Gerry Bull

Sent:

Wednesday, 14 January 2015 10:40 AM

To:

Arnold, Rikki-Lee

Subject:

Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown

details

Hey Rikki,

I've forwarded this on to a colleague to get a quote for you.

She knows you're on deadline so will have something back to you in the next hour or so.

I'll be back in the office around 3pm if you need anything else.

Thanks, Gerry

On 14 Jan 2015, at 10:09 am, Arnold, Rikki-Lee < rikkilee.arnold@news.com.au > wrote:

Hi Gerry,

Thanks for your time on the phone before.

As I was saying, we're just doing a story for tomorrow's paper on the Hottest 100 voting and how it's going at the moment.

We also understand that some voters are trying to use the "Add a Track" feature to include songs and artists that were not played on Triple J in the past year.

I was hoping to talk to someone from the station about this feature, how it works and whether these sorts of songs (such as Taylor Swift's Shake It Off) can actually be added or whether they are not included because the songs were not played on Triple J, as the criteria requires.

It will also be a good chance to remind people that voting closes this Sunday.

Any help you can provide would be greatly appreciated!

All my contact details are in my signature below.

Kind regards, Rikki-Lee Arnold The Courier-Mail

On 13 January 2015 at 10:11, Gerry Bull < Bull.Gerry@abc.net.au> wrote:

Fiona Lake

Sent:

Wednesday, 14 January 2015 1:44 PM

To:

'Arnold, Rikki-Lee'; Gerry Bull

Subject:

RE: Taylor Swift votes

Hi Rikki-Lee,

We don't release any voting details before voting closes so I can't provide numbers around Taylor Swift votes or manual add votes at this stage.

Thanks,

Fiona

**From:** Arnold, Rikki-Lee [mailto:rikkilee.arnold@news.com.au]

Sent: Wednesday, 14 January 2015 12:44 PM

To: Gerry Bull; Fiona Lake Subject: Taylor Swift votes

Hi Gerry and Fiona,

Thanks for your help so far with this!

I just wanted to check one last thing and see if you are able to give us an idea of how many manual votes you have received for Taylor Swift so far?

Or if you cannot break it down like that, are we able to know how many votes in general have been made via the "Add a Track" option?

Kind regards,

#### **RIKKI-LEE ARNOLD**

Journalist

Level 1, Cnr Mayne Road & Campbell Street Bowen Hills QLD 4006 GPO Box 130, Brisbane, QLD 4001 T +61 7 3666 6041 M +61 431 726 374 E rikkilee.arnold@news.com.au W www.NewsCorpAustralia.com

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Fiona Lake

Sent:

Wednesday, 14 January 2015 1:48 PM

To:

'Adams, Cameron'

Subject:

RE: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown

details

That's right

**From:** Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Wednesday, 14 January 2015 1:48 PM

To: Fiona Lake

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown details

Excellent, that's not eligible for this year though yeah?

On 14 January 2015 at 13:46, Fiona Lake < Lake. Fiona@abc.net.au > wrote:

Correct, although Milky Chance did cover her last week for our "Like A Version" segment

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Wednesday, 14 January 2015 1:44 PM

To: Fiona Lake Cc: Gerry Bull

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown details

Thank you, and to check presumably Taylor Swift hasn't been aired on Triple J in the last year?

On 14 January 2015 at 13:40, Fiona Lake < Lake. Fiona@abc.net.au > wrote:

Hi Cameron,

Here's a statement from triple j's station manager Chris Scaddan that should answer your question

"We supply a list of over 2000 songs that have been played on triple j in 2014. People are welcome to add songs manually to their voting shortlist and those votes count exactly the same as anything voted from the triple j list."

Cheers

From: Adams, Cameron [mailto:cameron.adams@news.com.au]  Sent: Wednesday, 14 January 2015 12:58 PM  To: Gerry Bull  Cc: Fiona Lake  Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown details
Great, if you can email me that'd be great
cheers
Cameron
On 14 January 2015 at 12:12, Gerry Bull < Bull.Gerry@abc.net.au > wrote:
Hey Cameron,
I'm just setting up on site for the concert but Fiona has a quote she can send you.
Best,
Gerry
On 14 Jan 2015, at 11:40 am, Adams, Cameron < cameron.adams@news.com.au > wrote:
hey Gerry
We're doing a piece on the Taylor Swift fans who are voting for Shake It Off in the Hottest 100 - is there any Triple J comment on voting for songs the station hasn't played (Presumably it never got aired?)
They're citing songs by Madonna and Kylie in past H100's as evidence commercial pop songs can make it
cheers
Cameron Adams

# Hottest 100: last chance to vote + win triple j's Golden Ticket + countdown details

### FOR IMMEDIATE RELEASE: Tuesday 13 January 2014

Haven't voted in triple i's Hottest 100 yet? Voting closes at midnight Sun 18 Jan, so get in quick!

By voting you could WIN <u>triple j's Golden Ticket</u>, which gets you and a friend into to every single **triple j supported** gig in 2015, including Laneway Festival, Splendour In The Grass, Groovin The Moo, Falls Festival, The Black Keys, Chet Faker, Vance Joy and heaps more.

Then join us on Mon 26 Jan as we count down the best 100 songs of 2014 in an Australia wide party.

## Mon 26 Jan Midday AEDT - Hottest 100 of 2014

The Hottest 100 of 2014 will be live around the country on Australia Day.

12pm – NSW, ACT, VIC + TAS 11:30am – SA 11am - QLD 10.30am – NT 9:00am – WA

### Sat 31 Jan 10am - Hottest 100 of 2014 replay

Can't get enough Hottest 100? We're replaying the entire countdown, so you can listen to it all over again!

# Sun 1 Feb 10am - Hottest #200-101 of 2014

Didn't hear all your favourite songs in the Hottest 100? Tune in as we play the songs that just missed out on the Hottest 100.

How can you be a part of the Hottest 100?

### 1) LISTEN

Find your local radio frequency on the frequency finder: <a href="www.triplej.net.au/about/faqs.htm">www.triplej.net.au/about/faqs.htm</a>
Stream the countdown online: <a href="www.triplej.net.au">www.triplej.net.au</a>
Tune into 'triple j' on your digital radio or digital tv.
Listen via the triple j mobile app.

### 2) FOLLOW ONLINE

Keep up-to-date **online** and join us on **social media**. We'll be posting the songs as they are announced.

triple j website: www.triplej.net.au/hottest100/14/

Facebook: www.facebook.com/triplej

Twitter: www.twitter.com/triplej @triplej #Hottest100

Instagram: www.instagram.com/triple j @triple j #Hottest100

Tumblr: www.triplej.tumblr.com/ You Tube: www.youtube.com/triplej Rdio: http://www.rdio.com/people/triplej/ Spotify: http://open.spotify.com/app/triplej

# 3) HOST A PARTY AT YOUR PLACE

Host your own <u>triple j Hottest 100 party</u> and add it to our online map of Australia, where you can share your photos. Plus you'll be in with a chance to win every 2014 Feature Album and have a triple j presenter show up to your party!

## 4) GO TO A PUBLIC PARTY

Head to one of the many <u>Public Hottest 100 parties</u> at pubs, parks, pools and community centres around Australia and the world. Click on our map to find a venue pumping the Hottest 100 countdown near you.

triple j - we love music

# <image001.gif> Gerry Bull Publicist

- P (02) 8333 1641
- F (02) 8333 2942
- M 0408 261 990
- E <u>bull.gerry@abc.net.au</u>
- W www.triplej.net.au

<image002.gif>

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Gerry Bull

Sent:

Wednesday, 14 January 2015 3:25 PM

To:

'Monica Tan'

Subject:

RE: Taylor Swift - Shake it Off

OK...

Taylor Swift's original version of 'Shake It off' has not been played on triple j.

Milky Chance covered it as part of the Like A Version segment last Friday, but as it was recorded in 2015, it is not eligible in this year's count down. It will be eligible in the 2015 countdown though.

Here's the quote re voting for songs not played on triple j...

Chris Scaddan, triple j Manager: "We supply a list of over 2000 songs that have been played on triple j in 2014. People are welcome to add songs manually to their voting shortlist and those votes count exactly the same as anything voted from the triple j list."

And this is not a quote, but an explanation if it helps explain it a bit better... basically any song can be voted for and place in the Hottest 100. The shortlist is just a starting point, based on songs we have played. It would be impossible to list every song release in 2014 as part of that shortlist but the reason we have that function is to allow people to vote for other songs too. That make sense?

From: Monica Tan [mailto:monica.tan@theguardian.com]

Sent: Wednesday, 14 January 2015 3:09 PM

To: Gerry Bull

Subject: Taylor Swift - Shake it Off

Hi Gerry,

Thanks so much:)

Yes, just checking that Triple J has never played Taylor Swift's Shake It Off.

And while I have you, confirming that

- 1. To be on the shortlist (on the Hottest 100 website) the song should have been played on Triple J in 2014
- 2. Taylor Swift's Shake It Off wasn't played, and therefore not on the list
- 3. I understand you can manually nominate tracks (and therefore can nominate the song)

Cheers

Deputy Culture Editor theguardian.com/au +61 425 243 750

From: Sent: To:	Arnold, Rikki-Lee [rikkilee.arnold@news.com.au] Wednesday, 14 January 2015 4:02 PM Gerry Bull
Subject:	Re: Taylor Swift votes
No worries. Thanks for	putting up with me today!
On 14 January 2015 at 1	5:00, Gerry Bull < Bull. Gerry@abc.net.au > wrote:
We did have Foo Fighters	on the shortlist that year, as it had been played a handful of times.
From: Arnold, Rikki-Lee [I Sent: Wednesday, 14 Jan To: Fiona Lake Cc: Gerry Bull Subject: Re: Taylor Swift	
No worries.	
	question, is it correct that Foo Fighters' Wheels was voted into the Top 100 in 2009 ion provided by Triple J?
Thanks,	
On 14 January 2015 at 1	2:43, Fiona Lake < <u>Lake.Fiona@abc.net.au</u> > wrote:
Hi Rikki-Lee,	
We don't release any voticadd votes at this stage.	ng details before voting closes so I can't provide numbers around Taylor Swift votes or manua
Thanks,	

Е	in	n	3	

From: Arnold, Rikki-Lee [mailto:rikkilee.arnold@news.com.au]

Sent: Wednesday, 14 January 2015 12:44 PM

**To:** Gerry Bull; Fiona Lake **Subject:** Taylor Swift votes

Hi Gerry and Fiona,

Thanks for your help so far with this!

