Federal Government's commitment to the W3C Web Content Accessibility Guidelines (WCAG 2.0). The ABC prioritised accessibility compliance for the top 20 ABC websites, based on traffic and importance of site for accessibility. In addition, relevant staff were trained in accessibility best practice; accessibility testing tools were purchased and integrated; and cross-divisional processes were established to enable the ABC to better manage audience queries around accessibility.

In 2015–16, ABC digital properties undergoing feature development will be tested in line with accessibility requirements. Over time, accessibility compliance for all digital properties will be ensured as the ABC transitions to an updated web content management system.

The ABC Shop Online is operating at an A/AA standard of accessibility.

Access to ABC Shops

Shop counters are designed to meet the needs of customers in wheelchairs. ABC Shop design and layouts are approved by local councils prior to opening to ensure they meet the appropriate legislative and regulatory requirements for each location.

ABC Retail staff are required to be familiar with the Welcoming Customers with Disabilities handbook, published by the Australian Network on Disability. The handbook includes specific guidelines for assisting customers with disabilities in a retail environment. ABC Shops are referred to in the handbook as a supportive shopping environment for customers with disabilities.

Protecting young or vulnerable audiences

The ABC Editorial Policies set out guidelines to protect vulnerable audiences such as children. ABC Television has developed an in-house resource of policy expertise available to those making editorial and other decisions. Advice and training in ABC Editorial Policies is delivered on an ongoing basis. Upward referral is a key concept of the policies which ensures difficult decisions are not made in isolation.

All television programs (other than news, current affairs, and sporting events) are classified and scheduled for broadcast in accordance with the ABC's Associated Standard on Television Program Classification.

The ABC KIDS iview application, along with the main iview service, includes a parental filter so parents can control their children's viewing boundaries.

ABC websites for children follow strict protocols in line with ABC Editorial Policies to minimise risk to children, for example regarding privacy. The ABC aims to ensure that children and young people who engage with the ABC's online spaces understand the possible risks they face and how to minimise them. Providing information about online safety is encouraged on ABC sites that are designed for children

The new Guidance Note on the ABC's Harm and Offence standards provides guidance on the judgments required to ensure that the ABC broadcasts and publishes content in keeping with the standards, and is not harmful to relevant target audiences without sufficient editorial context and justification (see page 73). The Note includes a section that spells out some particular points for staff to consider in terms of content that could lead to dangerous imitation, and details the caution required in portraying dangerous imitable behaviour in content designed for children and young people. The Note also references the section of the ABC Editorial Policies that deals with children and young people and which specifies that the ABC has a "...responsibility to protect children and young people from potential harm that might arise out of the engagement with the ABC".

ABC Television has issued guidance for staff on Moderating Children's User Generated Content. This guidance notes the challenge of allowing children to be themselves online while "...maintaining a safe, friendly and trusted place for kids to use". The guidance recommends that User Generated Content is kept at a G Level. It provides details and

Corporate responsibility in a broadcasting context

tips, among other things, on how to: avoid bullying or intimidating content by users; maintain a child's privacy; look out for predatory behaviour; and direct conversations away from inappropriate topics.

Improving digital literacy

ABC Open is a unique initiative which, as well as enabling Australians in rural and regional areas to share their stories on ABC platforms, provides opportunities for them to develop digital media skills. In 2014-15, ABC Open producers held more than 1 800 workshops and small-group multimedia training sessions, attracting more than 8 800 attendees (see page 37).

To facilitate this level of activity, ABC Open has partnered with a diverse range of regional partners, including libraries, museums, historical societies, councils, educational institutions, local clubs and associations, as well as Aboriginal and Torres Strait Island groups, art galleries, disability and health services and festivals.

In 2014-15 ABC Open conducted 36 projects. The ABC Open website published 20 085 stories from 4 183 contributors. As part of the Mental As initiative, ABC Open published over 400 stories written by audience members about living with mental illness (see page 90).



The North Queensland Digital Storytelling Club is a prime example of the way ABC Open invests in and educates communities, promoting digital literacy while bringing local stories to a national audience.

Two years ago, ABC Open Producer Michael Bromage established the ABC Open Digital Storytelling Club in North Queensland. Today, the Club has more than 40 regular digital storytellers and a wider group of over 300 people in the community who contribute digital content to the ABC.

tools-from digital SLRs to smartphones, and a range of editing programs. The Club meets once a fortnight in

Meetings involve: a review session where feedback is provided on a project, or a multimedia story is studied: a learning session where a new technique is taught, for example time-lapse; and a creative session where work

The accessibility of the Club means that it boasts broad diversity of age, heritage and social demographics oldest is 80.

One member could not use a computer when she joined—she now uses Facebook and her smartphone daily, has had more than 300 stories published on the ABC, and is working on her first documentary.

have acquired work in the media industry.

Environmental responsibility

In 2014–15 the ABC continued to implement a range of initiatives designed to contribute to its environmental sustainability.

Energy

In 2014–15, overall ABC energy consumption continued to decrease as a result of the energy reduction initiatives instituted in previous years.

Energy consumption

	2014–15* Total GJ	2013-14 (actual)† Total GJ	% change (from actual)
NSW	70 207	70 040	0.2%
ACT	5 525	5 569	-0.8%
Vic	29 352	29 761	-1.4%
Qld	13 778	14 042	-1.9%
SA	18 059	18 752	-3.7%
WA	9 553	9 651	-1.0%
Tas	8 043	7 961	1.0%
NT	5 152	5 300	-2.8%
Total ABC	159 669	161 077	-0.87%

Figures reported in 2014–15 were based on 91% actual billed electricity consumption and 9% forecast consumption. Gas consumption is based on 76% actual consumption and 24% forecast consumption.

Energy consumption decreased by 1 408GJ (0.87%) from 2013–14 levels. Efforts to reduce energy consumption at ABC sites have been more successful than is reflected in the reported annual consumption values. There have been a number of factors obscuring the quantitative measures of success, including:

- Sydney, New South Wales—A tenant moved into the ABC's premises at Lanceley Place, Gore Hill.
 The scale of the tenant's operations are significant, and has resulted in an increase in the energy consumption at this site of over 45% from the previous year. At this stage, the ABC is unable to separately report energy consumption by tenants at that site.
- Melbourne, Victoria—The ABC's construction site adjacent to its Southbank offices has been drawing its electricity from the main Southbank site from August 2014. This usage has increased the reported energy consumption for that site.

 Hobart, Tasmania—The effect of three new tenancies at the Hobart site is reflected in the increased energy consumption. At this stage, the ABC is unable to separately report energy consumption by tenants at that site.

In 2014–15, the ABC sought to implement a range of initiatives to improve energy consumption. The nature of the ABC business, in particular its reliance on technology, necessarily involves high levels of energy consumption. This is reflected in the energy use figures for New South Wales and in Victoria where there is a significant concentration of the ABC's workforce and production. Energy reduction initiatives included:

- Collinswood, South Australia—The air conditioning system was upgraded by adding additional internal temperature sensors on several floors, reducing unnecessary load, improving user comfort and increasing HVAC efficiency. Additionally, a hot water lockout system for warmer weather has been added.
- Collinswood, South Australia—The cafe's 45 low voltage 50-watt tungsten filament downlights were replaced with new high efficiency 9-watt LED down lights.
- Southbank, Victoria—The ABC has replaced 150 50-watt 240-volt halogen lamps with 9.5-watt Par 30 LED lights in the radio studios, and booths. Complete conversion of studio lighting will occur in 2015–16 as part of the Melbourne Accommodation Project.
- East Perth, Western Australia—Over 300 50-watt dichroic lights in the garages and studio runways are being replaced with 7- and 10-watt LED lights.

Solar hot water systems are installed in 10 ABC sites: Port Macquarie and Newcastle (New South Wales), Canberra (Australian Captial Territory), Brisbane and Gold Coast (Queensland), Port Pirie (South Australia), Launceston (Tasmania), Albany and Broome (Western Australia), and Alice Springs (Northern Territory). The impact of the ABC's solar hot water usage on energy consumption is not measured.

^{† 2013–14} data is actual billed electricity and gas consumption.



The use of blended E10 fuels is reported in the emissions table (see below). The renewable ethanol content of the fuel is not reported separately. The ABC does not directly source energy from other renewable energy sources.

Emissions

In 2014-15, the ABC's GHG emissions increased by 1.7% over 2013-14 levels. The bulk of the ABC's carbon emissions, around 95%, relate to electricity consumption.

The ABC uses the National Green Accounts Factors (July 2013) published by the Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education to identify and quantify greenhouse gas (GHG) emissions. These are further classified as electricity, waste and fuel. This methodology of measurement is unchanged from 2013-14.

Waste and recycling

The ABC produces non-hazardous waste. In 2014-15, the ABC disposed of 6 793m3 of waste from its capital city sites in 2014–15, compared with 5 536m³ in 2013-14. Total recycled waste was approximately 3 481m³, representing 51% of total waste disposed. Approximately 3 312m³ of waste was sent to landfill.

Waste is made up of secure waste, co-mingled recycling, recycled paper and cardboard, and landfill. Waste disposal data is currently reported for capital city sites only, based on billing information received from the ABC's waste disposal contractors.

All capital city sites have co-mingled recycling facilities as well as recycling of batteries, fluorescent tubes and printer cartridges. Mobile phone recycling is in place at all capital city sites and some regional sites. E-waste recycling of old computer hard drives, screens, cables and other technological equipment is available at all capital city sites.

The recycled waste produced by the ABC in the 2014-15 financial year included: co-mingled recycling (1 267 tonnes), recycled paper (55 tonnes), recycled cardboard (57 tonnes), toner cartridges (1.10 tonnes), fluorescent lighting tubes (0.28 tonnes) and used batteries (0.32 tonnes). These items were separated from general waste and were all fully recycled.

The waste disposal data is currently reported for capital city sites only, based on billing information received from the ABC's waste contractors.

Greenhouse Gas Emissions

	Raw Figure and Unit of Measurement		2014–15			2013–14						
Categories	2014-15	2013-14	UNIT	Scope 1	pe 1 Scope 2	Scope 3	GHG tCO ₂ -e		Scope 2	Scope 3	GHG tCO₂-e	% change
Electricity	40 156 503	40 633 038	kWh	0	35 867	5 795	41 662	0	36 248	5 869	42 117	-1.1%
Natural gas	15 292 053	14 797 768	MJ	574	0	96	671	759	0	143	902	-25.7%
Automotive Diesel (non-transport)	10 000	10 000	L	27	0	2	29	27	0	2	29	0.0%
Other Building												
E10	96 147	114 374	L	200	0	33	233	238	0	39	277	-15.9%
Automotive Gasoline (petrol)	211 906	242 293	L	485	0	38	523	554	0	44	598	-12.5%
Passenger Vehicle	es											
Automotive Diesel (transport)	200 278	202 502	L	540	0	41	581	546	0	41	588	-1.1%
Aviation Turbine Fuel	95 615	85 854	L	245	0	19	264	220	0	17	237	11.4%
Other Transport												
All Categories				2 055	35 929	6 033	44 018	2 350	36 248	6 155	43 269	1.7%

Environmental responsibility

Materials

Materials consumed

Material	Measure	2014-15	2013–14
Copy Paper	Volume—Quantity consumed (specify unit of measure –		
	weight or quantity)	25 480	29 501
	% recycled content of total copy paper purchased	94%	95%
	Volume of paper disposed of by recycling	93m³	172m³
Toner	Volume—quantity consumed (specify unit of measure – weight or quantity)	*	1 180
	% recycled content in toner	*	29%
	Volume of toner disposed of by recycling (tonnes)	1.1	1.3
Mobile Phones	Volume recycled/ diverted from landfill (kilo-grams)	53	42.9
e-waste-disposed	Total volume disposed (in kilograms)	1 453.45	291.50
of via waste	Volume to landfill	0	0
contractors	Volume recycled	1 453.45	291.50
(e.g. Sita)	Volume reused (for example, sold to other companies for re-use)	0	0
e-waste-	Total volume disposed (in kilograms)	3 567	0
disposed of via	Volume to landfill	0	0
e-waste contractor	Volume recycled	3 567	0
(e.g. Pickles)	Volume reused (for example, sold to other companies for re-use)	0	0

^{*} Information about the number and recycling composition of the toner cartridges used is no longer available.

Recycled Waste and Landfill Waste

	2014–15		2013–14 (actual)		2013–14 (reported)*		% change (from actual)		
	Recycled m³	Landfill m³	Recycled m³	Landfill m³	Recycled m ³	Landfill m³	Recycled m ³	Landfill m³	
NSW	998	900	730	708	831	1 133	36.6%	27.0%	
ACT	88	226	50	218	108	168	74.7%	3.5%	
Vic	536	940	385	705	458	101	39.2%	33.3%	
Qld	236	440	223	388	223	388	5.9%	13.4%	
SA	1 005	29	897	35	897	35	12.0%	-15.9%	
WA	157	300	145	282	145	282	7.8%	6.4%	
Tas	113	330	111	324	111	324	1.3%	1.9%	
NT	350	148	166	166	166	166	110.0%	-10.9%	
Total ABC	3 481	3 312	2 709	2 827	2 940	3 512	28.5%	17.2%	



The volume of mobile phones collected for recycling was certified by mobile phone recycling contractors used by each capital city site. This service was not offered at regional sites.

The amount of e-waste collected via waste contractors was confirmed by the billing information provided from the contractors over the term of the financial year, and, in the case of the most recent collection that were not yet billed, a written confirmation from the contractor via email of the weight of the recent e-waste collection.

The weight of e-waste collected via a specific e-waste contractor (separate from the usual waste contractor) was confirmed by the weights noted on the Certificate of Recycling provided to the ABC for each e-waste collection.

Environmental sustainability in the supply chain

Where appropriate, tender documentation and evaluation criteria required information about suppliers' corporate responsibility (including environmental) commitments and practices.

Mandatory environmental standards (ES1 and ES2) of the Federal Government's ICT Sustainability Plan 2010–2015 are applied to all ABC procurements of ICT equipment.

All ABC magazines are printed under ISO 14001 Environmental Certification. In addition, the *Organic Gardener* magazine is printed on Forest Stewardship Council (FSC) certified Mixed Sources paper.

All ABC HarperCollins black and white book titles on paper, such as paperbacks and non-pictorial items, are printed on paper manufactured from wood grown in sustainable plantation forests. The fibre source and manufacturing processes meet recognised international environmental standards and carry certification.

Travel and transport

The nature of the ABC's operations, in particular its news and current affairs activities, necessitates frequent domestic and international travel. ABC staff travelled a total of 21 734 181 km by air in 2014–15, a 17% decrease from 2013–14.

In 2014–15, domestic fleet vehicles travelled 4 017 892 km, a decrease of more than 200 000 (5%) from 4 227 585 km in 2013–14.

The ABC has encouraged staff to reduce domestic travel as much as possible. Staff have been encouraged to consider alternatives to travel where appropriate, for instance utilising video conferencing.

Of the 338 vehicles in the fleet, one is a hybrid vehicle and 57% of the ABC's fleet has a Green Vehicle Guide (GVG) rating of 10 or more, the same as in 2013–14.

In 2014–15, the ABC's consumption of fuels directly related to transport was 713 125L, an increase of 4% from 2013–14 (685 584L). Fuel consumption (LPG, E10, Petrol, Diesel and Aviation turbine) is reported in the emissions table (see page 100).

The ABC encourages staff to use sustainable travel methods to get to and from work such as walking, cycling or taking public transport. End-of-trip facilities for staff including secure bike parking, showers and lockers are provided at most capital city and some regional sites. Information about public transport is provided on the ABC intranet.

The ABC continues to support and promote National Walk to Work Day and National Ride to Work Day with staff participating at many capital city and some regional sites.

Environmental responsibility

Water consumption

In 2014-15, the ABC's water consumption was 76 190kL (compared with 78 622kL in 2013-14).

Water consumption at capital city sites

	2014–15 KL	2013–14 (actual) KL	2013–14 (reported)* KL	% change (from actual)
NSW	38 521	39 950	39 678	-3.6%
ACT	646	762	622	-15.3%
Vic	9 172	9 459	9 002	-3.0%
Qld	1 964	2 299	3 259	-14.6%
SA	11 559	12 308	9 391	-6.1%
WA	9 312	10 014	9 259	-7.0%
Tas [†]	3 047	2 202	2 265	38.4%
NT [‡]	1 969	1 628	1 426	20.9%
Total ABC	76 190	78 622	74 920	-3.1%

^{*} Figures reported in 2014–15 are based on 69.8% actual consumption and 30.2% forecast consumption. Total ABC consumption includes all capital city and regional sites.

	Location	Capacity	Quantity	Total Capac- ity (kL)	2014–15 Metered Col-lections (kL)	2013–14 Metered Col- lections (kL)
NSW	Orange	2 100	1	2.1		
	Port Macquarie	500	6	3.0		
	Wollongong	750	3	2.3		
	Wagga Wagga	2 200	1	2.2		
WA	East Perth	8 775	2	17.6	112	191
	East Perth	11 000	2	22.0		
	Broome	10 000	1	10.0		
SA	Port Pirie	10 000	1	10.0	24	32
Vic	Sale	13 000	1	13.0	30	30
	Bendigo	24 500	1	24.5	65	65
NT	Alice Springs	4 500	1	4.5		
Qld	Brisbane	25 000	6	150.0	921	628
	Gold Coast	5 000	1	5.0	8	26
	Longreach	10 000	1	10.0		
Total			28	254.1	1 160	876

[†] The increase in water consumption in Tasmania in 2014–15 is due in part to a leak in the irrigation system at the Hobart site that took time to discover. The leak began during the peak summer months, and was discovered at the end of the season. This has increased the water consumption figures for this state.

[‡] In 2013–14, a significant amount of water from the rainwater tank at the Alice Springs site was available due to unusually high rainfall during that period, resulting in lower usage of town water. In 2014–15, rainfall dropped to normal levels, and usage of town water increased comparatively.



Environmental responsibility

In 2014-15, the ABC collected rainwater from 28 tanks in locations around the country. Metering on the tanks indicated that a total of 231kL of rainwater was collected over the year.

The rainwater collected at East Perth (Western Australia) is utilised in the cooling towers for the air conditioning system. The rainwater at Gold Coast (Queensland), Port Pirie (South Australia), and Sale (Victoria) is utilised solely for toilet flushing. The rainwater in Brisbane (Queensland) and Bendigo (Victoria) is utilised for toilet flushing and for irrigation.

Capital works

The Melbourne Accommodation Project (MAP) will enable the ABC to consolidate all of its Melbournebased staff and operations from three existing sites to one, expanded facility in Southbank, Melbourne. The four-storey building will be the ABC's newest media broadcast facility, and will include: two television production studios; a television news studio located on the ground floor with a viewing window from the public foyer; a multi-purpose Media Production Space for the production and presentations of shows and programs in front of an audience; a new workplace for all staff (including refurbishment of the existing office spaces) with the introduction of a 'Flexible Workspace Environment' to support greater collaboration, flexibility and choice for employees; and large collaborative zones which will include communal hubs, meeting rooms and breakout areas.

In 2014–15, the \$176.4 million project moved to the construction phase. The project's key objectives are:

- To create a consolidated home for the ABC in Melbourne within the approved parameters of cost, time and quality
- To create a workplace that supports the restructuring of the ABC into a content-focused, multi-media organisation
- To replace the ageing and inflexible accommodation and facilities at Elsternwick.

At 30 June 2015, construction up to level 2 of the new building was completed.

Heritage Strategy

The ABC's Heritage Strategy was prepared in accordance with section 341ZA of the Environmental Protection and Biodiversity Conservation Act 1999 (Cth) (the 'EPBC Act'). The EPBC Act sets out the ABC's responsibilities to protect and conserve the Commonwealth Heritage values of places which it owns or controls. In 2014-15, the ABC completed a review of its Heritage Strategy which resulted in publication of an updated Heritage Strategy 2014-17, which replaced previous Heritage Strategy reports. The Strategy is intended to inform the Minister and the Australian Heritage Council of the identification, assessment and monitoring of Commonwealth Heritage values demonstrated by places owned or controlled by the Australian ABC. The Heritage Strategy is available online at: about.abc.net.au/how-the-abc-is-run/what-

guides-us/heritage-management/.

Green@Work

The Green@Work program coordinated various campaigns and events throughout the year to raise awareness amongst staff on how they can lessen their impact on the environment. The Green@Work program ceased at the end of 2014 as part of a broader restructure of operations.

Social responsibility

The ABC has a long history of contributing social value to the communities in which it operates. It does this through activities such as emergency broadcasting, Community Service Announcements that support Australian communities, and building the capacity of media organisations in the Asia-Pacific region.

ABC in the Community

Community Service Announcements

The ABC broadcasts announcements about community issues or events which are in the public interest, subject to the ABC Editorial Policies Standard 9 (Public access and participation). Due to its localisation and immediacy, radio is the primary medium via which the ABC broadcasts Community Service Announcements.

Examples of Community Service Announcements (CSAs) broadcast in 2014–15 include:

- The ABC Vanuatu Appeal and the ABC Nepal appeal were widely promoted through CSAs on relevant radio and online services.
- CSAs on how to prepare for and what to do in emergency situations were broadcast on a number of Local Radio services during the year.
- ABC Local Radio Manager of Emergency Broadcasting and Community Development, Ian Mannix, voiced seven educational CSAs based on the National Strategy for Disaster Resilience, which encourages individuals to prepare for disaster. The CSAs were accompanied by a social media strategy which referred people to abc.net.au/emergency.

Workplace giving

In 2014–15, ABC employees raised \$104 396 which was distributed to 27 charities through the ABC's Workplace Giving program (compared with \$104 627 in 2013–14).

Connecting with communities

The ABC provides both community groups and staff with the opportunity to jointly recognise commemorative days which draw attention to environmental, health or other community issues. 891 ABC Adelaide created a competition, ShowUsYourGame, for local, junior soccer teams in Adelaide, whereupon they could enter for a chance to win a private coaching clinic with Adelaide United FC's coach Joseph Gambau and selected Adelaide United players. The winning Junior Soccer Team also received tickets to The Reds' first 2014–15 season home game at Adelaide Oval on 17 October.

702 ABC Sydney ran the Exhumed competition through James Valentine's *Afternoons* program. "Unsigned, unrecorded, unheard and (until now) unwanted bands" were encouraged to enter, with finalists winning the chance to play at a live event at the Canterbury Hurlstone RSL Club.

774 ABC Melbourne created a 24-hour promoted post campaign in support of a one-hour special forum on the topic of support services for friends and families of people who have taken, or attempted to take, their own life. Following counsel from ABC social media colleagues, Radio Marketing created a carefully and sensitively worded post aimed at attracting listeners to the forum. This marketing activity was not about soliciting 'likes' but about providing important information to audiences. Strong listener engagement was recorded, with a notable number of shares, and camaraderie and sharing of experiences was displayed between listeners through their comments on the forum.



Humanitarian appeals

The ABC works with aid agencies during crises and humanitarian aid appeals when it is appropriate and possible to do so.

In 2014–15 the ABC partnered with the Red Cross to raise money for communities in Vanuatu and surrounding islands impacted by Tropical Cyclone Pam. The ABC helped raise funds for the relief effort in Nepal through a partnership with Oxfam, and by providing information about aid agencies which are members of the Australian Council for International Development (ACFID) and signatories to its code of conduct, or have recognised fund-raising and aid distribution policies.

The ABC's Role as **Emergency Broadcaster**

During times of emergency the ABC provides an important service to communities.

Emergency broadcasting

Local Radio stations in affected communities broadcast updates, emergency information and warnings as required. Updates were provided on television, social media, via online streaming, and through the ABC Emergency website. During the year, the ABC updated its flagship app to include national emergency announcements.

Coverage for 2014-15 included:

- The first rolling coverage of 2014-15 occurred in New South Wales when an east coast low affected the South Coast: 702 ABC Sydney and ABC Illawarra provided rolling coverage for 24 hours across 14 and 15 October 2014.
- ABC Southern Queensland (Toowoomba) broadcast warnings throughout the evening of 27 October 2014 and into the next day as a large bushfire threatened rural properties around Stanthorpe.
- In mid-November 2014, heavy rainfall in southeast Queensland caused flash flooding while severe storms and high winds developed over Capricornia to the north. Local Radio in Brisbane, the Gold Coast and Sunshine Coast provided emergency broadcasting throughout the evening of 19 November.

- In January 2015, the worst bushfire in South Australia since the 1983 'Ash Wednesday' fires threatened communities north-east of Adelaide. The Sampson Flat fire burned for three days and required staff from ABC Adelaide to broadcast for 48 hours. 25 homes were destroyed and 1500 people were evacuated.
- In February 2015, Australia was hit by two cyclones simultaneously in Queensland and the Northern Territory. Tropical cyclone Lam formed early on the morning of 17 February in the Gulf of Carpentaria, bringing heavy rainfall to parts of Arnhem Land in the Northern Territory, and the Cape York Peninsula in Queensland. Category 5 Tropical Cyclone Marcia crossed the mid-Queensland coast at the same time, damaging property as it moved south. ABC Rockhampton broadcast rolling coverage for two days.
- On 11 March 2015, Tropical Cyclone Olwyn reached category 3 strength (severe) as it approached the Pilbara coast. Local Radio in Perth and the Pilbara shared rolling coverage for two days.

Supporting Public Broadcasters in the Region

ABC International Development works to support the development of robust media institutions in the Asia-Pacific region (see page 62).

Product Responsibility

Product information and labelling

The ABC ensures all products are appropriately labelled. No changes to the ABC's policy or practices regulating product information or labelling were made during 2014-15.

Where it is appropriate, packaging displays information about appropriate disposal of packaging. Examples include:

- "Warning! Plastic Bag can be dangerous. To avoid danger of suffocation keep this bag away from babies and children please dispose of all packaging responsibly."
- "Dispose of all packaging ties before giving to your child."
- "Battery disposal notification symbol."

ABC licensed merchandise packaging is clearly marked if the packing is a potential hazard.

Social responsibility

Information on DVD packaging is provided about the nature and classification of the content, including running time; aspect ratio; sound format; region encoding; number of discs; and captioning information.

Consistent with safety testing procedures for toys (such as AS/NZS ISO 8124), products were appropriately labelled. For instance, products which contain small parts included a "Not suitable for children under 18 months of age" warning.

Quality assurance

All licensees of ABC branded merchandise have contractual obligations to manufacture high quality products that meet Australian Standards applicable to the product. Children's products are Safety Tested to the Standards AS/NZS ISO 8124 parts 1, 2 and 3 if applicable. Products aimed at adults may also be required to be tested to relevant standards. Licensees are required to provide certificates to prove the test results. If there are no applicable Australian Standards or testing procedures for a product aimed at children, the ABC requires that licensees or manufacturers perform tests that conform to American or European testing, to safeguard product safety and quality. Licensees test for colourfastness, shrinkage and flammability of apparel products. These products are required to meet retailers' individual standards.

Product complaints and recalls

During the reporting period, ABC Commercial developed a comprehensive procedure for managing customer complaints regarding ABC branded/licensed product. Once a product recall has been initiated, the Australian Competition and Consumer Commission (ACCC) guidelines are followed.

Customer safety and satisfaction is of paramount concern to the ABC when it comes to the creation and distribution of quality products and services. In light of the legislated requirement to report products that have caused, or may cause, serious injury or death within 48 hours to the ACCC, the ABC developed a comprehensive Product Recall Procedure. The Procedure covers all products that ABC Commercial produces, distributes, licenses and sells though ABC Retail, as well as ABC-branded products that are sold through other retailers. The Procedures have been communicated to all retail staff through an updated Policy and Procedures Manual, and refresher training has been provided to all shop staff.

There were no product recalls during the reporting period.

Protecting Privacy

Information about the ABC's compliance with privacy obligations is set out at page 116.

Social responsibility in the workplace

Values at work

The ABC is committed to demonstrating valuesbased leadership, fostering attitudes and behaviours that contribute to a safety conscious, creative and vibrant working environment that fosters innovation (see page 78).

Workplace health and safety

Information about the ABC's workplace health and safety framework and performance is set out at page 83.

Mental health in the workplace

The ABC is aware of the potential risks to the mental health of employees who are involved in the production of news and current affairs, particularly when dealing with stories which are confronting or distressing. The ABC's Trauma Awareness Program was developed with the Dart Centre for Journalism and Trauma in recognition of the benefits of supporting staff to cope with exposure to trauma. The program supports staff when they are dealing with potentially traumatic events. A major part of the support occurs via a peer support network. Training is provided for employees participating in the Peer Support program. Resilience building workshops have also been conducted in some locations. Employees can also be referred to a network of trauma clinicians.

The ABC provides all staff with access to an independent confidential counselling service through its Employee Assistance Program (EAP), which is run by Converge International. The EAP provides four main programs to ABC staff: General EAP, Manager Assist, Career Assist and Money Assist. Following the organisational restructure in late 2014, support and counselling services were made available to affected staff.

Diversity in the workplace

While the ABC is not governed by the *Workplace Gender Equality Act 2012*, the gender equality indicators in that legislation provide a useful benchmark for monitoring gender equality.

Social responsibility

Additional information about equity and diversity is at page 79.

Gender profile

The overall proportion of men and women employed is consistent across the ABC, and is relatively evenly balanced. The higher number of women working in the retail group is reflected in the lowest salary ranges.

Gender composition

	Wom	en	Mer	1
	Number	% of total	Number	% of total
ABC Board*	3	37.5%	5	62.5%
ABC Executive [†]	6	50.0%	6	50.0%
ABC Workforce	2 787	51.2%	2 657	48.8%

- Board includes the Managing Director and the Staff Elected Director.
- Executive Director excludes the Managing Director and directors reporting to the Chief Operating Officer.

Composition of the ABC's workforce by classification, location and gender

	Wom	en	Me	n
	Number	% of total	Number*	% of total
Administrative/ Professional	579	70.3%	245	29.7%
Content Maker	1 760	49.0%	1 829	51.0%
Retail	235	80.8%	56	19.2%
Senior Executive*	157	45.1%	191	54.9%
Technologist	56	14.3%	336	85.7%
TOTAL	2 787	51.2%	2 657	48.8%

Senior Executive includes the Managing Director and Divisional Directors

Remuneration

	Wom	en	Me	n
Salary range	Number	% of total	Number*	% of total
Over \$145 000	98	1.8%	161	3.0%
\$130 001-\$145 00	00 78	1.4%	112	2.1%
\$115 001-\$130 00	00 114	2.1%	148	2.7%
\$100 001-\$115 00	00 236	4.3%	293	5.4%
\$85 001-\$100 00	0 470	8.6%	580	10.7%
\$70 001-\$85 000	836	15.4%	815	15.0%
\$55 001-\$70 000	639	11.7%	400	7.3%
\$40 001-\$55 000	259	4.8%	130	2.4%
< \$40 000	57	1.0%	18	0.3%
Total	2 787	51.2%	2 657	48.8%

Indigenous employment

The ABC has developed a range of initiatives to help increase the level of Indigenous employment (see page 78).

Flexible working arrangements

In 2014-15, flexible working arrangements were available and utilised by staff to support family or caring responsibilities. A total of 311 employees were absent on parental leave in 2014-15, comprising 224 women and 87 men.

Under the ABC's Leave Policy, additional leave may be available to employees to meet particular needs. In addition to entitlements to personal leave and parental leave, employees may apply for Miscellaneous Paid Leave or Leave Without Pay.

Section 12 of the ABC Enterprise Agreement 2013-2016 makes specific provision for Individual Flexibility Arrangements to be entered into.

Continuous learning and skills development

The rapidly changing nature of the environment in which the ABC operates requires that ongoing learning and development opportunities are provided for staff working in diverse areas across the ABC.

Over 1 700 training events were delivered internally, externally, online and via webinar, totalling 45 774 participant hours. In line with industry trends and emerging approaches to learning, there was a significant shift from formal classroom based courses to more flexible methods of delivery, as well as an increase in informal training.

Additional information about staff training and development is at page 79.



Positioning the ABC for the Future

In 2014–15, the ABC continued to respond to challenges associated with rapidly changing technology, the expectations of audiences, and limited resources.

On 19 November 2014, the Federal Government confirmed that \$207 million will be cut from the ABC's budget over five years in a phased manner, with the first reduction occurring in 2015–16.

The cuts, determined by the Expenditure Review Committee, were in addition to the \$120 million reduction in funding announced by the Government in the May 2014 Budget. Excluding the cuts associated with the Australia Network, this represents a total reduction to the ABC's base budget of \$254 million over the period to 2018–19; an average of \$50 million per annum.

In early 2014, the ABC began identifying and implementing a range of measures to reposition the Corporation for current and future challenges and help the national broadcaster respond to funding cuts announced by the Federal Government.

This involved finding efficiencies in operational and support services areas. The programme of works—'Projects 2014'—aimed to identify cost savings and to find savings from content activities to make necessary reinvestments in the digital platforms increasingly used by audiences.

The 'Projects 2014' programme was undertaken in three phases:

- Initial analysis and hypothesis generation. Building on a rigorous examination of the ABC's cost base undertaken in 2013, the Corporation developed strategic priorities and identified high-level savings scenarios for further investigation.
- 2. Detailed investigation of potential savings. In early 2014, the ABC formally established the 'Projects 2014' programme coordinated by a Project Management Office (PMO). Divisions began developing and testing potential savings initiatives. Concurrently, the Corporation engaged specialist advisors to assess potential support services savings. The outcomes of this phase of the process were presented to the Board at its June 2014 meeting.

Development of initiatives for implementation.
 In 2014–15, the initiatives being pursued were refined for consideration by the Board and management, and once approved, implementation of the initiatives commenced.

Strategic framework

In early 2015, the ABC Executive endorsed the *ABC 2015 and 2020 Strategies*, which are practical and focused roadmaps for the Corporation, based on a clear and agreed vision for the ABC. That vision is to be the independent home of Australian conversations, culture, and stories.

The ABC 2015 Strategy was developed during the 'Projects 2014' process, and is based on three strategic pillars:

- Efficient, agile and accountable: The ABC
 has limited resources which must be used wisely.
 These objectives are about continuing to count
 every dollar, to look for ways of operating efficiently
 and importantly, to maximise the ABC's investment
 in content for audiences.
- Audience at the centre: Delivering distinctive, quality content for audiences is fundamental to the ABC's existence. These objectives are about delivering quality, but also about relevance—the ABC must connect and engage with communities to deliver the kind of content that engages them, challenges them and also helps them participate as citizens in the life of the nation.
- Creative and engaged: These objectives are about a commitment to creative excellence—being innovative, sharing information and looking for new and smarter ways of doing things. It is also about the make-up of our workforce—a commitment to diversity and reflecting the broader community.

The strategic pillars are underpinned by corporationwide performance measures, both quantitative and qualitative, and the ABC Values.

Structural changes

In 2014-15, the ABC announced several significant changes to its organisational structure.

Digital Network

In November 2014, the ABC announced the formation of a new Digital Network division to replace its existing Innovation division and have a broader remit to address the challenges and opportunities presented by the disruptive nature of the digital marketplace and its impacts on media and the ABC.

The centralisation of the ABC's digital expertise across service design, UX, development and project management is expected to deliver significant consistency of product across the ABC, through the application of Human Centric Design models, and allows for the alignment of resources to strategic organisational priorities.

ABC Regional

In 2014-15, the ABC announced that it will consolidate its regional resources in a single Division to be called ABC Regional. The new Division, which will commence on 1 July 2015, will incorporate the regional Local Radio services, ABC Rural, ABC Open and all regionally-based journalists from the News Division.

The objective of this structural change is to better appeal to and serve the needs of the millions of Australians living outside capital cities. It will extend the already-significant role played by the Corporation in local communities at a time when commercial media services in regional areas are in marked decline.

ABC Regional will produce high-quality, cross-media content for local, cross-regional, state and national audiences. As a cross-media content provider, it will be geared to accommodate the anticipated shift from scheduled broadcasting to user-selected, on-demand digital and multiplatform content delivery.

Central to the creation of the new Division is the configuration of key regional stations into hubs which facilitate the coordination of the work of local staff. This approach represents a rational and effective means of maintaining an appropriate ABC presence outside the capital cities and improving the regional content offering through greater coordination of storygathering and more efficient use of resources.

The decision to create ABC Regional provided an opportunity to review the existing infrastructure in order to implement the most efficient and costeffective regional network. In 2014-15, the ABC decided to close regional outposts in Wagin (WA), Nowra (NSW), Port Augusta (SA), Morwell (Vic), and Gladstone (Qld). No programming was affected as a result of the closures and all staff were relocated.

ABC News Radio

From February 2015. News Radio became a part of the News Division. This transition ensures that the ABC is able to capitalise on the production synergies and leveraging news resources to maximum advantage.

Organisational impact

A number of efficiency initiatives were commenced or completed in 2014-15 in order to reduce the cost base of the organisation, including:

- Centralisation of the ABC switchboard services to a single national switchboard service located in Ultimo, operating between 8am and 8pm (AEST) on weekdays.
- Centralisation of the ABC's mailroom operations to a 'pigeonhole' mail service, replacing the twice daily, point-to-point mail runs in Sydney and Melbourne.
- A review of all end-to-end payroll processes, which highlighted areas for streamlining and efficiency savings. Implementation has commenced with a number of components implemented at 30 June 2015.
- Automation of the 'procure to pay' process using delegation-based workflow to facilitate review and approvals.
- Automation of existing manual forms and processes, travel and expense management processes, and rostering. These initiatives are expected to streamline existing processes, automate manual processes, minimise errors, interface into primary systems and minimise input and processing.
- Procurement-related initiatives, including exploring buying consortiums, rationalisation of vendors, review of volumes and review of leakage from existing contracts.
- Reduction of divisional overheads in both content and non-content areas, focused on management and administration costs.

Positioning the ABC for the Future

In line with a regular review of the property portfolio, the ABC's site at Lanceley Place, Artarmon, NSW, was identified as a potential site for divestment. Work has commenced in analysing the existing activities currently undertaken at Lanceley Place and modelling undertaken to ascertain the divestment options for the ABC. Work is also being undertaken with a view to rationalising office accommodation at existing sites in order to identify office space that may be subject to commercial rental.

The ABC is developing a number of further initiatives, including streamlining financial management, further reducing administrative overheads, and reviewing its technology support strategy. This will include expected savings through renegotiation of the ABC's transmission contracts. Those initiatives are expected to commence in 2015–16. The total for all initiatives is expected to meet the \$50 million per annum budget cut, averaged over five years.

A critical focus for the Corporation in 2014–15 was ensuring that it is adequately prepared to respond to the digital future. Accordingly, alongside savings initiatives, content divisions have developed a range of proposed initiatives that enable the ABC to pursue its strategic direction and fund its investment priorities.

- In the News division, local editions of 7.30 on Friday nights were replaced with a national edition. Plans were announced to enhance State and Territory coverage throughout the week on the 7pm News, on radio and on digital platforms, and extended news specials produced in each State and Territory annually. Savings were also identified through restructuring the ABC's overseas bureaux, including plans for major multiplatform content hubs in Washington DC, London, Beijing and Jakarta; re-structuring its bureaux in Tokyo, Bangkok, New Delhi and Jerusalem as homebased operations led by a video journalist; and closure of the Auckland bureau.
- A significant change in Radio was the implementation of G-selector playlist software, used widely across the industry, as well as overseas. This technology has allowed programming staff to program, curate and develop a coherent sound in weekday shifts with greater efficiency, and without the loss of specialist skills. Savings across all radio networks were identified. The ABC Science and ABC Health and Wellbeing portals, and the Editor of the ABC Religion and Ethics portal merged with RN's Science and Religion Units respectively. The consolidation of these existing resources will enable the ABC to expand and strengthen the breadth of the science, health and religion specialist content delivering a

richer and more coherent offer to audiences.

Concert recordings by Classic FM were reduced by 50% with a stronger emphasis on developing a real currency around the concerts played on the network. In an attempt to better align networks around core offer, jazz moved to RN, thereby making the network's classical music offer stronger and more attractive for classical music fans. New Music Up Late was decommissioned, with resources put into developing a stronger offer of new classical music online.

Local Radio savings were primarily identified through back-office efficiencies, including examination and 'right-fit' of production resources and management roles across the metropolitan stations. A small increase in the networking of *Afternoons* programs improved budgetary sustainability and enabled key shifts to be maintained as locally-focused as possible.

 ABC Television implemented a range of measures focused on: efficiencies in operational resources; consolidation of the national production resource structure; changes to the sport content strategy; and reinvestment in content and capacity to meet audiences online. Overhead savings were achieved through changes to administration and genre structures, and centralising production activity in New South Wales and Victoria.

Workforce Planning

The media industry has felt the disruptive effects of digital change and the ABC, to remain true to its Charter, recognised that it must adapt to the new media environment and the changing needs of audiences, while being accountable for the taxpayer dollars paid to its staff.

An important part of managing the people-change component was ensuring that the ABC examined its future workforce needs. This required the ABC to focus at a team level on skills mix, employment type, grading mix (establishing the right balance of senior, middle and junior level staff) and location.

ABC People worked with each work stream to ensure the ABC followed the required steps to plan for its future and in accordance with its industrial agreements with regard to managing consultation with staff and unions.

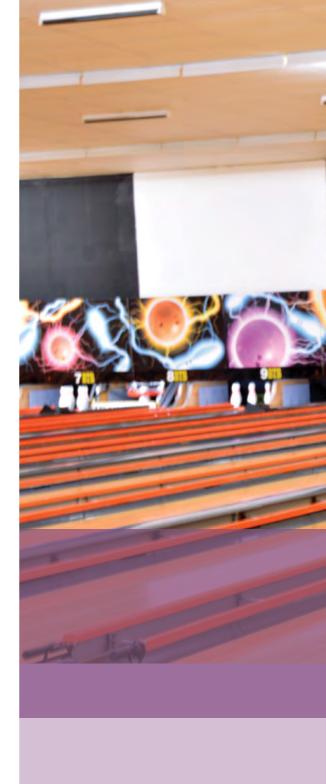
In 2014–15, the initiatives resulted in 113 employees being made redundant.



GOVERNANCE

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Kris by ABC Open contributor Carensa Werder. Bunbury, Western Australia.



All about audiences means providing a breadth of content that entertains, engages and educates.

113



The ABC Board and management apply a corporate governance framework that aims to balance the ABC's performance as a creative media organisation on the one hand, and its need to comply with the formal obligations of a statutory corporation on the other.

Enabling legislation

ABC corporate objectives, strategies, policies and activities derive from the requirements of the *Australian Broadcasting Corporation Act 1983* ('ABC Act'). In particular, section 6 of the Act—the ABC Charter—outlines the functions of the Corporation, and section 8 lays out the duties of the Board (see Appendix 1, page 195). The ABC Act expressly provides for both the editorial and administrative independence of the Corporation, thereby investing the Board with considerable discretion. In acknowledgement of that independence, the ABC accepts the obligation to meet the highest standards of public accountability.

Governance and management processes

Board Governance

The roles and responsibilities of the Board are described on page 10.

The ABC Board held six meetings during 2014–15.

The Audit and Risk Committee met on five occasions and the Finance Committee met on three occasions. The Human Resources Committee did not meet during 2014–15, as all pertinent matters were dealt with by the full Board. Further information about the ABC Board and its Committees is provided in Appendix 2 (see page 196).

Management Processes

The Managing Director chairs a monthly meeting of the ABC Executive, comprising Divisional Directors and the Heads of specialist support units reporting to him. This group also convenes briefly each Monday morning. The Audience Strategy Group, comprising the Managing Director, Chief Operating Officer and Directors of content areas—Radio, News, Television and Digital Network (formerly Innovation)— is responsible for coordinating the ABC's cross-divisional content strategy.

The ABC's governance framework includes a number of executive and advisory groups which provide guidance and leadership around areas such as digital strategy, risk management, information technology, work health and safety, and policy development.

Internal Audit

Group Audit provides an independent and objective audit and advisory service which is designed to add value and improve the ABC's operations. Group Audit helps the ABC to achieve its objectives by bringing a systematic and disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.

In 2014–15, Group Audit completed scheduled audits which included comprehensive, compliance, information technology and project assurance audits. Group Audit also performed unscheduled reviews at the specific request of management and the Audit and Risk Committee. Group Audit continued to use technology to undertake continuous auditing and monitoring of transactional data. As in previous years, Group Audit used a combination of in-house staff and external firms to deliver audits and provide the most appropriate industry experience and technical expertise.

Group Audit also provided guidance and advice to ABC management and staff on good governance, risk management, controls and policies. As part of the ABC's best practice arrangements, the Head of Group Audit met regularly with the Audit and Risk Committee Chair and External Member during the course of the year, in addition to attending formal Committee meetings.

Further information is provided in Appendix 2 (see page 196).

Corporate governance

Risk Management

The ABC conducts a review of the ABC's Corporate Risk Profile of strategic risks twice annually, to ensure they adequately reflect the current operating environment. The review is conducted by the Executive Risk Committee, which comprises representatives from each Division. The outcome of that review is discussed and endorsed by the Audit and Risk Committee.

Operational risks are identified and reviewed on an ongoing basis, and may be proactive and relate to planning activities, or reactive and relate to incidents that have occurred. The management of operational risks in this manner provides a day-to-day identification and reporting mechanism of risk within the respective Divisions.

The ABC participated in Comcover's 2015 Risk Management Benchmarking Survey of all government agencies, which rated the Corporation's risk management practices as 'Advanced'. The ABC continues to maintain strong results when compared to the average maturity level of overall Commonwealth government entities, where the average of all participants was 'Integrated'. The benchmarking survey found that the areas in which the ABC has the strongest risk management capability are: establishing a risk management policy; embedding systematic risk management into business processes; and reviewing and continuously improving the management of risk.

