Statement from a Network 10 spokesperson:

The disappearance of William Tyrrell ten years ago is one of the biggest unsolved crimes in New South Wales, if not Australia.

10 News First worked with one of the top international forensic scientists to create an image of what William may look like now, in case members of the public may have seen someone matching this likeness and be able to help in ongoing investigations.

Our primary concern – like everyone – has always been in finding out what happened to William.