

Period: 1 April 2024 to 30 June 2024				3 month total
	Apr-24	May-24	Jun-24	
Category	\$	\$	\$	\$
Advertising	1,603,627	1,453,501	2,440,051	5,497,179
Promotions	38,285	281,533	329,213	649,031
Audience Research	635,373	710,388	418,216	1,763,976
Total	2,277,284	2,445,422	3,187,479	7,910,186