The ABC is committed to maintaining the stability and resilience of its operations, as well as prioritising the safety and wellbeing of employees during and after any business disruption event. The ABC's Business Continuity Management program operates independently and supports the Corporation's broader governance, policy and risk management framework, to maintain and improve the planning and response activity to adverse events that may impact ABC people, facilities or operations. The Business Continuity Management program aims to continually improve the leadership, process and communications requirements of the ABC's emergency coordination, crisis management and business continuity and recovery processes. Understanding and effectively managing these risks through the Business Continuity Management program is part of the ABC's commitment to building organisational resilience.

Corporate Strategy Setting

Section 31A of the ABC Act requires the Board to develop corporate plans that set out the strategic direction for the ABC. The ABC Strategic Plan 2013–16 continued to focus on the six goals set out in the previous plan, which remain an accurate reflection of the ABC's Values, Charter obligations and strategic direction:

- · Audience Focused
- · High Quality
- Innovative
- Values Based
- Efficient
- Responsible

The ABC Strategic Plan 2013–16 meets the requirements of section 31B(1) of the ABC Act by setting out the objectives of the Corporation; outlining the overall strategies and policies that the Corporation will follow; including a forecast of the revenue and expenditure of the Corporation and its subsidiaries; and including appropriate performance indicators and targets.

The requirement to prepare a corporate plan in accordance with the *Public Governance, Performance and Accountability Act 2013* (PGPA Act) comes into effect on 1 July 2015. Under section 35 of the PGPA Act, the accountable authority of the ABC is required to prepare a corporate plan at least once each reporting period. The corporate plan must be prepared in accordance with the *Public Governance, Performance and Accountability Rule 2014* (PGPA Rule). In 2014–15, the ABC developed a new *ABC Corporate Plan 2015–16* in accordance with the requirements of the PGPA Act and PGPA Rule which will come into effect on 1 July 2015, and will replace the *ABC Strategic Plan 2013–16*.



Corporate reporting and compliance

Compliance Reporting

During 2014-15, the Department of Finance issued Resource Management Guide 208: PGPA Framework Compliance Reporting that replaced Finance Circular No. 2008/05 - Compliance Reporting CAC Act Bodies. Resource Management Guide 208 is similar to the superseded Finance Circular in that it requires the ABC to submit an annual report certifying compliance with the PGPA Act and Rule, and the Corporation's financial sustainability, to the Minister of Finance and the ABC's responsible Minister by 15 October

To meet these requirements, the ABC established an internal compliance reporting framework. The compliance framework comprises internal controls and governance procedures together with other sources of assurance and information to ensure that relevant PGPA reporting requirements are achieved.

The Board signed and submitted the Compliance Report relating to the 2013-14 reporting period (under the superseded Finance Circular) before the due date in October 2014. The Compliance Report relating to the 2014-15 reporting period (under Resource Management Guide 208) will be submitted before the due date in October 2015.

Annual Report

The ABC was required by section 9 of the CAC Act to prepare an annual report. The report must be submitted to the responsible minister for presentation to the Parliament. The ABC Annual Report 2013-14 was submitted to the Minister for Communications and was tabled in Parliament on 31 October 2014.

Report against the ABC Strategic Plan

The ABC Strategic Plan 2013-16 sets out the strategies which will be pursued in order to achieve the ABC's goals of being Audience Focused, High Quality, Innovative, Values Based, Responsible and Efficient. Assessment of progress is based on 10 performance areas, which reflect the key elements of the ABC's strategies.

Performance against the ABC Strategic Plan 2013-16 is set out at page 120.

Freedom of Information

The Freedom of Information Act 1982 ('FOI Act') gives the public the right to access documents held by the ABC. During 2014-15, the ABC received 49 requests for access to documents under the FOI Act.

Eight requests were granted, three were granted in part, 15 were refused, 12 were withdrawn or deemed to be withdrawn, and four were dealt with outside of the formal FOI process. Seven requests were still being processed at the end of the financial year. Of the 15 requests which were refused, 10 were outside the scope of the FOI Act. Part II of Schedule 2 of the FOI Act specifically excludes documents relating to the ABC's program material from the operation of the FOI Act.

One matter was the subject of Internal Review. Access to documents was refused on review on the basis of a practical refusal reason. No decisions were the subject of review by the Office of the Australian Information Commissioner.

In accordance with section 8(1) of the FOI Act, the ABC has prepared an Agency Plan which describes how the ABC will comply with the Information Publication Scheme requirements set out in Part II of the FOI Act. The ABC's Agency Plan and Disclosure Log are published on the ABC's website: http://about.abc.net.au/how-the-abc-is-run/whatquides-us/freedom-of-information/

Privacy

The ABC is required to comply with the Australian Privacy Principles (APPs) in the Privacy Act 1988. An up-to-date Privacy Policy is published on the ABC's corporate website which meets the requirements of APP 1 regarding the open and transparent management of personal information. The Policy sets out the kind of information the ABC will collect, how individuals may access their personal information, and how and to whom individuals may complain about a breach of privacy.

In 2013–14, there were no privacy breaches which required the ABC to notify the Privacy Commissioner.

Corporate governance

Audience contact

Another important avenue for assessing the ABC's performance with its core constituency is through audience feedback, including complaints.

Written complaints about issues such as factual inaccuracy, bias or inappropriate content are referred to the ABC's Audience and Consumer Affairs unit. Audience and Consumer Affairs is independent of ABC program areas and can investigate written complaints referring to possible breaches of the ABC Editorial Policies or ABC Code of Practice. The unit also coordinates responses to a range of programming and policy enquiries.

The Reception Advice Line is the first point of contact for viewers and listeners experiencing technical problems receiving ABC television or radio. A summary of audience contacts to the Reception Advice Line is set out at page 126.

In 2014–15, Audience and Consumer Affairs logged 69 578 audience contacts, a 33% increase on the 52 287 contacts logged by Audience and Consumer Affairs in 2013–14.

The profile of contacts reported by Audience and Consumer Affairs reflects the particular remit of the unit. Written complaints alleging a breach of the ABC Code of Practice or ABC Editorial Policies received elsewhere in the ABC are required to be referred to Audience and Consumer Affairs in the first instance, whereas requests, suggestions, praise and other comments are not. This, and the unit's specialist complaints-handling focus, means that the proportion of contacts received by Audience and Consumer Affairs which are complaints will generally be higher than the proportion received elsewhere throughout the Corporation.

Summary of Contacts Received

Contact type	Email/Letter/Other		
	Number	%	
Complaint	30 526	43.9	
Request/Suggestion	20 670	29.7	
Other	13 641	19.6	
Appreciation	4 741	6.8	
Total	69 578	100.0	

Subject Matter of Contacts Received

Ema Subject	il/Letter/ Other	% Total
Requests for information, programs, product availability and other matters	s 34 311	49.3
Complaints about program standard scheduling and other matters	ls, 24 892	35.8
Appreciation of programs and presenters	4 741	6.8
Bias (other than party political)*	1 986	2.9
Party political bias	1 905	2.7
Complaints of factual inaccuracy	1 046	1.5
Lack of balance	697	1.0
Total	69 578	100.0

^{*} Includes claims of bias in relation to issues such as sport and religion.

Key concerns reflected in audience contacts received by Audience and Consumer Affairs this year included 5 692 complaints from audience members who experienced technical difficulties accessing content on the iview service, including difficulties experienced by audiences adapting to technology changes.

In 2014–15, the ABC received 1 044 complaints about a controversial episode of *Q&A* first broadcast on 22 June 2015; complainants said that audience member Mr Zaky Mallah was inappropriately given a platform to share his views on terrorism laws. The morning after the broadcast, the ABC acknowledged that it made an error of judgement in allowing Mr Mallah to join the audience and ask a question. Prior to 30 June 2015, Audience and Consumer Affairs had logged 836 appreciative contacts in support of the ABC in light of the controversy surrounding the episode and in response to the ABC Managing Director's address at the annual Corporate Public Affairs Oration on 25 June 2015.

Audience and Consumer Affairs logged 10 291 'Other' contacts, mostly in late 2014, from audience members who expressed their support for the ABC and their concern about the impact of reduced funding for the organisation. Compared with 2084 'Other' contacts in 2013–14, this is the primary reason for the significant increase in audience contacts.



Accessibility complaints

In 2014–15, Audience and Consumer Affairs logged 117 complaints about closed captioning of television programs. These included complaints about the quality of captions as well as complaints about a failure to provide captions on various programs. The Broadcasting Services Act (1992) (the BSA), requires the ABC to provide captions on 100% of programs transmitted on its primary television channel between 6am and midnight, and on all news and current affairs programs irrespective of when they are broadcast. The ABC is also required to caption any program broadcast on any ABC multi-channel irrespective of the time of broadcast—if such program was previously captioned on the ABC's primary channel or any of the other ABC multi-channels when originally broadcast.

Eight of the captioning complaints investigated by Audience and Consumer Affairs resulted in findings that the ABC had failed to satisfy the requirements set out in the BSA. The ACMA did not conduct any investigations into complaints about closed captioning.

Privacy complaints

Audience and Consumer Affairs logged 81 complaints that were categorised as intrusiveness/invasion of privacy. These included complaints that various news stories about tragic events were intrusive, and complaints from people who felt that their privacy, that of someone they knew, or a third party unknown to them, had been breached by the ABC. Two of the complaints were upheld, both in relation to a television news report that included footage of a distressed grieving family. The ABC Editorial Policies require that extreme sensitivity be shown in the depiction of violence, tragedy or trauma. The vision in the

report conveyed dramatically the impact of a murder committed in shocking circumstances and therefore had public interest. However, the duration and graphic nature of the vision was beyond that required to tell the story.

One privacy complaint was finalised as resolved. This was one of several complaints about an episode of the documentary series Head First—complainants raised various concerns, including that the program was sensationalist, inaccurate and breached privacy. The Complaint Handling Procedures provide that a complaint may be regarded as resolved where the relevant area of the ABC takes steps to remedy the cause of complaint prior to or within 30 days of the ABC receiving the complaint, and the steps are considered by Audience and Consumer Affairs to be adequate and appropriate such that further processes formally to uphold, part uphold or not uphold would add nothing of substance. Of the remaining 80 complaints about intrusiveness/invasion of privacy: 23 were responded to by Audience and Consumer Affairs (18 were not upheld, two were upheld and three did not require investigation); 39 were referred to other areas of the Corporation for direct response; and 18 did not require a response.

Timeliness

Audience and Consumer Affairs seeks to reply to all contacts requiring response within 30 days of receipt, in accordance with the timeliness standard for complaint handling that is specified in the ABC's Complaint Handling Procedures.

Between 1 July 2014 and 30 June 2015, ABC Audience and Consumer Affairs responded directly to 15 646 audience contacts. Of these, 14 573 (93.1%) received responses within 30 days.

Written complaints fi	nalised:	Number	%	Number	%
Response required from A&CA	Response made within 30 days	7 293	88.1		
	Response made within 60 days	8 254	99.7	8 279	27.8
Referred to other areas	for direct response			14 525	48.8
No response required				6 958	23.4
TOTAL WRITTEN CO	MPLAINTS FINALISED			29 762	100%

Corporate governance

Complaint outcomes

During 2014–15, 29 762 written complaints were finalised by Audience and Consumer Affairs. The unit provided a personal response to 8 279 of these complaints (comprising 8 317 issues), of which 7 293 (88.1%) received responses within 30 days. 14 525 complaint contacts were referred to other areas of the Corporation for direct response (including 1 620 editorial complaints) and no substantive response was required for 6 958 complaint contacts.

These 8 279 responses to complaints sent by Audience and Consumer Affairs this year includes two distinct groups of complaints:

- complaints investigated by Audience and Consumer Affairs which alleged breaches of the ABC Editorial Policies or ABC Code of Practice: and
- complaints about matters of personal preference which do not raise issues of compliance with the ABC's editorial standards, and for which Audience and Consumer Affairs provide an audience liaison service.

This latter group of complaints makes up the larger number of the total. As these complaints do not go to the ABC's editorial standards, they are not formally investigated and are not capable of being upheld.

During 2014–15, 2 414 complaint issues were investigated. A total of 153 (6.3%) were upheld in cases where Audience and Consumer Affairs determined that ABC editorial standards had not been met. A further 124 issues were resolved (5.1%) after the relevant content area took prompt and appropriate action to remedy the cause of the complaint.

All findings in relation to upheld and resolved complaints are brought to the attention of the senior editorial staff responsible. In 2014–15, actions taken in response to upheld and resolved complaints included written apologies to complainants; on-air corrections; counselling or other action with staff; removal of inappropriate content or correction of material on ABC Online; and reviews of and improvements to procedures.

Summaries of upheld and resolved complaints are published on abc.net.au as individual complaints are finalised, providing timely access to complaint decisions. The ABC also publishes a quarterly statistical overview of audience contacts on its website.

Australian Communications and Media Authority

Members of the public who complain to the ABC about matters covered by the *ABC Code of Practice* and who are dissatisfied with the ABC's response, or who do not receive a response to their complaint within 60 days, may seek review from the Australian Communications and Media Authority (ACMA).

During 2014–15, the ACMA advised the ABC that it had finalised investigations into 42 such matters (59 in 2013–14).

In one case in 2014–15, the ACMA found a breach of the ABC Code of Practice:

Fair and honest dealing: The ACMA found that a 7.30 segment failed to provide an opportunity to a company to respond to specific allegations of mismanagement and neglect made by two former clients who told their stories in the segment.

The ACMA was satisfied with actions taken by the ABC and did not invoke its statutory powers that allow it to recommend that the ABC take further action.

Commonwealth Ombudsman

The Ombudsman's office did not notify the ABC of any investigations into the ABC's handling of complaints commenced or finalised during the current reporting period.

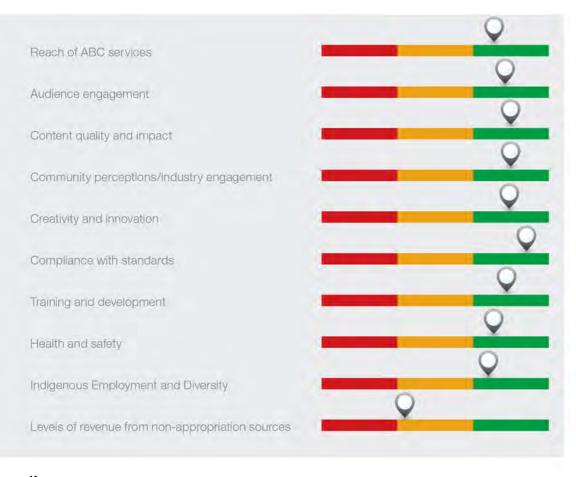


The ABC is required by the *Australian Broadcasting Corporation Act 1983* to prepare corporate plans which outline the overall strategies and policies that the Corporation will follow to achieve its objectives and fulfil its functions.

This report documents the ABC's progress using ten performance areas.

The ABC's performance is reported on two levels:

- **Dashboard summary** a high level indication of progress, expressed as a chevron marking a place on a 'traffic light' panel.
- Performance Progress of aspects relevant to the performance area is summarised with reference to relevant data and information.



Key

Assessment of overall performance:



Achieves or exceeds

Performance against the ABC Strategic Plan 2013–16

Reach of ABC Services across all platforms

Objective: Maintain a combined national audience reach of between 70% and 75%.

Progress summary: The ABC's combined national audience reach across Television, Radio and Online is measured and reported annually. As at June 2015, combined reach was 71% (the same as at June 2014).

- Online Reach and Visitors (see page 30)
- Television Reach (see page 39)
- Radio Reach (see page 49)

Levels of audience engagement

Objective: Increase audience engagement with content across platforms.

Progress summary: In 2014–15, there continued to be a significant growth in audience engagement with ABC content online, on mobile devices, and across major social media platforms, compared with 2013–14. ABC iview usage has continued to increase, particularly as a result of the launch of the ABC KIDS iview app.

- Online and mobile (see page 30)
- iview (see page 31)
- Social media (see page 33)

Assessment of content quality and impact

Objective: Deliver high quality, distinctive content which has an impact.

Progress summary: Levels of Australian content on Radio and Television are both high, an important point of distinction for the ABC. Perceptions of quality are measured and reported annually through the Newspoll ABC Appreciation Survey.

- · Levels of Australian content (see page 125)
- Perception of quality and impact (see page 26)
- Editorial reviews (see page 72)

Community perceptions and industry recognition

Objective: Strengthen perceptions about the ABC and increase industry engagement and recognition.

Progress summary: The Newspoll *ABC Appreciation Survey* demonstrates strong public sentiment towards the ABC. The ABC has received nearly 200 awards during the reporting period, and has continued to engage with industry to extend the ABC's reputation as an innovation leader in the Australian media.

- Community perceptions (see page 26)
- Advisory Council feedback (see page 130)
- Audience contacts (see page 117)
- Awards and recognition (see page 218)

Assessment of creativity and innovation

Objective: Experiment with new content, formats, talent and business processes.

Progress summary: Examples of the ways in which the ABC has demonstrated creativity, innovation and experimentation are referred to throughout the Report.

• Research and Development (see page 34)

Compliance with appropriate and recognised standards

Objective: Apply best practice standards of financial, corporate and environmental responsibility.

Progress summary: The ABC continued to apply high standards to all aspects of its financial and corporate responsibilities.

- Accounting standards (see Section 7, page 132)
- Governance (see page 114)
- Corporate responsibility (see page 94)

Availability and effectiveness of training and development activities

Objective: Provide training and development to meet business needs and build capabilities.

Progress summary: Training delivery continued to be prioritised to align with ABC strategic priorities and operational requirements during the reporting period.

• Training opportunities (see page 79)

Health and safety performance

Objective: Achieve the highest standards of health and safety.

Progress summary: Compliance with WHS induction programs was 93.4%. There was a 15% reduction in work-related incidents from the previous reporting period (206 in 2014–15 compared with 243 in 2013–14). The majority of work-related incidents in the reporting period (91%) were not serious, requiring one day or less off work.

- Induction compliance (see page 83)
- Work-related incidents (see page 83)
- Comcare investigations, recommendations and notices (see page 85)

Performance against targets set in the RAP and Equity and Diversity Plan

Objective: To reach (and exceed) equity, diversity and reconciliation targets.

Progress summary: Equity, diversity and reconciliation plans are in place. Indigenous employment at 30 June 2015 was 2.28% (against a target of 2%). Similar to previous years, gender representation is balanced in terms of employment numbers, but less balanced across salary ranges. Performance against the ABC's Reconciliation Action Plan and Equity and Diversity Plan is reported separately, based on different reporting periods.

- Reconciliation Action Plan (see page 129)
- Equity and Diversity Plan (see page 79)

Levels of revenue from non-appropriation sources

Objective: To maximise the revenue obtained from non-appropriation sources.

Progress summary: The 2014–15 financial performance of ABC Commercial was impacted by the decision for a phased exit of Retail's portfolio of leased ABC Shop sites. Informed by difficult trading in recent years, the decision recognised that it is no longer possible for the ABC to sustain a large network of leased stores which are traditionally reliant on declining DVD and CD formats. This decision required significant provisions, resulting in an overall net loss of \$30.8 million. Excluding ABC Retail, the ABC Commercial net profit result was a surplus of \$4.5 million. The ABC received revenue from other areas, including facilities hire, rental income and income from Screenrights.

• ABC Commercial (see page 63)

Government outcomes

The ABC is granted annual appropriations from the Australian Government, and is required to measure its performance in terms of four specified outcomes.

The ABC is an agency within the portfolio of the Department of Communications. As at 30 June 2015, the responsible Minister was The Honourable Malcolm Turnbull.

The ABC is granted annual appropriations from the Australian Government, and is required to measure its performance in terms of four specified outcomes.

Outcome 1

Informed, educated and entertained audiences—throughout Australia and overseas—through innovative and comprehensive media and related services. Outcome 1 is delivered through three programs: ABC Radio, ABC Television and Online.

Program 1.1—Radio

The Objective of this Program is to provide distinctive radio programs that serve all local and regional communities throughout Australia, and satisfy diverse audience needs, nationally and internationally.

KPI: Radio share

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: The ABC's overall five-city metropolitan share in 2014–15 was 23.7%, compared with 24.4% in 2013–14.

Metropolitan Share	2014–15 %	2013–14 %
Sydney	22.5	23.0
Melbourne	23.0	24.4
Brisbane	24.3	23.7
Adelaide	25.9	26.1
Perth	26.2	27.6
Five-City Metropolitan	23.7	24.4

Source: Nielsen; GFK from Survey 1, 2014

KPI: Radio Reach

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: The ABC's overall five-city metropolitan reach in 2014–15 was 4.8 million compared with 4.7 million in 2013–14.

Metropolitan Average Weekly Reach	2014–15	2013-14
Sydney	1 474 000	1 439 000
Melbourne	1 477 000	1 493 000
Brisbane	709 000	667 000
Adelaide	426 000	415 000
Perth	674 000	664 000
Five-City Metropolitan	4 761 000	4 678 000

Source: Nielsen; GFK from Survey 1, 2014

KPI: International reach

Measure: Levels achieved in 2014–15 compared with previous years and based on available research in particular countries.

Performance: Available metrics indicate overall increases in reach of international broadcasting services (see page 59).

KPI: Audience/Community Appreciation

Measure: Percentage of people who consider the quality of programming on ABC Radio is good in 2014–15 compared with results in 2013–14.

Performance: According to the ABC Newspoll Appreciation Survey 2014, the majority of Australians describe the quality of programming on ABC Radio as "good" (62% in 2014–15 compared with 61% in 2013–14).

KPI: Levels and mix of Australian content

Measure: Levels of Australian music on those radio networks which broadcast music.

Performance: All radio networks that broadcast music have a strong commitment to Australian music and have set annual targets. In 2014–15, all radio networks other than Double J exceeded their annual target.



	Target	2014-15	2013-14
ABC RN	25%	40.7	46.3
ABC Local Radio	25%	30.7	36.7
ABC Classic FM	30%	48.1	32.3
triple j	40%	49.6	47.7
Double J	40%	33.1	37.3
ABC Jazz	25%	32.5	32.5
ABC Country	25%	49.7	28.8
triple j unearthed	100%	100	100

KPI: Editorial Standards—Quality assurance

Measure: Results of Editorial Policy Assurance surveys relating to news and information on ABC Radio.

Performance: See Editorial Reviews, page 72.

KPI: Editorial Standards— Complaints management

Measure: Efficiency of complaints management measured by performance against statutory timelines.

Performance: See page 118.

Program 1.2—Television

The Objective of this Program is to present television programs of wide appeal and more specialised interest that contribute to the diversity, quality and innovation of the industry generally.

KPI: Television Share

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: In daytime (6am–6pm), total ABC Television (ABC TV, ABC2, ABC3 and ABC News 24) five-city metropolitan free-to-air share in 2014–15 was 27.4%, compared with 26.5% in 2013–14. Regional free-to-air share in the daytime timeslot was 31.9% in 2014–15, compared with 29.7% in 2013–14.

TOTAL ABC
Daytime (6am-6pm) — Free-to-air share

	2014-15	2013-14
Metropolitan Share	%	%
Sydney	26.6	27.2
Melbourne	26.2	25.2
Brisbane	29.2	26.4
Adelaide	28.4	28.0
Perth	27.7	26.9
Five-City Metropolitan All	27.4	26.5

Regional Share	%	%
Southern NSW	32.3	31.1
Northern NSW	34.7	31.0
Vic	30.4	27.8
Qld	28.8	27.0
Tas	35.2	35.7
Regional All	31.9	29.7

Source: OzTAM and Regional TAM consolidated data.

In prime-time (6pm-midnight), total ABC Television (ABC TV, ABC2, ABC3 and ABC News 24) five-city metropolitan free-to-air share in 2014–15 was 17.7%, compared with 18.1% in 2013–14.

Regional free-to-air share in the prime-time timeslot in 2014–15 was 19.4% compared with 20.1% in 2013–14.

TOTAL ABC
Prime-time (6pm-midnight) — Free-to-air share

	2014-15	2013-14
Metropolitan Share	%	%
Sydney	17.6	18.4
Melbourne	17.4	18.2
Brisbane	18.4	17.7
Adelaide	18.2	18.4
Perth	17.3	17.8
Five-City Metropolitan All	17.7	18.1
Regional Share	%	%
Southern NSW	20.4	20.2
Northern NSW	22.8	23.2
Vic	16.8	18.7
Qld	15.8	16.3
Tas	23.4	25.1
Regional All	19.4	20.1

Source: OzTAM and Regional TAM consolidated data.

KPI: Television Reach

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: Average weekly reach in the five metropolitan cities for total ABC Television (ABC TV, ABC2, ABC3 and ABC News 24) was 57.7% (compared with 59.1% in 2013–14). Average weekly Regional reach was 62.2% (compared with 63.2% in 2013–14).

Government outcomes

TOTAL ABC		
Average weekly	2014-15	2013-14
Metropolitan Reach	%	%
Sydney	54.3	55.8
Melbourne	59.1	60.8
Brisbane	58.0	58.8
Adelaide	63.2	65.4
Perth	58.2	58.5
All Metropolitan	57.7	59.1
TOTAL ABC		
Regional Reach	%	%
Southern NSW	62.4	63.5
Northern NSW	61.6	61.4
Vic	66.1	67.0
Qld	58.7	61.3
Tas	67.9	67.7
All Regional	62.2	63.2

Source: OzTAM and Regional TAM consolidated data.

KPI: Audience/Community Appreciation

Measure: Percentage of people who consider the quality of programming on ABC Television is good in 2014–15 compared with results in 2013–14.

Performance: According to the ABC Newspoll Appreciation Survey 2014, the majority of Australians describe the quality of programming on ABC Television as "good" (78% in 2014–15, the same as in 2013–14).

KPI: Editorial Standards-Quality assurance

Measure: Results of Editorial Policy Assurance surveys relating to news and information on ABC Television.

Performance: See Editorial Reviews, page 72.

KPI: Editorial Standards— Complaints management

Measure: Efficiency of complaints management measured by performance against statutory timelines.

Performance: See page 118.

KPI: Australian Content

Measure: Percentage of first run Australian content in 2014–15 compared with 2013–14.

Performance: 6pm-midnight: 42% on ABC TV (47% in 2013–14). The decline in first run Australian content in primetime is primarily due to *Lateline* moving from ABC TV to ABC News 24 in 2014–15.

6am-midnight: 52% on ABC TV (51% in 2013-14)

These results reflect the hours broadcast from the Sydney transmitter, comprising national and local New South Wales transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to the nearest whole number.

KPI: Australian Children's Content

Measure: Percentage of Australian children's television programs on ABC2 and ABC3 in 2014–15 compared with 2013–14.

Performance:

	Australian Children's Content		
	2014–15 2013–1		
	%	%	
ABC KIDS	32.8	26.0	
ABC3	43.9	48.7	
Total ABC KIDS and ABC3	38.9	38.1	
Total ABC2 and ABC3	31.7	30.5	

KPI: State/Local Television

Measure: Percentage of state/local 'breakout' television broadcast hours in 2014–15 compared with 2013–14.

Performance: Of the 10 638 total ABC TV primary channel television hours, 1 982 hours (18.6 %) were unduplicated, state-based, first run television broadcast hours (compared with 20.6% in 2013–14).

Program 1.3—Online

The Objective of this Program is to engage audiences through new media services including the internet and emerging broadband and mobile platforms.

KPI: Online Reach

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: ABC Online's monthly reach in the active Australian internet population averaged 24.7% in 2014–15 (23.1% in 2013–14), with a peak of 27.1% in March 2015.



KPI: Audience/Community Appreciation

Measure: Percentage of people who consider the quality of content on ABC Online is good in 2014–15 compared with 2013–14.

Performance: According to the ABC Newspoll Appreciation Survey 2014, the majority of Australians describe the quality of content on ABC Online as "good" (89% in 2014–15, compared with 90% in 2013–14).

KPI: Total podcasts

Measure: Levels achieved in 2014–15 compared

with 2013-14.

Performance: 61 million ABC podcasts were downloaded in January to June 2015.¹⁴¹

KPI: Total vodcasts

Measure: Levels achieved in 2014-15 compared

with 2013-14.

Performance: Vodcast data is not available due to changes in video content file types.

KPI: Editorial Standards—Quality assurance

Measure: Results of Editorial Policy Assurance surveys relating to news and information on ABC Online.

Performance: See Editorial Reviews, page 72.

KPI: Editorial Standards— Complaints management

Measure: Efficiency of complaints management measured by performance against statutory and ABC-imposed timelines.

Performance: See page 118.

KPI: Digital classroom

Measure: Level of audio/video clips, hours of contemporary educational content and number of interactive educational activities.

Performance:

	2014-15	2013-14
Number of video clips Number of audio clips Hours of educational	1 080 20 Approximately	1 070 77 Approximately
content	130 hours	129 hours142
Interactive educational		
activities ¹⁴³	307	274

Outcome 2:

Audiences' access to ABC satellite and analog terrestrial radio and television transmission services is, at a minimum, maintained year-on-year through the management of Transmission Service Agreements. Outcome 2 is delivered through one program.

Program 2.1—Analog Terrestrial Transmission Services

The Objective of this Program is to provide ABC satellite and analog terrestrial transmission services through the effective management of Transmission Service Agreements.

KPI: Number of analog terrestrial transmission services

Measure: Number in 2014-15 compared

with 2013-14.

Performance:

	2014-15	2013-14
Analog Television	0	0
Domestic Radio	710	710
International Radio	8	8
Total	718	718

KPI: Audience contacts via the ABC Reception Advice Line

Measure: Levels achieved in 2014–15 compared with results in 2013–14.

Performance: The ABC monitors audience responses to transmission issues via its Reception Advice Line (RAL). In 2014–15, this unit received the following television and radio services enquiries:

	2014-15	2013-14
Total number of emails received	2 182	2 404
Total number of letters received	8	15
Total number of telephone enquiries received	22 533	21 696
Total enquiries	24 723	24 115
Total number of hits to the RAL website	742 071	831 669

Note: these figures reflect both analog and digital transmission contacts

- 141 Due to change in podcast reporting methodology in January 2015, data from previous periods is not available. Reported data excludes 9.9 million short streams of triple | Hottest 100 content.
- 142 Based on 6.5 minute average per media item.
- 143 Includes games in the library collection, student collections and teacher resources.

Government outcomes

The unit assists the public to improve their ABC television and radio reception, responds to broader ABC transmission enquiries, and works with the ABC's transmission providers to identify and resolve transmission faults.

KPI: Transmission performance as reported by Broadcast Australia

Measure: Levels of Total Network Availability and Total 'On-air Availability' in 2014–15 compared with 2013–14.

Performance: Performance in 2014–15 was similar to 2013–14. See ABC Distribution and Transmission Network performance, page 77.

Outcome 3:

Audience access to ABC digital television services is provided, in accordance with Government-approved implementation policy, through the rollout and maintenance of the associated distribution and transmission infrastructure. Outcome 3 is delivered through one program.

Program 3.1—Access to Digital Television Services

The Objective of this Program is to implement the rollout of digital television transmission services.

KPI: Degree to which the Australian population has access to ABC digital television transmissions

Measure: 2014-15 results compared with 2013-14.

Performance: The coverage of ABC digital television transmissions by percentage of the population was as follows:

	2014–15 %	2013–14 %
Australia	98.49	98.62
NSW/ACT	98.87	99.07
Vic	99.48	99.50
Qld	97.66	98.03
WA	97.57	97.53
SA	99.24	99.23
Tas	98.24	97.58
NT	83.15	83.15

Notes: 2013–14 and 2014–15 population was derived from Australian Bureau of Statistics (ABS) 2011 Census data.

The coverage percentages are for Managed Services provided by Broadcast Australia for which the ABC holds an apparatus licence.

KPI: Terrestrial facilities operate within the limits set by the relevant Transmitter Licence and the approved Implementation Plan

Measure: All facilities meet the requirements.

Performance: This target was achieved.

KPI: The number of digital terrestrial television facilities in operation against the approved Implementation Plans

Measure: Number of facilities in operation and in test mode compared to approved Implementation Plans.

Performance: There were 421 digital terrestrial services in operation as at the end of June 2015, including one Temporary Infill Service. There were no facilities in test mode. There were no Implementation Plans submitted or approved. Implementation Plans are no longer required for digital television services.

Outcome 4:

Audience access to ABC digital radio services is provided, in accordance with Government-approved implementation policy, through the rollout and maintenance of the associated distribution and transmission infrastructure. Outcome 4 is delivered through one program.

Program 4.1—Access to Digital Radio Services

The Objective of this Program is to implement the rollout of digital radio transmission services to the five mainland state capital cities.

KPI: Degree to which the five mainland state capital cities have access to ABC digital radio transmissions

Measure: 2014-15 results compared with 2013-14.

Performance: Digital radio services continued in the five mainland state capital cities throughout 2014–15.

KPI: Terrestrial facilities operate within the limits set by the relevant Transmitter Licence and the approved Implementation Plan

Measure: All facilities meet the requirements.

Performance: This target was achieved.



The Bonner Committee

The Bonner Committee is the ABC's primary advisory body on issues relating to Indigenous staff, content and communities. It is responsible for monitoring progress against the ABC's *Reconciliation Action Plan 2013–15* (RAP).

The Committee comprises a geographically diverse mix of Indigenous and non-Indigenous staff.

The Committee's Chair is responsible for providing advice to the Managing Director in relation to issues of relevance to Aboriginal and Torres Strait Islander staff and relationships with Indigenous communities.

The Committee met four times during the reporting period. The Bonner Committee discussed and considered a range of issues. It provided advice to the Editorial Policies Group (EPG) on the preparation of an Editorial Policies Guidance Note on Indigenous Content and coordinated the preparation of a new RAP for 2016–18.

In the first half of 2015, the Chair of the Bonner Committee asked the State Directors of New South Wales and South Australia to conduct a review of the Committee's activities and operations. The report from the review was provided to the Managing Director at the beginning of June.

The Committee is named after the late Neville Bonner AO, who was an ABC Board Director from 1983–91 and Australia's first Indigenous Senator.

Reconciliation Action Plan (RAP)

In 2014–15, the ABC continued to pursue the commitments of the RAP. The RAP commits the ABC to a set of concrete objectives and actions that acknowledge and value Aboriginal and Torres Strait Islander people and their heritage and culture, as well as increasing employment opportunities and developing content that is about, created by, or features Indigenous Australians.

The RAP has four key areas of focus:

- respect
- employment
- content
- relationships.

The RAP operates on a calendar year basis. The ABC reported its performance most recently for the period 1 January – 31 December 2014. The RAP and the ABC's performance reports are also published on the Corporation's website (about.abc.net.au/how-the-abc-is-run/our-plans/).

At 30 June 2015, the ABC had made good progress against the actions identified in the RAP, particularly in the area of employment. Overall, the Corporation delivered results against all areas of the RAP framework. Its commitment to a RAP, and the spirit of reconciliation that underlies it, continued to have positive effects on the ABC. During the year, the ABC steadily increased Indigenous staff numbers and passed its long-standing 2% Indigenous employment target; at the end of the reporting the period, the proportion of Aboriginal and Torres Strait Islander people employed at the ABC was 2.28%, in line with the Corporation's commitment to increase Indigenous employment beyond 2% in 2015. Likewise, in 2014-15, the ABC continued to deliver a variety of high-quality Indigenous content on television, radio and online-reflecting its commitment to supporting the place of Indigenous issues and voices in the national conversation.

The RAP 2013-15 comprises the following 25 initiatives across four key areas of focus:

Respect

- Support the Bonner Committee, the ABC's Indigenous advisory group, which monitors and coordinates the ABC's Reconciliation Action Plan
- Provide staff with ongoing access to the "Indigenous Culture in the ABC" program
- Use appropriate cultural protocols including Acknowledgement or Welcome to Country at events
- Adopt appropriate cultural protocols for content makers
- Continue to recognise and participate in NAIDOC Week
- Establish an Indigenous site on the ABC Intranet to provide a unified source of information in relation to Aboriginal and Torres Strait Islander staff and issues
- Install signage and other physical recognition of the traditional owners of land and the contribution of Indigenous ABC staff in the public foyers and reception areas of ABC offices.

Opportunities employment

- Implement the ABC Indigenous Employment Strategy
- Undertake activities to increase the number of Indigenous employees at the ABC to 2% within two years (end 2014) and exceed that target in 2015
- Undertake "pipeline" activities to increase awareness of potential jobs and careers at the ABC among Indigenous secondary and tertiary students
- Provide career development opportunities for Indigenous employees
- Develop a framework to maximise retention of Indigenous employees
- Contribute to the growth of Indigenous employment opportunities in the wider media industry.

Opportunities—Content

- Demonstrate a stronger
 Aboriginal and Torres
 Strait Islander presence
 in ABC content, including
 regional content, and in
 subsequent scheduling and
 marketing/promotion
- Improved integration of Aboriginal and Torres Strait Islander people into the content-making process, including new projects
- Target and develop Indigenous on-air presenters
- Develop internal and external communication to improve awareness of Indigenous achievement and activity in the ABC.

Relationships

- Create opportunities to build strategic partnerships and projects with Indigenous communities and relevant external organisations, with a focus on regional opportunities
- Develop opportunities with Indigenous suppliers
- Recognise and participate in Reconciliation Week.

Tracking Progress and Reporting

- The Bonner Committee will monitor and report on RAP actions
- Contribute to Reconciliation Australia's RAP Impact Measurement Questionnaire
- Divisional Indigenous Reference Groups (IRGs) will continue to meet
- State and Territory Indigenous Working Groups (IWGs) continue to operate
- The ABC will refresh the RAP.



The ABC Advisory Council was established in 1983 under the provisions of section 11 of the ABC Act, to provide advice to the Board on matters relating to the Corporation's broadcast programs.

ABC Advisory Council

The ABC Advisory Council was established in 1983 under the provisions of section 11 of the ABC Act, to provide advice to the Board on matters relating to the Corporation's broadcast programs.

The 12 members of the Advisory Council are appointed by the Board. Applications to join the Council are invited through promotions on ABC Radio, Television and Online and advertisements in the press in September and October each year.

The Council is made up of:

Professor Andrea Hull AO, Convenor (Albert Park, Vic)—Professor Hull has had a distinguished career in the arts, arts education and cultural policy and was Director/CEO of the Victorian College of the Arts from 1995 to 2009. She was CEO of the WA Department for the Arts and a Director of the Australia Council. Her current roles see her working with the National Museum of Australia (as Deputy Chair), the Florey Neuroscience Institute, the Breast Cancer Network of Australia (as Deputy Chair), The Melbourne Prize, Melbourne Forum, and the Advisory Panel to Lirrwi-East Arnhem Cultural Tourism. She currently has a consultancy practice, and is an executive coach.

Ms Sarah Burr (Bruce, Canberra, ACT)—Ms Burr is an Adviser for the Indigenous Recognition Taskforce in the Attorney-General's Department in Canberra. She has experience in Indigenous constitutional recognition and justice policy.

Mrs Melissa Cadzow (Glenside, SA)—Mrs Cadzow runs two IT companies specialising in developing software and internet solutions for business and government. She has been in the IT industry for over 20 years.

Mr Gideon Cordover (Leichhardt, NSW) — Mr Cordover is an actor. In addition to his acting work, he is developing strategy and policy for Dying with Dignity NSW as their Communications Coordinator.

Ms Kate Duncan (Coburg North, Vic)—Ms Duncan is a Youth Music Development Officer for the Darebin City Council. She develops and facilitates music programs for young people aged 12–25 within the Darebin community. She oversees a youth-run record label and a youth events organising committee.

Mrs Charmaine Foley (Noosa Heads, Qld)— Mrs Foley is a small business operator. She was the Queensland Coordinator for the Council for Aboriginal Reconciliation in 1997 and 1999. Ms Foley is a former Maroochy Shire Councillor and urban planner.

Ms Kez Hall (Darwin, NT)—Ms Hall is a public servant in Darwin. She is an Indigenous Territorian and has extensive experience in Indigenous affairs. Ms Hall has a background in health and medical research.

Ms Heron Loban (Oxley, Qld)—Ms Loban is a Senior Lecturer in Law and Director of the Centre for Appropriate Technology. In her role with the Centre for Appropriate Technology, she advocates for the technological needs of Indigenous people.

Professor Peter Norden AO (Bentleigh, Vic) — Professor Norden is an Adjunct Professor in Global, Social and Urban Studies at RMIT University. He has a long involvement with faith-based communities and academia. Peter has acted as a policy adviser at federal, state and local government level.

Mr Rob Ryan (Holland Park East, Qld)—Mr Ryan is the Assistant Regional Director, Child Safety and Youth Justice, Department of Communities, Queensland. He regularly presents his findings to organisations such as the Australian Association of Social Workers, the Commission for Children and Young People.

Mr Ben Spence (Narrabri, NSW)—Mr Spence is a Senior Manager for Disability and Home Care Services for Northern NSW.

The roles of members and functions of the ABC Advisory Council are to:

 Either on its own initiative or at the request of the ABC Board, advise the Board on matters relating to the Corporation's broadcasting programs.

Advisory bodies

- Provide a broad representation of Australian community concerns and interests in relation to programming.
- Analyse and consider reports and papers in relation to programming provided by the ABC.
- Facilitate communication between the community and the ABC Board.
- Within the framework of the Council's annual work plan, carry out consultation seeking community views on ABC programming initiatives.
- At its discretion, hold interest group meetings from time-to-time.

The Council met three times during the year in Sydney, New South Wales: in August and December of 2014; and in April 2015. It provided feedback to the ABC Board on a wide range of the Corporation's programs and services.

Either the ABC Board Chairman or the Managing Director, or both, met with the Advisory Council at each Council meeting. ABC Divisional Directors also met with the Council to discuss key areas of interest including radio, television, online and audience research.

At the request of the Managing Director, Council members undertook detailed consultations with their communities on the following issues:

- Mental health—the effectiveness of the ABC's coverage of mental health issues, and areas for improvement.
- Rural and regional—the distinctiveness of the ABC's coverage of regional and rural events and issues, the availability of that content across platforms, and areas for potential focus in the future.
- 7pm News—the composition of news bulletins (having regard to the mix of international, national and state/local stories), the role of analysis in the delivery of news, and the extent to which the ABC should be influenced by or have regard to the activities of competitors and the services they provide.

The Advisory Council's recommendations and commendations for the year, together with responses from ABC management, are reported in Appendix 4 (page 201).



1: James Curtis (WA), 2: Peter Norden (Vic), 3: Heron Loban (Qld), 4: Rob Ryan (Qld), 5: Sarah Burr (ACT), 6: Kate Duncan (Vic) Front row (L-R): 7:Andrea Hull – Convenor (Vic), 8: Kez Hall (NT), 9: Melissa Cadzow (SA) and 10: Charmaine Foley (Qld) Missing: Gideon Cordover (Tas/NSW)

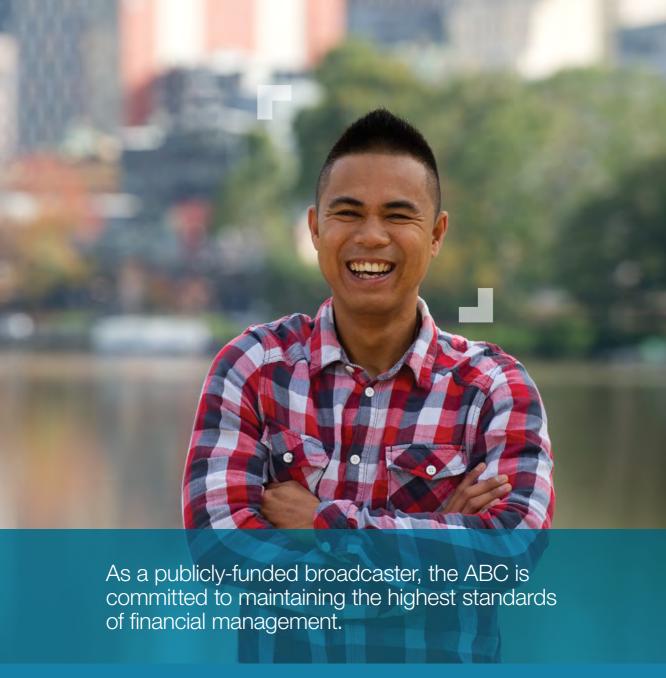


FINANCIAL PERFORMANCE

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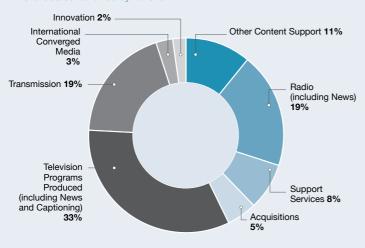
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All about audiences means providing independent, accurate and balanced news and current affairs.



ABC Split of Expenditure 2014-15

Split of actual expenditure broadly represents how the ABC allocates its funds by function.



Over 80% of the ABC's expenditure is on making and distributing content

Completion of Annual Financial Statements

On 6 August 2015, the Audit and Risk Committee endorsed and the Board approved the signing of the 2014–15 Financial Statements and the Australian National Audit Office (ANAO) issued an unmodified audit opinion.

Financial Outcome 2014-15

As in previous years, the ABC operated within its total sources of funds and revenue from Government for the 2014–15 financial year, except for the impact of a number of significant events, including: the decision of the ABC Board, in June 2015, to cease retail operations through ABC Shops by the end of February 2016; the cessation of the Australia Network contract; and the response to the Government's budget cuts. As a result, the 2014–15 outcome includes significant expenses for redundancies, and the write-down and impairment of Shop fitout and inventory as well as the recognition of lease obligations related to ABC Shops.

Sources of Funds 2014-15

The ABC was allocated \$1 113.6 million in the May 2014 Federal Budget. This was reduced by \$0.4 million in the Additional Estimates process in respect of Communications and Public Affairs Function Targeted Savings, with the revised allocation totalling \$1 113.2 million for 2014–15.

