

The Australian Broadcasting Corporation (ABC)
and
Canadian Broadcasting Corporation (CBC /Radio-Canada)
Present

Kindred ABC/CBC Animation Collaboration



**ABC/CBC ANIMATION
COLLABORATION**



Guidelines
MARCH 2022



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Kindred ABC / CBC - Animation Collaboration

GUIDELINES

The Australian Broadcasting Corporation (ABC) and Canadian Broadcasting Corporation (CBC /Radio-Canada) are looking for world class, unique, creatively ambitious animation ideas for a fully funded development opportunity with a potential future co-commission.

Building on the long tradition of co-production and creative collaboration between Australia and Canada, this initiative is designed to encourage Australian and Canadian animation professionals to develop and produce an animated series for the ABC / CBC.

We're looking for submissions from joint Australian / Canadian teams – professionals over the age of 18 years, sole creators, collectives, animation studios, production companies, and artists from aligned disciplines. We imagine projects will be submitted by Australian / Canadian teams who have long-standing professional and creative relationships, and we also encourage individual Australian or Canadian teams and sole creators (unfamiliar with partners in the reciprocal territory) who we can support to find a production partner.

What we are looking for:

- First look on the creative preferred
- Tween projects (10-14) with female character-driven narrative or compelling ensemble casts. Ideas that speak to this audience with a focus on comedy, surrealism, fantasy quests and/or identity.
- Preschool projects that explore an aspect of early childhood that are not well represented in current media. Core values should include comedy, kindness, and empathy.
- Core to any idea must be a strong, unique and demonstrable sense of voice, story, setting and character.
- Animation style to be fresh, innovative and artistic.
- The source IP must originate from either Australia or Canada to qualify.
- Projects need to appeal to Australian and Canadian audiences – our audiences like content from both parts of the world.

Inclusivity, diversity, and gender equity are priorities for ABC and CBC. There is an expectation that the diversity of the story world and characters are reflected in the creative team and that integrated and meaningful collaboration occurs throughout the creative process. Consider whether your team has the right to tell this story and whether your telling of it, and casting, will be authentic.

What you don't need to worry about:

- The project does not need to have both Australian and Canadian characters and locations to qualify.
- It does not need to be set in reality or in Australia or Canada – can be surreal, fantastical, imaginary worlds.

Shortlisted ideas will receive development funding for an initial stage of development. Projects beyond Stage 1 will be eligible for further development from the ABC and CBC to be confirmed at that time.

a) Who can apply?

Applicants must be:

- An Australian / Canadian citizen or permanent resident;
- Be 18 years of age or older;
- Contract via a company which must be incorporated and carrying on business in Australia or Canada, and have its central management and control in Australia or Canada; and –
- If applicants do not have an Australian or Canadian Production Company attached – ABC and CBC will assist the successful applicant find an appropriate producing partner;

b) How to Apply?

1. A completed Stage 1 submissions form
2. A proposal document (of not more than 5 pages) providing an overview of your application, including:
 - A creative treatment of your project
 - Details of your Stage 1 development process and methodology
 - Expected deliverables and timeline for Stage 1 – Initial creative bible including series outline, episode synopsis, and at least one script.
 - A guide budget detailing how the funding would be spent on development, which should include:
 - Creative team
 - Scripting fees
 - Design/Creative fees
 - Other resources required
 - Any other information that you think is relevant and helpful, including the link and password to your example work.
3. A short biography of all key creatives involved.

c) What is the application and assessment process?



When: Australian Applications must be submitted by **5:00pm AEDT (Australian Eastern Daylight Time) on 16th of May, 2022.**

Canadian Applications must be submitted by **5:00pm EST (Eastern Standard Time) on 16th of May, 2022).**

How: You must submit your application by uploading it on the ABC portal (abc.net.au/kindred)

Applications will then be viewed and read by both ABC and CBC. Applicants will be notified about the outcome of their application by email or telephone.

