



AUCTION ROOM

The tales behind the sales

10 x 30' LIFESTYLE & ENTERTAINMENT



ABC

Australian Broadcasting Corporation
Commercial

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ENTERTAINMENT

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AUCTION ROOM follows the stories behind the sales in some of Australia's leading auction houses.

Hosted by actor and author William McInnes, each episode follows the personal stories of people's connections with their treasured possessions, as they prepare to put them under the hammer. William is there every step of the way, leading up to the theatre and charged atmosphere of auction night.



From the loving mother who decides to sell her cherished artworks so her daughter can pursue her acting dream, to the Elvis tribute artist who, after 20 years, is begrudgingly bidding farewell to his favourite and largest stage prop – a 1960s pink Cadillac.



Then there's a vendor who has a piece of rare pop music history, courtesy of the Beatles and her diplomat father. A heart-wrenching situation means she has no option but to sell – all in the name of love.



Before anything is put up for sale there's plenty of drama as the experts trace the history, provenance and the all important dollar value of the items. On the big night will the price live up to the owners' expectations? Will the sacrifice of selling their beloved items enable them to realise their dreams – or will the price fall short of their expectations?

The vendors are nervous and on edge, the bidders either showy or secretive, and all eyes are on the auctioneers as everyone waits for the hammer to fall.



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