The ABC also received \$155.4 million from other sources, including ABC Commercial.

The chart 'ABC Source of Funds' depicts the ABC's budgeted funds for the various categories against actual sources for 2014–15 and its budgeted sources for 2015–16.

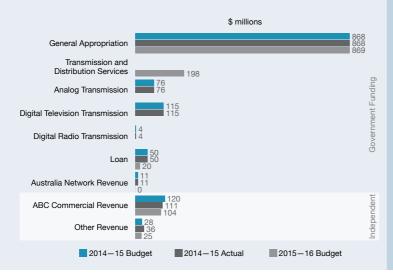
Application of Funds

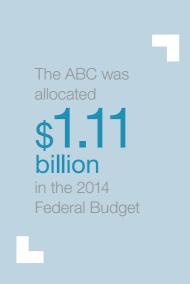
The chart 'Split of actual expenditure 2014–15' broadly represents how the ABC allocates its funds by function.

Financial summary

ABC Source of Funds

The ABC receives funding from different sources, the majority coming from the Federal Government.





The Year Ahead

Revenue from Government

Following on from the 1% ongoing reduction to the ABC's funding base in the May 2014 Budget, described as a 'down payment' on the ABC and SBS Efficiency Study announced in January 2014, the Minister for Communications announced on 19 November 2014 that the ABC's budget would be further reduced by \$206.8 million over four years from 2015-16, as the balance of savings relating to the ABC and SBS Efficiency Study. The reductions over forward years were made as part of the Government's 2014-15 Mid-Year Economic and Fiscal Outlook (MYEFO) statement, with the impact on 2015-16 being a reduction of \$20.4 million, as well as an additional \$0.4 million reduction from the Communications and Public Affairs Function Targeted Savings.

Funding provided to the ABC in the May 2015 Budget included: indexation on residual base funding; an increase of \$3.0 million on the previously announced Triennial Funding initiative for Digital Delivery of Content; and \$20 million of previously announced loan funding for the Melbourne Accommodation Project (MAP).

The 2015–16 Budget also included a structural change to the appropriation of ABC funding for transmission related activities. From 2015–16, ABC transmission related funds are appropriated under a single ABC Transmission and Distribution Services programme under Outcome 1, rather than under the previous three separate transmission related Outcomes 2, 3 and 4.

The ABC's funding for the 2015-16 financial year is:

	\$m
Total revenue from Government per Outcome	
1 and including equality injection/loan	1 084.4
Less Transmission and Distribution Services	197.6
Less Loan funds	20.0
Total Revenue from Government	866.8

The chart 'ABC Revenue from Government by Programme 2015–16' broadly represents the ABC's budgeted appropriation of funds by programme for 2015–16.



Budget Strategy

The ABC has taken a 'whole-of organisation' view and a multiple-year outlook in responding to overall funding issues it faces, as well as in developing an appropriate audience strategy moving forward.

With the first impact in 2015–16 of the \$206.8 million funding cuts over four years, coming on top of the 1% funding cut and the cessation of the Australia Network contract in the May 2014 Budget, the ABC is in the process of implementing a number of efficiency savings initiatives targeting Support functions in order to address the decline in funding from Government. Implementing these savings involved significant upfront redundancy and restructure costs, with overall savings to be achieved over a number of years.

At the same time, in recognition of the need for ABC content to remain relevant to audiences, the ABC is also identifying programming savings that can be reinvested in new content priorities.

The focus on audience engagement has also involved the centralisation of marketing functions, the creation of the new Regional Division, and the centralisation of oversight of the ABC's overall digital products, platforms and infrastructure, by expanding the Innovation Division into the new Digital Network Division.

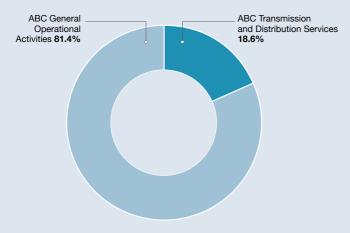
The ABC also commenced implementing the Board's June 2015 decision to commence a phased exit from ABC Shop properties by February 2016.

Comparative Revenue from Government

The 2015–16 operational revenue from Government of \$867 million represents a decrease in real funding of \$299 million or 25.6% since 1985–86 as depicted in the chart 'ABC Operational Revenue from Government'.

ABC Revenue from Government by Programme 2015-16

This graph shows how funding is allocated to the ABC's two Programmes. Performance against the ABC's previous Outcomes structure for 2014–15 is reported at page 123.



Financial summary

Five year analysis

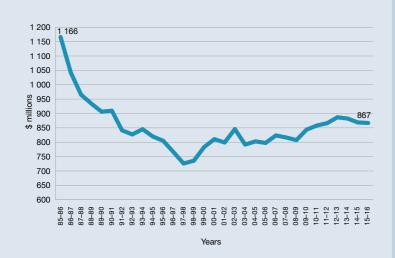
ABC Operating	2015 \$'000	2014* \$'000	2013 \$'000	2012 \$'000	2011 \$'000
Cost of Services	1 264 641	1 238 722	1 167 877	1 179,929	1 134 969
Operating Revenue	163 011	177 223	158 853	173 134	181 361
Net Cost of Services ^(a)	1 101 630	1 061 499	1 009 024	1 006 795	953 608
Share of (deficit)/surplus from jointly					
controlled entities	n/a	n/a	(2 311)	(2 317)	(1 732)
Revenue from Government	1 063 215	1 053 853	1 023 700	997 403	955 516
	2015	2014*	2013	2012	2011
Financial Position	\$'000	\$'000	\$'000	\$'000	\$'000
Current Assets	386 371	365 415	314 343	228 804	234 548
Non-Current Assets	998 671	999 135	976 657	1 012 702	985 096
Total Assets	1 385 042	1 364 550	1 291 000	1 124 506	1 219 614
Current Liabilities	264 881	255 255	242 107	224 033	225 608
Non-Current Liabilities	99 146	51 318	35 081	28 907	20 590
Total Liabilities	363 900	306 573	277 188	252 940	246 198
Total Equity	1 021 142	1 057 977	1 013 812	988 566	973 446
Ratios					
Current Ratio ^(b)	1.46	1.43	1.30	1.02	1.04
Equity ^(c)	74%	78%	79%	88%	80%

^{* 2014} numbers have been restated due to the adoption of AASB 11 Joint Arrangements.

- (a) Net cost of services is cost of services less operating revenue
- (b) Current assets divided by current liabilities
- (c) Equity as a percentage of total assets

ABC Operational Revenue from Government

Including Capital indexed at 2014–15 levels, December 2014 6 months CPI Index — 25.7% reduction from 1985–86 to 2015–16.



In real terms, the ABC's operational revenue has declined over time







INDEPENDENT AUDITOR'S REPORT

To the Minister for Communications

I have audited the accompanying annual financial statements of the Australian Broadcasting Corporation for the year ended 30 June 2015, which comprise:

- · Statement by the Directors and Chief Financial Officer:
- · Statement of Comprehensive Income;
- · Statement of Financial Position;
- · Statement of Changes in Equity;
- · Cash Flow Statement:
- · Schedule of Commitments; and
- Notes comprising a Summary of Significant Accounting Policies and other explanatory information.

Directors' Responsibility for the Financial Statements

The directors of the Australian Broadcasting Corporation are responsible under the *Public Governance*, *Performance and Accountability Act 2013* for the preparation and fair presentation of annual financial statements that comply with Australian Accounting Standards and the rules made under that Act. The directors are also responsible for such internal control as is necessary to enable the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on the financial statements based on my audit. I have conducted my audit in accordance with the Australian National Audit Office Auditing Standards, which incorporate the Australian Auditing Standards. These auditing standards require that I comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

GPO Box 707 CANBERRA ACT 2601 19 National Circuit BARTON ACT Phone (02) 6203 7300 Fax (02) 6203 7777

Independent auditor's report

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Independence

In conducting my audit, I have followed the independence requirements of the Australian National Audit Office, which incorporate the requirements of the Australian accounting profession.

Opinion

In my opinion, the financial statements of the Australian Broadcasting Corporation:

- (a) comply with Australian Accounting Standards and the Public Governance, Performance and Accountability (Financial Reporting) Rule 2015; and
- (b) present fairly the financial position of the Australian Broadcasting Corporation as at 30 June 2015 and its financial performance and cash flows for the year then ended.

Australian National Audit Office

Hel-

Grant Hehir Auditor-General

Canberra 6 August 2015



Financial Statements

for the year ended 30 June 2015

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Financial statements

Statement by the Directors and Chief Financial Officer

In our opinion, the attached financial statements for the year ended 30 June 2015 comply with subsection 42(2) of the *Public Governance, Performance and Accountability Act 2013* (PGPA Act), and are based on properly maintained financial records as per subsection 41(2) of the PGPA Act.

In our opinion, at the date of this statement, there are reasonable grounds to believe that the Australian Broadcasting Corporation will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with a resolution of the Directors.

JAMES SPIGELMAN AC QC Chairman

6 August 2015

MARK SCOTT AO Managing Director

6 August 2015

DAVID PENDLETON FCPA Chief Financial Officer 6 August 2015



Statement of Comprehensive Income for the year ended 30 June 2015

	Notes	2015 \$'000	2014 \$'000
EXPENSES	_		
Employee benefits	2A	529 284	519 884
Suppliers	2B	448 662	432 896
Depreciation and amortisation	2C	90 560	95 332
Program amortisation	2D	179 654	187 639
Finance costs	2E	810	139
Write-down and impairment of assets	2F	15 671	2 832
Total expenses		1 264 641	1 238 722
OWN-SOURCE INCOME			
Own-source revenue			
Sale of goods and rendering of services	3A	118 794	135 069
Interest	3B	7 975	6 997
Other revenue	3C _	28 586	27 381
Total own-source revenue	_	155 355	169 447
Gains			
Net gain from disposal of assets	3D	5 869	3 427
Net foreign exchange gain/(loss)	3F	1 787	(175)
Reversals of previous asset write-downs and impairments	3E _		4 524
Net gains	_	7 656	7 776
Total own-source income and gains	_	163 011	177 223
Net cost of services		1 101 630	1 061 499
Revenue from Government	4	1 063 215	1 053 853
Deficit	_	(38 415)	(7 646)
OTHER COMPREHENSIVE INCOME Items not subject to subsequent reclassification to profit or loss		10.405	50 500
Changes in asset revaluation reserve		13 425	56 566
Items subject to subsequent reclassification to profit or loss			
Gains/(losses) on cash flow hedging instruments	15.2B	10	(75)
Total other comprehensive income	_	13 435	56 491
Total comprehensive income	_	(24 980)	48 845

Statement of Financial Position

as at 30 June 2015

	Notes	2014 \$'000	2013 \$'000
ASSETS	_		
Financial assets			
Cash and cash equivalents	5A	8 790	5 416
Receivables	5B	19 257	20 607
Other investments	5C	246 300	194 100
Accrued revenue	5D _	8 151	5 817
Total financial assets	_	282 498	225 940
Non-financial assets			
Land and buildings	6A	690 579	680 837
Infrastructure, plant and equipment	6B	238 159	246 280
Intangibles	6C	37 200	36 287
Assets classified as held for sale	6D	-	12 024
Inventories	6E	115 790	143 144
Prepayments	6F	16 829	15 851
Other non-financial assets	6G	3 987	4 187
Total non-financial assets	_	1 102 544	1 138 610
Total assets	_	1 385 042	1 364 550
LIABILITIES Payables			
Suppliers	7A	77 963	72 047
Other payables	7B	48 499	51 513
Total payables	-	126 462	123 560
Interest bearing liabilities	_		
Loans	8	70 000	20 000
Total interest bearing liabilities	-	70 000	20 000
Provisions			
Employee provisions	9A	153 020	160 613
Other provisions	9B	14 418	2 400
Total provisions	_	167 438	163 013
Total liabilities	_	363 900	306 573
NET ASSETS	_	1 021 142	1 057 977
EQUITY			
Contributed equity		107 640	119 495
Reserves		666 560	653 125
Retained surplus	_	246 942	285 357
Total equity	_	1 021 142	1 057 977



Statement of Changes in Equity for the year ended 30 June 2015

		ined plus		valuation erve		ibuted uity		ging erve	To equ	tal uity
	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000
Opening balance Balance carried forward from										
previous year Adjustment for changes in accounting	285 357	290 117	653 125	596 559	119 495	127 061	-	75	1 057 977	1 013 812
policies	-	2 886	-	-	_	-	_	-	_	2 886
Adjusted opening										
balance	285 357	293 003	653 125	596 559	119 495	127 061	-	75	1 057 977	1 016 698
Comprehensive income Net revaluation of										
land and buildings Gains/(losses) on cash flow hedging	-	-	13 425	56 566	-	-	-	-	13 425	56 566
instruments	(20 44E)	(7.646)	-	-	-	-	10	(75)	10	(75)
Total comprehensive	(38 415)	(7 646)	-	-	-	-	-		(38 415)	(7 646)
income	(38 415)	(7 646)	13 425	56 566	-	-	10	(75)	(24 980)	48 845
Transactions with owner Distributions to owner										
Return of capital	-	-	-	-	(11 855)	(10 866)	-	-	(11 855)	(10 866)
Contributions by owner						3 300		_		3 300
Equity injection Total transactions	_		-		-	3 300	-		-	3 300
with owner		-	-	-	(11 855)	(7 566)	-	-	(11 855)	(7 566)
Closing balance	246 942	285 357	666 550	653 125	107 640	119 495	10	-	1 021 142	1 057 977

Cash Flow Statement

for the year ended 30 June 2015

	Notes	2015 \$'000	2014 \$'000
	-	Inflows	Inflows
		(Outflows)	(Outflows)
OPERATING ACTIVITIES			
Cash received		4 000 045	4 050 050
Receipts from Government		1 063 215	1 053 853
Sales of goods and rendering of services		106 312	109 974
Interest Net GST received		7 811 41 462	6 915
		41 462	46 863
Realised foreign exchange gains Other		32 194	37 964
Total cash received	-	1 251 004	1 255 569
Total Cash received	-	1 231 004	1 200 009
Cash used			
Employees		(534 508)	(500 616)
Suppliers		(639 734)	(660 850)
Realised foreign exchange losses		-	(75)
Finance costs	-	(604)	-
Total cash used	-	(1 174 846)	(1 161 541)
Net cash from operating activities	10	76 158	94 028
INVESTING ACTIVITIES			
Cash received			
Proceeds from sale of property, plant and equipment		19 251	20 234
Proceeds from investments		195 800	93 353
Total cash received	-	215 051	113 587
Cash used			
Purchase of property, plant and equipment		(77 980)	(65 083)
Purchase of investments		(248 000)	(155 400)
Total cash used	-	(325 980)	(220 483)
Net cash used in investing activities		(110 929)	(106 896)
FINANCING ACTIVITIES			
Cash received			
Equity contributed by Government			3 300
Proceeds from long-term borrowings		50 000	20 000
Total cash received	-	50 000	23 300
Cash used			
Return of capital	_	(11 855)	(10 866)
		(11 855)	(10 866)
Net cash used in financing activities		38 145	12 434
Net increase/(decrease) in cash and cash equivalents		3 374	(434)
Cash and cash equivalents at beginning of year		5 416	5 850
Cash and cash equivalents at end period	5A	8 790	5 416



Schedule of Commitments

as at 30 June 2015

	2015 \$'000	2014 \$'000
BY TYPE		
Commitments receivable		
Net GST receivable on commitments	(180 866)	(97 555)
Other receivables (1)	(43 151)	(94 869)
Total commitments receivable	(224 017)	(192 424)
Commitments payable		
Capital commitments		
Buildings	50 312	12
Infrastructure, plant and equipment (2)	7 710	9 661
Total capital commitments	58 022	9 673
Other commitments		
Operating leases (3)	19 073	45 302
Transmission networks and services (4)	1 842 302	784 409
Television programs and rights (4)	74 583	74 777
Other (4)	70 970	99 799
Total other commitments	2 006 928	1 004 287
Net commitments by type	1 840 933	821 536
BY MATURITY		
Commitments receivable		
One year or less	(47 109)	(67 038)
From one to five years	(62 911)	(86 264)
Over five years	(113 997)	(39 122)
Total commitments receivable	(224 017)	(192 424)
Commitments payable		
Capital commitments		
One year or less	49 834	9 673
From one to five years	8 188	-
Total capital commitments	58 022	9 673
Operating lease commitments		
One year or less	10 098	16 797
From one to five years	6 485	25 183
Over five years	2 490	3 322
Total operating lease commitments	19 073	45 302
Other payables commitments		
One year or less	315 431	289 939
From one to five years	549 696	458 715
Over five years	1 122 728	210 331
Total other payables commitments	1 987 855	958 985
Net commitments by maturity	1 840 933	821 536

Financial statements

Schedule of Commitments continued

as at 30 June 2015

Commitments are GST inclusive where relevant.

- Other receivables comprise transmission, royalties, co-production commitments, hire of studio and media production facilities, content licensing, media development support initiatives, contract revenue and grants.
- Outstanding contractual commitments associated with the purchase of infrastructure, plant and equipment, including communications upgrades and technical equipment fit out.
- 3. Operating leases included are effectively non-cancellable and comprise:

Nature of Lease

- Motor vehicles business and senior executive
- Property leases office and business premises

General description of leasing arrangement

- Fully maintained operating lease over 24/36 months and/or 40 000/60 000km;
 no contingent rentals; no renewal or purchase options available.
- Lease payments subject to increase in accordance with CPI or other agreed increment; initial
 period of lease ranges from 1 year to 6 years; options to extend in accordance with lease.
- Retail leases comprise the contractual commitment less a component recognised as onerous in the Statement of Financial Position.
- 4. Other payables commitments are covered by agreements and are associated with the supply of transmission services, satellite services, purchase of programs and program rights.



Notes to and Forming Part of the Financial Statements

for the year ended 30 June 2015

1. Summary of Significant Accounting Policies

The principal accounting policies adopted in preparing the financial statements of the Australian Broadcasting Corporation (the "Corporation" or "ABC") are stated to assist in a general understanding of these financial statements.

The financial report for the Corporation for the year ended 30 June 2015 was authorised for issue by the Directors on 6 August 2015.

1.1 Objectives of the Corporation

The Corporation is a Corporate Commonwealth, not-for-profit entity. The objectives of the Corporation are derived explicitly from the Australian Broadcasting Corporation Act 1983 and are:

- Objective 1 Ensure the Corporation's independence, integrity and high standards;
- Objective 2 To be recognised as the leading Australian public media space where people engage with issues and ideas;
- Objective 3 Deliver maximum benefit to the people of Australia through the effective and efficient delivery of the Corporation's services; and
- Objective 4 Sustain and grow the Corporation through high quality leadership and an environment of responsibility and opportunity.

The Corporation is structured to meet four outcomes:

- Outcome 1 Informed, educated and entertained audiences throughout Australia and overseas through innovative and comprehensive media and related services:
- Outcome 2 Audience access to ABC satellite and analog terrestrial radio and television transmission services is, at a minimum, maintained year-on-year through the management of Transmission Service Agreements;
- Outcome 3 Audience access to ABC digital television services is provided, in accordance with Government approved implementation policy, through the roll-out and maintenance of the associated distribution and transmission infrastructure; and
- Outcome 4 Audience access to ABC digital radio services is provided, in accordance with Government approved implementation policy, through the rollout and maintenance of the associated distribution and transmission infrastructure.

The continued existence of the Corporation in its present form and with its present programs is dependent on Government policy and on continued funding by Parliament for the Corporation's administration and programs.

1.2 Basis of Preparation of Financial Statements

The financial statements are general purpose financial statements and are required by section 42 of the Public Governance, Performance and Accountability Act 2013 (PGPA Act).

The financial statements and notes have been prepared in accordance with:

- a) Public Governance, Performance and Accountability (Financial Reporting) Rule 2015 (FRR) for reporting periods ending on or after 1 July 2014; and
- b) Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board (AASB) that apply for the reporting period.

The Corporation's financial statements have been prepared on an accrual basis and in accordance with the historical cost convention, except for certain assets and liabilities which are at fair value. Except where stated, no allowance is made for the effect of changing prices on the results or the financial position.

The financial statements are presented in Australian dollars and values are rounded to the nearest thousand dollars unless otherwise specified.

1. Summary of Significant Accounting Policies continued

1.2 Basis of Preparation of Financial Statements continued

Unless an alternative treatment is specifically required by an accounting standard or the FRR, assets and liabilities are recognised in the Statement of Financial Position when and only when it is probable that future economic benefits will flow to the Corporation or a future sacrifice of economic benefits will be required and the amounts of the assets or liabilities can be reliably measured. However, assets and liabilities arising under executory agreements are not recognised unless required by an accounting standard. Assets and liabilities that are unrecognised are reported in the Schedule of Commitments or at Note 11: Contingent Assets and Liabilities.

The comparative figures for the year ended 30 June 2014 have been restated to show the impact of first time adoption of AASB 11 *Joint Arrangements* as discussed in Note 13.

Unless alternative treatment is specifically required by an accounting standard, income and expenses are recognised in the Statement of Comprehensive Income when and only when the flow, consumption or loss of economic benefits has occurred and can be reliably measured.

1.3 Significant Accounting Judgements, Estimates and Assumptions

Significant Accounting Judgements

In the process of applying the accounting policies listed in this note, the Corporation has taken the fair value of freehold land to be the market value of similar locations and the fair value of freehold buildings to be the depreciated replacement cost, as determined by an independent valuer.

Significant Accounting Estimates and Assumptions

The Corporation has applied the following estimates and assumptions:

- Long service leave, as detailed in Note 1.11: Employee Benefits and disclosed in Note 9A Employee Provisions;
- Provision for make good, as detailed in Note 1.12: Leases and disclosed in Note 9B Make Good Provision;
- Valuation of properties, plant and equipment, as detailed in Note 1.22: Property (Land and Buildings), Infrastructure, Plant and Equipment, and disclosed in Note 6 Non-Financial Assets;
- Depreciation, as detailed in Note 1.22: Property (Land and Buildings), Infrastructure, Plant and Equipment, and disclosed in Note 2C Depreciation and amortisation and Note 6 Non-Financial Assets;
- Impairment of non-financial assets, as detailed in Note 1.23: Impairment of Non-Current Assets;
- Program amortisation, as detailed in Note 1.25: Inventories and disclosed in Note 6 Non-Financial Assets;
- Provision for redundancy, as detailed in Note 1.26: Provisions and disclosed in Note 9A; and
- Onerous leases, as detailed in Note 1.12: Leases and disclosed in Note 9B.

No other accounting assumptions or estimates have been identified that have a significant risk of causing a material adjustment to carrying amounts of assets and liabilities.

1.4 New Australian Accounting Standards

Adoption of New Australian Accounting Standard Requirements

The following new, revised or amending standards were applicable to the current reporting period and had a material effect on the entity's financial statements:

AASB 11 Joint Arrangements. This standard defines a joint arrangement as one where two or more parties are in a contractual agreement which binds them and gives them joint control over the joint arrangement. The standard distinguishes between joint operations whereby the controlling parties have contractual rights and obligations to individual assets and liabilities and joint ventures whereby the controlling parties have rights to the net assets of the arrangement. This resulted in the adoption of the proportionate consolidation method of accounting for the Corporation's interests in a number of joint operations.

AASB 12 Disclosure of Interests in Other Entities. AASB 12 contains the disclosure requirements for entities that have interests in subsidiaries, joint arrangements, associates and/or unconsolidated structured entities.



1. Summary of Significant Accounting Policies continued

1.4 New Australian Accounting Standards continued

Adoption of New Australian Accounting Standard Requirements continued

AASB 1055 Budgetary Reporting. This standard requires reporting of budgetary information by not-for-profit entities within the General Government Sector (however, comparative information is not required). In particular, the original budget presented to Parliament, actual results, and explanations of significant variances are required. Refer Note 18: Budgetary Reporting.

In addition to the above accounting standards applied for the first time, the Corporation has early adopted AASB 2015-7 Amendments to Australian Accounting Standards – Fair Value Disclosures of Not-for-Profit Public Sector Entities. AASB 2015-7 amends AASB 13 Fair Value Measurement to provide disclosure relief to not-forprofit public sector entities from certain disclosures about the fair value measurements of property, plant and equipment held for their current service potential rather than to generate net cash inflows. This includes relief from disclosures of quantitative information about the significant unobservable inputs used in fair value measurements and of the sensitivity of certain fair value measurements to changes in unobservable inputs.

All other new, revised or amending standards that are applicable to the current reporting period did not have a material effect, and are not expected to have a future material effect, on the entity's financial statements.

Future Australian Accounting Standard Requirements

The following new standards, amendments to standards were issued by the AASB but are effective for future reporting periods. The impact of adopting these pronouncements has not been assessed and may have a material financial impact on the Corporation's financial statements.

AASB 9 Financial Instruments, AASB 9 incorporates the classification and measurement requirements for financial liabilities, and the recognition and de-recognition requirements for financial instruments, in addition to the classification and measurement requirements for financial assets (representing the first phase of a three phase project to replace AASB 139 Financial Instruments: Recognition and Measurement). This takes effect for reporting periods beginning on or after 1 January 2018.

AASB 2010-7 Amendments to Australian Accounting Standards arising from AASB 9 (December 2010). This adds the requirements of AASB 139 in relation to the de-recognition of financial assets and financial liabilities to AASB 9. AASB 9 retains but simplifies the mixed measurement model and establishes two primary measurement categories for financial assets; amortised cost and fair value. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial asset. The standard applies to reporting periods beginning on or after 1 January 2015.

AASB 15 Revenue from Contracts with Customers. The standard contains a single model that applies to customers and two approaches to recognising revenue; at a point in time or over time. The model features a five-step analysis of transactions to determine whether, how much and when revenue is recognised. This standard applies to reporting periods beginning on or after 1 January 2017.

Other new, revised or amending standards that were issued and are applicable to future reporting periods are not expected to have a material financial impact on the Corporation.

1.5 Foreign Currency Transactions

The Corporation enters into foreign currency hedging arrangements to protect its purchasing power in relation to foreign currency exposures. Revenues and expenditures denominated in foreign currencies are converted to Australian dollars at the exchange rates prevailing at the date of the transaction or at the hedged rate.

All gains and losses are taken to profit or loss with the exception of forward exchange contracts that are classified as cash flow hedges used to hedge highly probable transactions. Gains and losses on cash flow hedges held at balance date are taken to equity.

All monetary foreign currency balances are converted to Australian dollars at the exchange rates prevailing at balance date. Monetary assets and liabilities of overseas branches and amounts payable to or by the Corporation in foreign currencies are translated into Australian dollars at the applicable exchange rate at balance date.

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

1. Summary of Significant Accounting Policies continued

1.6 Reporting by Outcomes and Segments

A comparison by outcomes relevant to the Corporation is presented in Note 16: Reporting by Outcomes. Any intra-government costs are eliminated in calculating the actual budget outcome for the Government overall.

The Corporation principally provides a national television, radio and digital media service within the broadcasting industry. It is therefore considered for segmental reporting to operate predominantly in one industry and in one geographical area, Australia.

1.7 Revenue

Revenue from the sale of goods is recognised when:

- the risks and rewards of ownership have been transferred to the buyer;
- the Corporation retains no managerial involvement or effective control over the goods;
- · the revenue and transaction costs incurred can be reliably measured; and
- it is probable that the economic benefit associated with the transaction will flow to the Corporation.

Revenue from the sale of goods is recognised at fair value of the consideration received net of the amount of GST upon delivery of the goods to customers.

Revenue from rendering of services is recognised by reference to the stage of completion of contracts at the reporting date. Revenue is recognised when:

- the amount of revenue, stage of completion and transaction costs incurred can be reliably measured; and
- the probable economic benefits with the transaction will flow to the Corporation.

The stage of completion of contracts at the reporting date is determined by reference to the proportion that costs incurred to date bear to the estimated total costs of the transaction.

Credit sales are on normal commercial terms.

Receivables for goods and services, which have 30 day terms, are recognised at the nominal amounts due, less any impairment allowance for bad and doubtful debts. The collectability of debts is reviewed at the balance date. Allowances are made when the collectability of debt is no longer probable.

Interest revenue is recognised using the effective interest method as set out in AASB 139 *Financial Instruments: Recognition and Measurement.*

Subsidies, grants, sponsorships and donations are recognised on receipt unless paid to the Corporation for a specific purpose where recognition of revenue will be recognised in accordance with the agreement.

Revenue from Government

Parliament appropriates monies to the Department of Communications, which is then distributed to the Corporation and recognised as Revenue from Government. The full amount received in respect of departmental outputs for the year is disclosed in Note 4: Revenue from Government.

1.8 Gains and losses

Sale of Assets

Gains or losses from disposal of assets are recognised when control of the asset has passed to the buyer.

1.9 Grants

The Corporation receives grant monies from time to time.

Most grant agreements require the Corporation to perform services or provide facilities, or to meet eligibility criteria. A liability in respect of unearned revenues is recognised to the extent the services or facilities have not been provided or eligibility criteria have not been met.



1. Summary of Significant Accounting Policies continued

1.10 Transactions with the Government as Owner

Equity Injections

Amounts appropriated which are designated as equity injections are recognised directly in contributed equity in that year.

Return of Capital

Where the Corporation is required to return unspent funds to the Commonwealth and this return is discretionary, amounts returned are recognised as a return of equity in the year in which the Minister agrees to the return amount.

Contributions

Income is measured at the fair value of the contributions received or receivable. Income arising from the contribution of an asset to the Corporation is recognised when the entity obtains control of the contribution or the right to receive the contribution, it is probable that the economic benefits comprising the contribution will flow to the Corporation and the amount of the contribution can be measured reliably.

1.11 Employee Benefits

Liabilities for services rendered by employees are recognised at the reporting date to the extent that they have not been settled. Liabilities for short-term employee benefits, as defined in AASB 119 Employee Benefits, and termination benefits expected to be wholly settled within twelve months are measured at their nominal amounts.

The nominal amount is calculated with regard to the rates expected to be paid on settlement of the liability.

All other employee benefit liabilities are measured at the present value of the estimated future cash outflows to be made in respect of services provided by employees up to the reporting date.

The liability for employee benefits includes provisions for annual leave and long service leave. No provision has been made for sick leave as all sick leave is non-vesting and the average sick leave taken in future years by employees is estimated to be less than the annual entitlement for sick leave.

The leave liabilities are calculated on the basis of employees' remuneration at the estimated salary rates that will apply at the time the leave is taken, including the employer superannuation contribution rates to the extent that the leave is likely to be taken during service rather than paid out on termination.

The liability for long service leave has been determined by reference to the work of an actuary, PricewaterhouseCoopers Securities Ltd. The liability for long service leave is the present value of the estimated future cash outflows to be made by the Corporation resulting from employees' services provided up to 30 June 2015. The estimate of the present value of the liability takes into account attrition rates and pay increases through promotion and inflation.

Superannuation

Employees are members of the Commonwealth Superannuation Scheme (CSS), Public Sector Superannuation Scheme (PSS), the Public Sector Superannuation Accumulation Plan Scheme (PSSap) or another non-Commonwealth Superannuation fund.

The CSS and PSS are defined benefit schemes for the Australian Government. The PSSap and other non-Commonwealth funds are defined contribution schemes.

The liability for defined benefits is recognised in the financial statements of the Australian Government and is settled by the Australian Government in due course. This liability is reported in the Department of Finance's administered schedules and notes.

The Corporation makes employer contributions to the employee defined benefit superannuation schemes at rates determined by an actuary to be sufficient to meet the current cost to the Government of the superannuation entitlements of the Corporation's employees. The Corporation accounts for the contributions in the same manner as contributions to defined contribution plans.

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

1. Summary of Significant Accounting Policies continued

1.11 Employee Benefits continued

The liability for superannuation recognised as at 30 June 2015 represents outstanding contributions at the end of the period.

1.12 Leases

A distinction is made between finance leases and operating leases. Finance leases effectively transfer from the lessor to the lessee substantially all the risks and benefits incidental to ownership of leased non-current assets. An operating lease is a lease that is not a finance lease. In operating leases, the lessor effectively retains substantially all such risks and benefits.

Operating lease payments are expensed on a straight line basis which is representative of the pattern of benefits derived from the leased assets.

Operating lease rentals are not segregated between minimum lease payments, contingent rents and sublease payments, as required by AASB 117 *Leases*, as these components are not individually material.

Lease incentives taking the form of 'free' leasehold improvements and rent holidays are recognised as liabilities. These liabilities are reduced by allocating lease payments between rental expense and reduction of the liability.

Provision for Make Good

A provision for make good exists when the Corporation has an obligation to 'make good' leased properties at the end of the lease term. As many of the leases are negotiable, the Corporation has determined the provision as set out below.

Retail leased premises

A provision has been recognised for retail leases where the Corporation is obligated per the lease agreement to make good the site or where the Corporation believes there is some probability that it will incur costs to make good the site. The provision is calculated based on the estimated average cost to make good each site, plus an allowance for inflation.

Other leased premises

A provision has been recognised for other leases where the Corporation is obligated per the lease agreement to make good the site or where the Corporation believes there is some likelihood that it will incur costs to make good the site. The provision is calculated based on the estimated cost to make good each site, plus an allowance for inflation.

Provision for Onerous Leases

Retail leased premises

A provision for onerous leases exists when the Corporation has contractual lease commitments that are deemed onerous when the unavoidable costs of meeting the lease obligations exceed the economic benefits expected to be earned.

1.13 Borrowing Costs

All borrowing costs are expensed as incurred.

1.14 Fair Value Measurement

The Corporation has adopted the following general policies relating to the fair value of assets and liabilities.

Depreciated replacement cost is the basis for valuing the buildings, fit-out and site improvements as they are typically specialist in nature as they are built with broadcasting in mind. This also applies to the Corporation's plant and equipment.



1. Summary of Significant Accounting Policies continued

1.14 Fair Value Measurement continued

Market value is the basis for valuing the land component of ABC property because it is possible to base the fair value on recent sales of comparable sites. The Corporation's valuers have detailed these reference sites in individual valuation reports for each property.

Generally the fair value of the Corporation's financial assets and liabilities (excluding long term loans) is deemed to be their carrying value. The fair value of long term loans is the net present value of future discounted cash-flows arising.

AASB 7 Financial Instruments: Disclosures requires disclosure of fair value measurements by level in accordance with the following fair value measurement hierarchy:

- Level 1 quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2 inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly; and
- Level 3 unobservable inputs for an asset or liability.

The Corporation does not hold any assets or liabilities that are classified as Level 1 inputs (i.e. with reference to quoted prices (unadjusted) in active markets for identical assets or liabilities).

There have been no recurring fair value measurements transferred between the respective levels for assets and liabilities to 30 June 2015.

The carrying value of cash and cash equivalents, financial assets and non-interest bearing financial liabilities (with the exception of derivatives used for hedging) of the Corporation approximates their fair value and as such they have been omitted from these disclosures.

1.15 Cash and Cash Equivalents

Cash and cash equivalents are recognised at their nominal amounts. Cash and cash equivalents include:

- cash on hand: and
- · cash at bank and short term deposits with an original maturity of three months or less that are readily convertible to known amounts of cash and subject to insignificant risk of changes in value.

1.16 Financial Assets

The Corporation classifies its financial assets in the following categories:

- financial assets at fair value through profit or loss;
- held-to-maturity investments: and
- loans and receivables.

The classification depends on the nature and purpose of the financial assets and is determined at the time of initial recognition. Financial assets are recognised and derecognised upon trade date.

Effective Interest Method

The effective interest method is a method of calculating the amortised cost of a financial asset and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset, or, where appropriate, a shorter period.

Income is recognised on an effective interest rate basis except for financial assets that are recognised at fair value through profit or loss.

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

1. Summary of Significant Accounting Policies continued

1.16 Financial Assets continued

Financial Assets at Fair Value Through Profit or Loss

Financial assets are classified as financial assets at fair value through profit or loss (FVTPL) where the financial assets:

- a) have been acquired principally for the purpose of selling in the near future;
- b) are derivatives that are not designated and effective as a hedging instrument; or
- c) are parts of an identified portfolio of financial instruments that the Corporation manages together and has a recent actual pattern of short-term profit-taking.

Forward exchange contracts in this category are classified as current assets.

Financial assets at fair value through profit or loss are stated at fair value, with any resultant gain or loss recognised in profit or loss. The net gain or loss recognised in profit or loss incorporates any interest earned on the financial asset. The Corporation's financial assets in this category are forward exchange contracts which are derivative financial instruments. Gains and losses on these items are recognised through profit or loss except if they are classified as a cash flow hedge where they are recognised in the hedging reserve within equity.

Derivatives

Forward exchange contracts are initially recognised at fair value on the date on which the contract is entered into and are subsequently revalued to reflect changes in fair value. Forward exchange contracts are carried as assets when their net fair value is positive and as liabilities when their net fair value is negative.

For the purpose of hedge accounting, the Corporation's hedges are classified as cash flow hedges when they hedge exposure to variability in cash flows that is attributable either to a particular risk associated with a recognised asset, liability or to a highly probable forecast transaction.

At the inception of a hedge relationship, the Corporation formally designates and documents the hedge relationship to which the Corporation wishes to apply hedge accounting and the risk management objective and strategy for undertaking the hedge. The documentation includes identification of the hedging instrument, the hedged item or transaction, the nature of the risk being hedged and how the Corporation will assess the hedging instrument's effectiveness in offsetting the exposure to changes in the hedged item's fair value or cash flow attributable to the hedged risk.

Such hedges are expected to be highly effective in achieving offsetting changes in fair value or cash flows and are assessed on an ongoing basis to determine that they actually have been highly effective throughout the financial reporting periods for which they were designated.

The effective portion of the gain or loss on the cash flow hedge is recognised directly in equity, while the ineffective portion is recognised in profit or loss.

Amounts taken to equity are transferred to profit or loss when the hedged transaction affects profit or loss, such as when hedged income or expenses are recognised or when a forecast sale or purchase occurs. When the hedged item is the cost of a non-financial asset or liability, the amounts taken to equity are transferred to the initial carrying amount of the non-financial asset or liability.

If the forecast transaction is no longer expected to occur, amounts previously recognised in equity are transferred to profit or loss. If the hedging instrument expires or is sold, terminated or exercised without replacement or rollover, or if its designation as a hedge is revoked, amounts previously recognised in equity remain until the forecast transaction occurs. If the related transaction is not expected to occur, the amount is taken to profit or loss.



1. Summary of Significant Accounting Policies continued

1.16 Financial Assets continued

Held-to-Maturity Investments

Non-derivative financial assets with fixed or determinable payments and fixed maturity dates that the Corporation has the positive intent and ability to hold to maturity are classified as held-to-maturity investments in accordance with AASB 139 *Financial Instruments: Recognition and Measurement.* Held-to-maturity investments are recorded at amortised cost using the effective interest method less impairment, with revenue recognised on an effective yield basis.

Surplus cash has been invested into short term investments with maturities at acquisition date of greater than three months. These investments are classified as 'other investments'.

Loans and Receivables

Trade receivables, loans and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as loans and receivables in accordance with AASB 139 *Financial Instruments:* Recognition and Measurement.

They are included in current assets, except for maturities greater than 12 months after the Statement of Financial Position date. These are classified as non-current assets. Loans and receivables are measured at amortised cost using the effective interest method less impairment. Interest is recognised by applying the effective interest rate.

Trade receivables are normally settled within 30 days unless otherwise agreed and are carried at amounts due, less an allowance for impairment.

Impairment of Financial Assets

Financial assets are assessed for impairment at each balance date.

Financial assets held at amortised cost

If there is objective evidence that an impairment loss has been incurred for loans and receivables or held-to-maturity investments held at amortised cost, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the asset's original effective interest rate.

The carrying amount is reduced by way of an allowance account. The loss is taken to the Statement of Comprehensive Income.

Bad and doubtful debts

The Corporation makes a specific provision for debts considered doubtful by conducting a detailed review of material debtors, making an assessment of the likelihood of recovery of those debts and taking into account past bad debts experience. Bad debts are written off when identified.

1.17 Financial Liabilities

Financial liabilities are classified as 'other financial liabilities' in accordance with AASB 139 *Financial Instruments:* Recognition and Measurement.

Other Financial Liabilities

Other financial liabilities, including borrowings, are initially measured at fair value, net of transaction costs. The fair value of loans from Government is deemed to be the initial principal amount.

Other financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis.

Loans are classified as current liabilities unless the Corporation has the unconditional right to defer settlement for at least twelve months after the Statement of Financial Position date.

Supplier and other payables are recognised at amortised cost. Liabilities are recognised to the extent that the goods or services have been received (and irrespective of having been invoiced). Standard ABC settlement terms are 30 days commercial.

1. Summary of Significant Accounting Policies continued

1.18 Repairs and Maintenance

Maintenance, repair expenses and minor renewals which do not constitute an upgrade or enhancement of equipment are expensed as incurred.

1.19 Joint Arrangements

The Corporation's joint arrangements have been determined to be joint operations. Hence they are accounted for applying proportionate consolidation in accordance with AASB 11 *Joint Arrangements*.

1.20 Contingent Assets and Contingent Liabilities

Contingent assets and contingent liabilities are not recognised in the Statement of Financial Position but are disclosed in Note 11: Contingent Assets and Liabilities. They may arise from uncertainty as to the existence of an asset or liability, or represent an asset or liability in respect of which the amount cannot be reliably measured.

Contingent assets are disclosed when settlement is probable but not virtually certain and contingent liabilities are disclosed when settlement is greater than remote.

1.21 Acquisition of Assets

Assets are recorded at cost at the time of acquisition except as stated below. The cost of acquisition includes the fair value of assets transferred in exchange and liabilities undertaken.

Assets acquired at no cost, or for nominal consideration, are recognised as assets at their fair value, at acquisition date.

1.22 Property (Land and Buildings), Infrastructure, Plant and Equipment

Asset Recognition Threshold

Purchases of property, infrastructure, plant and equipment are recognised initially at cost in the Statement of Financial Position.

Purchases costing less than \$2 000 are expensed in the year of acquisition except where they form part of a project or group of similar items, which are significant in total.

Revaluations

Land, buildings, infrastructure, plant and equipment are carried at fair value. Fair values for each class of asset are determined as shown below.

Asset Class	Fair Value Measured at
Freehold land	Market value
Freehold buildings	Depreciated replacement cost
Leasehold land	Market value
Leasehold buildings	Depreciated replacement cost
Leasehold improvements	Depreciated replacement cost
Infrastructure, plant and equipment	Depreciated replacement cost

Following initial recognition at cost, property, infrastructure, plant and equipment are carried at fair value less subsequent accumulated depreciation and accumulated impairment losses.

Valuations are conducted with sufficient frequency to ensure that the carrying amounts of assets do not materially vary, with the assets' fair values as at the reporting date. The regularity of independent valuations depends upon the volatility of movements in market values for the relevant assets.



1. Summary of Significant Accounting Policies continued

1.22 Property (Land and Buildings), Infrastructure, Plant and Equipment continued

Revaluation adjustments are made on a class basis. Any revaluation increment is credited to equity under the heading of revaluation reserve except to the extent that it reverses a previous revaluation decrement of the same asset class that was previously recognised through profit or loss. Revaluation decrements for a class of assets are recognised directly through profit or loss except to the extent that they reverse a previous revaluation increment for that class.

Any accumulated depreciation as at the revaluation date is eliminated against the gross carrying amount of the asset and the asset restated to the revalued amount.

Depreciation

Depreciable property, infrastructure, plant and equipment assets are written-off to their estimated residual values over their estimated useful lives using the straight-line method of depreciation. Leasehold improvements are depreciated on a straight-line basis over the lesser of the estimated useful life of the improvements or the unexpired period of the lease.

Depreciation rates (useful lives) and methods are reviewed at each reporting date and necessary adjustments are recognised in the current, or current and future reporting periods, as appropriate.

Depreciation rates applying to each class of depreciable asset are initially based on the following useful lives:

Asset Class	2015	2014
Leasehold land – long term	99 to 120 years	99 to 120 years
Buildings on freehold land	50 years	50 years
Leasehold buildings	Life of lease (up to 50 years)	Life of lease (up to 50 years)
Leasehold improvements	5 to 50 years	5 to 50 years
Infrastructure, plant and equipment	3 to 15 years	3 to 15 years

The aggregate amount of depreciation and amortisation allocated for each class of asset during the reporting period is disclosed in Note 2C: Depreciation and amortisation.

1.23 Impairment of Non-Current Assets

All non-current assets except:

- inventories:
- assets arising from employee benefits;
- financial assets that are within the scope of AASB 139 Financial Instruments: Recognition and Measurement;
- non-current assets (or disposal groups) classified as held for sale in accordance with AASB 5 Non-current Assets Held for Sale and Discontinued Operations;

are subject to an assessment as to indicators of impairment under AASB 136 Impairment of Assets.

At the reporting date, the Corporation has assessed whether there are any indications that assets may be impaired.

Where indications of impairment exist, the asset's recoverable amount is estimated and an impairment adjustment made if the asset's recoverable amount is less than its carrying amount.

Recoverable amount of an asset is the greater of its fair value less costs to sell and its value in use. Value in use is the present value of the future cash flows expected to be derived from the asset. Where the future economic benefit of an asset is not primarily dependent on the asset's ability to generate future cash flows, and the asset would be replaced if the Corporation were deprived of the asset, its value in use is taken to be its depreciated replacement cost.

Summary of Significant Accounting Policies continued

1.24 Intangible Assets

The Corporation's intangibles comprise software for internal use, broadcast licences and spectrum provided by the Australian Government.

Software is initially recognised at cost and amortised on a straight-line basis over anticipated useful lives between **3-8 years** (2014 3-8 years). These assets were assessed for indications of impairment. The carrying amounts of impaired assets are written down to the lower of their net market selling price or depreciated replacement cost.