I just wanted to check one last thing and see if you are able to give us an idea of how many manual votes you have received for Taylor Swift so far?

Or if you cannot break it down like that, are we able to know how many votes in general have been made via the "Add a Track" option?

Kind regards,

### **RIKKI-LEE ARNOLD**

Journalist

Level 1, Cnr Mayne Road & Campbell Street Bowen Hills QLD 4006 GPO Box 130, Brisbane, QLD 4001 T <u>+61 7 3666 6041</u> M <u>+61 431 726 374</u> E <u>rikkilee.arnold@news.com.au</u> W <u>www.NewsCorpAustralia.com</u>

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Lucy Cormack [lucy.cormack@fairfaxmedia.com.au]

Sent:

Wednesday, 14 January 2015 8:19 PM

To:

Chris Scaddan

Subject:

Fwd: Comment - SMH story

Hi Chris,

Sorry to email after hours.

Just hoping to get a short comment from someone regarding the campaign to get Taylor Swift to Number 1 in the Hottest 100.

Are you available for a very quick chat?

Cheers,

# **Lucy Cormack**

Journalist

M: 0418 263 115 T: 9282 1599

lucy.cormack@fairfaxmedia.com.au | www.fairfaxmedia.com.au | Subscribe to the SMH

# smh.com.au

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Chris Scaddan

Sent:

Thursday, 15 January 2015 9:44 AM

To:

'Peter Vincent'

Cc:

Gerry Bull; Fiona Lake

Subject:

RE: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The

Drum?

Hi Peter, answers from me below. Hope these suit your story.

Re: Taylor Swift, we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

# Cheers

Chris



### **Chris Scaddan**

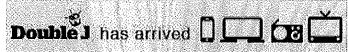
Manager

Hunager

P +612 8333 2901

E scaddan.chris@abc.net.au

W triplej.net.au



triplej.net.au | triplejunearthed.com | doublej.net.au

**From:** Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Thursday, 15 January 2015 8:30 AM

To: Chris Scaddan

Cc: Meagan Loader; Gerry Bull; Fiona Lake

Subject: Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

Morning Chris! Would prefer a chat, but understand if no time to do otherwise...

1- Beat The Drum is sold out yes? With a capacity of 25,000? (If not, how many?) Yep, sold out and 25,000 is the capacity.

2- How does the ABC charter affect what you can and can't do in organising this? (i.e. commercial partnerships, sponsorships, profits)

The Sydney Festival approached us about staging the concert in partnership with them. However none of the Sydney Festival's commercial sponsors have signage or any public presence at the event. ABC Commercial have engaged promoters to put the concert together, handling all event production, licencing and ticketing.

3- Is this the largest concert Triple J has ever put on?

To my knowledge, yes. Our One Night Stands usually get between 15-17,000 people. I don't know how many people attended early Double J concerts.

4- What are the chances of an annual Triple J gig in Sydney city? Is there any possibility of other capital cities having something similar next year?

This concert celebrates 40 years of triple j history, so we're focussed on that at the moment. There are no plans to do it again.

- 5- Why no second stage? 20,000-plus at one stage will be a very big crowd of BDO proportions! There is no second stage because it's a concert, not a festival. The Domain is a huge space and there will be plenty of room for everyone.
- 6-Running an outdoor festival has been a financially risky proposition in recent times for nervous promoters. It seems almost unfair (!) that Triple J seems to have been able to do this comparatively without risk! Why did it take you so long?! Conditions, as the Flight of the Conchords might say, are perfect for you, with this being your 40th year and no BDO to compete with you for ticket sales plus Homebake still in hiatus!? Do you feel lucky with your timing? And what saint you should be thanking?! (Does triple J have a patron Saint??!) This concert is all about celebrating triple j's 40 years, so that's the only timing that we're working around.
- 7- Why no stand-alone sets for bigger names artists like Gotye, Bernard Fanning, Daniel Johns, Courtney Barnett?

We can only fit in so much. There were plenty of other big Australian acts who wanted to be at the concert, but the timing didn't work out. It's really a unique concert with heaps of special moments. I can assure you that short sets by some of those bigger names will leave a huge impression.

many thanks

### Peter Vincent

National Music Editor
John Fairfax Publications
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M: 0404 936 231
E: pvincent@fairfaxmedia.com.au









On 15 January 2015 at 08:05, Chris Scaddan < Scaddan. Chris@abc.net.au > wrote: Hi Peter. I can answer question via email this morning. Send 'em through.

Cheers Chris

On 15 Jan 2015, at 7:57 am, "Peter Vincent" <pvincent@fairfaxmedia.com.au> wrote:

Or someone who can talk about the concert from for the station?

I've got a couple of Triple J pieces in tomorrow's paper and really need some comment from the station.

### thanks!

### **Peter Vincent**

#### National Music Editor

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Samantha Phillips

Sent: To: Thursday, 15 January 2015 10:00 AM Ollie Wards; Chris Scaddan; Fiona Lake

Subject:

FW: Beat The Drum :: 40 years of triple j :: exhibition launch

From: Ben McLean

Sent: Thursday, 15 January 2015 9:54 AM

To: Samantha Phillips

Subject: RE: Beat The Drum :: 40 years of triple j :: exhibition launch

Hi Sam,

I'm producing the afternoon show on ABC NewsRadio today, and was keen to speak to someone involved with the Hottest 100 to discuss the Taylor Swift campaign.

Can you help?

I just want a five minute pre-record some time in the next few hours.

Cheers,
Ben Mclean,
Senior Producer/Presenter,
ABC NewsRadio
02 8333 5091

From: Samantha Phillips

Sent: Thursday, 15 January 2015 9:51 AM

To: Samantha Phillips

Subject: Beat The Drum :: 40 years of triple j :: exhibition launch

Please join us to launch an exhibition marking 40 years of triple j.



# BEAT THE DRUM - Celebrating 40 years of triple j - Monday January 19

Housed in the ABC Ultimo foyer, the exhibition will showcase the history & culture of triple j and Double J, from its beginnings as an ABC experiment in 1975. Featuring photos, artwork, articles, video, audio and memorabilia from 4 decades of triple j music and mayhem.

The exhibition will be officially opened at 11am, matching the precise time Double Jay launched on air 40 years earlier.

Opening: Monday January 19

Time: **11:00**am

Location: ABC Ultimo foyer

Fiona Lake

Sent:

Thursday, 15 January 2015 10:01 AM

To:

Samantha Phillips; Ollie Wards; Chris Scaddan

Cc:

Subject:

RE: Beat The Drum :: 40 years of triple j :: exhibition launch

Thanks Sam, Gerry will follow up with them but our standard response for everyone is

We don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

From: Samantha Phillips

Sent: Thursday, 15 January 2015 10:00 AM To: Ollie Wards; Chris Scaddan; Fiona Lake

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Opening: Monday January 19

Time: **11:00am** 

Location: ABC Ultimo foyer

Ben McLean

Sent:

Thursday, 15 January 2015 10:27 AM

To:

Gerry Bull

Subject:

RE: Beat The Drum :: 40 years of triple j :: exhibition launch

No worries, thanks.

From: Gerry Bull

Sent: Thursday, 15 January 2015 10:27 AM

To: Ben McLean

Subject: FW: Beat The Drum :: 40 years of triple j :: exhibition launch

Hey Ben,

Sam passed this one on to me...

Just a heads up that we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

Thanks for the offer though.

Best, Gerry



# Gerry Bull

**Publicist** 

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<u>triplej.net.au</u> | <u>triplejunearthed.com</u> | <u>doublej.net.au</u>

From: Ben McLean

Sent: Thursday, 15 January 2015 9:54 AM

To: Samantha Phillips

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I just want a five minute pre-record some time in the next few hours.

Cheers,
Ben Mclean,
Senior Producer/Presenter,
ABC NewsRadio
02 8333 5091

F	rom:
_	

Lucy Dayman [lucy.dayman@tonedeaf.com.au]

Sent:

Thursday, 15 January 2015 10:48 AM

To:

Gerry Bull

Subject:

Re: Tone Deaf quick question

Thanks Gerry, appreciate your prompt response! Talk soon, Luce x

On Thu, Jan 15, 2015 at 10:42 AM, Gerry Bull < Bull.Gerry@abc.net.au > wrote:

Hey Lucy,

Sorry for the delay, it's been a mental T-Swift morning!

Also appreciate you coming to us for a factual answer, but in this case we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

Best,

Gerry

From: Lucy Dayman [mailto: lucy.dayman@tonedeaf.com.au]

Sent: Thursday, 15 January 2015 10:04 AM

To: Gerry Bull

Subject: Tone Deaf quick question

Heya Gerry,

I hope you're having a great day! Sorry I couldn't catch you on the phone but I thought I'd just shoot you a quick email.

I feel like we're probably not the first people you've had to field Taylor Swift questions for, but before we write another story we just wanted to clarify whether or not 'officially' Taylor Swift is eligible for the Hottest 100?

Some reports are saying she's not because she wasn't played on the station in 2014, however some other reports

are stating that in history acts (eg. Greenday, Alanis Morissette, and U2) have made it into the lists without airplay.

If there's any chance you can get in touch to clarify let me know, feel free to give me a call or email. We just didn't want to report anything more until we have our facts straight.

Cheers, and thanks!

Luce

**Lucy Dayman** Production Manager



email: lucy.dayman@tonedeaf.com.au

direct: 03 9514 4504 office: 03 9514 4555

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**Lucy Dayman**Production Manager



email: lucy.dayman@tonedeaf.com.au

direct: 03 9514 4504 office: 03 9514 4555

Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Thursday, 15 January 2015 10:58 AM

To:

Chris Scaddan

Cc:

Gerry Bull; Fiona Lake

Subject:

Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

Thanks... but to put the question another way, any song released in 2014 can make it, is that right?

## **Peter Vincent**

### National Music Editor

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M: 0404 936 231
E: pvincent@fairfaxmedia.com.au









On 15 January 2015 at 09:44, Chris Scaddan < Scaddan. Chris@abc.net.au > wrote:

Hi Peter, answers from me below. Hope these suit your story.