If shortlisted, you will be asked to participate in a meeting with ABC / CBC to formally pitch your proposal at a video conference session.

Queries: The ABC is administering the application process. Please send enquiries to kindred@abc.net.au

d) **Legal**

The projects selected for development will enter into standard development agreements with each of the ABC and CBC.

In Development:

1. ABC and CBC each take a 12-month option where ABC/CBC will have the first and exclusive option to commission or further develop the program; and
2. If either ABC or CBC does not commission the program for any reason, and if producers proceed with production of the program (or any program based on the creative deliverables), then producers will agree to (i) refund the full amount of the development funds paid, on or before the first day of principal photography; and (ii) provide a “developed in association” credit in the closing corporate credits as follows:

“Developed in association with
the Canadian Broadcasting Corporation (and CBC logo) cbc.ca”.

Developed with the assistance of the Australian Broadcasting Corporation
(and ABC logo)

During Licence/Production Stage:

If the ABC and/or CBC commission the program, the successful party will enter into a standard production agreement with ABC and/or CBC. Neither the ABC nor CBC will take a share of copyright in your program, which will be 100% owned by the production company that makes the program. However, if the ABC contributes equity (in addition to the standard licence fee), then the ABC will take a 1% copyright share in the program. If your proposal is successful and goes to production, you will be free to commercially distribute the program and retain all profits, subject to ABC and CBC’s licenced rights summarised below.



CBC Rights include but are not limited to:

- unlimited, exclusive rights on all platforms in Canada (including but not limited to FVOD, SVOD, linear and YouTube) for a period of 6 years.
- Electronic Sell Through and Non-broadcast rights (including in cabin exhibition), subject to a revenue share with producer.
- Share of merchandising sales in Canada to be negotiated with producer.
- First option to extend the Term.
- Promotion Rights
- First and matching right in perpetuity to acquire CBC licensed rights with respect to any subsequent series, sequel, remake or spin-off, etc;
- Day and Date world premiere with ABC.
- a shared ABC and CBC credit in the main title credits to be positioned immediately before the head credits, in all versions of the Program, worldwide, and a single card corporate credit in the closing credits.

ABC Rights include but are not limited to:

- Exclusive, 60 free-to-air TV runs (36 cleared by the Producer within the budget, additional 24 runs subject to clearance) in Australia.
- Unlimited free streaming and free download rights in Australia.
- Promotion Rights.
- Right to operate social media accounts and websites in relation to the program.
- 3 year licence period, automatically extending to 4 years if the ABC commissions a second series.
- Option to acquire the ABC licensed rights for a further term at the end of the licence period.
- First and matching right in perpetuity to acquire the ABC licensed rights for a further term at any time following expiration of the ABC licence period;
- First and matching right in perpetuity to acquire ABC licensed rights with respect to any subsequent series, sequel, remake or spin-off;
- Day and date world premiere with CBC.
- ABC Standard Holdbacks in Australia – free online and mobile, pay online and mobile (SVOD) and Pay TV held back for the ABC licence period. Pay online (DTO) held back until midnight after first free-to-air broadcast.
- A shared ABC and CBC credit in the main title credits to be positioned immediately before the head credits, in all versions of the Program, worldwide, and a single card corporate credit in the closing credits.

If the program is commissioned, the producer will be required, amongst other things, to:

- Seek the approval of ABC and CBC over certain key creative, financial and technical elements and stages of development (and production, if applicable).



- clear the rights (summarised above) required by the ABC and CBC for all the talent and creative works commissioned or licensed for the program .
- obtain standard production insurance.
- provide a solicitor's letter of opinion warranting that the producer owns the underlying rights to make the Program.
- Adhere to the ABC's and CBC's [Editorial Policies](#) and the [Diversity and Inclusion policies](#) of both organizations
- Adhere to the ABC's and CBC's [Working with Children guidelines](#)
- provide a carbon footprint report in keeping with CBC's Green Production initiative
- provide cost reports to the ABC and CBC.