The Corporation's right to use broadcast licences and spectrum are held at their fair value.

1.25 Inventories

Inventories held for resale are valued at the lower of cost and net realisable value. Inventories not held for resale are valued at the lower of cost, adjusted for any loss in service potential, based on the existence of a current replacement cost that is lower than the original acquisition cost or other subsequent carrying amount.

Produced Programs

Television programs are produced for domestic transmission and include direct salaries and expenses and production overheads allocated on a usage basis to the program. Production overheads not allocated to programs are expensed in the period in which they are incurred. External contributions received in respect of co-production of television programs are offset against production costs which are recorded as Inventories in the Statement of Financial Position.

The cost of produced television program inventory is amortised as follows:

- News, Current Affairs and Live Programs 100% on first screening;
- Factual and Entertainment programs based on current topics 100% on first screening;
- Childrens, Education and Movies straight line over three years from completion of production;
- All other programs not covered above 90% first screening and 10% second screening or in third year; and
- Programs not shown within three years of completion or purchase to be amortised 100% in year three.

The costs of programs produced for Radio are expensed as incurred. Such programs are normally broadcast soon after production, stock on hand at any time being minimal.

Purchased Programs

Purchased program inventory is amortised in accordance with the policy noted above or over the rights period of the contract (whichever is lesser).

Subsequent sales of residual rights are recognised in the period in which they occur.

Write-down of Merchandise Inventory

The amount of any write-down of inventories to net realisable value and all losses of inventory are recognised as an expense in the period the write-down or loss occurs. The amount of any reversal of any write-down of inventories arising from an increase in the net realisable value will be recognised as a reduction in the amount of inventories recognised as an expense in the period in which the reversal occurs.

Write-down of Inventory Held for Distribution

When inventories held for distribution are distributed, the carrying amount of those inventories is recognised as an expense. The amount of any write-down of inventories for loss of service potential, and all losses of inventories are recognised as an expense in the period the write-down or loss occurs. The amount of any reversal of any write-down of inventories arising from a reversal of the circumstances that gave rise to the loss of service potential will be recognised as a reduction in the amount of inventories recognised as an expense in the period in which the reversal occurs.



1. Summary of Significant Accounting Policies continued

1.26 Provisions

Provisions are recognised when the Corporation has a present legal or constructive obligation as a result of a past event, where it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

Provision for redundancy

A provision exists for those employees who will be made redundant in future periods and either had a reasonable expectation of being made redundant, or Management had begun to execute a formal plan which created a valid expectation of redundancies by affected staff, at 30 June 2015.

1.27 Taxation

Income tax

The Corporation is not subject to income tax pursuant to Section 71 of the Australian Broadcasting Corporation Act 1983.

Two of the Corporation's controlled entities, Music Choice Australia Pty Ltd and The News Channel Pty Limited, while subject to income tax, have been inactive since the year ended 30 June 2000 up to and including 30 June 2015.

The Corporation's interests in MediaHub Australia Pty Limited, Freeview Australia Limited and National DAB Licence Company Limited are subject to income tax.

ABC Australia Plus (Shanghai) Cultural Development Co., Ltd incorporated in the People's Republic of China is not subject to Australian income tax.

Goods and Services Tax (GST)

Revenues, gains, expenses and assets are recognised net of the amount of GST except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the revenue or expense.

Receivables and payables are stated with the amount of GST included.

The net amount of GST receivable from the ATO is included as a financial asset in the Statement of Financial Position while any net amount of GST payable to the ATO is included as a liability in the Statement of Financial Position.

Cash flows are included in the Cash Flow Statement on a net basis. The GST components arising from investing and financing activities which are recoverable from or payable to the ATO are classified as operating cash flows.

Commitments and contingencies are disclosed on a net basis. Net GST commitments recoverable from, or payable to the ATO are disclosed.

2. Expenses

	Notes	2015 \$'000	2014 \$'000
2A Employee benefits			
Wages and salaries		366 455	371 913
Superannuation – defined contribution plans		32 372	30 945
Superannuation – defined benefit plans		36 071	39 721
Leave and other entitlements		39 528	64 378
Separation and redundancies		47 147	3 857
Other employee benefits	_	7 711	9 070
Total employee benefits	_	529 284	519 884
2B Suppliers			
Goods – external parties		100 327	105 859
Services – external parties		302 668	293 138
Services – related entities		7 952	8 980
Operating lease rentals – minimum lease payments		29 848	17 073
Workers' compensation premiums		7 054	6 762
Freight	_	813	1 084
Total suppliers	_	448 662	432 896
2C Depreciation and amortisation Depreciation			
Land and buildings		30 436	32 276
Leasehold improvements		6 988	7 612
Infrastructure, plant and equipment		43 986	45 927
Total depreciation	_	81 410	85 815
Amortisation			
Intangibles	_	9 150	9 517
Total amortisation	_	9 150	9 517
Total depreciation and amortisation	_	90 560	95 332
2D Program amortisation			
Purchased		40 763	43 549
Produced		138 891	144 090
Total program amortisation	_	179 654	187 639
2E Finance costs			
Loans from Department of Finance		810	139
Total finance costs	15.2C	810	139
2F Write-down and impairment of assets	_		
Receivables and advances		1 697	1 129
Land and buildings		2 689	766
Infrastructure, plant and equipment		551	231
Intangibles		431	-
Assets under construction		696	155
Inventory held for sale		9 607	551
Total write-down and impairment of assets	_	15 671	2 832
Total Willo down and impairment of assets	_	100/1	2 002



3. Own Source Income

	Notes	2015 \$'000	2014 \$'000
3A Sale of goods and rendering of services			
Goods – external parties		97 671	120 552
Services – external parties		21 038	12 884
Services – related entities	_	85	1 633
Total sale of goods and rendering of services	_	118 794	135 069
Cost of sales of goods	=	63 817	57 646
3B Interest			
Deposits	_	7 975	6 997
Total interest	15.2B	7 975	6 997
3C Other revenue			
Subsidies, grants and contract revenue (a)		27 297	22 254
Insurance settlement		20	-
Other	_	1 269	5 127
Total other revenue	_	28 586	27 381
3D Net gain from disposal of assets			
Land and buildings			
Total proceeds from sale		19 000	20 000
Carrying value of assets sold		(12 061)	(15 000)
Cost of disposal	_	(790)	(1 334)
Net gain from disposal of land and buildings	_	6 149	3 666
Infrastructure, plant and equipment			
Total proceeds from disposal		251	234
Carrying value of assets disposed		(469)	(394)
Cost of disposal	_	(62)	(79)
Net loss from disposal of infrastructure, plant and equipment	_	(280)	(239)
Total net gain from disposal of assets			
Total proceeds from disposal		19 251	20 234
Total carrying value of assets disposed		(12 530)	(15 394)
Total costs of disposal	_	(852)	(1 413)
Total net gain from disposal of assets	-	5 869	3 427
3E Reversals of previous asset write-downs and impairments Reversal of impairment losses for:			
Land and buildings		-	3 000
Assets classified as held for sale		-	1 524
Total reversals of previous asset write-downs and impairments	_	-	4 524
3F Net foreign exchange gain/(loss)			
Non-speculative	_	1 787	(175)
Total net foreign exchange gain/(loss)	15.2B	1 787	(175)

⁽a) Subsidies, grants and contract revenue includes \$4 588 000 (2014 \$20 802 000) received from the Department of Foreign Affairs and Trade (DFAT) for the provision of Australia's international television service, Australia Network. A further \$6 000 000 (2014 nil) was received from DFAT for funding the cessation of the service. The Australia Network Service ceased on 18 September 2014 as a consequence of a notice of termination received from DFAT on 13 May 2014.

4. Revenue from Government

	2015 \$'000	2014 \$'000
4A Revenue from Government - Outcome 1	868 364	860 642
4B Revenue from Government - transmission revenue		
Outcome 2 – satellite and analog transmission	76 096	80 403
Outcome 3 – digital transmission	114 988	109 103
Outcome 4 – digital radio transmission	3 767	3 705
Total revenue from Government - transmission revenue	194 851	193 211
Total revenue from Government	1 063 215	1 053 853

Revenue from Government was received from the Department of Communications. As at 30 June 2015, the Corporation had returned \$11 854 710 (2014 \$10 865 833) as a repayment of capital related to unspent transmission revenue in prior years.

5. Financial Assets

	Notes	2015 \$'000	2014 \$'000
5A Cash and cash equivalents			
Cash on hand or on deposit		8 422	5 072
Salary sacrifice funds		368	344
Total cash and cash equivalents	15.2A	8 790	5 416
5B Receivables			
Goods and services			
Goods and services – related parties		1 722	1 710
Goods and services – external parties		6 209	4 780
Total goods and services	15.2A	7 931	6 490
Other receivables			
Net GST receivable from the Australian Taxation Office		4 139	3 706
Forward exchange contracts		242	-
Other	15.2A	7 665	10 515
Total other receivables		12 046	14 221
Total receivables (gross)		19 977	20 711
Less impairment allowance account			
Goods and services		(720)	(104)
Total impairment allowance		(720)	(104)
Total receivables (net)		19 257	20 607
Receivables are expected to be recovered in:			
No more than 12 months		18 815	20 115
More than 12 months		442	492
Total receivables (net)	_	19 257	20 607
Receivables (gross) are aged as follows:			
Not Overdue		18 422	18 633
Overdue by:			
- 0 to 30 days		472	1 315
- 31 to 60 days		387	363
- 61 to 90 days		216	177
- more than 90 days		480	223
Total receivables (gross)	_	19 977	20 711



5. Financial Assets continued

5B Receivables continued	Notes	2015 \$'000	2014 \$'000
The impairment allowance account is aged as follows:			
Not Overdue		-	-
Overdue by:			
- 0 to 30 days		(355)	-
- 31 to 60 days		(173)	-
- 61 to 90 days		-	-
- more than 90 days		(192)	(104)
Total impairment allowance account		(720)	(104)
Reconciliation of the impairment allowance account			
Opening balance		(104)	(31)
Amounts written off		82	-
Amounts recovered or reversed		32	27
Net increase recognised in deficit		(730)	(100)
Closing balance	_	(720)	(104)

Other receivables included forward exchange contracts at fair value, mainly through profit and loss of \$241 768 (2014 payable of \$62 465). Under the fair value measurement hierarchy, these are Level 2 financial instruments where the value has been determined through observable inputs, other than quoted prices, for the instrument. The balance represents estimated future cash flows, based on market forward exchange rates at 30 June 2015 and the forward contract rate, discounted by the observable yield curves of the respective currencies. The above amount reflects a 6.6% average depreciation of the Australian dollar against those currencies for which forward exchange cover has been taken out and applied against those contracts where the market forward rate at 30 June 2015 is lower than the contracted rate.

	Notes	2015 \$'000	2014 \$'000
5C Other investments			
Held-to-maturity financial assets		246 300	194 100
Total other investments	15.2A	246 300	194 100
Other investments are all due to be settled within 12 months.			
5D Accrued revenue			
Goods and services		7 685	5 515
Interest receivable		466	302
Total accrued revenue	15.2A	8 151	5 817

Accrued revenues are all due to be settled within 12 months.

6. Non-Financial Assets

	2015 \$'000	2014 \$'000
6A Land and buildings		
Freehold land		
Fair value	164 694	163 460
Total freehold land	164 694	163 460
Buildings on freehold land		
Fair value	379 600	388 630
Accumulated depreciation	(15 487)	(8 575)
Total buildings on freehold land	364 113	380 055
Leasehold land		
Fair value	21 277	21 277
Accumulated depreciation	(231)	(15)
Total leasehold land	21 046	21 262
Leasehold buildings		
Fair value	66 777	66 777
Accumulated depreciation	(1 608)	(127)
Total leasehold buildings	65 169	66 650
Leasehold improvements		
Fair value	47 154	49 791
Accumulated depreciation	(18 613)	(14 540)
Total leasehold improvements	28 541	35 251
Total land and buildings excluding capital work in progress	643 563	666 678
Capital work in progress at cost - Land and buildings	47 016	14 159
Total land and buildings	690 579	680 837
6B Infrastructure, plant and equipment		
Fair value	613 715	623 698
Accumulated depreciation	(402 725)	(413 667)
Total infrastructure, plant and equipment excluding capital work in progress	210 990	210 031
Capital work in progress at cost - Infrastructure, plant and equipment	27 169	36 249
Total infrastructure, plant and equipment	238 159	246 280

Land, buildings and infrastructure, plant and equipment reflects Management's determination that fair value was not materially different to carrying amount at 30 June 2015. The exceptions to this were desktop valuation updates, performed by McGees Property, for selected properties where Management considered additional valuation inputs were required. As a consequence, a revaluation increment of \$1 234 000 (2014 \$19 999 687) for land, an increment of \$12 190 698 (2014 \$31 146 645) for buildings on freehold land and a Nil increment for leasehold buildings and improvements (2014 \$5 419 243) were credited to the asset revaluation reserve and included in "Changes in asset revaluation reserve" within Other Comprehensive Income and in Reserves within the Statement of Financial Position.

The prior year ended 30 June 2014 also contained a revaluation increment of \$265 587 for buildings on freehold land and an increment of \$2 734 701 for leasehold buildings and improvements which were credited as gains within the operating deficit and included in "Reversal of previous asset write-downs and impairments" within the Statement of Comprehensive Income.



6. Non-Financial Assets continued

Under the fair value measurement hierarchy, land is a Level 2 non-financial asset where this value has been determined through inputs other than quoted prices that are observable for the asset. The fair value of land is determined on the basis of market comparability, using recent sales history for comparable sites as referenced by independent valuers. The Corporation's buildings and infrastructure, plant and equipment are classified as Level 3, with no observable market data for the assets. Given the specialised nature of the Corporation's buildings, fair value is determined with reference to the cost to replace the asset, hence depreciated replacement cost is used. The Corporation's infrastructure, plant and equipment's fair value represents its carrying value, namely depreciated replacement cost.

Reconciliation of the opening and closing balances of land and buildings, and infrastructure, plant and equipment to 30 June 2015

	Land	Buildings on freehold land	Leasehold buildings and improvements	Total buildings	Total land and buildings	Infrastructure, plant and equipment	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
As at 1 July 2014							
Gross book value	182 965	382 549	116 568	499 117	682 082	605 292	1 287 374
Accumulated depreciation	(4.5)	(= 0=0)	(44.00=)	(0.4.0.40)	(04.055)	(400 44=)	(400.070)
and amortisation	(15)	(7 273)	(14 667)	(21 940)	(21 955)	(400 417)	(422 372)
Adjustment attributable to change in accounting							
policy - joint operations	1 772	4 779	-	4 779	6 551	5 156	11 707
Net book value as at							
1 July 2014	184 722	380 055	101 901	481 956	666 678	210 031	876 709
Assets controlled by ABC							
Additions by purchase or							
internally developed	-	2 222	1 362	3 584	3 584	45 611	49 195
Revaluations and							
impairments recognised							
in other comprehensive Income	1 234	12 191	_	12 191	13 425	_	13 425
Revaluations recognised							
in the operating result	-	-	-	-	-	-	-
Depreciation	(216)	(29 915)	(6 988)	(36 903)	(37 119)	(40 721)	(77 840)
Write-down and impairment	-	(119)	(2 570)	(2 689)	(2 689)	(551)	(3 240)
Disposals	-	-	(37)	(37)	(37)	(469)	(506)
Transfers/reclassifications	-	(22)	42	20	20	(20)	-
Assets attributable to							
joint operations							
Additions	-	6	-	6	6	374	380
Depreciation	-	(305)	-	(305)	(305)	(3 265)	(3 570)
Net book value as at							
30 June 2015	185 740	364 113	93 710	457 823	643 563	210 990	854 553
Carrying amount as							
at 30 June 2015							
represented by							
Gross book value	185 971	379 600	113 931	493 531	679 502	613 715	1 293 217
Accumulated depreciation and amortisation	(231)	(15 487)	(20 221)	(35 708)	(35 939)	(402 725)	(438 664)
Closing net book value	(201)	(10 +01)	(20 221)	(00 700)	(00 000)	(402 120)	(100 004)
as at 30 June 2015	185 740	364 113	93 710	457 823	643 563	210 990	854 553

6. Non-Financial Assets continued

Table A2

Reconciliation of the opening and closing balances of land and buildings, and infrastructure, plant and equipment to 30 June 2014

	Land	Buildings on freehold land	Leasehold buildings and improvements	Total buildings	Total land and buildings	Infrastructure, plant and equipment	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
As at 1 July 2013							
Gross book value	174 344	387 436	118 914	506 350	680 694	599 154	1 279 848
Accumulated depreciation							
and amortisation	(157)	(16 698)	(18 402)	(35 100)	(35 257)	(391 896)	(427 153
Net book value as at		070 700		474.050		007.050	
1 July 2013	174 187	370 738	100 512	471 250	645 437	207 258	852 695
Adjustment attributable							
to change in accounting							
policies - joint operations	1 772	5 053	-	5 053	6 825	8 671	15 496
Adjusted net book value as							
at 1 July 2013	175 959	375 791	100 512	476 303	652 262	215 929	868 191
Assets controlled by ABC							
Additions by purchase or							
internally developed	-	5 252	723	5 975	5 975	40 507	46 482
Revaluations and							
impairments recognised							
in other comprehensive							
Income	20 000	31 147	5 419	36 566	56 566	-	56 566
Revaluations recognised in the operating result		265	2 735	3 000	3 000		3 000
Depreciation	(199)	(31 774)	(7 612)	(39 386)	(39 585)	(42 265)	(81 850
Write-down and impairment	(538)	(9)	(219)	(228)	(766)	(231)	(997
Disposals	(556)	(3)	(213)	(220)	(100)	(394)	(394
Transfers/reclassifications	(10 500)	(343)	343	_	(10 500)	(094)	(10 500
	(.0000)	(0.0)	0.0		(10 000)		(.0000
Assets attributable to							
joint operations							
Additions	-	29	-	29	29	147	176
Depreciation	-	(303)	-	(303)	(303)	(3 662)	(3 965
Net book value as at							
30 June 2014	184 722	380 055	101 901	481 956	666 678	210 031	876 709
Carrying amount as							
at 30 June 2014							
represented by							
Gross book value	184 737	388 630	116 568	505 198	689 935	623 698	1 313 633
Accumulated depreciation							
and amortisation	(15)	(8 575)	(14 667)	(23 242)	(23 257)	(413 667)	(436 924
Closing net book value							
as at 30 June 2014	184 722	380 055	101 901	481 956	666 678	210 031	876 709



6. Non-Financial Assets continued

	2015 \$'000	2014 \$'000
6C Intangibles (a)		
Computer software at cost	99 035	86 962
Accumulated amortisation	(66 559)	(60 150)
Total intangibles excluding capital work in progress	32 476	26 812
Capital work in progress at cost - Intangibles	4 724	9 475
Total intangibles	37 200	36 287

⁽a) The Corporation holds the right to use licences provided by the Australian Government in the broadcast of analog and digital television and radio. Due to the conditions attached to these licences, which are asset specific, their fair value is determined on the basis of discounted future cash flows. The Corporation has assessed its licences and considers that their fair value is nil (2014 nil).

No intangibles are expected to be sold or disposed of within the next 12 months.

Table A3 Reconciliation of the opening and closing balances of intangibles to 30 June 2015

	Computer software \$'000	Total intangibles \$'000
As at 1 July 2014		
Gross book value	86 962	86 962
Accumulated depreciation and amortisation	(60 150)	(60 150)
Net book value as at 1 July 2014	26 812	26 812
Additions by purchase or internally developed	15 245	15 245
Write-down and impairment	(431)	(431)
Amortisation	(9 150)	(9 150)
Net book value as at 30 June 2015	32 476	32 476
Carrying amount as at 30 June 2015 represented by		
Gross book value	99 035	99 035
Accumulated depreciation and amortisation	(66 559)	(66 559)
Closing net book value as at 30 June 2015	32 476	32 476

Table A4

Reconciliation of the opening and closing balances of intangibles to 30 June 2014

	Computer software \$'000	Total intangibles \$'000
As at 1 July 2013		
Gross book value	82 651	82 651
Accumulated depreciation and amortisation	(50 811)	(50 811)
Net book value as at 1 July 2013	31 840	31 840
Additions by purchase or internally developed	4 489	4 489
Amortisation	(9 517)	(9 517)
Net book value as at 30 June 2014	26 812	26 812
Carrying amount as at 30 June 2014 represented by		
Gross book value	86 962	86 962
Accumulated depreciation and amortisation	(60 150)	(60 150)
Closing net book value as at 30 June 2014	26 812	26 812

6. Non-Financial Assets continued

Table B
Assets under construction

	Land	Buildings on freehold land	Leasehold buildings and improvements	Total buildings	Total land and buildings	Infrastructure, plant and equipment	Intangibles	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Carrying amount at								
30 June 2015	-	46 854	162	47 016	47 016	27 169	4 724	78 909
Carrying amount at								
30 June 2014	-	14 117	42	14 159	14 159	36 249	9 475	59 883

	2015 \$'000	2014 \$'000
6D Assets classified as held for sale		
Land at carrying value	<u>-</u>	12 024
Total assets classified as held for sale	<u> </u>	12 024
6E Inventories		
Retail		
Inventory held for sale	7 753	15 867
Provision for stock obsolescence	(27)	(34)
Total retail	7 726	15 833
Broadcasting consumables		
Inventory not held for sale at cost	-	34
Total broadcasting consumables	<u>-</u>	34
TV programs held for distribution		
Purchased	22 161	26 885
Produced	44 614	64 238
In progress	41 289	36 154
Total TV programs held for distribution	108 064	127 277
Total inventories	115 790	143 144
Inventories are expected to be recovered in:		
No more than 12 months	89 304	115 488
More than 12 months	26 486	27 656
Total inventories	115 790	143 144

During 2015 $\$36\ 950\ 238\ (2014\ \$41\ 741\ 383)$ of inventory held for sale was recognised as an expense.

During 2015 \$1 720 930 (2014 \$1 722 214) of inventory held for distribution was recognised as an expense.



6. Non-Financial Assets continued

	2015 \$'000	2014 \$'000
6F Prepayments		
Prepaid property rentals	124	187
Prepaid royalties	10 431	9 391
Other prepayments	6 274	6 273
Total prepayments	16 829	15 851
Total prepayments are expected to be recovered in:		
No more than 12 months	15 011	12 455
More than 12 months	1 818	3 396
Total prepayments	16 829	15 851
6G Other non-financial assets		
Share of deferred tax asset in joint operations	3 987	4 187
Total other non-financial assets	3 987	4 187
6H Recurring Level 3 fair value measurements - reconciliation for non-		
Opening balance at 1 July	778 682	756 589
Adjustment attributable to change in accounting policy - joint operations	-	13 748
Total (losses)/gains recognised in net cost of services (a)	(4 873)	1 982
Depreciation and amortisation	(90 344)	(95 133)
Total gains recognised in other comprehensive income (b)	12 191 [°]	36 566
Purchases	84 542	64 930
Closing balance at 30 June	780 198	778 682

Changes in unrealised gains/(losses) recognised in net cost of services

- (a) These (losses)/gains are presented in the Statement of Comprehensive Income under the following; · Write-down and impairment of assets; and
 - · Reversal of prior year write-downs and impairments

(b) These gains are presented in the Statement of Comprehensive Income under "Other Comprehensive Income - Changes in asset revaluation reserve".

Level 3 non-financial assets in the above table comprise buildings, infrastructure, plant and equipment, and intangibles. For the year ended 30 June 2015 there were no issues, settlements or transfers into, or out of Level 3 assets.

7. Payables

	Notes	2015 \$'000	2014 \$'000
7A Suppliers			
Trade creditors	15.2A	77 963	72 047
Total suppliers		77 963	72 047
Supplier payables expected to be settled in:			
No more than 12 months		77 836	71 905
More than 12 months		127	142
Total supplier payables		77 963	72 047
7B Other payables			
Interest payable	15.2A	345	139
Salaries and wages	15.2A	24 973	22 831
Superannuation	15.2A	439	212
Unearned revenue	15.2A	18 569	24 926
Other payables	15.2A	4 173	3 405
Total other payables		48 499	51 513
Total other payables expected to be settled in:			
No more than 12 months		35 125	37 873
More than 12 months		13 374	13 640
Total other payables		48 499	51 513
Total payables	_	126 462	123 560

Other payables included forward exchange contracts held as cash flow hedges of \$28 778 (2014 \$227 227). Under the fair value measurement hierarchy, these are Level 2 financial liabilities where the value has been determined through observable inputs, other than quoted prices, for the liability. The balance represents estimated future cash flows, based on market forward exchange rates at 30 June 2015 and the forward contract rate, discounted by the observable yield curves of the respective currencies. The above amount reflects a 0.9% average appreciation of the Australian dollar against those currencies for which forward exchange cover has been taken out and applied against those contracts where the market forward rate at 30 June 2015 is higher than the contracted rate.

8. Interest Bearing Liabilities

	Notes _	2015 \$'000	2014 \$'000
8. Loans			
Loans from Department of Finance	15.2A	70 000	20 000
Total loans		70 000	20 000

The balance above represents two of three drawdowns under a loan facility entered into with the Department of Finance to cash-flow the construction of a purpose-built facility in Southbank, VIC. The total loan facility is \$90 million. Each drawdown thus far is provided on a long term fixed interest rate basis at a weighted average interest rate of 2.15%. The loan is repayable in full at maturity, with individual drawdown repayment dates ranging between 2017 and 2020. Interest is payable annually in arrears at the anniversary date for each drawdown.

The fair value of the loan is **\$69 919 425** (2014 \$20 175 752). Under the fair value measurement hierarchy, this is a Level 2 financial liability where this value has been determined through inputs other than quoted prices that are observable for the liability. This has been derived on future cash flows based on timing of contractual borrowing costs and the principal repayment, discounted by the Australian Government bond rate for a bond of equivalent duration. The discount rate applied to the cash flow forecasts and the principal values of each drawdown, were the Australian Government 3 year bond rate at 30 June 2015, **2.05%** (2014 2.69%) and the Australian Government 5 year bond rate at 30 June 2015, **2.32%** (2014 n/a) respectively.



9. Provisions

	2015 \$'000	2014 \$'000
9A Employee provisions		
Annual leave	47 493	53 269
Long service leave (a), (b)	96 194	107 344
Redundancy	9 333	-
Total employee provisions	153 020	160 613
Employee provisions are expected to be settled in:		
No more than 12 months	138 576	144 258
More than 12 months	14 444	16 355
Total employee provisions	153 020	160 613

The calculation is based on the anticipated length of time taken for an employee to fully settle his/her leave entitlement.

⁽b) The settlement of employee provisions is based on the individual employee's entitlement to leave. Where an employee has a current entitlement to leave (i.e. could apply to take that leave straight away), the value of that entitlement is included in the employee provisions expected to settle in no more than 12 months. Where the Corporation expects that an employee will eventually meet an entitlement for leave (i.e. at some time in the future), but is not yet entitled to that leave, the value of the leave is included in the employee provision expected to settle in more than 12 months.

	Notes	2015 \$'000	2014 \$'000
9B Other provisions			
Make good		1 902	2 400
Onerous leases	19	12 516	
Total other provisions	_	14 418	2 400
Other provisions are expected to be settled in:			
No more than 12 months		13 344	1 219
More than 12 months		1 074	1 181
Total other provisions		14 418	2 400
Total provisions	_	167 438	163 013
Reconciliation of the make good provision			
Opening balance		2 400	2 425
Additional provision made		110	27
Amounts used		(330)	(17)
Amounts reversed		(235)	(90)
Unwinding of discount or change in discount rate		(43)	55
Closing balance		1 902	2 400
Reconciliation of the onerous leases provision			
Opening balance		-	-
Additional provision made		12 516	-
Closing balance		12 516	-

⁽a) Independent actuarial calculations for the Corporation were performed by PricewaterhouseCoopers Securities Ltd as at 30 June 2015.

10. Cash Flow Reconciliation

	2015 \$'000	2014 \$'000
Reconciliation of cash and cash equivalents between Statement of Financial Position and Cash Flow Statement		
Cash and cash equivalents per:		
Cash Flow Statement	8 790	5 416
Statement of Financial Position	8 790	5 416
Difference		
Reconciliation of net cost of services to net cash from operating activities		
Net cost of services	(1 101 630)	(1 061 499)
Add revenue from Government	1 063 215	1 053 853
Adjustment for non-cash items		
Depreciation of property, plant and equipment	81 410	81 850
Amortisation of intangibles	9 150	9 517
Transfer (from)/to employee provisions	(7 593)	15 191
Transfer to/(from) other provisions	12 018	(25)
Write-down and impairment of:		
- receivables and advances	1 697	1 129
- land and buildings	2 689	766
- infrastructure, plant and equipment	1 247	386
- intangibles	431	-
- inventories	9 607	551
(Gain) from disposal of assets	(5 869)	(3 427)
Unrealised foreign exchange (gain)/loss	(1 777)	100
Changes in assets and liabilities		
Decrease in receivables	709	1 457
(Increase) in accrued revenue	(2 334)	(340)
(Increase) in prepayments	(978)	(1 229)
Decrease in inventories	17 747	10 237
Increase/(decrease) in supplier payables	433	(10 270)
(Decrease) in other payables	(4 014)	(4 219)
Net cash from operating activities	76 158	94 028



11. Contingent Assets and Liabilities

	2015 \$'000	2014 \$'000
Contingent liabilities - guarantees		
Balance at beginning of year	621	985
Net change during the year	5	(364)
Total contingent liabilities - guarantees	626	621

The Corporation has provided guarantees and an indemnity to the Reserve Bank of Australia in support of bank guarantees required in the day to day operations of the Corporation.

Quantifiable Contingencies

The Corporation has no material contingent assets as at 30 June 2015 (2014 nil).

Significant Remote Contingencies

The Corporation has no remote contingencies (2014 nil).

Unquantifiable Contingencies

In the normal course of activities, claims for damages and other recoveries have been lodged at the date of this report against the Corporation and its staff. The Corporation has disclaimed liability and is actively defending these actions. It is not possible to estimate the amounts of any eventual payments which may be required or amounts that may be received in relation to any of these claims.

12. Directors' and Officers' Remuneration

	Directo	ors	Offic	Officers		Total	
	2015	2014	2015	2014	2015	2014	
	\$	\$_	\$_	\$	\$_	\$	
Short-term employee							
benefits		500.045		0.047.400			
Salary (including leave taken)	530 315	530 315	2 280 520	2 647 426	2 810 835	3 177 741	
Remuneration at risk	-	-	248 000	311 000	248 000	311 000	
Other			54 441	83 261	54 441	83 261	
Total short-term							
employee benefits	530 315	530 315	2 582 961	3 041 687	3 113 276	3 572 002	
Post-emloyment benefits							
Superannuation	66 637	66 716	291 744	392 631	358 381	459 347	
Total post-employment							
benefits	66 637	66 716	291 744	392 631	358 381	459 347	
Other long-term							
employee benefits							
Annual leave accrued	-	-	(9 052)	8 073	(9 052)	8 073	
Long service leave	-	-	72 493	39 129	72 493	39 129	
Total long-term							
employee benefits	-	-	63 441	47 202	63 441	47 202	
Total remuneration							
benefits	596 952	597 031	2 938 146	3 481 520	3 535 098	4 078 551	
	Directors		Officers		Total		
•	Number	Number	Number	Number	Number	Number	
	2015	2014	2015	2014	2015	2014	
Number of individuals	8	8	5	6	13	14	

Notes

- 1. Officers' remuneration includes officers concerned with or taking part in the management of the Corporation, including the Managing Director.
- 2. The above table is prepared on an accrual basis, including remuneration at risk.

Termination Payments

The Corporation has made no termination payments to Directors or Officers during 2015 (2014 nil).



13. Related Party Disclosures

Directors of the Corporation

The Directors of the Corporation during the year were:

- The Hon James Spigelman AC QC (Chair)
- Cheryl Bart AO (retired 3 June 2015)
- Jane Bennett
- Simon Mordant AM
- Matt Peacock
- Peter Lewis (appointed 2 October 2014)
- Mark Scott AO (Managing Director)
- Steven Skala AO
- · Prof Fiona Stanley AC

The aggregate remuneration of non-executive Directors is disclosed in Note 12: Directors' and Officers' Remuneration.

Transactions with entities in the wholly owned group

Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other parties unless otherwise stated.

Music Choice Australia Pty Ltd and The News Channel Pty Limited

The companies are wholly owned subsidiaries of the Corporation that did not trade during the year to 30 June 2015.

ABC AustraliaPlus (Shanghai) Cultural Development Co., Ltd (AustraliaPlus)

This company is a wholly owned subsidiary of the Corporation, incorporated in the People's Republic of China. Australia Plus commenced on 31 December 2014 to operate the Corporation's online portal in China. The Corporation provided secretarial and accounting services as well as funding for AustraliaPlus.

The Corporation provided secretarial and accounting services for Music Choice Australia Pty Ltd, The News Channel Pty Limited and Australia Plus during the year free of charge.

Relationships with parties to Joint Arrangements

The Corporation has commercial relationships with the following entities, deemed at reporting date to be joint operations.

The Corporation is involved in the following joint operations

		Share of Ownership %	
	_	2015	2014
Party to the joint operation	Principal activity		
MediaHub Australia Pty Limited	Operating facility for television presentation	50%	50%
Freeview Australia Limited	Promote adoption of free-to-air digital television	20%	18%
National DAB Licence Company Limited	Operates the digital radio multiples licence	50%	50%

The Corporation's interest in assets employed in MediaHub is detailed in the following table. The amounts are included in the Corporation's financial statements under their respective categories. Interests in Freeview and DAB are not material.

13. Related Party Disclosures continued

Relationships with parties to Joint Arrangements (continued)

Summarised financial information of MediaHub Australia Pty Limited

	2015 \$'000	2014 \$'000
Statement of financial position		
Financial assets	12 372	13 636
Non-financial assets	26 322	32 055
Financial liabilities	(4 138)	(3 941)
Net assets	34 556	41 750
Statement of comprehensive income		
Income	22 197	21 926
Expense	20 913	21 669
Surplus before tax	1 284	257
Share of surplus of joint arrangements after tax		
Share of net surplus before tax	642	129
Income tax expense	200	42
Share of surplus of joint arrangements after tax	442	87

The following table reconciles the transition from the Corporation's equity accounted investment in MediaHub at 30 June 2014 to the proportionate consolidation of MediaHub under AASB 11 *Joint Arrangements*. Interests in Freeview and DAB are not material and are excluded.

Reconciliation of proportionate consolidation method for year ended 30 June 2014 to equity accounted investment for the year ended 30 June 2014

	2014 \$'000
MediaHub's statement of financial position	
Financial assets	13 636
Non-financial assets	32 055
Financial liabilities	(3 941)
Net assets	41 750
Share of net assets (50%)	20 875
Adjustment against retained earnings	(2 886)
Other adjustments	(31)
Carrying amount of investment in MediaHub accounted for using the equity	
method in prior year financial statements	17 958

MediaHub Australia Pty Limited

MediaHub Australia Pty Limited (MediaHub) is a joint operation between the Corporation and WIN Television Network Pty Ltd (WIN) to operate a custom designed play-out facility for television presentation. Both the ABC and WIN own an equal number of ordinary shares in MediaHub.

Freeview Australia Limited

Freeview Australia Limited (Freeview) is a joint operation between many of Australia's free-to-air national and commercial television broadcasters to promote consumer adoption of free-to-air digital television within Australia. The ABC holds **160 \$0.10 shares** (2014 160 \$0.10 shares) equating to a **20%** (2014 18%) share in Freeview, with **four** (2014 six) other broadcasters each also holding a **20%** (2014 18%) share in Freeview. In 2014, the remaining shares were held by a further two broadcasters.



13. Related Party Disclosures continued

Relationships with parties to Joint Arrangements (continued)

National DAB Licence Company Limited

National DAB Licence Company Limited (DAB) is a joint operation between the Corporation and Special Broadcasting Services (SBS) to hold the digital radio multiplex licence. Both the ABC and SBS each hold one \$1 share in DAB.

DAB is not a party to any of the service contracts for the provision of digital radio and does not receive the funds for digital radio operations/broadcast from the Government as these are paid directly to the Corporation and SBS.

Transactions with Joint Operation Entities

MediaHub Australia Pty Limited

Two ABC employees are directors of MediaHub. Neither is remunerated nor do they receive any other benefits from MediaHub.

The Corporation incurred expenses with MediaHub totalling \$7 605 492 (2014 \$8 489 633) for user fees and other services. The Corporation had made no capital contributions during the year to 30 June 2015 (2014 nil).

The Corporation received \$3 800 304 as its proportion of a share buyback (2014 nil) and \$1 643 817 (2014 \$1 632 830) in service fees from MediaHub during the year.

Further, the Corporation has commitments similar to the above transactions in future years.

All transactions with MediaHub were at arm's length.

Freeview Australia Limited

Two ABC representatives are directors of Freeview. Neither is remunerated nor do they receive any other benefits from Freeview.

The Corporation contributes towards the operational costs of Freeview in proportion to its shareholding, and may also provide other operational services to Freeview from time to time. The Corporation does not expect to receive any material income from Freeview. As at 30 June 2015, the Corporation had contributed \$481 233 (2014 \$520 692) towards the operational costs of Freeview. These costs do not constitute a contribution of capital and have been recognised directly in the Corporation's Statement of Comprehensive Income.

All transactions with Freeview were at arm's length.

National DAB Licence Company Limited

Two ABC employees are directors of DAB. Neither is remunerated nor do they receive any other benefits from DAB.

As at 30 June 2015, the Corporation had made contributions of \$2 800 (2014 \$2 800) towards the operational costs of DAB. These costs do not constitute a contribution of capital and have been recognised directly in the Corporation's Statement of Comprehensive Income.

All transactions with DAB were at arm's length.

No dividends were received from any of these entities in 2015 (2014 nil).

14. Auditor's Remuneration

	2015 \$	2014 \$
Remuneration to the Auditor-General for auditing the financial statements for the reporting period	224 660	228 950
intariolal statements for the reporting period		

KPMG has been contracted by the Australian National Audit Office to provide audit services to the Corporation on their behalf. In 2015, KPMG has earned additional fees of **\$15 400** (2014 \$16 350) for services that were separately contracted by the Corporation.

15. Financial Instruments

15.1 Capital Risk Management

The Corporation manages its capital to ensure that it is able to continue as a going concern through aligning operations with Government funded objectives. The Corporation's overall strategy remains unchanged from previous years with borrowings limited to supporting major capital projects.

15.2 Categories of Financial Instruments

	Notes	2015 \$'000	2014 \$'000
15.2A Categories of financial instruments			
Financial Assets			
Held-to-maturity:			
Term deposits with an original maturity date greater than 90 days	5C	246 300	194 100
Total	_	246 300	194 100
Loans, receivables and cash:			
Cash and cash equivalents	5A	8 790	5 416
Goods and services receivables	5B	7 931	6 490
Other receivables	5B	7 665	10 515
Accrued revenue	5D	8 151	5 817
Total		32 537	28 238
Fair value through profit and loss (designated):			
Forward exchange contracts	5B	242	-
Total		242	-
Carrying amount of financial assets	_	279 079	222 338
Financial liabilities			
At amortised cost:			
Loans from Government	8	70 000	20 000
Trade creditors	7A	77 963	72 047
Interest payable	7B	345	139
Salaries and wages	7B	24 973	22 831
Superannuation	7B	439	212
Unearned revenue	7B	18 569	24 926
Other payables	7B	4 144	3 115
Total	_	196 433	143 270
Fair value through profit and loss (designated):			
Forward exchange contracts	7B	29	290
Total		29	290
Carrying amount of financial liabilities	_	196 462	143 560



15. Financial Instruments continued

15.2 Categories of Financial Instruments continued

	Notes	2015 \$'000	2014 \$'000
15.2B: Net gains or losses from financial assets			
Held-to-maturity			
Interest revenue	3B	6 945	6 116
Foreign exchange gain/(loss)	3F	1 787	(175)
Net gain on held-to-maturity financial assets		8 732	5 941
Loans, receivables and cash			
Interest revenue	3B	1 030	881
Net gain from loans and receivables		1 030	881
Designated as fair value through profit and loss:			
Foreign exchange gain/(loss)		10	(75)
Total designated as fair value through profit and loss		10	(75)
Net gain/(loss) at fair value through profit and loss		10	(75)
		9 772	6 747
15.2C Net losses from financial liabilities Financial liabilities - at amortised cost			
Interest and finance expenses	2E	(810)	(139)
Net loss from financial liabilities - at amortised cost		(810)	(139)
Net loss from financial liabilities	_	(810)	(139)

15.3 Financial Risk Management

The Corporation's financial risk management policies and procedures are established to identify and analyse the risks faced by the Corporation, to set appropriate risk limits and controls to monitor risks and adherence to limits. The Corporation's policies are reviewed regularly to reflect changes in the Corporation's activities. There has been no change in the policies from the previous year. Compliance with policies and exposure limits are reviewed by the Corporation's internal auditors on a continuous basis.

To meet the Corporation's financial risk management objectives, surplus cash is invested into short term, highly liquid investments with maturities at acquisition date of greater than three months. These investments are included as 'other receivables'.

The Corporation's Treasury function provides advice and services to the business, coordinates access to foreign currency contracts and monitors and assesses the financial risks relating to the operations of the Corporation through internal risk reports.

Where appropriate, the Corporation seeks to minimise the effects of its financial risks by using derivative financial instruments to hedge its risk exposures. The use of financial derivatives is governed by the Corporation's policies as approved by the Board of Directors, which provide written principles on foreign exchange risk, credit risk, the use of financial derivatives and investment of funds.

The Corporation does not enter into or trade financial instruments, including derivative financial instruments, for speculative purposes.

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

15. Financial Instruments continued

15.4 Fair Values of Financial Instruments

Forward exchange contracts

The fair values of forward exchange contracts are taken to be the unrealised gain or loss at balance date calculated by reference to current forward exchange rates for contracts with similar maturity profiles.

The fair values of financial instruments that are not traded in an active market (for example over-the-counter derivatives) are determined using valuation techniques. The Corporation uses a variety of methods and makes assumptions that are based on market conditions at the end of each reporting period. The fair value of forward exchange contracts are determined using a Level 2 technique based on the forward exchange rates at the end of the reporting period. The fair value of forward exchange contracts at 30 June 2015 was a net asset of \$212 990 (2014 liability of \$289 692).

Loans from Government

The fair values of long-term borrowings are estimated using discounted cash flow analysis, based on current interest rates for liabilities with similar risk profiles. At 30 June 2015, the Corporation had drawn down **\$70 000 000** (2014 \$20 000 000) of a \$90 000 000 loan facility from the Department of Finance, maturing from 8 April 2017 to 8 April 2020. This is to cash-flow the construction of a purpose-built facility in Southbank, VIC.

The above methods and assumptions were used to estimate the fair values as summarised in the table below:

15.4A Fair value of financial instruments	Carrying amount 2015 \$'000	Fair value 2015 \$'000	Carrying amount 2014 \$'000	Fair value 2014 \$'000
Financial Assets				
Forward exchange contracts	242	242	-	
Total	242	242	-	-
Financial Liabilities				
Loans from Department of Finance	70 000	69 919	20 000	20 176
Forward exchange contracts	29	29	290	290
Total	70 029	69 948	20 290	20 466

15.5 Credit Risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Corporation.

Credit risk arises from the financial assets of the Corporation, which comprise cash and cash equivalents, trade and other receivables and derivative instruments.

The Corporation has adopted a policy of only dealing with creditworthy counterparties and obtaining collateral where appropriate, as a means of mitigating the risk of financial loss from defaults. The Corporation assesses credit ratings through independent ratings agencies and if not available, uses publicly available financial information and its own trading record to rate customers.

The Corporation manages its credit risk by undertaking credit checks on customers who wish to take on credit terms. The Corporation has policies that set limits for each individual customer. Ongoing credit evaluations are performed on the financial condition of accounts receivable.

The Corporation has no material concentration of credit risk with any single customer as the Corporation has a large number of customers spread across a range of industries and geographical areas.

The credit risk arising from dealings in financial instruments is controlled by a strict policy of credit approvals, limits and monitoring procedures. Credit exposure is controlled by counterparty limits that are reviewed and approved by the Board of Directors.



15. Financial Instruments continued

15.5 Credit Risk continued

The Corporation does not have any significant credit risk exposure to any single counterparty. The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with credit ratings of at least A- as assigned by Standard & Poor's.

The Corporation's maximum exposure to credit risk at reporting date in relation to each class of recognised financial assets is the carrying amount, net of allowance for doubtful debts, of those assets as indicated in the Statement of Financial Position.

Credit exposure of foreign currency and interest rate bearing investments is represented by the net fair value of the contracts, as disclosed.

	Not past due nor impaired	Not past nor impa		st due or impaired	Past due or impaired
	2015	2	2014	2015	2014
	\$'000	\$'	000	\$'000	\$'000
Categories of financial instruments					
Financial assets					
Cash and cash equivalents	8 790	5	416	-	-
Goods and services receivables	6 376	4	412	1 555	2 078
Held-to-maturity financial assets	246 300	194	100	-	-
Other receivables	7 665	10	515	-	-
Forward exchange contracts	242		-	-	-
Accrued revenue	8 151	5	817	-	-
Carrying amount of financial assets	277 524	220	260	1 555	2 078
Ageing of financial assets that are past due but n	ot impaired 0 to 30 days \$'000	31 to 60 days \$'000	61 to 90 days \$'000	90 plus days \$'000	Total \$'000
2015					
Financial assets					
Goods and services receivables	117	214	216	288	835
Total past due but not impaired financial assets	117	214	216	288	835
2014					
Financial assets	1 015	000	477	440	4 074
Goods and services receivables	1 315	363	177	119	1 974
Total past due but not impaired financial assets	1 315	363	177	119	1 974

15. Financial Instruments continued

15.6 Liquidity Risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting obligations associated with financial liabilities.