Re: Taylor Swift, we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

Cheers

Chris



### **Chris Scaddan**

Manager

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E <u>scaddan.chris@abc.net.au</u>

W triplej.net.au



From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Thursday, 15 January 2015 8:30 AM

To: Chris Scaddan

Cc: Meagan Loader; Gerry Bull; Fiona Lake

Subject: Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

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National Music Editor

John Fairfax Publications

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M: 0404 936 231

E: pvincent@fairfaxmedia.com.au





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Hi Peter. I can answer question via email this morning. Send 'em through.

Cheers

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Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Thursday, 15 January 2015 11:00 AM

To:

Chris Scaddan

Gerry Bull; Fiona Lake

Cc: Subject:

Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

Thanks for your replies. It would be great to get clarification on the general point re: the H100.

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Re: Taylor Swift, we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

Cheers

Chris



# Chris Scaddan

Manager

+612 8333 2901

E scaddan.chris@abc.net.au

w triplej.net.au



From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Thursday, 15 January 2015 8:30 AM

To: Chris Scaddan

Cc: Meagan Loader; Gerry Bull; Fiona Lake

Subject: Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

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E: pvincent@fairfaxmedia.com.au

Gerry Bull

Sent:

Thursday, 15 January 2015 11:09 AM

To:

'Rebekah Ison'

Subject:

RE: Taylor Swift comment

Hey Rebekah,

We don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll.

I'll add you to my media database not though, to receive press releases in future, so you can give me a shout if you have any question on them.

Thanks, Gerry



Gerry Bull Publicist

P (02) 8333 1641

F (02) 8333 2942

M 0408 261 990

E bull.gerry@abc.net.au

W www.triplej.net.au



triplej.net.au | triplejunearthed.com | doublej.net.au

From: Rebekah Ison [mailto:rison@aap.com.au]
Sent: Thursday, 15 January 2015 11:00 AM

To: Gerry Bull

**Subject:** Taylor Swift comment

Hi Gerry,

Was wondering whether Triple J is going to be commenting on the campaign to get Shake it Off into the Hottest 100.

From what I looked at this morning there isn't any rule on the website that would exclude the song.

Some music sites were saying the song had to be played on the station to be considered.

Can you confirm whether or not that is the case?

Keep me in mind for any releases you consider putting out.

# Regards,

Rebekah Ison | Cadet Journalist



Australian Associated Press
Suite 102, 117 York St, Sydney NSW 2000, Australia
T +61 2 9322 8673 F +61 2 9322 8679 M +61 479 028 162

rison@aap.com.au | www.aap.com.au

This email may contain information that is confidential. If you receive an email in error please delete it immediately.

Chris Scaddan

Sent:

Thursday, 15 January 2015 11:16 AM

To:

'Peter Vincent'

Cc:

Gerry Bull; Fiona Lake

Subject:

RE: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The

Drum'

Hi Peter. Sorry, we're not commenting. The rules are on the site and have already been included in the SMH article.

Let me know if you want more info about the concert though. Hope to see you there tomorrow.

Cheers Chris

From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Thursday, 15 January 2015 11:00 AM

To: Chris Scaddan

Cc: Gerry Bull; Fiona Lake

Subject: Re: URGENT: Can I pls have a chat with Chris sometime this morning about Beat The Drum?

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Manager

P +612 8333 2901

E scaddan.chris@abc.net.au

W triplej.net.au



**Double I** has arrived 🗌



triplej.net.au | triplejunearthed.com | doublej.net.au

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# **Peter Vincent**

National Music Editor

Gerry Bull

Sent:

Thursday, 15 January 2015 11:56 AM

To:

'Louise Cheer'

Subject:

RE: Re #Tay4Hottest100

Hi Louise,

We don't comment on voting campaigns whilst Hottest 100 voting is open, as it may influence the results of the poll.

Best, Gerry

From: Louise Cheer [mailto:Louise.Cheer@mailonline.com]

Sent: Thursday, 15 January 2015 11:54 AM

To: Gerry Bull

Subject: Re #Tay4Hottest100

Hey Gerry,

Louise here from Daily Mail Australia.

I was just emailing to see if we could a response from Triple J about this #Tay4Hottest100 campaign.

I've heard that even if she does garner enough votes, her song would not be played because it was not played on Triple J last year. Are you able to confirm this?

As well as that, what kind of response has Triple J been receiving about not including Taylor Swift on the Hottest 100 list?

What have people been saying to Triple J about this campaign? What is Triple J's stance on this Taylor Swift issue? Is there anything else you would like to add?

Let me know if there are any problems.

I would appreciate a response as soon as possible as we'd like to do a story today.

Cheers, Louise Cheer Reporter

# **Mail** Online

MailOnline | Australia Square, 264 George Street, Sydney NSW 2000

T: +61 2 8651 8658

E: louise.cheer@mailonline.com

W: mailonline.com

₩ Follow @DailyMailAU

Gerry Bull

Sent:

Thursday, 15 January 2015 1:07 PM

To:

'Adams, Cameron'

Subject:

RE: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown

details

HAHA yeah... always something going on around the Hottest 100!

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Thursday, 15 January 2015 1:06 PM

To: Gerry Bull

Subject: Re: FW: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown details

Cool

At least this year's Hottest 100 story is better than the ol' Warmest 100 one I guess.... and displays again how passionate your listeners are!

On 15 January 2015 at 13:02, Gerry Bull < Bull.Gerry@abc.net.au > wrote:

Hey Cameron,

I'm back in the office if you want to direct any enquiries to me again (until tomorrow when we're all uncontactable on site for Beat The Drum).

However we don't have anything to add to the Taylor Swift story.

Thanks,

Gerry

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Thursday, 15 January 2015 12:22 PM

**To:** Fiona Lake

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket +

countdown details

#### Hi Fiona

Another Taylor related question - someone just emailed me pointing out this clause from your site re Hottest 100 voting rules

Does the Taylor Swift campaign fall under this clause? Can you please get me an official line from triple j on whether Taylor Swift songs will be eligible or are people wasting their time?

The Twitter campaign isn't a competition or a commercial campaign, but just wanted to double check

cheers

#### Cameron Adams

• Play fair! triple j reserves the right to remove artists from the list who have benefited from competitions or commercial campaigns that incentivise fans to vote for them.

On 14 January 2015 at 13:47, Fiona Lake < Lake.Fiona@abc.net.au > wrote:

That's right

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Wednesday, 14 January 2015 1:48 PM

To: Fiona Lake

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket +

countdown details

Excellent, that's not eligible for this year though yeah?

On 14 January 2015 at 13:46, Fiona Lake < Lake. Fiona@abc.net.au> wrote:

Correct, although Milky Chance did cover her last week for our "Like A Version" segment

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Wednesday, 14 January 2015 1:44 PM

To: Fiona Lake

Cc: Gerry Bull

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket + countdown details

Thank you, and to check presumably Taylor Swift hasn't been aired on Triple J in the last year?

On 14 January 2015 at 13:40, Fiona Lake < Lake. Fiona@abc.net.au> wrote:

Hi Cameron,

Here's a statement from triple j's station manager Chris Scaddan that should answer your question

"We supply a list of over 2000 songs that have been played on triple j in 2014. People are welcome to add songs manually to their voting shortlist and those votes count exactly the same as anything voted from the triple j list."

From: Adams, Cameron [mailto:cameron.adams@news.com.au]

Sent: Wednesday, 14 January 2015 12:58 PM

**To:** Gerry Bull **Cc:** Fiona Lake

Cheers

Fiona

Subject: Re: Press Release: Hottest 100 last chance to vote + win triple j's Golden Ticket +

countdown details

Great, if you can email me that'd be great

cheers
Cameron
On 14 January 2015 at 12:12, Gerry Bull < Bull.Gerry@abc.net.au > wrote:
Hey Cameron,
I'm just setting up on site for the concert but Fiona has a quote she can send you.
Best,
Gerry
On 14 Jan 2015, at 11:40 am, Adams, Cameron < cameron.adams@news.com.au> wrote:
hey Gerry
We're doing a piece on the Taylor Swift fans who are voting for Shake It Off in the Hottest 100 - is there any Triple J comment on voting for songs the station hasn't played (Presumably it never got aired?)
They're citing songs by Madonna and Kylie in past H100's as evidence commercial pop songs can make it
cheers
Cameron Adams
On 13 January 2015 at 11:11, Gerry Bull < Bull.Gerry@abc.net.au > wrote:
Hottest 100: last chance to vote + win triple j's Golden Ticket + countdown details

Haven't voted in triple i's Hottest 100 yet? Voting closes at midnight Sun 18 Jan, so get in quick!

By voting you could WIN <u>triple j's Golden Ticket</u>, which gets you and a friend into to every single **triple j supported** gig in 2015, including Laneway Festival, Splendour In The Grass, Groovin The Moo, Falls Festival, The Black Keys, Chet Faker, Vance Joy and heaps more.

Then join us on **Mon 26 Jan** as we count down the best 100 songs of 2014 in an Australia wide party.

## Mon 26 Jan Midday AEDT - Hottest 100 of 2014

The Hottest 100 of 2014 will be live around the country on Australia Day.

12pm – NSW, ACT, VIC + TAS 11:30am – SA 11am - QLD 10.30am – NT 9:00am – WA

## Sat 31 Jan 10am - Hottest 100 of 2014 replay

Can't get enough Hottest 100? We're replaying the entire countdown, so you can listen to it all over again!

## Sun 1 Feb 10am - Hottest #200-101 of 2014

Didn't hear all your favourite songs in the Hottest 100? Tune in as we play the songs that just missed out on the Hottest 100.

## How can you be a part of the Hottest 100?

#### 1) LISTEN

Find your local radio frequency on the frequency finder: <a href="www.triplej.net.au/about/faqs.htm">www.triplej.net.au/about/faqs.htm</a>
Stream the countdown online: <a href="www.triplej.net.au">www.triplej.net.au</a>
Tune into 'triple j' on your digital radio or digital tv.
Listen via the triple j mobile app.

