



SHOW ME THE HONEY!

 ABC
COMMERCIAL

Five kids and their families learn everything there is to know about caring for their own bee colony



This delightful new competition format follows four families from across the UK as they embark on a beekeeping, honey-making adventure, and learn everything there is to know about caring for a hive.

In *Show Me The Honey*, BAFTA-winning presenter Maddie Moate and beekeeping expert Curtis Thompson put each 'team' through their paces at Bee School, where they will learn about topics such as the worker bees' 'waggle dance', insect vision and bee surveys. The teams will also face challenges - including building a solitary bee B&B, creating a pollen paradise, and designing logos for their honey.

'The Hive' – the show's very own social media platform – allows the teams to collaborate, share their experiences and bee keeping travails, ask questions of their beekeeping mentors and create their own beekeeping community.

The different environments of the beekeepers' homes across the UK each provide their own unique challenges to the budding apiarists, from weather conditions to whether they have neighbours to consider. The honey they produce is literally a product of its environment too.

The entertaining series captures all the ups and downs of beekeeping – from the joy of receiving the hives, bees and suits, through to the tribulations of maintaining the hives, up to its climactic final harvest – when the team who produces the best and sweetest tasting honey will be crowned 'Beekeepers of the Year'.

Judges include chef Ainsley Harriott, who creates a celebratory dish with the winner's honey, before they take home a special *Show Me The Honey* trophy.

7 X 30'
INTERSTELLAR TV



**SIGN UP FOR OUR LATEST
NEWS AND RELEASES**

Visit us at
abc.net.au/contentsales

