

31-October-2025

Statement from Martin White, VP News Paramount Australia

10 News+ has done and continues to do quality journalism, thanks to a hard-working, diligent, and talented team. A half-hour slot will suit the core DNA of the bulletin better, and matches the audience research into the programme we've had done.

We've had multiple discussions around the length of the show, both during its genesis and since the launch.

We're proud that, at a difficult time for the industry, we're investing in Australian journalists telling Australian stories.

10 News+ performs well from a financial point of view.

When it comes to ratings – we're aware of the challenges, but it's not all about linear TV in this era of storytelling. 10 News+ has had over 40 million views on various platforms since launch, and has increased our 10 News connected TV Youtube viewership by 135% in the same period.