

MORE *TO* INSPIRE



FORMATS



ABC
COMMERCIAL
Australian Broadcasting Corporation

IMAGE: EAT THE INVADERS

Muster Dogs

Muster Dogs is a charming, competitive reality format where six farmers train puppies into champion herding dogs over one year. With stunning landscapes, lovable pups and authentic rural stories, it's an award-winning ratings juggernaut that's captivated Australian audiences and has now been optioned in the UK, US, France and New Zealand.

This format delivers transformation, heart and high-stakes drama and is perfect for co-viewing and family-friendly schedules.

- All-time #1 factual program on ABC VOD service iview
- Three seasons broadcast, fourth in production
- Spin-off series *Where Are They Now?* achieved a 28-day total audience of 1.1 million and second season in production
- Multi-category merchandising opportunities

S1 4 X 60' · S2 5 X 60' · S3 6 X 60' · S4 6 X 60'
AMBIENCE ENTERTAINMENT

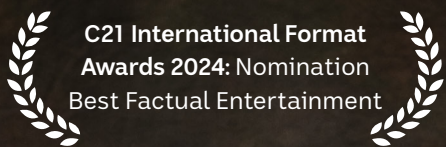


WTFAQ

This fast-paced factual entertainment format transforms everyday questions into hilarious, insightful investigations. Blending comedy, science and pop culture, it's driven by a dynamic cast of comedians and journalists who use experiments, interviews and creative storytelling to uncover surprising truths.

With a flexible structure, playful tone and strong viewer engagement, it's a format that entertains while informing, making it ideal for localisation across markets.

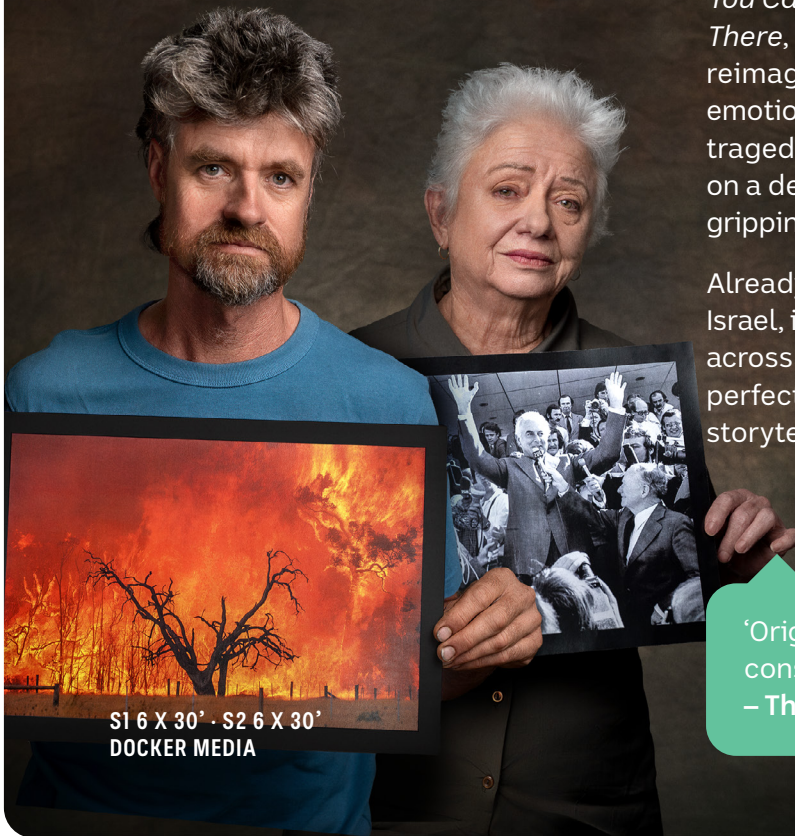
8 X 30'
MERCURY SCOUT PRODUCTIONS



I Was Actually There

From the creators of Rose d'Or-winner *You Can't Ask That* comes *I Was Actually There*, a bold documentary series that reimagines history through the raw, emotional accounts of eyewitnesses. From tragedy to triumph, each episode focuses on a defining moment in time and features gripping interviews and rare archival footage.

Already optioned in France, Canada and Israel, it's a compelling format that resonates across cultures and generations, and is perfect for audiences seeking impactful storytelling.



'Original and inventive, cleverly constructed and quietly powerful'
– The Sydney Morning Herald

Crime Night!

This fresh new format sees an expert team of criminologists and comedians explore the quirks of human behaviour and criminal justice in a surprising, fascinating and hilarious panel show for fans of the intriguing world of crime.

Driven by a razor-sharp host and filmed before a live studio audience who often play unwitting participants in the show, *Crime Night!* dives beneath the surface of crime to discover the science and psychology behind it all.

Each episode explores a different facet of criminology and blends real life cases, witty storytelling and entertaining social experiments.



6 X 30'
DREAMCHASER & MAVERICK ENTERTAINMENT



Eat the Invaders

In this provocative factual format, invasive species become surprising menu items. Combining science, sustainability and food culture, this adaptable concept empowers local hosts and experts to tackle ecological threats with creativity and flavour. It's a unique format that can spark global conversations about biodiversity, colonisation and what we choose to eat.

6 X 30'
CLOSER PRODUCTIONS



The Role of a Lifetime

This factual-scripted hybrid sees comedians explore the chaos of parenting through sketches, expert insights and input from children. With themes like digital burnout and identity politics, it's a smart, flexible format that invites local voices to reframe parenting challenges with laughs, honesty and cultural nuance.

5 X 50'
DREAMCHASER & SPARKLE PICTURES

PODCAST-TO-SCREEN OPPORTUNITIES

New York Festivals Radio Awards 2024: Winner Silver Documentary – History

From the Dead

Ten sailors fight to survive after their ship vanishes, triggering the nation's largest-ever sea and air search.

Uncropped

A farmer's UFO sighting sparks a strange investigation after a mysterious mark is left behind.

Snowball

One man's whirlwind romance unravels into a global hunt for answers in a bizarre love fraud mystery.

Australian Podcast Awards 2020: Winner Best True Crime

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