The Corporation is dependent upon revenue from Government. At 30 June 2015, in excess of **87%** (2014 86%) of normal activities are funded in this manner, and without this revenue, the Corporation would be unable to meet its obligations.

The Corporation has no on-demand financial liabilities.

Maturities for financial liabilities at 30 June 2015

	1 year or less	1 to 2 years	2 to 5 years	More than 5 years	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
2015					
Financial liabilities					
Loans from Government	-	20 000	50 000	-	70 000
Trade creditors	77 836	-	-	127	77 963
Interest payable	345	-	-	-	345
Salaries and wages	24 973	-	-	-	24 973
Superannuation	439	-	-	-	439
Unearned revenue	5 794	350	1 050	11 375	18 569
Other payables	3 574	334	265	-	4 173
Total financial liabilities	112 961	20 684	51 315	11 502	196 462
2014					
Financial liabilities					
Loans from Government	-	-	20 000	-	20 000
Trade creditors	71 905	-	-	142	72 047
Interest payable	139	-	-	-	139
Salaries and wages	22 831	-	-	-	22 831
Superannuation	212	-	-	-	212
Unearned revenue	11 544	415	1 167	11 800	24 926
Other payables	3 147	258	-	-	3 405
Total financial liabilities	109 778	673	21 167	11 942	143 560



15. Financial Instruments continued

15.7 Market Risk

Market risk includes foreign currency risk, which is detailed in Note 15.8: Foreign Currency Risk, and interest rate risk, which is detailed in Note 15.9: Interest Rate Risk.

The Corporation is not exposed to any other price risk on financial instruments.

Market risk sensitivity analysis of the risk that the entity is exposed to at 30 June 2015

	Risk variable	Change in risk variable %	Effect on profit and loss \$'000	Effect on equity \$'000
Currency risk	USD	10.9%	(731)	(191)
Currency risk	USD	(10.9%)	731	191
Currency risk	GBP	10.9%	(225)	-
Currency risk	GBP	(10.9%)	225	-
Currency risk	EUR	10.9%	(34)	(167)
Currency risk	EUR	(10.9%)	34	167
Interest rate risk	Interest revenue	0.4%	1 000	-
Interest rate risk	Interest revenue	(0.4%)	(1 000)	-

Market risk sensitivity analysis of the risk that the entity is exposed to at 30 June 2014

	Risk variable	Change in risk variable %	Effect on profit and loss \$'000	Effect on equity \$'000
Currency risk	USD	11.5%	(208)	(614)
Currency risk	USD	(11.5%)	208	614
Currency risk	GBP	11.5%	(229)	-
Currency risk	GBP	(11.5%)	229	-
Currency risk	EUR	11.5%	(32)	(357)
Currency risk	EUR	(11.5%)	32	357
Interest rate risk	Interest revenue	0.6%	1 225	-
Interest rate risk	Interest revenue	(0.6%)	(1 225)	-

The impact on the Corporation's surplus is not material.

15.8 Foreign Currency Risk

Foreign currency risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate due to the changes in foreign exchange rates.

The Corporation's activities expose it primarily to the financial risk of changes in foreign currency exchange rates arising from transactions and assets and liabilities that are denominated in a currency that is not Australian dollars. The Corporation enters into forward exchange contracts to hedge the foreign exchange rate risk arising from some of these transactions. These forward exchange contracts are not designated as cash flow hedges.

The Corporation is exposed to foreign currency denominated in United States dollars (USD), Great British pounds (GBP) and euros (EUR).

The table at Note 15.7 Market Risk details the effect on the profit and equity as at 30 June 2015 from a 10.9% (2014 11.5%) favourable/ unfavourable change in the rate of the Australian dollar (AUD) against the currencies to which the Corporation is exposed, with all other variables held constant.

15. Financial Instruments continued

15.9 Interest Rate Risk

Interest rate risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates.

The Corporation is typically not exposed to interest rate risk on borrowings, as all borrowings are at fixed interest rates. The Corporation derives interest revenue from funds invested, which is impacted by interest rate fluctuations. Although, the Corporation is not dependent on interest revenue to continue operations, the table Note 15.7 Market Risk illustrates the impact of a **0.40%** (2014 0.60%) movement in the interest rate, on interest revenues. The change in interest revenue is proportional to the change in interest rates.

15.10 Hedging Instruments

The following table sets out the gross value to be received under forward exchange contracts, the weighted average contracted exchange rates and the settlement periods of outstanding contracts for the Corporation.

	Sell Australian Dollars		Average Exchange Rate	
	2015 \$'000	2014 \$'000	2015	2014
Buy USD				
Less than 1 year	3 592	6 666	0.7841	0.9234
Buy GBP				
Less than 1 year	1 724	1 676	0.5219	0.5370
Buy EUR				
Less than 1 year	1 619	3 312	0.6817	0.6535

Specific Hedges

The Corporation enters into forward exchange contracts to cover specific foreign currency payments when exposures of \$50 000 or greater are entered into under a firm contract for goods or services involving a specific foreign currency amount and payment date. Exposures are covered if they fall within a set period, which can generally be a minimum of 3 months or maximum of 6 months subject to market conditions.

The balance of the hedging reserve reflects a net gain of **\$10 875** (2014 nil) on specific hedges of foreign currency purchases as at 30 June 2015. The Corporation's cash flow hedges were all effective during the period.

General Hedges

The Corporation also enters into forward exchange contracts to cover foreign currency payments when exposures less than \$50 000 of a recurrent nature and with varying foreign currency amounts and payment dates are incurred. General cover is typically held between 40% and 60% of estimated exposures for USD, GBP and EUR subject to market conditions.

At balance date, the Corporation held forward exchange contracts to buy USD, GBP and EUR. Gains/losses arising from general hedges outstanding at year end have been taken to profit or loss. The net gain of **\$266 619** (2014 net loss of \$35 623) on general hedges of anticipated foreign currency purchases from July 2014 to June 2015 has been recognised at balance date through profit or loss.



15. Financial Instruments continued

15.11 Financial Assets Reconciliation

Financial Assets	Notes _	2015 \$'000	2014 \$'000
Total financial assets as per Statement of Financial Position		282 498	225 940
Less: non-financial instrument components			
Statutory receivables	5B	4 139	3 706
Total non-financial instrument components	_	4 139	3 706
Add: impairment allowance account	5B	720	104
Total financial assets as per financial instrument note	_	279 079	222 338

16. Reporting by Outcomes

The Corporation's cost of outcomes is determined through a process that identifies those costs and revenues directly related to the provision of a particular outcome. The allocation of costs for Outcome 2, Outcome 3 and Outcome 4 consist of direct costs of dedicated analog and digital transmission functions. The costs for Outcome 1 represent the costs of undertaking the Corporation's general operational activities. The Corporation's assets and liabilities are attributed to Outcome 1 unless they can specifically be attributed to Outcome 2, Outcome 3 or Outcome 4.

16A Net Cost of Outcome Delivery

	Outco	Outcome 1		Outcome 1 Outcome 2 Ou		Outco	utcome 3 Outco		me 4	Tot	Total	
	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000	2015 \$'000	2014 \$'000		
Total Expenses	1 081 047	1 062 267	76 548	77 702	103 576	95 431	3 470	3 322	1 264 641	1 238 722		
Income from non-Government sector												
Other	162 959	177 171	-	-	52	52	-	-	163 011	177 223		
Total income from non-Government sector	162 959	177 171	-	-	52	52	-	-	163 011	177 223		
Net cost/ (contribution) of outcome delivery	918 088	885 096	76 548	77 702	103 524	95 379	3 470	3 322	1 101 630	1 061 499		

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

16. Reporting by Outcomes continued

16B Major Classes of Departmental Expenses, Income, Assets and Liabilities by Outcomes

	Outco	me 1	Outco	me 2	Outco	me 3	Outco	me 4	Tot	al
	2015 \$'000	2014 \$'000								
Expenses										
Expenses	1 081 047	1 062 267	76 548	77 702	103 576	95 431	3 470	3 322	1 264 641	1 238 722
Total expenses	1 081 047	1 062 267	76 548	77 702	103 576	95 431	3 470	3 322	1 264 641	1 238 722
Income										
Revenue from Government	868 364	860 642	76 096	80 403	114 988	109 103	3 767	3 705	1 063 215	1 053 853
Own-source revenue	155 303	169 395	-	-	52	52	-	-	155 355	169 447
Gains (Net)	7 656	7 776	-	-	-	-	-	-	7 656	7 776
Total income	1 031 323	1 037 813	76 096	80 403	115 040	109 155	3 767	3 705	1 226 226	1 231 076
Assets										
Financial assets	252 559	190 437	5 771	7 074	23 608	27 707	560	722	282 498	225 940
Non-financial assets	1 091 199	1 134 720	45	62	9 657	1 902	1 643	1 926	1 102 544	1 138 610
Total assets	1 343 758	1 325 157	5 816	7 136	33 265	29 609	2 203	2 648	1 385 042	1 364 550
Liabilities										
Payables	123 315	122 852	-	6	3 147	636	-	66	126 462	123 560
Interest bearing liabilities	70 000	20 000	_	-	_	_	_	-	70 000	20 000
Provisions	167 438	163 013	-	-	-	-	-	-	167 438	163 013
Total liabilities	360 753	305 865	-	6	3 147	636	-	66	363 900	306 573

17. Controlled Entities

	Beneficial percentage	Beneficial percentage
	held by	held by
	economic	economic
Country of	entity	entity
incorporation	2015	2014

Ultimate parent entity:

Australian Broadcasting Corporation

Controlled entities of Australian Broadcasting Corporation:

Music Choice Australia Pty Ltd	Australia	100%	100%
The News Channel Pty Limited	Australia	100%	100%
ABC Australia Plus (Shanghai) Cultural Development Co., Ltd	People's Republic of China	100%	-

Music Choice Australia Pty Ltd and The News Channel Pty Limited have been dormant since 2000 and have not traded in the year ended 30 June 2015. As a result, consolidated financial statements for the ABC Group have not been presented as the operations and results of the Corporation are reflective of those of the consolidated entity. ABC AustraliaPlus (Shanghai) Cultural Development Co., Ltd was incorporated in the People's Republic of China on 31 December 2014.

The Corporation does not report consolidated financial statements on the basis of materiality.



18. Budgetary Reporting

18A Actual and budgeted Statement of Comprehensive Income

	Variance explanation reference	Actual 2015 \$'000	Original budget 2015 \$'000
EXPENSES			
Employee benefits	2, 3	529 284	504 619
Suppliers	2, 3	448 662	478 619
Depreciation and amortisation		90 560	92 217
Program amortisation	4	179 654	140 000
Finance costs		810	767
Write-down and impairment of assets	3	15 671	-
Total expenses		1 264 641	1 216 222
OWN-SOURCE INCOME			
Own-source revenue			
Sale of goods and rendering of services	3	118 794	138 285
Interest		7 975	5 069
Other revenue		28 586	21 176
Total own-source revenue		155 355	164 530
Gains			
Net gain from disposal of assets		5 869	-
Net foreign exchange gain		1 787	-
Net gains		7 656	
Total own-source income and gains		163 011	164 530
Net cost of services		1 101 630	1 051 692
Revenue from Government		1 063 215	1 063 624
(Deficit)/surplus		(38 415)	11 932
OTHER COMPREHENSIVE INCOME Items not subject to subsequent reclassification to profit or loss Changes in asset revaluation reserve	5(a)	13 425	-
ŭ	- (- /		
Items subject to subsequent reclassification to profit or loss		10	-
Total other comprehensive income		13 435	-
Total comprehensive income		(24 980)	11 932

18. Budgetary Reporting continued

18B Actual and budgeted Statement of Financial Position

Page		Variance	Actual 2015	Original budget
Page		explanation		2015
Financial assets 8 790 5 850 Cash and cash equivalents 8 790 5 850 Receivables 19 257 11 083 Other investments 6 246 300 164 296 Accrued revenue 8 151 5 477 Total financial assets 282 498 204 577 Non-financial assets Land and buildings 5(a), 5(b), 6 890 579 600 931 Infrastructure, plant and equipment Infrastructure, plant and equipme	ASSETS	reletence _	Ψ 000	Ψ 000
Receivables 19 257 11 083 Other investments 6 246 300 164 296 Accrued revenue 8 151 5 477 Joint arrangements 5(b) - 17 871 Total financial assets - 282 498 204 577 Non-financial assets - 8 151 5 697 600 937 Land and buildings 5(a), 5(b), 6 690 579 600 931 16 620 49 384 Infrastructure, plant and equipment 5(a), 5(b), 6 690 579 600 931 16 39 32 17 500 15 39 36 22 15 39 36 22 11 57 90 15 39 32 17 500 15 39 32 17 500 15 39 32 17 50 15 39 32 17 50 15 39 32 17 50 15 39 32 17 50 15 39 32 17 50 15 30 32 17 50 15 30 42 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740 115 740				
Receivables 19 257 11 083 Other investments 6 246 300 164 296 Accrued revenue 8 151 5 477 Joint arrangements 5 (b) - 17 871 Total financial assets - 282 498 204 577 Non-financial assets - 8 151 600 937 600 931 Infrastructure, plant and equipment 5(a), 5(b), 6 690 579 600 931 167 833 602 18 38 622 18 38 622 18 39 822 17 93 38 622 18 39 822 18 39 822 18 59 32 1	Cash and cash equivalents		8 790	5 850
Accrued revenue 8 151 5 477 Joint arrangements 5 (b) - 17 871 Total financial assets 282 498 204 577 Non-financial assets - 282 498 204 577 Non-financial assets - 600 937 600 931 Infrastructure, plant and equipment 5 (a), 5 (b), 6 238 159 338 623 Infrastructure, plant and equipment 5 (a), 5 (b), 6 238 159 338 623 Infrastructure, plant and equipment 5 (a), 5 (b), 6 238 159 338 623 Infrastructure, plant and equipment 5 (a), 5 (b), 6 238 159 338 623 Inventories 3, 4 115 790 45 599 Inventories 3, 4 116 7829 14 579 Other pon-financial assets 1 102 544 115 7409 Total assets 1 102 544 1 157 409 Total assets 77 963 60 698 Suppliers 77 963 60 698 Other payables 2 77 963 60 698 Interest bearing liabilities 70 000 70	Receivables		19 257	11 083
Dint arrangements 5(b) - 17 871	Other investments	6	246 300	164 296
Total financial assets 282 498 204 577 Non-financial assets Contributed equipment 5(a), 5(b), 6 690 579 600 931 Land and buildings 5(a), 5(b), 6 238 159 338 623 Infrastructure, plant and equipment 5(a), 5(b), 6 238 159 338 623 Intragibles 3, 4 115 790 49 364 Inventories 3, 4 115 790 153 932 Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1102 544 1157 409 Total assets 1385 042 1361 986 LIABILITIES 2 136 986 Payables 77 963 60 698 Other payables 77 963 60 698 Other payables 77 963 60 698 Interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Forusions 153 020 145 422 Other provisions 153 020 33 088	Accrued revenue		8 151	5 477
Non-financial assets Cand and buildings 5(a), 5(b), 6 690 579 600 931 Infrastructure, plant and equipment Infrastructure, plant and equipment Infrastructure, plant and equipment Inventories 5(a), 5(b), 6 238 159 338 623 Intragibles 37 200 49 364 Inventories 3, 4 115 790 153 932 Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES Suppliers 77 963 60 698 Other payables 126 462 112 341 Interest bearing liabilities 77 000 70 000 Total payables 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 153 020 145 422 Other provisions 154 438 147 847 Total inabilities 363 900 330 188 NET ASSETS <td>Joint arrangements</td> <td>5(b)</td> <td>-</td> <td>17 871</td>	Joint arrangements	5(b)	-	17 871
Land and buildings 5(a), 5(b), 6 690 579 600 931 Infrastructure, plant and equipment 5(a), 5(b), 6 238 159 338 623 Intangibles 37 200 49 364 Inventories 3, 4 115 790 153 932 Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES T7 963 60 698 Suppliers 77 963 60 698 Other payables 126 462 112 341 Interest bearing liabilities 70 000 70 000 Total payables 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 153 020 145 422 Cother provisions 153 020 145 422 Total provisions 167 438 147 847 Total liabilities 1021 142 1 031 798 Contributed equity 107	Total financial assets		282 498	204 577
Infrastructure, plant and equipment 5(a), 5(b), 6 238 159 338 623 Intangibles 37 200 49 364 Inventories 3, 4 115 790 153 932 Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES ************************************	Non-financial assets			
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Inventories 3, 4 115 790 153 932 Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES **** Payables **** Suppliers 77 963 60 698 Other payables 126 462 112 341 Interest bearing liabilities **** Loans 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 153 020 145 422 Other provisions 153 020 145 422 Other provisions 14 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Infrastructure, plant and equipment	5(a), 5(b), 6	238 159	338 623
Prepayments 16 829 14 559 Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES Payables Suppliers 77 963 60 698 Other payables 77 963 60 698 Other payables 126 462 112 341 Interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 153 020 145 422 Other provisions 167 438 147 847 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 609	Intangibles		37 200	49 364
Other non-financial assets 3 987 - Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES Payables Suppliers 77 963 60 698 Other payables 48 499 51 643 Total payables 126 462 112 341 Interest bearing liabilities Loans 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 153 020 145 422 Other provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 609	Inventories	3, 4	115 790	153 932
Total non-financial assets 1 102 544 1 157 409 Total assets 1 385 042 1 361 986 LIABILITIES Payables Suppliers 77 963 60 698 Other payables 48 499 51 643 Total payables 126 462 112 341 Interest bearing liabilities Loans 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 1 4 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Prepayments		16 829	14 559
Total assets 1 385 042 1 361 986 LIABILITIES Payables Suppliers 77 963 60 698 Other payables 48 499 51 643 Total payables 126 462 112 341 Interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 15 4418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Other non-financial assets	_	3 987	
LIABILITIES Payables 77 963 60 698 Other payables 48 499 51 643 Total payables 126 462 112 341 Interest bearing liabilities 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 167 438 147 847 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total non-financial assets	-	1 102 544	1 157 409
Payables Suppliers 77 963 60 698 Other payables 48 499 51 643 Total payables 126 462 112 341 Interest bearing liabilities Loans 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions Employee provisions 153 020 145 422 Other provisions 14 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total assets		1 385 042	1 361 986
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Loans 70 000 70 000 Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 14 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total payables	-	126 462	112 341
Total interest bearing liabilities 70 000 70 000 Provisions 153 020 145 422 Other provisions 14 418 2 425 2 425 Total provisions 167 438 147 847 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Interest bearing liabilities			
Provisions Employee provisions 153 020 145 422 Other provisions 14 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Loans	_	70 000	70 000
Employee provisions 153 020 145 422 Other provisions 14 418 2 425 Total provisions 167 438 147 847 Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total interest bearing liabilities	-	70 000	70 000
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Total liabilities 363 900 330 188 NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	•	_		
NET ASSETS 1 021 142 1 031 798 Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total provisions	-	167 438	147 847
Contributed equity 107 640 119 495 Reserves 666 560 596 634 Retained surplus 246 942 315 669	Total liabilities		363 900	330 188
Reserves 666 560 596 634 Retained surplus 246 942 315 669	NET ASSETS		1 021 142	1 031 798
Reserves 666 560 596 634 Retained surplus 246 942 315 669	Contributed equity		107 640	119 495
Retained surplus 246 942 315 669				
· — — — — — — — — — — — — — — — — — — —				
	Total equity	-		



18. Budgetary Reporting continued

18C Actual and budgeted Statement of Changes in Equity

	Variance explanation	Actual 2015	Original budget 2015
	reference	\$'000	\$'000
Retained Surplus carried forward from previous period	_		
Opening balance at 1 July		285 357	303 737
(Deficit)/surplus for the period		(38 415)	11 932
Closing balance at 30 June		246 942	315 669
Asset revaluation reserve			
Opening balance at 1 July		653 125	596 559
Net revaluation of land and buildings	5(a)	13 425	-
Closing balance at 30 June	_	666 550	596 559
Contributed equity			
Opening balance at 1 July		119 495	119 495
Return of capital		(11 855)	-
Closing balance at 30 June	_	107 640	119 495
Other reserves			
Opening balance at 1 July		-	75
Gains on cash flow hedging instruments		10	-
Closing balance at 30 June	_	10	75
Total equity at 30 June	_	1 021 142	1 031 798

18. Budgetary Reporting continued

18D Actual and budgeted Cash Flow Statement

	Variance explanation	Actual 2015	Original budget 2015
	reference	\$'000	\$'000
		Inflows (Outflows)	Inflows (Outflows)
OPERATING ACTIVITIES			
Cash received			
Receipts from Government		1 063 215	1 063 624
Sales of goods and rendering of services	2, 3	106 312	138 285
Interest Net GST received		7 811 41 462	5 069 68 430
Realised foreign exchange gains		10	-
Other		32 194	21 176
Total cash received		1 251 004	1 296 584
Cash used			
Employees	2, 3	(534 508)	(504 619)
Suppliers	2, 3	(639 734)	(687 049)
Finance costs		(604)	(767)
Total cash used		(1 174 846)	(1 192 435)
Net cash from operating activities		76 158	104 149
INVESTING ACTIVITIES			
Cash received			
Proceeds from sale of property, plant and equipment		19 251	-
Proceeds from investments	5(c)	195 800	841
Total cash received		215 051	841
Cash used	0	(77.000)	(450 504)
Purchase of property, plant and equipment Purchase of investments	6	(77 980)	(153 581)
Total cash used	5(c)	(248 000) (325 980)	(1 409)
Net cash used in investing activities		(110 929)	(154 149)
FINANCING ACTIVITIES			
Cash received			
Proceeds from long-term borrowings		50 000	50 000
Total cash received		50 000	50 000
Return of capital		(11 855)	<u>-</u>
Total cash used		(11 855)	-
Net cash used in financing activities		38 145	50 000
Net increase in cash and cash equivalents		3 374	-
Cash and cash equivalents at beginning of year		5 416	5 850
Cash and cash equivalents at end of year		8 790	5 850



18. Budgetary Reporting continued

18E Explanation of major variances between actual results and original budget

Explanations are provided for significant variances between actual results and the original budget, being the Portfolio Budget Statements (PBS). Significant variances are those relevant to the accountability and performance of the Corporation and would be those typically greater than \$20 000 000, which derive from management judgement referenced to the Australian Auditing Standards.

1 Budget environment

The original budget amounts outlined in the PBS released on 13 May 2014 were prepared in an environment of budget uncertainty. At the time, the Department of Communications had initiated a study into the efficiency of the operations of the Corporation but the findings and related budget impact were not known. This led to significant challenges in determining the budget and has given rise to differences between the budgeted amounts in the PBS and actual results at 30 June 2015.

2 Funding cuts

On 13 May 2014, the Federal Budget announced a one per cent reduction in the base funding of the Corporation and the ABC received a notice of termination from the Department of Foreign Affairs and Trade concerning the contract to deliver the Australia Network Service, which had the impact of reducing ABC funding to 30 June 2015 by \$8 775 000 and \$11 412 000 (net) respectively. On 19 November 2014, the Minister for Communications announced a further cut of \$206 780 000, over four years. These funding cuts have impacted the results for the year ended 30 June 2015, particularly in relation to the cessation of the Australia Network Service as well as an increase in the cost of employee redundancies coupled with a decrease in supplier costs.

3 Decision to cease retail operations through ABC Shops

The performance of ABC Shops declined during the year reflecting difficult retail trading conditions and the decline in the demand for CD's, DVD's and books. The ABC Board resolved on 19 June 2015 to cease retail operations through ABC Shops by the end of February 2016 and thus commenced a phased exit from its portfolio of ABC Shops. Affected staff were notified on 22 July 2015 and a public announcement was made on 23 July 2015. The decision to cease retail operations through ABC Shops resulted in the impairment of assets, the provision for onerous leases and the provision for redundancies, all of which were not budgeted in the PBS. Further detail is included in Note 19: Events After the Reporting Period.

4 Program amortisation

Television program inventory is amortised in accordance with the accounting policy outlined in Note 1.25 and is not incurred evenly year on year. Program amortisation was higher than the original budget due to the timing of broadcast of purchased and produced program inventory during the year.

5 Changes in accounting estimates, standards and basis of preparation

During the year ended 30 June 2015, a number of changes in accounting estimates, standards and basis of preparation occurred that impacted the results for the year and resulted in variances against budget as outlined below:

- 5(a) Revaluation of properties – selected properties were revalued at 30 June 2015 resulting in an increment in the value of land and buildings and the asset revaluation reserve.
- Joint arrangements The Corporation is a party to a joint operation, MediaHub Australia Pty Ltd 5(b)(MediaHub). Accordingly, the ABC accounts for its assets, liabilities, revenue and expenses in the joint operation and its share of assets and liabilities held jointly along with its share of joint revenue and expenses of the joint operation. This basis of accounting was not known nor reflected in the PBS at the time and has resulted in differences with the amount recorded in the PBS.
- Investments The cash flow statements shows the gross amounts related to the purchase and 5(c) proceeds of investments separately under investing activities whilst the PBS shows a net figure.

Financial statements

Notes to and Forming Part of the Financial Statements for the year ended 30 June 2015

18. Budgetary Reporting continued

6 Building development

The Corporation commenced the \$176 000 000 redevelopment of its Southbank, VIC site, which has impacted the value of land and buildings as well as infrastructure, plant and equipment, resulting in differences against the PBS. Actual project spend has been lower than expected during the year, resulting in a difference in the value of investments against the PBS.

19. Events After the Reporting Period

Events after the financial year ended 30 June 2015 up to the date that the financial statements were authorised for issue, being 6 August 2015, have been considered.

ABC Retail Shops

Although the ABC Board resolved on 19 June 2015 to cease retail operations through ABC Shops by the end of February 2016 and thus commenced a phased exit from its portfolio of ABC Shops, affected staff were formally notified on 22 July 2015 and a public announcement was made on 23 July 2015.

Management began to implement the plan on 19 June 2015, the date of the Board's resolution and the financial statements have been adjusted accordingly in accordance with relevant accounting standards.

As the announcement was made public in July 2015, the impact of the Board's decision made on 19 June 2015 is summarised below.

Employee benefits

A provision for redundancy is shown in Note 9A: Employee Provisions. The component of the provision related to the planned exit is **\$6 312 627** and represents the redundancy termination component only in accordance with the relevant employment agreements.

The provision for long service leave, shown in Note 9A: Employee Provisions, has also been adjusted so that the affected employees' leave entitlements are valued as being expected to be settled within 12 months in the present value calculation. This decreased the long service leave provision by **\$780 000**. The annual leave provision was not impacted.

Onerous leases

A provision for onerous leases has been recognised in accordance with AASB 137 *Provisions, Contingent Liabilities and Contingent Assets*, where the unavoidable contractual costs of meeting the lease rental obligations exceed the economic benefits expected to be earned during the remaining lease terms. The amount of the provision for onerous leases is **\$12 515 432** and is shown in Note 9B: Other provisions and the corresponding expense shown in Note 2B: Suppliers – Operating lease rentals – minimum lease payments.

Impairment of fitout, infrastructure, plant and equipment and intangibles

Shop fitout and related equipment and software is impaired by **\$3 631 324** and is shown as impairment expenses in Note 2F: Write-down and impairment of assets.

Impairment of inventory

Inventory available for sale has been reassessed for impairment, being the difference between cost and net realisable value in accordance with AASB 102 *Inventories*. The additional impairment expense included in Note 2F: Write-down and impairment of assets is **\$4 796 270**.



Appendices
for the year ended 30 June 2015

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Appendix 1—ABC Charter and duties of the Board

From the Australian Broadcasting Corporation Act 1983

6 Charter of the Corporation

- (1) The functions of the Corporation are:
 - (a) to provide within Australia innovative and comprehensive broadcasting services of a high standard as part of the Australian broadcasting system consisting of national, commercial and community sectors and, without limiting the generality of the foregoing, to provide:
 - broadcasting programs that contribute to a sense of national identity and inform and entertain, and reflect the cultural diversity of, the Australian community; and
 - (ii) broadcasting programs of an educational nature;
 - (b) to transmit to countries outside Australia broadcasting programs of news, current affairs, entertainment and cultural enrichment that will:
 - encourage awareness of Australia and an international understanding of Australian attitudes on world affairs; and
 - (ii) enable Australian citizens living or travelling outside Australia to obtain information about Australian affairs and Australian attitudes on world affairs; and
 - (ba) to provide digital media services; and
 - (c) to encourage and promote the musical, dramatic and other performing arts in Australia.
 - Note: See also section 31AA (Corporation or prescribed companies to be the only providers of Commonwealth-funded international broadcasting services).
- (2) In the provision by the Corporation of its broadcasting services within Australia:
 - (a) the Corporation shall take account of:
 - the broadcasting services provided by the commercial and community sectors of the Australian broadcasting system;
 - the standards from time to time determined by the ACMA in respect of broadcasting services;

- (iii) the responsibility of the Corporation as the provider of an independent national broadcasting service to provide a balance between broadcasting programs of wide appeal and specialised broadcasting programs;
- (iv) the multicultural character of the Australian community; and
- (v) in connection with the provision of broadcasting programs of an educational nature—the responsibilities of the States in relation to education; and
- (b) the Corporation shall take all such measures, being measures consistent with the obligations of the Corporation under paragraph (a), as, in the opinion of the Board, will be conducive to the full development by the Corporation of suitable broadcasting programs.
- (3) The functions of the Corporation under subsection (1) and the duties imposed on the Corporation under subsection (2) constitute the Charter of the Corporation.
- (4) Nothing in this Section shall be taken to impose on the Corporation a duty that is enforceable by proceedings in a court.

8 Duties of the Board

- (1) It is the duty of the Board:
 - (a) to ensure that the functions of the Corporation are performed efficiently and with the maximum benefit to the people of Australia;
 - (b) to maintain the independence and integrity of the Corporation;
 - (c) to ensure that the gathering and presentation by the Corporation of news and information is accurate and impartial according to the recognized standards of objective journalism; and
 - (d) to ensure that the Corporation does not contravene, or fail to comply with:
 - any of the provisions of this Act or any other Act that are applicable to the Corporation; or
 - (ii) any directions given to, or requirements made in relation to, the Corporation under any of those provisions; and



Appendix 1—ABC Charter and duties of the Board continued

- (e) to develop codes of practice relating to:
 - (i) programming matters; and
 - (ii) if the Corporation has the function of providing a datacasting service under section 6A-that service; and to notify those codes to the ACMA.
- (2) If the Minister at any time furnishes to the Board a statement of the policy of the Commonwealth Government on any matter relating to broadcasting or digital media services, or any
- matter of administration, that is relevant to the performance of the functions of the Corporation and requests the Board to consider that policy in the performance of its functions, the Board shall ensure that consideration is given to that policy.
- (3) Nothing in subsection (1) or (2) is to be taken to impose on the Board a duty that is enforceable by proceedings in a court.

Appendix 2—ABC Board and Board Committees

ABC Board

Members and attendance at meetings

The ABC Board held eight meetings during 2014-15.

Member	Meetings attended	•
James Spigelman AC QC,		
Chairman	8	8
Mark Scott AO,		
Managing Director	8	8
Cheryl Bart AO	8	7
Jane Bennett	8	8
Peter Lewis (Appointed 2		
October 2014)	5	5
Simon Mordant AM	8	8
Matt Peacock, Staff		
Elected Director	8	8
Steven Skala AO	8	8
Fiona Stanley AC	8	6

Requests made to the Board by the Minister under s.8(2)

In 2014–15, neither the Minister for Communications nor the former Minister for Broadband, Communications and the Digital Economy made any requests to the Board under s.8(2) of the Australian Broadcasting Corporation Act 1983.

Board Committees

Human Resources Committee

The Human Resources Committee considers the remuneration of the Managing Director and Executives, and the Managing Director's annual performance appraisal. The Committee did not formally meet in 2014-15 as these matters were dealt with in Board meetings.

Finance Committee

The role of the Finance Committee is to assist the Board and management of the ABC to optimise the financial performance and efficiency of the Corporation, consistent with stated objectives, and to establish and maintain best practice financial management services including performance measurement.

The Finance Committee held three meetings in 2014-15:

Meeting No. 3 2014 2 December 2014 Meeting No. 1 2015 19 February 2015 Meeting No. 2 2015 2 June 2015

Meetings during 2014-15 were attended by Cheryl Bart (Chair of the Finance Committee), and Committee members Simon Mordant and Steven Skala.

Appendix 2—ABC Board and Board Committees continued

Member	Position on Committee	•	Meetings attended
Cheryl Bart AO	Committee Chairman	3	3
Steven Skala AO	Director	3	3
Simon Mordant AM	Director	3	3

All meetings were attended by the Managing Director and the Chairman of the Board. In 2014–15, Board members were invited to attend all ABC Finance Committee meetings. Committee meetings are also attended by the Chief Operating Officer and the General Manager Finance and Operations (previously the Director Business Services).

During the year, the Finance Committee monitored the ABC's financial plans, budgets and budget performance. It considered and endorsed the ABC's annual budget allocations for approval by the Board, including the annual Capital Budget and Strategy, and undertook a review of the ABC's Foreign Exchange and Investment policies. In 2014–15, the Committee continued to monitor and review the performance of ABC Commercial, in particular the ABC Shop network.

Audit and Risk Committee

The Board is required to ensure that the functions of the Corporation are performed with integrity, efficiency and maximum benefit to the people of Australia (see s.8(1)(a) and (b) of the Australian Broadcasting Corporation Act 1983). In connection with the discharge of these duties, the Audit and Risk Committee provides the Board with assistance and advice on the ABC's risk, control and compliance framework and its external accountability responsibilities. The Committee's responsibilities are detailed in its Charter and include:

- Assisting the Board to discharge its oversight and governance responsibilities by reviewing the appropriateness of the Corporation's:
 - financial reporting
 - performance reporting
 - system of risk oversight and management
 - system of internal control
 - internal audit

- external audit
- ethical culture.
- Providing a forum for communication between the Board, senior management and both the internal and external auditors.
- Monitoring and reviewing the independence, integrity and objectivity of the Corporation's internal and external auditors.
- Monitoring and reviewing compliance with standards of ethical behaviour expected within the Corporation.

The Audit and Risk Committee held five meetings in 2014–15:

M 1' N - 0 0044	05 11 0011
Meeting No.3 2014	25 July 2014
Meeting No.4 2014	1 October 2014
Meeting No.5 2014	4 December 2014
Meeting No.1 2015	15 April 2015
Meeting No.2 2015	3 June 2015

Meetings during 2014–15 were attended by Steven Skala AO (Chair of the Audit and Risk Committee), Cheryl Bart AO, Peter Lewis and Richard Rassi.

Member	Position on Committee	•	Meetings attended
Steven Skala AO	Committee Chairman	5	5
Cheryl Bart AO	Director	5	4
Peter Lewis	Director	2	2
Richard Rassi	External Member	5	5

Peter Lewis was appointed to the Audit and Risk Committee in December 2014. Richard Rassi was appointed to the Audit and Risk Committee in October 2013 and is not a member of the ABC Board.

At its meetings, the Audit and Risk Committee endorsed the 2013–14 Annual Financial Statements and monitored progress against the 2014–15 Audit Plan. During 2014–15, the Committee considered the findings of audit reports and noted the implementation of audit recommendations by management, fraud awareness initiatives and fraud investigations undertaken.



Appendix 2—ABC Board and Board Committees continued

The Committee also dealt with matters related to, and reports from, external audit and the Corporation's requirement to formally report on compliance with the *Commonwealth Authorities and Companies Act 1997*. During the year, the Committee met separately with the ANAO and KPMG without management present.

During its meetings in 2014–15, the Committee endorsed the revised Audit and Risk Committee Charter and the 2015–16 Audit Plan for approval by the Board.

Group Audit

Group Audit provides an independent and objective audit and advisory service which is designed to add value and improve the Corporation's operations. Group Audit helps the ABC to achieve its objectives by bringing a systematic and disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.

Group Audit is responsible to the Audit and Risk Committee for contributing to the achievement of the Corporation's goals and objectives by:

- Assisting management in evaluating processes for identifying, assessing and managing the key operational, financial and compliance risks of the ABC.
- Evaluating the effectiveness of internal control systems, including compliance with internal policies, and recommending improvements to management.
- Playing an active role in developing and maintaining a culture of accountability and integrity.
- Being responsive to the Corporation's changing needs and striving for continuous improvement in the performance of its activities.
- Facilitating and supporting the integration of risk management into day-to-day business activities and processes.
- Promoting a culture of self assessment and adherence to high ethical standards.

Group Audit is responsible for preparing and implementing the ABC's Audit Plan, which seeks to ensure that audits focus on key areas of risk to the Corporation. The Audit Plan is endorsed by the Audit and Risk Committee and approved by the Board annually.

In 2014–15 Group Audit performed unscheduled reviews at the specific request of management and continued to utilise technology to undertake continuous auditing and monitoring of transactional data. Group Audit also provided advice and guidance on good governance, policies and controls, fraud risks and provided advice and input on a number of key projects and initiatives being undertaken by the Corporation.

During 2014–15 Group Audit continued to operate with a combination of in-house staff and outsourced external providers. This provided access to expertise in specialist areas and supplemented internal resources and experience.

Coordination with external auditors

Group Audit continued to liaise with the ABC's external auditors, the ANAO and its nominated representative, KPMG. This included seeking advice on proposed areas of focus, the identification of areas of potential external audit reliance on audits undertaken by Group Audit and to ensure that there was minimal duplication of audit coverage. The ANAO, KPMG and Group Audit developed a Co-ordinated Audit Plan for 2014–15 highlighting areas of audit coverage and reliance, as well as audit coverage of ABC strategic risk and financial reporting risk areas.

Appendix 3—ABC Organisation, as at 30 June 2015

Managing Director

Chief of Staff

Head, Audience and Consumer Affairs Head. Editorial Policies Mark Scott AO Ann Chesterman

Kirstin McLiesh Jane Connors (Acting)

Audience and Marketing

Director of Audience and Marketing

Head, Audience Insights Head, Creative Services

Head, Integrated Media Head, Marketing Commercial Lisa Hresc

Head. News Marketing Head, Radio Marketing Head, Television Marketing

Manager, Business and Operations

Marketing Manager, Innovation

Leisa Bacon

Vacant

Diana Costantini Emma Wilson

Carolyn MacDonald Warwick Tiernan

Jo Mullaley

Tara Hester

ABC Commercial

Director of ABC Commercial Chief Financial Officer Head, ABC Retail

Head, Digital Business

Development Head, Sales and Business

Development

Head, Studios and Media Production

General Manager, Video Entertainment and Distribution

General Manager, Music and Events

Policy Manager

Corporate Affairs

Director of Corporate Affairs Head, Corporate Affairs

Head, Corporate Governance and ABC Secretariat

Judith Maude Media Manager Nick Leys

Head. Research

Natasha Nolland

Cheryl Scroope

Regina Hoekstra

Sharon Ramsay-Luck

Melissa Firth

Patrick Austin

Jessica Ellis

Natalie Waller

Claire Gorman

Michael Millett

Sophie Mitchell

ABC International Chief Executive Officer Robert Patterson

Chief Operating Officer Head, Communications

and Business Development Head, Digital Operations

Head. International

Development Head, Multiplatform Content

Corporate Strategy and Planning

Director of Corporate Strategy and Planning

Head, Converged Media Policy

Head, Strategic Policy Manager, Projects, PMO David Anderson

Mark Tapley David Sutton Richard Sheffle

Digital Network

Director of Digital Network Head, Digital Architecture and Development

Head, Digital Education Head. Product

and Operations Head, Service Design Head. Strategy

and Development

Angela Clark

Ciaran Forde Annabel Astbury

Nathan Moyes Alvaro Marquez Louise O'Donnell

Alvaro Marquez (Acting)

Lynley Marshall Anne Milne

John Woodward David Hua

Domenic Friguglietti Clement Paligaru

Legal and Business Affairs

Director of Legal and **Business Affairs** Deputy General Counsel Deputy General Counsel Head. Business Affairs

Rob Simpson Michael Martin Jennifer Wriaht Georgina Waite

Kate Torney

News

Director of News Head. Business Head. Current Affairs Head, News Content Head, Newsgathering Head, Operations Head, Strategy and Staff Development

Roland Clifton-Bligh Bruce Belsham Gaven Morris Craig McMurtrie

Rebecca Matthews

Michele Fonseca



Appendix 3—ABC Organisation, as at 30 June 2015 continued

Operations

Chief Operating Officer Head, Group Audit General Manager, **Broadcast Operations** General Manager, Capital Works General Manager, Finance and Operations

General Manager. Operations Planning General Manager, Property David Pendleton Alison Hamill

Doug Whip (Acting)

Mark Woodley

Aziz Dindar

Michael Ward Glenn Martin (Acting)/

Communication Networks

Director. Communications Networks Adrian Potter Head, Broadcast Marie Wines **Network Services** Head. Transmission **Network Services** Manager, Spectrum Regulatory Strategy Dilip Jadeja

Technology

Director, Technology Deputy Director, Technology Head, Information **Technology Services** Head, Technology Architecture and Development Head, Technical Services Manager, Business

Continuity Program **Technology Business** Partner, News

Technology Business Partner, Radio **Technology Business** Partner, Television

People

Director, of ABC People (Acting) Head, Human Resources

Head, Human Resources

Larry McNab (Acting)

Mark Spurway

Ken Gallacher

Margaret Cassidy

Ping-Fai Tse

Tony Silva Robert Hynen

Stephen Flohr

Glenn Carmichael (Acting)

Alex Burger (Acting)

Roger Dunkerley

Alan Sunderland

Vanessa MacBean Carmen McMurtrie (Acting)

Head, Indigenous

Employment and Diversity Head, Learning Head, Planning

and Performance Head, Policy, Communications

Manager, Work

and Projects

Health and Safety Radio

Director of Radio Head, Business and Resource Planning Head, Industry Policy and Strategy Head, Multiplatform and Content Development Head, Radio Marketing Head, Technology and Digital Planning Manager, Metropolitan Local Radio Manager, Policy

Manager, Regional Local Radio Manager, triple j

Television

Director of Television Head, Children's Television Head, Television Strategy and Digital Products Head, Arts Head, Business Operations

Head, Entertainment Head, Indigenous Head, Factual Head. Fiction Head, Programming, ABC 1 and 2 Head, Sport and Events Head. Television Content and Creative Development Phillipa McDermott Tina Osman

Charlie Navlor

Rebekah Donaldson

(Acting)

Michael Mason

Paul Gale

Lindsey Green

Jane Connors

Linda Bracken Warwick Tiernan

Mark Bowry

Jeremy Millar Cathy Duff

Tony Rasmussen Chris Scaddan

Richard Finlayson Deirdre Brennan

Rebecca Heap Mandy Chang (Acting) Paul Crockford (Acting) Jon Casimir Sally Riley Steven Bibb Carole Sklan

Brendan Dahill Justin Holdforth

Adrian Swift

Appendix 4—ABC Advisory Council

In 2014–15, the ABC Advisory Council met three times. It made one recommendation and 16 commendations.

Advisory Council members

Professor Andrea Hull AO, Convenor (Albert Park, Vic)

Mrs Charmaine Foley (Nambour, Qld)

Mrs Melissa Cadzow (Glenside, SA)

Mr Rob Ryan (Holland Park East, Qld)

Mr Gideon Cordover (Allens Rivulet, Tas)

Ms Heron Loban (Sherwood, Qld)

Ms Kez Hall (Darwin, NT)

Ms Kate Duncan (Northcote, Vic)

Ms Sarah Burr (Bruce, Canberra, ACT)

Professor Peter Norden AO (Bentleigh, Vic)

Ms Kez Hall (Darwin, NT)

Mr Ben Spence (Narrabri, NSW) Resigned March 2015

Summary of recommendations, responses and commendations 2014–15

Recommendations

Recommendation R1/3/14—Mental As— Director Radio, Director Television, Director Audience and Marketing, Director News and Director Innovation

The ABC Advisory Council **recommends** that the ABC build on the success of the Mental As week in 2014 by making the content available on a continuing basis. Consideration should also be given to implementing a Mental Health Compass to review the national mental health of Australians as part of a 2015 platform.

Response from Director Audience and Marketing

The Audience and Marketing Division recognises the awareness that weeks such as Mental As generated across all of the ABC's platforms and will continue to explore a range of ideas in the hope for similar success being achieved in programming in the year ahead. The Director, Audience Research and Marketing thanks the Advisory Council for their ongoing support.

Commendations

ABC Television

The ABC Advisory Council *commends* ABC Television for providing a comprehensive range of high quality Australian drama, developed through its associations with the independent production sector. These have show cased the skills of Australian actors, writers and production teams, and have provided Australians with stories that entertain and reflect Australian identify.

Double J

The ABC Advisory Council **commends** Double J on an outstanding launch. The format demonstrates the deep understanding the ABC has of its audience. This has been eagerly anticipated by current (and former) triple j listeners for a long time, and the final product has exceeded expectations.

Reconciliation Action Plan

The ABC Advisory Council **commends** the ABC for its commitment to the Reconciliation Action Plan and congratulates the ABC on reaching its Indigenous employment target in 2014.

Black Comedy

The ABC Advisory Council **commends** the program *Black Comedy* for its humorous reflection of Indigenous identity. Its clever use of humour gives it diverse appeal to both Indigenous and non-Indigenous Australians.

