© Education MEDIA LITERACY WEEK

News Diet Challenge: Teacher Rubric

Achievement	News Hound!	News Master!	News Champion!	News Titan!
Demonstrated Criteria for Achievement	If you are completing things at this level, you are showing that you are on your way to understanding the roles that news can play in your life.	If you are completing things at this level, you are show- ing that you are on your way to understanding the roles that news can play in your life.	If you are completing things at this level, you are showing that you have been thinking very deeply and shown a very good understanding about the roles that news can play in your life.	If you are completing things at this level, you are showing that you have been thinking very deeply and shown an outstanding understanding about the roles that news can play in your life.
News Diary Record Keeping	Very little record keeping in News Diet Diary. No reflection on news habits provided at all in end product.	Record keeping of News Diet Diary incomplete in parts. Very little reflection on news habits provided in end product.	Record keeping of News Diet Diary complete. Good reflection on news habits provided in end product.	Record keeping of News Diet Diary complete and provided with good de- tail across all sections. Very thought- ful and detailed reflection on news habits provided in end product.
Analysis and Comment on Current News Habits	Very little comment on current news habits. Either no completion of "news plate" or group discussion or personal reflection shown in end product.	Some comment on current news habits. Either partial completion of 'news plate' or participation in group discussion. Some personal reflection shown in end product but not detailed.	Good, solid commentary on current news habits. Either completion of 'news plate' or good, active participation in group discussion. Thoughtful and considered personal reflection shown in end product.	Outstanding commentary on current news habits. Either completion of 'news plate' or outstanding, active participation in group discussion that led to wider issues being raised. Very thoughtful and considered personal reflection shown in end product.



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Analysis and Comment on views of news consumption after the 'New Diet' exercise	Very little comparison or reflection on the news diet shown in the final product.	Some comparison and reflection on the news diet challenge shown in the final product.	Very good comparison and reflection on the news diet challenge shown in the final product. Includes explaining how and why some news stories are pre- sented differently across various platforms.	Outstanding comparison and reflection on the news diet challenge shown in the final product. This includes explaining how and why some news stories are presented differently across various platforms, how the exercise has had (if any) impact on your engagement with the news.
Presentation	Presentation does not explain anything about your experience with the challenge. (We really don't want anyone to score a point in this square!)	Presentation explains your or your group's experience with the challenge. Video and technical production skills at novice level. (Let's just say, you got your mate to film you on your phone.)	Presentation explains your or your group's experience with the challenge in a very engaging way. Video and technical production skills at champion level. (Let's just say, you followed the tips and used footage you captured from across the challenge!)	Presentation explains your or your group's experience with the challenge. Video and technical production skills at News Titan level. (Let's just say, this is so creative, engaging and technically brilliant that it's worthy of a Pulitzer!)