## 2) FOLLOW ONLINE

Keep up-to-date **online** and join us on **social media**. We'll be posting the songs as they are announced.

triple j website: www.triplej.net.au/hottest100/14/

Facebook: www.facebook.com/triplej

Twitter: www.twitter.com/triplej @triplej #Hottest100

Instagram: www.instagram.com/triple i @triple i #Hottest100

Tumblr: www.triplej.tumblr.com/ You Tube: www.youtube.com/triplej Rdio: http://www.rdio.com/people/triplej/ Spotify: http://open.spotify.com/app/triplej

## 3) HOST A PARTY AT YOUR PLACE

Host your own triple i Hottest 100 party and add it to our online map of Australia, where you can share your photos. Plus you'll be in with a chance to win every 2014 Feature Album and have a triple j presenter show up to your party!

#### 4) GO TO A PUBLIC PARTY

Head to one of the many Public Hottest 100 parties at pubs, parks, pools and community centres around Australia and the world. Click on our map to find a venue pumping the Hottest 100 countdown near you.

triple j – we love music

<image001.gif> Gerry Bull

- P (02) 8333 1641
- (02) 8333 2942
- M 0408 261 990
- E <u>bull.gerry@abc.net.au</u>
- w www.triplej.net.au

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Please consider the environment before printing this e-mail.

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Sarah Smith [ssmith@thesoundalliance.net]

Sent:

Thursday, 15 January 2015 2:58 PM

To: Subject: Gerry Bull Re: comment

okay no worries, thanks hun! And she is actually eligible isnt she?

On Thu, Jan 15, 2015 at 2:55 PM, Gerry Bull < Bull.Gerry@abc.net.au> wrote:

Hey Lovely... we don't have anything to add to what's already out there.

From: Sarah Smith [mailto:ssmith@thesoundalliance.net]

Sent: Thursday, 15 January 2015 2:55 PM

To: Gerry Bull Subject: comment

Heya luv,

We are doing a followup to this piece:

http://www.fasterlouder.com.au/news/41634/Taylor-Swift-is-now-second-favourite-to-win-triple-js-Hottest-100

Was just wondering whether Chris or anyone at the station has a further comment to make.

Also I just wanted to confirm whether she is actually eligible to win?

**Thanks** 

Sarah Smith Editor-in-chief



M +61 402 3554 32

ssmith@thesoundalliance.net

PO Box 475 Prahran VIC 3181, Australia

fasterlouder.com.au

Sound Alliance is Australia's leading youth communications publisher for 18 to 35 year

Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Friday, 16 January 2015 9:29 AM

To:

Chris Scaddan; Gerry Bull

Subject:

Hi Chris... News corp are running an interview with you?

http://www.news.com.au/entertainment/music/taylor-swift-fans-are-trying-to-get-enough-votes-to-see-shake-it-off-make-triple-js-hottest-100/story-e6frfn09-1227184865372

Hi Chris hope today is a wonderful day - looks hot out there and the gig should be terrific. When we spoke you did tell me you wouldn't be quoted about the Taylor Swift thing so I'm a bit surprised to see quotes from you to News Ltd... the reason I'm asking is news editors here notice these things, then say 'how come News got quotes? Didn't we ask?'

Did they make these up or run off the record quotes?

A bit surprised as we have been big supporters of Triple J...

#### Peter Vincent

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Chris Scaddan

Sent:

Friday, 16 January 2015 10:07 AM

To:

'Peter Vincent'

Subject:

RE: Hi Chris... News corp are running an interview with you?

Hi Peter, I think Gerry has clarified this with you now. Old quote, out of context.

Thanks so much for your article this morning. It's the best evaluation of what we do that I've ever read. We really appreciate the support.

# Cheers

Chris



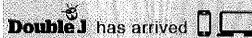
#### Chris Scaddan

Manager

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A bit surprised as we have been big supporters of Triple J...

## **Peter Vincent**

## National Music Editor

John Fairfax Publications

1 Darling Island Road

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T: 9282 3459 F: 02 9282 2697

M: 0404 936 231

E: pvincent@fairfaxmedia.com.au

Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Friday, 16 January 2015 11:12 AM

To:

Chris Scaddan Gerry Bull

Cc: Subject:

Re: Hi Chris... News corp are running an interview with you?

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Cheers

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<image001.gif>

<image002.gif>Chris Scaddan

Manager

P +612 8333 2901

E scaddan.chris@abc.net.au

w triplej.net.au

<image003.gif>

<image004.gif>

triplej.net.au | triplejunearthed.com | doublej.net.au

From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Friday, 16 January 2015 9:29 AM

To: Chris Scaddan; Gerry Bull

Subject: Hi Chris... News corp are running an interview with you?

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1. <b>c</b>	ameron adams @cameron_adams 6m6 minutes ago		- Wife effect	
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3.	cameron adams @cameron_adams 5m5 minutes ago @PeterVthatsme @triplej I can screen grab the email			
	11:06 AM - 16 Jan 2015 · Details			
	Hide conversation0 replies0 retweets0 favorites			
	Reply			
	Retweet			

More

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<image001.gif>

<image002.gif>Chris Scaddan

Manager

- P +612 8333 2901
- E scaddan.chris@abc.net.au
- w triplej.net.au

<image003.gif> <image004.gif>

triplej.net.au | triplejunearthed.com | doublej.net.au

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1 Darling Island Road

Pyrmont NSW 2009

T: 9282 3459 F: 02 9282 2697

M: 0404 936 231

E: pvincent@fairfaxmedia.com.au

From: Sent: To: Cc:

Chris Scaddan

Friday, 16 January 2015 11:18 AM

'Peter Vincent' Gerry Bull

Subject:

RE: Hi Chris... News corp are running an interview with you?

Hi Peter, on Wednesday, we answered a question about manual votes and whether they were counted. We didn't respond to anything specific about Taylor Swift and we won't be while voting is open.

Cheers Chris

# triple)

#### Chris Scaddan

Manager

+612 8333 2901

E scaddan.chris@abc.net.au

w triplej.net.au



**Double J** has arrived



triplej.net.au | triplejunearthed.com | doublej.net.au

From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

**Sent:** Friday, 16 January 2015 11:12 AM

To: Chris Scaddan

Subject: Re: Hi Chris... News corp are running an interview with you?

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@PeterVthatsme @triplej Actually they came from Triple J's publicist the other day when I emailed and asked for a quote on #tay4hottest100

0 replies0 retweets0 favorites

Reply

Retweet

Favorite

More

2. Peter Vincent @PeterVthatsme 5m5 minutes ago

@cameron\_adams @triplej Cameron Triple J denies this.

0 replies0 retweets0 favorite
Reply
Retweet
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Gerry Bull

Sent:

Friday, 16 January 2015 11:20 AM

To:

Peter Vincent Chris Scaddan

Cc: Subject:

Re: Hi Chris... News corp are running an interview with you?

Hi Peter,

He may be referencing a quote from earlier in the week, which was circulating around a few outlets.

We haven't said anything new since that first instance, and that was prior to you contacting us.

Sorry I can't help further, we're all running round doing BTD concert stuff now.

Gerry

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Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Friday, 16 January 2015 11:48 AM

To:

Chris Scaddan

Cc:

Gerry Bull

Subject:

Re: Hi Chris... News corp are running an interview with you?

Thanks again for replying on such a busy day Chris, no need for further messages.

Cameron adamant the quote was in response to a question about the campaign... I'll just get over it I guess lol Too much on for everyone to make a fuss...

If there is a decision to exclude Taylor, it'd be great to get a comment - after the voting has closed!

In the meantime, hope today is amazing... as I'm sure it will be!

### **Peter Vincent**

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Manager

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Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

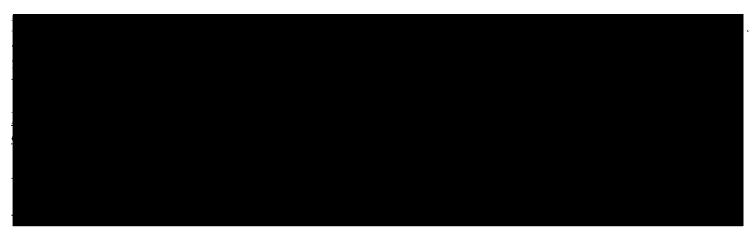
Monday, 19 January 2015 9:04 AM

To:

Gerry Bull Chris Scaddan

Cc: Subject:

+ #tay4hottest100 update



Chris said last week Triple J would not be quoted on the #tay4hottest100 campaign while voting was open.

Will he comment now that voting has closed?

Can you confirm Taylor Swift votes will be counted? If not, why not.

Have you got any views / comments about why she wasn't playlisted or in the catalogue of songs to pick from?

Ultimately, it seems this has just thrown more light on the countdown. In a way you must be pleased as it really seems the countdown remains such an important cultural event. What's your overall take on it?

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E: pvincent@fairfaxmedia.com.au









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Chris Scaddan

Sent:

Monday, 19 January 2015 10:25 AM

To:

'Peter Vincent'; Gerry Bull

Subject:

+ #tay4hottest100 update

Hi Peter

Thanks for being there - it was a great day and the performances were better than our wildest dreams. Thanks for the coverage.

We're celebrating the anniversary today and will pick up the Hottest 100 later in the week. We're still processing votes.

That's not a quote to use by the way... We'll let you know when we're ready to say something, but it will be before the countdown.

# Cheers

Chris



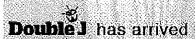
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Manager

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Subject:

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## **ALSO**

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Sent:

Monday, 19 January 2015 10:29 AM

To:

Chris Scaddan

Cc:

Gerry Bull

Subject:

Re:

+ #tay4hottest100 update

Absolutely understood Chris... thanks for being attentive on email, I know these are heaps busy days for you as they say back in Unzed.

Would be great to talk pre-countdown - I can see this story getting a strong run nationally in print and online, and potentially there could be some international interest too. But I'd like to work with you on it.

many thanks,

#### **Peter Vincent**

National Music Editor

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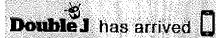
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To: Gerry Bull Cc: Chris Scaddan

Subject: + #tay4hottest100 update



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Will he comment now that voting has closed?

Can you confirm Taylor Swift votes will be counted? If not, why not.

Have you got any views / comments about why she wasn't playlisted or in the catalogue of songs to pick from?