The Roast

The ABC Advisory Council **commends** the production team for *The Roast*. This new generation of Australian comedians created a wealth of original comedy and provided the nation with a funny, fresh look at Australian politics for young audiences. The Council hopes that their talent can be used in other productions.

Please Like Me

The ABC Advisory Council **commends** the program *Please Like Me* for its ability to engage and connect with young audiences, through stories and characters that are reflective of real life adolescence, particularly covering issues surrounding youth sexuality and mental health.



Appendix 4—ABC Advisory Council continued

ANZAC Girls and The War that Made Us

The ABC Advisory Council commends ABC Television for commissioning ANZAC Girls and The War that Made Us as part of the commemoration of the start of the Great War. Dramatic stories were combined with historical events and real identities to engage Australians with this period of Australian history through high quality entertainment.

Margaret Pomeranz and David Stratton

The ABC Advisory Council commends Margaret Pomeranz and David Stratton for an amazing 28-year television partnership. After coming to the ABC in 2004 from SBS, where they had hosted The Movie Show for the previous 18 years, this couple has been a source of movie guidance for many generations and they will be missed from Australian screens.

Mental As and Changing Minds-The Inside Story

The ABC Advisory Council commends ABC staff for understanding the importance of mental health as a community issue and making Mental As so successful; generating quality content across all ABC platforms, promoting discussion, increasing awareness, as well as raising nearly \$1.5 million for mental health research. Particular mention is made of the life-changing series, Changing Minds-The Inside Story.

Insiders

The ABC Advisory Council commends Barrie Cassidy, Mike Bowers and the many journalists who have appeared on and worked behind the scenes on Insiders since its inception in 2001. This program enables journalists to provide diverse social commentary and contribute to informed debate on matters of importance to Australians.

National Press Club

The ABC Advisory Council commends the ABC in Canberra for its long term commitment to broadcasting National Press Club addresses on many and varied subjects from a wide range of noted speakers. The Press Club addresses form an important role in the recording of historic events and issues pertaining to our nation.

ABC News coverage of the Human Rights Commission Report on Children in Immigration Detention

The ABC Advisory Council commends ABC News for the high quality coverage of the Australian Human Rights Commission Report on Children in Immigration Detention. Across platforms, the ABC provided independent news coverage and analysis ensuring that ABC audiences were informed of this report.

Flying Miners

The ABC Advisory Council commends the innovative and high quality television series Flying Miners. It was an entertaining and insightful look at the lives led by 'Fly In Fly Out' miners, the impact on regional communities, and also on miners' families.

Outback ER

The ABC Advisory Council **commends** the Australian television series Outback ER. This was a fascinating look at the operations of Emergency Response in the outback which highlighted the dedication of the hospital staff and availability of local health services often taken for granted by city audiences. It has helped connect Australians in remote and urban areas.

Judith Lucy is All Woman

The ABC Advisory Council commends the television series Judith Lucy is All Woman for its entertaining and engaging approach in presenting stories that are real, and relevant to empowering women of all ages in 2015.

Dr Norman Swan

The ABC Advisory Council **commends** Dr Norman Swan for his health reporting across various ABC platforms, but in particular the Health Report on RN. Dr Swan has been keeping the Australian public informed of health developments as they happen: combining his medical expertise with investigative reporting and clear analysis to report the latest research in health and medicine for over 30 years at the ABC.

Appendix 5—ABC Code of Practice

Current as at 30 June 2015; last updated 1 October 2014.

I. Regulatory Framework

The ABC Board is required, under section 8(1)(e) of the ABC Act, to develop a code of practice relating to its television and radio programming, and to notify this code to the Australian Communications and Media Authority ("the ACMA").

A complaint alleging the ABC has acted contrary to its Code of Practice in its television or radio programming may be made to the ABC. A complainant is entitled under section 150 of the *Broadcasting Services Act 1992* (Cth) ("the BSA") to take their complaint to the ACMA if, after 60 days, the ABC fails to respond to the complainant or the complainant considers the ABC's response is inadequate.

Section 150 of the BSA empowers the ACMA to investigate a complaint alleging the ABC has, in providing a national broadcasting service, breached its Code of Practice. The ACMA can decline to investigate the complaint under section 151 of the BSA if it is satisfied that the complaint does not relate to the ABC Code of Practice, or that the complaint is frivolous or vexatious or was not made in good faith.

The ACMA's jurisdiction under sections 150-151 does not encompass the ABC's print content or content disseminated by the ABC over the internet or through mobile devices. However, the ACMA has separate jurisdiction under Schedule 7 of the BSA in relation to content hosted on websites or transmitted through mobile services where that content is either "prohibited content" or "age-restricted content". The ACMA is empowered under Schedule 7 to require content service providers and content hosts to remove or prevent access to these types of content.

The ABC voluntarily complies with the *Content Services Code* developed by the Internet Industry Association and registered as an industry code with the ACMA under clause 85 of Schedule 7 of the BSA. The *Content Services Code* does not apply to content delivered through online or mobile services where that content has been previously transmitted on radio or television.

Except as expressly provided by the BSA, the regulatory regime established by the BSA does not apply to the ABC: section 13(5) of the BSA, and section 79 of the ABC Act.

II. Scope of the Code

The requirements of this Code are set out in the sections dealing with Interpretation and Standards in Part IV and the Associated Standard in Part V. The Standards in Part IV apply to radio and television programs broadcast by the ABC on its free-to-air television or radio broadcasting services. The Associated Standard in Part V applies only to television programs broadcast by the ABC on its domestic free-to-air television services.

This Code does not apply to any complaint which the ABC had decided not to investigate or, having accepted it for investigation, decided not to investigate further, where the ABC was satisfied that:

- the complaint concerns content which is or becomes the subject of legal proceedings;
- the complaint was frivolous or vexatious or not made in good faith;
- the complaint was lodged with the ABC more than six weeks after the date when the program was last broadcast by the ABC on its free-to-air radio or television services, unless the ABC accepted the complaint for investigation after being satisfied that it was appropriate to do so, having regard to:
 - the interests of the complainant in the subject matter of the complaint;
 - the seriousness of the alleged breach;
 - the reason(s) for the delay;
 - the availability of the program content which is the subject of the complaint; and
 - any prejudice the delay may otherwise have on the ABC's ability to investigate and determine the matter fairly; or
- the complainant does not have a sufficient interest in the subject matter of the complaint, where the complaint alleges a breach of Fair and honest dealing (Standards 5.1–5.8) or Privacy (Standard 6.1).

¹ Prohibited content essentially involves content that is classified either as RC (Refused Classification) or X18+. This includes real depictions of actual sexual activity, child pornography, detailed instruction in crime, violence or drug use; and age-restricted content.

^{2.} Age-restricted content involves content classified as R18+ or MA15+ that is delivered through a mobile device or through a service that provides audio or video content for a fee. This type of content must be subject to a restricted access system, i.e. measures put in place to protect children under the age of 15 from exposure to unsuitable material. This category of content includes material containing strong depictions of nudity, implied sexual activity, drug use or violence, very frequent or very strong coarse language, and other material that is strong in impact.



To avoid any doubt, the ABC intends that any complaint falling within the terms of any one of the above categories is not relevant to the ABC Code of Practice, for the purposes of section 151(2)(b) of the BSA. In effect, this means that only complaints which the ABC has accepted for investigation in accordance with the above criteria are eligible under this Code to be reviewed and investigated by the ACMA.

III. Resolved Complaints

The ABC seeks to comply fully with the Code and to resolve complaints as soon as practicable.

A failure to comply will not be a breach of the Code if the ABC has, prior to the complaint being made to the ACMA, taken steps which were adequate and appropriate in all the circumstances to redress the cause of the complaint.

To illustrate, a failure to comply with Standards 2.1 or 2.2 (Accuracy) will not be taken to be a breach of the Code if a correction or clarification, which is adequate and appropriate in all the circumstances, is made prior to or within 30 days of the ABC receiving the complaint.

IV. Principles and Standards

1. Interpretation

In this Code, the Standards must be interpreted and applied in accordance with the Principles applying in each Section. From time to time, the ABC publishes Guidance Notes which do not in themselves impose obligations on the ABC, but which may be relevant in interpreting and applying the Code.

The Standards in Parts IV and V are to be interpreted and applied with due regard for the nature of the content under consideration in particular cases. The ABC is conscious that its dual obligations—for accountability and for high quality—can in practice interact in complex ways. It can be a sign of strength not weakness that journalism enrages or art shocks. The Standards are to be applied in ways that maintain independence and integrity, preserve trust and do not unduly constrain journalistic enquiry or artistic expression.

2. Accuracy

Principles:

The ABC has a statutory duty to ensure that the gathering and presentation of news and information is accurate according to the recognised standards of objective journalism. Credibility depends heavily on factual accuracy.

Types of fact-based content include news and analysis of current events, documentaries, factual dramas and lifestyle programs. The ABC requires that reasonable efforts must be made to ensure accuracy in all fact-based content. The ABC gauges those efforts by reference to:

- the type, subject and nature of the content;
- the likely audience expectations of the content;
- the likely impact of reliance by the audience on the accuracy of the content; and
- the circumstances in which the content was made and presented.

The ABC accuracy standard applies to assertions of fact, not to expressions of opinion. An opinion, being a value judgement or conclusion, cannot be found to be accurate or inaccurate in the way facts can. The accuracy standard requires that opinions be conveyed accurately, in the sense that quotes should be accurate and any editing should not distort the meaning of the opinion expressed.

The efforts reasonably required to ensure accuracy will depend on the circumstances. Sources with relevant expertise may be relied on more heavily than those without. Eyewitness testimony usually carries more weight than second-hand accounts. The passage of time or the inaccessibility of locations or sources can affect the standard of verification reasonably required.

The ABC should make reasonable efforts, appropriate in the context, to signal to audiences gradations in accuracy, for example by querying interviewees, qualifying bald assertions, supplementing the partly right and correcting the plainly wrong.

Standards:

- **2.1** Make reasonable efforts to ensure that material facts are accurate and presented in context.
- 2.2 Do not present factual content in a way that will materially mislead the audience. In some cases, this may require appropriate labels or other explanatory information.

3. Corrections and clarifications

Principles:

A commitment to accuracy includes a willingness to correct errors and clarify ambiguous or otherwise misleading information. Swift correction can reduce harmful reliance on inaccurate information, especially given content can be quickly, widely and permanently disseminated. Corrections and clarifications can contribute to achieving fairness and impartiality.

Standards:

- **3.1** Acknowledge and correct or clarify, in an appropriate manner as soon as reasonably practicable:
 - a. significant material errors that are readily apparent or have been demonstrated; or
 - b. information that is likely to significantly and materially mislead.

4. Impartiality and diversity of perspectives

Principles:

The ABC has a statutory duty to ensure that the gathering and presentation of news and information is impartial according to the recognised standards of objective journalism.

Aiming to equip audiences to make up their own minds is consistent with the public service character of the ABC. A democratic society depends on diverse sources of reliable information and contending opinions. A broadcaster operating under statute with public funds is legitimately expected to contribute in ways that may differ from commercial media, which are free to be partial to private interests.

Judgements about whether impartiality was achieved in any given circumstances can vary among individuals according to their personal and subjective view of any given matter of contention. Acknowledging this fact of life does not change the ABC's obligation to apply its impartiality standard as objectively as possible. In doing so, the ABC is guided by these hallmarks of impartiality:

- a balance that follows the weight of evidence;
- · fair treatment;
- · open-mindedness; and
- opportunities over time for principal relevant perspectives on matters of contention to be expressed.

The ABC aims to present, over time, content that addresses a broad range of subjects from a diversity of perspectives reflecting a diversity of experiences, presented in a diversity of ways from a diversity of sources, including content created by ABC staff, generated by audiences and commissioned or acquired from external content-makers.

Impartiality does not require that every perspective receives equal time, nor that every facet of every argument is presented.

Assessing the impartiality due in given circumstances requires consideration in context of all relevant factors including:

- the type, subject and nature of the content;
- the circumstances in which the content is made and presented;
- the likely audience expectations of the content;
- the degree to which the matter to which the content relates is contentious;
- the range of principal relevant perspectives on the matter of contention; and
- the timeframe within which it would be appropriate for the ABC to provide opportunities for the principal relevant perspectives to be expressed, having regard to the public importance of the matter of contention and the extent to which it is the subject of current debate.

Standards:

- **4.1** Gather and present news and information with due impartiality.
- 4.2 Present a diversity of perspectives so that, over time, no significant strand of thought or belief within the community is knowingly excluded or disproportionately represented.
- 4.3 Do not state or imply that any perspective is the editorial opinion of the ABC. The ABC takes no editorial stance other than its commitment to fundamental democratic principles including the rule of law, freedom of speech and religion, parliamentary democracy and equality of opportunity.
- **4.4** Do not misrepresent any perspective.
- **4.5** Do not unduly favour one perspective over another.



5. Fair and honest dealing

Principles:

Fair and honest dealing is essential to maintaining trust with audiences and with those who participate in or are otherwise directly affected by ABC content. In rare circumstances, deception or a breach of an undertaking may be justified. Because of the potential damage to trust, deception or breach of an undertaking must be explained openly afterwards unless there are compelling reasons not to do so.

Standards:

Dealing with participants

- **5.1** Participants in ABC content should normally be informed of the general nature of their participation.
- **5.2** A refusal to participate will not be overridden without good cause.

Opportunity to respond

5.3 Where allegations are made about a person or organisation, make reasonable efforts in the circumstances to provide a fair opportunity to respond.

Attribution and sources

- **5.4** Aim to attribute information to its source.
- **5.5** Where a source seeks anonymity, do not agree without first considering the source's motive and any alternative attributable sources.
- **5.6** Do not misrepresent another's work as your own.

Undertakings

5.7 Assurances given in relation to conditions of participation, use of content, confidentiality or anonymity must be honoured except in rare cases where justified in the public interest.

Secret recording and other types of deception

- 5.8 Secret recording devices, misrepresentation or other types of deception must not be used to obtain or seek information, audio, pictures or an agreement to participate except where:
 - a. justified in the public interest and the material cannot reasonably be obtained by any other means; or
 - b. consent is obtained from the subject or identities are effectively obscured; or
 - the deception is integral to an artistic work and the potential for harm is taken into consideration.

6. Privacy

Principles:

Privacy is necessary to human dignity and every person reasonably expects that their privacy will be respected. But privacy is not absolute. The ABC seeks to balance the public interest in respect for privacy with the public interest in disclosure of information and freedom of expression.

Standards:

6.1 Intrusion into a person's private life without consent must be justified in the public interest and the extent of the intrusion must be limited to what is proportionate in the circumstances.

7. Harm and offence

Principles:

The ABC broadcasts and publishes comprehensive and innovative content that aims to inform, entertain and educate diverse audiences. This involves a willingness to take risks, invent and experiment with new ideas. It can result in challenging content which may offend some of the audience some of the time. But it also contributes to diversity of content in the media and to fulfilling the ABC's function to encourage and promote the musical, dramatic and other performing arts. The ABC acknowledges that a public broadcaster should never gratuitously harm or offend and accordingly any content which is likely to harm or offend must have a clear editorial purpose.

The ABC potentially reaches the whole community. so it must take into account community standards. However, the community recognises that what is and is not acceptable in ABC content largely depends upon the particular context, including the nature of the content, its target audience, and any signposting that equips audiences to make informed choices about what they see, hear or read. Applying the harm and offence standard, therefore, requires careful judgement. What may be inappropriate and unacceptable in one context may be appropriate and acceptable in another. Coarse language, disturbing images or unconventional situations may form a legitimate part of reportage, debate, documentaries or a humorous, satirical, dramatic or other artistic work.

Standards:

- 7.1 Content that is likely to cause harm or offence must be justified by the editorial context.
- 7.2 Where content is likely to cause harm or offence, having regard to the context, make reasonable efforts to provide information about the nature of the content through the use of classification labels or other warnings or advice.
- 7.3 Ensure all domestic television programs with the exception of news, current affairs and sporting events—are classified and scheduled for broadcast in accordance with the ABC's Associated Standard on Television Program Classification.
- 7.4 If inadvertent or unexpected actions, audio or images in live content are likely to cause harm or offence, take appropriate steps to mitigate.
- 7.5 The reporting or depiction of violence, tragedy or trauma must be handled with extreme sensitivity. Avoid causing undue distress to victims, witnesses or bereaved relatives. Be sensitive to significant cultural practices when depicting or reporting on recently deceased persons.
- 7.6 Where there is editorial justification for content which may lead to dangerous imitation or exacerbate serious threats to individual or public health, safety or welfare, take appropriate steps to mitigate those risks, particularly by taking care with how content is expressed or presented.
- 7.7 Avoid the unjustified use of stereotypes or discriminatory content that could reasonably be interpreted as condoning or encouraging prejudice.

8. Children and young people

Principles:

The ABC aims to provide children and young people (under the age of 18) with enjoyable and enriching content, as well as opportunities for them to express themselves. Children and young people participate and interact with the ABC in various ways—as actors, presenters, interviewees, subjects, content makers and audience members.

The ABC has a responsibility to protect children and young people from potential harm that might arise during their engagement with the ABC and its content. The ABC shares this responsibility with parents/guardians and with the child or young person him/herself. In particular, the ABC recommends that parents/guardians supervise children and young

people's access to content, their participation in interactive services, and their exposure to news and current affairs. It is not always possible to avoid presenting content that may be distressing to some audience members.

Standards:

- 8.1 Take due care over the dignity and physical and emotional welfare of children and young people who are involved in making, participating in and presenting content produced or commissioned by the ABC.
- 8.2 Before significant participation of a child or young person in content produced or commissioned by the ABC, or in interactive services offered by the ABC, consider whether it is appropriate to obtain the consent of both the child/young person and the parent/guardian.
- **8.3** Adopt appropriate measures wherever practicable to enable children and young people, or those who supervise them, to manage risks associated with the child/ young person's participation with, use of and exposure to ABC content and services designed for them.
- **8.4** Take particular care to minimise risks of exposure to unsuitable content or inappropriate contact by peers or strangers.

V. Associated Standard: Television Program Classification

Status of Associated Standard

This Associated Standard is approved by the ABC Board and is binding. It is for consideration by relevant editorial decision-makers when providing advice on compliance and by complaints bodies when dealing with complaints. The Associated Standard is provided to assist interpretation of or otherwise supplement the standard in the Editorial Policies to which the Associated Standard relates.

This Associated Standard forms part of the Code of Practice notified to the Australian Communications and Media Authority under section 8(1)(e) of the Australian Broadcasting Corporation Act 1983.



Key Editorial Standard

7.3 Ensure all domestic television programs with the exception of news, current affairs and sporting events—are classified and scheduled for broadcast in accordance with the ABC's Associated Standard on Television Program Classification.

Principles:

The ABC applies the classifications listed below to the broadcast of all its domestic television programs with the exception of news, current affairs and sporting events. The ABC classifications are adapted from the *Guidelines for the Classification of Films and Computer Games* issued by the Classification Board made under the *Classification (Publications, Films and Computer Games) Act 1995.*

The guiding principle in the application of the following classifications is context. What is inappropriate and unacceptable in one context may be appropriate and acceptable in another. Factors to be taken into account include: the artistic or educational merit of the production, the purpose of a sequence, the tone, the camera work, the intensity and relevance of the material, the treatment, and the intended audience.

Standards:

7.3.1 Television Classifications

G - GENERAL

(G programs may be shown at any time)

G programs, which include programs designed for pre-school and school-aged children, are suitable for children to watch on their own. Some G programs may be more appropriate for older children.

The G classification does not necessarily indicate that the program is one that children will enjoy. Some G programs contain themes or storylines that are not of interest to children.

Whether or not the program is intended for children, the treatment of themes and other classifiable elements will be careful and discreet.

Themes: The treatment of themes should be discreet, justified by context, and very mild in impact. The presentation of dangerous, imitable behaviour is not permitted except in those circumstances where it is justified by context. Any depiction of such behaviour must not encourage dangerous imitation.

Violence: Violence may be very discreetly implied, but should:

- have a light tone, or
- · have a very low sense of threat or menace, and
- · be infrequent, and
- · not be gratuitous.

Sex: Sexual activity should:

- only be suggested in very discreet visual or verbal references, and
- · be infrequent, and
- not be gratuitous.

Artistic or cultural depictions of nudity in a sexual context may be permitted if the treatment is discreet, justified by context, and very mild in impact.

Language: Coarse language should:

- · be very mild and infrequent, and
- · not be gratuitous.

Drug Use: The depiction of the use of legal drugs should be handled with care. Illegal drug use should be implied only very discreetly and be justified by context.

Nudity: Nudity outside of a sexual context should be:

- infrequent, and
- · not detailed, and
- not gratuitous.

PG - PARENTAL GUIDANCE

(Parental Guidance recommended for people under 15 years)

Subject to the Implementation Guidelines at 7.3.2, PG programs may be shown in accordance with Time Zone Charts at 7.3.5.

PG programs may contain themes and concepts which, when viewed by those under 15 years, may require the guidance of an adult. The PG classification signals to parents that material in this category contains depictions or references which could be confusing or upsetting to children without adult guidance. Material classified PG will not be harmful or disturbing to children.

Parents may choose to preview the material for their children. Some may choose to watch the material with their children. Others might find it sufficient to be accessible during or after the viewing to discuss the content.

Themes: The treatment of themes should be discreet and mild in impact. More disturbing themes are not generally dealt with at PG level. Supernatural or mild horror themes may be included.

Violence: Violence may be discreetly implied or stylised and should also be:

- · mild in impact, and
- not shown in detail.

Sex: Sexual activity and nudity in a sexual context may be suggested, but should:

- · be discreet, and
- · be infrequent, and
- · not be gratuitous.

Verbal references to sexual activity should be discreet.

Language: Coarse language should be mild and infrequent.

Drug Use: Discreet verbal references and mild, incidental visuals of drug use may be included, but these should not promote or encourage drug use.

Nudity: Nudity outside of a sexual context should not be detailed or gratuitous.

M - MATURE

(Recommended for people aged 15 years and over)

Subject to the Implementation Guidelines at 7.3.2, M programs may be shown:

- on weekdays that are school days, between noon and 3.00 pm; and
- on any day of the week between 8.30 pm and 5.00 am.

The M category is recommended for people aged over 15 years. Programs classified M contain material that is considered to be potentially harmful or disturbing to those under 15 years. Depictions and references to classifiable elements may contain detail. While most themes may be dealt with, the degree of explicitness and intensity of treatment will determine what can be accommodated in the M category—the less explicit or less intense material will be included in the M classification and the more explicit or more intense material, especially violent material, will be included in the MA15+ classification.

Themes: Most themes can be dealt with, but the treatment should be discreet and the impact should not be strong.

Violence: Generally, depictions of violence should:

- · not contain a lot of detail, and
- · not be prolonged.

In realistic treatments, depictions of violence that contain detail should:

- be infrequent, and
- · not have a strong impact, and
- not be gratuitous.

In stylised treatments, depictions of violence may contain more detail and be more frequent if this does not increase the impact.

Verbal and visual references to sexual violence may only be included if they are:

- · discreet and infrequent, and
- strongly justified by the narrative or documentary context.

Sex: Sexual activity may be discreetly implied.

Nudity in a sexual context should not contain a lot of detail, or be prolonged.

Verbal references to sexual activity may be more detailed than depictions if this does not increase the impact.

Language: Coarse language may be used.

Generally, coarse language that is stronger, detailed or very aggressive should:

- · be infrequent, and
- not be gratuitous.

Drug Use: Drug use may be discreetly shown.

Drug use should not be promoted or encouraged.

Nudity: Nudity outside of a sexual context may be shown but depictions that contain any detail should not be gratuitous.

MA15+ - MATURE AUDIENCE

(Not suitable for people under 15 years)

MA15+ programs may be shown between 9.00 pm and 5.00 am on any day of the week.

MA15+ programs, because of the matter they contain or because of the way it is treated, are not suitable for people aged under 15 years.



Material classified MA15+ deals with issues or contains depictions which require a more mature perspective. This is because the impact of individual elements or a combination of elements is considered likely to be harmful or disturbing to viewers under 15 years of age. While most themes may be dealt with, the degree of explicitness and intensity of treatment will determine what can be accommodated in the MA15+ category—the more explicit or more intense material, especially violent material, will be included in the MA15+ classification and the less explicit or less intense material will be included in the M classification.

Themes: The treatment of themes with a high degree of intensity should not be gratuitous.

Violence: Generally, depictions of violence should not have a high impact.

In realistic treatments, detailed depictions of violence with a strong impact should:

- · be infrequent, and
- · not be prolonged, and
- · not be gratuitous.

Depictions of violence in stylised treatments may be more detailed and more frequent if this does not increase the impact.

Depictions of sexual violence are permitted only if they are not frequent, prolonged, gratuitous or exploitative.

Sex: Sexual activity may be implied.

Depictions of nudity in a sexual context which contain detail should not be exploitative.

Verbal references may be more detailed than depictions, if this does not increase the impact.

Language: Coarse language may be used.

Coarse language that is very strong, aggressive or detailed should not be gratuitous.

Drug Use: Drug use may be shown, but should not be promoted or encouraged.

More detailed depictions should not have a high degree of impact.

Nudity: Nudity should be justified by context.

7.3.2 Implementation Guidelines

Application of classifications to specific channels:

- ABC4Kids G only programming all day (5.00 am to 7.00 pm)
- ABC3 M programming will not apply between 12.00 pm and 3.00 pm.

The time zones for each program classification are guides to the most likely placement of programs within that classification. They are not hard and fast rules and there will be occasions on which programs or segments of programs appear in other time zones.

There must be sound reasons for any departure from the time zone for a program classification. Possible reasons might include, for example, the need to schedule programs which are serious presentations of moral, social or cultural issues in timeslots most suitable for their target audiences.

Programs, including those having a particular classification under the Classification Board's Guidelines for the Classification of Films and Computer Games, may be modified so that they are suitable for broadcast or suitable for broadcast at particular times.

Broken Hill in New South Wales shares a time zone with South Australia but ordinarily receives the ABC's New South Wales TV services. Given the time zone difference, some programs are broadcast outside their classification time zone.

7.3.3 Television Classification Symbols

The classification symbol of the PG, M or MA15+ program (except for news, current affairs or sporting events) being shown will be displayed at the beginning of the program.

The classification symbol of the PG, M or MA15+ program (except for news, current affairs or sporting events) being promoted will be displayed during the promotion.

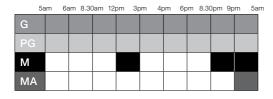
7.3.4 Consumer Advice

Audio and visual consumer advice on the reasons for an M or MA15+ classification will be given prior to the beginning of an M or MA15+ program.

7.3.5 Time Zone chart

ABC TELEVISION CLASSIFICATION TIME ZONE ABC TV and ABC News 24

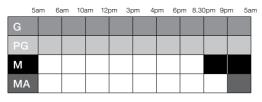
Weekdays



School holidays/Public holidays

	5a	ım 6a	am 8.3	0am 12	pm 3	om 4p	om 6p	m 8.30	0pm 9p	m 5an
G										
PG										
М										
MA	١									

Weekends



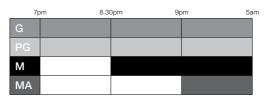
ABC KIDS

Weekdays, School holidays, Public holidays and Weekends

	5am	6am	8.30am	12pm	3pm	4pm	7pm
G							
PG							
М							
MA	١						

ABC2

Weekdays, School holidays, Public holidays and Weekends



ABC3

Weekdays

5a	am 6a	am 8.30)am 12	pm 3p	om 4	om 6p	m 8.30	Opm 9p	m 5am
G									
PG									
М									
MA									

School holidays/Public holidays

	58	ım	6ar	m 8	.30	am	12p	om	Зþ	om	4p	om	6p	m 8.3	30pr	n 9p	om	5am
G																		
PG																		
М															ı			
MA	1																	

Weekends

58	am 6	am	10a	ım 12	pm 3	pm	4pm	6р	m 8.30	Opm 9p	m 5an
G											
PG											
М											
MA											



Appendix 6—ABC Television, Content Analysis

ABC program hours transmitted-24 hours July 2014 - June 2015

	Australian				Overseas	Total		
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013-14
Arts and Culture	42	111	153	13	94	107	260	263
Children's	0	4	5	0	0	0	5	403
Current Affairs	665	323	988	0	0	0	988	788
Documentary	45	184	230	64	134	198	427	387
Drama	65	210	275	144	1 006	1 150	1 425	1 300
Entertainment	1 038	204	1 242	27	393	420	1 662	1 503
Factual	166	346	512	8	458	466	978	878
Indigenous	7	7	13	0	0	0	13	12
Movies	0	0	0	0	418	418	418	596
News	1 809	50	1 859	0	0	0	1 859	1 717
Religion and Ethics	18	37	55	2	26	27	82	86
Sport	167	198	365	0	0	0	365	531
Total Program Hours	4 022	1 674	5 696	258	2 529	2 787	8 483	8 464
% of Total Program Hours	47.4%	19.7%	67.1%	3.0%	29.8%	32.9%	100.0%	100.0%
*Other			277				277	296
Total Hours			5 973			2 787	8 760	8 760
% of Total Hours			68%			32%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

ABC program hours transmitted—6am-midnight July 2014 - June 2015

	Australian				Oversea	Total		
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013-14
Arts and Culture	42	58	100	13	57	70	170	227
Children's	0	4	5	0	0	0	5	403
Current Affairs	570	292	861	1	1	1	863	708
Documentary	45	125	171	64	79	142	313	323
Drama	65	143	208	139	795	934	1 142	1 080
Entertainment	420	160	580	27	278	305	886	761
Factual	165	207	373	8	418	425	798	756
Indigenous	7	6	12	0	0	0	12	10
Movies	0	0	0	0	56	56	56	71
News	1 790	50	1 839	0	0	0	1 839	1 714
Religion and Ethics	18	37	55	2	25	27	81	74
Sport	153	21	174	0	0	0	174	186
Total Program Hours	3 274	1 103	4 378	253	1 708	1 961	6 339	6 312
% of Total Program Hours	51.7%	17.41%	69.1%	4.0%	27.0%	30.9%	100.0%	100.0%
*Other			231				231	258
Total Hours			4 609			1961	6 570	6 570
% of Total Hours			70%			30%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

Appendix 6—ABC Television, Content Analysis continued

ABC TV program hours transmitted - 6pm-midnight July 2014 - June 2015

		Australia	an		Overseas	•	То	tal
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013-14
Arts and Culture	38	2	40	13	19	33	73	93
Children's	0	2	2	0	0	0	2	0
Current Affairs	206	82	288	1	0	1	288	313
Documentary	45	51	97	64	19	82	179	136
Drama	65	100	164	134	263	397	561	582
Entertainment	101	72	173	27	164	192	365	253
Factual	97	11	108	6	133	139	247	326
Indigenous	6	3	9	0	0	0	9	3
Movies	0	0	0	0	9	9	9	9
News	290	38	328	0	0	0	328	344
Religion and Ethics	18	0	18	0	0	0	18	20
Sport	24	0	24	0	0	0	24	20
Total Program Hours	891	361	1 252	244	607	852	2 104	2 098
% of Total Program Hours	42.3%	17.2%	59.5%	11.6%	28.9%	40.5%	100.0%	100.0%
*Other			86				86	92
Total Hours			1 338			852	2 190	2 190
% of Total Hours			61%			39%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number.

ABC2 program hours transmitted - 5am - 2am July 2014 - June 2015

		Australia	an		Overseas	3	То	tal
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013–14
Arts and Culture	0	5	5	7	39	45	50	91
Children's	127	1 224	1 351	100	3 336	3 436	4 788	4 475
Current Affairs	1	2	3	0	0	0	3	0
Documentary	11	33	44	121	488	609	653	680
Drama	10	23	32	27	489	516	548	649
Entertainment	56	283	339	23	487	509	848	661
Factual	2	9	11	7	260	267	278	343
Indigenous	0	1	1	0	0	0	1	5
Movies	0	0	0	0	46	46	46	13
News	1	10	11	0	0	0	11	10
Religion and Ethics	0	0	0	0	0	0	0	0
Sport	56	0	56	0	0	0	56	36
Total Program Hours	264	1 589	1 852	284	5 144	5 429	7 281	6 964
% of Total Program Hours	3.6%	21.8%	25.4%	3.9%	70.7%	74.6%	100.0%	100.0%
Other			384				384	336
Total Hours			2 236			5 429	7 665	7 300
% of Total Hours			29%			71%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number. The ABC2 transmission hours, schedule and content varied in this reporting period and should not be used as a direct comparison to previous years. Last year transmission commenced at 6.00am. The end transmission time for ABC2 of 2.00am may vary, on average transmission closes at 2am. These statistics are calculated until transmission closes.



Appendix 6—ABC Television, Content Analysis continued

ABC KIDS (ABC2) program hours transmitted - 5am-7pm July 2014 - June 2015

		Australia	an		Overseas	3	То	tal
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013-14
Arts and Culture	0	0	0	0	0	0	0	0
Children's	127	1 224	1 351	100	3 336	3 436	4 788	4 469
Current Affairs	0	0	0	0	0	0	0	0
Documentary	0	0	0	0	0	0	0	0
Drama	0	0	0	0	0	0	0	0
Entertainment	0	0	0	0	0	0	0	0
Factual	0	0	0	0	0	0	0	0
Indigenous	0	0	0	0	0	0	0	0
Movies	0	0	0	0	0	0	0	0
News	0	0	0	0	0	0	0	0
Religion and Ethics	0	0	0	0	0	0	0	0
Sport	4	0	4	0	0	0	4	0
Total Program Hours	131	1 224	1 355	100	3 336	3 436	4 791	4 469
% of Total Program Hours	2.7%	25.5%	28.3%	2.1%	69.6%	71.7%	100.0%	100.0%
Other			319				319	276
Total Program Hours,			1 674			3 436	5 110	4 745
including interstitials			33%			67%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number. The ABC2 transmission hours, schedule and content varied in this reporting period and should not be used as a direct comparison to previous years. Last year transmission commenced at 6.00am. The end transmission time for ABC2 of 2.00am may vary, on average transmission closes at 2am. These statistics are calculated until transmission closes.

ABC2 program hours transmitted -7pm-2am July 2014 - June 2015

		Australia	an		Overseas	S	То	tal
	First		Total	First		Total		
	Release	Repeat	Australian	Release	Repeat	Overseas	2014-15	2013–14
Arts and Culture	0	5	5	7	39	45	50	91
Children's	0	0	0	0	0	0	0	4
Current Affairs	1	2	3	0	0	0	3	0
Documentary	11	33	44	121	488	609	653	680
Drama	10	23	32	27	489	516	548	649
Entertainment	56	283	339	23	487	509	848	661
Factual	2	9	11	7	260	267	278	343
Indigenous	0	1	1	0	0	0	1	5
Movies	0	0	0	0	46	46	46	13
News	1	10	11	0	0	0	11	10
Religion and Ethics	0	0	0	0	0	0	0	0
Sport	52	0	52	0	0	0	52	36
Total Program Hours	133	365	498	184	1 808	1 992	2 490	2 493
% of Total Program Hours	5.3%	14.7%	20.0%	7.4%	72.6%	80.0%	100.0%	100.0%
Other			65				65	62
Total Hours			563			1992	2 555	2 555
% of Total Hours			22%			78%		

^{*}Other: includes interstitial material, program announcements and community service announcements.

Notes: This Table reflects hours broadcast from the Sydney transmitter, comprising national and NSW transmission. Figures may differ slightly in other States and Territories as a result of varying levels of local content. Hours have been rounded to nearest whole number. The ABC2 transmission hours, schedule and content varied in this reporting period and should not be used as a direct comparison to previous years. Last year transmission commenced at 6.00am. The end transmission time for ABC2 of 2.00am may vary, on average transmission closes at 2am. These statistics are calculated until transmission closes.

Appendix 7—Promotion and Market Research

Expenditure on market research and promotion for 2014-15 was \$11 334 536, compared with \$11 633 979 in 2013-14.

The Corporation uses advertising agencies and market research organisations predominantly for activities related to ABC Commercial, Radio, Television and Australia Plus.

	2014–15 \$	2013–14 \$
Advertising	2 484 690	2 760 356
Market Research	5 782 143	5 577 322
Promotion	3 067 703	3 296 301
Total	11 334 536	11 633 979

Appendix 8—Performance Pay

The ABC paid bonuses to 201 executives totalling \$1 587 676, an average of \$7 899 per executive.

It paid bonuses to 117 non-executive employees totalling \$279 372, an average of \$2 388 per employee.

Appendix 9—Consultants

During 2014-15, the ABC spent \$4 723 843 on consultancies, broken down as follows (payments to consultants includes amounts paid and payable as at 30 June 2015):

Consultant	Purpose of Consultancy	Total \$ (paid or payable as at 30 June 2015)
Below \$10 000		
Various	Various	185 419
Sub total		185 419
\$10 000–\$50 000		
Bendelta Pty Ltd	Strategic advice	10 101
Good Information Co. Pty Ltd	International development projects	10 449
Pfisterer + Freeman	International development projects	11 687
Australian Federal Police	Security assessment	12 755
Circular Practice	Strategic advice	13 600
The InterSafe Group Pty Ltd	Risk assessment and analysis	13 799
Gartner Australasia Pty Ltd	Technical advice	14 583
GHD Pty Ltd	Technical advice	14 624
M Dando	Technical advice	15 000
Stancombe Research & Planning Pty Ltd	International development projects	16 885
Fulcrum Risk Services Pty Ltd	Risk assessment and analysis	17 000
Alchemy Career Management	Career advice	17 950
Trans Tasman Energy Group	Technical advice	19 722
Vera Facienda Pty Ltd	Strategic advice	20 000
RiskLogic Pty Ltd	Risk assessment and analysis	20 940
Burnet Institute	International development projects	21 090
McGees Property (NSW) Pty Ltd	Property valuation services	22 804
Ernst & Young	Finance, tax and other advisory services	23 375
Wyatts Pty Ltd	Technical advice	24 000



Appendix 9—Consultants continued

Consultant	Purpose of Consultancy	Total \$ (paid or payable as at 30 June 2015)
S Mattiske	Strategic advice	25 000
J McCarthy	Strategic advice	25 000
J-G Manguy	International development projects	26 392
Mandy Gyles & Co	International development projects	27 300
The Brewster Murray Unit Trust	Technical advice	28 070
Demos Hemsley Fraser Australia Pty Ltd	Strategic advice	29 442
G J Mott	Technical advice	30 000
Butcher & Co Pty Ltd	Strategic advice	30 919
333 Group Pty Ltd	Strategic advice	33 574
TC Corporate Pty Ltd	Strategic advice	36 956
LCR Advisory Pty Ltd	Technical advice	37 500
Leadership Advisory Pty Ltd	Strategic advice	37 797
Wray Media Consulting Pty Ltd	Technical advice	40 000
S Brown	Strategic advice	42 135
Mackod Pty Ltd	International development projects	43 000
P Graham	Strategic advice	50 000
Sub total		863 449
Above \$50 000		
Colliers International Project Services Pty Ltd	d Technical advice	56 160
Deloitte Touche Tohmatsu	Strategic advice	66 855
Mercer Consulting Pty Ltd	Strategic advice	72 300
Telstra Corporation Ltd	Technical advice	91 175
Trevor-Roberts Associates	Career advice	122 190
SAM ITC	Technical advice	142 500
ITNewcom Pty Ltd	Strategic advice	477 253
L.E.K. Consulting	Strategic advice	1 073 930
PricewaterhouseCoopers	Finance, tax and other advisory services	1 572 612
Sub total		3 674 975
Grand Total		4 723 843

Appendix 10—Overseas Travel Costs

The total cost of overseas travel for 2014-15 was \$4.5 million, compared with \$5.7 million in 2013–14.

ABC overseas travel costs

	2014–15 (\$m)	2013–14 (\$m)
Travel allowances		
and accommodation	2.0	2.4
Airfares	1.6	2.4
Other*	0.9	0.9
Total	4.5	5.7

^{*} Other includes car hire, taxis, excess baggage, hire of personnel and equipment.

Appendix 11—Reports Required by Legislation

Reports required under s80 of the Australian Broadcasting Corporation Act

Section 80 of the *Australian Broadcasting Corporation Act 1983* requires the Corporation to report on the following particular matters:

s.80(a)	Particulars of each broadcast by the Corporation during the year to which the report relates pursuant to a direction by the Minister under subsection 78(1)	No such directions were received during the year
s.80(c)	Particulars of any broadcast by the Corporation during that year pursuant to a direction by the Minister otherwise than under the Act	No such directions were received during the year
s.80(d)	Particulars of any direction not to broadcast matter that was given to the Corporation during that year by the Minister otherwise than under the Act	No such directions were received during the year
s.80(da)	Codes of practice developed under subsection 8(1)	See Appendix 5 (page 203)
s.80(e)	Particulars of any request made to the Board by the Minister during that year under subsection 8(2) and the action (if any) taken by the Board in respect of the request	See Appendix 2 (page 197)
s.80(f)	Particulars of any gift, devise or bequest accepted by the Corporation during that year	The Corporation received no gifts or donations within the meaning of Section 80 of the Australian Broadcasting Corporation Act 1983
s.80(g)	Particulars of any advice received by the Board during that year from the ABC Advisory Council	See Appendix 4 (page 201)
s.80(i)	An assessment of the extent to which the operations of the Corporation have achieved its objectives and fulfilled its functions	See Strategic Objectives (page 23) and Performance Against the ABC Strategic Plan 2013–16 (page 120)
s.80(j)	Activities under subsection 25A	See Financial Statements (page 140)
s.80(k)	Particulars of any activities during the year of any authorised business with which the Corporation is associated under that subsection	See Section 3, Infrastructure and Operations (page 75)
s.80(l)	Particulars of significant changes of transmission coverage and quality	See page 77 and Performance against Government Outcomes (page 123)
	·	

Reports required under the Commonwealth Authorities and Companies (Report of Operations) Orders 2011¹

Judicial Decisions and Reviews by Outside Bodies (clause 17)

Matters referred to the Australian Communications and Media Authority for review are noted in the Corporate Governance section (page 119). No other judicial decisions or decisions of administrative tribunals were made in 2014–15 which had, or may have, a significant effect on the ABC's operations.

Indemnities and Insurance Premiums for Officers (clause 19)

The ABC has indemnified its officers and acquired appropriate insurances from Comcover including

Directors and Officers liability insurance on terms and conditions which are consistent with the provisions of the *Public Governance Performance* and Accountability Act 2013. The premium for the Directors and Officers liability insurance was \$450 597.

Index of Annual Report requirements (clause 21)

An index of Annual Report requirements is provided at page 245.

Reported in accordance with the Public Governance, Performance and Accountability (Consequential and Transitional Provisions) Amendment (Annual Reports) Rule 2015.



Appendix 12—Staff Profile

Total ABC staff strength, 30 June 2015

	ACT	NSW	NT	Overseas	Qld	SA	Tas	Vic	WA	Total
ABC Commercial	5.22	157.14	0.00	0.00	34.92	10.12	2.77	32.95	13.14	256.26
ABC International	0.00	11.20	0.00	3.00	0.00	1.66	0.00	30.48	0.00	46.34
Audience and Marketing	1.00	76.72	1.00	0.00	4.40	2.80	2.00	12.55	2.00	102.47
Communications Networks	0.00	21.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21.00
Corporate Management*	2.00	81.44	2.00	0.00	2.00	2.21	1.00	5.00	1.00	96.65
Digital Network	0.00	91.46	0.00	0.00	13.59	0.00	0.00	13.20	0.00	118.25
News	108.90	571.28	59.15	24.00	191.53	96.99	68.30	226.92	86.42	1 433.50
Operations**	10.02	236.54	3.80	0.00	20.00	61.32	13.76	60.66	16.98	423.09
People	0.00	47.54	0.00	0.00	2.00	4.93	0.00	4.60	0.00	59.06
Radio	23.98	363.67	40.17	0.00	136.58	78.11	39.32	150.40	73.75	905.98
Technology	13.05	220.21	8.00	0.00	15.09	16.68	13.30	40.52	17.68	344.54
Television	0.00	346.92	0.00	0.00	0.00	16.82	0.00	136.16	5.92	505.82
Grand Total	164.17	2 225.13	114.12	27.00	420.11	291.65	140.45	713.45	216.89	4 312.97

Notes

- 1. Values in full-time equivalents.
- 2. Statistics current as at the end of the last pay period in 2014-15 (28 June 2015).
- Number of overseas employees in the above table does not include locally-hired staff.
- Radio totals include 4.8 FTEs reported internally as 'Regional' in preparation for structural changes in early 2015-16.
- Corporate Management includes Managing Director's Office, Corporate Affairs, Corporate Strategy and Planning, Legal and Business Affairs, and Officer of the Chief Corporation Office.
- ** Operations includes Broadcast Operations, Capital Works, Finance, Operations Planning, and Property.

