

Media Literacy

FOCUS QUESTIONS

1. What was the main point of the BTN *Media Literacy* story?
2. Give some examples of different types of media. Share with the class.
3. How much media are most young Aussies consuming every day?
 - a. 2 hours
 - b. 4 hours
 - c. 8 hours
4. Why are some experts worried about the way young Aussies consume the media?
5. On some social media sites fake news spreads faster than real news. True or false?
6. What does it mean when the media is biased?
7. How are advertisers getting clever about getting people to buy things?
8. What is media literacy?
9. How much media do consume daily? Analyse your daily media consumption.
10. How has your thinking changed since watching the BTN story?

ACTIVITY

Class Discussion

Discuss the BTN *Media Literacy Week* story as a class, using the following questions to guide the discussion.

- What is the aim of Media Literacy Week?
- Why is learning about the media important?
- Where do you get your news from?
- What do you understand more clearly about the media since watching the BTN story?
- What surprising information did you learn in the BTN story?



KEY LEARNING

Students will learn more about how to be critical consumers of news.

AUSTRALIAN CURRICULUM

English – Year 6

Analyse how text structures and language features work together to meet the purpose of a text.

Analyse strategies authors use to influence readers.

English – Year 7

Analyse and explain the ways text structures and language features shape meaning and vary according to audience and purpose.

Compare the text structures and language features of multimodal texts, explaining how they combine to influence audiences.

Civics and Citizenship – Years 7 & 8

Critically analyse information and ideas from a range of sources in relation to civics and citizenship topics and issues.

Identify, gather and sort information and ideas from a range of sources

Media Arts – Years 5 & 6

Plan, produce and present media artworks for specific audiences and purposes using responsible media practice.

Media Arts – Years 7 & 8

Develop and refine media production skills to shape the technical and symbolic elements of images, sounds and text for a specific purpose and meaning.

Plan, structure and design media artworks that engage audiences.

Key Words

Students will develop a glossary of words and terms that relate to media literacy. Below are some words to get them started.

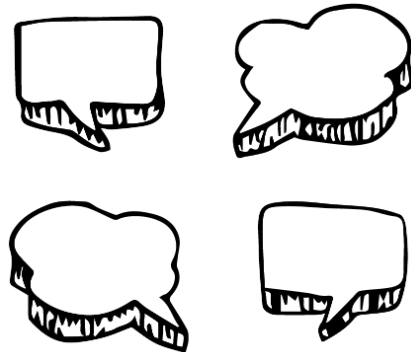
fake news	source	credible
consumer	reliable	bias

ACTIVITY

Where do you get your news from?

Hold a class discussion about where you get your news from and how you engage with the news. Use the following questions to guide the discussion:

- What news are you most interested in?
- What news are you least interested in?
- Where do you hear, see or listen to news you are interested in?
- When are you most likely to learn about the news?



Students can complete the ABC Education News Diet Challenge that is being launched for Media Literacy Week.

The challenge asks students to:

- Keep a news diary for one or two days.
- Rank the stories in the diary for 'most nutritional' to 'least nutritional'.
- Take one of the 'most nutritional' stories and look at how it's covered by news services.
- Students can create a short video about the experience.

MEDIA LITERACY WEEK

NEWS DIET CHALLENGE

Teachers can download the toolkit [here](#)

ACTIVITY

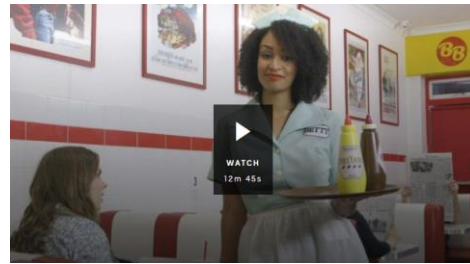
Questioning News

Begin with a class discussion about fake news. How do you tell the difference between real and fake news? Come up with a class definition of fake news and some tips for recognising it. The videos below will help clarify students' understanding. Student watch the [BTN Fake News story](#) and answer the following questions:

1. Give an example of a fake news story.
2. Why are a lot of fake news stories created?
3. Some are meant to deliberately trick people. Why?
4. Give an example of a fake news story about the election.
5. What does Facebook say it's doing about the problem?
6. What can readers do to be more aware of fake news stories?
7. Why is it important to question everything you read online?

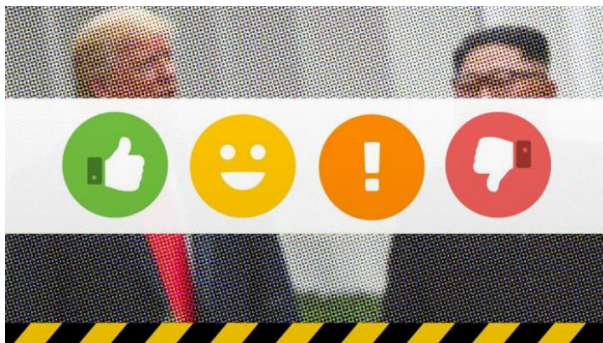


BTN has created a series of media literacy videos to help students understand and question news. Watch the [How to spot fake news video](#) and [Sources video](#) to learn more about how to critically analyse the news you see, hear or read. Please note – these videos are intended for secondary students.



Questioning the news - Interactives

These interactives developed by ABC Education help students recognise fake news and test their knowledge about reliable and unreliable sources. Please note - the interactives are intended for secondary students.



[Real, LOLZ, Oops or Fake?](#)



[Source Checker](#)

How do you fact check an image? By doing a reverse image search you can check the source of an image. Watch this [ABC Education video](#) to find out more.

ACTIVITY

Making News

Behind the News is a valuable tool to get students listening and talking about news and current affairs. Students can find out how BTN is made by watching the [behind the scenes video](#) which gives a snapshot of how the show is made each week. Students can then answer the following questions to clarify their understanding.

1. When putting together a show, BTN looks for stories that are...
2. Who decides what stories will go on BTN?
3. What does the archive team do?
4. What might happen on a BTN filming day? Give one example.
5. Why do you think BTN stories involve a lot of dressing up?
6. Complete this sentence. Animations on BTN are made by the _____ team.
7. What is the role of an editor on BTN?



Become a Rookie Reporter

Students create their own news report and submit it to BTN. The [Rookie Training section](#) on the website gives students some great tips for making their own news story. Check out some of our rookie reporter stories from kids around Australia and the world for inspiration! We would

love to see your reports, send them into the BTN via this email address btn-webmaster@abc.net.au



USEFUL WEBSITES

BTN – Fake News

<http://www.abc.net.au/btn/story/s4581015.htm>

iView - BTN Media Literacy video

<https://iview.abc.net.au/show/btn-media-literacy>

ABC Education – Media Literacy Week

<http://www.abc.net.au/education/media-literacy/>