Ultimately, it seems this has just thrown more light on the countdown. In a way you must be pleased as it really seems the countdown remains such an important cultural event. What's your overall take on it?

## **Peter Vincent**

National Music Editor

John Fairfax Publications

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Pyrmont NSW 2009

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E: pvincent@fairfaxmedia.com.au









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Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Monday, 19 January 2015 10:30 AM

To:

Gerry Bull

Subject:

Re: FW: + #tay4hottest100 update

Would be even nicer if we could get something exclusive? That would help me sell it for a bigger run, although I understand if you cannot.

Certainly, the perception is out there that News Ltd got a response and we did not, where that is right or wrong.

#### **Peter Vincent**

## **National Music Editor**

John Fairfax Publications 1 Darling Island Road Pyrmont NSW 2009 T: 9282 3459 F: 02 9282 2697 M: 0404 936 231

E: pvincent@fairfaxmedia.com.au









On 19 January 2015 at 10:26, Gerry Bull < Bull.Gerry@abc.net.au > wrote:

Further to what Chris said, I'll make sure you get a quote at the same time it goes to anyone else.

From: Chris Scaddan

Sent: Monday, 19 January 2015 10:25 AM

To: 'Peter Vincent'; Gerry Bull

Subject: RE: Beat the Drum + #tay4hottest100 update

Hi Peter

Thanks for being there – it was a great day and the performances were better than our wildest dreams. Thanks for the coverage.

We're celebrating the anniversary today and will pick up the Hottest 100 later in the week. We're still processing votes.

That's not a quote to use by the way... We'll let you know when we're ready to say something, but it will be before the countdown.

Cheers

Chris



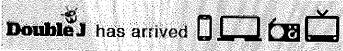
## **Chris Scaddan**

Manager

+612 8333 2901

E scaddan.chris@abc.net.au

W triplej.net.au



triplej.net.au | triplejunearthed.com | doublej.net.au

From: Peter Vincent [mailto:pvincent@fairfaxmedia.com.au]

Sent: Monday, 19 January 2015 9:04 AM

To: Gerry Bull Cc: Chris Scaddan

Subject: + #tay4hottest100 update



## ALSO

Chris said last week Triple J would not be quoted on the #tay4hottest100 campaign while voting was open.

Will he comment now that voting has closed?

Can you confirm Taylor Swift votes will be counted? If not, why not.

Have you got any views / comments about why she wasn't playlisted or in the catalogue of songs to pick from?

Ultimately, it seems this has just thrown more light on the countdown. In a way you must be pleased as it really seems the countdown remains such an important cultural event. What's your overall take on it?

#### **Peter Vincent**

National Music Editor

John Fairfax Publications

1 Darling Island Road

Pyrmont NSW 2009

T: 9282 3459 F: 02 9282 2697

M: 0404 936 231

E: pvincent@fairfaxmedia.com.au

From: Sarah Smith [ssmith@thesoundalliance.net]
Sent: Monday, 19 January 2015 11:42 AM
To: Gerry Bull
Subject: Re: Taylor Swift voting site taylorswift io statistics after 48 hours.

Okay great thanks hun. If you are going to release any PR would be great if there was a chance of getting an embargo. What a crazy 2 weeks for you all! x

On Mon, Jan 19, 2015 at 11:26 AM, Gerry Bull < Bull.Gerry@abc.net.au> wrote:

Hey Lovely,

We're working on the 40 today, so won't go through the votes until tomorrow.

From: Sarah Smith [mailto:ssmith@thesoundalliance.net]

**Sent:** Monday, 19 January 2015 11:07 AM

To: Gerry Bull

Best.

Gerry

**Subject:** Fwd: Taylor Swift voting site <u>taylorswift.io</u> statistics after 48 hours.

Heya Gerry,

Hope you had a great time on Friday. It sounded amazing - I listened to the last hour on the radio down here.

I know you guys must be getting tired of receiving q's about Taylor Swift, however, we got sent the below email from a guy over the weekend. Presumably the same person who set up this "voting site" for T Swift. I was just wondering whether triple j were going to respond or would want to make an official comment, because it seems a bit dodgy?

Thanks SSx
Forwarded message From: <b>Karl Brightman</b> < <u>karl@karlbright.org</u> > Date: Sun, Jan 18, 2015 at 2:53 PM Subject: Taylor Swift voting site <u>taylorswift.io</u> statistics after 48 hours. To: <u>hello@fasterlouder.com.au</u>
Hi,
I am able to share some statistics for <u>taylorswift.io</u> , the site that launched Friday at approximately 10am AWST.
It has been mentioned on sites such as <u>pedestrian.tv</u> (along with a video response regarding the situation from Peking Duk), junkee, and most recently Mama Mia.
The site has now processed over 2100 votes on peoples behalf and the process is quite simple. It processes the vote just as a user would via the website and the confirmation email is sent from Triple J's system to the email provided on the site.
It has received over 6500 sessions with over 9200 page views. Obviously a large number of votes, regardless of whether or not they are counted, this campaign has gone kinda crazy.
Regards,
Karl

Mark Di Stefano [mark.distefano@buzzfeed.com]

Sent:

Monday, 19 January 2015 7:15 PM

To:

Chris Scaddan

Subject:

Hottest 100 & Taylor Swift voting

Hey Scads,

It's Mark Di Stefano from BuzzFeed, was wondering if any decision had been made about the inclusion or exclusion of Taylor Swift write in ballots following the #Tay4Hottest100 campaign?

Some people are saying you're not going to include them?

Thank you mate. And congrats to you and the team for Beat The Drum. It's been such an extraordinary party.

Mark

Mark Di Stefano | Breaking News Reporter | +61 418 164 112

BuzzFeed: The Social News and Entertainment Company
Tank Stream Labs, 17-19 Bridge Street, Sydney, NSW 2000

@MarkDiStef| @BuzzFeedOz | Facebook









<u>Are Quizzes The New Lists?</u>
<u>BuzzFeed Take Cat Videos To A Whole New Level</u>

Sarah Smith [ssmith@thesoundalliance.net]

Sent:

Tuesday, 20 January 2015 12:45 PM

To: Subject: Gerry Bull Re: The Drum: Taylor Swift disqualified?

Ok no worries, thanks Gerry.

On Tue, Jan 20, 2015 at 12:31 PM, Gerry Bull < <u>Bull.Gerry@abc.net.au</u>> wrote: Heya... Still no comment at this stage.

Will loop you in when we do.

On 20 Jan 2015, at 11:37 am, Sarah Smith <ssmith@thesoundalliance.net> wrote:

Heya Gerry,

Me again!

It's just been brought to my attention that Angela Catterns announced on The Drum that the Taylor Swift had been disqualified from the Hottest 100 - from about 22 mins in this vic:

http://www.abc.net.au/news/2015-01-19/the-drum-monday-january-19/6026094

Her reasoning is this KFC ad:

https://www.facebook.com/KFCAustralia/photos/a.111733403125.116582.110233818125/10153043578158126/?type=1

We are going to run a story on this, but I just wanted to reach out to you guys first to see whether you can comment on her comment, or whether there is any truth to it?

Thanks

Sarah Smith Editor-in-chief



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ssmith@thesoundalliance.net

PO Box 475 Prahran VIC 3181, Australia fasterlouder.com.au

sound alliance

Sound Alliance is Australia's leading youth communications publisher for 18 to 35 year

Richard Kingsmill

Sent:

Tuesday, 20 January 2015 1:17 PM Ollie Wards; Chris Scaddan; ALEX DYSON

To: Subject:

faster louder article - in case you haven't seen it

http://www.fasterlouder.com.au/news/41671/Has-Taylor-Swift-been-disqualified-from-the-Hottest-100#OWuwugSxvXsITCtt.99



# Richard Kingsmill Music Director

P 61.2.8333 2907

E kingsmill.richard@abc.net.au

W http://www.triplej.net.au/kingsmill/



Willis, Charlotte [charlotte.willis@news.com.au]

Sent:

Tuesday, 20 January 2015 2:24 PM

To:

Gerry Bull

Subject:

Re: Plan for Australia Day

Yep, that's great. As long as it's by about midday on Friday, that will give me enough time to build before the weekend.

No worries, re Swift. Thanks.

On 20 January 2015 at 14:17, Gerry Bull < <u>Bull.Gerry@abc.net.au</u>> wrote: Thanks for these. Is the end of the week ok to have them back to you?

And still not comment on T Swift. I'll let you know if/when there is.

On 20 Jan 2015, at 2:09 pm, Willis, Charlotte < charlotte.willis@news.com.au > wrote:

Hi Gerry,

Here's a few questions below, if both the boys can answer individually that would be fab.

- 1) Who did you vote for to take out the no.1 spot?
- 2) Which band/artist is receiving the most amount of hype in the lead up to the countdown?
- 3) Who's your favourite new artist/band of the year?
- 4) In your opinion, what's the most Aussie way to spend Australia day? Describe for us your ideal Aus Day.

Also, I was hoping now that the social Hottest 100 is out, perhaps I might be able to get a comment on this Tay Tay craziness - from anyone?

http://www.news.com.au/entertainment/music/taylor-swift-for-triple-j-hottest-100-campaign-wins-according-to-spoiler-poll/story-e6frfn09-1227190612940

But happy to revisit towards the end of the week.

Thanks Gerry!

On 19 January 2015 at 15:09, Gerry Bull < Bull.Gerry@abc.net.au> wrote: Yeah great, shoot a few questions over. Keep in mind it's a busy week for them though, so three or four max. And by tomorrow would be great to give them a couple days to go over them between everything else.

And a heads up that we're not commenting on Tay Swift at the moment, so don't include a Q about that. But I'll let you know when, probably later in the week, we might.

Thanks.

On 19 Jan 2015, at 2:07 pm, Willis, Charlotte < charlotte.willis@news.com.au> wrote:

No worries at all, this will work for us, thanks Gerry. Can I shoot you through a few quick questions in the next day for them to answer? I'd love to ask them about this Taylor Swift stuff as well.

With the winner, I figured as much. We'll just have to do it the old fashioned way and report on it as it happens. :)

Cheers, Charlotte

On 19 January 2015 at 13:53, Gerry Bull < Bull.Gerry@abc.net.au > wrote:

Hey Charlotte,

Thanks, it was such a fun day!

