

Response from Evan Mulholland, Director of Communications at the Institute of Public Affairs:

The polling data and collection was done by Dynata (formerly Research Now) and commissioned by the Institute of Public Affairs. A research marketing firm used by many organisations in Australia including the Australian Republican Movement and the Australia Institute.

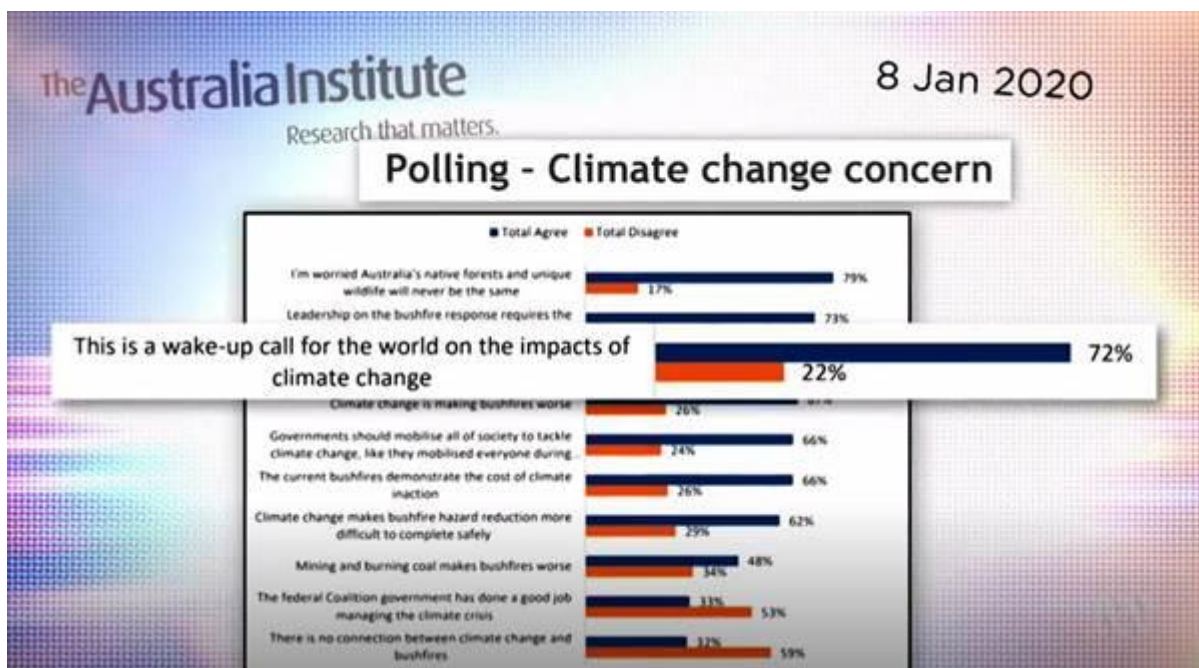
I've attached some information on their panel method for conducting the research for your information.

Respondents were asked to agree or disagree with the following statement "The ABC does not represent the views of ordinary Australians" It is a neutral statement .

I reject the premise of your question that it is not phrased neutrally. Asking to agree or disagree with the statement "The ABC does represent the views of ordinary Australians" could also be seen as not neutral.

We only asked one question on the ABC.

I also note you recently aired polling from green-left The Australia Institute (without attribution of their political leanings, which Media Watch once lectured the media against <https://www.abc.net.au/mediawatch/episodes/disclosing-the-funding-of-think-tanks/9980716>) which featured questions that were not phrased neutrally and failed to apply any scrutiny to the loaded way in which they were asked, or the lack of neutrality. So it would be quite the jump for Media Watch to criticise the Institute of Public Affairs in any way for publishing exactly the kind of question you gleefully promoted recently.



This poll represents the launch of a new research stream at the IPA, highlighting ABC bias, and making the positive case for privatisation of ABC. Rethinking state ownership is not an 'attack' on the ABC, any more than privatisation was an attack on Qantas or Telstra, both of which have thrived since privatisation.

If the ABC is as good as its staff say it is, then it has nothing to fear from privatisation. If only 32% of Australians think the ABC represents their views, then 100% of taxpayers should not have to fund it.