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**EPISODE 4**  
14th February 2024

**KEY LEARNING**

Students will explore and discuss the social and cultural impact popstar Taylor Swift has on people, the economy and politics.

**CURRICULUM**

**[Civics and Citizenship – Year 9 (v8.4)](https://www.australiancurriculum.edu.au/Search/?q=ACHCK080)**

[**Economics and Business – Year 9 (v8.4)**](https://www.australiancurriculum.edu.au/Search/?q=ACHEK040)

[**Health and Physical Education – Years 9 and 10 (v8.4)**](https://www.australiancurriculum.edu.au/Search/?q=ACPPS089)

[**Economics and Business – Year 9 (v9.0)**](https://v9.australiancurriculum.edu.au/search?TTN=q%3DAC9HE9K05&on=AC&AC=q%3DAC9HE9K05%26pageOffset%3D0)

[**Civics and Citizenship, Year 9 (v9.0)**](https://v9.australiancurriculum.edu.au/search?TTN=q%3DAC9HE9K05&on=AC&AC=q%3DAC9HC9K06%26pageOffset%3D0)

[**Health and Physical Education – Years 9 and 10 (v9.0)**](https://v9.australiancurriculum.edu.au/search?TTN=q%3DAC9HP10P01&on=AC&AC=q%3DAC9HP10P01%26pageOffset%3D0)

[**Media Arts – Years 9 and 10 (v9.0)**](https://v9.australiancurriculum.edu.au/search?TTN=q%3DAC9AMA10E01&on=AC&AC=q%3DAC9AMA10E01%26pageOffset%3D0)

Teacher Resource

**Taylor Swift**

# Focus Questions

Discuss the BTN High story as a class and record the main points of discussion. Students will then respond to the following:

1. In which year did Taylor Swift launch her break out album ‘Fearless’?
2. The popstar has been compared to a lot of what…?
3. Other musicians
4. Poets
5. Influencers
6. What two genres of music do the popstar’s songs primarily reflect?
7. Can you name an artist Taylor Swift has worked on a collaboration with?
8. What have some people criticised Taylor Swift for?
9. What was the popstar’s biggest political impact?
10. How much money is Taylor Swift’s Australian Tour expected to bring in to the Victorian economy?
11. What nickname is given to fans of the superstar?

# Activities

* If you had the opportunity to interview Taylor Swift, what would you ask her? Write 5 open-ended questions.
* Write some new lyrics to an existing Taylor Swift song.
* Write a report explaining why you believe an artist like Taylor Swift has such an influence on today’s society.
* Choose your favourite band/musician/artist and write a report that includes the following:

-A brief history of the band/musician/artist

-Discuss what genre of music they represent and what audience their music is targeted at

-Discuss how they interact with fans (e.g., social media) and explain if you believe they do this successfully

* Choose and research a media platform (e.g., Instagram) and explain why you think bands/musicians/artists use it to gain/influence fans.