I can definitely get Matt & Alex to send you through a list of artists who they voted for personally. However they're not allowed to predict who has won. Will that work?

And we don't do an embargoed release for the Hottest 100 for anyone sorry. Only a handful of key triple j staff know the results. Even the presenters only find out as they read them out on air! Top secret <sup>(3)</sup>

Gerry

From: Willis, Charlotte [mailto:charlotte.willis@news.com.au]

Sent: Monday, 19 January 2015 10:34 AM

To: Gerry Bull

Subject: Plan for Australia Day

Morning Gerry!

I hope you're really well, how did Friday pan out? I saw all of the pics, looked fantastic, it was a shame I couldn't get there.

I just wanted to make a plan with you guys for Australia Day, in recent years we've done up a pre piece to go live the day prior or the morning of. Can we possibly get the hosts predictions this year, or something similar? Perhaps I could speak to Matt and Alex about who's causing the most hype?

Also, will I be able to get the winner under embargo ahead of the time so that I can build a holding story to go live after it's announced?

I can call today if that's easier.

Cheers,

Charlotte

http://www.news.com.au/entertainment/music/this-years-triple-j-hottest-100-countdown-who-the-bands-are-tipping-to-win/story-e6frfn09-1226560962425

## **CHARLOTTE WILLIS**

**Entertainment Reporter** 

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Gerry Bull

Sent:

Tuesday, 20 January 2015 3:09 PM

To:

Adams, Cameron

Subject:

Re: I think I know the answer already

HAHA still no comment:)

Will keep you posted if/when we do.

On 20 Jan 2015, at 3:06 pm, Adams, Cameron <cameron.adams@news.com.au> wrote:

But any official triple j comment on KFC potentially disqualifying Taylor Swift from Hottest 100?

This story makes the Warmest 100 look like a tiny brief!!

http://www.inthemix.com.au/news/59828/Has Taylor Swift been disqualified from the Hotte st 100

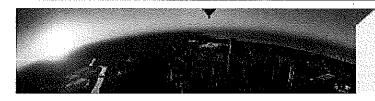
### **CAMERON ADAMS**

National Music Writer

# Herald Sun

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Gerry Bull

Sent:

Tuesday, 20 January 2015 5:44 PM

To: Subject:

Elle Hunt Re: Comment

Hey Elle,

We're not commenting at the moment.

I'll keep you posted if/when we do.

Best, Gerry

On 20 Jan 2015, at 5:35 pm, Elle Hunt < elle.hunt@theguardian.com > wrote:

Hi Gerry,

I just tried you on your landline and cell but no luck -I was wondering whether you might be able to give me a comment on the eligibility of Shake It Off in the Hottest 100. (Very original, I know, but I've seen conflicting accounts from Triple J spokespeople and former presenters and it would be great to get it cleared up before the big countdown.)

You can reach me on 02 807 68541.

Cheers.

Elle

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Gerry Bull

Sent:

Tuesday, 20 January 2015 6:18 PM

To:

Heather Mcnab

Subject:

Re: Daily Mail KFC Aryicle

Hi Heather,

We're not commenting at this stage.

I'll keep you in the loop if/when we do.

Best, Gerry

On 20 Jan 2015, at 6:04 pm, Heather Mcnab < Heather. Mcnab@mailonline.com > wrote:

To whom it may concern,

My name is Heather McNab and I am a journalist with Daily Mail Australia.

I am seeking comment regarding the KFC campaign launched encouraging people to share their favourite Taylor Swift song in the lead up to the JJJ Hottest 100, and whether this may have disqualified her from the running.

Daily Mail Australia is in the process of writing an article so we would appreciate a swift response.

Kind regards,

**Heather McNab** 

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Gerry Bull

Sent: To: Wednesday, 21 January 2015 10:10 AM

Jenni Ryall

Subject:

Re: Mashable request comment

Hi Jen,

No updates.

I'll keep you posted if that changes.

Gerry

On 21 Jan 2015, at 9:59 am, Jenni Ryall < jenni@mashable.com > wrote:

Hi Gerry,

How are you doing?

Is there any new information on the Taylor saga from Triple J yet?

Can you confirm the KFC social media post would disqualify her, as reported yesterday?

Thanks, Jen

## Jenni Ryall

australia editor | mashable

- a 4/97 ramsgate avenue, north bondi
- e jenni@mashable.com
- t @jennijenni

On Tue, Jan 20, 2015 at 10:29 AM, Gerry Bull < Bull.Gerry@abc.net.au > wrote: Hey Jenny,

Nice to meet you.

We'll likely release a statement in the next few days, so stand by for that.

I'll add you to my media database, so you'll receive anything I send out to media.

Best, Gerry On 20 Jan 2015, at 10:27 am, Jenni Ryall < jenni@mashable.com > wrote:

Hey Gerry,

How's it going? I am the Aussie editor of Mashable, nice to e-meet you.

I am sure you are not giving much away, but just thought I would try my luck as I am keen to get into this Taylor Swift hottest 100 thing from a different angle.

Any chance you can tell me if she will be accepted? If not, what are the rules that could stop this happening?

I would love to give Triple J's point of view, squeeze out a bit more promotion for you guys. Even a tidbit would get me over the line.

Thanks heaps (and happy 40th birthday to the station), Jen

## Jenni Ryall

australia editor | mashable

- a 4/97 ramsgate avenue, north bondi
- e jenni@mashable.com
- t @jennijenni

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Gerry Bull

Sent:

Wednesday, 21 January 2015 12:21 PM

To:

Poppy Reid

Subject:

Re: tay swift/hot 100

No comment at the moment.

I'll keep you posted if that changes.

On 21 Jan 2015, at 11:57 am, Poppy Reid poppy.reid@themusicnetwork.com wrote:

Hey Gerry,

Will the ABC be making a statement as to whether Taylor Swift has been disqualified from the Hottest 100 list after the KFC Facebook post?

Poppy

Poppy Reid EDITOR

p 02 8356 3304

e poppy.reid@themusicnetwork.com a Suite 3B, 140 William St, Darlinghurst NSW 2010

w www.theentertainmentmediagroup.com

Gerry Bull

Sent:

Wednesday, 21 January 2015 2:55 PM

To: Ben O'Shea

Subject:

Re: Hottest 100 Query from The West Australian

Haha nice try;)

I'll keep you posted if/when we address it.

On 21 Jan 2015, at 2:27 pm, Ben O'Shea < ben.oshea@wanews.com.au > wrote:

Yeah, I knew you guys weren't making any comments directly on the issue. Dang, I wish I could remember the details of that conversation from a few years back. I'm sure I even knew examples.

Off the record, what are you guys thinking about all of this - free publicity?

From: Gerry Bull [mailto:Bull.Gerry@abc.net.au]
Sent: Wednesday, 21 January 2015 11:19 AM

To: Ben O'Shea

Subject: Re: Hottest 100 Query from The West Australian

Hey Ben,

Official line from us is no comment on this.

A few of the other sites have done research on previous countdowns though, so have a look around for that. You can also access all previous countdowns on our website to cross reference your research.

Best, Gerry

On 21 Jan 2015, at 1:51 pm, Ben O'Shea < ben.oshea@wanews.com.au > wrote:

Hey Gerry,

How are you? Gotta a quick question re: Hottest 100 that is kinda related to the Taylor Swift thing. Don't roll your eyes until you finish reading the whole email! Anyway, I don't need a statement from the station about playing/not playing Swift – for me it's a non-issue/media beat-up. Triple J reserves the right to play/not play any song they want, end of story.

However, I am writing something on the history of the Hottest 100 for Saturday's paper and can't really avoid this latest chapter. Which brings me to what I actually need your help with. I'm sure I remember being told by a Triple J staffer back in the day that commercial pop songs are voted in every now and then but are not played in the

countdown because they've never been played on Triple J-ie this is nothing new. At the risk of injecting a bit of reality into the Taylor Swift debate, I don't suppose you could confirm that for me?

My number is 0430 030 120 so feel free to give me a call if you want to discuss (I left a voicemail msg for you, btw).

Speak soon,

Ben

## BEN O'SHEA | INSIDE COVER

The West Australian
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Gerry Bull

Sent: To:

Thursday, 22 January 2015 9:24 AM

Radio News

Subject:

Re: Media enquiry - Triple J Hottest 100

No comments to add, thanks.

On 22 Jan 2015, at 8:16 am, Radio News < News.Radio@abc.net.au> wrote:

Hi Gerry,

Not sure if you guys are still giving a no comment on this but thought I'd forward it on to you anyway as it somehow ended up in our inbox.

Cheers.

From: McMah, Lauren [mailto:lauren.mcmah@news.com.au]

Sent: Thursday, 22 January 2015 8:10 AM

To: Radio News

Subject: Media enquiry - Triple J Hottest 100

Hi guys,

We're running an update on the Taylor Swift/Hottest 100 story, to run nationally today.

I'm after a comment in relation to the following questions.

- Does triple j have any plans to remove Taylor Swift from the Hottest 100 list?
- Will triple i consider amending its Hottest 100 Terms and Conditions in the future, to stipulate artists/songs must have been played on the station to the eligible for the list?

The deadline will be 9.30am today (Thursday). We are looking at a page 1 story with this.

Many thanks -Lauren

#### **LAUREN MCMAH**

Journalist



Level 3, 2 Holt Street Surry Hills NSW 2010 T+61 2 9288 2534 M +61 421 497 594 E lauren.mcmah@news.com.au W www.newscorpaustralia.com/brand/mx

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From: Sent: To: Subject:	Fiona Lake Thursday, 22 January 2015 10:14 AM 'lauren.mcmah@news.com.au' RE: Request for comment - mX newspaper	
Hi Lauren,		
Just letting you know we're	still not commenting on this – thanks.	
Fiona		•
From: McMah, Lauren [ma Sent: Thursday, 22 Januar To: Marlesha Havea Subject: Request for comm		
Hi there - thanks for taking	my call just now!	
We're running an update or	the Taylor Swift/Hottest 100 story, to run nationally today.	
I'm after a comment in relat	ion to the following questions.	
- Does triple j have any plar	ns to remove Taylor Swift from the Hottest 100 list?	
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The deadline will be 10.30a	m today (Thursday). We are looking at a page 1 story with this.	
Many thanks -		
Lauren		
LAUREN MCMAH		

From: Sent:

Ben O'Shea [ben.oshea@wanews.com.au]

Thursday, 22 January 2015 2:16 PM

To: Subject: Gerry Bull RE: TRIPLEJ HOTTEST 100 LEAK

Thanks.

