

David
WENHAM

Cate
BLANCHETT

Barry
OTTO



A Cautionary Tail

A magical story about being different

CHILDREN'S 1 x 14' HD



ABC
Australian Broadcasting Corporation
Commercial

CHILDREN'S

HD 1 x 14'

A Cautionary Tail

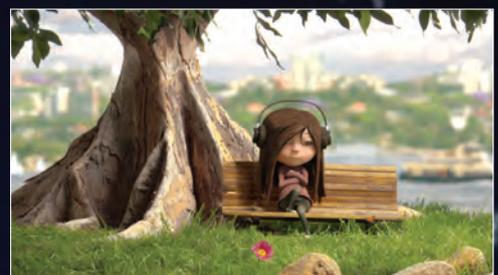
A little girl is born with a mysterious bump on her bottom that soon grows into a beautiful tail that expresses her emotions. It wags her joy, flicks her anger, droops in sadness, or hooks into a curious question mark. The little girl's parents proudly celebrate their daughter's uniqueness, encouraging her exuberant self-expression. At school, her tail inspires magical make-believe adventures with her friends, transforming into a snake or dragon, an explorer's telescope or a magic wand.

The magic ends, however, when the girl reaches her teenage years and finds she is bullied and rejected for her difference. Her tail becomes a freakish, unattractive thing that sets her apart from the crowd. Desperate to fit in, the teenager tries to hide her tail – but nothing works. As sadness overcomes her, the girl's worried parents call the doctor for advice. He insists her tail be removed at once and the teenager is rushed into surgery.

With her tail sealed in a jar in a cupboard, she now conforms to social expectations but the young woman feels no emotions at all. Life becomes numb and dreary and she finds herself alone. Finally, she calls the doctor to ask him to reattach her tail, but he refuses. At this, the young woman takes the jar from her cupboard and hurls her tail from a cliff into the stormy ocean. A strange feeling stirs inside her and she lifts up the back of her coat as a beautiful new tail begins to grow.

An animated short film starring Oscar-winner Cate Blanchett, using a striking collage of 3D animated characters and hand-made miniature sets.

WRITER Erica Harrison
DIRECTOR Simon Rippingale
PRODUCER Pauline Piper
EXECUTIVE PRODUCERS Will Alexander, Renata Cooper
PRODUCTION COMPANY Rawr Media Pty Ltd



Contact Content Sales

Australia, New Zealand and Rest of World Sales

Sydney Head Office tel +61 2 8333 5351 fax +61 2 8333 3169

UK and European Sales London Office tel +44 20 7808 1361 fax +44 20 7799 5482

email abc.contentsales@abc.net.au website www.abccommercial.com/contentsales



ABC

Australian Broadcasting Corporation

Commercial