



Teacher Resource

SpaceX Shares

Focus Questions

Before watching the video, ask students: *From what you know of the company SpaceX, would you buy shares? Why/Why not?*

After watching the video, ask students: *Did your answer to the above question change after watching the story? Why/Why not?*

Discuss the story with students and ask them the following:

1. What is a share?
2. What is the stock exchange?
3. Why do companies sell shares to the public?
4. What can make a share price rise or fall? List some possible factors that could contribute to a share price change.
5. Does a rise or a drop in share prices *necessarily* reflect how a business is performing?
6. What risks are involved when investing in the stock market?
7. Why are some people worried about the sale of SpaceX shares?

Activities

- Choose one of the following tasks to show what you have learned about the financial world.
 - Option A [The Scriptwriter]:** Write a 60-second video script explaining "What is a share?" using a fun real-world analogy (like owning a pizza shop or a video game studio). Include bracketed visual prompts (e.g., *[Hold up a game controller]*).
 - Option B [The Graphic Designer]:** Sketch a rough design for a 3-slide infographic that visually defines *Stocks*, *Shares*, and *Dividends* using clear icons, everyday language, and minimal text.

EPISODE 33

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KEY LEARNING

Students will learn about the stock market and how shares work.

CURRICULUM

[Consumer and financial literacy – Year 8](#)

[Consumer and financial literacy – Year 9](#)

[Consumer and](#)

[financial literacy – Year 10](#)

[financial literacy – Year 10](#)

Option C [The Tech Journalist]: Write a short, highly visual blog explainer article (approx. 200 words) for a youth finance website explaining how the stock market works using headings and bullet points.

- **Stock Market Challenge:** The teacher will put 3 fictional companies on the board from the following industries – technology, sport and food – alongside their share price (see below).

Company	Share Price
Tech Corp	\$100
Sport Ltd	\$50
Food Co	\$25

Each student is given a pretend \$1,000 to invest. They can choose how many shares and which companies to buy into to create a share portfolio. Once completed, the teacher announces the following news:

- *Tech Corp launches their highly anticipated new AI gaming console. Pre-orders smash records globally, sending investor confidence through the roof! Share price rises by 30%.*
- *Sport Ltd.'s celebrity athlete endorser gets caught in a massive public scandal. Sports Ltd terminates their contract, losing millions in cancelled merchandise orders. Share price falls by 20%.*
- *Food Co successfully launches 50 new 'smart-cafes' across Europe, introducing an automated drive-thru system that doubles their daily profit margins. Share price rises by 12%.*

Have students calculate the new value of their share portfolio.

Now give them some more breaking news:

- *Report surfaces that Tech Corp new console overheats and melts charging cables. Tech Corp recalls 500,000 units. Shares fall by 40%.*
- *Sports Ltd signs a historic, exclusive multi-year deal with the world's most popular soccer star, sparking a massive surge in global apparel sales. Shares rise by 50%.*
- *A viral TikTok trend makes one of Food Co's signature dishes a global "must-have". Shares rise by 25%.*

Students re-calculate the new value of their investment, and as a class determine the following:

- Who made money?

- Who lost money?
- Which student had the most valuable portfolio?
- What are the potential benefits of buying more than one type of share?
- Can you think of other reasons why share prices might rise and fall?
- Watch the following [BTN High story](#) to **further your knowledge on investing** and answer the following:
 - What are the main points of this video?
 - What are the benefits of investing?
 - What the risks of investing?