## BEN O'SHEA | INSIDE COVER

The West Australian

TWITTER @benoshea

PHONE 08 9482 3376

WEBSITE www.thewest.com.au

POST GPO Bφx D162 Perth WA 6840 Australia

ADDRESS 50 Hasler Road Osborne Park WA 6017

From: Gerry Bull [mailto:Bull.Gerry@abc.net.au]
Sent: Thursday, 22 January 2015 11:14 AM

To: Ben O'Shea

Subject: Re: TRIPLEJ HOTTEST 100 LEAK

Yes no comment on this either.

On 22 Jan 2015, at 1:57 pm, Ben O'Shea < ben.oshea@wanews.com.au > wrote:

Hey Gerry,

Sorry to harp on about it but can I get an official response on this? Even if that response is confirmation Triple J won't be commenting on idle speculation...

Cheers.

Ben.

## BEN O'SHEA | INSIDE COVER

The West Australian
TWITTER @benoshea
PHONE 08 9482 3376
WEBSITE www.thewest.com.au

POST GPO Box D162 Perth WA 6840 Australia ADDRESS 50 Hasler Road Osborne Park WA 6017

From: Ben O'Shea

Sent: Wednesday, 21 January 2015 2:41 PM

To: 'Gerry Bull'

Subject: FW: TRIPLEJ HOTTEST 100 LEAK

I know I promised I was done re: Hottest 100 but this just landed in my inbox. I don't expect you to confirm if it is legit but could you let me know if it is a complete fabrication because as it stands now, given previous leaks in years gone by, we have to lean towards running it as speculation. Which I would really like to avoid if it is obvious BS. Give me a call if you want.

B.

# BEN O'SHEA | INSIDE COVER

The West Australian
TWITTER @benoshea
PHONE 08 9482 3376
WEBSITE www.thewest.com.au
POST GPO Box D162 Perth WA 6840 Australia
ADDRESS 50 Hasler Road Osborne Park WA 6017

From:

Sent: Wednesday, 21 January 2015 2:26 PM

To: Ben O'Shea

Subject: TRIPLEJ HOTTEST 100 LEAK

Attached pic taken at TripleJ radio station in Sydney by anon. I am disgusted that Taylor Swift has been included in the Hottest 100 despite the huge public outrage at the possibility of this happening, which is why I want to expose it before the countdown is broadcasted this Monday.

Regards, anon.



West Australian Newspapers Group

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<20150121\_135727.jpg>

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Peter Vincent [pvincent@fairfaxmedia.com.au]

Sent:

Friday, 23 January 2015 11:03 AM

To:

Gerry Bull

Subject:

Re: Hottest 100 - Fairfax Q's

Thanks Gerry... without answers to the other questions news eds don't want to run these answers in the news section as doing so would constitute a PR-driven story and that is not what Fairfax does. They - like the rest of the country - is interested in the obvious news hook, Taylor Swift, which the station is refusing to discuss. So we're at an impasse. That's just news, this is what happens when a source refuses to discuss the news hook.

## **Peter Vincent**

## National Music Editor

John Fairfax Publications
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Pyrmont NSW 2009
T: 9282 3459 F: 02 9282 2697
M: 0404 936 231
E: pvincent@fairfaxmedia.com.au





On 23 January 2015 at 10:53, Gerry Bull < <u>Bull.Gerry@abc.net.au</u>> wrote: Hey Peter, here are Matt Okine's answers...

How many H100s have you worked on before?

I did my first Hottest 100 in my second week on the job ever, so I was barely capable of doing my job, let alone talking to the entire country on the biggest day of the year. So while this is only my second Hottest 100, I'll be about 1000% better.

How did music change or grow in 2014? How will you look back on the year in music?

This year was an incredible one for Aussie hip-hop. So many great releases from stalwarts and newcomers alike. Guys like Remi, Allday, Thundamentals, Hilltop Hoods, Illy & Briggs brought

some serious fire to the scene. I'm loving what they all do more and more by the day.

Presumably announcing the top 10 will be a nervy affair. What do you guys do when you get nervous?

They say you should imagine that everyone in the room is naked, but seeing as the only person in the room is Alex, that can get awkward. So I usually just look to him for help. He's been doing this a heck of a lot longer than me. Poor guy must have a super sore back from carrying me so much this past 12 months.

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----Original Message---From: Samantha Phillips

Sent: Friday, 23 January 2015 11:31 AM

To:

Subject: RE: C2080-15 - Music Democracy - NOT

Hi

Thanks for your email regarding triple j.

In regards to the Hottest 100 voting list, the list is compiled of all songs added to rotation and spot rotation on triple j from 2014. Whilst we would love to include all songs released in 2014, it is just too big a task which is why we only compile a list of those songs played on triple j. However it is important to note that the list is just a guide and every voter had the ability to add any song released in the past year via the "Add Track" button.

It's great to hear you are a long time listener and I'm sorry to hear you're not enjoying the station as much as you used to. I hope you don't leave us completely. If you haven't already done so, you should check out triple j Unearthed or Double J as you might enjoy them.

Thanks again for taking the time to write to us.

Regards Sam triple j

\_\_\_\_\_

To: Audience & Consumer Affairs

From:

Subject: Music Democracy - NOT

Date: 15/01/15 09:26

Below is the result of your feedback form. It was submitted by

------

ABC program: Hottest 100

Response required: true

Date of program:

Contact type: Complaint

Location: VIC

Subject: Music Democracy - NOT

Comments: Whoa! Triple J is no longer a Music Democracy if popular Artists & Songs are being excluded from your playlists and therefore from Hottest 100. There's actually quite a lot of hit songs I like that aren't up for voting this year, consequently I won't be voting at all for 2014 because of this! While I'm certainly tuning in less now than I have in past years, perhaps it's time I remove JJJ from my radio list? I listen to radio about 10 hours a day and enjoy all forms of music, probably why I listen more to other radio stations who fairly air music.

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Complaint

----Original Message-----From: Samantha Phillips

Sent: Friday, 23 January 2015 11:33 AM

To:

Subject: RE: C2464-15 - Hottest 100 cheating.

Hi

Thanks for your email regarding triple j's Hottest 100.

We appreciate you taking the time to write to share your thoughts, which I've passed on to the management team.

I hope you enjoy the countdown on Monday!

Regards

Sam

triple j

\_\_\_\_\_\_\_

To: Audience & Consumer Affairs

From:

Subject: Hottest 100 cheating.

Date: 16/01/15 09:57

Below is the result of your feedback form. It was submitted by

ABC program: Hottest 100

Response required: true

Date of program: 26/1/15

Contact type: Complaint

Location: QLD

Subject: Hottest 100 cheating.

Comments: Hi Triple J, Long time devout hottest 100'er. If the #tay4hottest100 campaign wasn't already against the rules, there is now commercial backing from KFC (as if there

wasn't heaps already).

https://www.facebook.com/KFCAustralia/photos/a.111733403125.116582.110233818125/1015304357815

8126/?type=1&theater

This is against the fair play portion of the rules I believe and as such I believe Taylor Swift should be removed from the running.

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Contact

----Original Message---From: Samantha Phillips

Sent: Friday, 23 January 2015 12:09 PM

To:

Subject: RE: C2217-15 - Hottest 100

Hi

Thanks for your email regarding triple j's Hottest 100. The voting list is compiled of all songs added to rotation and spot rotation on triple j from 2014. Whilst we would love to include all songs released in 2014, it is just too big a task which is why we only compile a list of those songs played on triple j. However it is important to note that the list is just a guide and every voter had the ability to add any song released in the past year via the "Add Track" button. The voting rules can be found on our site at <a href="http://www.abc.net.au/triplej/hottest100/14/vote/how-to-vote/rules.htm">http://www.abc.net.au/triplej/hottest100/14/vote/how-to-vote/rules.htm</a>.

Who has and hasn't made the list will be revealed this Monday 26 January with the countdown starting at midday AEST.

Thanks again for taking the time to write to share your thoughts.

Regards Sam triple j

To: Audience & Consumer Affairs

From:

Subject: Hottest 100 Date: 15/01/15 19:33

Below is the result of your feedback form. It was submitted by

ABC program: Hottest 100

Response required: true

Date of program:

Contact type: Complaint

Location: VIC

Subject: Hottest 100

Comments: I think it's shameful that you removed Taylor Swift from the hottest 100.

I will never tune into JJJ again. Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Complaint

·
Original Message From: Radio Audience Sent: Friday, 23 January 2015 5:55 PM To: Samantha Phillips Cc: Christy Hill Subject: FW: C3542-15 - Action required - Direct Response
Sam,
For direct reply to the listener.
Thank you,
Mae
Original Message From: ACMS ADMIN Sent: Thursday, 22 January 2015 8:14 AM To: Radio Audience Subject: C3542-15 - Action required - Direct Response
Dear Radio - Audience Liaison
Contact C3542-15 from has been assigned to you for action.
Please **do not** respond to this email. Send your response directly to the audience member
Prease 7 do not 7 respond to this email. Send your response directly to the addrence member
Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 19/02/15.
If you have any questions, please contact Kevin McAlinden.
To: Audience & Consumer Affairs From:
Subject: What are the foundational principles of Triple J? Date: 21/01/15 22:46
Below is the result of your feedback form. It was submitted by

ABC program:

Response required: true

Date of program:

Contact type: Complaint

Location: NSW

Subject: What are the foundational principles of Triple J?

Comments: Dear Triple J,

I have been an avid listener and loyal fan of your station since I was a young teenager. I am only 21 now, but I wish for this relationship to continue for many years.