Gender Breakdown

	Head count	%
Female	2 693	51.88%
Male	2 498	48.12%
Total	5 191	100.00%

Appendix 13—ABC Awards

International Awards

2015 Asia-Pacific Institute for Broadcasting Development (AIBC) — World Media Awards

Best TV Programme on "Supporting Climate Change Initiative"—Science/Environment: *Catalyst*, "Extreme Weather"

2014 Australian and New Zealand Mental Health Service Media Awards

Best Broadcast (joint winner): Sally Sara, Foreign Correspondent, "Coming Home" Parts 1 and 2

Special Achievement: Emma Peddler, ABC Open Mental Health Awareness Week "guest blogs" from the Eyre Peninsula, SA

2014 Banff World Media Festival (The Rockies)

Youth Fiction: *Nowhere Boys*, Matchbox Pictures (in association with the ABC)

2015 Gourmand World Cookbook Awards

Best Chinese Cuisine Book (Australia): Poh Ling Yeow, Same Same But Different, Photos Randy Larcombe (ABC Books)

2014 International Federation of Agricultural Journalists Awards

Digital Media Award: Cassie Hough, ABC Rural, "Droving South to Greener Pastures"

2015 Kidscreen Awards

Best New Series: *Nowhere Boys*, Matchbox Pictures (in association with the ABC)

Best Non-Animated or Mixed Series: *Dance Academy* Series 3, Werner Film Productions (in association with ABC, ZDF, ZDF Enterprises, ACTF)

2015 New York Festival Radio Awards

Gold Radio Winner (Information/Documentary): Hindsight, "From Acrobats to Bankers: The History of Japanese Australians"

Silver Radio Winner (Best Coverage of a Social Issue): Aaron Kearney and Ashleigh McIntyre, 1233 ABC Newcastle, Breakfast

2014 Prix Jeunesse Awards

International Youth Jury Prize - Nowhere Boys, Series 1, Matchbox Pictures (in association with the ABC)

2015 Prix Marulic Awards

Second prize—Documentary: Jane Ulman and Russell Stapleton, RN, Hindsight, "Wheelwork of Nature: Tesla and the 21st Century"

2014 Third Coast International Audio Festival

Silver Award: Jesse Cox and Tom Nicastri (Radiotonic), RN Creative Audio Unit, "The Real Tom Banks"

National Awards

2014 AFL Coaches Association Media Award

Gerard Whateley, ABC Grandstand

2014 Amnesty International Australia Media Awards

Best Broadcast: Geoff Thompson and Karen Michelmore, Four Corners, "The Manus Solution"

2015 Andrew Olle Scholarship

Elise Worthington

47th Annual Australian Writers Guild Awards (The AWGIES)

Major Award Winner - Blake Ayshford, Shelley Birse, and Justin Monjo, The Code, Playmaker Media (in association with the ABC)

Comedy (Sketch and Light Entertainment): Mat Blackwell, Rick Kalowski, Steve Lynch, Sammy J. lan Simmons, Joel Slack-Smith, Stephen Walsh, Anne Edmonds, Heath Franklin, and Richard Thorp; Wednesday Night Fever, Series 1

Comedy (Situation or Narrative): Phil Lloyd and Trent O'Donnell, The Moodys, "Australia Day", Jungleboys (in association with the ABC)

Children's Television (P Classification): Kym Goldsworthy, hoopla doopla!, "Snow Business" Children's Television (C Classification): Craig Irvin, Nowhere Boys, Episode 3, Matchbox Pictures (in association with the ABC)

Telemovie Adaptation: Andrew Knight, The Broken Shore, Essential Media (in association with the ABC)

Television Miniseries Adaptation: Niki Aken and Felicity Packard, ANZAC Girls, Screentime (in association with the ABC)

Television Miniseries Original: Blake Ayshford, Shelley Birse, and Justine Monjo, The Code, Playmaker Media (in association with the ABC)

2015 Annual Equity Ensemble Awards

Outstanding Performance by an Ensemble in a Comedy Series: The Moodys, Jungleboys (in association with the ABC)

Outstanding Performance by an Ensemble in a Drama Series: Rake, Series 3, Essential Media and Entertainment (in association with the ABC)

Outstanding Performance by an Ensemble in a Miniseries or Telemovie: ANZAC Girls, Screentime (in association with the ABC)

2014 Art Music Awards

Work of the Year: Vocal/Choral: Andrew Ford, "Last Words" (2013)

2015 Australasian Reporting Awards

Gold: ABC Annual Report 2013-14

2015 Australia Day Honours

Member of the Order of Australia (AM): Wendy Borchers, Significant service to the film and television industry as a researcher, producer and archivist and to the preservation of Indigenous heritage

Medal of the Order of Australia (OAM): Charlie King, Service to the broadcast media, and to the Indigenous community of the Northern Territory

2014 Australian Academy Cinema Television Arts (AACTA) Awards

Best Television Drama Series: The Code, Playmaker Media (in association with the ABC)

Best Television Comedy Series: Utopia, Working Dog Productions (in association with the ABC)

Best Direction in a Television Drama or Comedy: The Code, Playmaker Media (in association with the ABC)



Best Lead Actor in a Television Drama: Ashley Zukerman, *The Code*, Playmaker Media (in association with the ABC)

Best Lead Actress in a Television Drama: Marta Dusseldorp, *Janet King*

Best Guest or Supporting Actor in a Television Drama: Eamon Farren, *Carlotta*, Story Ark Productions (in association with the ABC)

Best Guest or Supporting Actress in a Television Drama: Chelsie Preston Crayford, *The Code*, Playmaker Media (in association with the ABC)

Best Editing in Television: *The Code*, Playmaker Media (in association with the ABC)

Best Original Music Score in Television: *The Code*, Playmaker Media (in association with the ABC)

Best Direction in a Television Light Entertainment or Reality: *Black Comedy*, Scarlett Pictures (in association with the ABC)

Best Screenplay in Television: *Please Like Me*, Series 2

Best Performance in a Television Comedy: Debra Lawrance, *Please Like Me*, Series 2

Best Children's Television Series: The Flamin' Thongs

Best Production Design in Television: *Carlotta*, Story Ark Productions (in association with the ABC)

Best Costume Design in Television: *Carlotta*, Story Ark Productions (in association with the ABC)

Best Cinematography in Television: *The Broken Shore*, Essential Media (in association with the ABC)

Best Sound in Television: ANZAC Girls, Screentime (in association with the ABC)

Best Documentary Television Program: *Tender* (a HIVE initiative from Adelaide Film Festival, the Australia Council for the Arts, Screen Australia, and ABC Television)

2015 Australian Book Designers Awards

Best Designed Children's Illustrated Book: Jol & Kate Temple, *Mike I Don't Like* (ABC Books), designed by Jon Foye

2015 Australian Book Industry Awards

Book of the Year for Older Children: Judith Rossell, Withering-by-Sea (ABC/ HarperCollins Publishers Australia)

44th Australian Cinematographer Society Awards

Golden Tripod (Current Affairs): Cameron Bauer, 7.30, "Ukraine Uprising"

Gold Tripod (Syd Wood ACS Local/Regional News): Mitchell Woolnough, "Chia Boom"

Award of Distinction (TV Magazine, Lifestyle and Reality): Louie Eroglu ACS, *Four Corners*, "Power to the People"

2015 Australian Directors Guild Awards

Best Direction for an Original Online Project: Victoria Cocks, Wastelander Panda, "Exile"

Best Direction for Telemovie: Jeffrey Walker, Jack Irish: Dead Point

Best Direction for TV Comedy: Matthew Saville, Please Like Me, Series 2, Episode 7

Best Direction for TV Drama Series: Shawn Seet, The Code, Series 1, Episode 4, Playmaker Media (in association with the ABC)

Best Direction in a Children's TV Program: (joint winner) Craig Irvin, *Nowhere Boys*, Series 2 Episode 7, Matchbox Pictures (in association with the ABC)

Best Direction in a Documentary Series: Cian O'Clery, *Changing Minds*, Episode 2

2014 Australian Football Media Association Media Awards

Most Outstanding Program—Radio: ABC Grandstand

2015 Australian Home Entertainment Distributors Association Awards

Highest Selling Title—TV Release of the Year (Australian): Chris Lilley's: Ja'mie Private School Girl (ABC/Roadshow Entertainment)

Best Marketing Campaign of the Year—Children's Direct to Home Entertainment (to include TV Series): The Wiggles, *Apples and Bananas* (ABC/Roadshow Entertainment)

2014 Australian Independent Records Label Association (AIR) Independent Music Awards

Best Independent Jazz Album: Paul Grabowsky Sextet, *The Bitter Suite*

Best Independent Classical Album: Geoffrey Gurrumul Yunupingu/Sydney Symphony Orchestra, Gurrumul: His Life and Music

2015 Australian Interactive Media Industry Association (AIMIA) Awards

Best Website or Online Services—Healthcare and Pharmaceuticals: *Active Memory*

2014 Australian Recording Industry Association Awards (The ARIAs)

Best Children's Album: The Wiggles, Apples and Bananas

Best Comedy Release: Buddy Goode, It's a Buddy Goode Christmas

Best Classical Album: Lior/Sydney Sympony Orchestra/Nigel Westlake, *Compassion*

Best Jazz Album: Paul Grabowsky Sextet,

The Bitter Suite

Best World Music Album: Joseph Tawadros, Permission to Evaporate

Best Original Soundtrack/Cast/Show Album: Geoffrey Gurrumul Yunupingu/Sydney Symphony Orchestra, Gurrumul: *His Life and Music*

2014 Australian Retailers Association Annual Awards

Roy Morgan Customer Satisfaction Retailer of the Year: ABC Shop

2014 Australian Screen Editors Guild Awards

Best Editing in a Documentary Series: Caspar Mazzotti, *Kakadu*, Episode 4, Northern Pictures and Beach House Pictures (in association with the ABC)

Best Editing in Television Drama: Nicholas Holmes ASE, *Redfern Now*, "Where the Heart Is", Blackfella Films (in association with the ABC)

Best Editing in a Television Comedy: Paul Swain, The Moodys, Episode 1, Jungleboys (in association with the ABC)

2014 Australian Sports Commission Media Awards

Best Coverage of Sport by an Individual—Television: Gerard Whateley, *ABC Grandstand*

Best Coverage of Sport by an Individual—Radio: Gerard Whateley, *ABC Grandstand*

2014 Australian Teachers of Media Awards (The ATOMs)

Best Game / Multimedia Production: QED: Cosmo's Casebook, ABC and Education Services Australia (ESA)

2015 Citi Journalism Awards for Excellence

Broadcast Media: Michael Janda, ABC Radio, "Foreign Investment Review Board relies on Honesty, Parliamentary Inquiry"

43rd Country Music Awards of Australia (Golden Guitars)

Video Clip of the Year: Sara Storer, Canoe, ABC Music

2014 Davitt Awards

Best Children's Novel: Jen Storer, *Truly Tan:* Spooked! (ABC/Harper Collins Publishers Australia)

2015 Indie Book Awards

Indie Book of the Year Children's and Young Adults Winner: Judith Rossell, *Withering-by-Sea* (ABC Books, HarperCollins Publishers Australia)

2015 IT Journalism Awards (The Lizzies)

Best Video Program: *Good Game*, Series 10, Episode 36

Best Audio Program: Marc Fennell, RN, Download This Show

2015 Logie Awards

Most Outstanding Public Affairs Report: Four Corners, "Banking Bad"

Most Outstanding Children's Program – Nowhere Boys Matchbox Pictures (in association with the ABC)

Most Outstanding Comedy Program: *Utopia*, Working Dog Production (in association with the ABC)

2014 Lowy Institute Media Award

Hayden Cooper, *Foreign Correspondent*, "Ordeal in Egypt"

2014 Screen Producers Australia Awards

Drama Television Production of the Year: Rake, Essential Media and Entertainment (in association with ABC)

Comedy Television Production of the Year: The Moodys, Jungleboys (in association with ABC)

Children's Television Production of the Year: Nowhere Boys, Matchbox Pictures (in association with ABC)



Light Entertainment Television Production of the Year: The Agony of Modern Manners, High Wire Films (in association with ABC)

Telemovie or Miniseries Production of the Year: The Gods of Wheat Street, Every Cloud Productions (in association with ABC)

2014 United Nations Association of Australia Media Awards

TV News: Dan Oakes and Sam Clarke, "Out of Home Care Abuse"

TV Current Affairs: Jane Bardon, Franco Pistillo, 7.30 NT, "They're Not Listening"

TV Documentary: John Lyons, Janine Cohen, Sylvie Le Clezio, Four Corners, "Stone Cold Justice"

Award for Increasing Awareness and Understanding of Children's Rights and Issues: John Lyons, Janine Cohen, Sylvie Le Clezio, *Four Corners*, "Stone Cold Justice"

Media Peach Prize: Sarah Dingle, *Background Briefing*, "Salvos: A matter of trust"

2015 Universities Australia Higher Education Media Awards

Award for excellence in communicating knowledge of Australia's university sector—Broadcast: Imogen Crump, Del Irani, Rob Sharp and Steph Juleff, ABC News, #TalkAboutlt: "International Students"

2014 Walkley Awards

Gold Walkley: Adele Ferguson, Deb Masters and Mario Christodoulou, *Four Corners*, "Banking Bad" (Jointly with Fairfax Media)

All Media: Social Equity Journalism: Belinda Hawkins, *Australian Story*, "Searching for C11" and "Breaking the Code"

Radio News and Current Affairs Journalism: Hayden Cooper, ABC Radio "Journalism on trial"

Radio Documentary, Feature, Podcast or Special: Sarah Dingle, *Background Briefing*, "Salvos: A matter of trust"

All Media Scoop of The Year: Michael Brissenden, Ewen MacAskill and Lenore Taylor, ABC News and Guardian Australia, "Australia's spy agencies targeted Indonesian president's mobile phone" All Media Coverage Of A Major Event Or Issue: Matt Brown, Hayden Cooper, Aaron Hollett, Stuart Watt, Michael Carey and ABC News Team, ABC News Digital, ABC TV News and ABC Radio, "Gaza Conflict"

All Media: Camerawork: Wayne McAllister, ABC News and *Foreign Correspondent*, "Loksi violent protest", "Spratley Islands: Reef Madness" and "Ukraine Crash Site Fight"

TV/AV News Reporting: Matthew Brown and Mark Solomons, ABC News, "Syria death", "Jihad middleman", and "Bomber video".

TV/AV Daily Current Affairs: Nick McKenzie, Richard Baker and Sam Clark, 7.30, "State of the union" and "Jobs for the boys".

TV/AV Weekly Current Affairs, Feature or Special: Adele Ferguson, Deb Masters and Mario Christodoulou, *Four Corners* (Jointly with Fairfax Media), "Banking Bad"

All Media Investigative Journalism: John Lyons, Janine Cohen, Sylvie Le Clezio and Mary Fallon, Four Corners (jointly with The Australian) "Stone Cold Justice"

2014 Walkley Young Australian Journalist of the Year Awards

Radio/Audio Journalism, Caitlyn Gribbin, Radio Current Affairs, "Kununurra's Midnight Prowlers", "Bushfire residents return home" and "Graziers turn to desperate measures"

2014 Women's National Basketball League Media Awards

Best Radio Coverage (WNBL): ABC North Queensland

Best Television Coverage (WNBL): Inside Edge

State and Territory Awards

New South Wales

2014 Australian Cinematographers Society Awards (NSW/ACT)

Silver, Local/Regional News: Paul Walker, "Inside the Jugiong Fire"

Silver, Current Affairs: Louie Eroglu ACS, "The Manus Solution"

Bronze, Current Affairs: Matthew Marsic, "Home Away from Home"

Gold, TV Magazine, Life Style and Reality: Louie Eroglu ACS, "Power to the People"

Gold, Telefeatures, Series, TV Drama or Comedy: Jules O'Loughlin ACS, *Redfern Now*, Series 2, "Dogs of War"

Bronze, Telefeatures, Series, TV Drama or Comedy: Matthew Temple, *Please Like Me*, Episode 7

2014 Kennedy Awards for Excellence in NSW Journalism

Outstanding Television Current Affairs: Adele Ferguson, Deb Masters and Mario Christodoulou, Four Corners, "Banking Bad" (jointly with Fairfax Media)

Outstanding Finance Reporting: Adele Ferguson, Deb Masters and Mario Christodoulou, *Four Corners*, "Banking Bad" (jointly with Fairfax Media)

Outstanding Investigative Reporting: Adele Ferguson, Deb Masters and Mario Christodoulou, *Four Corners*, "Banking Bad" (jointly with Fairfax Media)

Outstanding Crime Reporting: Caro Meldrum-Hanna, Deb Masters and Mary Fallon, *Four Corners*, "While They Were Sleeping"

Outstanding Consumer Affairs Reporting: Linton Besser, Janine Cohen and Mario Christodoulou, *Four Corners*, "A Lender of Last Resort"

Outstanding Radio Current Affairs: Sarah Dingle, RN, Background Briefing, "The Family Trap"

2014 Mental Health Matters Awards

Media Award—National/Statewide: Lynne Malcolm, RN. *All in the Mind*

2014 New South Wales Premier's History Awards

Multimedia History Prize: Michelle Arrow, Catherine Freyne and Timothy Nicastri, RN *Hindsight*, "Public Intimacies: The 1974 Royal Commission on Human Relationships"

2015 New South Wales Premier's Multicultural Media Awards

Young Journalist of the Year: Tahmina Ansari

2014 Northern NSW Journalism Awards (the PRODIS)

Best Television/Audio-Visual News and Current Affairs: Jackson Vernon, "Not a miner issue"

Best Radio/Audio News and Current Affairs: William Verity, RN, "Police, suicide and post-traumatic stress"

Northern Territory

2014 Northern Territory Media Awards

Northern Territory Journalist of the Year: Jane Bardon

Broadcast interviewing: Jane Bardon, 7.30 NT

All-media Scoop: Jane Bardon, 7.30 NT

Best Broadcast Current Affairs or Feature: Franco Pistillo, Murray McLaughlin and Danielle Parry

All-Media Sports Journalism Award: Katherine Gregory

Best Long-Form Camerawork: Michael Donnelly

Best Online Journalism: Xavier La Canna

Queensland

2014 Gold Coast Media Awards (The Maccas)

Best Radio Presenter: Nicole Dyer, ABC Coast FM

Best Radio Feature Story: Bern Young, ABC Coast FM, "Gold Coast Mosque"

2015 Queensland Clarion Awards for Journalism

All Media—Broadcast Interview: Matt Wordsworth, 7.30 Queensland

Television—Current Affairs/Feature Documentary: Elise Worthington, 7.30, "High-Risk Decision"

Best Radio News Report: Melinda Howells

Best Radio Current Affairs/Feature Documentary: Amanda Gearing and RN 360, "A Living Sacrifice"

All Media—Rural Journalism: Pip Courtney, *Landline*, "Horns of Dilemma"

All Media—Multicultural Queensland Award: Nance Haxton, *PM*, "Hope for the Future"

Regional and Community—Broadcast: Allyson Horn, 7.30 Queensland and News 24

2015 Queensland Rural Press Club Excellence in Rural Journalism Awards

Inducted to Hall of Fame: Robin McConchie, EP Rural, Queensland

Radio journalism: Charlie McKillop, ABC Rural, "A duty to be kind in Halal killing."

Television journalism: Kathy McLeish, ABC TV, "Bush anger over mining laws."



South Australia

2014 Archbishop of Adelaide Media Awards

Best Coverage of a News Event—Citation: Caroline Winter, ABC Adelaide, "Holden closure"

2014 Australian Cinematographers' Society Awards (SA/WA)

Bronze, Current Affairs: Brant Cumming, "Trojans Trek"

Gold, TV Magazine, Lifestyle and Reality: Greg Ashman, *Dream Builds*, Series 2, "Inner House"

Gold, TV Magazine, Lifestyle and Reality: Greg Ashman, *Dream Builds*, Series 2, "Angophora Home"

Silver, Neil Davis International News: Brant Cumming, "Bangkok Defiance"

Gold, Telefeatures, Series, TV Drama or Comedy: Geoffrey Hall ACS, *ANZAC Girls*, Episode 4, "Love"

Milton Ingerson Award: Geoffrey Hall ACS, ANZAC Girls, Episode 4, "Love"

2014 Rural Media South Australia Awards

Rural Journalist of the Year: Kerry Staight

Best Rural Journalist-Television: Kerry Staight

Best Rural Journalist-Online: Lauren Waldhuter

Best Rural Journalist—Radio: Tom Fedorowytsch

2015 South Australian Media Awards

Broadcaster of the Year: Ian Henschke, 891 *Mornings* Presenter

Best Radio News and Current Affairs or Feature: Natalie Whiting, Radio Current Affairs

Best Coverage of Youth Affairs: Natalie Whiting, Radio Current Affairs

Best Rural/Regional Journalist: Lauren Waldhuter

Best TV Current Affairs or Feature: Alex Mann, 7.30

2014 South Australian Press Club Awards

Best Radio Report: Michael Smyth, Peter Goers, ABC "Palm Oil Ice Cream Scoop"

Tasmania

2015 Tasmanian Media Awards

Journalist of the Year: Edith Bevin

Keith Welsh Award for Outstanding Contribution to Journalism: Edith Bevin

Arts Reporting: Fiona Blackwood

Science, Environment and Health Reporting: Annah Fromberg, "Health Nepotism—A Culture of Spin and Cover Up"

Mental Health Reporting: Sam Ikin, "The Eating Disorder Nobody Wants to Talk About"

Best feature Documentary or Current Affairs: *Catalyst.* "Earth On Fire"

Victoria

2014 Australian Cinematographers Society Awards (Vic/Tas)

Gold, Current Affairs: Ron Ekkel, "The Edge of the Mountain"

Bronze, Current Affairs: Ron Ekkel, "Down in Jungleland"

Gold, TV Magazine, Lifestyle and Reality: Peter Curtis ACS, "Landline Irrigation"

Gold, TV Magazine, Lifestyle and Reality: Ron Ekkel, "On the Dunes"

2014 Melbourne Press Club Hall of Fame

Phillip Adams, RN, Late Night Live

2015 Rural Press Club of Victoria Journalism and Photography Annual Awards

Judges Special Award: ABC Rural, Online series, "Carving It Up—Who Owns Australian Food Production?"

2014 Quill Awards for Excellence in Victorian Journalism

Gold Quill: Adele Ferguson (Fairfax Media), Deb Masters and Mario Christodoulou, *Four Corners*, "Banking Bad"

Best Business Story in any Medium: Adele Ferguson (Fairfax Media), Deb Masters and Mario Christodoulou, *Four Corners*, "Banking Bad"

Best TV or Video Current Affairs Feature: Caro Meldrum-Hanna, Ali Russell, Max Murch and Clare Blumer, *Four Corners*, "Ice Rush"

Victorian Government Quill for Reporting on Disability Issues: Nick McKenzie, Richard Baker, Peter Cronau and Kern Michelmore, *Four Corners* (with *The Age*) "In Our Care"

2015 Victoria Law Foundation Legal **Reporting Awards**

Best Report on Television (News): Emily Stewart, "Great Southern settlement"

Best Report on Television (Current Affairs): Amy Bainbridge, 7.30 "Family wins coronial review of VW case"

Best Report on Radio: Jon Faine, Daniel Ziffer and Andy Burns, 774 ABC Melbourne Mornings, "Family Court crisis: Chief Justice breaks silence to slam government funding for Legal Aid"

Western Australia

2014 Rural Media Association Awards

Best New Entrant to Rural Communications: Lucie Bell, ABC Rural

Best News Coverage-Broadcast: Belinda Varischetti, ABC Rural WA, "Muchea Saleyard Debacle"

Best Media feature: WA Country Hour, ABC Rural 'Succession Planning Feature'

Best Photograph: Chris Lewis, ABC Multiplatform, "Baiting Wild Dog"

Best Online Coverage: Jo Prendergast and Chris Lewis, ABC Rural and ABC Multiplatform, "Fighting Wild Dogs in the Murchison"

2014 Western Australian Football Media **Guild Awards**

Best commentator: Clint Wheeldon, ABC Grandstand

2014 Western Australian Journalists' **Association Media Awards**

TV/Audio-Visual Journalism —Best News Story or Feature: Caitlyn Gribbin, 7.30, "Who is Doctor Nitschke advising?"

Best Health/Medical Report: Caitlyn Gribbin, 7.30, "Who is Dr Nitschke advising?"

Radio/Audio Journalism-Radio News Story or Feature, Caitlyn Gribbin, PM, "The Kununurra Midnight Prowlers"

Appendix 14—Television Transmission Channels

Digital televis	sion	Braidwood	47	Goulburn	41	Irrigation Area	28
Digital tolovic	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Broken Bay	41	Grafton/Kempsey	36	Murrundi	37
Australian Capital		Broken Hill	10	Hay	41	Murwillumbah	29
Territory		Captains Flat	41	Illawarra	35	Narooma	47
Canberra	8	Cassilis	30	Inverell	41	Newcastle	37
Tuggeranong	41	Central Tablelands	36	Ivanhoe	8	Nowra North	47
Weston Creek/Wod	en 41	Central Western		Jerilderie	41	Nyngan	41
		Slopes	12	Jindabyne	41	Oberon	42
New South Wales	00	Cobar	6	Kandos	47	Port Stephens	30
Adelong	39	Coffs Harbour	45	Khancoban	46	Portland/Wallerawan	ıg 41
Albury North	31	Condobolin	41	Kings Cross	30	Richmond/Tweed	29
Armidale	36	Coolah	47	Kotara	37	Stanwell Park	47
Armidale North	7	Cooma Town	41	Kyogle	41	SW Slopes/E Riverin	a 46
Ashford	41	Cooma/Monaro	29	Laurieton	41	Sydney	12
Balranald	40	Cowra	42	Lightning Ridge	11	Talbingo	41
Batemans Bay/		Crookwell	32	Lithgow	31	Tamworth	41
Moruya	41	Deniliquin	41	Lithgow East	47	Tenterfield	47
Bathurst	7	Dubbo	41	Manly/Mosman	30	Thredbo	33
Batlow	41	Dungog	41	Manning River	7	Tottenham	47
Bega	31	Eden	47	Menindee	41	Tumbarumba	41
Bombala	47	Glen Innes	41	Merewether	37	Tumut	41
Bonalbo	41	Gloucester	29	Merriwa	43	Ulladulla	28
Bourke	6	Goodooga	7	Mudgee	41	Upper Hunter	47
Bowral/Mittagong	47	Gosford	41	Murrumbidgee		Upper Namoi	29



Appendix 14—Television Transmission Channels continued

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Vacy	32	Clermont	35	Nebo	35	Craigmore/Hillbank	39
Wagga Wagga	41	Cloncurry	6	Noosa/Tewantin	41	Hawker	47
Walcha	45	Collinsville	35	Normanton	8	Keith	38
Walgett	40	Cooktown	40	Port Douglas	47	Lameroo	42
Wilcannia	9	Cunnamulla	11	Proserpine	45	Leigh Creek	8
Wollongong	41	Currumbin	50	Quilpie	9	Naracoorte	42
Wyong	41	Darling Downs	29	Ravenshoe	42	Pinnaroo	38
Young	41	Dimbulah	42	Redlynch Valley	47	Port Lincoln	49
Northern Territory		Dirranbandi	7	Richmond	7	Quorn	47
Alice Springs	8	Dysart	41	Rockhampton	34	Renmark/Loxton	31
Batchelor	41	Eidsvold	47	Rockhampton East	41	Robe/Kingston SE	38
Bathurst Island	11	Emerald	11	Roma	8	Roxby Downs	40
Borroloola	10	Esk	39	Shute Harbour	47	South East	
Daly River	7	Georgetown	7	Southern Downs	35	(Mt Gambier)	31
Darwin	30	Gladstone East	33	Springsure	41	Spencer Gulf North	43
Darwin City	41	Gladstone West	47	St George	12	Streaky Bay	11
Galiwinku	10	Gold Coast	41	Stuart	46	Tumby Bay	30
Groote Eylandt	7	Gold Coast Southern		Sunshine Coast North		Victor Harbor	39
Jabiru	7	Hinterland	50	Sunshine Coast South	39	Waikerie	47
Katherine	8	Goondiwindi	41	Surat	10	Wirrulla	9A
Mataranka	8	Gordonvale	48	Tambo	7	Woomera	37
Nhulunbuy	7	Gympie	41	Tara	41	Wudinna	36
Pine Creek	10	Gympie Town	49	Taroom	10	Tasmania	
Tennant Creek	9A	Herberton	35	Texas	41	Acton Road	36
Termani Greek	9A	Hervey Bay	41	Theodore	41		48
Queensland		Hughenden	8	Thursday Island	9	Barrington Valley Bicheno	36
Airlie Beach	39	Injune	6	Tieri	35		
Alpha	7	Jericho	6	Toowoomba	47	Binalong bay Burnie	37 47
Aramac	8	Julia Creek	11	Townsville	34		
Atherton	47	Karumba	7	Townsville North	46	Cygnet	44
Augathella	7	Longreach	10	Tully	41	Derby	47
Ayr	45	Mackay	28	Wondoan	47	Dover	47
Babinda	48	Mareeba	42	Wangetti/Ellis Beach	42	Dover South	43
Barcaldine	7	Meandarra	47	Warwick	41	East Devonport	35
Bedourie	6	Middlemount	35	Weipa	6	Geeveston	35
Bell	41	Miles	41	Wide Bay	11	Gladstone	47
Birdsville	7	Miriam Vale/Bororen	41	Winton	7	Goshen/Goulds	
Blackall	7	Mission Beach	48	Yeppoon	41	Country	35
Blackwater	47	Mitchell	12			Hillwood	47
Boonah	42	Monto	41	South Australia		Hobart	8
Bowen	39	Moranbah	48	Adelaide	12	Hobart City*	33
Boyne Island	41	Moranbah Town	35	Adelaide Foothills	39	Hobart North/East	47
Brisbane	12	Morven	8	Andamooka	7	King Island	47
Cairns	8	Mossman	33	Bordertown	42	Launceston South	35
Cairns East	42	Mount Garnet	35	Burra	35	Lileah	8
Cairns North	35	Mount Isa	7	Caralue Bluff	47	Lilydale	47
Camooweal	7	Mount Molloy	42	Ceduna/Smoky Bay	39	Maydena	42
Capella	31	Moura	47	Clare	47	Meander/	
Cardwell	48	Murgon	41	Coffin Bay	44	Elizabeth Town	48
Charleville	11	Muttaburra	11	Coober Pedy	7	Montumana Link	47
Charters Towers	45	Nambour	41	Cowell	36	* T	
CHARLOTO TOWOTO	40	Harriboui	71			* Temporary Infill Service	

Appendix 14—Television Transmission Channels continued

NE Tasmania	41	Eildon Town	41	Western Australia	1	Mandurah/Waroona	41
New Norfolk	35	Ferntree Gully	43	Albany	43	Manjimup	46
Orford	41	Foster	41	Augusta	46	Marble Bar	7
Penguin	35	Genoa	36	Bridgetown	45	Margaret River	45
Port Sorell	28	Goulburn Valley	37	Broome	9	Meekathurra	9
Queenstown/Zeehan	47	Halls Gap	47	Bruce Rock	50	Menzies	10
Ringarooma Valley	29	Hopetoun	33	Bunbury	36	Merredin	50
Rosebery	32	Horsham	41	Carnamah	46	Mingenew	46
Savage River	47	Kiewa	41	Carnarvon	6	Moora	38
Smithton	35	Lakes Entrance	47	Central Agricultural	45	Morawa	7
St Helens	29	Latrobe Valley	29	Cervantes	47	Mount Magnet	9
St Marys	47	Lorne	35	Cue	10	Mullewa	46
Strahan	41	Mallacoota	47	Dalwallinu	49	Nannup	31
Swansea	47	Mansfield	47	Dampier	28	Narrembeen	50
Taroona	45	Marysville	35	Denham	7	Narrogin	50
Ulverstone	35	Melbourne	12	Derby	9	Newman	6
Waratah	35	Mildura	11	Esperance	9A	Norseman	6
Wynyard	28	Murray Valley	47	Exmouth	7	Northam	50
Victoria		Myrtleford	47	Fitzroy Crossing	41	Northampton	46
Alexandra	47	Nhill	47	Geraldton	41	Onslow	7
Alexandra Environs	41	Nowa Nowa	29	Halls Creek	9	Pannawonica	9
Apollo Bay	47	Orbost	41	Hopetoun	40	Paraburdoo	9A
Bairnsdale	35	Portland	41	Jurien Bay	37	Pemberton	32
Ballarat	35	Rosebud	43	Kalbarri	8	Perth	12
Bendigo	29	Safety Beach	43	Kalgoorlie	9A	Port Hedland	8
Bonnie Doon	32	Selby	35	Kambalda	40	Ravensthorpe	10
Bright	31	Seymour	41	Karratha	42	Roebourne	9A
Bruthen	47	South Yarra	43	Katanning	45	Roleystone	41
Cann River	47	Tawonga South	31	Kojonup	50	Southern Agricultural	11
Casterton	41	Upper Murray	11	Kununurra	8	Southern Cross	7
Churchill	49	Upwey	35	Kununurra East	40	Tom Price	12
Cobden	49	Warburton	35	Lake Grace	34	Toodyay	47
Colac	47	Warrnambool	50	Laverton	11	Wagin	29
Coleraine	47	Warrnambool City	29	Leeman	6	Wongan Hills	47
Corryong	36	Western Victoria	6	Leinster	11	Wyndham	12
Eildon	34	Yea	34	Leonora	10	Yalgoo	10
LIIUUII	34						

Notes: This appendix lists only terrestrial transmission services for which an apparatus licence is held by the ABC. The ABC rebroadcasts some services using transmission facilities provided under licence, such as the Self-Help Broadcasting Reception Scheme (SBRS) and the Broadcasting for Remote Aboriginal Communities Scheme (BRACS). The ABC does not control such services that are retransmitted under s.212 or s.212A of the *Broadcasting Services Act 1992 (Cth)*.

Television transmitter statistics

ACT	NSW	NT	Qld	SA	Tas	Vic	WA	Total
3	92	15	113	32	42*	53	71	421

^{*} Includes Hobart City Temporary Infill Service.



Appendix 15—Radio Transmission Frequencies

Morniwa 101-9 Bedourie 106-1 Rockhampton 837	Digital ra	dio	Menindee	97.3	Babinda	95.7	Quilpie	106.1
Brisbane 206.352MHz	•		Merriwa	101.9	Bedourie	106.1	Rockhampton	837
Adelaide 206.352MHz Irrigation Area 100.5 Bouila 106.1 Southern Downs 104.19	, ,		Mudgee	99.5	Biloela	94.9	Roma	105.7
Melbourne 206.352MHz Perth 206.352MHz Perth 206.352MHz Murrurundi 96.9 Brisbane 612 Tambo 106.1 Tambo 106.1 Analog radio Muswellbrook 104.4 Cairns 106.7 Theodore 105.9 Thursday Island Thursday Island Thursday Island Thursday Island Thursday Island Townswille 630 Townswille 6			Murrumbidgee		Birdsville	106.1	Roma/St George	711
Perth 206.352MHz			Irrigation Area	100.5	Boulia	106.1	Southern Downs	104.9
Analog radio			Murrurundi	96.9	Brisbane	612	Tambo	105.9
ABC Local Radio	Perth 20	06.352MHz	Murwillumbah	720	Cairns (AM)	801	Taroom	106.1
NewCastle 1233 Camroweal 106.1 (Tores Strait) 1062	Analog ra	adio	Muswellbrook	1044	Cairns	106.7	Theodore	105.9
Port Stephens	•		Newcastle	1233	Cairns North	95.5	Thursday Island	
Portland/	ABC Local	Radio	Nyngan	95.1	Camooweal	106.1	(Torres Strait)	1062
Vallerawang			Port Stephens	95.9	Charleville	603	Toowoomba	747
Canberra 666 Richmond/Tweel 94.5 Conktown 105.7 Wandoan 98.1 New South Wales SW Slopes/ SW Slopes/ Croydon 105.9 Weipa 1044 Armidale 101.9 E Riverina 8.9 Cunnamulla 106.1 Wide Bay 100.1 Ashford 107.9 Sydney 702 Dimbulah 91.7 Adelaide 8.9 Bornbulah 91.7 Adelaide 8.9 Bornbulah 91.7 Adelaide 8.9 Bega 810 Tenterfield 88.9 Georgetown 106.1 4.0 Coober Pedy 106.1 Coober Pedy 106.1 Coober Pedy 106.1 Marree 105.9 Marree 105.9 Marree 105.9 Marree 105.9 Coober Hourte 105.9 Good Coast 91.7 Marree 105.9 Mount Gambier 1476 Port Lincoln Nature Nature Marree 105.7 Gold Coast 91.7 Narrecorte Nort Lincoln Nature Nature		apital	Portland/		Coen	105.9	Townsville	630
New South Wales	-		Wallerawang	94.1	Collinsville	106.1	Tully	95.5
Armidale 101.9 E Riverina 89.9 Cunnamulla 106.1 Wide Bay 100.1 Ashford 107.9 Sydney 702 Dimbulah 91.7 Batemans Bay/ Tamworth 648 Dysart 91.7 Adelaide 89.1 Moruya 103.5 Taree 756 Eidsvold 855 Adelaide 89.1 Bega 810 Tenterfield 88.9 Georgetown 106.1 40.0 2	Canberra	666	Richmond/ Tweed	94.5	Cooktown	105.7	Wandoan	98.1
Armidale 101.9 E Riverina 89.9 Cunnamulla 106.1 Wide Bay 100.1 Ashford 107.9 Sydney 702 Dimbulah 91.7 Batemans Bay/ Tamworth 648 Dysart 91.7 Adelaide 891 Moruya 103.5 Taree 756 Eidsvold 855 Adalaide 891 Bega 810 Tenterfield 88.9 Emerald 1548 Adalaide 800 Bombala 94.1 Thredbo 88.9 Georgetown 106.1 Leigh Creek South 106.1 Broken Hill 999 Tumut 97.9 Glenden 92.5 Mount Gambier 160.5 Byrock 657 Upper Hunter 105.7 Good Coast 91.7 Varacoorte 106.7 Cobar 106.1 Walcha 88.5 Gympie 95.3 Remmark/Loxton 108.2 Corowa 675 Wilcannia 1584 Hughenden 1485 Roxby Downs 102.7	New South V	Vales	SW Slopes/		Croydon	105.9	Weipa	1044
Ashford 107.9 Sydney 702 Dimbulah 91.7 Batemans Bay/ Tarmworth 648 Dysart 91.7 Adelaide 891 Andamooka 105.9 Coober Pedy 106.1 Bombala 94.1 Thredbo 88.9 Georgetown 106.1 Leigh Creek South 160.2 Byrock 657 Upper Hunter 105.7 Gold Coast 91.7 Mount Gambier 1476 Naracoorte 1161			E Riverina	89.9	Cunnamulla	106.1	Wide Bay	100.1
Morruya 103.5 Taree 756 Eidsvold 855 Adelaide 891 Adelaide 892 Adelai			Sydney	702	Dimbulah	91.7	O a sulla Assalasalla	
Moruya			Tamworth	648	Dysart	91.7		004
Bega 810 Tenterfield 88.9 Emerald 1548 Coober Pedy 106.1 Bombala 94.1 Thredbo 88.9 Georgetown 106.1 Leigh Creek South 1602 Bonalbo 91.3 Tottenham 99.3 Gladstone 99.1 Marree 105.7 Byrock 657 Upper Hunter 105.7 Gold Coast 91.7 Mount Gambier 1476 Central Western Upper Namoi 99.1 Goondiwindi 92.7 Mount Gambier 1485 Cobar 106.1 Walcha 88.5 Gympie 95.3 Port Pirie 639 Corowa 675 Wilcannia 1584 Hughenden 1485 Port Pirie 639 Corokwell 106.9 Young 96.3 Injune 105.9 Mount All Streakry Bay 693 Cumnock Northern Territory Karlee Springs 783 Lakeland 106.1 Burnie 102.5 Eden 106.3 Bathurst Island			Taree	756	Eidsvold	855		
Bombala 94.1 Thredbo 88.9 Georgetown 106.1 Leigh Creek South 1602 Ronalbo 91.3 Tottenham 99.3 Gladstone 99.1 Georgetown 106.1 Leigh Creek South 1602 Marree 105.7 Mount Gambier 1476 Mo	•		Tenterfield	88.9	Emerald	1548		
Bonalbo 91.3 Tottenham 99.3 Gladstone 99.1 Marree 105.7 Mount Gambier 1476 Mount Gambier 1	-		Thredbo	88.9	Georgetown	106.1	•	
Broken Hill 999 Tumut 97.9 Glenden 92.5 Martee 105.7			Tottenham	99.3	Gladstone	99.1	O	
Byrock			Tumut	97.9	Glenden	92.5		
Central Nestern			Upper Hunter	105.7	Gold Coast	91.7		
Slopes	•			99.1	Goondiwindi	92.7		
Cobar 106.1 Walcha 88.5 Gympie 95.3 Port Pirie 639 Cooma 1602 Walgett 105.9 Gympie 1566 Renmark/Loxton 1062 Corowa 675 Wilcannia 1584 Hughenden 1485 Streaky Bay 693 Corokwell 106.9 Young 96.3 Injune 105.9 Woomera 1584 Cumnock Northern Territory Adelaide River 98.9 Lakeland 106.1 Tasmania Central NSW 549 Adice Springs 783 Lakeland 106.1 Bicheno 89.7 Eden 106.3 Bathurst Island 91.3 Laura 106.1 Burnie 102.5 Gien Innes 819 Borroloola 106.1 Mackay 101.1 Fingal 1161 Goodooga 99.3 Darwin 105.7 Middlemount 106.1 Hobart 936 Goulburn (Town) 90.3 Groote Eylandt 106.1 Mirsien Vale </td <td></td> <td></td> <td></td> <td>102.7</td> <td>Greenvale</td> <td></td> <td></td> <td></td>				102.7	Greenvale			
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Cumnock Central NSW Northern Territory Julia Creek 567 Woomera 1584 Dubbo 95.9 Adelaide River 98.9 Lakeland 106.1 Bicheno 89.7 Eden 106.3 Bathurst Island 91.3 Laura 106.1 Burnie 102.5 Glen Innes 819 Borroloola 106.1 Longreach 540 East Devonport 100.5 Gloucester 100.9 Daly River 106.1 Mackay 101.1 Fingal 1161 Goodooga 99.3 Darwin 105.7 Middlemount 106.1 Hobart 936 Goulburn (Town) 90.3 Groote Eylandt 106.1 Mission Beach 89.3 Laurceston City 102.7 Grafton/Kempsey 92.3 Katherine 106.1 Mitchell 106.1 Lileah 91.3 Hay 88.1 Mataranka 106.1 Mossman 639 Orford 90.5 Illawarra 97.3 Newcastle Waters 106.1 Mount Bar 1					•		, ,	
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Eden 106.3 Glen Innes Alice Springs 783 Dathurst Island Laura 106.1 Burnie Burnie 102.5 Glen Innes 819 Gloucester 100.9 Daly River 106.1 Mackay 101.1 Fingal 1161 Goodooga 99.3 Darwin 105.7 Middlemount 106.1 Mackay 101.1 Fingal 1161 Gosford 92.5 Galiwinku 105.7 Miriam Vale 88.3 King Island 88.5 Goulburn (Town) 90.3 Groote Eylandt 106.1 Mitchell 106.1 Lileah 91.3 Grafton/Kempsey 92.3 Hay Katherine 106.1 Moranbah 104.9 NE Tasmania 91.7 Moranbah Illawarra 97.3 Ivanhoe Newcastle Waters 106.1 Nhulunbuy 106.1 Mount Garnet 95.7 Queenstown/ Jindabyne 95.5 Kandos 96.3 Tennant Creek 106.1 Mount Molloy 95.7 Rosebery 106.3 Mount Molloy 95.7 Rosebery 106.3 Mount Molloy 95.7 Rosebery 106.3 Mount Molloy Nambour Nambour 90.3 Waratah 104.1 Mount Nambour Nambour Nambour Nambour Natelens 106.1 Mount Nambour Natelens								89.7
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Hay								
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Ivanhoe 106.1 Newcastle Waters Index 106.1 Mount Isa 106.5 Zeehan 90.5 Jindabyne 95.5 Pine Creek 106.1 Mount Isa 106.5 Zeehan 90.5 Kandos 96.3 Pine Creek 106.1 Mount Molloy 95.7 Rosebery 106.3 Kempsey 684 Mount Isa 106.5 Savage River/ Nambour 90.3 Waratah 104.1 Lightning Ridge 92.1 Queensland Normanton 105.7 St Helens 1584 Lithgow 1395 Airlie Beach 89.9 Pentland 106.1 St Marys 102.7 Manning River 95.5 Alpha 105.7 Pialba-Dundowran Strahan 107.5			Mataranka	106.1		95.7		00.0
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Lithgow 1395 Airlie Beach 89.9 Pentland 106.1 St Marys 102.7 Manning River 95.5 Alpha 105.7 Pialba-Dundowran Strahan 107.5			Queensland					
Manning River 95.5 Alpha 105.7 Pialba-Dundowran Strahan 107.5				89.9				
	-					100.1		
	iviai ii iii ig nivel	90.0	Atherton	720	(Wide Bay)	855	Swansea	106.1

