

John Kehoe, former Washington correspondent for the Australian Financial Review:

What have been the greatest challenges for the media covering the Trump presidency?

He is difficult to pin down and often controls the media narrative by jumping from one controversy to the next controversy.

Is the US media more divided and more partisan at the close of his first term?

The US media has become increasingly partisan on the left and right, with not much left in the sensible centre. Fox News and the New York Times have been able to pull huge audiences by appealing to the right and left respectively, so media business models thrive on the divisions.

If Trump wins a second term, what should the media do differently or what can the media do better?

Travel more outside the Washington Beltway and speak to middle Americans not from the big, cosmopolitan, global cities. Don't rely as much on polls and media commentators.