However, in light of the recent controversy surrounding the world's largest music democracy, I am beginning to doubt if the Triple J I have been listening to for so long is still the same station I once adored for its musical taste and ethical backbone. Here I some of the things I used to love about Triple J:

- Your hosts always embrace political incorrectness, providing starved citizen with the refreshing waters of humorous realism. (e.g. the wonderful Matt and Alex)
- Your hosts avidly dig to the core of the earth to find the latest and most beautiful in underground music.
- Triple J distances itself from the hyperactivity of popular culture with its adamance on ad-free radio.
- Triple J provides a musical oasis from popular culture by proving that truly great music does not come from 'hot' crooners, iTunes charts, or the marketing power of Los Angeles's record labels, but from the hearts and souls of poets. (Zan Rowe is especially good at appreciating and exposing us listeners to these amazing songs)

Now that I have buttered you up with these positive (but wholly genuine) comments, I would like to address clearly the complaint I am raising with your station: your silence surrounding the Taylor Swift Hottest 100 drive demonstrates a loss of ethical backbone. If Triple J stands for what it has stood for for 40 years, you would come out and simply state that Taylor Swift is ineligible for the Hottest 100 for the same reason that Miley Cyrus, Sam Smith, and Flo Rida are ineligible: their presence on the Hottest 100 would defeat the purpose of Triple J. The purpose of Triple J, as I have alluded to in my compliments above, and as I'm sure hundreds of thousands of listeners would agree, is to nurture both upcoming independent artists and those artists snubbed by the commercial radio giants.

Please listen ca! refully

Triple J: if I want to listen to Taylor Swift, I will turn on Nova. If I want to listen to Arcade Fire, I will turn on Triple J. The moment you start playing Taylor Swift, you will have absolutely no excuse not to play Miley Cyrus and all her merry friends. The Triple of old will cease to exist and you will simple become another generic radio station.

The choice is yours. What principles do you really stand for?

Sincerely,

Network - Triple J
RecipientName - Audience & Consumer Affairs Referer - Complaint

From: Radio Audience Tuesday, 27 January 2015 3:30 PM Sent: Samantha Phillips To: Christy Hill Cc: Subject: FW: C4276-15 -: Action required - Direct Response Sam, For direct reply to the listener. Thank you, Mae ----Original Message----From: ACMS ADMIN Sent: Tuesday, 27 January 2015 3:27 PM To: Radio Audience Subject: C4276-15 -: Action required - Direct Response \_\_\_\_\_ Dear Radio - Audience Liaison Contact C4276-15 from has been assigned to you for action. Please \*\*do not\*\* respond to this email. Send your response directly to the audience member: Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 24/02/15. If you have any questions, please contact Matt Galvin. To: Audience & Consumer Affairs From: Subject: Not a music democracy Date: 26/01/15 12:30

Below is the result of your feedback form. It was submitted by

ABC program: Hottest 100

Response required: true

Date of program: 25/1/2015

Contact type: Complaint

Location: WA

Subject: Not a music democracy

Comments: You claim you're a musical democracy but you're a dictatorship! We voted for

Taylor swift we want her in! Boycotting triple j forever

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Complaint

From: Radio Audience Tuesday, 27 January 2015 3:32 PM Sent: Samantha Phillips To: Christy Hill Cc: : Action required - Direct Response FW: C4272-15 -Subject: Sam, For direct reply to the listener. Thank you, Mae ----Original Message-----From: ACMS ADMIN Sent: Tuesday, 27 January 2015 3:29 PM To: Radio Audience : Action required - Direct Response Subject: C4272-15 -Dear Radio - Audience Liaison Contact C4272-15 from has been assigned to you for action. Please \*\*do not\*\* respond to this email. Send your response directly to the audience member: Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 24/02/15. If you have any questions, please contact Matt Galvin. To: Audience & Consumer Affairs Subject: Taylor Swift Date: 26/01/15 15:23 Below is the result of your feedback form. It was submitted by ABC program: Hottest 100 Response required: true Date of program: 26/01/2015

Contact type: Complaint

Location: NSW

Subject: Taylor Swift

Comments: I am disappointed by your decision to ban Taylor Swift from the Hottest 100 poll. While I am aware her promotion by KFC renders her ineligible on a technicality, I believe there was a groundswell of support for her song "Shake It Off" well before this. Your censorship is regrettable and smacks of snobbish elitism - something the ABC could well avoid in the current political climate.

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Contact

From: Radio Audience Wednesday, 28 January 2015 11:14 AM Sent: To: Samantha Phillips Cc: Christy Hill FW: C4594-15 - Action required - Direct Response Subject: Sam, For direct reply to the listener. Thank you, Mae ----Original Message----From: ACMS ADMIN Sent: Wednesday, 28 January 2015 9:00 AM To: Radio Audience : Action required - Direct Response Subject: C4594-15 -Dear Radio - Audience Liaison Contact C4594-15 from has been assigned to you for action. Please \*\*do not\*\* respond to this email. Send your response directly to the audience member: Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 25/02/15. If you have any questions, please contact Claire Phillips. To: Audience & Consumer Affairs Subject: Taylor Swift's disqualification Date: 28/01/15 08:01 Below is the result of your feedback form. It was submitted by ABC program: Hottest 100 Response required: true Date of program: 26 January 2016

Contact type: Complaint

Location: SA

Subject: Taylor Swift's disqualification

Comments: Dear ABC,

Triple J claimed the hottest 100 was a democratic process, yet disqualified one nominee. I am concerned that in doing this, triple j ignored the legitimate votes of many people. To help me understand this, I would appreciate the following specific information:

- how many votes for taylor swift's song did triple j receive that it can DIRECTLY attribute to the marketing campaigns of buzzfeed and kfc?
- how can triple j tell whether a vote is directly attributed to buzzfeed or kfc?
- how many other votes for taylor swift's song did triple j receive?
- if only the votes that can be directly attributed to buzzfeed and kfc were removed, what position on the top 100 would Taylor Swift's song achieve?
  Thank you.

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Contact

Radio Audience

Sent:

Wednesday, 28 January 2015 11:15 AM

To:

Samantha Phillips

Cc:

Christy Hill

Subject:

FW: C4473-15 - Action required - Direct Response

Sam,

For direct reply to the writer.

Thank you,

Mae

----Original Message----

From: ACMS ADMIN

Sent: Wednesday, 28 January 2015 9:02 AM

To: Radio Audience

Subject: C4473-15 - Action required - Direct Response

Dear Radio - Audience Liaison

Contact C4473-15 from has been assigned to you for action.

Please \*\*do not\*\* respond to this email. Send your response directly to the audience member:

Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 24/02/15.

If you have any questions, please contact Claire Phillips.

To: Audience & Consumer Affairs

From:

Subject: Hottest 100 Date: 27/01/15 15:28

Below is the result of your feedback form. It was submitted by

ABC program: Hottest 100

Response required: true

Date of program: 26/1/15

Contact type: Complaint

Location: VIC

Subject: Hottest 100

Comments: Hi,

Just letting you know that I will be boycotting the hottest 100 cd from yesterday's countdown. I have all the rest but I believe you have sold out. "Musical democracy" my arse, you might say. The people voted and their votes should be respected. This was not an American election where the outcome is predetermined. If you want to sell me a copy of this hottest 100, I feel it should be labelled the hottest 101 and Taylor Swift's disallowed song included in the list.

Sincerely,

Network - Triple J
RecipientName - Audience & Consumer Affairs Referer - Complaint

From: Sent: To: Cc: Subject:	Radio Audience Wednesday, 28 January 2015 11:18 AM Samantha Phillips Christy Hill FW: C4265-15 - Action required - Direct Response
Sam,	
For direct respon	se to the listener.
Thank you,	
MaeOriginal Mes From: ACMS ADMIN Sent: Wednesday, To: Radio Audienc Subject: C4265-15	28 January 2015 9:59 AM e
Dear Radio - Audi	ence Liaison
Contact C4265-15	from has been assigned to you for action.
Please **do not**	respond to this email. Send your response directly to the audience member
	er Affairs does not intend to follow-up on this contact. Please note that reach the 28 day deadline on 24/02/15.
If you have any o	uestions, please contact Claire Phillips.
	· 
To: Audience & Co From: Subject: Hottest Date: 26/01/15 14	100
	lt of your feedback form. It was submitted by
ABC program:	·
Response required	: true
Date of program:	
Contact type: Com	plaint
Location: NSW	

Subject: Hottest 100

Comments: Triple J boasts that the hottest 100 is Australia's biggest music democracy yet bans Taylor Swift Swift. I voted for it as I like it and think it deserved to be in there. If they're going to ban songs they don't like then perhaps they should change the rules to make only songs played on triple j eligible; if that were the case myself and others would not have wasted our vote or time listening to a rigged list.

Network - Triple J

RecipientName - Audience & Consumer Affairs Referer - Complaint

From: Radio Audience Wednesday, 28 January 2015 11:35 AM Sent: To: Samantha Phillips Cc: Christy Hill Action required - Direct Response FW: C4254-15 -Subject: Sam, . For direct response to the listener. Thank you, Mae ----Original Message----From: ACMS ADMIN Sent: Wednesday, 28 January 2015 10:41 AM To: Radio Audience Subject: C4254-15 -: Action required - Direct Response Dear Radio - Audience Liaison has been assigned to you for action. Contact C4254-15 from Please \*\*do not\*\* respond to this email. Send your response directly to the audience member: Audience & Consumer Affairs does not intend to follow-up on this contact. Please note that the contact will reach the 28 day deadline on 24/02/15. If you have any questions, please contact Claire Phillips. To: Audience & Consumer Affairs From: Subject: Hottest 100 Date: 26/01/15 15:29 Below is the result of your feedback form. It was submitted by ABC program: The hottest 100 of 2014 Response required: true Date of program: 26/01/15 Contact type: Complaint

Location: NSW

Subject: Hottest 100

Comments: I am writing to express my disappointment in the clarification of rules for the hottest 100 of 2014.

I am a massive triple j fan, and I voted in the hottest 100. I actually voted for "Shake it off" by Taylor swift as I enjoy the song and believed it deserved to be in the top 100. I reviewed the rules and there was no statement outlining that songs needed to be played on the station in order to be eligible. The station claims to be a 'democracy' yet then decides to disqualify an artist as they do not like her. I also found the way they handled the situation to be immature and disrespectful.

Perhaps in the future the station should review the rules and change them to suit the station, instead of changing the countdown after votes have been calculated. The station should recaint their statement that they are a 'democracy' as they clearly are not.

Network - Triple J RecipientName - Audience & Consumer Affairs Referer - Complaint