Waratah	103.3	Laverton	106.1	Goodooga	100.9	Nhulunbuy	107.7
Weldborough	97.3	Leonora	105.7	Goulburn	1098	Pine Creek	107.7
Victoria		Manjimup	738	Grafton/Kempsey	99.5	Tennant Creek	684
Alexandra	102.9	Marble Bar	105.9	Hay	88.9	Queensland	
Apollo Bay	89.5	Meekatharra	106.3	Ivanhoe	107.7	Airlie Beach	93.1
Ballarat	107.9	Menzies	106.1	Jerilderie	94.1	Alpha	107.3
Bendigo	91.1	Mount Magnet	105.7	Jindabyne	97.1	Aramac	107.9
Bright	89.7	Nannup	98.1	Kandos	100.3	Augathella	107.7
Cann River	106.1	Newman	567	Lightning Ridge	93.7	Babinda	94.1
Corryong	99.7	Norseman	105.7	Lithgow	92.1	Barcaldine	107.3
Eildon	98.1	Northam	1215	Manning River	97.1	Bedourie	107.7
Goulburn Valley	97.7	Pannawonica	567	Menindee	95.7	Birdsville	107.7
Horsham	594	Paraburdoo	567	Merriwa	103.5	Blackall	107.9
Latrobe Valley	100.7	Perth	720	Murrumbidgee		Blackwater	94.3
Mallacoota	104.9	Port Hedland	603	Irrigation Area	98.9	Boulia	107.7
Mansfield	103.7	Ravensthorpe	105.9	Murrurundi	104.1	Bowen	92.7
Melbourne	774	Southern Cross	106.3	Newcastle	1512	Brisbane	792
Mildura/Sunraysia		Tom Price	567	Nowra	603	Cairns	105.1
Murray Valley	102.1	Wagin	558	Port Stephens	98.3	Cairns North	93.9
Myrtleford	91.7	Wyndham	1017	Portland/		Camooweal	107.7
Omeo	720	Yalgoo	106.1	Wallerawang	92.5	Capella	107.3
Orbost	97.1	ABC Radio		Richmond/Tweed	96.9	Charleville	107.3
Portland	96.9	National		SW Slopes/		Charters Towers	97.5
Sale	828	National		E Riverina	89.1	Clermont	107.7
Upper Murray,		Australian Capita	ıl	Sydney	576	Cloncurry	107.7
Albury/Wodonga	106.5	Territory		Tamworth	93.9	Coen	107.5
Warrnambool	1602	Canberra	846	Tenterfield	90.5	Collinsville	107.7
Western Victoria	94.1	Name Canala Walaa	_	Thredbo	90.5	Cooktown	107.3
		New South Wales		Tumut	99.5	Corfield	107.3
Western Australi		Armidale Balranald	720 93.1	Upper Namoi	100.7	Croydon	107.5
Albany	630		93.1	Wagga Wagga	104.3	Cunnamulla	107.7
Argyle	105.9	Batemans Bay/	105.1	Walcha	90.1	Darling Downs	105.7
Augusta	98.3	Moruya	105.1 96.7	Walgett	107.5	Dimbulah	93.3
Bridgetown	1044	Bathurst (City)		Wilcannia	1485	Dirranbandi	107.3
Broome	675	Bega/Cooma Bonalbo	100.9	Wollongong	1431	Dysart	93.3
Bunbury (Busselto		Bourke	92.1	Young	97.1	Eidsvold	102.7
Carnarvon	846		101.1 102.9	Northern Territor	У	Emerald	93.9
Cue	106.1	Broken Hill		Adelaide River	100.5	Georgetown	107.7
Dalwallinu	531	Central Tablelands Central Western	104.3	Alice Springs	99.7	Gladstone	95.9
Derby	873		1070	Bathurst Island	92.9	Glenden	93.3
Esperance	837	Slopes	107.9	Borroloola	107.7	Gold Coast	90.1
Exmouth	1188	Cobar	107.7	Daly River	107.7	Goondiwindi	94.3
Fitzroy Crossing	106.1	Condobolin	88.9	Darwin	657	Greenvale	101.9
Geraldton	828	Cooma (Town)	95.3 107.7	Galiwinku	107.5	Gympie	96.9
Halls Creek	106.1	Crookwell	107.7	Groote Eylandt	107.7	Herberton	93.1
Hopetoun	105.3	Deniliquin Edon	99.3	Jabiru	107.7	Hughenden	107.5
Kalbarri	106.1	Eden Emmaville	107.9	Katherine	639	Injune	107.5
Kalgoorlie	648		93.1	Mataranka	107.7	Isisford	107.7
Karratha	702	Glen Innes	105.1 102.5	Newcastle Waters	107.7	Jericho	107.7
Kununurra	819	Gloucester					



Julia Creek	107.5	Leigh Creek South	106.1	Western Austral	ia	Wagin	1296
Karumba	107.7	Marree	107.3	Argyle	107.5	Wyndham	107.7
Lakeland	107.7	Mount Gambier	103.3	Augusta	99.1	Yalgoo	107.7
Laura	107.7	Quorn	107.9	Broome	107.7	ADC Classis Fl	
Longreach	99.1	Renmark/Loxton	1305	Bunbury		ABC Classic Fl	IVI
Mackay	102.7	Roxby Downs	101.9	(Busselton)	1269	Australian Capita	sl.
Meandarra	104.3	Spencer Gulf North	106.7	Carnarvon	107.7	Territory	41
Middlemount	107.7	Streaky Bay	100.9	Cue	107.7	Canberra	102.3
Miles	92.1	Tumby Bay	101.9	Dalwallinu	612	Tuggeranong	99.1
Miriam Vale	89.9	Wirrulla	107.3	Dampier	107.9		
Mission Beach	90.9	Woomera	105.7	Denham	107.5	New South Wales	
Mitchell	107.7	Wudinna	107.7	Derby	107.5	Armidale	103.5
Monto	101.9	T		Eneabba	107.7	Batemans Bay/	
Moranbah	106.5	Tasmania	01.0	Esperance	106.3	Moruya	101.9
Morven	107.5	Bicheno	91.3	Exmouth	107.7	Bathurst (City)	97.5
Mossman	90.1	Hobart	585	Fitzroy Crossing	107.7	Bega/Cooma	99.3
Mount Garnet	97.3	Lileah	89.7	Geraldton	99.7	Broken Hill	103.7
Mount Isa	107.3	NE Tasmania	94.1	Halls Creek	107.7	Central Tablelands	102.7
Mount Molloy	97.3	Orford	88.9	Hopetoun (WA)	106.9	Central Western	
Moura	96.9	Queenstown	630	Jurien	107.9	Slopes	105.5
Muttaburra	107.7	Rosebery	107.9	Kalbarri	107.7	Goulburn (Town)	89.5
Normanton	107.3	St Helens	96.1	Kalgoorlie	97.1	Grafton/Kempsey	97.9
Pentland	107.7	St Marys	101.1	Kambalda	93.9	Illawarra	95.7
Quilpie	107.7	Strahan	105.9	Karratha	100.9	Manning River	98.7
Richmond	107.7	Swansea	107.7	Kununurra	107.3	Murrumbidgee	
Rockhampton	103.1	Waratah	104.9	Laverton	107.7	Irrigation Area	97.3
Roma	107.3	Weldborough	98.9	Leeman	107.3	Newcastle	106.1
Southern Downs	106.5	Victoria		Leonora	107.3	Richmond/Tweed	95.3
Springsure	100.9	Albury/Wodonga	990	Marble Bar	107.5	SW Slopes/	
St George	107.7	Alexandra	104.5	Meekatharra	107.9	E Riverina	88.3
Surat	107.5	Bairnsdale	106.3	Menzies	107.7	Sydney	92.9
Tambo	107.5	Bright	88.9	Merredin	107.3	Tamworth	103.1
Taroom	107.7	Cann River	107.7	Mount Magnet	107.3	Upper Namoi	96.7
Theodore	107.5	Corryong	98.1	Mullewa	107.5	Wagga Wagga	105.9
Thursday Island	107.7	Eildon	97.3	Nannup	98.9	Northern Territor	
Townsville	104.7	Hopetoun (Vic)	88.3	Narembeen	107.7	Alice Springs	y 97.9
Townsville North	96.7	Horsham	99.7	Newman	93.7	Darwin	107.3
Tully	96.3	Mallacoota	103.3	Norseman	107.3	Daiwiii	107.3
Wandoan	98.9	Mansfield	105.3	Onslow	107.5	Queensland	
Weipa	107.3	Melbourne	621	Pannawonica	107.7	Airlie Beach	95.5
Wide Bay	100.9	Mildura/Sunraysia	105.9	Paraburdoo	107.7	Brisbane	106.1
Winton	107.9	Nhill	95.7	Perth	810	Cairns	105.9
		Omeo	99.7	Port Hedland	95.7	Cairns North	94.7
South Australia		Orbost	98.7	Ravensthorpe	107.5	Clermont	104.5
Adelaide	729	Portland	98.5	Roebourne	107.5	Darling Downs	107.3
Andamooka	107.5	Swifts Creek	103.5	Salmon Gums	100.7	Emerald	90.7
Ceduna/Smoky Ba	•	Wangaratta	756	Southern		Gold Coast	88.5
Coober Pedy	107.7	Warrnambool	101.7	Agricultural	96.9	Gympie	93.7
Hawker	107.5	Western Victoria	92.5	Southern Cross	107.9	Mackay	97.9
Keith	96.9		0	Tom Price	107.3	Mount Isa	101.7

Nambour	88.7	New South Wales	_	Tasmania		Murrumbidgee	
					00.0	O	00.1
Rockhampton	106.3	Armidale	101.1	Hobart	92.9	Irrigation Area	98.1
Roma	97.7	Bathurst (City)	95.9	NE Tasmania	90.9	Newcastle	1458
Southern Downs	101.7	Bega/Cooma	100.1	Victoria		Port Stephens	95.1
Townsville	101.5	Broken Hill	102.1	Ballarat		Richmond/Tweed	98.5
Townsville North	95.9	Central Tablelands	101.9	(Lookout Hill)	107.1	SW Slopes/	
Wide Bay	98.5	Central Western		Bendigo	90.3	E Riverina	91.5
South Australia		Slopes	102.3	Goulburn Valley	94.5	Sydney	630
Adelaide	103.9	Goulburn (Town)	88.7	Latrobe Valley	96.7	Tamworth	91.7
Adelaide Foothills	97.5	Grafton/Kempsey	91.5	Melbourne	107.5	Upper Hunter	104.9
Mount Gambier	104.1	Illawarra	98.9	Mildura/Sunraysia	101.1	Upper Namoi	101.5
Renmark/ Loxton	105.1	Manning River	96.3	Murray Valley	105.3	Wagga Wagga	105.1
Roxby Downs	103.1	Murrumbidgee		Upper Murray	103.3	Northern Territor	
•		Irrigation Area	96.5	Warrnambool	89.7		y 104.1
Spencer Gulf North	1 104.3	Newcastle	102.1	Western Victoria	94.9	Alice Springs Darwin	104.1
Tasmania		Richmond/Tweed	96.1	Woodom Viotoma	0 1.0		
Hobart	93.9	SW Slopes/		Western Australia	а	Katherine	105.3
NE Tasmania	93.3	E Riverina	90.7	Bunbury	94.1	Queensland	
		Sydney	105.7	Central Agricultural	98.1	Airlie Beach	93.9
Victoria		Tamworth	94.7	Geraldton	98.9	Bowen	96.7
Ballarat		Upper Namoi	99.9	Kalgoorlie	98.7	Brisbane	936
(Lookout Hill)	105.5	Wagga Wagga	101.1	Perth	99.3	Cairns	101.1
Bendigo	92.7			Southern		Cairns North	96.3
Bright	88.1	Northern Territor	Ύ	Agricultural	92.9	Emerald	89.1
Goulburn Valley	96.1	Alice Springs	94.9	N. D. P.		Gladstone	96.7
Latrobe Valley	101.5	Darwin	103.3	NewsRadio		Gold Coast	95.7
Melbourne	105.9	Queensland		A			94.5
Mildura/Sunraysia	102.7		1077	Australian Capita	11	Gympie	104.3
Murray Valley	103.7	Brisbane	107.7	Territory	400.0	Mackay	
Upper Murray	104.1	Cairns	107.5	Canberra	103.9	Mount Isa	104.9
Warrnambool	92.1	Cairns North	97.1	Tuggeranong	99.9	Rockhampton	105.5
Western Victoria	93.3	Darling Downs	104.1	New South Wales	6	Sunshine Coast	94.5
		Gold Coast	97.7	Armidale	102.7	Toowoomba	96.7
Western Australia		Mackay	99.5	Batemans Bay/		Townsville	94.3
Bunbury	93.3	Mount Isa	104.1	Moruya	100.5	Townsville North	93.5
Central Agricultural		Nambour	89.5	Bathurst	98.3	Warwick	96.3
Esperance	104.7	Rockhampton	104.7	Bega/Cooma	89.7	Wide Bay	97.7
Geraldton	94.9	Southern Downs	103.3	Broken Hill	104.5	South Australia	
Kalgoorlie	95.5	Townsville	105.5	Central Tablelands	91.9	Adelaide	972
Narrogin	92.5	Townsville North	97.5	Central Western	01.0	Mount Gambier	105.7
Perth	97.7	Wide Bay	99.3	Slopes	106.3	Renmark/Loxton	93.9
Southern		South Australia		Deniliquin	100.9	Spencer Gulf North	
Agricultural	94.5	Adelaide	105.5	·	98.1	Tumby Bay	91.5
triplo i		Adelaide Foothills	95.9	Gosford		Turnby bay	91.0
triple j		Mount Gambier	95.9	Goulburn Crafton (Kompany)	99.9	Tasmania	
Australian Capita	ıl			Grafton/Kempsey	90.7	Burnie	90.5
Territory	••	Renmark/Loxton	101.9	Illawarra	90.9	East Devonport	102.1
Canberra	101.5	Spencer Gulf North	1103.5	Inverell	93.5	Hobart	747
Tuggeranong	95.9			Lithgow	91.3	NE Tasmania	92.5
raggerationig	55.5			Manning River	94.7		
				Mudgee	101.1		



Victoria		Portland	97.7	Esperance	103.1	Domestic	
Bairnsdale	107.9	Upper Murray	100.9	Geraldton	101.3	Shortwave	
Ballarat	94.3	Warrnambool	91.3	Kalgoorlie	100.3	The frequencies	a unand
Bendigo	89.5	Western Victoria	91.7	Karratha	104.1	The frequencies	
Colac	104.7	Western Australi	io	Perth	585	by shortwave st	
Goulburn Valley	107.7	Broome	106.9	Port Hedland	94.9	to transmit are	
Horsham	893	Bunbury	100.9	Southern		obtain optimum	results.
Latrobe Valley	95.1	(Busselton)	1152	Agricultural	92.1	Northern Terr	itory
Melbourne	1026	Carnaryon	106.1	Wagin	96.3	Alice Springs	4835kHz
Mildura/Sunraysia	100.3	Central Agricultura				Katherine	5025kHz
Murray Valley	95.9	Ceritiai Agricultura	ıı 99.7			Tennant Creek	4910kHz

Notes: This appendix lists only terrestrial transmission services for which an apparatus licence is held by the ABC. The ABC does not control such services that are retransmitted under s.212 or s.212A of the Broadcasting Services Act 1992 (Cth).

Radio transmitter statistics

	ACT	NSW	NT	Qld	SA	Tas	Vic	WA	Total
Digital Radio	0	1	0	1	1	0	1	1	5
ABC Local Radio	1	59	15	68	13	19	24	41	240
ABC Radio									
National	1	52	15	87	18	13	21	50	257
ABC Classic FM	2	19	2	18	6	2	11	8	68
triple j	2	18	2	13	5	2	10	6	58
NewsRadio	2	26	3	18	5	4	14	12	84
Domestic									
Shortwave	0	0	3	0	0	0	0	0	3
Total	8	175	40	205	48	40	81	118	715

Appendix 16—Radio Australia and Australia Plus Transmission and Distribution

Radio Australia Frequencies

Radio English—24 hours							
Tonga	Nuku'alofa	103 FM					
Fiji	Nadi	106.6 FM					
	Suva	106.6 FM					
Vanuatu	Port Vila	103 FM					
	Santo	103 FM					
Solomon Islands	Honiara	107 FM					
Papua New Guinea	Port Moresby	101.9 FM					
	Lae	102.1 FM					
East Timor	Dili	106.4 FM					
Cambodia	Phnom Penh	101.5 FM					
Laos	Vientiane	96 FM					
Samoa	Apia	102 FM					

	10.00	
Radio English—l	Part rebroadcast	
Nauru	Nauru	88.8 FM
Vanuatu	Port Vila VBTC Paradise FM	98 FM
Cook Islands	88FM	88 FM
	Radio Cook Islands	630 AM
Papua New Guinea	NBC network	1 national station and 19 provincial
Papua New Guinea	FM100 network:	
	Lae	100.3 FM
	Kimbe	100.8 FM
	Kavieng	100.3 FM
	Goroka	100.2 FM
	Buka	100.8 FM
	Boregoro	107.7 FM
	Dimodimo	107.1 FM
Samoa	Samoa Quality Broadcasting	89.9 FM
Solomon Islands	Honiara Paoa FM	97.7/101.7 FM
Tuvalu	Funafuti	100.1 FM

CBC Network

Canada

Taiwan	PCJ Taipei	95.5 FM
	PCJ Kaoshaung	107.2 FM
Tonga	Tonga	1017 AM
	Broadcasting	

Languages other than English-rebroadcast partner stations

Radio French		
New Caledonia	New Caledonia 1st FM Network	8 frequencies across New Caledonia
French Polynesia	Polynesia 1st FM Network (National broadcaster) Polynesia 1st	16 frequencies across Polynesia 738 AM
Wallis and Futuna	AM service Hinifo Mua/Hahake Sigave Sigave	101.0 FM 100.0 FM 89.0 FM 90.0 FM
	Alo	91.0 FM

Pidgin (Tok Pisin)

I lugili (Tok I i	01117	
Papua New Guinea	FM100 Network	
	Madang	100.8 FM
	Lae	100.3 FM
	Kimbe	100.8 FM
	Kavieng	100.3 FM
	Goroka	100.2 FM
	Buka	100.8 FM
	Boregoro	107.7 FM
	Dimodimo	107.1 FM
	NBC	
	Provincial	
	Stations	
	Bougainville	
	Central	
	East New	
	Britain	



Appendix 16—Radio Australia and Australia Plus Transmission and Distribution continued

	East Sepic	
	Eastern	
	Gighlands	
	Enga	
	Gulf	
	Madang	
	Manus	
	Milne Bay	
	Marobe	
	New Island	
	Northern	
	Simbu	
	Southern	
	Highlands	
	West New	
	Britain	
	West Sepik	
	Western	
	Western	
	Highlands	
Vanuatu	Horeatoa	107.5 FM
	Port Vila	1125 AM
	Santo	1179 AM
Solomon Islands	Honiara	1035 AM

Radio Khmer

Cambodia	Phnom Penh	102 FM
	Kva Village	102FM
	Sangkat Dankor	102FM
	Khan Dangkor	102FM
	Siem Reap	107.9 FM
	Battambang	92.7 FM
	Kampot	99.7 FM
	Kampong Cham	92.5 FM

Radio Mandarin

China	Beijing	774 AM
	Shanghai Media	94.7 FM
	Group: Radio	
	Classical FM	

Radio Australia shortwave transmitters

Shepparton (Victoria)

3

Satellite distribution-Australia Plus and Radio Australia

Australia Plus Television and Radio Australia are distributed together across the Pacific, south-east Asia, north Asia and south Asia on the Intelsat 18, and Intelsat 20 satellites. This makes the two networks available to rebroadcasters and direct-tohome (DTH) across the region.

Australia Plus-rebroadcasts and free-to-air transmitters

Australia Plus has approximately 95 rebroadcast partners, mainly cable operators, across the Asia-Pacific region. A full list of rebroadcast partners can be found at Australia Plus Television website: http://tv.australiaplus.com/tuning

In addition, Australia Plus Television is available via 24-hour free-to-air transmitter in Vanuatu (Channel 12) and accesses a 24-hour free-to-air transmitter in Solomon Islands (UHF Channel 28 and VHF Channel 9a) operated under agreement with the local telecom.

Appendix 17—ABC Offices

ABC Head Office

Australian Broadcasting Corporation

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5344 Managing Director: Mark Scott

Corporate

Audience and Marketing

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5305 Director: Leisa Bacon

Corporate Affairs

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5305 Director: Michael Millett

Corporate Strategy and Planning

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5305 Director: David Anderson

ABC Commercial

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 3989 Director: Robert Patterson

Digital Network

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 1558 Director: Angela Clark

ABC International

ABC Southbank Centre 120 Southbank Boulevard Southbank VIC 3006 (GPO Box 9994 Melbourne VIC 3001) Phone (03) 9626 1500 Fax (03) 9626 1552 CEO: Lynley Marshall

Legal and Business Affairs

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5860 Director: Rob Simpson

News

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 4551 Director: Kate Torney

Operations

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 1777 Chief Operating Officer: David Pendleton

Technology

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 3168 Director: Ken Gallacher

Communication Networks

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 4570 Director: Adrian Potter

People

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 5108 Director: Alan Sunderland (Acting)

Radio

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 2603 Director: Michael Mason

Television

ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 (GPO Box 9994 Sydney NSW 2001) Phone (02) 8333 1500 Fax (02) 8333 3055 Director: Richard Finlayson



State Offices

Australian Capital Territory

Canberra

Cnr Northbourne and Wakefield Avenues Dickson ACT 2602 (GPO Box 9994 Canberra ACT 2601) Phone (02) 6275 4555 Fax (02) 6275 4601 (Local Radio station: 666 ABC Canberra) Local Content Manager ACT: Andrea Ho

New South Wales

Sydney

ABC Ultimo Centre
700 Harris Street
Ultimo NSW 2007
(GPO Box 9994
Sydney NSW 2001)
Phone (02) 8333 1234
Fax (02) 8333 1203
(Local Radio station:
7(02) ABC Sydney)
Local Content Manager NSW:
Andy Henley

Bega

Unit 1, First Floor
The Roy Howard Building
Ayers Walkway
184 Carp Street
(PO Box 336)
Bega NSW 2550
Phone (02) 6491 6011
Fax (02) 6491 6099
(Local Radio station:
ABC South East)
Regional Content Manager:
lan Campbell

Coffs Harbour

24 Gordon Street
Coffs Harbour NSW 2450
Phone (02) 6650 3611
Fax (02) 6650 3699
(Local Radio station:
ABC Mid North Coast)
Regional Content Manager:
Cameron Marshall

Dubbo

45 Wingewarra Street (PO Box 985) Dubbo NSW 2830 Phone (02) 6881 1811 Fax (02) 6881 1899 (Local Radio station: ABC Western Plains) Regional Content Manager: Andrew Dunkley

Gosford

131 Donnison Street
Suite 2
Gosford NSW 2250
Phone (02) 4367 1911
Fax (02) 4367 1999
(Local Radio stations:
92.5 ABC Central Coast
702 ABC Sydney)
Local Content Manager NSW:

Lismore

Andy Henley

61 High Street (PO Box 908) Lismore Heights NSW 2480 Phone (02) 6627 2011 Fax (02) 6627 2099 (Local Radio station: ABC North Coast) Regional Content Manager: Justine Frazier

Muswellbrook

36A Brook Street
Muswellbrook NSW 2333
Phone (02) 6542 2811
Fax (02) 6542 2899
(Local Radio station:
ABC Upper Hunter)
Local Content Manager Newcastle:
Philip Ashley-Brown

Newcastle

24 Wood Street (Cnr Wood and Parry Streets) Newcastle West NSW 2302 (PO Box 2205 Dangar NSW 2309) Phone (02) 4922 1200 Fax (02) 4922 1222 (Local Radio station: 1233 ABC Newcastle) Local Content Manager Newcastle: Philip Ashley-Brown

Orange

46 Bathurst Road (PO Box 8549) East Orange NSW 2800 Phone (02) 6393 2511 Fax (02) 6393 2599 (Local Radio station: ABC Central West) Regional Content Manager: Brooke Daniels

Port Macquarie

51 Lord St (PO Box 42) Port Macquarie NSW 2444 Phone (02) 6588 1211 Fax (02) 6588 1299 (Local Radio station: ABC Mid North Coast) Regional Content Manager: Cameron Marshall

Tamworth

Parry Shire Building
470 Peel Street
(PO Box 558)
Tamworth NSW 2340
Phone (02) 6760 2411
Fax (02) 6760 2499
(Local Radio station:
ABC New England North West)
Regional Content Manager:
Jennifer Ingall

Wagga Wagga

100 Fitzmaurice Street Wagga Wagga NSW 2650 Phone (02) 6923 4811 Fax (02) 6923 4899 (Local Radio station: ABC Riverina) Regional Content Manager: Chris Coleman

Wollongong 13 Victoria St

Peter Riley

Wollongong NSW 2500 (PO Box 973 Wollongong NSW 2520) Phone (02) 4224 5011 Fax (02) 4224 5099 (Local Radio station: 97.3 ABC Illawarra) Regional Content Manager:

Northern Territory

Darwin

1 Cavenagh Street Darwin NT 0800 (GPO Box 9994 Darwin NT 0801) Phone (08) 8943 3222 Fax (08) 8943 3235 (Local Radio station: 105.7 ABC Darwin) Local Content Manager NT: Simon Scoble

Alice Springs

Cnr Gap Road and Speed Street Alice Springs NT 0870 (PO Box 1144 Alice Springs NT 0871) Phone (08) 8950 4711 Fax (08) 8950 4799 (Local Radio station: 783 ABC Alice Springs) Regional Content Manager: Stewart Brash

Katherine

Stuart Highway Katherine NT 0850 (PO Box 1240 Katherine NT 0851) Phone (08) 8972 5711 Fax (08) 8972 5799 (Local Radio station: 106.1 ABC Katherine) Local Content Manager NT: Simon Scoble

Queensland

Brisbane

114 Grev Street South Brisbane QLD 4101 (GPO Box 9994 Brisbane QLD 4001) Phone (07) 3377 5222 Fax (07) 3377 5612 (Local Radio station: 612 ABC Brisbane)

Bundaberg

Shop 6 58 Woongarra Street (PO Box 1152) Bundaberg QLD 4670 Phone (07) 4155 4911 Fax (07) 4155 4999 (Local Radio station: ABC Wide Bay) Regional Content Manager: Scott Lamond

Cairns

Cnr Sheridan and Upward Streets (PO Box 932) Cairns QLD 4870 Phone (07) 4044 2011 Fax (07) 4044 2099 (Local Radio station: ABC Far North Queensland) Regional Content Manager: Debbie Kalik

Gold Coast

Cnr Gold Coast Highway and Francis Street (PO Box 217) Mermaid Beach QLD 4218 Phone (07) 5595 2917 Fax (07) 5595 2999 (Local Radio station: 91.7 Coast FM) Content Director: Trevor Jackson

Longreach

Duck Street (PO Box 318) Longreach QLD 4730 Phone (07) 4658 4011 Fax (07) 4658 4099 (Local Radio station: ABC Western Queensland) Regional Content Manager: Nicole Bond

Mackay

2 Wellington Street (PO Box 127) Mackay QLD 4740 Phone (07) 4957 1111 Fax (07) 4957 1199 (Local Radio station: ABC Tropical North) Regional Content Manager: Craig Widdowson

Mt Isa

114 Camooweal Street Mt Isa QLD 4825 Phone (07) 4744 1311 Fax (07) 4744 1399 (Local Radio station: ABC North West Queensland) Regional Content Manager: Andrew Saunders

Rockhampton

236 Quay Street (PO Box 911) Rockhampton QLD 4700 Phone (07) 4924 5111 Fax (07) 4924 5199 (Local Radio station: ABC Capricornia) Regional Content Manager: Megan Hendry (Acting)

Sunshine Coast

Level 1 15 Carnaby Street (PO Box 1212) Maroochydore QLD 4558 Phone (07) 5475 5000 Fax (07) 5475 5099 (Local Radio station: 90.3 Coast FM) Regional Content Manager: John Caruso

Toowoomba

297 Margaret Street (PO Box 358) Toowoomba QLD 4350 Phone (07) 4631 3811 Fax (07) 4631 3899 (Local Radio station: ABC Southern Queensland) Regional Content Manager: Vicki Thompson

Townsville

8-10 Wickham Street (PO Box 694) Townsville QLD 4810 Phone (07) 4722 3011 Fax (07) 4722 3099 (Local Radio station: 630 ABC North Queensland) Regional Content Manager: Cameron Burgess



South Australia

Adelaide

85 North East Road Collinswood SA 5081 (GPO Box 9994 Adelaide SA 5001) Phone (08) 8343 4881 Fax (08) 8343 4402 (Local Radio station: 891 Adelaide) Local Content Manager SA: Graeme Bennett

Broken Hill

(administered by ABC South Australia) 454 Argent Street (PO Box 315) Broken Hill NSW 2880 Phone (08) 8082 4011 Fax (08) 8082 4099 (Local Radio station: 999 ABC Broken Hill) Regional Content Manager: Andrew Schmidt

Mount Gambier

Penola Road (PO Box 1448) Mt Gambier SA 5290 Phone (08) 8724 1011 Fax (08) 8724 1099 (Local Radio station: ABC South East) Regional Content Manager: Stuart Stansfield

Port Lincoln

1/60 Tasman Terrace
(PO Box 679)
Port Lincoln SA 5606
Phone (08) 8683 2611
Fax (08) 8683 2699
(Local Radio station:
1485 Eyre Peninsula and
West Coast)
Regional Content Manager:
Petria Ladgrove

Port Pirie

85 Grey Terrace (PO Box 289) Port Pirie SA 5540 Phone (08) 8638 4811 Fax (08) 8638 4899 (Local Radio station: 639 ABC North and West SA) Regional Content Manager: Petria Ladgrove (Acting)

Renmark

Ral Ral Avenue (PO Box 20) Renmark SA 5341 Phone (08) 8586 1300 Fax (08) 8586 1399 (Local Radio station: 1062 ABC Riverland) Regional Content Manager: Bruce Mellett

Tasmania

Hobart

ABC Centre
1-7 Liverpool Street
(GPO Box 9994)
Hobart TAS 7001
Phone (03) 6235 3217
Fax (03) 6235 3220
(Local Radio station:
936 ABC Hobart)
Local Content Manager Tasmania:
Jocelyn Nettlefold

Burnie

81 Mount Street (PO Box 533) Burnie TAS 7320 Phone (03) 6430 1211 Fax (03) 6430 1299 (Local Radio station: ABC Northern Tasmania) Local Content Manager Tasmania: Jocelyn Nettlefold

Launceston

45 Ann Street
(PO Box 201)
Launceston TAS 7250
Phone (03) 6323 1011
Fax (03) 6323 1099
(Local Radio station:
ABC Northern Tasmania)
Local Content Manager Tasmania:
Jocelyn Nettlefold

Victoria

Melbourne

ABC Southbank Centre 120 Southbank Boulevard Southbank VIC 3006 GPO Box 9994 Melbourne VIC 3001; Phone (03) 9626 1500 Fax (03) 9626 1774 (Local Radio station: 774 ABC Melbourne) Local Content Manager: Cath Hurley

Ballarat

5 Dawson Street South Ballarat VIC 3350 (PO Box 7 Ballarat VIC 3350) Phone (03) 5320 1011 Fax (03) 5320 1099 (Local Radio station: 107.9 ABC Ballarat) Regional Content Manager: Dominic Brine

Bendigo

278 Napier Street

(PO Box 637)
Bendigo VIC 3550
Phone (03) 5440 1711
Fax (03) 5440 1799
(Local Radio station:
ABC Central Victoria)
Regional Content Manager:
Jonathan Ridnell

Horsham

Shop 3
148 Baillie Street
Horsham VIC 3400
PO Box 506
Horsham VIC 3402
Phone (03) 5381 5311
Fax (03) 5381 5399
(Local Radio station:
ABC Western Victoria)
Regional Content Manager:
Jonathan Ridnell

Mildura

73 Pine Ave
(PO Box 10083)
Mildura VIC 3502
Phone (03) 5022 4511
Fax (03) 5022 4599
(Local Radio station:
ABC Mildura-Swan Hill)
Regional Content Manager:
Sheridan Stewart

Morwell

20 George St (PO Box 1109) Morwell VIC 3840 Phone (03) 5135 2111 Fax (03) 5135 2199 (Local Radio station: ABC Gippsland) Regional Content Manager: Sian Gard

Sale

340 York Street
(PO Box 330)
Sale VIC 3850
Phone (03) 5143 5511
Fax (03) 5143 5599
(Local Radio station:
ABC Gippsland)
Regional Content Manager:
Sian Gard

Shepparton

50A Wyndham Street (PO Box 1922) Shepparton VIC 3630 Phone (03) 5820 4011 Fax (03) 5820 4099 (Local Radio Station: ABC Goulburn Murray) Regional Content Manager: Gaye Pattison

Warrnambool

166B Koroit Street (PO Box 310) Warrnambool VIC 3280 Phone (03) 5560 3111 Fax (03) 5560 3199 (Local Radio station: ABC South Western Victoria) Regional Content Manager: Dominic Brine

Wodonga

1 High Street (PO Box 1063) Wodonga VIC 3690 Phone (02) 6049 2011 Fax (02) 6049 2099 (Local Radio station: ABC Goulburn Murray) Regional Content Manager: Gaye Pattison

Western Australia

Perth

30 Fielder Street
East Perth WA 6000
(GPO Box 9994
Perth WA 6848)
Phone (08) 9220 2700
Fax (08) 9220 2727
(Local Radio station:
720 ABC Perth)

Albany

Albany WA 6330
Phone (08) 9842 4011
Fax (08) 9842 4099
(Local Radio Station:
ABC South Coast)
Regional Content Manager:
Andrew Collins

Broome

23 Hamersley Street (PO Box 217) Broome WA 6725 Phone (08) 9191 3011 Fax (08) 9191 3099 (Local Radio station: ABC Kimberley) Regional Content Manager: Richard Dinnen

Bunbury

72 Wittenoom Street (PO Box 242) Bunbury WA 6230 Phone (08) 9792 2711 Fax (08) 9792 2799 (Local Radio station: ABC South West) Regional Content Manager: Tom Coull

Esperance

80b Windich St (PO Box 230) Esperance WA 6450 Phone (08) 9083 2011 Fax (08) 9083 2099 (Local Radio station: ABC Goldfields-Esperance) Regional Content Manager: John Wibberley

Geraldton

245 Marine Terrace (PO Box 211) Geraldton WA 6531 Phone (08) 9923 4111 Fax (08) 9923 4199 (Local Radio station: ABC Midwest and Wheatbelt) Regional Content Manager: Arthur Muhl



Kalgoorlie

Unit 3, Quartz Centre 353 Hannan Street (PO Box 125) Kalgoorlie WA 6430 Phone (08) 9093 7011 Fax (08) 9093 7099 (Local Radio station: ABC Goldfields-Esperance) Regional Content Manager: John Wibberley

Karratha

DeGrey Place
(PO Box 994)
Karratha WA 6714
Phone (08) 9183 5011
Fax (08) 9183 5099
(Local Radio station:
ABC North West)
Regional Content Manager:

Alex Hyman Kununurra

114b Collibah Drive (PO Box 984) Kununurra WA 6743 Phone (08) 9168 4311 Fax (08) 9168 4399 (Local Radio station: ABC Kimberley) Regional Content Manager: Vacant

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Jakarta

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New Delhi

Home Office

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NHK Hoso Centre 2-2-1 Jinnan Shibuya-ku, Tokyo 150-8001 Japan Phone +81 3 3469 8089 Fax +81 3 3468 8445

Washington

Suite 660 2000 M Street NW Washington DC 20036 USA Phone +1 202 466 8575 Fax +1 202 626 5188

Appendix 18—ABC Shops

Australian Capital Territory

Canberra

Shop CF12 Canberra Centre Canberra ACT 2600 Ph: (02) 6247 2941 Fax: (02) 6230 6478

Woden

Shop G47B Westfield Shopping Centre Woden ACT 2606 Ph: (02) 6282 0746 Fax: (02) 6282 3508

New South Wales

Bondi

Shop 1003 Level 1 Westfield Bondi Junction NSW 2022 Ph: (02) 9386 5582 (02) 9369 4357

Burwood

Shop 357 Level 1 Westfield Shoppingtown Burwood NSW 2134 Ph: (02) 9744 5172 Fax: (02) 9715 2845

Campbelltown

Shop C029 Level 1 Macarthur Square Campbelltown NSW 2560 Ph: (02) 4626 8624 Fax: (02) 4620 5007

Castle Hill

Shop 28 Castle Towers Shopping Centre Castle Hill NSW 2154 Ph: (02) 9899 3273

Fax: (02) 9894 5425

Eastgardens

Shop 325 Westfield Shoppingtown East Gardens Sydney NSW 2036 Ph: (02) 9349 3695 Fax: (02) 9349 7169

Erina

Shop T253 The Parallel Mall Erina Fair Erina NSW 2250 Ph: (02) 4367 6892 Fax: (02) 4367 0617

Hornsby

Shop 3033/34 Westfield Shoppingtown Hornsby NSW 2077 Ph: (02) 9482 3671 Fax: (02) 9476 0098

Macquarie

Shop 417 Macquarie Shopping Centre North Ryde NSW 2113 Ph: (02) 9878 4253 Fax: (02) 9878 8027

Miranda

Shop 1087/88 Level 1 Westfield Shoppingtown Miranda NSW 2228 Ph: (02) 9524 4289 Fax: (02) 9542 8573

Newcastle

Shop 205 Upper Level Charlestown Shopping Square Charlestown NSW 2290 Ph: (02) 4943 9763 Fax: (02) 4920 9526

Penrith

Shop 150 Ground Level Westfield Penrith Plaza Penrith NSW 2750 Ph: (02) 4721 8299 Fax: (02) 4721 3613

Port Macquarie

Shop T07A Settlement City Port Macquarie NSW 2444 Ph: (02) 6583 6085 Fax: (02) 6583 8134

Sydney

Shop 48 The Albert Walk Queen Victoria Building Sydney NSW 2000 Ph: (02) 9286 3726 Fax: (02) 9262 7690

Tuggerah

Shop 2043a Westfield Shoppingtown Tuggerah NSW 2259 Ph: (02) 4353 9305 Fax: (02) 4353 9475

Ultimo

The Foyer ABC Ultimo Centre 700 Harris Street Ultimo NSW 2007 Ph: (02) 8333 2055 Fax: (02) 9333 1240

Wollongong

Shop 215/216 Wollongong Central **Shopping Centre** Wollongong NSW 2500 Ph: (02) 4227 6750

Fax: (02) 4227 6759



Appendix 18—ABC Shops continued

Queensland

Brisbane

Shop 240 Level 2 The Myer Centre Brisbane QLD 4000 Ph: (07) 3003 1321 Fax: (07) 3211 1453

Cairns

Shop L01 153
Cairns Central Shopping Centre
Cairns QLD 4870

Ph: (07) 4041 5392 Fax: (07) 4041 2046

Carindale

Shop 2063 Carindale Shopping Centre Carindale QLD 4152 Ph: (07) 3398 1606 Fax: (07) 3324 9681

Chermside

Shop 253 Westfield Shoppingtown Chermside QLD 4032 Ph: (07) 3359 1378 Fax: (07) 3359 1407

Helensvale

Shop 1012 Westfield Helensvale Helensvale QLD 4212 Ph: (07) 5502 7936 Fax: (07) 5502 7583

Indooroopilly

Shop 3017 Indooroopilly Shopping Centre Indooroopilly QLD 4068 Ph: (07) 3878 9923 Fax: (07) 3878 3126

Mackay

Shop GD 2422 Caneland Central Mackay QLD 4740 Ph: (07) 4951 4004 Fax: (07) 4957 3853

North Lakes

Shop 1108 Westfield North Lakes North Lakes QLD 4509 Ph: (07) 3491 6283 Fax: (07) 3491 6968

Mt Gravatt

Shop 1-2301 Level 2 Garden City Shop Upper Mt Gravatt QLD 4122 Ph: (07) 3420 6928 Fax: (07) 3422 2315

Robina

Shop 2047A Robina Town Centre Robina QLD 4226 Ph: (07) 5575 7260 Fax (07) 5578 9236

Toombul

Shop 115/116 Centro Toombul Toombul QLD 4012 Ph: (07) 3256 9592 Fax (07) 3266 3060

Toowoomba

Shop GC0114 Grand Central Shopping Centre Toowoomba QLD 4350 Ph: (07) 4638 1768 Fax (07) 4638 2842

Townsville

Shop 132 Castletown Shoppingworld Townsville QLD 4810 Ph: (07) 4724 0710 Fax (07) 4724 0997

South Australia

Adelaide

Shop T027 The Myer Centre Adelaide SA 5000 Ph: (08) 8410 0567 Fax: (08) 8231 7539

Modbury

Shop 200 Westfield Shoppingtown Tea Tree Plaza Modbury SA 5092 Ph: (08) 8396 0000 Fax: (08) 8395 6645

Oaklands Park

Shop 2047 Level 2 Westfield Shoppingtown Marion Oaklands Park SA 5046 Ph: (08) 8298 6350 Fax: (08) 8377 5253

Tasmania

Hobart Shop 209B

Centrepoint Hobart TAS 7000 Ph: (03) 6236 9972 Fax: (03) 6234 1734

Appendix 18—ABC Shops continued

Victoria

Chadstone

Shop B186 The West Mall Chadstone Shopping Centre Chadstone VIC 3148 Ph: (03) 9568 8245 Fax: (03) 9563 4802

Cheltenham

Shop 3026 Westfield Shoppingtown Southlands Cheltenham VIC 3192 Ph: (03) 9583 5589 Fax: (03) 9585 4601

Doncaster

Shop 1127 Westfield Doncaster Doncaster VIC 3108 Ph: (03) 9840 6727 Fax: (03) 9840 7820

Forest Hill

Shop 132 Forest Hill Chase Shopping Centre Forest Hill VIC 3131 Ph: (03) 9894 7582 Fax: (03) 9878 6652

Fountain Gate

Shop 208/2 Westfield Fountain Gate Fountain Gate VIC 3805 Ph: (03) 8794 8438 Fax: (03) 8794 9146

Geelong

Shop 137 Geelong Westfield Shopping Centre Geelong VIC 3220 Ph: (03) 5221 3785 Fax: (03) 5222 8591

Knox

Shop 3115 **Knox Shopping Centre** Wantirna South VIC 3152 Ph: (03) 9800 4965 Fax: (03) 9837 5319

Maribyrnong

Shop 2072 Highpoint Shopping Centre Maribyrnong VIC 3032 Ph: (03) 9317 4652 Fax: (03) 9317 5290

Melbourne

Shop 30010 Level 3 Emporium Melbourne **Shopping Centre** Melbourne VIC 3000 Ph: (03) 9639 0564 Fax: (03) 9639 0589

Ringwood

Shop L60 Eastland Shopping Centre Ringwood VIC 3134 Ph: (03) 9879 5094 Fax: (03) 9847 0956

Western Australia

Booragoon

Shop 75 Garden City Shopping Centre Booragoon WA 6154 Ph: (08) 9315 9289 Fax: (08) 9315 2763

Cannington

Shop 1016 Westfield Shoppingtown Carousel Cannington WA 6107 Ph: (08) 9451 6352

Karrinyup

Shop F124 Level 1 Karrinyup Shopping Centre Karrinyup WA 6018 Ph: (08) 9445 9233 Fax: (08) 9276 3086

Fax: (08) 9451 7849

Joondalup

Shop T149 Lakeside Joondalup Shopping City Joondalup WA 6027 Ph: (08) 9300 1368 Fax: (08) 9300 1369

Morley

Shop 173 Level 1 The Galleria Morley Morley WA 6062 Ph: (08) 9276 7673 Fax: (08) 9276 3088

Glossary

app or application—short for "application software", particularly in the context of mobile devices. An app is a computer program designed to perform a particular task or function, and may be custom-built to meet a specific need.

broadband—fast internet service that allows rapid access to large audio and video files.

catch-up—media content which is made available on an on-demand basis (for example, through podcasts or online streaming) following the scheduled broadcast of the content on traditional platforms.

Charter—the fundamental operating responsibilities of the ABC, as set out in Section 6 of the *Australian Broadcasting Corporation Act 1983*.

convergence— major communications platforms coming together so that their once separate functions overlap. For example, video content that used to be available only on television can now be viewed easily over the internet.

co-production—a program produced through an agreement between the ABC and an outside producer, and potentially others, to jointly contribute money, facilities and/or staff.

cross-media/cross-platform— content produced for and delivered on more than one media platform.

digital radio—the transmission of a broadcast radio signal in digital form, allowing more channels and additional data to be carried in the same spectrum as analog radio. download—the transfer of data, including audio and video files, across the internet to the user's computer for later use. Unlike streamed files, downloaded files reside on the recipient's computer.

Electronic Program Guide (EPG)—A guide which provides users of television, radio, and other media applications with continuously updated menus displaying broadcast programming or scheduling information for current and upcoming programming.

first release—the first time a program has been broadcast in Australia.

five-city reach—the combined audience reach of a television service in the five cities of Adelaide, Brisbane, Melbourne, Perth and Sydney.

hashtag—a word or phrase preceded by a hash sign (#), used on social media sites such as Twitter and Facebook to identify messages on a specific topic.

interstitial—content that is not a television program and is put to air between programs. Interstitials include station identification, program promotions, cross-promotions for radio or new media programming, ABC Commercial merchandising and community service announcements.

platform—a medium or technology for content distribution. The ABC's primary platforms are radio, television and online/mobile.

podcasting—the provision of downloadable audio files so that the user is able to "subscribe" to a program and have their computer automatically retrieve new files as they become available. The files are then able to be transferred to a portable music player.

portal—an online or mobile website which aggregates content into a single destination.

reach—the total number of people who have viewed, listened or visited a service over a given time frame.

share—the percentage of the listening/viewing audience tuned to a particular service.

simulcast—simultaneous broadcast of the same content in multiple formats, such as radio and television, as required by the *Broadcasting Services Act 1992*.

social media—the generic term for a diverse collection of online technologies that allow users to create, publish and share content with one another, including blogs, wikis (e.g. Wikipedia), "micro-blogs" (e.g. Twitter), social networking (e.g. Facebook) and photo and video sharing (sites e.g. YouTube).

streaming—"real time" audioor video-on-demand that is synchronised with a radio or television broadcast.

user-generated content (UGC)—media content created by audience members and published online or broadcast on radio or television.

video-on-demand—the provision of video content over the Internet so that it begins playing shortly after the user requests it. Generally, the content does not remain on the user's computer after it has been played.

Compliance index – statutory reporting requirements

The index below shows compliance with information requirements contained in the *Public Governance*, *Performance and Accountability Act*, including Part 2 of the *Commonwealth Authorities (Annual Reporting) Orders 2011.*¹

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